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HOT AS TODAY'S HEADLINES!



A FIGHTING U.S. MARINE IN THE ... TIME BOMB OF THE WORLD!



3 cols. x 81/2"

357 lines



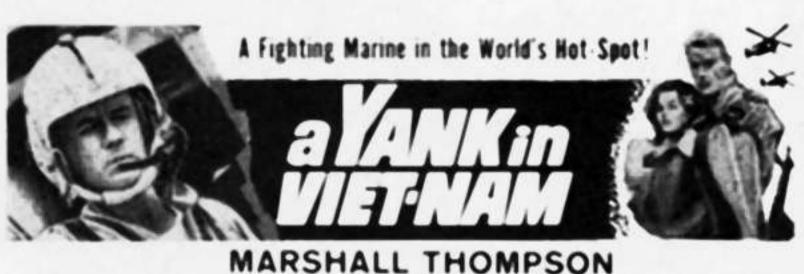
2 cols. x 3"

84 lines

206



1 col. x 2" 28 lines



An ALLIED ARTISTS Release

2 cols. x 1" 28 lines

201

COMPOSITE MAT

JANE WARDELL JACK LEWIS - WRAY DAVIS - MARSHALL THOMPSON

The Composite Mat Consists of Ad Numbers 101, 102, 103, 202, 205. Scene Numbers 3, 22. Order "A YANK IN VIET-NAM." Special Mat No. 1 from National Screen Service.



2 cols. x 2"

56 lines

20

303



2 cols. x 7"

196 lines

209





JAME MINAGELL ... JACK LEWIS WERY DAVIS MARSHALL THOMPSON

2 cols. x 4"

112 lines

203

A FIGHTING U.S. MARINE IN THE TIME BOMB OF THE WORLD!



2 cols. x 53/4"

161 lines

A FIGHTING U.S. MARINE IN THE ... TIME BOMB OF THE WORLD! alankin The FIRST searing story of the VIET-NAM WAR! Tense, raw story of a Marine and a daring Saigon ENRIQUE MAGALONA KIEU CHINH an ALLIED ARTISTS release adventuress JANE WARDELL ... JACK LEWIS - WRAY DAVIS - MARSHALL THOMPSON

FIRST SEARING STORY FILMED IN THE TIME BOMB OF THE WORLD!



MARSHALL THOMPSON ENRIQUE MAGALONA KIEU CHINH AN ALLED ARTISTS Release

JANE WARDELL and JACK LEWIS - WRAY DAVIS - MARSHALL THOMPSON

3 cols. x 6"

252 lines

MARSHALL THOMPSON
An ALRI MITCH Release

A Fighting U. S. Marine
in the TIME-BOMB
of the WORLD!

MARSHALL
THOMPSON
ENRIQUE MAGALONA

An ALRI MITCH Release

A FIGHTING MARINE IN THE -

103

| col. 1 4"

Sé lines

OFFICIAL BILLING

The following are the contractual advertising obligations:
Allied Artists

Presents

"A YANK IN VIET-NAM" 100%

Starring

MARSHALL THOMPSON 50%.
ENRIQUE MAGALONA 50%.

Introducing

KIEU CHINH 35%

Produced by WRAY DAVIS 15%

Directed by

MARSHALL THOMPSON 15%

Screenplay by IANE WARDELL and

IACK LEWIS

15%

RADIO SPOTS

The platter consists of four punchy spots. There are two one-minute spots, one 30-second ond spot and one 20-second spot. Each has a 5-second open end for live announcement.

Order transcriptions from Allied Artists Pictures, New York or Hollywood office.

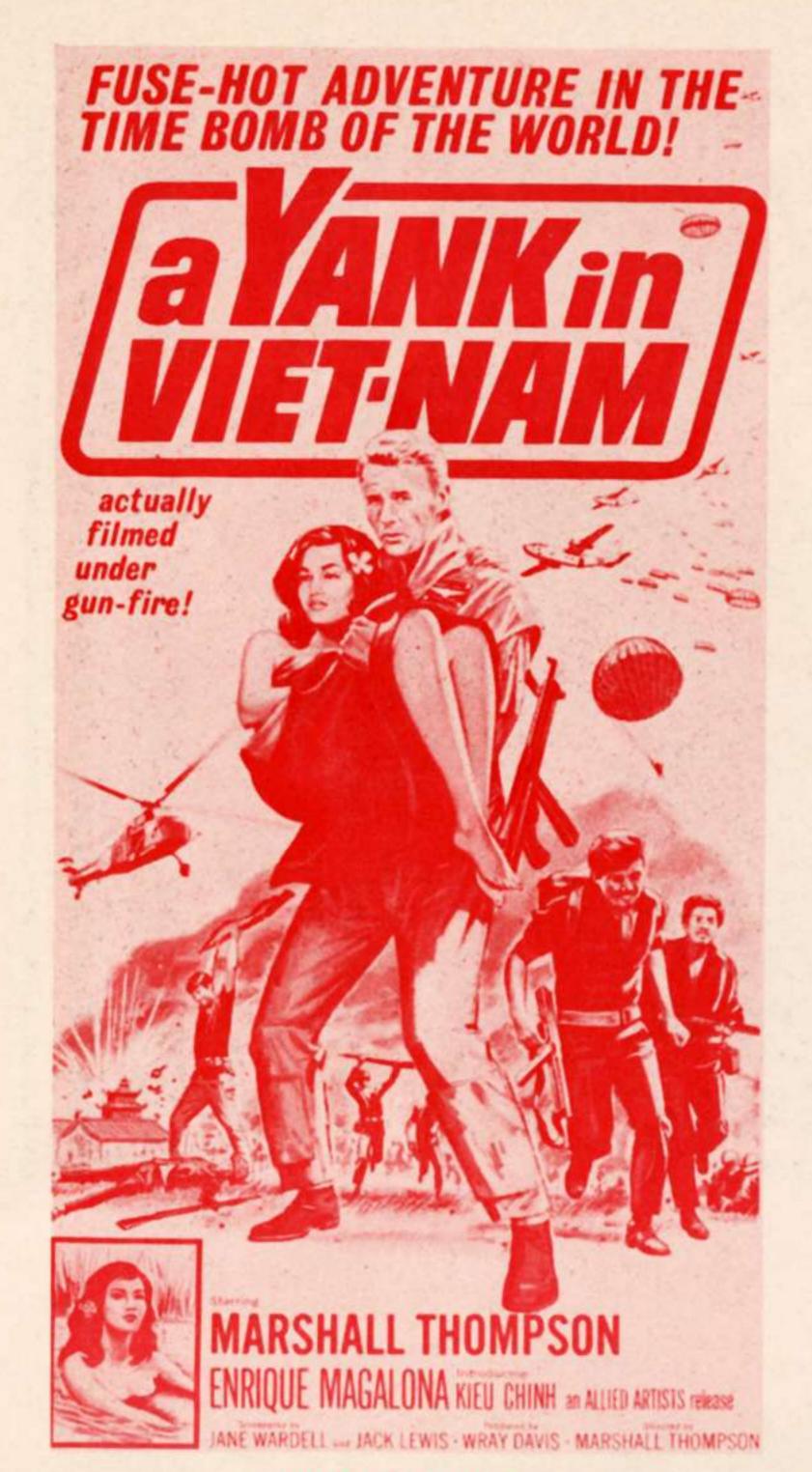


302

3 cols. x 41/4"

200 lines

301



THREE SHEET

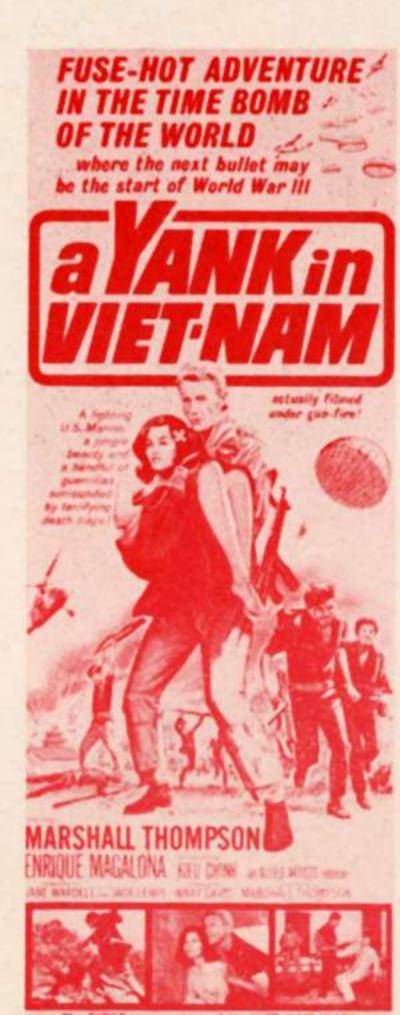
Also Available
 Set of Eight Full-Color
 11 x 14 Lobby Photos

ORDER ALL ACCESSORIES from your NATIONAL SCREEN SERVICE

EXCHANGE



22 x 28



INSERT CARD



ONE SHEET

Exploitation

Yanks In Viet-Nam

There are over 16,000 Yanks in Viet-Nam. Contact your local recruiting office and inquire if there are any servicemen in your area who have seen action or have been stationed in Viet-Nam and are currently home on leave or discharged. If you can locate such a person, invite him to your opening of "A Yank in Viet-Nam." It would be a fine gesture to introduce him to your audience. If you are unable to reach a serviceman, then see if you can reach parents of men now serving in that far away country. Invite them to see the picture. IT MAKES AN EXCELLENT NEWSPAPER STORY, and a natural to help your boxoffice.

Dramatic Newspaper Headline Montage

A montage of genuine newspaper headlines plus the key poster and ad art combine to make a lobby piece (40x60) that will give a dramatic authenticity to your showing of "A Yank in Viet-Nam." You should have very little difficulty in securing current as well as back issues of newspaper. Make sure that picture title pops out. Use flaming red for best results.

Radio Discussion . . . Tie-In With Schools

Interest your local radio news commentator to discuss the Viet-Nam situation. He might point out the events which brought on the present crisis and the part being played by our country.

Additionally, the subject is one which could be brought to the attention of the head of the English department of your local high school or college for debating purposes.

Powerful Trailer

The dramatic highlights and exciting action are fully captured in National Screen trailer on "A Yank in Viet-Nam" which was actually filmed under gunfire. All who have seen it agree that it does a sock selling job. Order your print early and play it at the peak hours!

'A Yank in Viet-Nam' Set to Open Here Soon

Timely as today's headlines, Allied Artists' "A Yank in Viet-Nam,' story of guerrilla fighting in that beleaguered country, has been booked to open next

theatre. Filmed in the war zone, often so close to the sound of

battle that the filming had to be momentarily stopped, the picture is the first American feature to have been made in its entirety in Viet Nam

It tells the story of a Viet Cong attack upon a hospital, the capture of the chief physician and the slaying of his wife, and then the subsequent search by a guerrilla band including the doctor's daughter, for the captive. Interwoven in it is a fiery east-west romance.

Marshall Thompson both stars in and directed the picture, with Enrique Magalona and Mario Barri, top-rated Filipino stars, and the beauteous Kieu Chinh, Viet-Nam's foremost actress, as his co-stars. Wray Davis produced the film.

The picture, bursting with action and containing edge-of-the-seat suspense, stems from a story by Jack Lewis, former United States Marine Corps captain and an authority on guerrilla fighting

The screenplay was written by Lewis in collaboration with Jane Wardell

CAST

Maj. Benson MARSHALL THOMPSON ENRIQUE MAGALONA Andre MARIO BARRI Houng HERSELF Kieu Chinh Col. Haggerty URBAN DREW DONALD SEELY Kastens Chau HOANG VINH LOC Quon Father Francois RENE LAPORTE Col. Thai DOAN CHAU MAU PHAM PHUOC CHI Kim Dr. The NAM CHAU Madame The KIEU HANH

Viet Cong Leader



A YANK IN VIET NAM

Marshall Thompson, who toplines the cast of Allied Artists' "A Yank in Viet-Nam," fills the title role of this drama played against the backdrop of the war in Viet-Nam and the first American feature to have been filmed in its entirety there.

THOMPSON

Marshall Thompson veteran of countless films, toplines the cast of and also directed Allied Artists' "A Yank in Viet-Nam," now at the theatre The first American motion picture filmed in its entirety in war-stricken Viet-Nam, this picture tells the story of guerrilla fighting and also that of an impassioned east-west romance Wray Davis produced the picture, with the gorgeous Kieu Chinh, Viet-Nam's foremost actress, cast LE VAN opposite Thompson

THE STORY

(Not For Publication)

American Marine Major Benson stationed in South Viet-Nam with a military advisory group is taken prisoner by the communist Viet Cong after his helicopter is shot down and his crew killed. Meanwhile, a hospital is attacked and its Dr. The is captured. His wife is murdered. Andre, former university language professor left mute by a Viet Cong wound and whose life was saved by Dr. The, sets out with Kieu Chinh. Dr. The's daughter, in search of him. On the way Andre and his small band of guerrillas attack a Cong stronghold and rescue Major Benson. He joins them, falls in love with Kieu Chinh. At a mission school they learn the doctor's whereabouts, and set out for the village where he is held. There, in the midst of heavy fighting, they rescue him. As they withdraw a fresh group of communists arrives. The fighting goes badly for the guerrillas. Andre is killed just as a paratrooper battalion arrives to save the group only to find Major Benson. Dr. The and Kieu Chinh the sole survivors.

Thompson Makes Directorial Bow

Marshall Thompson, star of many motion pictures, makes his directorial bow with "A Yank in Viet-Nam," the first American feature filmed in its entirety in Viet-Nam and now playing at the theatre

This film as timely as today's headlines, actually was photographed within sight of the raging communist-democrat battles close to Saigon in South Viet-Nam

It is a combination of intriguing drama played against the horrendous backdrop of guerrilla fighting. and an explosive east-west romance involving a United States Marine Corps major portrayed by Thompson and a guerrilla fighter played by the gorgeous Kieu Chinh, foremost Vietnamese actress

The Allied Artists release was written for the screen by Jane Wardell and Jack Lewis and is based on his original story

The film was produced by Wray

FIRST

Allied Artists "A Yank in Viet-Nam," now playing at the theatre, is the first American feature motion picture drama to have been photographed in Viet-Nam. hearing distance of the fighting it on his original story. between South Vietnamese and the communist forces. Marshall Thompson both stars in and directed the film It was produced by Wray Davis.

THE CREDITS

A Kingman Production. Produced by Wray Davis. Directed by Marshall Thompson: Associate Producer. Vincente Nayve: Production Supervisor, Thai Thuc Nha: Director of Photography. Emmanuel 1. Rojas: Music Composed and Direct. ed by Richard LaSalle: Screenplay by Jane Wardell and Jack Lewis from an original story by lack Lewis: Art Director, Frank Holquist: Assistant Director, Nguyen Van Duc: Dialogue Director. Del Harris: Set Decorator, Ronald Witort: Special Effects. Crisanto Hilario: Chief Electrician. Juanito Romulo: Script Supervisor, Barbara Long: Second Cameraman. Ngoc Tung: Assistant Cameraman, Le Gung: Sound, Tran Buuan: Wardrobe, Rynol Dahlman: Film Editors, Basil Wrangell: A.C.E., Orven Schanzer: Negative Supervisor. Elva Fraser: Music Editor. Leon Birnbaum: Technical Advisor. Dang Duc Khot: Military Liaison Officer. Capt. Truong Minh Dau: Sound by Continental Sound Corporation and Titles and Optical Effects by Consolidated Film Industries.

Drama Filmed in Viet-Nam

"A Yank in Viet-Nam," a feature film drama as timely as today's headlines, was filmed for Allied Artists within hearing of the exchange of fire between the communists and South Vietnamese near Saigon.

Starring Marshall Thompson, veteran of countless films, it is the first American picture to have been photographed in its entirety in that war beleaguered country. It now is at the theatre

Not only did Thompson star in the picture but with it made his debut as a motion picture director Those who starred with him in the story of a guerrilla band on the search for a doctor captured by the Viet Cong are the gorgeous Kieu Chinh, Viet-Nam's foremost actress, and Enrique Magalona and Mario Barri, top-ranking Filipino actors

Thompson plays the role of a United States Marine Corps major who finds himself not only caught in the whirl of the fighting, but also in a fiery romance with the beautiful Vietnamese girl, daughter of the sought-after physician

Produced by Wray Davis, the screenplay is the work of Jane Much of it was filmed within Wardell and Jack Lewis, who based



A YANK IN VIET NAM

Marshall Thompson carries the beauteous Kieu Chinh to safety in this scene from Allied Artists' "A Yank in Viet-Nam" in which they star. The picture is the first American film to have been filmed in its entirety in Viet-Nam, and much of it was photographed within sound of the raging battles between the South Viet-Namese and the Viet Cong.

140. 2



A VANK IN VIET NAM

Marshall Thompson, as a United States Marine Corps major, is pictured here in a helicopter as he observes fighting between the Vietnamese and the Viet Cong in Allied Artists' "A Yank In Viet-Nam," first Hollywood feature film to have been photographed in its entirety in one of the world's hot spots. Thompson, who directed the film for producer Wray Davis, stars with Enrique Magalona, Mario Barri and the beauteous Kieu Chinh.

Viet-Nam Drama

(Meview) Filmed within earshot of the fighting in Viet-Nam, Allied Artists' "A Yank in Viet-Nam" is a powerful drama of guerrilla warfare and east-west romance in a land where the communist-democrat battle rages

The first American feature film to have been photographed in its entirety in Viet-Nam, this Marshall Thompson starrer now holds the screen at the theatre where it opened yesterday before an audience high in its praise of

the drama. Thompson, who also directed the screenplay, portrays an American major with a military advisory group who is shot down, captured by the communists and then later freed from his captors by the guerrilla group which he joins

This group is in search of a doctor who has been taken prisoner, and in it is his daughter, portrayed by the beauteous Kieu Chinh, Viet. Nam's foremost actress, with whom the American finds a deep romance Others include two Filipino stars, Enrique Magalona and Mario

So excellent is the acting of each of the four stars that it is impossible to single out any one as being on a level higher than the others.

This drama, produced by Wray Davis stems from a screenplay by Jane Wardell and Jack Lewis and is based on Lewis' original story

AUTHENTIC

The basis for Allied Artists' "A

Yank in Viet-Nam," now at the theatre with Marshall Thompson toplining the cast, is an original story by Jack Lewis, authority on guerrilla warfare, who wrote the screenplay with Jane Wardell The first American feature motion picture filmed in Viet-Nam, much of it within earshot of the Viet Cong-South Vietnamese fighting this picture tells the story of guerrilla forces at work as well as a fiery east-west love affair Wray Davis produced the film

WARFARE

Warfare raged between the Viet Cong and the South Vietnamese, and within hearing distance, at the time Allied Artists' "A Yank in Viet-Nam" was filmed near Saigon. This is the first American feature film to have been filmed in its entirety in Viet-Nam It tells the story of guerrilla fighting and of a flery east-west romance, with Marshall Thompson, who directed, and Kieu Chinh, foremost Vietnamese actress, cast romantically Produced by Wray Davis, the picture is current at the theatre.

FILIPINOS

Two of the Philippines' foremost actors, Enrique Magalona and Mario Barri, as well as the beauteous Kieu Chinh Viet-Nam's top actress, share star honors with Marshall Thompson in Allied Artists' "A Yank in Viet Nam," now at theatre