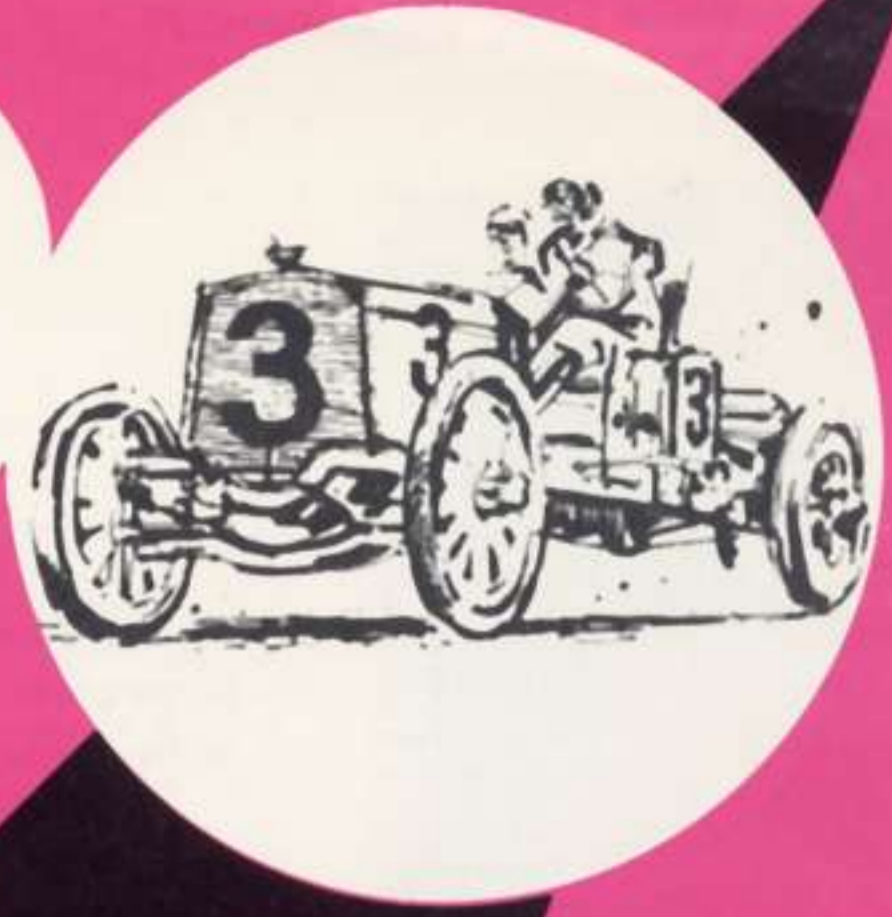


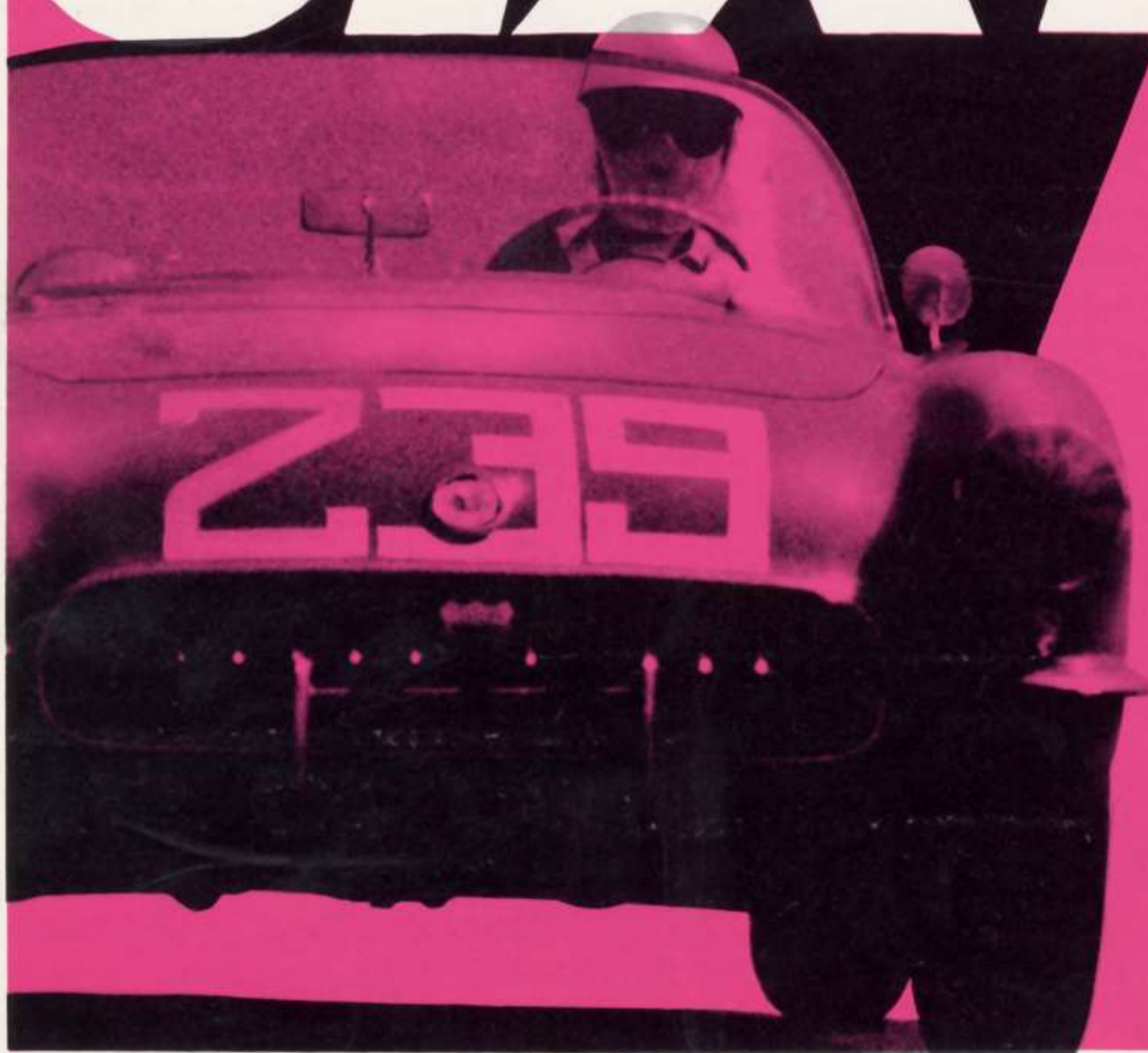
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ZER TO SIXTY



ALL THE THRILLS
OF RACING MEN
AND CARS FROM
GAS BUGGY TO
SPORTS CARS!



PRODUCED BY
PGL PRODUCTIONS

IN EASTMANCOLOR

MUSICAL SCORE
WRITTEN AND
DIRECTED BY
**SKITCH
HENDERSON**

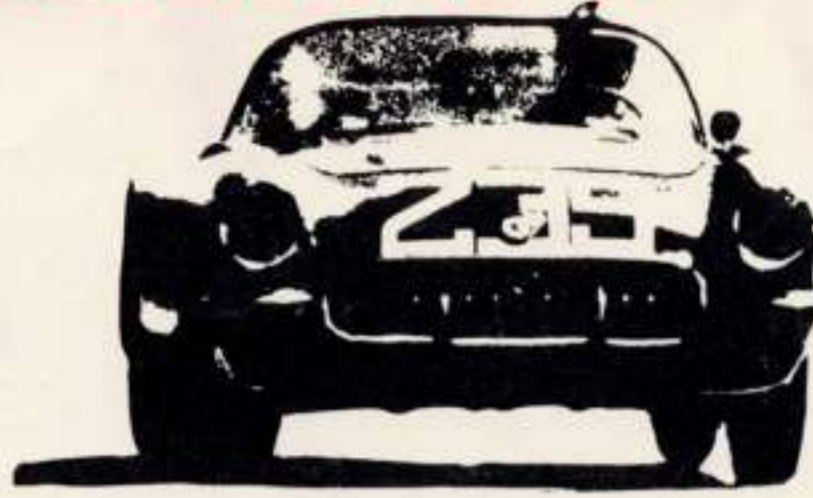


A KINGSLEY INTERNATIONAL RELEASE

2p # 26161

"ZERO TO SIXTY"

ALL THE THRILLS OF RACING MEN AND CARS FROM 1900-1960!



SKITCH HENDERSON wrote the thrilling music and conducted the orchestra for the score heard in "Zero To Sixty," the Kingsley International release in Eastman-color arriving at the Theatre, the pulse-pounding story of racing men and cars from gas buggy to sports car. **MAT 1A**

Devoted to cars and competition among the men who drive them, "Zero To Sixty" is a dramatic Eastman color film account of automobile racing from the days of the old Vanderbilt Cup events to Sebring, 1960, with a musical score written and conducted by Skitch Henderson.

The film is a tribute to racing men and cars and the parts they played in the development of the automobile in America.

Nearly a quarter of a million feet of film was screened by the producers in selecting footage for "Zero To Sixty."

The search led to the Library of Congress, the film files of automobile manufacturers and newsreel firms, and many small film libraries. It uncovered the only remaining print of a racing film produced by the German government in 1937, and sequences of the Great Savannah Road Races of 1907-1911 never before exhibited.

Consequently "Zero To Sixty" contains rare shots—exciting, amusing and dramatic—of early cars and early races, including the first Vanderbilt Cup events, the Indianapolis 500, and Savannah Races. In addition are shown events at Bridgehampton, Watkins Glen and Pike's Peak in this country, and from abroad, races at Monte Carlo, Nuremburg and Le Mans.

The section devoted to Sebring includes great moments from previous years and a series of spectacular scenes made by a seven-man crew during the 1960 Grand Prix of Endurance. The 1960 race, run over the twisting, winding course on the airfield at Sebring, Florida, was won by Olivier Gendebien and Hans Hermann, driving a Porsche. They covered 1,019.2 miles during their 196 laps.

Zero To Sixty Traces Autos and Racing From 1900-1960

"Zero To Sixty," a new film in Eastman-color produced by PGL Productions, tracing the history of automobile racing from before the Vanderbilt Cup events to Sebring, Florida, 1960, will be the associate screen feature beginning at the Theatre.

A Kingsley International release, the new film is a tribute to racing men and cars and the parts they played in the development of the automobile in America. Original music for the film was written and conducted by Skitch Henderson.

Nearly one-quarter of a million feet of film was examined to select footage for "Zero To Sixty." In the search for this footage, the investigations led into the Library of Congress, the film files of automobile manufacturers and newsreel companies and many small film libraries.

As a result, "Zero To Sixty" contains rare sequences, some amusing, many exciting and dramatic, of early cars and early races. Included in these are the first Vanderbilt Cup Race in Mineola, Long Island, in 1903, the Indianapolis 500, the Great Savannah Road Races, and many others in America and Europe. Some sequences have never been exhibited before.

Among the sequences are great moments from previous sports car races at Sebring and a series of spectacular scenes made by a seven-man camera crew during the 1960 Grand Prix of Endurance for the Amoco Trophy.

PRODUCTION CREDITS

Produced by PGL Productions

In **EASTMANCOLOR**

Musical Score Written and Directed by SKITCH HENDERSON

Producer Henry Trettin

Director Franta G. Herman

Script Edmond Levy

Editor Anthony Ciccolini

Narration Mel Brandt

a **KINGSLEY INTERNATIONAL** release

Running Time: 26 minutes

Distributed through **UNION FILM DISTRIBUTORS, INC.**

37 W. 57th St., New York 19, N.Y. PLaza 1-4490

From Vintage Gas Buggies To Sports Racing In Film

Vintage cars from about 1900 to current glamorous sports models are seen in action in "Zero To Sixty," the Kingsley International release in Eastman-color arriving at the Theatre, as the associate feature on the program.

Produced by PGL Productions, with a score written and conducted by Skitch Henderson, the film is a tribute to racing men and cars and the parts they played in the development of the automobile in America.

Footage was culled from about one-quarter million feet of rare film, some of it never before exhibited. The entire period from the earliest Vanderbilt Cup races to the Sebring, Florida 1960 Grand Prix of Endurance, is spanned.

PROMOTION CHECK LIST

Amoco gas dealers in your vicinity know about this film and are eager to cooperate. Ask them for playdate display space, using cover of this pressbook as centerpiece; work up free pass stunt for their customers, free gas for yours.

Local sports car dealers should be contacted for tieups. It's possible you can hook into their advertising space.

Locate owners of antique cars, who often will cooperate with automotive promotions. If you can get enough cars, you can organize a newsworthy parade to your theatre.

If there are stock car or other auto races in your locality, by all means have a saturation herald distribution.

In addition to regular film editors and writers, perhaps local automobile editors if any are functioning on your papers, will be open to your publicity releases.

ZERO TO SIXTY

ALL THE THRILLS
OF RACING MEN
AND CARS FROM
1900-1960!



In **EASTMANCOLOR**
Musical score written
and directed by
SKITCH HENDERSON
A **KINGSLEY**
INTERNATIONAL RELEASE



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