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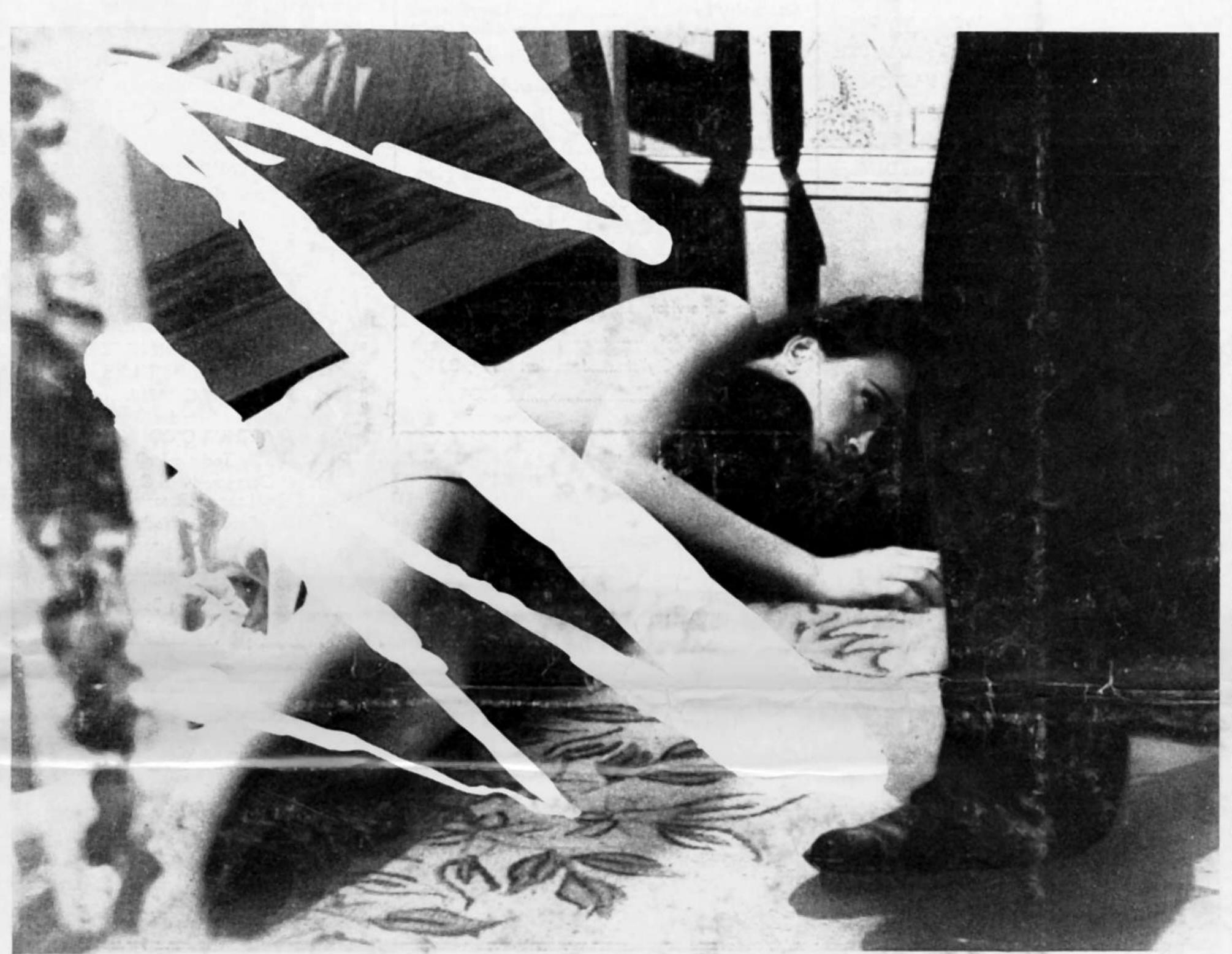
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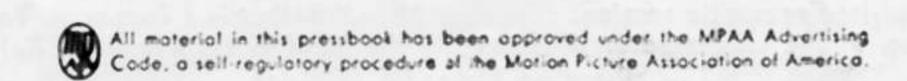


Warmer Bros. excitedly presents A COVENANT WITH DEATH

It was one of the very best of this decade's best sellers. It was about males and females and murder. It was called "different, earthy, bawdy." The Philadelphia Inquirer. "Moving, exciting, significant." The New York Times. Playboy Magazine said it dealt with "far more than the death of an inviting young wife."

CEURCE MAHARIS LAURA DEVIN MATE URADO EARL HOLLMAN SINCE BEXINE ONE HARMAN CHINANCERON MENTE MARKETIN DEFINANCE ROLL AND CHESTAN IS TO AN CHESTAN IS TO AN CHESTAN TO AN CHESTAN TECHNICOLORS.

MAT 501 - 5 col. x 1118 inches (780 lines)



The Cast

Ben Lewis	GEORGE MAHARIS
Rosemary	LAURA DEVON
	KATY JURADO
Bryan Talbot	EARL HOLLIMAN
Col. Oates	SIDNEY BLACKMER
Harmsworth	GENE HACKMAN
Dietrich	JOHN ANDERSON
Rafaela	WENDE WAGNER
Ignacio	EMILIO FERNANDEZ
Parmelee	KENT SMITH
Musgrave	LONNY CHAPMAN
Judge Hochstadter	ARTHUR O'CONNELL
Digby	Jose De Vega
Chillingworth	Larry D. Mann
Bruce Donnelly	Whit Bissell
Dr. Schilling	Russell Thorson

The Credits

Executive Producer	William Conrad
Directed by	Lamont Johnson
Screenplay by	and Saul Levitt
Based on the novel by	Stephen Becker
Director of Photography	Robert Burks, A.S.C.
Art Director	Howard Hollander
Film Editor	William Ziegler, ACE
Set Decorator	Ralph S. Hurst
Music Composed and Conc	lucted by Leonard Rosenman
Unit Manager	J. Russell Llewellyn
Sound by	Stanley Jones
Dialogue Supervisor	Stacy Harris
Makeup Supervisor	Gordon Bau, S.M.A.
Supervising Hair Stylist	Jean Burt Reilly, C.H.S.
Assistant Director	Gil Kissel

The Billing

Warner Bros.	
Pictures Presents	
"A COVENANT WITH DEATH"	100%
Starring	
GEORGE MAHARIS	75%
LAURA DEVON	75%
KATY JURADO	75%
EARL HOLLIMAN	75%
Co-Starring	
SIDNEY BLACKMER	371/2%
GENE HACKMAN	371/2%
JOHN ANDERSON	371/2%
WENDE WAGNER	371/2%
EMILIO FERNANDEZ	371/2%
KENT SMITH	371/2%
LONNY CHAPMAN	371/2%
and	
ARTHUR O'CONNELL	371/2%
Technicolor®	15%
Music Composed and Conducted b	
Leonard Rosenman	5%
Executive Producer	15%
William Conrad	25%
From the Best Seller	
"A Covenant With Death"	
by Stephen Becker	
Screenplay by Larry Marcus and Saul Levitt	25%
Directed by	2570
Lamont Johnson	25%

The Synopsis

(Not For Publication)

During the '20's, the town of Soledad, in the southwest portion of the U.S., is shocked when police discover the murdered body of beautiful Louise Talbot (JADENE VAUGHN). Louise was the wife of Bryan Talbot (EARL HOLLIMAN) and it was he who had summoned police to their home. Police chief Alfred Harmsworth (GENE HACKMAN) views the body, believes the woman was killed by strangulation. Because of his bloody, drunken, incoherent condition, Bryan is arrested for the murder of his wife.

Presiding at the spring session of Criminal Court is Judge Alvin Hochstadter (ARTHUR O'CONNELL). It is he before whom Bryan must appear. The other judge in town is Benjamin Morrealis Lewis (GEORGE MAHARIS), a young, good looking, dedicated man of Anglo-Saxon and Mexican back-

District Attorney Emil Dietrich (JOHN ANDERSON), hard-driving and relentless, demands the death penalty for Talbot, citing that he was always intensely jealous of his wife, was a hard drinker and had often beaten her. Talbot's attorney, Oliver Parmalee (KENT SMITH), is good, but no match for Dietrich. Talbot is found guilty.

Ben has observed the trial, but not being the judge on the case, forgets it in favor of romance. He calls up his girl, Rosemary Berquist (LAURA DEVON), beautiful beyond description, and invites her to the house he shares with his mother, Eulalia (KATY JURADO).

Eulalia loves her son and they have a splendid if barbed rapport. Being a Mexican herself, she prefers Ben marry a Mexican girl, rather than "that Swede." Ben is able to get Rosemary to himself for a spirited romantic session.

Returning to Talbot case, Judge Hochstadter declares

him guilty of murder on circumstantial evidence, and sentences him to be hanged. The judge then leaves for a prolonged fishing trip.

That day Ben runs into an old family friend, Ignacio Montemayor (EMILIO FERNANDEZ), a charming "ranchero," who invites him and his mother to a fiesta and barbecue. Ignacio is the father of lovely 20-year-old Rafaela (WENDE WAGNER), whom Ben hasn't seen in five years.

Led in to die on the gallows, Talbot screams his innocence. He grabs the hangman, Willie Wayte (ERWIN NEAL), and the two fall to the ground. The fall kills Willie.

At the fiesta, Ben is infatuated with Rafaela and the two make violent love. Meanwhile Chief Harmsworth reads a suicide note from Bruce Donnelly (WHIT BISSELL), the Talbots' neighbor, in which he confesses to the murder of Louise because she had repelled his advances. Ben, now the judge in charge, acquits Talbot of the murder of his wife but re-arrests him for the death of Willie. Talbot is released on bail.

Ben has another meeting with Rosemary. She tells him her idea of marriage is lace curtains, conventionality and babies —not his explosive type of love. They part amicably.

Talbot, again drunk, sees Ben in a tavern and accuses him of infidelities with his late wife. He nearly kills Ben before he is subdued. But, forgetting personal feelings, Ben pronounces Talbot innocent of Willie's death on the grounds that "Society has been mistaken. An innocent man has the right of self-defense against a society that has been mistaken, including the right, the obligation, to save his own life." Talbot is a free man. Ben rushes to Ignacio to ask for the hand of his daughter, Rafaela, in marriage.

Running Time: 96 Minutes

Exciting Story, Powerful Cast And Direction Make 'Covenant With Death' A Potent Film

Baffled



An inexperienced young judge faced by a baffling question of double murder is the character George Marharis plays in "A Covenant With Death," Warner Bros, new drama opening... at the Theatre, Marharis stars in the film. Laura Devon, Katy Jurado, Earl Holliman and Arthur O'Connell take the other top starring roles, "A Covenant With Death" is based on the best-selling novel by Stephen Becker, Mat 1-4 Still No. 893 47 (Special Publicity Still)

Best-Seller, 12 Stars, Technicolor For Johnson-Conrad-WB Attraction

To get an exciting, entertaining motion picture there must first be a good story. Then there must be exemplary direction and a talented cast. "A Covenant With Death," Warner Bros.' thrilling new drama about justice, murder and illicit love, due to open at the Theatre, scores handsomely in all three ways.

As a novel by Stephen Becker, "A Covenant With Death" was not only a best-seller but a Book-of-the-Month Club selection, too. The director of "Covenant" as a film in Technicolor is Lamont Johnson, prize-winning stage and television director who

makes his bow in feature films with this release. The cast boasts stars George Maharis, Laura Devon, Katy Jurado, Earl Holliman and Arthur O'Connell in the major roles. Such players as Sidney Blackmer, Gene Hackman, John Anderson, Wende Wagner, Emilio Fernandez, Kent Smith and Lonny Chapman appear in co-starred supporting roles. William Conrad is producer of the film

Circumstantial Evidence

"A Covenant With Death" centers on a man falsely accused of the murder of his estranged and dissolute wife. On circumstantial evidence alone, he is found guilty and sentenced to hang. Protesting his innocence, he tries to escape, inadvertantly knocks over a man

Reply To Attack

who plunges to death. Exonerated of the first murder when a neighbor confesses the killing of the woman, the innocent man is now however involved in a second slaying. Is he actually guilty of murder this time? That is the question confronting an inexperienced young judge in a Southwestern community, and that is the crux of the absorbing drama of "A Covenant With Death."

The judge is portrayed by singeractor-artist. George. Maharis, who first won national fame in the "Route 66" television series. He has also appeared in off-Broadway plays, guest-TV spots, nightclubs, and three previous feature films.

Striking Performance

After a striking performance in Warner's "Chamber of Horrors," Laura Devon won a five-year contract from the studio. Her "Covenant" asssignment is her first under the new contract. She plays a school teacher who has a fling with Maharis.

Katy Jurado's television and movie credits could fill a book. She considers her "Covenant" role, that of Maharis' mother, one of the most attractive she has taken. Earl Holliman, the central figure in the twin cases of murder, is one, of Hollywood's brightest acting talents. He has made many distinguished television and film appear-

Outstanding Actor

Arthur O'Connell, one of the screen's outstanding character actors, recently starred in Warner's "The Great Race." In "Covenant" he portrays a crisp and self-right cous judge.

Wende Wagner, who ultimately wins Maharis in "Covenant," is a lovely blonde given to portraying Indians. In this case, wearing a long, black wig, she plays a sultry Mexican. Miss Wagner has been seen in numerous video offerings and in three recent feature films.

Pert Wende Kept Going

Until pert Wende Wagner hit Hollywood, she had not lived more than six consecutive months in one

The lithe blonde, wearing a wig, is currently co-starred as a black-haired Mexican beauty in "A Covenant With Death," new Warner Bros. drama about murder and illicit love which opens...... at the Theatre. The top starring parts in the Technicolor release are played by Katy Jurado, George Maharis, Arthur O'Connell, Laura Devon and Earl Holliman.

Miss Wagner's father is a commander in the U.S. Navy. He moved around a good deal as his service assignments changed, and the family, including Wende, went with him. When she grew up, Wende on her own betook herself to Europe where she became a top model Between her father's movements and her own, Miss Wagner has lived in more than 60 countries and provinces. Her travels have also been augmented by an avid interest in sports. She is an expert swimmer and airplane pilot. She broke into show-business as an acquatic actress in television productions.

Nude-Dead Role in Film Taxed Acting Powers Of Screen Newcomer

Jadene Vaughn, a former model and owner of one of the most interesting torsos in Hollywood, has only two—but, very stark—sequences in her role in Warner Bros." "A Covenant—With—Death," which opens——at the ——. Theatre. In one scene, Miss Vaughn is nude. In the other she is dead.

With no dialogue to flesh-out her performance and little covering, the actress was weighted with handicaps that would shake the confidence of a veteran. But she owed her casting in the part and, finally, the way she acquitted herself to the keen eye and talented direction of Lamont Johnson, noted television-stage pilot who was making his debut as a screen director with the new Technicolor release.

"A Covenant With Death," produced by William Conrad, is based on the best-selling novel by Stephen Becker. George Maharis, Katy Jurado, Laura Devon, Earl Holliman and Arthur O'Connell take the main starring parts in the film.

New Choice



Wende Wagner portrays the beautiful young Mexican-American to whom George Maharis turns after a romance with another girl in "A Covenant With Death," new Warner Bros, drama of murder and complex justice. Miss Wagner co-stars in the Technicolor release which opens.....

Earl Holliman, Laura Devon,
Arthur O'Connell and Katy Jurado take the major starring roles.

Mat 1-C Still No. 898 623

(Special Publicity Still)

Teacher



Laura Devon stars in "A Covenant With Death" as a Southwestern school-teacher involved in a torrid romance with a handsome Mexican-American judge, played by star George Maharis. The Technicolor drama about murder and illicit love opens at the Theatre, Katy Jurado, Earl Holliman, Sidney Blackmer, Gene Hackman, John Anderson, Wende Wagner, Emilio Fernandez, Kent Smith, Lonny Chapman and Arthur O'Connell also star in the Warner film.

Mat 1-B Still No. 893 610 (Special Publicity Still)

Eyes On The Oscar Can Drive It Away, Says Earl Holliman

The first to spot Academy Award possibilities in a movie role is usually the actor playing it, according to Earl Holliman.

"And, as soon as he sees it, he'd better forget it," adds Holliman. "If he keeps thinking of an Oscar, he'll try too hard and lose his perspective."

Holliman could easily have gone overboard for he portrays one of the two central characters of the story, a brutal man charged with the murder of his estranged wife. Screaming his innocence, he is dragged to the gallows where he lunges free and pushes the hangman to his death. "Dramatic and exciting, it's the kind of role actors wait years to get," says Holliman. But, with many opportunities to overact, he turned in a solid, careful performance that has won much critical approval.

"A Covenant With Death" is hased on the best-selling novel by Stephen Becker.

Maharis Is The New David Against Hollywood Goliath

Reacting to an unprovoked attack by Earl Holliman, George Maharis

subdues the other in this scene from "A Covenant With Death," new

at the Theatre. Maharis and Holliman star in the Warner

release, and Katy Jurado, Laura Devon and Arthur O'Connell play

the other major starring roles, "A Covenant With Death" is based

on Stephen Becker's best-selling novel. The film was produced by

Technicolor drama about murder and illicit love which opens.

William Conrad and directed by Lamont Johnson.

George Maharis, a muscular young actor six feet tall who is the topline star of "A Covenant With Death," new Warner Bros. drama in Technicolor due to open..... at the Theatre, sometimes

thinks of himself as a modern David fighting the Goliaths of motion pictures and television.

They wanted to shape his career one way. He wanted to go another. So far, he has prevailed. "You have to decide your own life, and you can," says Maharis.

The first time Maharis turned his back on the Hollywood power structure was the occasion on which he came out to test atM G M. for a key role in "Somebody Up There Likes Me." He had been a singer, had done an off-Broadway show and some television work. Then he became friendly with Arthur O'Connell, the brilliant character actor who, oddly enough, now co-stars with him in "Covenant."

O'Connell talked to him about the finer points of acting, showed him how little he actually knew about the thespic art, convinced the younger man to seek more training before he faced the movie cameras. When M.G.M. came through with a contract offer at a good salary, Maharis turned it down

Mat 2-B Still No. 893 73

Later on, after he had achieved national fame in the "Route 65" television series, he quit the popular show in a dispute with the producers. But, by passing up several more years on the gravy train, he created a turning point in his career. He was soon playing his first starring role in a movie.

Maharis is an individualist in all he does. His home address, for example, is his own guarded secret. And, while working in "A Covenant With Death," he refused at first to disulge his telephone number to an assistant director whose task it was to know the whereabouts of the players. Maharis compromised by requiring the assistant to memorize the number rather than write it down.

"I felt like I was in the CIA," commented the assistant.

Mother and Son



(Special Publicity Still)

Mat 2-4 Still No. 893/49

Double Love Stroke



George Maharis is struck by the great appeal of Wende Wagner, and she by him, in this scene from "A Covenant With Death," Warner Bros.' new drama about murder and illicit love. The Technicolor release opens at the Theatre, Maharis and Miss Wagner star, and Katy Jurado, Earl Holliman and Arthur O'Connell take the other major starring parts. Based on the best-selling novel by Stephen Becker, "A Covenant With Death" was produced by William Conrad and directed by Lamont Johnson, Much of the film was shot in the Southwest.

Mat 2-C Still No. 893 61

Laura Devon's Rule For Years: Ignore Mother And Her Contests

Willful



Willful, loving and argumentative is the character Katy Jurado plays in "A Covenant With Death," the new Warner Bros. drama about murder and complicated justice. The Technicolor film opens at the Theatre, Miss Jurado, George Maharis, Laura Devon, Earl Holliman and Arthur O'Connell take the top starring roles. Based on Stephen Becker's best-selling novel, "A Covenant With Death" was directed by Lamont Johnson.

Mat 1-D Still No. 893 / 18 (Special Publicity Still)

When should a girl ignore her mother?

"When she insists on entering your picture in beauty contests," says lovely Laura Devon, who detests beauty contests. The blonde looker is currently starred in a top role in "A Covenant With Death," Warner Bros. drama which opens at the Theatre. George Maharis, Katy Jurado, Earl Holliman and Arthur O'Connell take the other major starring roles in the new Technicolor release Lamont Johnson directed and William Conrad produced

During Laura's school years, her mother zealously sent the girl's photo to every type of contest. "It took me years of refusing to follow up on them before she stopped," Miss Devon recalls. The mother was not wrong in her conviction of Laura's beauty for the girl could easily make a career on her looks alone even in beauty-filled Hollywood. She prefers to achieve success on acting ability, however.

Miss Devon's first role for Warner Bros., in the suspense-chiller, "Chamber of Horrors," earned her a five year contract with the studio and immediate casting in "A Cov. enant With Death." She plays a Southwestern school-teacher who indulges in a wild love affaire with George Maharis.

Screen & Video Star

"It was easy to tell me from my brothers when we were children," recalls fiery actress Katy Jurado. "I was the dark, tough one who did all the fighting."

The same peppery traits have brought Miss Jurado worldwide fame in films and television. Currently, she is starred as the affect tionate but bickering mother of George Maharis in "A Covenant With Death," new Warner Bros. drama of murder and justice which opens at the Theatre. The other top stars of the Technicolor release produced by William Conrad and directed by Lamont Johnson are Laura Devon, Earl Holliman and Arthur O'Connell

At age 16, Katy Jurado turned from tomboy tactics to demure dramatics. She made her film debut in a picture by Mexico's most famous director, Emilio Fernandez. Oddly, Fernandez now appears in a co-starring support role in "Covenant."

Miss Jurado made her American screen debut in "The Bullfighter and The Lady," opposite Gilbert Roland. Though she knew little English and barely understood dialogue, her performance in her first American film won her a top role opposite Gary Cooper in "High Noon." She has been an international screen star ever since.

Biggest Actor-Director Of Mexico Takes Role Of Rancher In WB Film

The top actor-director of Mexico takes a co-starred part in "A Covenant With Death," new Warner Bros. drama about murder and illicit love which opens at Theatre

He is Emilio Fernandez and he portrays a wealthy ranch-owner in the Southwest. The top leading roles in the new movie are played by George Maharis, Earl Holliman, Katy Jurado, Laura Devon and Arthur O'Connell. The film, produced by William Conrad and directed by Lamont Johnson, is based on Stephen Becker's bestselling novel of the same name.

Fernandez has recently co-starred in two other American films, "Return of the Seven which starred Yul Brynner, and "The Reward" with Max Von Sydow. The Mexican actor-director was at the helm of the first motion picture in which Katy Jurado ever appeared. By coincidence, he is now a support ing co-star of hers in "A Covenant With Death."

"Covenant" deals with a sordid murder, a brutal man who might have committed it, and the inexperienced young judge who must decide his fate.

Actor Maharis Doubles With The Palette, Too

Dynamic young George Maharis, already an actor of note, has left a distinctive mark on the Broadway scene. He is one of three painters who executed the ceiling murals for the posh Lunt-Fontanne Theatre, a famous showcase for stage productions.

Maharis, currently starred in "A Covenant With Death," new Warner Bros, drama in Technicolor which opens at the Theatre, is not only a luminary of stage, screen, television, records and nightclubs, but also a gifted painter. When the Lunt Fontanne Theatre was being refurbished some years ago, he asked for and was given an opportunity to work on the ceiling murals together with two professional painters.

"A Covenant With Death," based on Stephen Becker's best-selling novel, also stars Laura Devon, Katy Jurado, Earl Holliman and Arthur O'Connell in the major parts. The film was produced by William Conrad and directed by Lamont Johnson

Fighting Little Katy No Computer Could Match Changed To Peppery Johnson's Grasp Of Actors

The Suspect



With a record of violence, Earl Holliman becomes the sole suspect in the murder of his estranged wife in "A Covenant With Death," new Warner Bros, drama opening at the Theatre. Holliman stars in the Technicolor release, and George Maharis, Laura Devon, Katy Jurado and Arthur O'Connell play the other principal starring parts.

Mat 1-F Still No. 893 606

Method-Trained Stars Live Their Rhubarb, Save Warner's Money

The Method proved its worth, and at the same time saved Warner Bros. a bit of money for the hire of stuntmen, during the shooting of "A Covenant With Death," the new Technicolor drama which opens at the Theatre

George Maharis and Earl Holliman, toplined in "Covenant" together with Laura Devon, Katy Jurado and Arthur O'Connell, are both Method-trained actors. The script required them to stage a ferocious fist-fight on a deserted street at night.

Since each is knowledgeable in Method techniques and approaches, both "lived" the fight with such intensity that director Lamont Johnson decided to dispense with the stuntmen normally utilized for such a scene. Movie-patrons seeing "Covenant" will witness Maharrs and Holliman slugging it out like authentic brawlers with a mutual grudge. In the story, Maharis is a judge who must decide Holliman's guilt or innocence on a charge of murder.

"A Covenant With Death" was originally a best-selling novel by Stephen Becker, and a Book of the Month Club selection.

Computers have not yet been designed to pick the right actor for the right part, but the nearest thing to such a computerized process is the sharp memory of director La mont Johnson

A veteran of over 300 television shows, several dozen stage productions and a couple of operas, John son makes his motion picture directorial debut with "A Covenant With Death," Warner Bros. new drama in Technicolor which opens at the Theatre.

Faced with the job of choosing a cast of 40, including a dozen stars and co-stars for the filmed version. of Stephen Becker's best-selling novel, Johnson turned on his private memory of the faces, voices and acting ability of hundreds of thespians, here and abroad. He quickly lined up George Maharis, Katy Jurado, Earl Holliman, Laura Devon and Arthur O'Connell for the main starring parts, and Sidney Blackmer, Gene Hackman, John Anderson, Wende Wagner, Emilio Fernandez, Kent Smith and Lonny Chapman for the juicy co-starring

Johnson has been a notable hold out from Hollywood. Through a distinguished 12-year long career, during which he won the top honors television can bestow on a director, he resisted all Hollywood overtures until producer William Conrad, on behalf of Warner Bros. successfully tempted him to take the helm on "A Covenant With

The Judge



Arthur O'Connell stars as a judge who must decide a murder case on the basis of circumstantial evidence in "A Covenant With Death," new Warner Bros. drama in Technicolor which opens...at the Theatre, Co-Starred in the top roles are George Maharis, Laura Devon, Katy Jurado and Earl Holliman.

Mat 1-E Still No. 893 34 (Special Publicity Still)

Brief Moment



George Maharis and Laura Devon have a brief but torrid affair in "A Covenant With Death," Warner Bros. drama in Technicolor which opens at the Theatre. Both star in the new film about complicated justice, illicit love and murder. The other major starring roles are taken by Katy Jurado, Earl Holliman and Arthur O'Connell, William Conrad produced and Lamont Johnson directed "A Covenant With Death," which is based on a best-selling novel by Stephen Becker. Mat 2-D Still No. 893 42

Search For Evidence



The nude body of Jadene Vaughan is studied by Russell Thorson for evidence of murder in this scene from "A Covenant With Death," Warner Bros.' new drama of illicit love and courtroom justice. Thorson co-stars in the Technicolor film, and George Maharis, Laura Devon, Katy Jurado, Earl Holliman and Arthur O'Connell take the major starring parts, "A Covenant With Death," due to open at the Theatre, is based on the best-selling novel of the same name by Stephen Becker.

Mat 2-E Still No. 893/70

GIVE 'EM 'COVENANT' NEWS WITH HOT TABLOID HERALD



\$ 00 per thousand imprinting and folding extra

The series of emotion-charged scenes in 'COVENANT WITH DEATH' is beautifully captured in a hot and exciting herald. Prepared in the tabloid newspaper style, the 'COVENANT' herald teases and sells 'em—and does it with impact. Exhibitors playing 'COVENANT' can do a lot for the boxoffice by getting this one around town, in shopping-centers, in package deliveries, on packing lots and other places where people will see it in advance. For a big engagement, start by ordering the herald from:

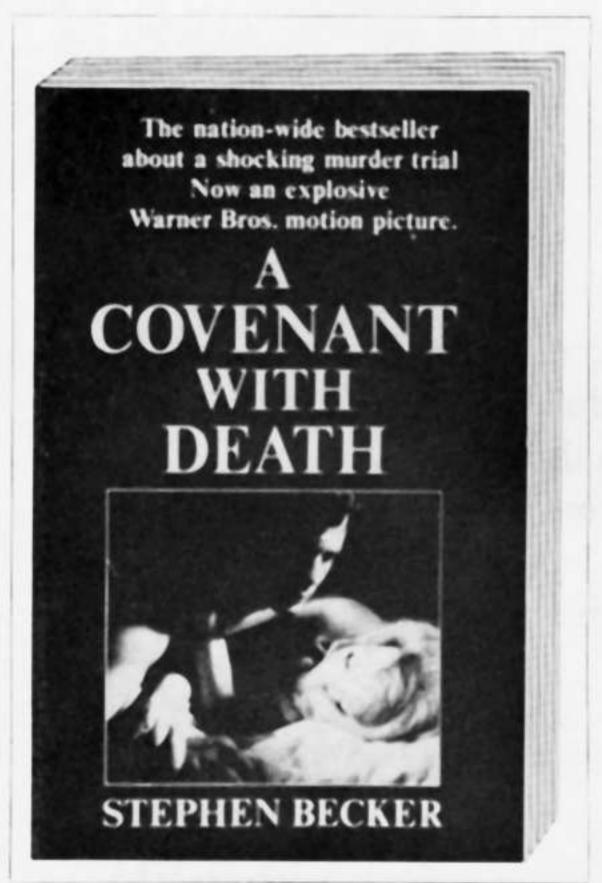
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You'll know you're getting their attention for 'COVENANT' if you install a pair of showmanly offerings from N.S.S. The items comprise an off-the-floor deluxe standee in color, and a 24 x 82 title display in brilliant Da-Glo. Both pieces from N.S.S. key-in with the overall campaign for the picture. You can't go wrong with this pair. Order right away from your N.S.S. Exchange. Available at standard rates.





TWO KINDS OF RADIO SPOTS....

Warner Bros. prepared two kinds of radio spots for 'COVENANT' dates . . . a special "Western" set and a straight-sell set. The "Western" material plugs the outdoor drama aspects of the film. The straight-sell material drives home the intense story, the complications, the stars. You can use either set, or choose items from each for your 'COVENANT WITH DEATH' campaign. Both kinds of radio spots are carried back-to-back on a single electrical transcription, and the ET disc is FREE. Request from:

B. G. Charles, Inc. 580 Fifth Avenue New York, N. Y.

POWERFUL PRODUCTION TRAILER

Patron-catching glimpses of the power, the passion and the punch of 'COVENANT WITH DEATH' are seen in the great production trailer Warner's offers you for your playdate. You owe it to yourself to get this one on the screen early—and keep it there for lively boxoffice returns. It's in COLOR—and it SELLS. Contact your Warner Bros. Branch Office today—and order the 'COVENANT' trailer.

DRAMATIC TV SPOTS....

Your next attraction, 'COVEN-ANT WITH DEATH', is filled with dramatic situations . . . the kind patrons like to know they'll see when they go to a movie. Give them a foretaste through the stirring television spots in COLOR which are available to you. The 'COVEN-ANT' spots are the essence of film drama— and dramatic pre-selling. And they're FREE. Order your set right away. Request from:

Campaign Plan Manager Warner Bros. Pictures 666 Fifth Avenue New York 19, N. Y.

THEMED LOBBY RECORD....

For 'COVENANT WITH DEATH', Warner's has come up with something really different in a lobby record. The disc has sell-copy, of course, and it does a fine job of keying interest in the film. But there's also a plus — an especially-written, Western-sounding ballad theme in the background. The tune is catchy, the lobby record as a whole is a winner. Order the FREE disc now and set it going in your lobby. Request from:

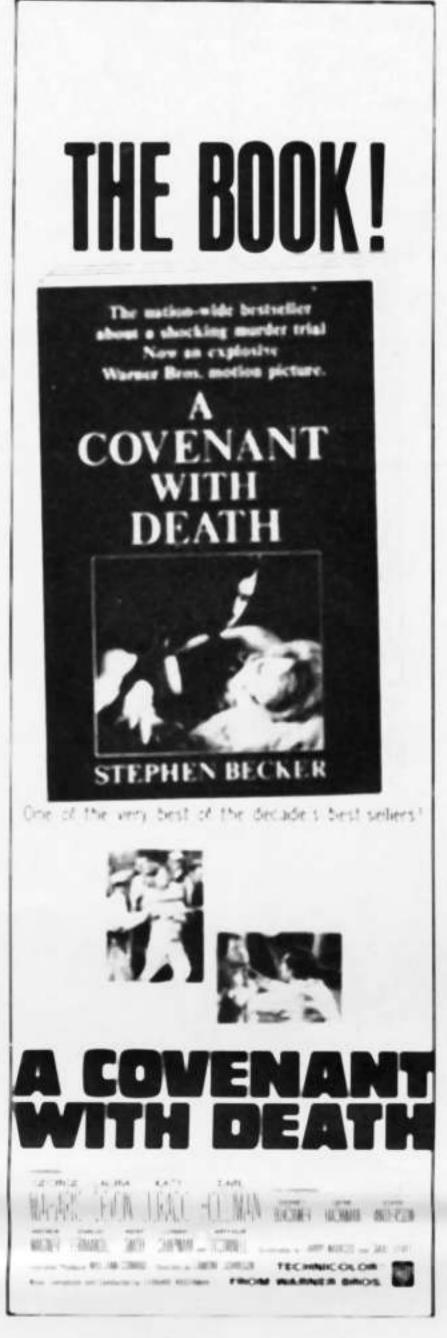
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THREE-STAR OPEN-END INTERVIEW DISC . . .

Three of the top-ranking stars of 'COVENANT WITH DEATH' can be put to work to boost your engagement. George Maharis, Katy Jurado and Laura Devon are all available for interview by local deejays through the device of an open-end radio interview with each. The three talk about themselves and 'COVENANT', and sell tickets for you by generating advance interest. The interviews are carried on a single ET which you can have completely FREE. Request from:

Mr. Felix Greenfield
Director, Radio Programming
Warner Bros. Pictures
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New York 19, N. Y.

FOUR PANELS, SPECIAL 40×60 IN BIG FREE 'COVENANT' KIT



Exhibitors showing 'COVENANT WITH DEATH' are offered a powerful, ticket-selling FREE kit of materials by Warner Bros. The kit includes a great four-item set of exciting door panels. The panels punch out the message of the drama with which 'COVENANT' is loaded and sell hard on the fact that the book was a big winner. ALSO contained in the kit is a striking special 40 x 60 poster themed to accent the Western background of the film. You'll want BOTH for your playdate — and you can have both FREE. But — the supply is limited. So send for your FREE kit right away. Request from:

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THE GIRL!



he was a wife who never builted down the shade-



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PANEL NO. 2

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Name .	
Theatre	

Address

City

Playdate

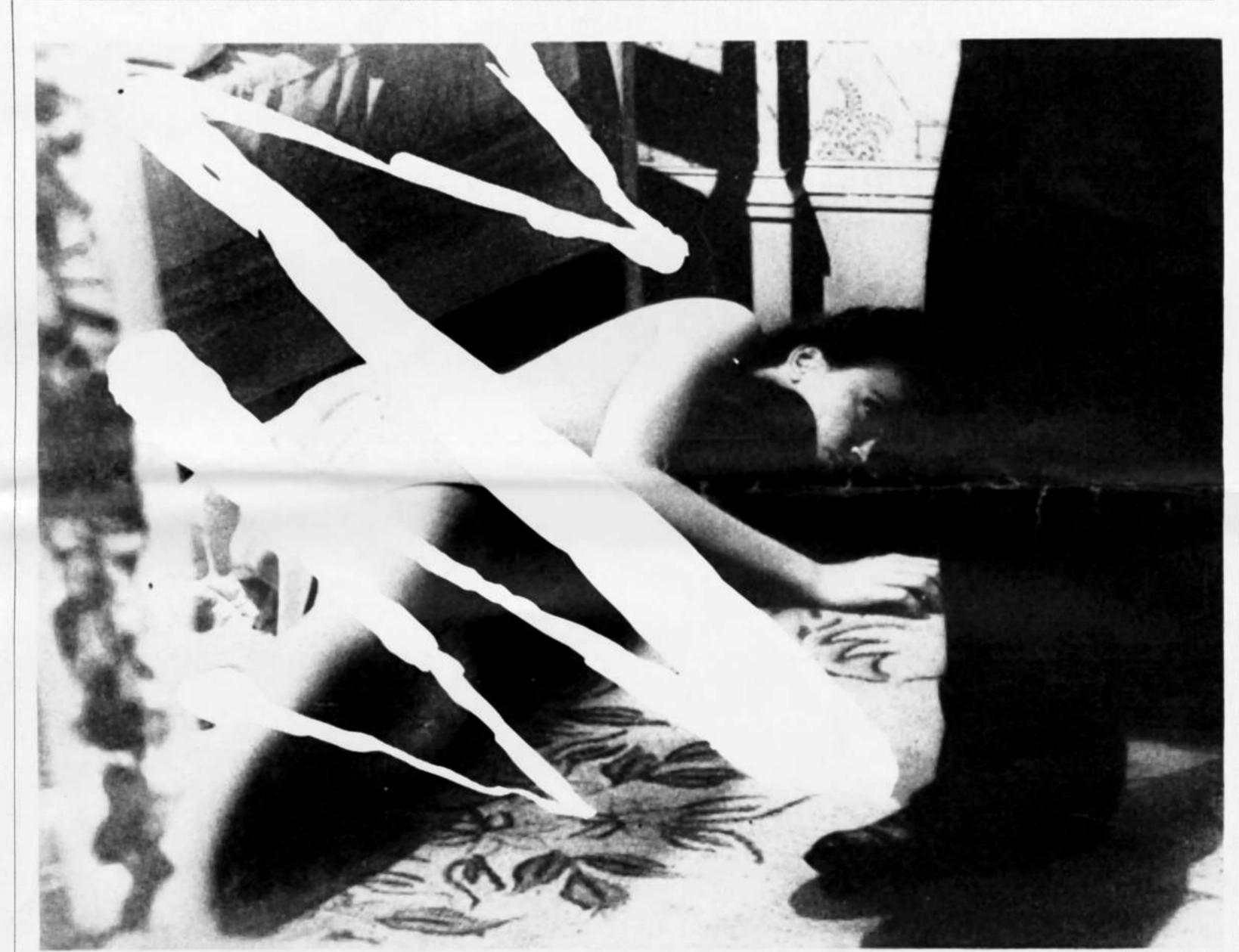


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Warner Bros. excitedly presents A COVERANT WITH DEATH

It was one of the very best of this decade's best sellers. It was about males and females and murder. It was called "different, earthy, bawdy."-The Philadelphia Inquirer. "Moving, exciting, significant."-The New York Times. Playboy Magazine said it dealt with "far more than the death of an inviting young wife."

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EXECUTIVE Producer WILLIAM CONRAD - Screenplay by LARRY MARCUS and SAUL LEVITT - Directed by LAMONT JOHNSON - Music Composed and Conducted by LEONARD ROSENMAN TECHNICOLOR®

MAT 401 - 4 col. x 8% inches (496 lines)

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Please send me sets of the FREE radio spots for 'COVENANT WITH DEATH' described on Page 6 of the pressbook.

Name

Theatre

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City

Playdate

The town said anybody could caress Mrs. Talbot's neck. But only one person could have caressed it that hard... A COVENANT WITH DEATH TECHNICOLOR* FROM WARNER BROS.

MAT 204 - 2 col. x 3% inches (102 lines)

The town said anybody could caress Mrs. Talbot's neck. But only one person could have caressed it that hard... The bristling best seller comes to angry life. Screengass by LESY MARCUS and SACL LEVIL More Composed and Continues by LEONARD ROSE NAME. FROM WARNER BROS.

The town said anybody could caress Mrs. Talbot's neck. But only one person could have caressed it that hard... VERANT WITH DEATH The bristling best seller comes to angry life. WITH CHAPMAN are COUNTY LEGISLAND FOR AN EXPLANATION OF A LINE WARREST AND AND AND AN AMONTONION OF AN AMONTONION OF AN AMONTONION OF A LINE CONTROL C MAT 303 - 3 col x 714 inches (303 lines)

MAT 201 - 2 col x 71s inches (200 lines)

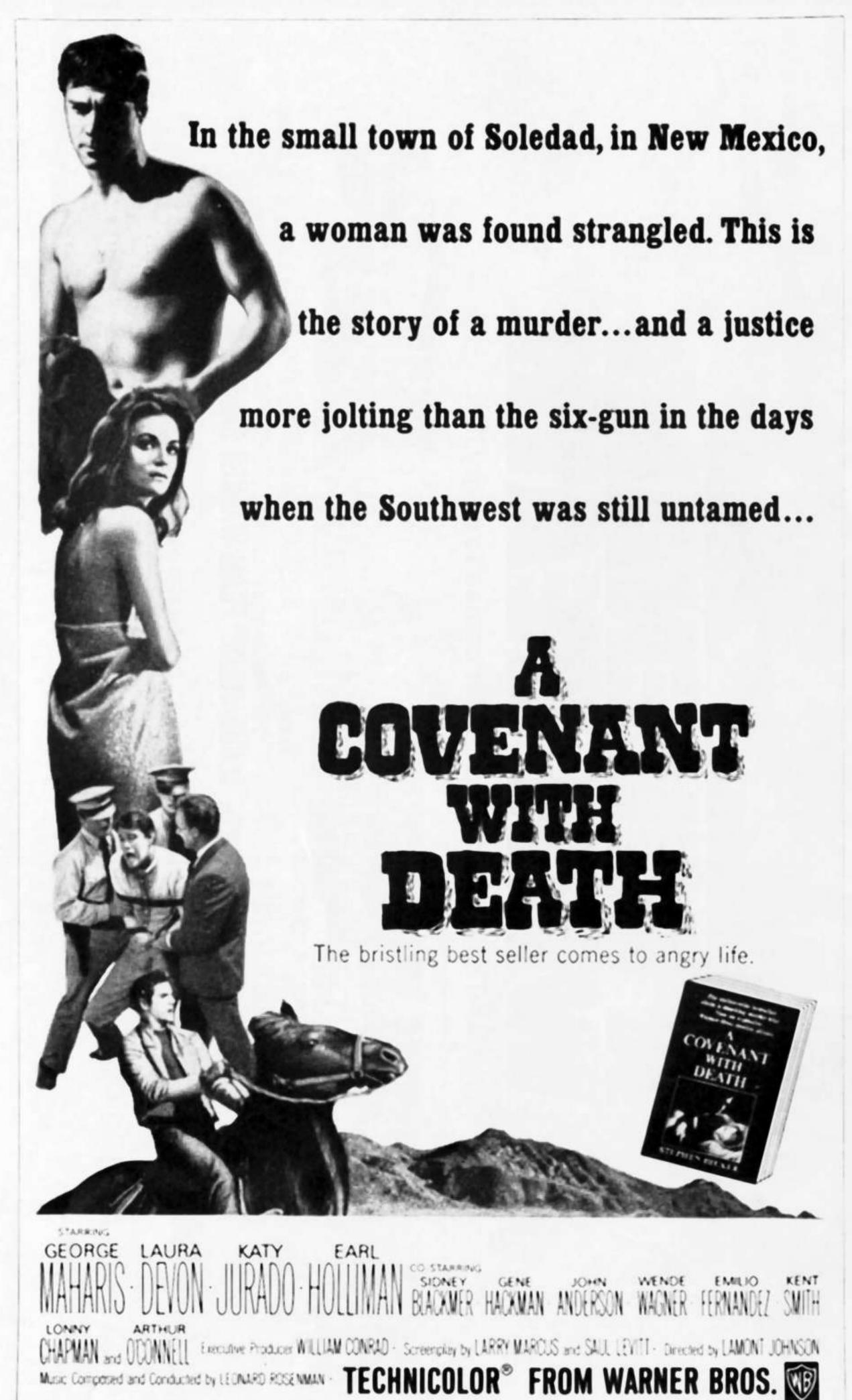
Never talk too big. Never beat your wife. One night she could get strangled. And who would believe the hands weren't yours?



The bristling best seller comes to angry life.



MAT 301 - 3 col. x 1316 inches (550 lines)



MAT 306— 3 col. x 9½ inches (399 lines) ONE OF THE MOST SHOCKING MURDERS IN THE HISTORY OF THE SOUTHWEST...FROM THE

EXPLOSIVE BOOK-OF-THE-MONTH!



MAT 305 - 3 col. x 7% inches (321 lines)

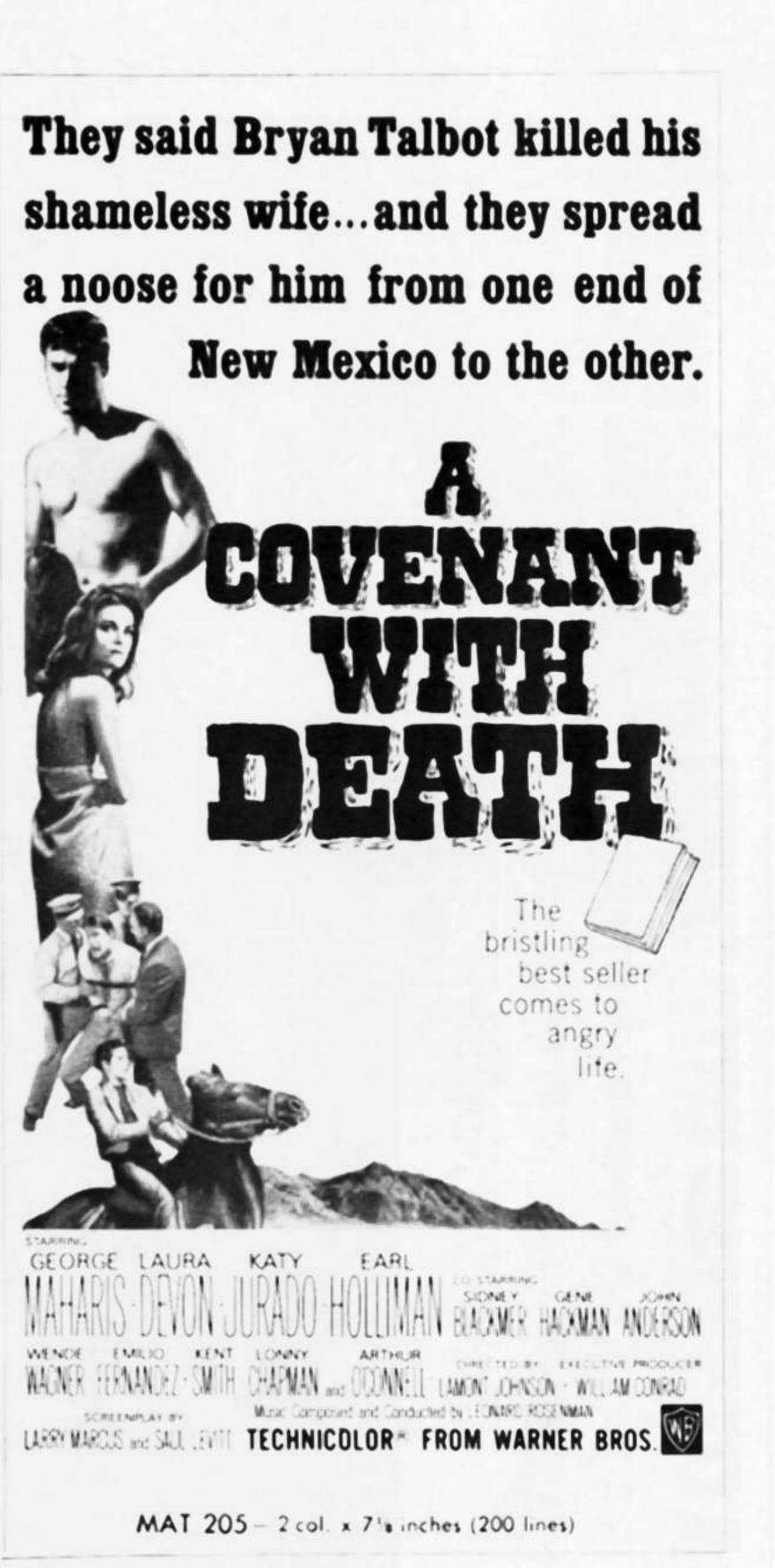
SMITH - CHAPMAN and OCONNELL Screenplay by LARRY MARCUS and SAUL LEVITT - Executive Producer WILLIAM CONRAD Music Composed and Conducted by LEONARD ROSENMAN - Directed by LAMONT JOHNSON

TECHNICOLOR" FROM WARNER BROS.

IN THE DAYS WHEN THE SOUTHWEST WAS STILL UNTAMED...
a woman was found strangled. They said Bryan Talbot did it...and they
spread a noose for him from one end of New Mexico to the other...

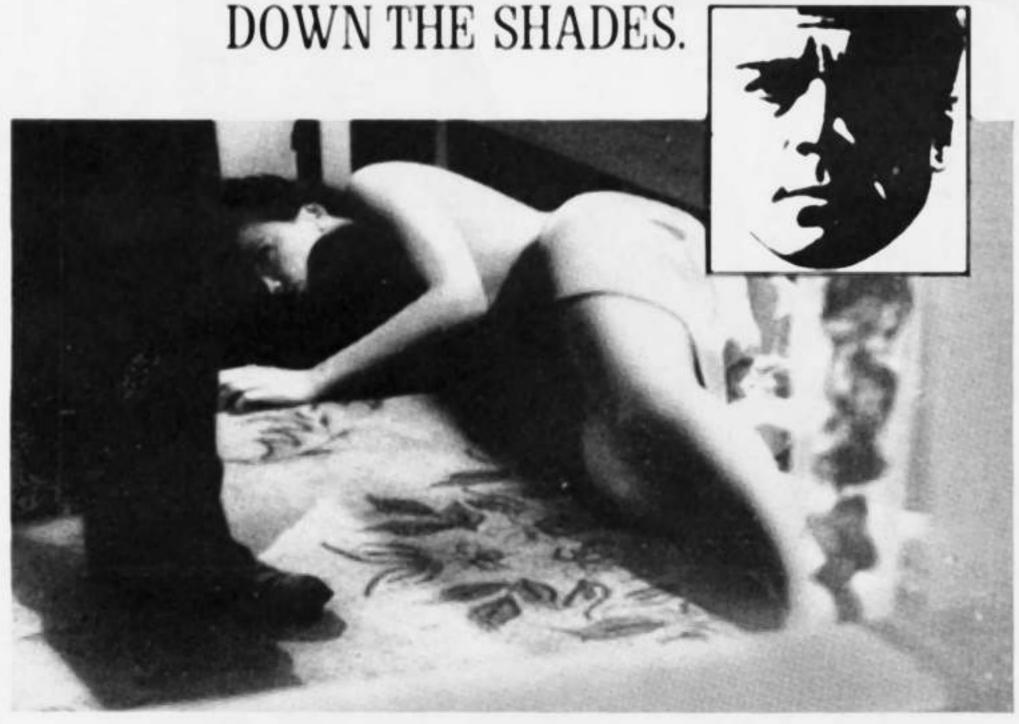


MAT 502 - 5 col. x 812 inches (595 lines)



A COVENANT WITH DEATH

IS A DAZZLING SUSPENSE EXPERIENCE STARTED BY A GIRL WHO NEVER PULLED



The bristling best seller comes to angry life.



MAT 304 - 3 col. x 6 inches (252 lines)

The bristling best seller comes to angry life.

The lime between lust and love and murder is sometimes as fragile as Louise Talbot's lovely neck.



A COVENANT WITH DEATH IS

The town said anybody could caress Mrs. Talbot's neck. But only one person could have caressed it that hard. The bristling best seller comes to angry life.

KATY LIMAN BLACKWER HACKWAN ANDERSON WAGNER FERNANDEZ SWITH CHAPMAN OCONNELL

WILLAM CONRAD LARRY MARCUS and SAUL EVIT LAMONT JOHNSON LEDNARD ROSENMAN TECHNICOLOR" FROM WARNER BROS.

MAT 402 4 col x 7's inches (400 lines

COMBINATION AD and PUBLICITY MAT

A COVENANT WITH DEATH

is a dazzling suspense experience started by a girl who never pulled down the shades.

Screengasy by LERSY MARCLE and SALL FATT. Descried by SMON JOHNSON, Music Companied and Conductor by JOHNSON RECOMMENS.

Executive Productive WILLIAM CONTROL TECHNICOLOR**- FROM WARNER BROS.

MAT 202 - 2 col x 5% inches (150 lines)

A COVENANT WITH DEATH

is a dazzling suspense experience started by a girl who never pulled down the shades.



covergon by 1900 Miletill and A.L. (2) TECHNICOLOR FROM WARNER BROS

MAT 101 1 col. x 5% inches (75 lines) ORDER SPECIAL MAT NO. 1 FROM N.S.S.

Scene-cuts I-A, I-B, I-C, 2-B and 2-D are also included in this special ad-pub mat

A COVENANT WITH DEATH

TECHNICOLOR" FROM WARNER BROS.

MAT 103 1 col x 1 inch (14 lines)



TECHNICOLOR" FROM WARNER BROS. MAT 102

1 col x 21s inches (30 lines)

The town said anybody could caress Mrs. Talbot's neck.

But only one person could have caressed it that hard

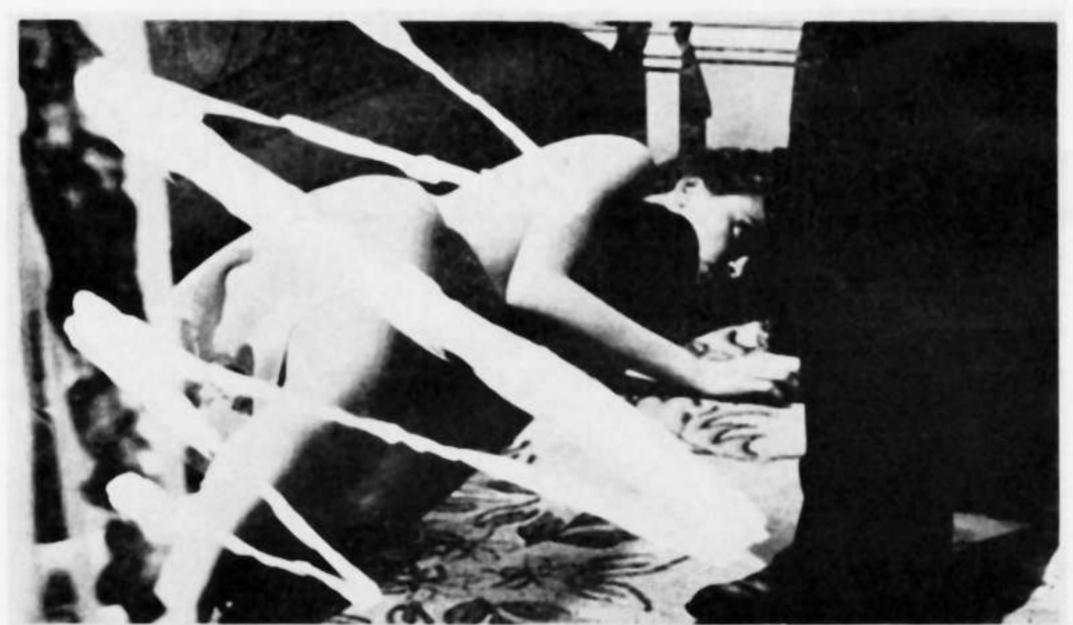


WITH DEATH

TECHNICOLOR*

FROM WARNER BROS.

MAT 203 2 col. x 2 inches (56 lines)



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ACOVENANT WITH DEATH

...IS TURBULENT DRAMA
OF THE UNTAMED PEOPLE
OF AN UNTAMED LAND



"A COVENANT WITH DEATH"

...one brutal man accused of two brutal murders ... his dissolute wife, and an innocent man ...and the rule-breaking judge who must decide on the hanging ...yes or no...





Whole Town Demands Justice For Killer



Ben Lewis (GEORGE MAHARIS), the inexperienced young judge who had spent the night where he shouldn't, faces the wrath of his fellow-townsmen who want the hanging to proceed. Though Ben believes the accused man to be innocent, he surrenders.

Quiet Girl Finds Love



Rafaela Montemayor (WENDE WAGNER) had loved Ben from afar for many years. When chance and circumstances brought him her way---she acted.

Man With Record Of Brutality Caught By Cops



Bryan Talbot (EARL HOLLIMAN) was dazed with drink when the police found him near the strangled body of his estranged wife. Everyone knew their history and naturally concluded that he killed her.

Damaged Wife Takes Revenge On Her Brutal Husband

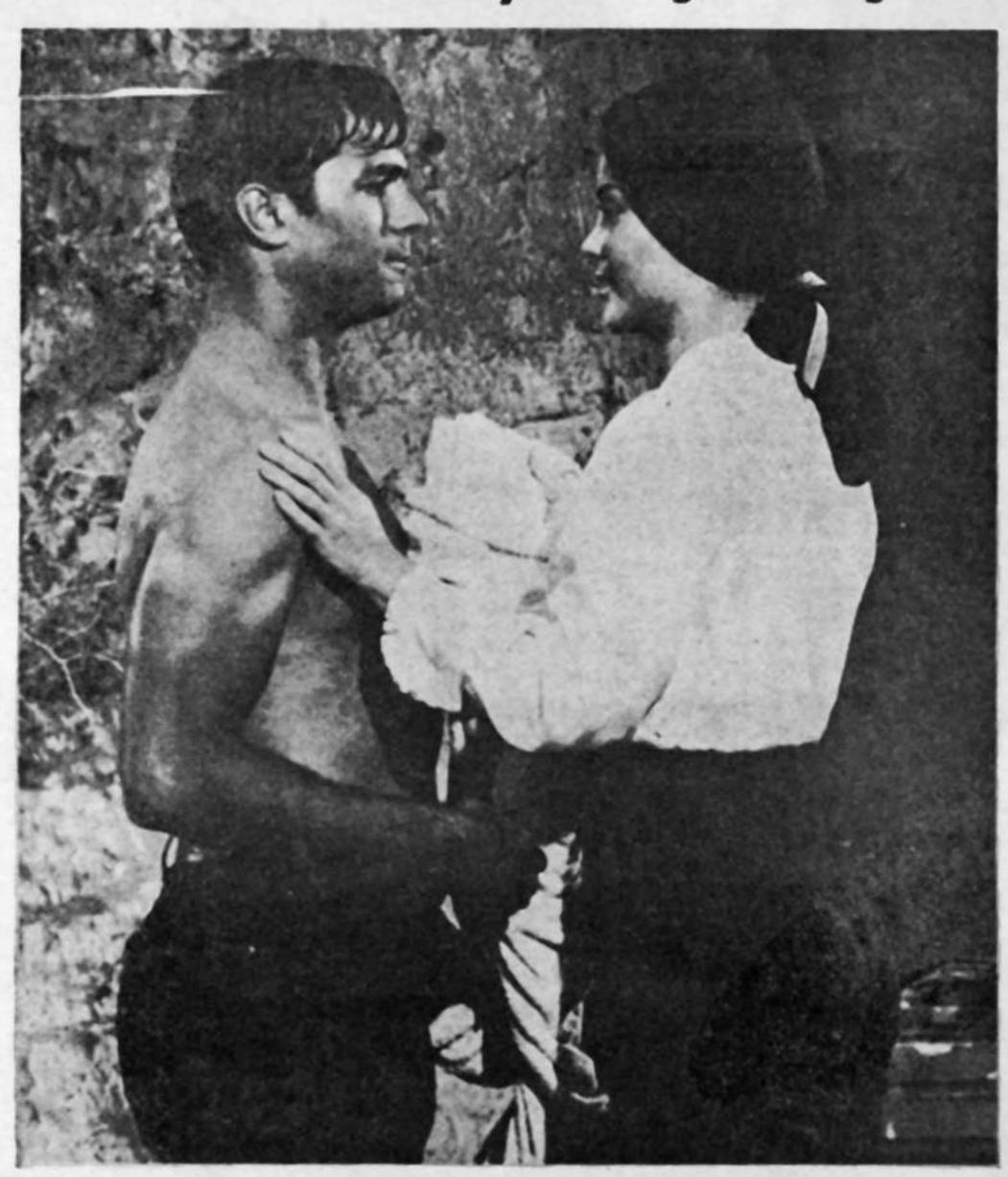


Her life as a woman was cut short by the booze-swilling husband of Mrs. Talbot (JADINE VAUGHN). She carried out a vicious vengeance on him --- with any man in town. There were a lot of men in town.



Rosemary Berquist (LAURA DEVON) loved her secret weekends with handsome Ben Lewis, but she had no intention of marrying him because he was too fast for her. Her plans included a home, babies and stability with some other man.

Fiesta Becomes Holiday For Eager Young Pair



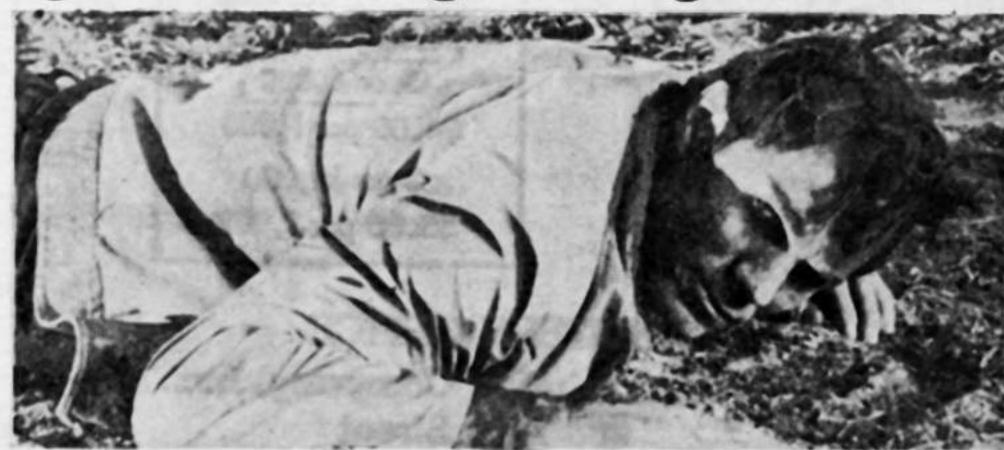
Ben was always too busy with his judicial career---and other women---to notice Rafaela. But when he came to the fiesta on her father's ranch he saw her looking at him---and he looked at her for the first time. The fiesta became a holiday for both.

Neighbor Confesses Murder



Obscure, law-abiding Bruce Donnelly (WHIT BISSELL) was a good husband and a good neighbor. No one would ever think he coveted dissolute Mrs. Talbot. But he did. When she laughed at him he avenged himself by strangling her. Later on, his conscience drove him to shoot himself.

Rage Leads Judge To Big Comedown



Unable to endure his torment and his rage, Ben mounted the wildest horse he could find and tried to ride it -- to get rid of his feelings. The beast left him in the dirt ... where, perhaps, he really belonged.

Judge Keeps Bottle For "Emergencies"



He was supposed to uphold the law, since he was a judge, but that didn't stop Ben from keeping a bottle around for "emergencies."

Able Lawyer Fails To Save Accused



Oliver Parmalee (KENT SMITH) was an eloguent lawyer and convinced of Bryan Talbot's innocence because all the evidence was circumstantial. But even Parmalee could not save Bryan from the gallows.

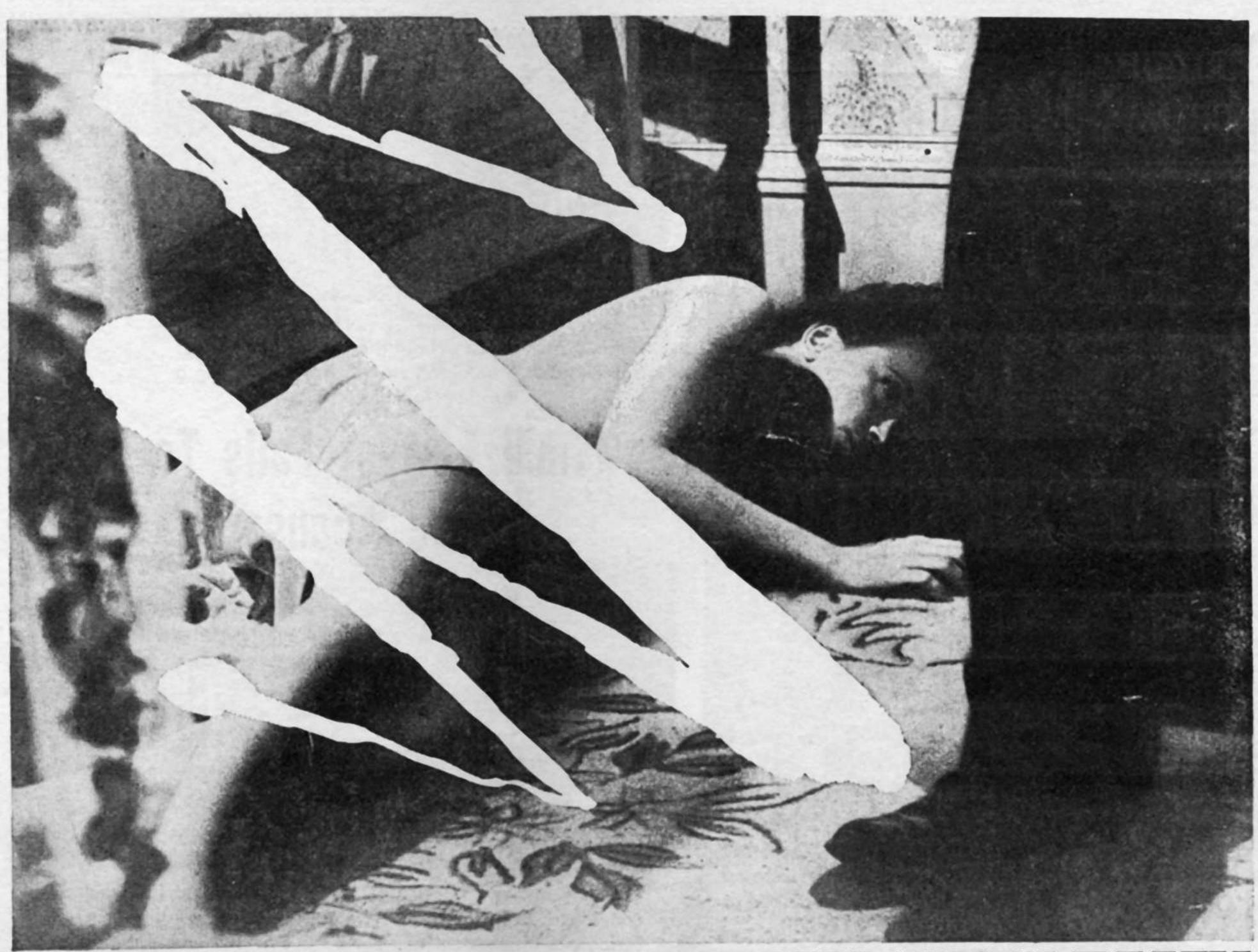
Condemned Man Breaks Out Of Noose



They dragged Bryan Talbot up the gallows and prepared to hang him---and all the time he shrieked his innocence. He broke away---and knocked another man to the ground. The man died. Now Bryan was involved in another slaying.

"Covenant" Deals With Love, Murder, Justice

When the great southwest was still untamed, the men and women of the region retained the outlook of the untamed. Passions ran high, violence was near, love was strong, justice was hard. "A Covenant With Death" tells how a brutal man was acquitted of one murder, only to be tried for another...and how he escaped the noose only because a wild young man turned out to be a judge of great wisdom.



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