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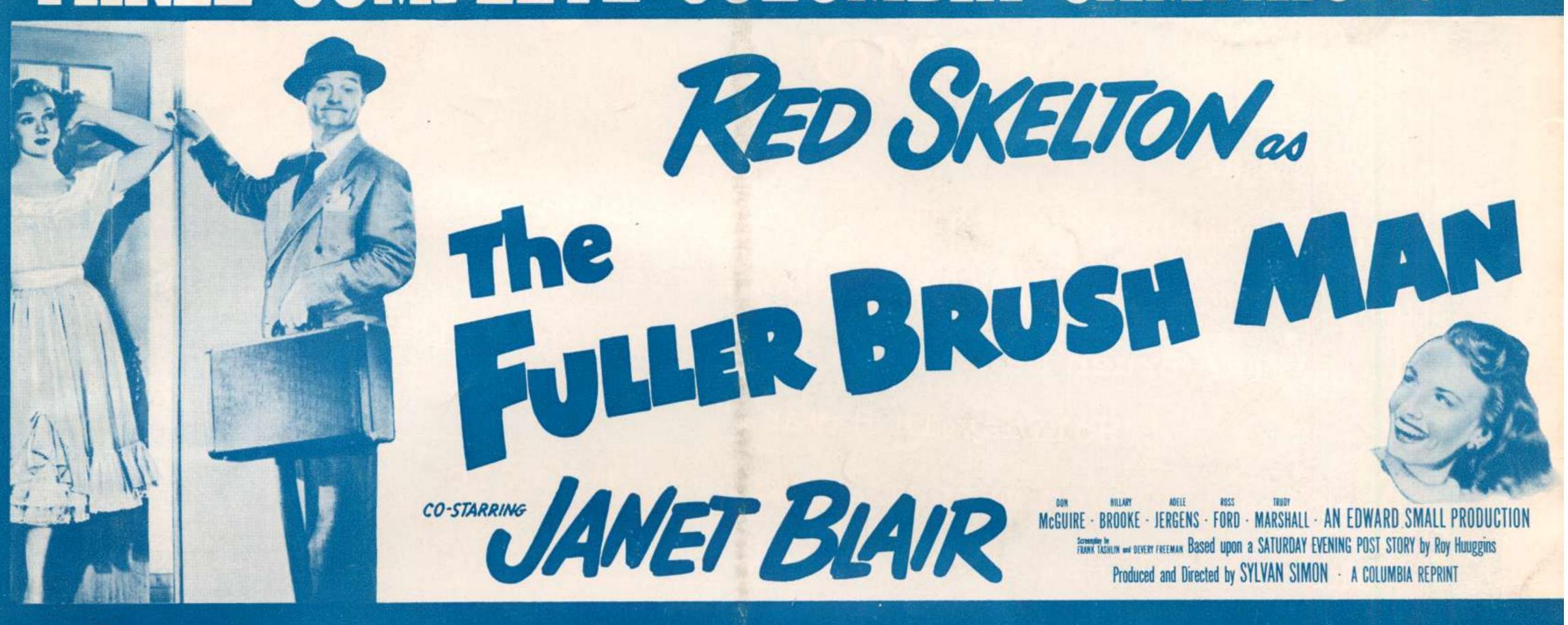
Skelton, Red (1913-1997), Vincennes, Indiana, United States

Film Subjects The Fuller Brush man, Simon, S. Sylvan, 1948

Holiday in Havana, Yarbrough, Jean, 1949

The Fuller Brush girl, Bacon, Lloyd, 1950

# THREE COMPLETE COLUMBIA CAMPAIGNS!



✓1. THEY'LL LOVE THAT ROAR-TO-ROAR SALESMAN!





✓2. THEY'LL LOVE LUCY IN HER MOST JOYOUS HIT!



# MEMO

### Mr. Showman:

This pressbook contains complete campaign material for three Columbia comedies ---

"The Fuller Brush Man"—"The Fuller Brush Girl"

"Holiday in Havana"

prepared in such manner as to permit you to take the fullest advantage of:

- 1. Each picture, played separately...
- 12. Double-bill combination of "The Fuller" Brush Man" and "The Fuller Brush Girl"...
- ✓3. Double-bill combination of "The Fuller Brush Girl" and "Holiday in Havana"

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'Fuller Brush Man" Mat 1-B

RED SKELTON stars in Columbia Pictures' reprint comedy. "The Fuller Brush Man," at the ..... Theatre. Janet Blair co-stars with Skelton.



"Fuller Brush Girl" Mat 1-C

LUCILLE BALL is "The Fuller Brush Girl" in the Columbia picture at the ...........Theatre. Eddie Albert costars with Lucy in the reprint.



"Holiday in Havana" Mat 1-C

DESI ARNAZ is starred with Mary Hatcher in Columbia Pictures' reprint musical, "Holiday in Havana," at the ..... Theatre.



Travel Window Displays

# Here's What Showmen Did Recently in Three Cities!

BOSTON

ROCHESTER

SYRACUSE





Displays (See Below)



Lucky Number Heralds



**Fuller Brush Giveaway** 

# . . . And Here's What Else You Can Do!

# STREET BALLY

Have your sign shop make up a giant "brush" bearing picture, theatre and playdate credits. A man carries it around town opening day. Another effective street bally is to have a man in Cuban costume, carrying Bongo drum on his shoulder and with credit sign on his back, be seen on busy thoroughfares and in restaurants and hotels. Sign plugs "Holiday in Havana," of course, while brush ballyhoo plugs "The Fuller Brush Man" or "The Fuller Brush Girl"—or both.

## ARNAZ RECORDS

Your local record shops have a number of Desi Arnaz recordings. Arrange window and counter displays boosting Desi's discs and your showing of "Holiday in Havana." Too, arrange for broadcast of Arnaz records over local radio stations—with plugs for your playdate, of course.

# SPECIAL CUTOUTS ---

Illustrated at the right are lifesize cutouts which will be very effective in your lobby. These standees should also be used out front current. The prize is \$10.00 each. Order from:

IDEAL PHOTO STUDIOS 160 West 46th Street New York 19, N. Y.

## FULLER BRUSH TIE-UP

Contact the manager of the Fuller Brush Company branch in your area and set the following campaign. Be sure to get together with him and map your campaign just as soon as your playdate is set, as time will be required for the preparation and distribution of any printed material you might agree upon.

- 1. Fuller Brush dealers distribute locally-printed heralds boosting your engagement to customers. (In recent dates, these were "lucky number" heralds, offering guest tickets.)
- 2. Fuller Brushes for first 100 women attending opening performance.
- 3. Fuller Brushes are offered as prizes in contests.
- 4. Fuller Brushes are sent as gifts to newspaper editors and reviewers, and TV and radio broadcasters.
- 5. Theatre displays full line of Fuller Brushes in lobby.

# LIMERICK CONTEST

The first limerick below was successfully used for a radio contest. It will make a swell newspaper competition, too. Promote Fuller Brushes as prizes. A similar competition for Red Skelton can be based on the second limerick below. In addition to the Fuller Brush prizes, present pairs of guest tickets to runners-up.

Your funnybone always is meltin'
When you see a comic named Skelton;
He knows every gag,
This droll wit and wag,
.....(supply last line).......



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'THE FULLER BRUSH MAN'
'THE FULLER BRUSH GIRL'



351-Line Ad Mat No. 301-3 Cols. x 117 Lines



152-Line Ad Mat No. 202-2 Cols. x 76 Lines



Ad Mat No. 101-30 Lines

## Important!

Two additional "The Fuller Brush Man"—"The Fuller Brush Girl" combination ads are available but not shown. They are 845-Line Ad Mat No. 501 (5 Cols. x 169 Lines) and a 4-column size of this ad—540-Line Ad Mat No. 401 (4 Cols. x 135 Lines).



34-Line Ad Mat No. 202-2 Cols. x 17 Lines

# ADVERTISING



238-Line Ad Mat No. 202—2 Cols. x 119 Lines



402-Line Ad Mat No. 301-3 Cols. x 134 Lines

# YOU'LL LOVE LUCY AND RICKY! RUNAWAY RHUMBA ROMANCE! ARNAZ - HATCHER REPORT ALBERT Columbia Reprints Columbia Reprints

34-Line Ad Mat No. 201-2 Cols. x 17 Lines

#### Important!

Two additional "The Fuller Brush Girl"—"Holiday in Havana" combination ads are available but not shown. They are 800-Line Ad Mat No. 501 (5 Cols. x 160 Lines) and a 4-column size of this ad—508-Line Ad Mat No. 401 (4 Cols. x 127 Lines).



Ad Mat No. 101—32 Lines

Page 5



200-Line Ad Mat No. 201 R-2 Cols. x 100 Lines



Ad Mat No. 103 R—99 Lines



Ad Mat No. 102 R-28 Lines



Add Mat No. 101 R-15 Lines

#### CAST and CREDITS

Red JonesRed Skelton	Henry SewardSelmer Jackson
Ann Elliot	Detective FosterRoger Moore
Keenan Wallick	Det. FergusonStanley Andrews
Mrs. Trist	JiggersBud Wolfe
Miss Sharmley Adele Jergens	Skitch
Freddie Trist	Blackie
Sara FranzenTrudy Marshall	Herman
Commissioner TristNicholas Joy	Chauffeur
Gregory CruckstonDonald Curtis	Butler
Lieutenant Quint Arthur Space	Junior

Screenplay by Frank Tashlin, Devery Freeman; Based upon a "Saturday Evening Post" story by Roy Huggins; Produced and Directed by S. Sylvan Simon; Assistant Director, Wilbur McGaugh; Director of Photography, Lester White, A.S.C.; Art Directors, Stephen Goosson and Carl Anderson; Film Editor, Al Clark; Set Decorations, Wilbur Menefee and Louis Diage; Gowns by Jean Louis; Musical Score by Heinz Roemheld; Sound Engineer, Lambert Day. An Edward Small Production. A Columbia Reprint.

#### STORY

(Not for Publication) Street cleaner Red Jones (Red Skelton) proposes to his girl, Ann Elliot (Janet Blair), but she tells him that she can't accept him until he is a success like Keenan Wallick (Don McGuire), Fuller Brush dealer who has been paying her attention. When Red is fired by Sanitation Commissioner Trist (Nicholas Joy), he decides to become a dealer, too. At Trist's house, Red sells Mrs. Trist (Hillary Brooke) ten brushes but forgets to collect for them. Red decides to return to the Trist home that night and collect. There, besides the Trists, are gathered their nephew, Freddie (Ross Ford), his fiancee, Sara (Trudy Marshall), and Trist's partner, Cruckston (Donald Curtis). Trist is murdered when the lights go out and Red is a major suspect. Red and Ann are tricked by Cruckston into going to a war surplus warehouse where he reveals himself as the murderer. They lead Cruckston and his cohorts a wild chase through the maze of equipment until finally saved by the police and fire departments.

(Running Time: 93 Minutes)

OFFICIAL BILLING

RED SKELTON

αs

THE FULLER BRUSH MAN

100%

100%

co-starring

JANET BLAIR

100%

JUMENT DRUIN

with

20%

Don McGuire • Hillary Brooke • Adele Jergens Ross Ford • Trudy Marshall

AN EDWARD SMALL PRODUCTION

10%

20%

25%

25%

Based upon a SATURDAY EVENING POST story by Roy Huggins

Screenplay by Frank Tashlin and Devery Freeman

Produced and Directed by S. SYLVAN SIMON

A COLUMBIA REPRINT

25%

Watch

Day!

# ADVERTISING



Ad Mat No. 102 R-120 Lines



Ad Mat No. 101 R—18 Lines

#### CAST and CREDITS

Sally ElliotLucille Ball
Humphrey Briggs Eddie Albert
ChristyCarl Benton Reid
Ruby Rawlings
Jane BixbyJeff Donnell
Harvey SimpsonJerome Cowan
WatkinsJohn Litel
Rocky MitchellFred Graham
Claire SimpsonLee Patrick
Inspector RodgersArthur Space
BangsSid Tomack
Punchy
DevalLorin Raker
Mrs. NorthLelah Tyler
Mrs. EastSarah Edwards
Mrs. WestLois Austin
Mrs. SouthIsabel Randolph
Mrs. FinleyIsabel Withers
Sue)
Lou)
Alvin ( Albert) Marshall
Albert)

Written by Frank Tashlin; Directed by Lloyd Bacon; Assistant Director, Earl Bellamy; Director of Photography, Charles Lawton, Jr., A.S.C.; Art Director, Robert Peterson; Film Editor, William Lyon; Set Decorator, James Crowe; Gowns by Jean Louis; Makeup, Clay Campbell; Hair Styles by Helen Hunt; Sound Engineer, Lambert Day; Musical Score by Heinz Roemheld; Musical Director, Morris Stoloff, A Columbia Reprint.

#### STORY

(Not for Publication). Lack of money stops Sally Elliot (Lucille Ball) and Humphrey Briggs (Eddie Albert) from marriage. When Humphrey is promoted by Mr. Simpson (Jerome Cowan), head of the Maritime Steamship Company where they work, the excitement causes Sally to wreck her switchboard. Fired, Sally decides to become a Fuller Brush cosmetics dealer like her friend, Jane Bixby (Jeff Donnell). Mr. Christy (Carl Benton Reid), Fuller Brush manager, interviews her but before he can check her references, Sally starts selling. Unknown to Humphrey, Mr. Simpson heads a smuggling ring using as "cover" the steamship company which is owned by his wife (Lee Patrick). She is murdered. But Sally has good reason to suspect a burlesque queen (Gale Robbins) as the killer. The mystery deepens when Mr. Simpson is killed. Sally is forced to pose as the actress — even doing her act — to escape other members of the smuggling ring, and then she and Humphrey flee, after notifying the police, with the smugglers in pursuit. Police finally capture the smugglers and Mr. Watkins (John Litel), a lawyer who murdered both Simpsons. (Running Time: 85 Minutes)



180-Line Ad Mat No. 202 R-2 Cols. x 90 Lines

OFFICIAL BILLING

# THE FULLER BRUSH GIRL

starring

LUCILLE BALL

and

EDDIE ALBERT

with

Carl Benton Reid · Gale Robbins Jeff Donnell · Jerome Cowan

by Frank Tashlin 10%

Written by Frank Tashlin

Directed by LLOYD BACON

A COLUMBIA REPRINT 25%



90-Line Ad Mat No. 201 R-2 Cols. x 45 Lines

75%

75%

15%



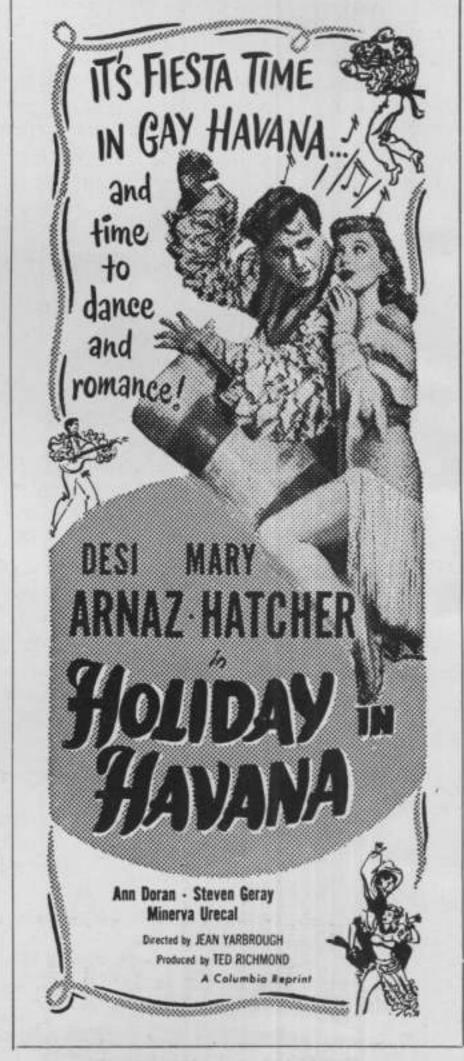
60-Line Ad Mat No. 202 R - 2 Cols. x 30 Lines



Ad Mat No. 102 R-28 Lines



30-Line Ad Mat No. 201 R-2 Cols. x 15 Lines



Ad Mat No. 103 R-70 Lines

# ARNAZ · HATCHER Holiday in Havana A Columbia Reprint

Ad Mat No. 101 R-15 Lines

#### CAST and CREDITS

Carlos Estrada	JuanTito Renaldo
Lolita Valdez	Mrs. Estrada Argentina Brunetti
Marge Henley	Mr. Estrada
Lopez Steven Geray	Maria EstradaElsa Zepeda
Mama ValdezMinerva Urecal	FeliciaLillian Molleri
PepeSig Arno	Luis AmantadoLeon Belasco
Sam KeeganRay Walker	Pepita
Police Sergeant Nacho Galindo	Head Waiter Fred Godov

Screen Play by Robert Lees, Frederic I. Rinaldo, Karen DeWolf; Story by Morton Grant; Directed by Jean Yarbrough; Assistant Director, Carter DeHaven, Jr.; Director of Pholography, Vincent Farrar, A.S.C.; Art Director, Robert Peterson; Film Editor, Henry Batista; Set Decorator, James Crowe; Musical Supervisor, Paul Mertz; Songs: "Holiday in Havana," "The Arnaz Jam" by Desi Arnaz; "I'll Take Romance" by Oscar Hammerstein II, Ben Oakland; "The Straw Hat Song" by Allan Roberts, Fred Karger; "Made for Each Other" by Rene Touzet, Ervin Drake, Jimmy Shirl; "Rhumba Rumbero" by Albert Gasso, Miguelito Valdez; Produced by Ted Richmond. A Columbia Reprint.

#### STORY

(Not for Publication) Carlos Estrada (Desi Arnaz), a busboy in a Cuban hotel with aspirations to become a composer, is rebuffed by Mama Valdez (Minerva Urecal), mother of famed singer and dancer Lolita Valdez (Mary Hatcher), when he attempts to get her to use one of his songs. Carlos mistakenly thinks Lolita is the one who rebuffed him. Shortly thereafter, he unexpectedly becomes leader of the hotel band. He and his band set out for Havana by bus to search for a singer and dancer to join them in the grand rhumba contest at the yearly carnival. Lolita, who has her heart set on winning the rhumba prize, slips out of her hotel and heads for Havana, too, in a car owned by Marge Henley (Ann Doran), an American agent trying to sign her up. She abandons the car when the police pursue her and, under an assumed name, persuades Carlos to take her to Havana with him and his band. Upon learning Lolita's true identity, however, Carlos cools towards her. But on the day of the carnival they clear up their misunderstanding and win the carnival contest. (Running Time: 73 Minutes)

#### OFFICIAL BILLING

Desi ARNA7

Mary HATCHER

75%

in

## HOLIDAY IN HAVANA

with

Ann Doran • Steven Geray • Minerva Urecal

Screenplay by Robert Lees, Frederic I. Rinaldo and Karen DeWolf

Story by Morton Grant 10%

Directed by JEAN YARBROUGH • Produced by TED RICHMOND 15%

A COLUMBIA REPRINT

25%

# **Fulla-Fun Show** Pairs Red Skelton And Lucille Ball

(General Advance)

Red Skelton and Lucille Ball open ..... at the ..... .... Theatre in an all-comedy double-feature bill, "The Fuller Brush Man" and "The Fuller

Brush Girl," both Columbia Pictures' reprints.

"The Fuller Brush Man," hailed when it was initially released as one of the funniest comedies ever screened, stars Skelton as a roar-to-roar salesman to whom wonderful things happen when he knocks on strange doors. Among other things, he meets four beautiful women and walks slam-bang into a murder mystery full of more laughs than a brush has bristles. Red has his hands full with lovely Janet Blair, who is co-starred in "The Fuller Brush Man," and other beauties. The screenplay was written by Frank Tashlin and Devery Freeman from a Saturday Evening Post story by Roy Huggins.

To judge from audience reaction when "The Fuller Brush Girl" was first released, you'll love Lucy in a film in which the beautiful and hilarious Miss Ball has lines even "The Fuller Brush Man" can't compete with. Miss Ball, starred with Eddie Albert, is seen as a would-be house-tohouse cosmetic dealer, getting into all kinds of scrapes. The



"Fuller Brush Man" Mat 2-A

RED SKELTON, "THE FULLER BRUSH MAN," runs into an unlikely prospect in Columbia Pictures' reprint comedy, co-starring Janet Blair at the ...... Theatre. Lucille Ball and Eddie Albert star in the co-feature, "The Fuller Brush Girl," also a Columbia reprint comedy.

comedienne is in constant motion as she slides, skids and falls through her role, undergoing more perils than a serial queen. Lloyd Bacon directed "The Fuller Brush Girl" from Frank

Tashlin's screen play. Both "The Fuller Brush Man" and "The Fuller Brush Girl" have hilarious "chase" climaxes that are remembered as two of the funniest ever to be found in films made by Skelton and Miss

#### 2 'Fuller Brush' Hits

Red Skelton and Lucille Ball return to the screen of the ..... Theatre on ....... in two of their greatest screen laugh hits, "The Fuller Brush Man" and "The Fuller Brush Girl," respectively. Janet Blair is co-starred with Skelton in "The Fuller Brush Man," while Eddie Albert is starred with Miss Ball in the latter. Both are Columbia reprints.

# Top Laugh Twosome In 'Fuller Brush' Hits

(Review)

One of the funniest and most welcome pair of comedies ever brought back opened yesterday at the .... Theatre in Columbia Pictures' reprints, "The Fuller Brush Man" and "The Fuller Brush Girl," starring Red Skelton and Lucille Ball, respectively. Probably nothing this top comedy twosome have done before or since match their performances in "The Fuller Brush Man" and "The Fuller Brush Girl." If you missed either or both of these films during their first showings, then by all means make sure to see them this time. If you saw them once, you should, for the sake of your funnybone, see them again. Skelton is a roar - to - roar

salesman in "The Fuller Brush Man," a remarkably inept house - to - house salesman who gets involved in a murder, is messed up by hoodlums and becomes involved with four beautiful women, among them costar Janet Blair. Red displays his knockabout brand of comedy and speaks his gag-laden lines with finesse. The climax is convulsively funny — a battle in a warehouse loaded with rockets, inflated rubber rafts and other unusual commodities which become sensational laugh-props in the hands of the incomparable Skelton.

You'll also love Lucy in "The Fuller Brush Girl," in which

Miss Ball is starred with Eddie Albert, himself no slouch at comedy. The comedienne has never had more opportunity to demonstrate her flair for comedy than as the cosmetics dealer who, to escape with a band of desperate smugglers, is forced to impersonate a burlesque queen. The climactic scenes, wherein she and Albert lead the smugglers a merry chase, are one uproarious laugh from start to fin-

An Edward Small Production, "The Fuller Brush Man" was produced and directed by S. Sylvan Simon from the screenplay by Frank Tashlin and Devery Freeman. Lloyd Bacon directed "The Fuller Brush Girl" which Frank Tashlin wrote.

#### 'Fuller Brush' Films

"The Fuller Brush Man" and "The Fuller Brush Girl," both Columbia Pictures' reprint comedies, will be shown as an allcomedy double-feature bill starting ..... at the ....

..... Theatre. Co-starred with Red Skelton in "The Fuller Brush Man" is lovely Janet Blair. Eddie Albert is starred with Miss Ball in "The Fuller Brush Girl." Both films will be remembered for their stupendously funny "chase" sequences which are numbered among the most humorous in the annals of movie-making.

'THE FULLER BRUSH GIRL'

# PUBLICITY

# Film Fans Love Lucy and Arnaz

(Review)

There's a thoroughly delightful double bill at the ..... Theatre, the Columbia Pictures' reprint comedies, "The Fuller Brush Girl" and "Holiday in Havana," with Lucille Ball in one and Desi Arnaz in the other.

You'll love Lucy in "The Fuller Brush Girl," in which Miss Ball is starred with Eddie Albert, himself no slouch at comedy. The comedienne has never had more opportunity to display her flair for comedy than as the cosmetics dealer who tangles with a band of desperate smugglers, and is forced to impersonate a burlesque queen to elude the criminals. The climactic scenes, wherein she and Albert lead the smugglers a merry chase, are one uproarious laugh from start to finish.

Arnaz, starred with Mary Hatcher in "Holiday in Havana," appears as a bus-boy with aspirations to become a composer. He assumes the leadership of a top rhumba band at the hotel at which he is employed. Since it is the season for the Cuban capital's big event, the annual carnival and rhumba contest, Desi heads his men for Havana, where he hopes to pick up a top singer and dancer to front for the band. His romantic involvement with Miss Hatcher, who appears as one of Cuba's top entertainers, provides the framework for the ingratiating songs and dances that highlight "Holiday in Havana."

Featured in "The Fuller Brush Robbins, Jeff Donnell and Jerome Cowan while Ann Doran, Steven Geray and Minerva Urecal head the supporting cast of "Holiday in

If you saw "The Fuller Brush Girl" and "Holiday in Havana" when they were first shown, you'll find yourself enjoying them just as much on second sight. If you never saw themwell, be sure not to miss them this time!



"Fuller Brush Girl" Mat 2-C

LUCILLE BALL, "THE FULLER BRUSH GIRL," stars with Eddie Albert, above, in the Columbia reprint comedy at the ...... Theatre. Also on the bill are Desi Arnaz and Mary Hatcher in Columbia's reprint musical. "Holiday in Havana."

# 'HOLIDAY IN HAVANA'

# Gay Twin Film Bill Teams Lucille Ball And 'Ricky' Arnaz

(General Advance) "The Fuller Brush Girl" and "Holiday in Havana," two of the most enjoyable films ever made by Lucille Ball and Desi Arnaz, respectively, will be shown starting ...... at the ...... Theatre. Return of the films, both Columbia Pictures reprints, testify to the tremendous current popularity of Miss Ball and Arnaz.

To judge from audience reaction when "The Fuller Brush Girl" was first shown, you'll love Lucy in a film in which the beauteous and hilarious Miss Ball has lines even "The Fuller Brush Man" can't compete with. Miss Ball, starred with Eddie Albert, is seen as a would-be house-to-house cosmetic dealer who inadvertently becomes involved with a murder and a smuggling ring in a film that has just as many zany situations and slam-bang moments as its popular predecessor. The comedienne is in constant comedy motion as she slides, skids and falls through her role, undergoing more perils than a serial queen. The climactic scenes of "The Fuller Brush Girl" will be remembered as one uproarious laugh from start to finish.

Arnaz, starred with Mary Hatcher in "Holiday in Havana," appears as a bus-boy with aspirations to become a composer. He assumes the leadership of a

top rhumba band at the hotel at which he is employed. Since it is the season for the Cuban capital's big event, the annual carnival and rhumba contest, Desi heads his men for Havana, where he hopes to pick up a top singer and dancer to front for the band. His romantic involvement with Miss Hatcher, one of Cuba's top entertainers, provides the framework for the ingratiating songs and dances that highlight "Holiday in Havana."

#### Comedy Double Bill

Lucille Ball and Desi Arnaz return to the ..... Theatre in two of their most enjoyable comedies, Columbia Pictures' reprints, "The Fuller Brush Girl" and "Holiday in Havana." Eddie Albert is starred with Miss Ball in "The Fuller Brush Girl," as a house-to-house salesgirl who becomes involved in murder. Arnaz is starred with Mary Hatcher in "Holiday in Havana," a runaway rhumba romance set in colorful Havana. The double-feature bill is considered a tribute to the entertainment talents of Miss Ball and Arnaz, who are man and wife in real life.

#### 'Lucy' and 'Ricky'

Lucille Ball and Desi Arnaz will be seen in two of their most delightful screen roles starting ...... at the ..... Theatre. Miss Ball stars with Eddie Albert in "The Fuller Brush Girl," while Arnaz and Mary Hatcher star in the musical "Holiday in Havana." Both films of the double-feature bill are Columbia Pictures' reprints.

Paired on Twin Comedy Program Girl" are Carl Benton Reid, Gale

Havana."

# Red Skelton Hilarious As 'Fuller Brush Man'

(Review)

One of the funniest screen comedies of all time, "The Fuller Brush Man," starring Red Skelton as the roar-to-roar salesman, started moviegoers laughing all over again yesterday at the ..... Theatre. The Columbia Pictures' reprint, costarring Janet Blair, is one of those rare "don't - miss - it" movies which come along now and then, the kind of picture you're glad to see again.

The most amazing things happen to Red when, in the title role, he goes around knocking on strange doors. He gets involved in a murder, gets messed up by a hoodlum and mixed up with four beautiful women. The fast-moving comedy, in which Red displays his knockabout brand of comedy and speaks his gag-laden lines with joyous finesse, is climaxed with one of the most convulsively-funny sequences ever filmed. This is the final chase, in which Red and Janet battle thugs in a warehouse aided by a host of surplus war gadgets such as rockets, inflated rubber rafts, etc., which adds to the fun.

A superior supporting cast includes Don McGuire, Hillary Brooke, Adele Jergens, Ross Ford and Trudy Marshall. S. Sylvan Simon produced and directed the Edward Small pro-



"Fuller Brush Man" Mat 1-E

RED SKELTON plays that roar-toroar salesman, "The Fuller Brush Man," in Columbia's reprint comedy at the ..... Theatre. Janet Blair

duction from the screenplay by Frank Tashlin and Devery Freeman, who, in turn, based their screenplay on a story by Roy Huggins which appeared in Saturday Evening Post.

# 'Fuller Brush Man' Stars Red Skelton, Lovely Janet Blair

(General Advance) Columbia Pictures' highly popular comedy, "The Fuller Brush Man," starring Red Skelton and Janet Blair, will be shown ...... at the ..... Theatre. Principal featured players in the Columbia reprint are Don McGuire, Hillary Brooke, Adele Jergens, Ross Ford and Trudy Marshall.

In filming "The Fuller Brush Man," producer-director S. Sylvan Simon brought to the screen an institution familiar to millions of U.S. housewives and one which has inspired almost as many gags as Ford's Model T.

Skelton has the title role of "The Fuller Brush Man," as a roar-to-roar salesman to whom amazing things happen. He gets involved in a murder, gets messed up by hoodlums and mixed up with four beauties. It will be rememberd that the final chase sequence of "The Fuller Brush Man," a threering circus involving Red, Janet and the villains, ranks among the most hilarious ever filmed. It takes place in a warehouse loaded with surplus war materials, with rockets zooming and rubber rafts inflating.

Screenplay for the Edward Small Production was written by Frank Tashlin and Devery Freeman and was based on a Saturday Evening Post story by Roy Huggins.

'Fuller Brush Man'

Returns to Screen

"The Fuller Brush Man," Co-



"Fuller Brush Girl" Mat 2-A

"Fuller Brush Man" Mat 2-C

LUCILLE BALL GETS A LESSON in merry mayhem from co-star Eddie Albert in this scene from Columbia Pictures' reprint comedy, "The Fuller Brush Girl,"

THAT DOOR-TO-ROAR SALESMAN, RED SKELTON, and co-star Janet Blair

try to tell the police about a murder in Columbia Pictures' reprint comedy,

"The Fuller Brush Man," now at the ..... Theatre.

# now at the ..... Theatre.

# Gagster Gets Girls -If He's Red Skelton!

Handsome masculine movie stars may cause bobby-soxers to swoon, but in the long run it's the comedians who grab off the beautiful girls on the screen.

Red Skelton, who never won a beauty prize, cavorts through Columbia's reprint comedy, "The Fuller Brush Man," with not one, but four, delectable damsels going romantic whenever he appears with them. In the rollicking comedy at the ....., Skelton, in addition to working hard to get co-star Janet Blair to marry him, also gets all mixed up with statuesque and breathtaking Hillary Brooke; blonde and luscious Adele Jergens, and pretty Trudy Marshall.

Then there's Bob Hope who's won such sigh-provoking girls as Paulette Goddard, Dorothy Lamour and Betty Hutton, Funnyman Danny Kaye always wins his beautiful leading ladies lucky Danny. The records also reveal that comics like Jack Benny and Jack Carson are eternally beating leading men to the blonde and the altar.

That's why comedians can afford to be a bit smug about their prowess as lady-killers. They let the hero do the wooing, but they end up as head men at the weddings.

Besides Red, who plays a door-to-roar Fuller Brush dealer, members of the male contingent in "The Fuller Brush Man" include Don McGuire and Ross Ford.

S. Sylvan Simon produced and directed this Edward Small production from a screenplay by Frank Tashlin and Devery Freeman.

#### lumbia Pictures' reprint comedy starring Red Skelton and Janet Blair, will open ..... at the ..... Theatre. Featured members of the cast include Don McGuire, Hillary Brooke, Adele Jergens, Ross Ford and Trudy Marshall. "The Fuller Brush Man" is an Edward Small Production, produced and directed by S. Sylvan Simon.

Frank Tashlin and Devery Freeman wrote the screenplay which they based upon a Saturday Evening Post story by Roy Huggins.

#### 23,000 Jokes!

Want to be a comedian? Then start saving jokes! Red Skelton, currently starred at the ..... Theatre in Columbia Pictures' reprint comedy, "The Fuller Brush Man," has a gag file containing more than 23,000 jokes. He dips into the file in advance of every one of his comedy performances. Janet Blair is starred with Skelton and the featured cast is headed by Don Mc-Guire, Hillary Brooke, Adele Jergens, Ross Ford and Trudy Marshall.

#### Important!

In ordering publicity and advertising mats, stills and other accessories from your National Screen Service exchange, be sure to specify exactly which picture the promotional material is from.

#### Four Pretty Girls Keep Skelton Busy

Not one, but four, leading ladies make eyes at Red Skelton in Columbia's merry murder reprint, "The Fuller Brush Man," now holding forth at the..... Theatre.

Red, who plays the title role in the comedy, has a quartet of lovelies interested in him. They include his co-star, lovely Janet Blair who believes in him through the thick-and-thin of the hilarious plot; statuesque blonde Hillary Brooke, stately blonde Adele Jergens and Trudy Marshall of the dark tresses.

But Janet is the apple of Red's eye and she wins out against the siren wiles of the others.

S. Sylvan Simon produced and directed this Edward Small Production.

#### Stairway, to Stars, Is Rough on Feet!

Red Skelton and Janet Blair, stars of Columbia's "The Fuller Brush Man," the reprint comedy currently playing at the ...... Theatre, and Donald Curtis, who plays the chief heavy, got so many massages after their daily stint in the film that their skins were almost rubbed off!

Reason was that the trio had to climb 97 steps on a set representing a warehouse filled with Army surplus equipment. One day they made the trip up the stairs 44 times!

Featured in support of the stars in "The Fuller Brush Man" are Don McGuire, Hillary Brooke, Adele Jergens, Ross Ford and Trudy Marshall. S. Sylvan Simon produced and directed the comedy.



"Holiday in Havana" Mat 2-A

RHUMBA RHYTHMS OF "HOLIDAY IN HAVANA" are brought to the ...... Theatre screen by Desi Arnaz and Mary Hatcher, stars of the Columbia Pictures' reprint musical.

# 'Fuller Brush Girl' Gave Lucy a Bang!

The exuberant antics that Lucille Ball kicks up in the title role of Columbia's hilarious reprint comedy, "The Fuller Brush Girl," will be good for laughs from delighted fans at the ..... Theatre, but for the ball-of-fire comedienne they were pretty painful.

Miss Ball, starred with Eddie Albert at the ..... Theatre in the comedy with the same brand of madcap mayhem as "The Fuller Brush Man," went through more travail and absorbed more punishment than did the long-suffering heroines of the silent movie serials. Pearl White, in "The Perils of Pauline," had nothing on Miss Ball. A far from complete itemization of the bumps sustained by the durable Miss Ball included two bruises on her left leg, three on her right, a skinned elbow, a sprained wrist, a twisted ankle and a charley horse.

During the hilarious spills and thrills of "The Fuller Brush Girl," Lucy was required to get mixed up with an exploding switchboard and ended up completely entangled by telephone lines, wires and plugs. Playing baby sitter, Lucy was taken over by a mob of moppets and tied to a bedpost with a fire blazing at her feet. To further put a strain on the star's stamina, she was required to become entangled in a clothesline and dangle therefrom.

When it came to the climactic laugh sequence, aboard ship, Lucy really got it. With Eddie Albert, Lucy eventually fell into the ship's smokestack. As though

this were not enough to win her the title of All-Time Peril Queen of the Movies, Lucy snagged a life preserver about her head and feet and, as the boat careened in a heavy sea, she tobogganed around the decks, forming a living axle between the runaway preservers. To top this, all Columbia could do was to blow up Lucy and the ship with a keg of dynamite.

And that's precisely what director Lloyd Bacon did!

#### Mistaken Identity!

It happened during rehearsal of Columbia Pictures' hectic reprint comedy, "The Fuller Brush Girl," which co-stars Lucille Ball and Eddie Albert at the ..... Theatre. The scene called for Lucy, after being conked on the head by a villain, to be stretched out on the floor. Beside her was her Fuller Brush cosmetics sample bag, its contents strewn about in utter confusion.

Director Lloyd Bacon studied the scene for a moment and then said, "turn the bag around."

Up jumped an "indignant" Lucille Ball. "Don't you dare talk like that about me!" she

#### 'Fuller Brush Girl'

Columbia Pictures' reprint, "The Fuller Brush Girl," starring Lucille Ball and Eddie Albert, will open ..... at the ..... Theatre. The movie relates the adventures of a would-be house-to-house cosmetics dealer.



"Fuller Brush Girl" Mat 1-A

LUCILLE BALL returns to the ..... Theatre in Columbia Pictures' reprint comedy, "The Fuller Brush Girl," Eddie Albert is also starred.

#### Comedy Hit Returns

The ..... Theatre is bringing back one of Lucille Ball's greatest films starting ...... Columbia Pictures' reprint, "The Fuller Brush Girl." In "The Fuller Brush Girl," the comedienne is seen as a wouldbe house - to - house cosmetics saleslady. The comedy was acclaimed during its initial showings as one of the greatest laugh hits of all time. Eddie Albert costars with Miss Ball. Heading the featured cast are Carl Benton Reid, Gale Robbins, Jeff Donnell and Jerome Cowan. Lloyd Bacon directed from Frank Tashlin's screenplay.

# 'Fuller Brush Girl' Stars Lucille Ball **And Eddie Albert**

(General Advance) "The Fuller Brush Girl," starring Lucille Ball and Eddie Albert, opens ..... at the ...... Theatre.

Those who enjoyed the Columbia Pictures' reprint comedy during its first showings will remember that "The Fuller Brush Girl" took up where "The Fuller Brush Man" left off, garnering a bountiful new harvest of laughs as it followed the gay misfortunes of Miss Ball, a would-be Fuller cosmetics dealer. Eddie Albert plays Lucille's bewildered boy friend, generously contributing to the general hilarity as a foil for her boisterous comic style.

The story deals with Miss Ball's attempts to become a Fuller Brush house-to-house saleswoman. She becomes involved in a murder and, with Albert, tangles with a band of desperate smugglers to elude the killers. She is forced to impersonate a burlesque queen. The climactic scenes, in which Lucille and Albert lead the smugglers a merry chase aboard a ship, will be recalled as among the funniest ever screened. Those who have observed the antics of Miss Ball through the years consider this the highlight of her career.

The supporting cast of "The Fuller Brush Girl" is headed by Carl Benton Reid, Gale Robbins, Jeff Donnell and Jerome Cowan. Lloyd Bacon directed the comedy from Frank Tashlin's screen play.

# 'Fuller Brush Girl' **Comedy Audiences** Love Lucille Ball

(Review)

Do you love Lucy? You're going to when you see "The Fuller Brush Girl," Columbia Pictures' reprint comedy which opened yesterday at the ..... Theatre. Starring Lucille Ball and Eddie Albert, "The Fuller Brush Girl" shows off the comedienne's talents as they've never been shown off-before or since.

Miss Ball plays the title role, "The Fuller Brush Girl" who, inadvertently becomes involved with a murder and a smuggling ring. She is in constant comedy motion as she slides, skids and falls through her role, undergoing more perils than a serial

queen. Before Miss Ball and boy friend Albert have bested the smugglers, Lucille has played reluctant baby-sitter to a group of rampaging moppets, has emulated a burlesque queen and has been the harried "leader" in a hectic chase sequence that has won acclaim as one of the funniest in movie history. The chase, aboard a ship, includes almost every sort of mad happening invented since the days of Mack Sennett.

Carl Benton Reid as a Fuller Brush manager, Gale Robbins as a burlesque prima donna, Jeff Donnell as a pretty Fullerette and Jerome Cowan as an irate boss head the supporting cast of "The Fuller Brush Girl." Lloyd Bacon directed the film from Frank Tashlin's screenplay.

#### HOLIDAY IN HAVANA'

# PUBLICITY

# Desi's Rhumba Rhythm 'Holiday in Havana' In 'Holiday in Havana'

Set against the whirling gaiety of Havana's annual carnival and rhumba competition, Columbia's "Holiday in Havana," sparkling musical reprint co-starring Desi Arnaz and Mary Hatcher, is coming to the ..... Theatre. Principal featured supporting players include Ann Doran, Steven Geray and Minerva Urecal.

Desi, one of the foremost ex- bana." ponents of Afro-Cuban rhythms, and Miss Hatcher, lovely singer and dancer, have teamed up in a movie that fans have called one of the screen's gayest musical romances. "Holiday in Havana" abounds with catchy tunes, sparkling dancing and a saucy love story.

The story relates how Desi, a bus-boy with aspirations to become a composer, assumes the leadership of a top rhumba band at the hotel at which he is employed. Since it is the season for the Cuban capital's big event, the yearly carnival and rhumba contest, Desi heads his men for Havana where he hopes to pick up a top singer and dancer to front for the band.

How he becomes romantically involved with Miss Hatcher, one of Cuba's top entertainers who has escaped from her mother's clutches to compete in the rhumba contest, and then straightens out a misunderstanding at the

height of the carnival, provides the framework for the ingratiating songs and dances that highlight the film.

Outstanding musical numbers are "Straw Hat Song," performed by Arnaz; "Rhumba Rumbero," "Holiday in Havana," the title song, "I'll Take Romance," "Made for Each Other," "Arnaz Jam" and "Copa Ca-

The stars are supported by Miss Doran, as a fast-talking talent agent; Geray, in a comical role, and Miss Urecal, as the

domineering mother. Jean Yarbrough directed for producer Ted Richmond.

#### 'Holiday in Havana'

"Holiday in Havana," Columbia Pictures' reprint starring Desi Arnaz and Mary Hatcher, will open ..... at the ..... Theatre. The sparkling musical is set against the gay carnival held annually in the Cuban capi-

#### Arnaz in Musical

Desi Arnaz stars in his greatest screen role in "Holiday in Havana," the Columbia Pictures' reprint musical which opens ..... at the ..... Theatre with Mary Hatcher costarred.

# Teams Desi Arnaz And Mary Hatcher

(Review)

Desi Arnaz stars with lovely Mary Hatcher in "Holiday in Havana," Columbia Pictures' reprint which opened yesterday at the ..... Theatre.

It's carnival time in Cuba and romance time all the time in "Holiday in Havana." Desi plays a bus-boy who dreams of becoming a top composer. When he approaches Miss Hatcher, who portrays Cuba's top entertainer, with one of his songs, he is rebuffed, but fate makes Desi leader of the rhumba band in the hotel where he is employed, and he's off to Havana to compete in a carnival contest.

Miss Hatcher, of course, also turns up and, after an on-againoff - again romance, there's a great reunion amid the whirling gaiety of the riotous Havana carnival.

Arnaz is charming as he does the "Straw Hat Song," and magnetic in the primitive "Rhumba Rumbero." Miss Hatcher neatly delivers "I'll Take Romance" and "Made for Each Other"—the latter song as a duet with Desi

Ann Doran, Steven Geray and Minerva Urecal head the supporting cast of "Holiday in Havana," which was directed by Jean Yarbrough.

# Desi Arnaz Returns In 'Havana' Musical

(General Advance)

Desi Arnaz returns in his greatest movie hit, Columbia Pictures' reprint "Holiday in Havana," starring Arnaz and Mary Hatcher, at the ..... Theatre. Those who saw "Holiday in Havana" during its initial release, will recall that it is a delightful romantic musical of fiesta time in the Cuban capital. Abounding with catchy tunes, sparkling dancing and a saucy love story, "Holiday in Havana" was acclaimed one of the most ingratiating hits of the year.

"Holiday in Havana" relates how Desi, a bus-boy with aspirations to become a composer, assumes the leadership of a top rhumba band at the hotel where he is employed. Since it is the season for the Cuban capital's big event — the yearly carnival and rhumba contest-Desi heads his men for Havana, where he hopes to pick up a top singer and dancer to front for the band.

The way Desi becomes romantically involved with Miss Hatcher, who plays one of Cuba's top entertainers, and the manner in which they compete in the rhumba contest, provides the framework for the songs and dances that highlight "Holiday in Havana." Jean Yarbrough directed the musical for producer Ted Richmond. Ann



"Holiday in Havana" Mat 1-A

DESI ARNAZ and MARY HATCHER share starring honors in "Holiday in Havana," the Columbia Pictures' reprint musical at the ...... Theatre.

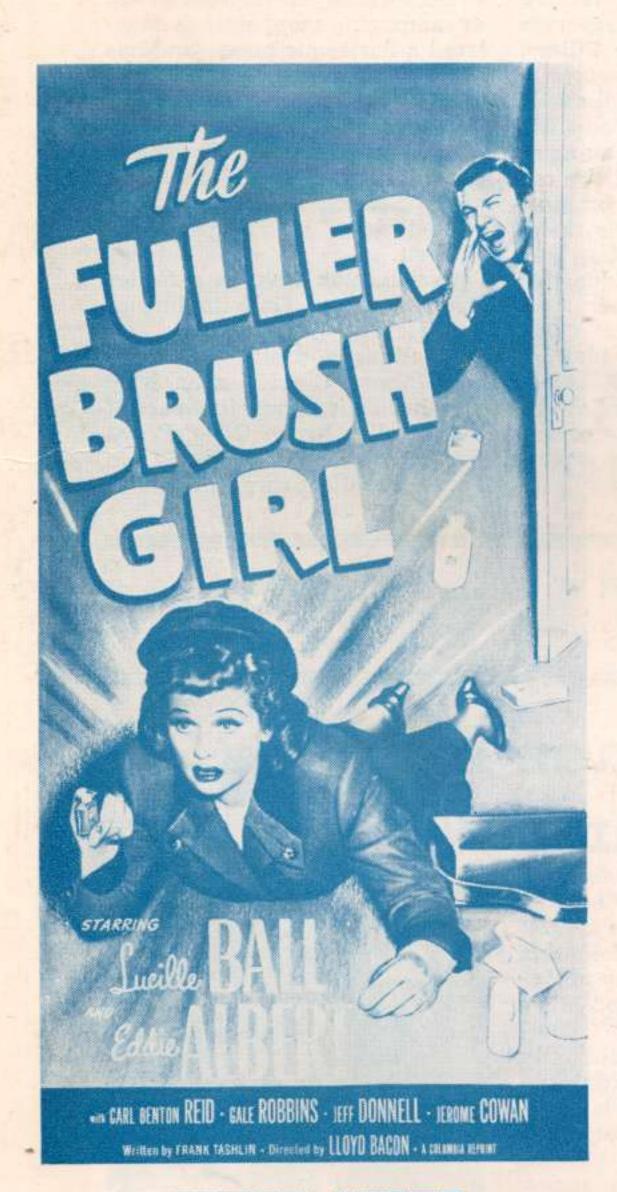
Doran, Steven Geray and Minerva Urecal head the musical's supporting cast.

# ACCESSORIES

'HOLIDAY IN HAVANA'



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THREE SHEET



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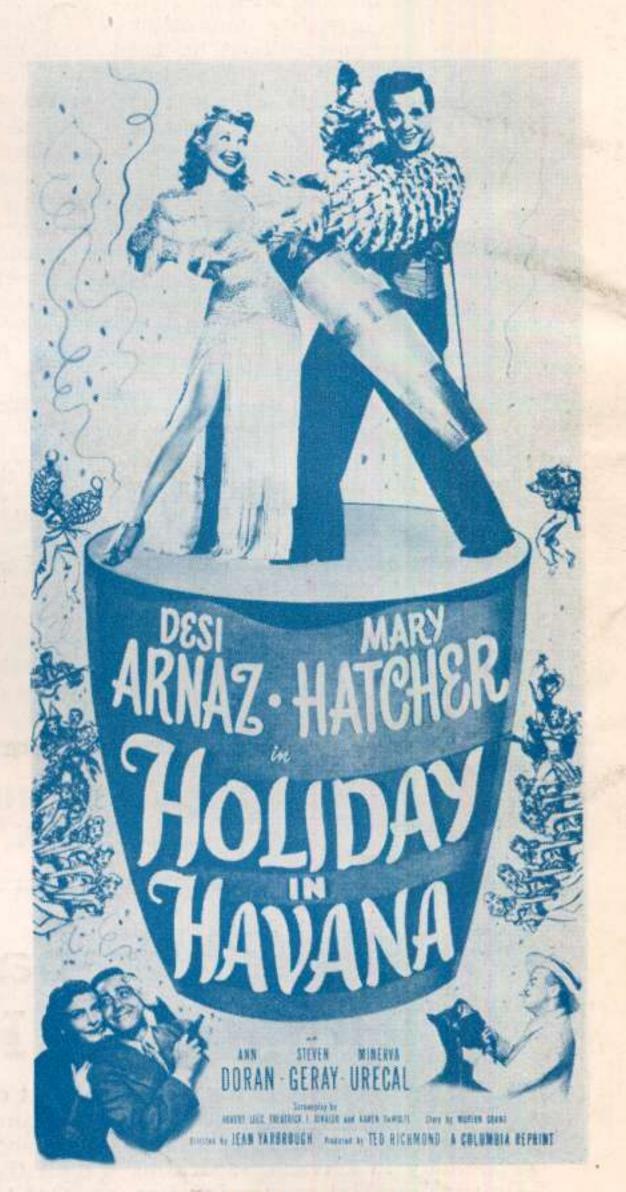


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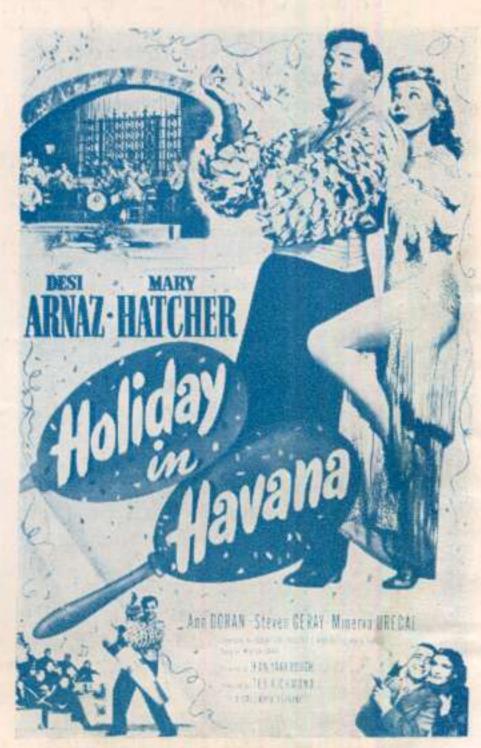
Trailer

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ONE SHEET

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