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ATT: DENNIS HIGGINS, PUBLICITY

7/15/79

FROM: NITA BASON

RE: APOCALYPSE NOW

HERE'S A COPY OF THE REVIEW I AIRED THIS MORNING:

"APOCALYPSE NOW" OPENS TODAY AT THE ZIEGFELD THEATRE AND FRANCIS FORD COPPOLA CAN BE MIGHTY PROUD OF HIMSELF. WHETHER THIS THIRTY MILLION DOLLAR FLIX WILL BE COMMERCIALLY SUCCESSFUL REMAINS TO BE SEEN, BUT IT IS A MAGNIFICENT PIECE OF WORK...AND EQUALLY HORRIFYING. MARLON BRANDO, ROBERT DUVALL, AND MARTIN SHEEN HEAD THE CAST. FREDERIC FORREST IS THE SLEEPER IN THE MOVIE...HE TURNS IN A PHENOMENAL PERFORMANCE. IF YOUR HEART PUMPS KOOL-AID, YOU MAY NOT BE PREPARED TO WITNESS THE WANTON WASTE OF HUMAN LIFE DURING THE VIETNAMESE WAR. BUT IF YOU DEAL IN THE TRUTH, COPPOLA TELLS IT LIKE IT WAS. "APOCALYPSE NOW" IS A MASTERPIECE...AND WELL WORTH THE MONEY. FOR DISCO 92, THE NUMBER ONE STATION IN THE NATION, I'M NITA BASON.