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EXHIBITOR'S

CAMPAIGN BOOK

JACK H. HARRIS presents **TWO CHILLERS to turn your DREAMS to SCREAMS!**

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EDGAR ALLAN POE'S MASTER OF HORROR

A Gates-Torres Production
with NARCISO MENTA • INEZ MORENO

AND MASTER OF TERROR

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JAMES CONGDON • PATTY DUKE
BLOOD-CURDLING COLOR

Distributed by U.S. Films, Inc.

COMBINATION ONE SHEET AND 40 x 60
AVAILABLE IN 3 COLORS!

4-D MAN →

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T H E A T R E

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THAT WILL SELL!!

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THEATRE

AD MAT 301

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THEATRE

AD MAT 201

TWO CHILLERS to turn your DREAMS to *SCREAMS!*

ALL NEW!
**EDGAR ALLAN POE'S
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OF
HORROR**

**AND
MASTER
OF
TERROR**
**BLOOD-CURDLING
COLOR**

THEATRE

AD MAT 202

PRODUCTION INFORMATION GUIDE

"MASTER OF HORROR"

SYNOPSIS

(Not for Publication)

Elegantly mounted with authentic costuming, antique furnishings, and lavish settings, two of Edgar Allan Poe's masterpieces are skillfully integrated into this thriller. A miserable, stormy night finds a pert French maid and her cat alone together in a gloomy chateau. Sleep is impossible. She turns to an anthology of Poe's writings. The first story we dissolve into is . . .

THE STRANGE CASE OF MR. VALDEMAR. Dr. Ekstrom, a dedicated physician and expert hypnotist, learns that his friend Valdemar has just a few months to live. Ekstrom agrees to hypnotize him as close to the last breath of life as possible. The experiment is successful. Ekstrom calls upon Dr. Chambers and Dr. McCaffrey to witness the condition of Valdemar. The two witnessing physicians arrive to find the corpse in perfect preservation. They accuse Ekstrom of embalming and trickery. Ekstrom brings forth the hideous voice of Valdemar, who says, "I am dead." Chambers and McCaffrey insist that the hypnotic spell be removed. Valdemar is put to final rest, and his body decomposes before our eyes until there is nothing left but a bloodied, desiccated cadaver!

Our French maid now turns to another stirring Poe story . . .

THE CASK OF AMONTILLADO. Young, handsome rogue, Maurice, descends upon the village of Burgundy with his peddlers' wares. He performs magic tricks to the delight of middle-aged vineyard owner, Samivet, and his pretty, youthful, restless wife, Teresa. Samivet and Teresa invite Maurice to stay at their home for a few days. Maurice and Teresa become adulterously involved.

Samivet invites Maurice to taste the wines in his extensive wine-cellar. Samivet draws a large mug from the cask of Amontillado for his guest. Maurice quaffs the wine, but dizzily passes out before he can finish it. Maurice awakens in chains, near the Amontillado cask. Samivet, bricking up the area, explains that the actions of Maurice and Teresa are known to him and he has placed Maurice in perpetual proximity to his lover. Thereupon, Samivet raises the drowned Teresa, from within the Amontillado cask, by her hair!

Our French maid shrugs off the horror stories. In the kitchen preparing a bowl of milk for the family cat, she sees a mouse, screams, and faints dead away!

CREDITS

JACK H. HARRIS presentation • Executive Producers Rickey Torres and James C. Gates • Production Coordinator Henning Bystrom
Directed by Enrique Carreras • A. U. S. Films, Inc. Release

RUNNING TIME: 61 Minutes

"MASTER OF TERROR"

SYNOPSIS

(Not for Publication)

When physicist Tony Nelson (JAMES CONGDON) decides to go to work with his famous scientist brother Scott (ROBERT LANSING), he sets in motion a chain of circumstances deadly beyond human control.

Working in close quarters with Scott's assistant and fiancée, Linda (LEE MERIWETHER), Tony begins to fall in love and discovers his feelings are being returned by the girl, much to Scott's chagrin.

Working late in the lab one night on a special project, Tony discovers a fantastic new process to pass solid objects through each other. Trying to prove his experiment's success to his brother, Scott sees in amazement his own hand pass through a block of stone, and decides on a fateful course of action.

Knowing that Linda intends now to marry Tony, and learning that his trusted assistant is trying to steal his ideas, Scott engages in secret experiment after experiment. His mind twisted with hate, Scott engages on a mad rampage of murder and horror, replenishing his "life force" while killing others.

CREDITS

Starring ROBERT LANSING • LEE MERIWETHER and JAMES CONGDON

Screenplay by THEODORE SIMONSON and CY CHERMAK

Produced by JACK H. HARRIS • Co-produced and Directed by IRVIN SHORTESS YEAWORTH, JR. • A FAIRVIEW PRODUCTION

A U. S. FILMS, INC. RELEASE

RUNNING TIME: 84 Minutes

ACCESSORIES

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