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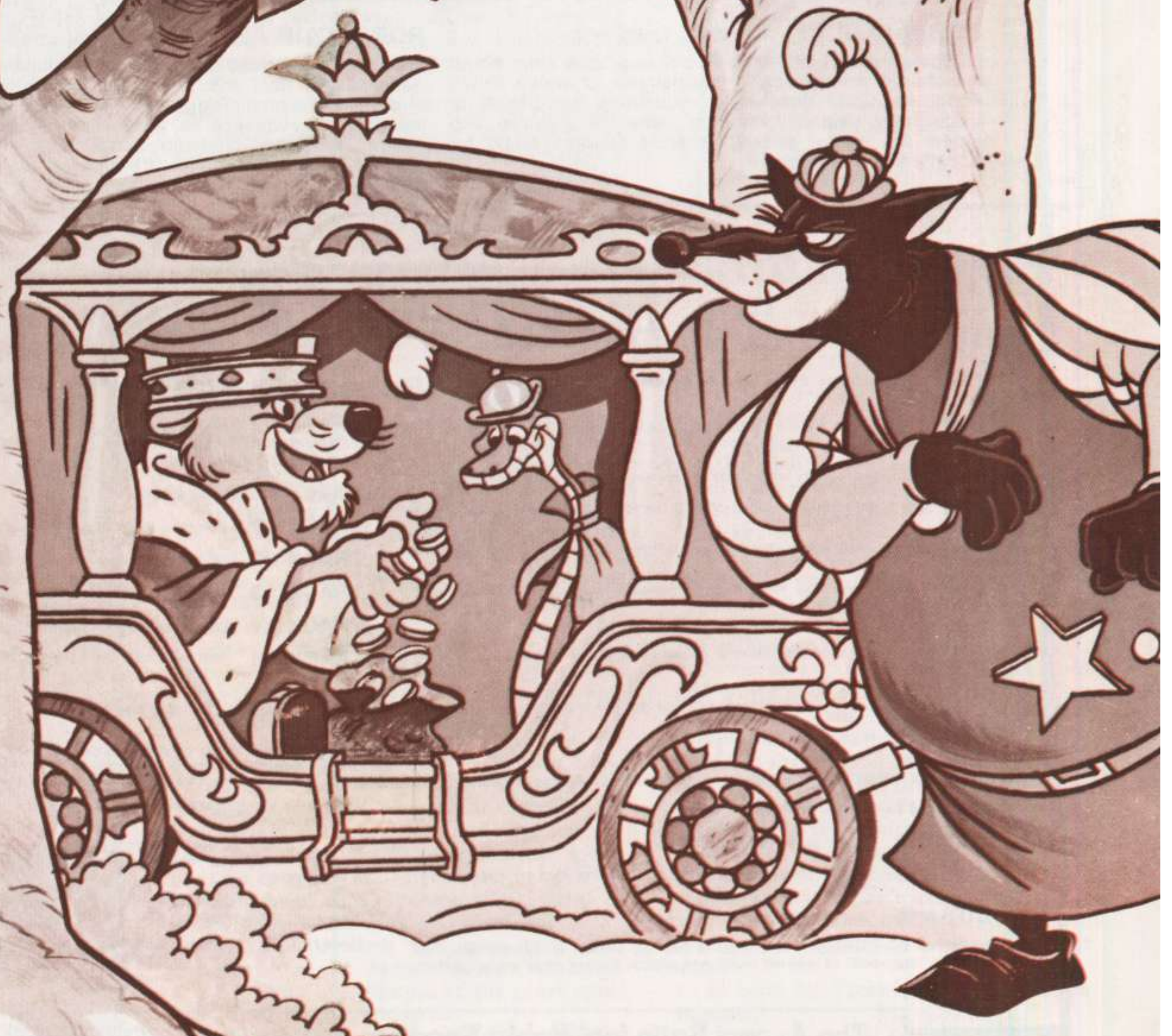
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Film Subjects	Robin Hood, Reitherman, Wolfgang, 1973

The way it REALLY happened in Sherwood Forest!



WALT DISNEY PRODUCTIONS'

Robin Hood



G GENERAL AUDIENCES ALL AGES ADMITTED

Released by BUENA VISTA DISTRIBUTION CO., INC. ©1973 Walt Disney Productions

TECHNICOLOR®

Deluxe Technicolor Theatrical Trailers and Teasers

AVAILABLE FROM NATIONAL SCREEN SERVICE

ROBIN - TRAILER
#1
Standard "Deluxe" Theatrical Trailer*
 Proudly, a procession of newly animated Sherwood Forest characters announce that the world's best-loved legend now achieves its most colorful dimension. Those celebrated characters are now members of the animal kingdom, backed by hilarious star voice talents. Each one does a brief scene for story or comedy, and a rousing musical celebration wraps up this complete package.
RUNNING TIME: 3:27

ROBIN - TAG
#3
Tag Trailer*
 Designed to follow a feature motion picture, this facility introduces the newly created animal characters: Robin's a roguish fox, Little John's a bear, Friar Tuck's a badger, and so forth. Rounded out with scenes of adventure and musical entertainment, it promises a special screen treat.
 *contains a lead-in title, "For a Merry Christmas", which may be cut from any composite print without disturbing the soundtrack.
RUNNING TIME: 1:07

ROBIN - TRAILER
#5
Special Teaser Trailer (on Prince John)
GUEST NARRATOR: PETER USTINOV
 In this advance facility, Peter Ustinov introduces his own piece de resistance character of Prince John, a lion with a funny problem.
RUNNING TIME: 1:37

ROBIN - TRAILER
#7
Special Teaser Trailer (on Little John)
GUEST NARRATOR: PHIL HARRIS
 This time Phil is vocally backing a big, lovable bear named Little John, asking pal Robin whether robbing the rich to feed the poor makes them good guys or bad guys. His special brand of "hip" talk adds to the humor when he addresses Prince John as "PJ".
RUNNING TIME: 1:51

ROBIN - TRAILER
#2
Cross-plug Teaser
 For advance cross-plugging, this quickie proclaims the event by Robin's arrow hitting the bull's-eye inside a special title unit, reading "Robin Hood".
RUNNING TIME: 0:10

ROBIN - TRAILER
#4
Special Teaser Trailer (on all characters)
GUEST NARRATOR: PHIL HARRIS
 For advance promotion, this is the first in a series of theatrical teasers which feature a guest star narrator. Phil Harris brings us an eye-full of the brightest scene ever brought to the screen, as each character names another, and thereby all are introduced.
RUNNING TIME: 1:30

ROBIN - TRAILER
#6
Special Teaser Trailer (on Friar Tuck)
GUEST NARRATOR: ANDY DEVINE
 The gravelly voice of Andy Devine features his own interpretation of big-hearted Friar Tuck, belying the bad Sheriff of Nottingham out of his church.
RUNNING TIME: 1:27

NOTE: Trailers #4, #5, #6 and #7 all contain the narrative line, "at Christmastime", which may be eliminated, if necessary and re-dubbed at a future time.

Television Facilities

AVAILABLE FROM YOUR LOCAL BUENA VISTA REPRESENTATIVE

Kit Spots

SIXTY-SECOND SPOTS

ROBIN-601K It's the world's best-loved legend in total animation, as each character introduces another in dialogue. "K" versions contain 50-seconds of audio, followed by a 10-second "open end" track with music and sound effects held lower for local, live announcements over.

ROBIN-602K Announces the vocal talents of the stars, and the comedy sequence in which sleeping Prince John is robbed of his gold. "K" versions contain 50-seconds of audio, followed by a 10-second "open end" track with music and sound effects held lower for local, live announcements over.

THIRTY-SECOND SPOTS

ROBIN-301K Oo-da-lolly! Robin shoots an arrow into a special title unit, to announce the merriest motion picture event of them all. "K" versions contain 20-seconds of audio, followed by a 10-second "open end" track with music and sound effects held lower for local, live announcements over.

ROBIN-302K Meet Robin and his Merry MENagerie, the new animal characters in a big screen event. "K" versions contain 20-seconds of audio, followed by a 10-second "open end" track with music and sound effects held lower for local, live announcements over.

TWENTY-SECOND SPOT

The following spot contains a 10-second "open end" track for local, live announcements.

ROBIN-201K Brief spot features Robin Hood hitting a bull's-eye at archery tournament.

TEN-SECOND SPOT

ROBIN-101K Brief title identification spot with a 5-second "open end" for local, live announcement.

TV Slide-Color

2 x 2 metal-encased slide, suitable for overlay of date and theater announcement locally.

Entertainment Film Clips

AVAILABLE FROM YOUR LOCAL BUENA VISTA REPRESENTATIVE

These facilities are continuous scenes of less than four minutes running time, containing sequences of outstanding entertainment value, or featuring principal members of the cast.

ROBIN-CLIP #1 RUNNING TIME: 2:32

Features Friar Tuck telling Robin and Little John about the championship archery tournament, at which Robin Hood, disguised as a stork, outshoots the Sheriff of Nottingham. Prince John cuts away the disguise and orders the outlaw seized, as Maid Marian pleads for Robin's life to be spared.

ROBIN-CLIP #2 RUNNING TIME: 2:30

Features Robin Hood and Little John climbing the castle walls to get past the Sheriff of Nottingham and his birdbrained sentry, Trigger. The jailbreak includes the paw-tickling sequence in which Robin, from sleeping Prince John's bed chamber, sends sacks of gold on a clothesline down to friends. The Prince awakens and is pulled, bed and all, over the balcony.

ROBIN-CLIP #3 RUNNING TIME: 3:11

Features the storytelling ballader, Allan-a-Dale, singing of Robin and buddy Little John escaping into a handy tree. Behind-the-scenes at the archery tournament, Little John, disguised as a duke, puts on the gullible Prince John, and puts down his snakey counsellor, Sir Hiss.

Free Radio Spots

Ten Commercial Spots, Songs from the Soundtrack, and Interviews with the Stars, on a single, 12-inch, 33 1/2 RPM disc! Included with each special album are timed scripts for "open-end" shows with local commentators.

On Side 1 ... Here are the COMMERCIAL ANNOUNCEMENTS to be used to promote the all-animated feature:

- CUT #1** on the way-out sounds of new fun, with some crazy sound effects;
- CUT #2** features the voices of Phil Harris, Terry-Thomas, Andy Devine, and Peter Ustinov;
- CUT #3** each celebrated Sherwood Forest character in dialogue introduces another;
- CUT #4** asks "how many hilarious voice talents can you recognize?"; (4 spots - 60-seconds)
- CUT #5 THRU CUT #8** are shorter versions of above; (4 spots - 30-seconds)
- CUT #9** a brief announcement with live tag; (20-seconds)
- CUT #10** No live tag. (10-seconds)

FROM THE SOUNDTRACK, SONGS of Roger Miller and Johnny Mercer

- CUT #11** "Oo-da-lolly" (Roger Miller)
- CUT #12** "Love" (Sung by Nancy Adams)
- CUT #13** "The Phoney King of England" (Johnny Mercer, sung by Phil Harris)
- CUT #14** "Not In Nottingham" (Roger Miller)

NOTE: All spots, except #10 contain a live tag section of approximately 10-seconds "open-end" of lowered music and effects, for live, local announcement.

On Side 2 ... a BONUS PLAY feature! INTERVIEWS WITH THE STARS and QUICK STAR QUOTES recorded during the production of "Robin Hood"!

INTERVIEWS WITH THE STARS

- TRACK #1** Complete Interview with Brian Bedford - 6:00
- TRACK #2** Open-End Interview with Terry-Thomas - 5:10
- TRACK #3** Quick Star Quote from Brian Bedford - 2:00
- TRACK #4** Quick Star Quote from Peter Ustinov - 1:30
- TRACK #5** Featurette with Peter Ustinov, Brian Bedford and Terry-Thomas - 10:00

"QUICK STAR QUOTES" may also be used on TV with visuals such as the album cover, stills, or slides.

The album liner notes contain complete instructions for using the "open-end" interviews with a local commentator or DJ, or the "complete" interview, with the voice of Hollywood commentator, Dick Strout.

Also noted are suggestions on which cuts to use for various types of station programming.

In each city as "ROBIN HOOD" opens, the disc will be scheduled for a single "play", through National Features Corporation, world's largest station-servicing organization.

If you purchase commercial time on your local radio or TV news station, this disc will secure "bonus" free play of the interviews which "plug" the picture.

Order FREE ... from: BUENA VISTA SPECIALTY DEPARTMENT
 1139 Grand Central Avenue, Glendale, Calif. 91201

PRESSBOOK INDEX

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Material in AD PAD

- Newspaper Ads
- Special Coming Slugs
- Holdover Slugs
- Composite Ad Mat

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The Aspect Ratio for "Robin Hood" to achieve that OO-DE-LOLLY GOLLY screen image is 1.75 to 1.

WALT DISNEY
PRODUCTIONS

Presents

Robin Hood



Produced and Directed by
WOLFGANG REITHERMAN

Story by
LARRY CLEMMONS

Based on Character
and Story Conceptions by
KEN ANDERSON

Directing Animators
MILT KAHL OLLIE JOHNSTON
FRANK THOMAS JOHN LOUNSBERY

Character Animation
Hal King | Eric Larson
Art Stevens | Don Bluth
Cliff Nordberg | Dale Baer
Burny Mattinson | Fred Hellmich

Story Sequences
Ken Anderson | Vance Gerry
Frank Thomas | Eric Cleworth
Julius Svendsen | Dave Michener

Technicolor® Distributed by: **BUENA VISTA** Distribution Co., Inc.

Voice Talents
THE ROOSTER
voice by ROGER MILLER

ROBIN HOOD
a fox
voice by BRIAN BEDFORD

MAID MARIAN
a vixen
voice by MONICA EVANS

LITTLE JOHN
a bear
voice by PHIL HARRIS

SHERIFF OF
NOTTINGHAM
a wolf
voice by PAT BUTTRAM

FRIAR TUCK
a badger
voice by ANDY DEVINE

TRIGGER
a vulture
voice by GEORGE LINDSEY

LADY KLUCK
a chicken
voice by CAROLE SHELLEY

NUTSY
a vulture
voice by KEN CURTIS

PRINCE JOHN
a lion
voice by PETER USTINOV

Music
GEORGE BRUNS

SIR HISS
a snake
voice by TERRY-THOMAS

Orchestration
Walter Sheets

Songs

"Oo-de-lally"
"Not in Nottingham"
"Whistle-Stop" Written and Sung
by Roger Miller
"Love" Floyd Huddleston and George Bruns
sung by Nancy Adams
"The Phoney King of England" sung by Phil Harris
Johnny Mercer

Layout

Art Director
DON GRIFFITH

Basil Davidovich
Sylvia Roemer
Joe Hale
Ed Templer, Jr.

Color Styling
AL DEMPSTER

Background Painting

Bill Layne

Ann Guenther

Ralph Hulett

Effects Animation

Dan MacManus

Jack Buckley

Key Assistant Animators

Dale Oliver | Chuck Williams
Bob McCrea | Stan Green

Assistant Directors

Ed Hansen

Dan Alguire

Jeff Patch

Production Manger Don Duckwall
Film Editors Tom Acosta and Jim Melton
Music Editor Evelyn Kennedy
Sound Herb Taylor

Running Time: 1 hour, 23 Minutes

"Robin Hood" Represents Disney's Twenty-First Animated Feature

Walt Disney Productions will cap its Happy Years of Family Entertainment celebration with the release in number of the studio's twenty-first animated cartoon feature, "Robin Hood." This version of the English legend, all characters are animals. Providing the principal talents are Peter Ustinov, Phil Harris, Brian Bedford, Terry-Thomas, Andy Devine, Pat Buttram and Roger Miller.

The picture that made movie history the first of its kind was "Snow White and the Seven Dwarfs" in 1937; "Pinocchio" and the innovative "Fantasia" were released in 1940.

"Dumbo" arrived in 1941 and "Bambi" the following year.

"Saludos Amigos," which is made up of four shorts tied together with scenes from Walt Disney's trip to South America, was released in 1943. "The Three Caballeros" came along in 1945. It, too, has four stories interspersed with live-action native dancing and Latin American song exploitation.

"Make Mine Music" incorporates ten shorts and it came out in 1946. "Fun and Fancy Free," the 1947 feature, has four stories, Dinah Shore narrates one and Edgar Bergen the other. "Melody Time," in 1948, has seven sequences with live-action ending. "The Legend of the Seven Seas" and "The Wind in the Willows" were released as "The Adventures of Ichabod and Mr. Toad" in 1949.

Five full story animated features appeared in the '50's: "Cinderella," (1950), "Alice in Wonderland" (1951), "Peter Pan" (1953), "Lady and the Tramp" (1955), and "Sleeping Beauty" (1959). The '60's saw three additional cartoon movies: "101 Dalmatians" (1961), "The Sword in the Stone" (1963) and "The Jungle Book" (1967).

"The Aristocats" was released late in 1970.

There are six other films that have animated sequences, but they are principally live-action features: "The Reluctant Dragon" (1941), "Victory Through the Air" (1943), "Song of the South" (1946), "So Dear to My Heart" (1949), "Mary Poppins" (1964) and "Bedknobs and Broomsticks" (1971).

In color by Technicolor, "Robin Hood" was produced and directed by Wolfgang Reitherman. Vocal talents are contributed by Peter Ustinov, Brian Bedford, Phil Harris, Terry-Thomas, Andy Devine, Pat Buttram and Roger Miller.

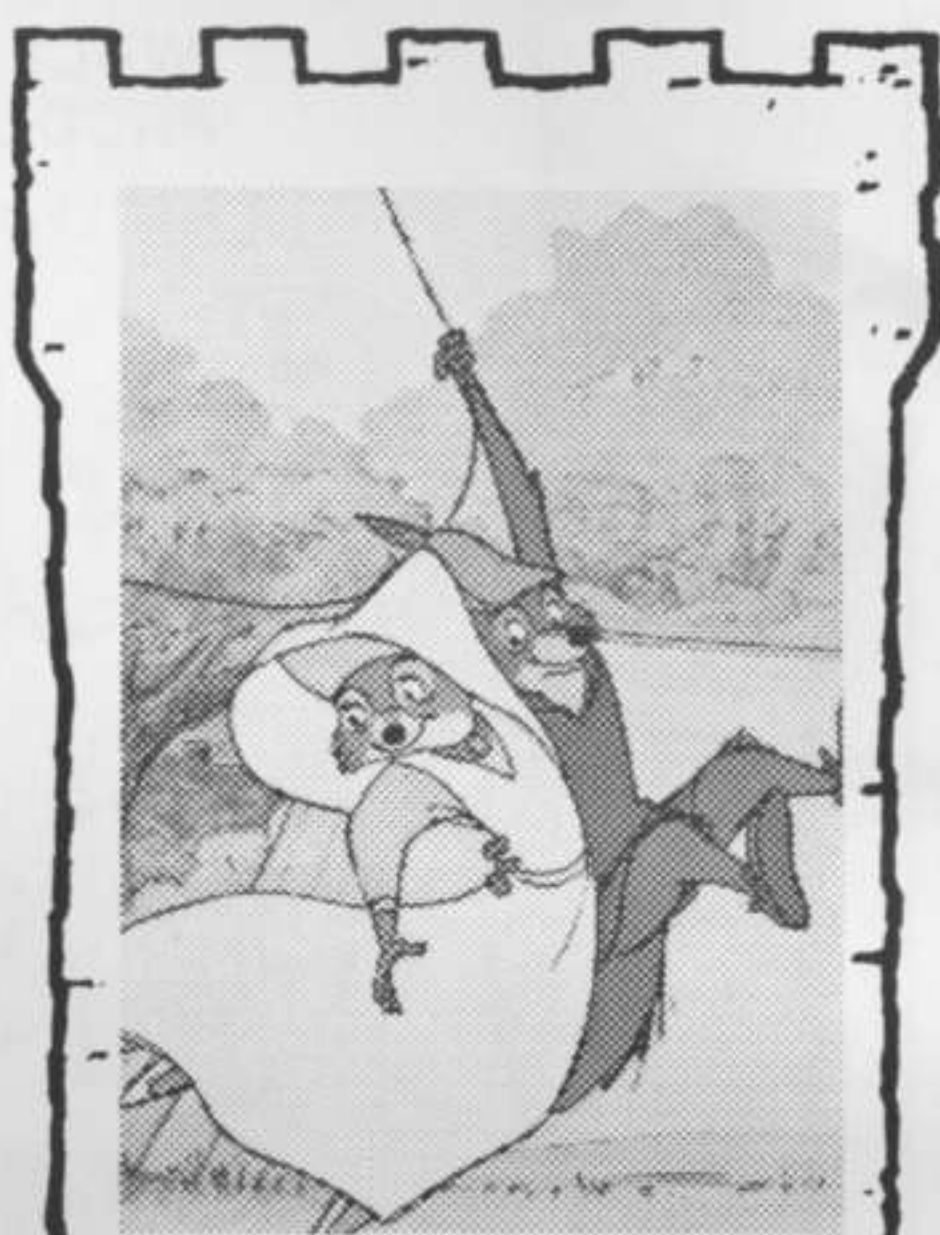
Exploits of "Robin Hood" Get a New Twist by Disney in its Animated Cartoon Feature

There is no legendary character, except perhaps King Arthur, who has been subjected to as much conjecture about his actual existence as Robin Hood.

Now the exploits of the rogue of Sherwood Forest get a whole different twist in a story telling by Walt Disney Productions in its new animated cartoon, "Robin Hood," in which the characters are all animals. And heading the cast of voices are Peter Ustinov, Phil Harris, Brian Bedford, Terry-Thomas, Andy Devine, Pat Buttram and Roger Miller.

Robin Hood, the great English hero of the common people, was first popularized in the English medieval ballads. He was mentioned in the writings of the Scottish historian Fordun in the late 14th century, and about the same time, in the English poem, "The Vision of Piers Plowman."

No doubt surrounding his existence far outweighs any evidence that he lived. One source says that he was born about 1160 in Locksley Notts and was the outlawed Earl of Huntingdon, Robert Fitzooth, in disguise. The first collection of ballads about him was the "Lytel Geste of Robin Hood" by Wynkyn de Worde around 1490. Though the Robin Hood character is popularly set in the reign of King Richard the Lion-Hearted, and during the subsequent takeover by his brother, Prince John, while Richard was off on



Mat RH-1B

© 1973 Walt Disney Productions

DARING RESCUE . . . The dashing Robin Hood sweeps his lady-love, Maid Marian, off her feet and to safety in this scene from Walt Disney Productions' animated cartoon feature, "Robin Hood," in which all the characters are animals. The picture celebrates the company's 50 Happy Years. Brian Bedford gives voice to Robin Hood and Monica Evans speaks for Maid Marian. Additional vocal talents are contributed by Peter Ustinov, Phil Harris, Terry-Thomas, Andy Devine, Pat Buttram, Roger Miller, George Lindsey, Ken Curtis, Carole Shelley, Barbara Luddy and John Fiedler. In color by Technicolor, "Robin Hood" was produced and directed by Wolfgang Reitherman. Buena Vista releases.

Buttram, George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler. The story is by Larry Clemmons, based on character and story conceptions by Ken Anderson. Story sequences are by Ken Anderson, Vance Gerry, Frank Thomas, Eric Cleworth, Julius Svendsen and Dave Michener. Buena Vista releases.

the Third Crusade in 1190, he is also mentioned as having served under Edward II and died during the reign of Edward III in 1325.

The character is written about in Drayton's "Polyolbion," and Sir Walter Scott introduced him in two of his novels, "Ivanhoe" and "The Talisman."

Robin Hood has been the inspiration of many novels and plays, an operetta (1890) by Reginald De Koven, and numerous movies, among them the silent classic starring Douglas Fairbanks, Sr., and the Errol Flynn version. Disney produced a picture, "The Story of Robin Hood and His Merrie Men," in England starring Richard Todd, which was released in 1952. And Richard Greene played Robin Hood in a TV series in 1955, also made in England.

In color by Technicolor, "Robin Hood" was produced and directed by Wolfgang Reitherman. Additional vocal talents were contributed by George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler. The story is by Larry Clemmons, based on character and story conceptions by Ken Anderson. Story sequences are by Ken Anderson, Vance Gerry, Frank Thomas, Eric Cleworth, Julius Svendsen and Dave Michener. Buena Vista releases.

Phil Harris is in Disney's "Robin Hood" in Another Bear of a Part, Little John

It's the third time around as a voice character for Phil Harris at Walt Disney Productions in the new animated cartoon feature, "Robin Hood," in which the cast are all animals. He has another bear of a voice role as Little John the outlaw sidekick of Sherwood Forest's most-wanted fox, spoken for by Brian Bedford.

Phil did the voices of Baloo, the carefree bear in "The Jungle Book" and O'Malley, the vagabond alley cat in "The Aristocats." "Baloo gave me a whole new audience with the kids," Harris says, "though I'm really just playing myself. But as long as they want me around I'm game."

Show business has been Phil's style for 50 years, ever since starting out as a trap drummer. He was born in Linton, Indiana on June 24, 1904, but grew up in Nashville, Tennessee, where he acquired his famous Southern drawl. His mother and father were performers with tent stock companies, and when the circus was in season, his dad played in the band. It was he who taught Phil the fundamentals of music.

After leaving school, Harris and several other Nashville youths formed the "Dixie Syncopaters," a five-piece Dixieland Band. They did two years of barnstorming around the country and Hawaii, then the band disbanded. The rest went back to school but Phil headed for Los Angeles as a musician and never did finish high school.

In 1929 in San Francisco, he again formed his own band and played the St. Francis Hotel for three years, and then moved into the Cocoanut Grove at the Ambassador Hotel in Los Angeles. For many years, during the summers, he did one nighters, and, at a stretch, he kept 45 consecutive evening dates.

During this period, Phil made his movie debut in "Melody Cruise" (1933). He has appeared in a number of musical film shorts and some half dozen features.

Harris signed on with Jack Benny's radio program in 1936 and was a permanent member of the cast until 1952, when Benny went into TV. In 1946, Phil and his wife, Alice Faye, started their own radio show on NBC.

The Harris' make their home in the desert resort community of Palm Springs, alongside the seventh tee of the Thunderbird Golf Course. Their two daughters, Alice and Phyllis, are both married.

Phil says that he will never retire and does just enough each year to keep his name up there, like 12 weeks a year—four at a time—in Las Vegas for the Howard Hughes organization and guest shots on TV shows. And he does a lot of benefits for charity.

He plays a little golf but prefers hunt-



Mat RH-1C
© 1973 Walt Disney Productions

ROBBER BEAR . . . Little John, a pal of Robin Hood, is the gallant type and even when it comes to taking from the rich for the poor he does it with a flair in Walt Disney Productions' animated cartoon feature, "Robin Hood," in which all the characters are animals. The picture celebrates the company's 50 Happy Years. Phil Harris provides the voice of Little John and other vocal talents are contributed by Peter Ustinov, Brian Bedford, Terry-Thomas, Andy Devine, Pat Buttram, Roger Miller, George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler. Wolfgang Reitherman is producer-director of the color by Technicolor Buena Vista release.

ing and going off on safaris with the American Sportsman Club and his good friend Bing Crosby.

In color by Technicolor, "Robin Hood" was produced and directed by Wolfgang Reitherman. Additional vocal talents are contributed by Peter Ustinov, Brian Bedford, Terry-Thomas, Andy Devine, Pat Buttram, Roger Miller, George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler. The story is by Larry Clemmons, based on character and story conceptions by Ken Anderson. Story sequences are by Ken Anderson, Vance Gerry, Frank Thomas, Eric Cleworth, Julius Svendsen and Dave Michener. Buena Vista releases.

Voice of Disney's "Robin Hood" is Award Winning Stage Actor

For his role in the New York play, "School For Wives," English actor Brian Bedford was awarded the 1971 Antoinette Perry Award, known popularly as the "Tony." The season before, while playing Hollywood, he won the Los Angeles Drama Critics Circle Award for Noel Coward's "Private Lives," in which he also starred on Broadway with Tammy Grimes.

When Brian was appearing in the West Coast version of "School" Walt Disney Studio producer-director Woolie Reitherman arranged for him to do a test for the voice of Robin Hood, a fox, in the studio's animated cartoon feature of the same name, in which fellow countrymen Peter Ustinov and Terry-Thomas are prominently heard as a lion and a snake. Woolie and his top animators liked the smooth, sophisticated approach that Brian brought to the role, and got his name on the dotted line.

Bedford's polish as an actor came from fifteen years of experience, mostly on the stage, since making his initial appearance at London's Royal Academy of Dramatic Arts in "Private Lives," directed by another student, Albert Finney. Professionally Brian's career began at 21 in a portrayal of "Hamlet" with the Liverpool Repertory Company. He attracted London's attention and made his bow there in "The Young and the Beautiful," which was followed by a number of Shakespearean roles.

Among his many London stage successes was "Five Finger Exercise," which introduced him to Broadway. It ran a year and Brian then went into "The Private Ear and The Public Eye." He recreated the stage role in the film version of the play, called "The Pad" for Ross Hunter at Universal. Other movie credits are "The Angry Silence" and "Grand Prix."

Back on Broadway Bedford played Charles Boyer's son in "Lord Pengo," and was in Peter Ustinov's "The Unknown Soldier and His Wife" and Tennessee Williams' "The Seven Descents of Myrtle." Off Broadway he did "The Knack," directed by Mike Nichols.

Brian recently recreated his role in the Ustinov drama, in which the playwright also appeared, as the opening work of the New London Theatre, the first modern entertainment complex in England in 15 years.

He starred in the TV series "Coronet Blue," was in the TV production of "Blithe Spirit," and took on "Hamlet" again at the American Shakespeare Festival at Stratford, Connecticut.

Bedford has been emoting since nursery school days in Morley, Yorkshire, when he could never repeat a story or happening without acting it out. His late postal worker father wanted him to enter government service, but Brian had other ideas.

Next to the theatre Brian's main interest is real estate in upstate New York where he has a country place near Woodstock.

Other vocal talents contributed for "Robin Hood" are by Peter Ustinov, Phil Harris, Terry-Thomas, Andy Devine, Pat Buttram, George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler. The story is by Larry Clemmons, based on character and story conceptions by Ken Anderson. Story sequences are by Ken Anderson, Vance Gerry, Frank Thomas, Eric Cleworth, Julius Svendsen and Dave Michener. In color by Technicolor, Buena Vista releases.



Mat RH-1A
© 1973 Walt Disney Productions

SLY FOX ROBIN HOOD . . . The crafty bandit of Sherwood Forest smiles on dangerous situations as he makes plans to take on the notorious Sheriff of Nottingham and especially the tax money he has been collecting for evil Prince John, in this scene from Walt Disney Productions' animated cartoon feature, "Robin Hood," in which all the characters are animals. The picture celebrates the company's 50 Happy Years. In color by Technicolor, Buena Vista releases.

Gap in Teeth, Red Spotted Kerchief are Famed Trademarks of Terry-Thomas

Terry-Thomas, the internationally known British comedian, has an interesting trademark—a gap in his front teeth which is enhanced by the famous smile and softly spoken dialogue which includes "Good show" somewhere along the line.

Though he is heard but not seen in Walt Disney Productions' animated cartoon feature, "Robin Hood," as the voice of the royal counselor Sir Hiss, a slippery snake, the character inherited his toothy smile, complete with gap.

Terry-Thomas himself is a throw-back to the earlier days of his music hall and cabaret appearances. There is always the red carnation in the button hole of his impeccable attire, and he carries a cigarette in a long holder. These items are, in fact, the Terry-Thomas coat-of-arms.

What audiences may not have noticed is the red handkerchief with white spots. This is apparent someplace or another in every one of his recent films. It is a talisman which puts a kind of seal on his pictures, in much the same way that somewhere in every Alfred Hitchcock film there is a glimpse of the great maestro of suspense himself.

The spotted handkerchief, now some-

thing of a trademark, once had a very practical use for Terry-Thomas.

Some years ago he was on a two months' holiday in Australia. Walking down a main street in Sydney he ran into an acquaintance who invited him into a hotel bar for a drink.

Since the actor was casually dressed, the waiter would not serve him unless he wore a tie. For most people, this would have presented a problem—but not Terry-Thomas.

From his pocket he pulled a large red and white spotted handkerchief, similar to those which workmen wear as chokers. He fashioned it into a tie, and honor (and the drink) was served.

A little later, the proprietress of the hotel stopped him and asked if he would kindly sign the visitors' book. Terry-Thomas told her he was very surprised that she had recognized him.

She replied, "I don't know you sir, but your tie is the most interesting one I have ever seen. You must be a very important man!"

In color by Technicolor, Buena Vista releases.



Mat RH-2D
© 1973 Walt Disney Productions
PERFECT FIT—ALMOST . . . With the help of his spread out ears, usurper Prince John, an overly ambitious lion, is able to master the wearing of his brother, King Richard's crown, assisted by his slippery snake counselor, Sir Hiss, while Richard is off fighting the Third Crusade, in this scene from Walt Disney Productions' animated cartoon feature, "Robin Hood." Buena Vista releases.

Whatever happened to Sherwood Forest Where Robin Hood and his Merry Men Once Tread?

Civilization has made its inroads on the bucolic setting of England's Sherwood Forest where Robin Hood and his merry men encamped, once upon a time. Highways and developments have now sectioned off the woodland, tourists are killing the vegetation, and air pollution is destroying the great, old oak trees.

Sherwood was originally among the largest and most verdant of the royal forests — some 150 square miles in area. And in Walt Disney Productions' new animated cartoon version of "Robin Hood," in which all the characters are animals, the place is still unspoiled and the traditionally romantic setting for the exciting exploits of the do-gooder outlaw.

Things are looking up for the historic woods, however. The military, which has been leasing 1,500 acres as a training ground, is expected to give up its lease in 1976, and the owners of that land are to turn it over for public usage.

Britain's ecology movement is trying to salvage the forest's remaining miles of terrain, with its groves of oaks and white birch, and fields of high ferns. The Nottinghamshire County Council and the working group studying the Sherwood Forest plight are finding the going rough because of the involved jurisdiction, as there are some 150 landlords in the forest area and each has to be consulted on any preservation plan, though they are willing to cooperate.

Getting the National Coal Board out is a major problem, along with the plants that produce smokeless fuel. This is a

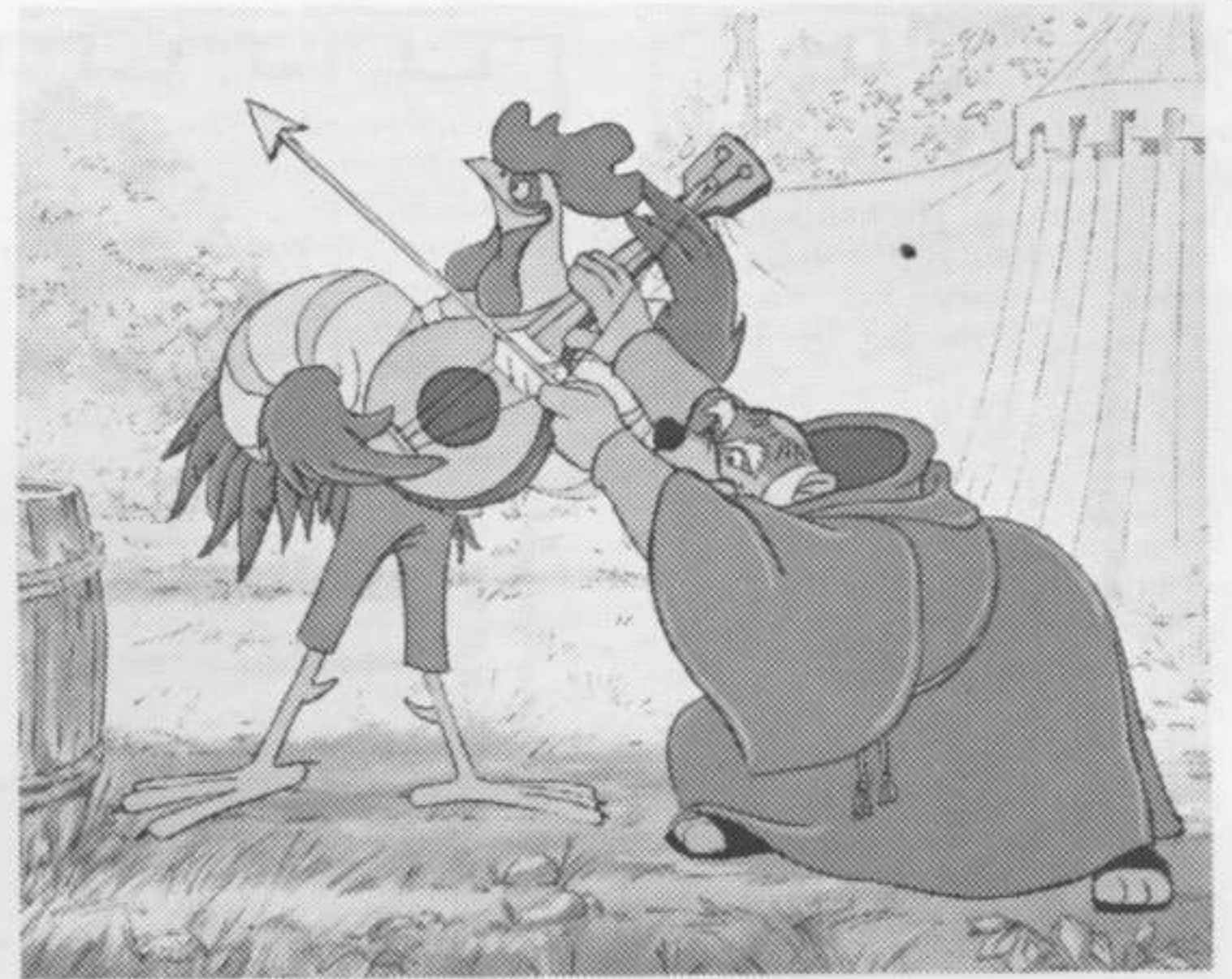
dirty process that has been polluting the air and depositing harmful dust on the old oaks in the region.

Age, too, has been endangering the oaks. One in particular, the "Major Oak," which is reported to be between 1,600 and 1,700 years old, was given emergency tree surgery. A reforestation program has been set up and some 20,000 acorns have been planted. But it will take 150 years for any appreciable growth.

Zoning codes can stop the spread of ugly developments. Otherwise there is no special protection of Sherwood Forest under the conservation laws, since it has not been established as a national park or an AONB (Area of Outstanding Natural Beauty) region.

Automobiles have been barred from driving into the forest and further commercializing has been halted. The fragile place is being planned strictly for walkers, picnickers, bird-watchers, and those just wanting to commune with nature.

In color by Technicolor, "Robin Hood" was produced and directed by Wolfgang Reitherman. Vocal talents are contributed by Peter Ustinov, Brian Bedford, Phil Harris, Terry-Thomas, Andy Devine, Pat Buttram, George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler. The story is by Larry Clemmons, based on character and story conceptions by Ken Anderson. Story sequences are by Ken Anderson, Vance Gerry, Frank Thomas, Eric Cleworth, Julius Svendsen and Dave Michener. Buena Vista releases.



Mat RH-2E

© 1973 Walt Disney Productions

UNSTRUNG . . . Minstrel Allan a Dale provides the lute as Friar Tuck arrows in on an adversary to his and Robin Hood's alms giving, in this scene from Walt Disney Productions' animated cartoon feature, "Robin Hood," in which all the characters are animals. The picture celebrates the company's 50 Happy Years. Roger Miller is the voice of Allan a Dale and Andy Devine speaks for Friar Tuck. Other vocal talents are contributed by Peter Ustinov, Brian Bedford, Phil Harris, Terry-Thomas, Pat Buttram, George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler. In color by Technicolor. "Robin Hood" was produced and directed by Wolfgang Reitherman. Buena Vista releases.

Six Way Talents of Roger Miller at Work in Disney's "Robin Hood"

Singer, composer, lyricist, musician, humorist and actor Roger Miller gets a chance to sing, compose, create lyrics, play his guitar, be funny and even act a bit as the singing voice of the minstrel rooster, Allan a Dale, the narrator in Walt Disney Productions' animated cartoon feature, "Robin Hood."

He wrote two of the picture's four songs: "Oo-de-lally" after a favorite expression of Robin's, and "Not in Nottingham," a plaintive ballad on the plight of the people of England under tyrannical Prince John. Johnny Mercer contributed "The Phoney King of England" and George Bruns penned "Love" with words by Floyd Huddleston.

Miller's composing output totals over 300 songs, many of which have become million record sellers. He has received eleven Grammy Awards from the record industry, five gold long play albums and three gold singles for selling over a million records apiece. His biggest individual hits were "King of the Road," "Dang Me" and "Chug-a-Lug."

This is nice going for the farm boy from Erick, Oklahoma, which he considers his home town, though he was born in Fort Worth, Texas, on January 2, 1936.

His natural talent for music appeared as early as the age of five, when he composed his first song and sang it to the 37 children in the one-room schoolhouse he attended.

Roger left Oklahoma to join the Army, and served part of his time in Korea, carrying a rifle and driving a jeep. It wasn't until just before his discharge that he was transferred to special services to entertain.

In 1961, he gravitated to Nashville, Tennessee, with the intent of carving a niche for himself in this spawning ground for country music. He spent all his money living in the best hotel there while trying to sell his musical wares, and when it ran out he took a job as a bellhop on the premises.

Ironically, just four years later he was

occupying the presidential suite, having hit pay dirt by getting his songs sung by such country music greats as George Jones, Ray Price and Ernest Tubb.

The label, country-western, frequently attached to the Miller talent has often been disputed by leading music authorities. Most feel that his musical inventiveness has a solid basis in jazz. And his clowning lyrics are the work of a highly sophisticated, deeply philosophical man.

One thing about which there is no disagreement is that Roger Miller is the man who bridged the gap between country and western songs, thus paving the way for this music's mass acceptance as a "today" sound.

Miller appears regularly on TV's top variety and talk shows, in concert, at fairs, in nightclubs around the country and in Europe, and has done acting stints on the "Daniel Boone" series and on "Love, American Style," and he hosted his own video special, "Roger Miller, With His Friends and His Music." Roger whipped up the "King of the Road Cookbook," a collection of his favorite recipes gathered during his travels, along with those of his friends.

Since 1964 he has made his home in Southern California with his wife, Leah, 5-year-old son, Dean and daughter, Shannon Elizabeth, two. It is here in the suburb of Royal Oaks that Miller indulges in his hobby of "listening to the grass grow."

In color by Technicolor, "Robin Hood," with additional voice talents contributed by Peter Ustinov, Brian Bedford, Phil Harris, Terry-Thomas, Andy Devine, Pat Buttram, George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler, is produced and directed by Wolfgang Reitherman. The story is by Larry Clemmons, based on character and story conceptions by Ken Anderson. Story sequences are by Ken Anderson, Vance Gerry, Frank Thomas, Eric Cleworth, Julius Svendsen and Dave Michener. Buena Vista releases.



Mat RH-2B

© 1973 Walt Disney Productions

NOT VERY REGAL . . . Prince John is caught with his robes down in Walt Disney Productions' animated cartoon feature, "Robin Hood," in which all the characters are animals, and just at the time when his voice provider, Peter Ustinov, comes in for an audience. The picture celebrates the company's 50 Happy Years. Other vocal talents are contributed by Brian Bedford, Phil Harris, Terry-Thomas, Andy Devine, Pat Buttram, Roger Miller, George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler. In color by Technicolor. "Robin Hood" was produced and directed by Wolfgang Reitherman. Buena Vista releases.



Mat RH-4A © 1973 Walt Disney Productions
 Meet Robin Hood and his Merry MENagerie! Introducing the animated animal stars and human voices of Walt Disney Productions' delightful cartoon feature "Robin Hood." Starting on the top row left is Prince John, the lyn' monarch, voice by Peter Ustinov; Little John, this little goes a long way, voice by Phil Harris; and Robin Hood, a scene robbin' fox, voice by Brian Bedford. The middle row left is Sir Hiss, slippery tongued serpent, voice by Terry-Thomas; Allan A. Dale, fine feathered folk singer, voice by Roger Miller; and the Sheriff, a very taxing personality, voice by Pat Buttram. The bottom left is Maid Marian, so in love with Robin Hood, voice by Monica Evans; Trigger, always on the alert, voice by George Lindsey; and Friar Tuck, he badgers the bad guys, voice by Andy Devine. "Robin Hood" culminates the celebration of Walt Disney Productions' 50 Happy Years of family entertainment. In color by Technicolor, "Robin Hood" was produced and directed by Wolfgang Reitherman. Buena Vista releases.

Friar Tuck Character in Disney's "Robin Hood" is Modelled After Gravel-Voiced Andy Devine

It's no coincidence that the character of Friar Tuck, a badger, in Walt Disney Productions' new animated cartoon feature, "Robin Hood," looks like veteran, gravel-voiced actor Andy Devine. During a recording test at the studio, producer-director Woolie Reitherman and his key animators realized that Andy was not only right for the voice but was the perfect model for the kindly churchman.

Devine's 47-year career has touched all phases of acting for which he gave up playing professional football with the old Los Angeles Angels.

His movie start came in 1926 when a casting agent saw Andy in Hollywood wearing his varsity letter sweater and told him that Universal was looking for football player types. He not only got a bit part in a series called "The Collegians," but a stock contract with the studio.

With the advent of sound, Andy thought his career was doomed. "Friends told me my voice was all wrong for talking pictures," he chuckles, "and to find another way to earn a living." An enterprising executive on the lot felt that Devine's breaking voice had a novelty about it that was salable, which proved to be the case, for he stayed on at Universal for 21 years. Since then he has made 400 pictures.

Andy's earliest credits include such film classics as John Ford's "Stagecoach," the original "A Star is Born," which Andy recalls with pleasure as the one that "got me off the horse and into the parlor," and "Romeo and Juliet" with Norma Shearer and Leslie Howard.

Some of his other movie roles were in "Red Badge of Courage," "The Man Who Shot Liberty Valance," "It's a Mad, Mad, Mad, Mad World," "Around The World in Eighty Days" and "How the West was Won."

During the golden years of radio, Andy was heard on such shows as "The Fitch Bandwagon," "Lum and Abner," and "Melody Roundup." For five years he appeared on "The Jack Benny Show." When radio audiences turned to television, Jack Benny's foil became the lovable sidekick "Jingles" to Guy Madison in the "Wild Bill Hickok" television series, which had a seven year run and still enjoys great popularity throughout the world. He starred in his own TV series, "Andy's Gang" in 1956. Now in syndication, the program is still going strong. Devine also guest-starred as "Hap" in five episodes of television's "Flipper."

In 1957 he made his stage debut as Captain Andy in "Show Boat" on the summer theatre circuit and since then has done 500 performances of the musical. His footlight repertoire also includes "Anything Goes," "On Borrowed Time" and "Never Too Late."

A fishing and hunting enthusiast for years, Andy is an avid collector of first editions of books on those subjects. He also enjoys golf, is a ham radio operator and is on the Board of Directors for the Boy Scouts of Orange County, California.

Devine is planning a series of showboat type restaurants called "Captain Andy" and has opened his first in Charlottesville, Virginia. His home state of Arizona — he was born in Flagstaff — named a boulevard in Kingman after him. And the Western Museum there has Andy's memorabilia on display.

Besides doing commercials and guest appearances on various television series like "Gunsmoke" and "Wonderful World of Disney," Andy has starred in two ABC-TV movies about "The Over-the-Hill Gang." In color by Technicolor.

Buena Vista releases.



Mat RH-2C © 1973 Walt Disney Productions
 DO-GOODER . . . Robin Hood, a sly fox, enjoys the challenge and excitement of frustrating Prince John by intercepting tax collections headed for the royal treasury in this scene from Walt Disney Productions' animated cartoon feature, "Robin Hood," in which all the characters are animals. The picture celebrates the company's 50 Happy Years. Brian Bedford is the voice of Robin Hood and other vocal talents are contributed by Peter Ustinov, Phil Harris, Terry-Thomas, Andy Devine, Pat Buttram, Roger Miller, George Lindsey, Ken Curtis, Monica Evans, Carole Shelley, Barbara Luddy and John Fiedler. Wolfgang Reitherman produced and directed. In color by Technicolor, Buena Vista releases.

Exploitation

DELUXE FLAGS AND BANNERS

Announce your special "Robin Hood" engagement the bright spectacular way with deluxe fluorescent flags and banners. Your theatre front will reflect the comedy and adventure of this new Walt Disney family motion picture. Order from National Screen Service in U.S.A. and Consolidated Theatre Services, 120 Wellington St., W. Toronto, Ontario in Canada, or direct from National Flag Co., 43 W. 21st St., New York, N.Y. 10010.

SEE AD PAD

BALLOONS FOR PROMOTION

Theatre imprinted balloons make outstanding floating posters for your engagement of "Robin Hood" and kids love them too! One side of these high-sell balloons is the art pictured and the text on opposite side is your theatre imprint copy. You can take advantage of this bouyant form of advertising in the following manner: 1. Distribute them at Shopping Centers, concentrating in the areas of children's clothing, toy and sporting goods stores. 2. Send them to hosts of youth oriented TV shows, to give away to kids on the show and in the audience. 3. Offer balloons to every child admission to your theatre at least three weeks in advance of your playdate. 4. Use balloons in conjunction with any promotion. The balloons are seven inches in diameter and come in variety of colors. Important! Allow two weeks for delivery. Use the convenient order form for placing your order.

SEE AD PAD

SHOPPING CENTER PROMOTION

In a shopping center close to your theatre, work out a co-op ad campaign (including all or

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"ROBIN HOOD" TREE-RIFIC MAZE

Kids everywhere will have fun finding the trail that will lead Robin and his merry MENagerie out of Sherwood Forest. Use this amazing maze as a 3-column newspaper contest, as an exciting herald, for a special tie-in promotion, in pet stores, in sports shops, etc. Distribute in schools, libraries, shopping centers and hand out in your lobby. You could blow-up the maze to poster size and put a piece of clear acetate over the entire maze. Give each child a grease crayon and let them trace the path quickly (make a time limit) on the acetate. You can give each contestant a balloon and each person finding the correct path either a prize or his name could be placed in a drum for a grand prize drawing. Order today from National Screen. MAT RH-MAZE-3.

SEE AD PAD

LIBRARY PROMOTION

In "Robin Hood" you have one of the most popular names in children's literature to use as a promotional spring board. Librarians will be delighted to work with you on exploitation to interest children in reading and by the same token helping your boxoffice. Use your public libraries, school libraries, and book and stationery stores. Donate a story-teller album and provide theatrical display material (posters and stills). "The way it really happened in Sherwood Forest!" Read the book and see the animal version of "Robin Hood"

SPECIAL "ROBIN HOOD" CONTEST

Can you match the stars with the animal characters they play in Walt Disney Productions' "Robin Hood"? Everyone loves a guessing contest! this contest is perfect for heralds, newspaper contest, for tie-in contests p to poster size and have the contest by starting at least three weeks in your playdate. Order Mat RH-S-4 al Screen Service. Oo-De-Lolly Gol-ntest!

SEE AD PAD

RE PROMOTION

d" is filled with a merry menagerie rs. Use stills and posters from the up a display in your local pet shop. the star to the animated character ie coloring contest could be used in with this display. Have the entrants finished contest in a box in your y or at the store. An animal of any make a perfect prize.

SLUGS

cial slugs in the Ad Pad to build the est and let them know that you are er this delightful Disney film for ek. The special coming slugs should least three or four days before your t. Let everyone know that this all animated cartoon is coming to your

SEE AD PAD

SCHOOLS

In many schools throughout the country, recorded music is played during the lunch period. Present copies of the storyteller album to principals of schools in your area, with the request that they use the album in advance of the showing of "Robin Hood" at your theatre. The storyteller album is Disneyland 3810.

CHILDREN'S "ROBIN HOOD" STORYTELLER ALBUM

DISNEYLAND 3810 is a 12" LP Storyteller record with Roger Miller narrating the story of "Robin Hood", plus music and dialogue from the motion picture sound track. Hit songs included are: "Whistle Stop," "Oo-De-Lolly," "Love," "The Phony King of England" and "Not in Nottingham." Eleven giant size pages of full color illustrations and text describe the legendary adventures of "Robin Hood" and his Merry MENagerie. Disneyland's "Robin Hood" Storyteller may be ordered in the 20 count colorful, duo-green browser box, which includes an eye-catching, four color, die cut "Robin Hood" mobile.

Many exhibitors will be able to use this album on a promotional basis with local radio and TV children's personalities. In some instances, the album can run as a complete 30 minute show. In others, the album can be "serialized" and run as a series of five segments. Any way you use it, it will help to insure your getting that all-important juvenile segment of your movie audience.

You can also reach this audience with the storyteller album via the public library. Present an album to the librarian for the Saturday morning story hour. This record will relieve her of her reading chores in a way that will be a delight to both her and the children.

GROUP SALES

Selling blocks of tickets or organizations of all types is an integral part of the sales promotion campaign and a guarantee of a long and extremely profitable engagement for "Robin Hood". Advertise the use of "ROBIN HOOD" tickets as gifts for Christmas or other special occasions.

The most effective method of selling groups and theatre parties is still the old "door-knocking" technique. Prepare and send an initial letter of introduction along with your sales letter or brochure. A follow-up telephone call is most important to get the ball rolling. Group sales and theatre parties are tremendous ways of building and maintaining a good mid-week business during your special engagement.

"ROBIN HOOD" ON DISNEYLAND RECORDS

Three colorfully jacketed records from "Robin Hood" are available on the Disneyland record label.

The albums are Disneyland 3810 a 12" storyteller record that features the story, songs, and music from "Robin Hood", enclosed in a 12-page book of full-color illustrations. Disneyland 1353, a 12" LP filled with "Robin Hood" songs and story. Disneyland 365, a 7" LP with story and music, enclosed in a 24-page, full-color read-along book. The albums shown on page ?? of this pressbook can be obtained at reduced rates for special promotional purposes by contacting your local Disneyland/Vista Distributor or: Promotion Manager, Disneyland/Vista Records, 800 Sonora Avenue, Glendale, California 91201.

ENTERTAINMENT FILM CLIPS

Some of you may recall the success we had in elementary and junior high schools by screening our "JUNGLE BOOK" entertainment clips. Since "ROBIN HOOD" has equal if not greater educational appeal, be sure to contact the audiovisual departments of your schools and see if they will play our clips. In this instance only, we would approve the joining together of two of our entertainment clips to form a 6-minute program, if such a length is desired by the schools. We feel entertainment clips #2 and #3 are our stronger combination, but screen them and see if you agree.



"ROBIN HOOD" CHARACTER MERCHANDISE

TOYS

AMERITEX
1407 Broadway
New York, New York 10018
Piece goods

BENAY-ALBEE NOVELTY COMPANY
52-01 Flushing Avenue
Maspeth, New York 11378
Novelty hats

COLORFORMS
Walnut Street
Norwood, New Jersey 07648
Vinyl stick-on activity sets

BEN COOPER, INC.
33 - 34th Street
Brooklyn, New York 11232
Masquerade costumes and masks

DISNEYLAND RECORD COMPANY
800 Sonora Avenue
Glendale, California 91201
Records, albums, tapes and cassettes

GAF CORPORATION
140 West 51st Street
New York, New York 10020
View-Master and Tru-View picture products

GARE INC.
165 Rosemont Street
Haverhill, Massachusetts
Hobby craft kits

GOLDEN PRESS
850 Third Avenue
New York, New York 10022
Golden books

GOLD KEY COMICS
(Division of Western Publishing)
850 Third Avenue
New York, New York 10022
Comic magazines

IDEAL TOY CORPORATION
184-10 Jamaica Avenue
Hollis, New York 11423
Play set

INTOPORT DEVELOP. CO.
200 Fifth Avenue
New York, New York 10010
Radios

JAYMAR SPECIALTY COMPANY
200 Fifth Avenue
New York, New York 10010
Jigsaw puzzles

KUSAN INC.
3206 Belmont Boulevard
Nashville, Tennessee 37212
Picture frame play sets

LOUIS MARX & CO., INC.
200 Fifth Avenue
New York, New York 10010
Six-inch plastic figures

NATIONAL LATEX PRODUCTS CO., INC.
246 East Fourth Street
Ashland, Ohio 44805
Balloons, balls, punch balls

PARKER BROTHERS, INC.
190 Bridge Street
Salem, Massachusetts 01971
Games

PLASCOR
107 Main Street
Worcester, Massachusetts 10613
Tea sets

RUSSELL MANUFACTURING CO.
1150 Main Street
Leicester, Massachusetts 01524
Miniature card games

WHITMAN PUBLISHING CO., INC.
(Division of Western Publishing)
1220 Mound Avenue
Racine, Wisconsin 53404
Books, games, puzzles, activity items,
magic slate pads

STATIONERY AND NOTIONS

CONTINENTAL PAPER BOX
1147 North Fourth Street
Philadelphia, Pennsylvania 19123
Framed character wall plaques

FULD & CO.
P.O. Box 407
Rockaway, New Jersey 07866
Valentine cards

HALLMARK CARDS INC.
25th and McGee
Kansas City, Missouri 64141
Greeting cards

AL NYMAN & SON, INC.
38 West 32nd Street
New York, New York 10001
School supplies, rulers, pencil pouches

PEZ-HAAS, INC.
56-16 - 37th Avenue
Woodside, New York 11377
Candy dispensers

APPAREL AND ACCESSORIES

BENAY-ALBEE NOVELTY COMPANY
52-01 Flushing Avenue
Maspeth, New York 11378
Novelty hats

EVANS-ARISTOCRAT INDUSTRIES, INC.
302 Fifth Avenue
New York, New York 10001
Teens' and women's leather goods

GLENCO INFANTS ITEMS, INC.
21 Omaha Street
Dumont, New Jersey 07628
Bibs, crib pads, knitted diapers,
training pants, sun suits

MARO HOSIERY CO., INC.
350 Fifth Avenue
New York, New York 10001
Hosiery

MAT-RAY MFG. CO.
35 Claver Place
Brooklyn, New York
Children's slippers

THORTON GLOVE CO.
1 Gordon Drive
Totowa, New Jersey 07511
Children's gloves

TROPIX-TOGS, INC.
333 N.W. 22nd Lane
Miami, Florida 33127
Adult and children's shirts
and sweatshirts

ROBERT TUTELMAN COMPANY
P.O. Box 472, R.D. No. 1
Somerset, Pennsylvania 15501
Woven pajamas

THE WILLIAMS MANUFACTURING CO.
Portsmouth, Ohio 45662
Children's shoes

DOMESTICS

LYMAN CURTAIN CORPORATION
(Division of M. Lowenstein & Sons, Inc.)
261 Fifth Avenue, Suite 1814
New York, New York 10016
Novelty curtains, draperies

SUTTA MILLS INC.
111 West 40th Street
New York, New York 10018
Sheets and pillow cases

W. S. WORMSEA CO.
2223 Prudential Plaza
Chicago, Illinois 60611
Boys' slacks

JEWELRY

DEXTER MANUFACTURING COMPANY.
96 Chester Street
Providence, Rhode Island 02903
Costume jewelry

HOUSEWARES, TOILETRIES, MISCELLANEOUS

ALADDIN INDUSTRIES
703 Murfreesboro Road
Nashville, Tennessee 37210
School lunch kits

ITT CONTINENTAL BAKING CO.
P.O. Box 731
Rye, New York 10580
Bread

MORGAN ADHESIVE CO.
4560 Darrow Road
Stow, Ohio 44224
Happy hang-up hooks

OPTO-SPECS LTD.
350 Fifth Avenue
New York, New York 10001
Sunglasses, children's toiletries

A. H. SHILLMAN CO.
106 Hopkins Place
Baltimore, Maryland 20201
Rug kits

SPONGE SPECIALTIES CORP.
P.O. Box 96
East Rockaway, New York 11518
Sponges, bath mats, bath mitts

I. S. SUTTON & SONS
800 Fifth Avenue
New York, New York 10010
Pillows

There's magic in this delightful merchandise for lobby sales, as advertising for "Robin Hood", for prizes in your contests and many other fabulous merchandising promotions.



Exploitation and Accessories

"WANTED POSTER" BALLYHOO

A "WANTED" poster that will make ROBIN HOOD wanted all over your town!

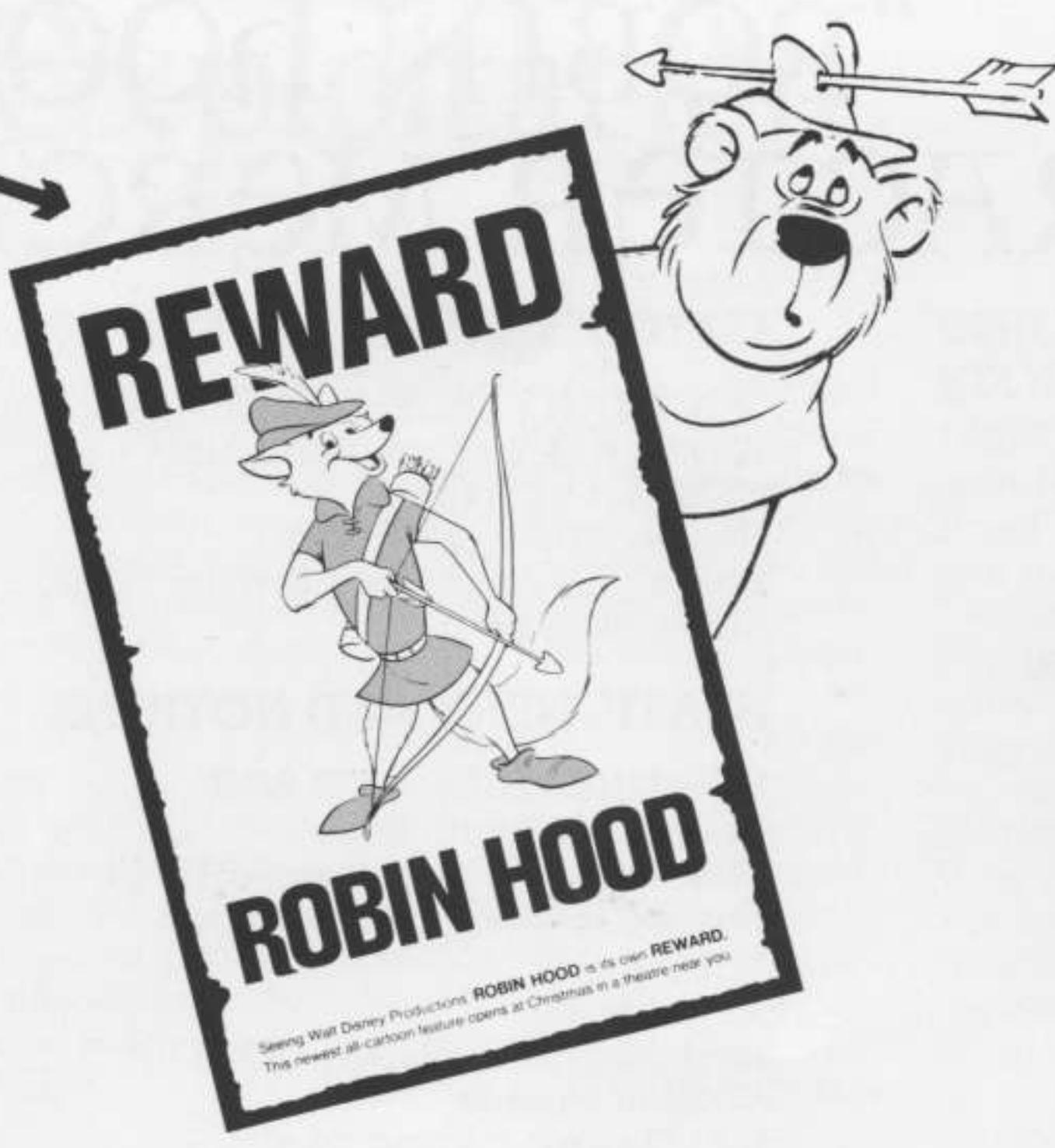
This eye-catching accessory can be obtained by writing to:

Specialty Department
Buena Vista Distribution Co., Inc.
1139 Grand Central Avenue
Glendale, California 91201.

The cost is \$16.00 per hundred for these full color attention-getters that will insure that your engagement of ROBIN HOOD hits the box office bull's-eye this Christmas.

They can be used everywhere people congregate or pass by... in shopping malls, supermarkets, store windows, corridors, alongside highways, byways, over tunnels, on park benches, telephone poles, tree trunks, fence posts, building sites, schools, bulletin boards, construction barriers, railway stations, bus terminals, airports... anywhere that they can be nailed, glued, tacked, stapled, or stuck! Each poster can be seen by thousands of potential patrons in the months ahead, priming the imagination of your public to the happiest holiday attraction to ever head their way.

Please order your supply **now**, and let them start spreading the word about the all-out fun and excitement on the horizon! Please allow two weeks for delivery. See handy order form.



GIANT CHARACTER CUTOUTS

These life-size easel backed character standees will excite anyone who sees them. Prominently display them in your lobby or in store windows or in any shopper-stopper locations... they are sure to cause excitement. They are printed in full color, on heavy cardboard and come four to a set (Robin Hood, Little John, Sheriff and Sir Hiss and Dunce John). Order now for only \$8.95 per set from Buena Vista Specialty Dept. See handy coupon on this page.



FAN CARDS FOR PROMOTION

The "ROBIN HOOD" fan card will have every kid in your community lining up around the block to join Robin's Merry Menagerie. These colorful cards sparkle with the all-out fun and excitement in store for you and your patrons this Christmas, and can be obtained in quantities of 1000. The cost is \$15.00 per 1000, including postage.

These cards should be imprinted with both your theatre logo and address, and should announce your playdate. They can be passed out in your theatre or other theatres and mailed to schools, PTA and civic groups, libraries, scouting organizations, local merchants, churches, youth organizations, or anywhere the word can be passed on "ROBIN'S" impending arrival to your theatre. "ROBIN'S" on his way, and there's no brighter or catchier means of letting your community know than by having these fan cards turn your patrons into fans! Order from:

Specialty Department
Buena Vista Distribution Co., Inc.
1139 Grand Central Avenue
Glendale, California 91201.

See handy order form on this page.



A UNIQUE COLORING CONTEST/HERALD

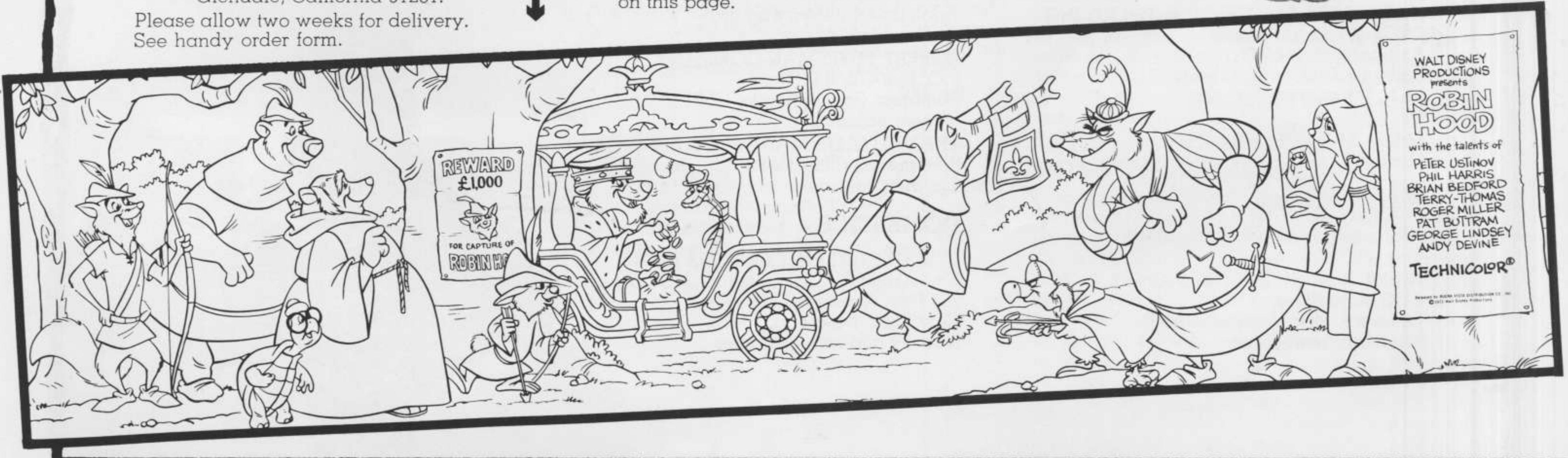
These new and unique coloring contest/heralds richly illustrate the most colorful characters to ever light up Sherwood Forest or the motion picture screens of our nation, and you don't need a box of crayons to enjoy this advance look at what's heading your way at Christmas! Anyone receiving this herald will get the message, and your whole town will be painting your theatre green (\$) when these find their way into your community. The cost is \$10.00 per 1,000, postage included, and all you have to do is imprint your starting date, theatre logo, address and phone number. Order this truly different coloring contest from:

Specialty Department
Buena Vista Distribution Co., Inc.
1139 Grand Central Avenue
Glendale, California 91201.

Please allow two weeks for delivery. See handy order form.

A MERRY MOBILE

These full-color, easy to assemble mobiles are a delightful way to promote the most exciting animated feature ever "Robin Hood." For the price of three for a dollar, they will make fantastic gifts for contests and could be displayed in windows all over town for a terrific promotional campaign. Order your supply of mobiles today from Buena Vista Distribution Co., Inc., 1139 Grand Central Avenue, Glendale, California 91201, Attn: Specialty Dept. Please allow two weeks for delivery. See handy order form on this page.



PLUSH STUFFED TOY

This bright colored almost fluorescent, plush "Robin Hood" stuffed toy will make a great grand prize to any of your contests or promotions. At the special price of \$4.25 each, these dolls will delight boys and girls everywhere. These fantastic stuffed toys are available, while they last, from Buena Vista Specialty Department, see the handy coupon on the page for easy ordering.



A FEATHER IN YOUR HAT

Here's a great promotion that every kid in town will wear with pride and promote your "Robin Hood" engagement. These top quality hats are bright red, with full color "Robin Hood" insignia in front and a real green feather on top. You can obtain these "Robin Hood" hats from your local Buena Vista Representative for the budget price of only \$12.00 a dozen. Watch the delightful reaction of every kid who gets one and the boxoffice results will be a feather in your promotional hat.

MINI CHARACTER CUT OUTS

These mini-standees are exactly like the giant character cutout except for size and price. The size of these full color counter/window easel backed cards is 10" x 30" and are available for the low price of \$2.95 for a set of four characters. Order now from Buena Vista Specialty Department. See coupon on this page for quick ordering and return service.



MINI DOOR PANELS

These mini door panels are exactly like the full size door panels except for size and cost. They would make great posters for saturation placement. They are full color, 10" x 30" size and a set of four cost only \$1.50. Order from Buena Vista Specialty Department, see coupon below for easy ordering.

TICKET SELLING DOOR PANELS

The door panels come four to a set and are a large 20" x 60" in size. They are printed in full color and are a great promotional device for your complete "Robin Hood" selling campaign. Order these fun-tastic door panels for only \$6.95 per set from Buena Vista Specialty Dept. See handy ordering coupon on this page.



PENDANT PROMO

This multi-colored "Robin Hood" pendant will be enjoyed by everyone and boost your grosses. The pendant is gold colored metal, with bright enamel coloring and a natural leather neck string. They are available from Dexter Manufacturing Co., 95 Chester St., Providence, R.I., 02903 for the reasonable price of \$10.50 a dozen. Order now for a great bit of showmanship. Phone: 401-GA-1-8539. Please allow two weeks for delivery.

Enclose check or money order.



"ROBIN HOOD" SPECIAL ACCESSORIES ORDER FORM

Specialty Department
Buena Vista Distribution Co., Inc.
1139 Grand Central Avenue
Glendale, California 92101

Please rush the following "Robin Hood" Accessories:

Quantity	
_____	Coloring contest/herald \$10.00 per 1,000 Amount \$_____
_____	Mobiles at 3 for \$1.00 Amount \$_____
_____	Giant Cut Outs 20" x 60" \$8.95 a set Amount \$_____
_____	Door Panels 20" x 60" \$6.95 a set Amount \$_____
_____	Mini Cut Outs 10" x 30" \$2.95 a set Amount \$_____
_____	Mini Door Panels 10" x 30" \$1.50 a set Amount \$_____
_____	"Wanted" Posters 11" x 17" \$16.00 per 100 Amount \$_____
_____	Stuffed Toys \$4.25 each Amount \$_____
_____	Fan Cards \$15.00 per 1,000 Amount \$_____

Total enclosed \$_____

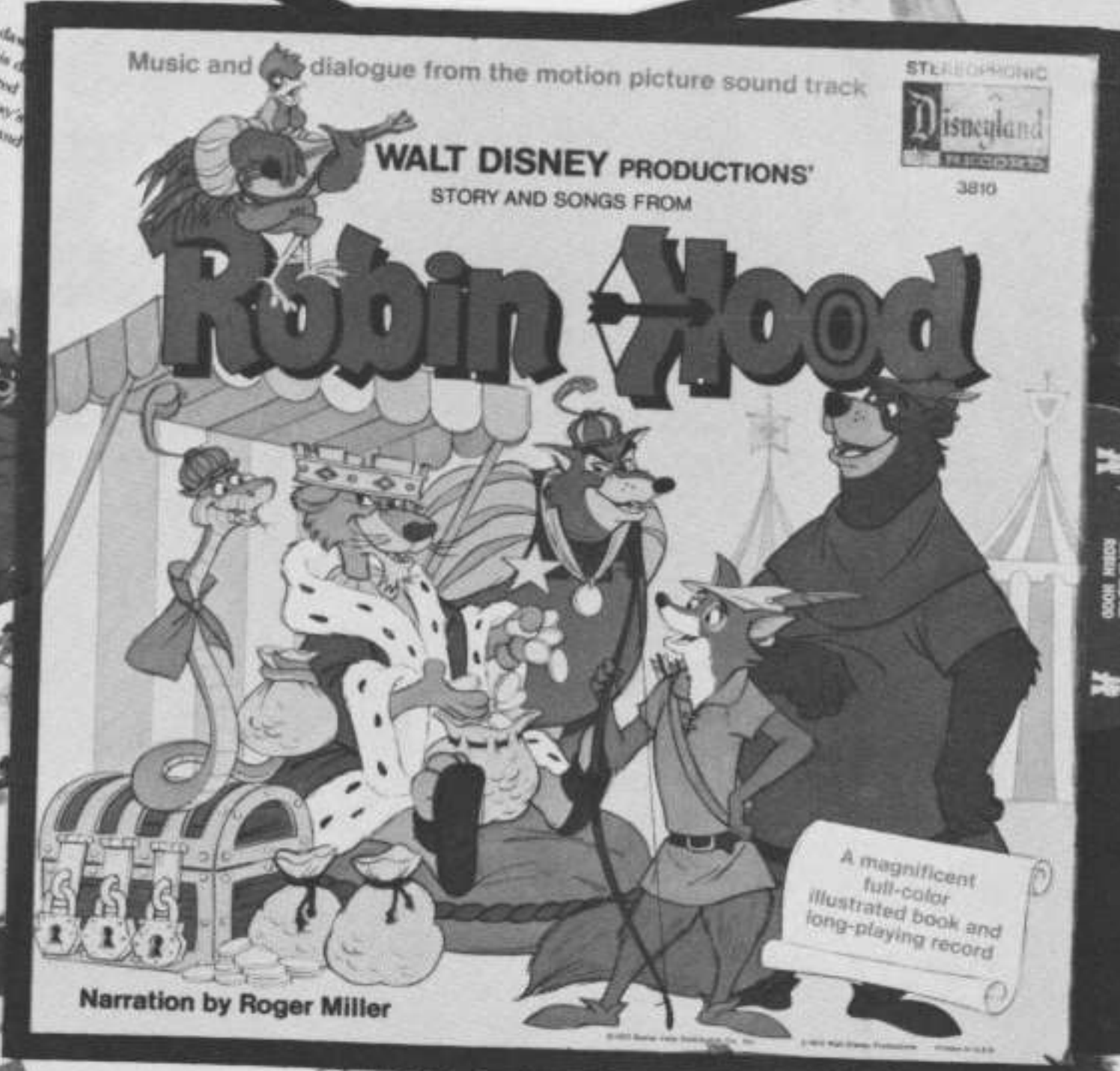
Enclose check or money order.

Theatre _____
 Address _____ City _____ State _____ Zip _____
 Your name and position _____



Story, Songs and Music

FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK FOR



"ROBIN HOOD" STORY TELLER LP

Suggested Retail
33 1/3 RPM 3810 \$3.98

**NARRATED BY
ROGER MILLER**

Disneyland Record's famous combination . . . A magnificent 12" LP record of the "Robin Hood" story, songs and music and a 12 page book of full color illustrations.

INCLUDING THE SONGS:

- WHISTLE STOP
- OO-DE-LALLY
- LOVE
- THE PHONY KING OF ENGLAND
- NOT IN NOTTINGHAM

**STORY TELLER RECORD
FULL COLOR BOOK**



Eye-catching four color backup card.



DISNEYLAND 3810 STORYTELLER

"ROBIN HOOD" BROWSER #9817
Disneyland Records "Robin Hood" 3810 storyteller is available in a 20 count colorful, duo-green browser box. Each browser contains a four color, die cut "Robin Hood" mobile. For a great "Robin Hood" record display, order Browser Prepack #9817!

BROWSER PREPACK #9817

SONG FOLIOS
"Robin Hood" song folios are available from:
HANSEN PUBLICATIONS, INC.
1824 West Avenue
Miami Beach, Florida 33139



on Disneyland Records!



WINDOWS • AIR PLAY

LOBBIES • CONTESTS • INTERMISSIONS



"ROBIN HOOD" CHILDREN'S LP 1353

Suggested Retail

12" 33 1/3 RPM \$1.98

Disneyland 1353 features the story of "Robin Hood" as told by Skippy Rabbit, Toby Tortoise, Sister Rabbit and Tagalong Rabbit, and all the songs from the merry all-cartoon feature.

INCLUDING THE SONGS:

Side One . . .
Whistle Stop
Oo-De-Lally
Love

Side Two . . .
The Phony King of England
Not In Nottingham
Oo-De-Lally



MR. EXHIBITOR:

THE RECORDS ARE SPINNING! Music outlets everywhere are already promoting and selling the Disneyland Records "Robin Hood" records. The playing of these records in thousands of homes and on the air waves is helping to pre-sell "Robin Hood" for your theatre!

You can obtain these Disneyland "Robin Hood" records at REDUCED RATES FOR PROMOTIONAL PURPOSES. For information, contact your local Disneyland/Vista Distributor or: Promotion Manager, Disneyland/Vista Records, 800 Sonora Avenue, Glendale, California 91201. Telephone: (213) 245-8951, Ext. 435.

THESE DISNEYLAND/VISTA RECORDS SALES PEOPLE ARE READY TO HELP YOU WITH YOUR "ROBIN HOOD" CAMPAIGN!

WEST

Jerry Weiner, National Sales Manager
800 Sonora Avenue, Glendale, California 91201
Telephone: (213) 245-8951, Ext. 435.

Eddy Medora, Sales Representative
800 Sonora Avenue, Glendale, California 91201
Telephone: (213) 245-8951, Ext. 435.

EAST

Irv Schwartz, Regional Sales Manager
17 Angler Lane, Port Washington, New York
Telephone: (516) 883-1189

Bob Pavlacka, Sales Representative
40 New Road, Kendall Park, New Jersey 08824
Telephone: (201) 297-0203



MIDWEST

Bob Kahn, Regional Sales Manager
1632 Joy Lane, Glenview, Illinois 60025
Telephone: (312) 729-4190

Ron Roberg, Sales Representative
10605 Dorchester, Westchester, Illinois 60153
Telephone: (312) 562-4093

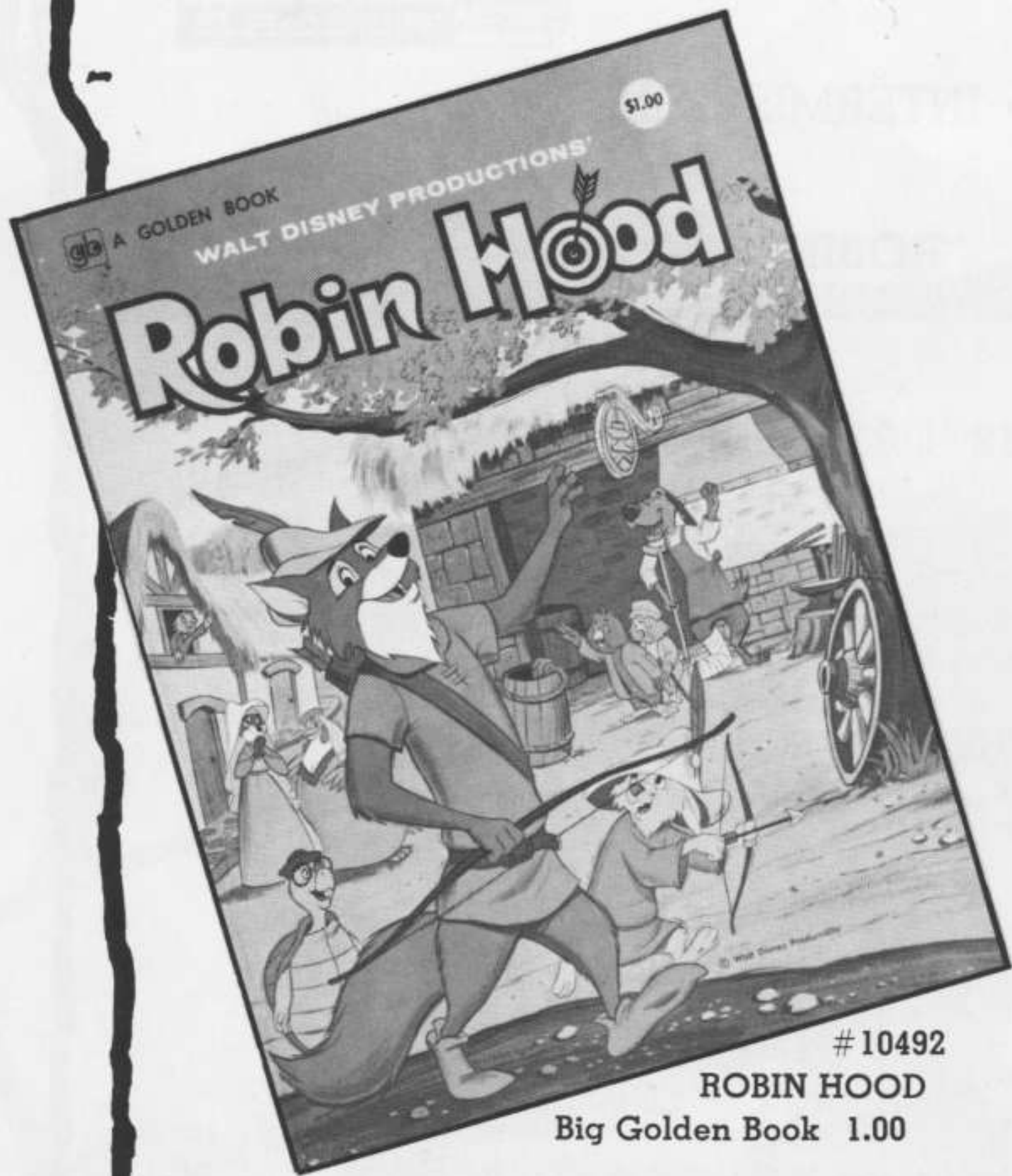
SOUTH/SOUTHEAST

Sandy Strobach, Regional Sales Manager
301 - 190th Street, North Miami Beach, Florida 33160
Telephone: (305) 931-7423

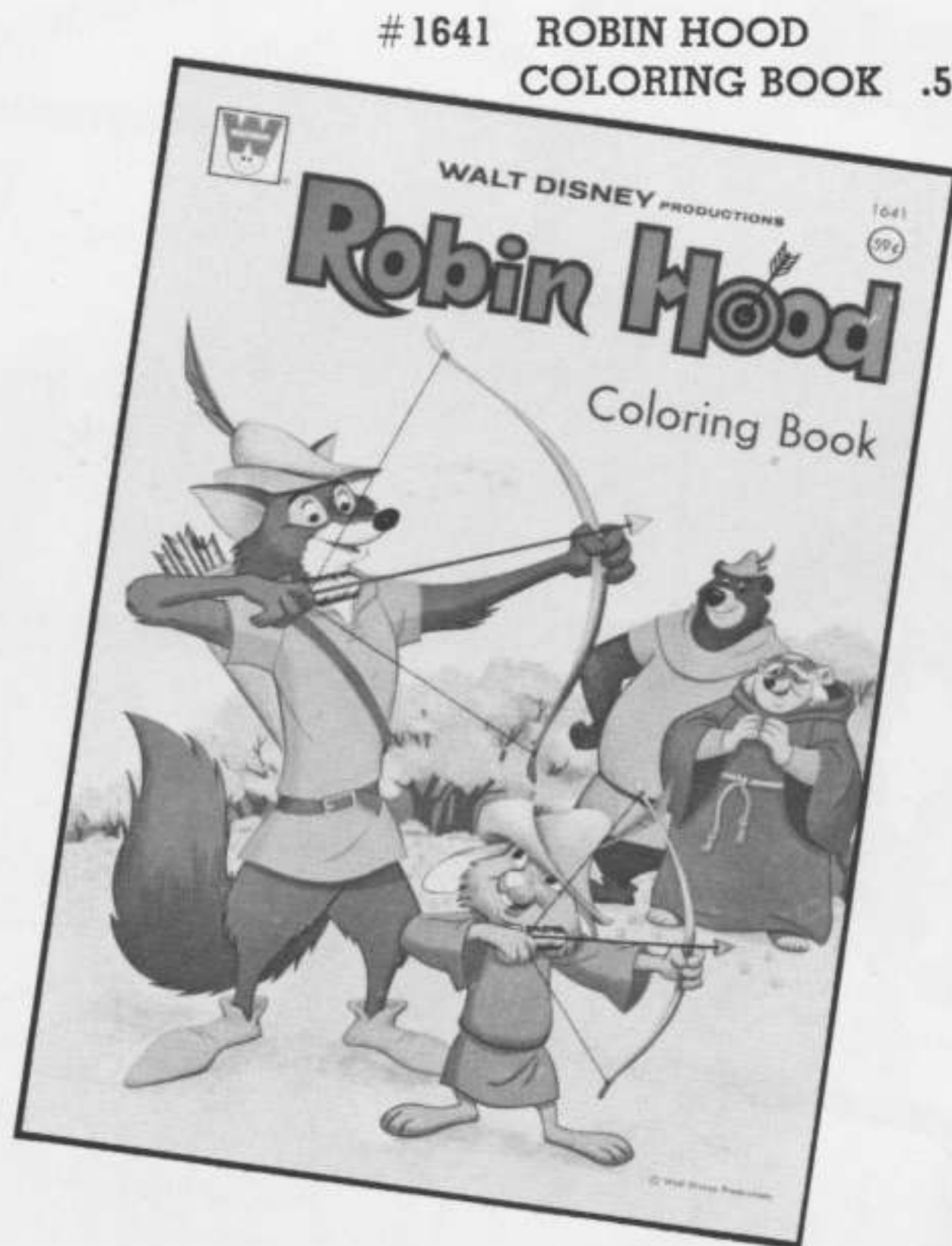
Bill Rudolph, Sales Representative
1517 Atlanta Drive, Irving, Texas 75062
Telephone: (214) 252-2109



Publications



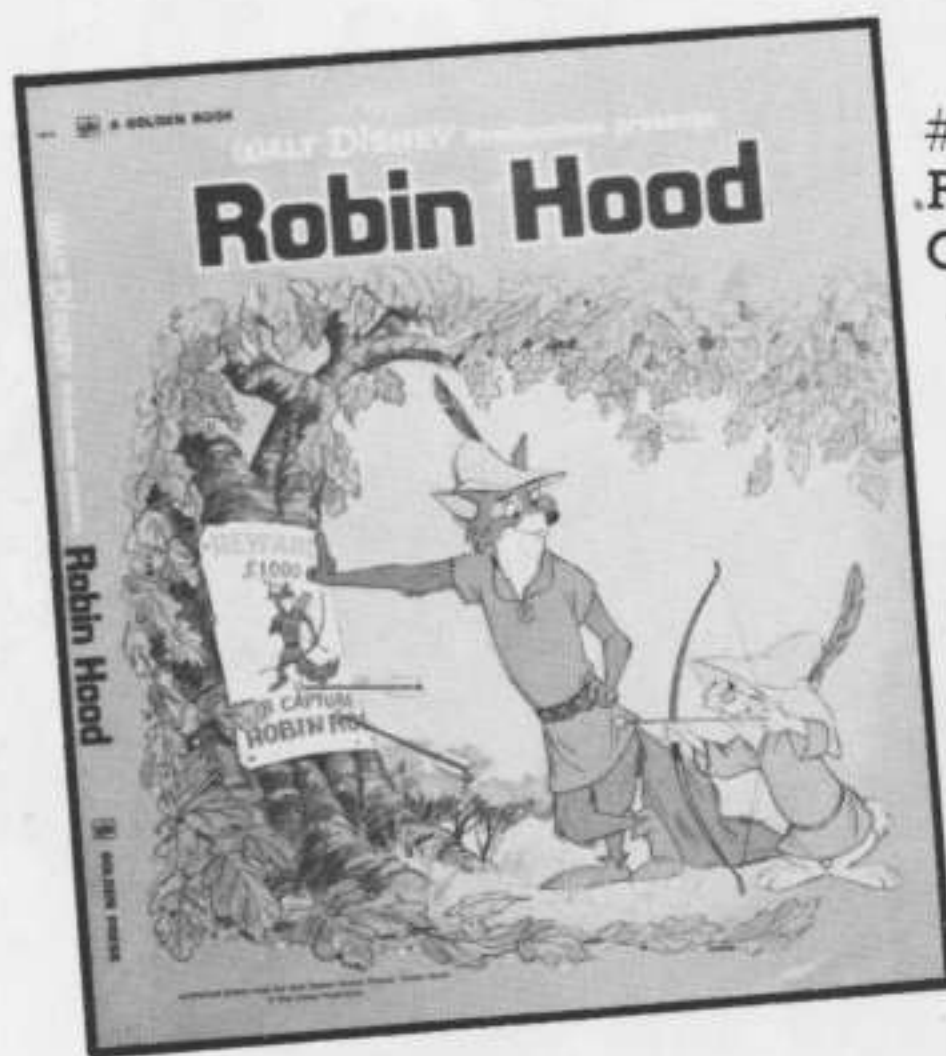
#10492
ROBIN HOOD
Big Golden Book 1.00



#1641 ROBIN HOOD
COLORING BOOK .59

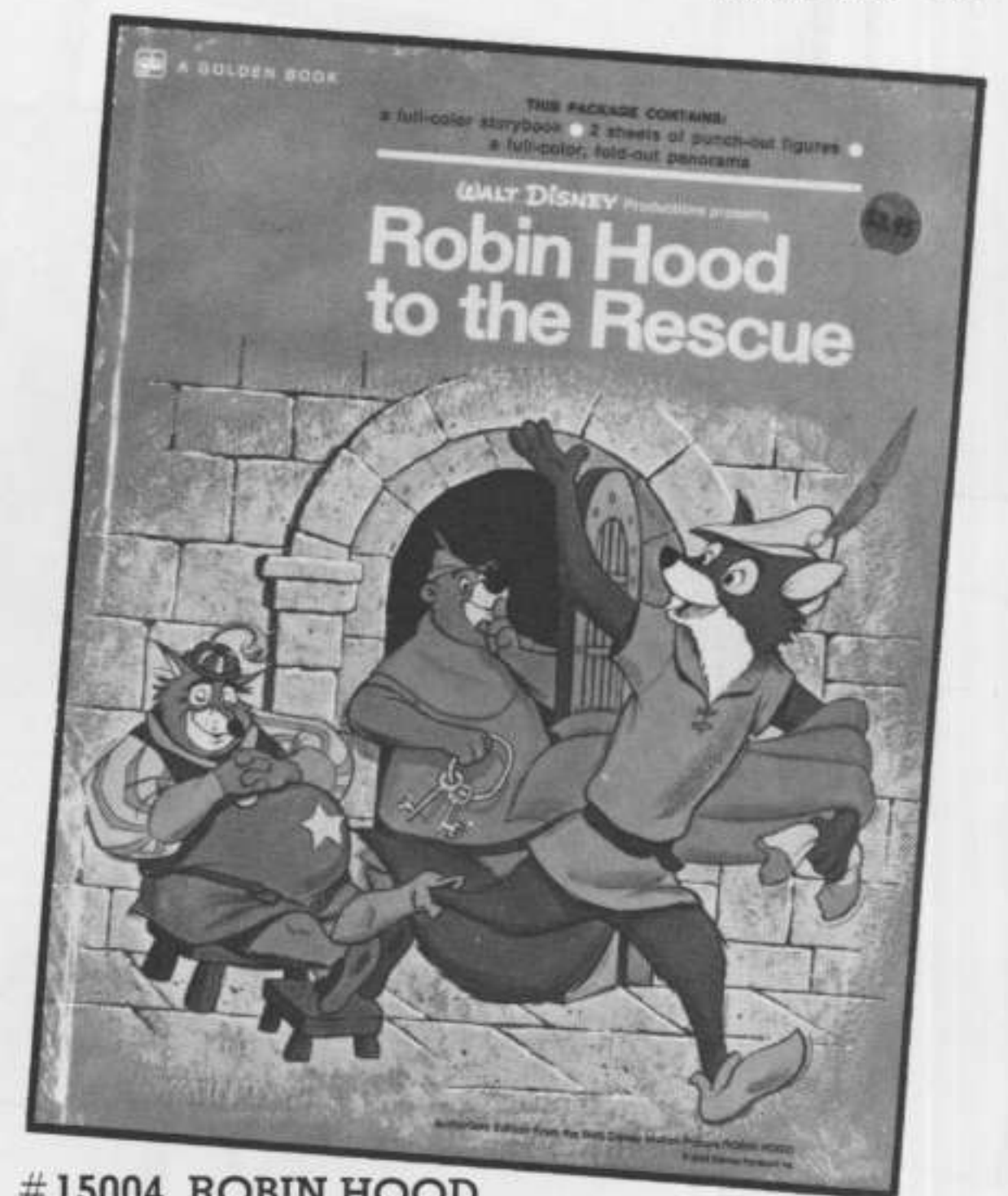
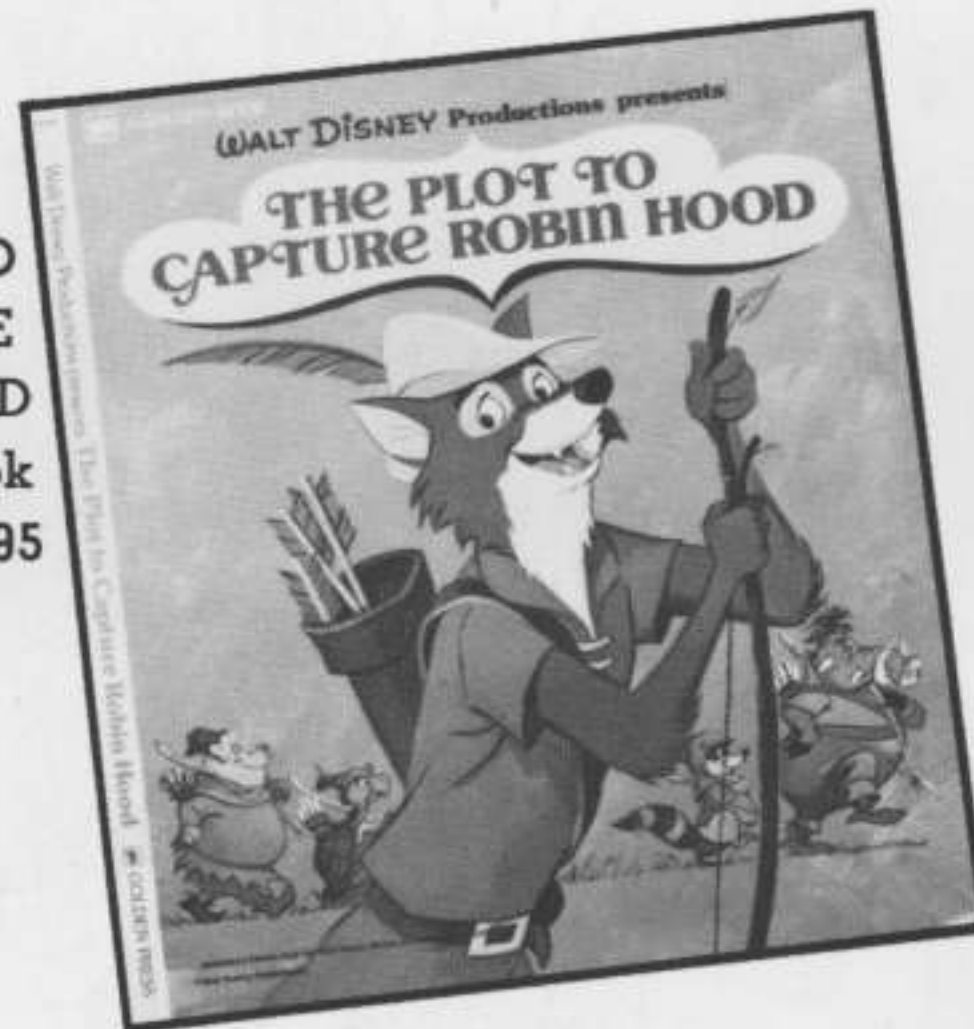


#2288 ROBIN HOOD
A GOLDEN ADVENTURE
Tall Book .49



#16816
ROBIN HOOD
Golden Book 4.95

#13754
THE PLOT TO
CAPTURE
ROBIN HOOD
Golden Book 2.95



#15004 ROBIN HOOD
TO THE RESCUE Golden Action Book 3.95



#96151 ROBIN HOOD
Hard Cover Comic 1.50



#96152 ROBIN HOOD,
THE MYSTERY
OF SHERWOOD FOREST
Hard Cover Comic 1.50



#96153 ROBIN HOOD, IN
KING RICHARD'S
SERVICE
Hard Cover Comic 1.50



#96154 ROBIN HOOD AND THE WIZARD'S RING
Hard Cover Comic 1.50



#D126 ROBIN HOOD
Little Golden Book .39



#2179
ROBIN HOOD
STICKER FUN ADVENTURE .39



#1708
ROBIN HOOD
THINGS-TO-DO BOOK .69



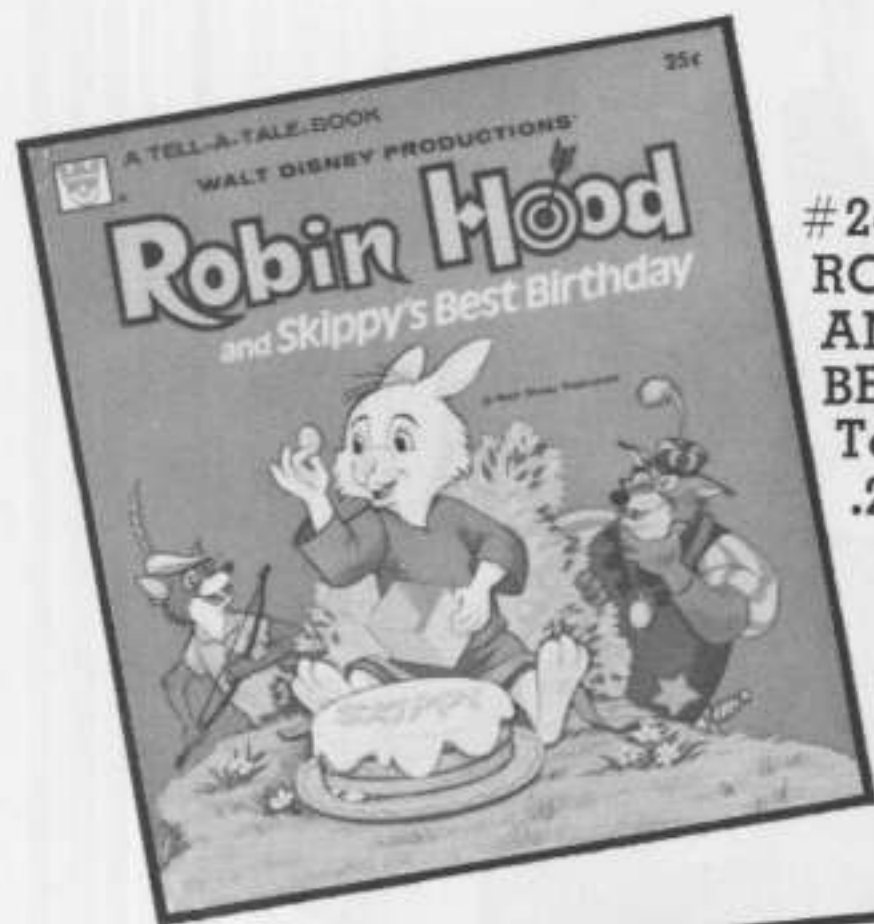
#1933
ROBIN HOOD
PRESS-OUT
FINGER PUPPETS
.39



#1269
ROBIN HOOD
DOT BOOK .39



#151
ROBIN HOOD GAME
by Parker Brothers
2.25



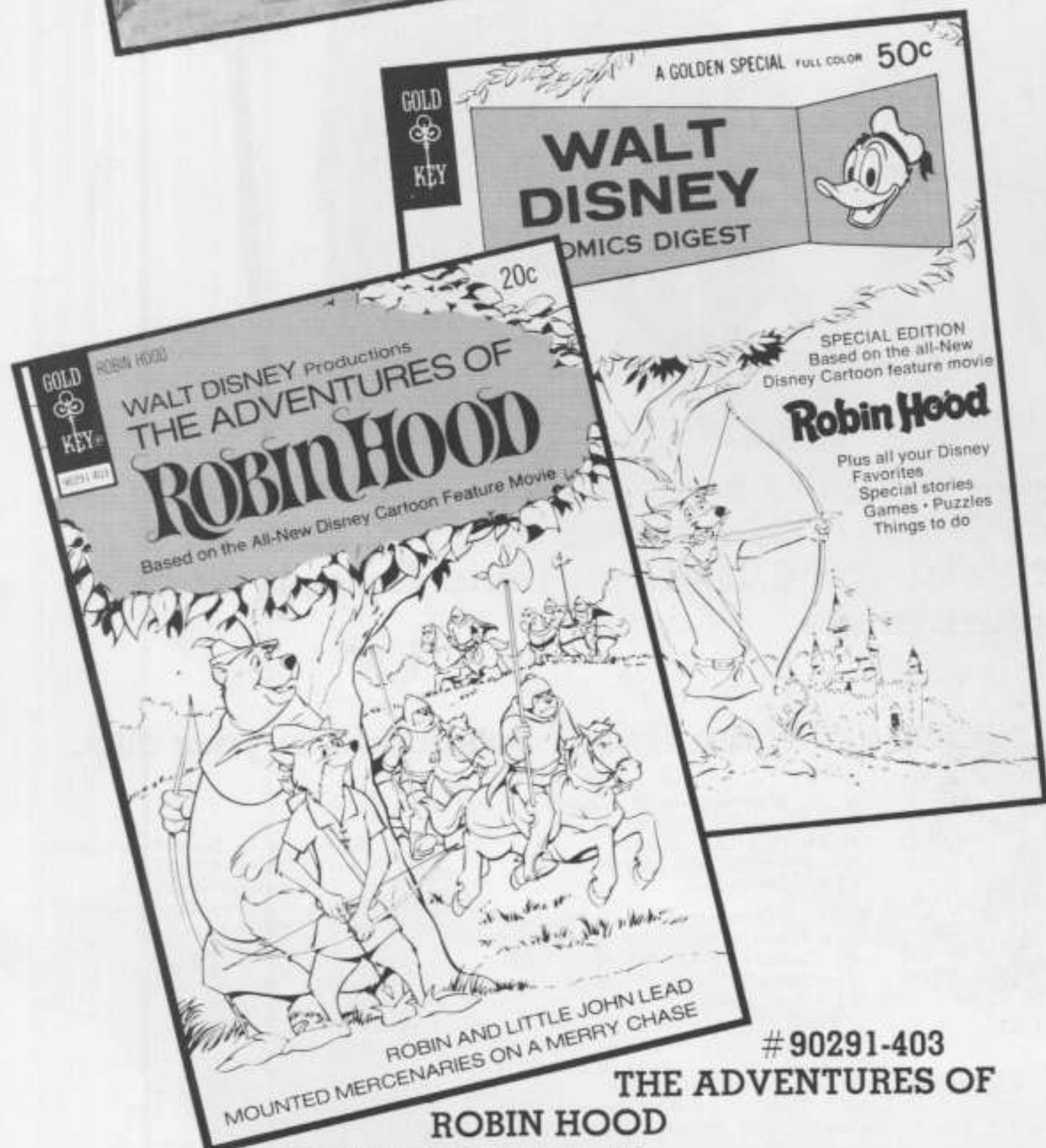
#2441
ROBIN HOOD
AND SKIPPY'S
BEST BIRTHDAY
Tell-A-Tale Book
.25



Picture of Display Kit for
Hard Cover Comics



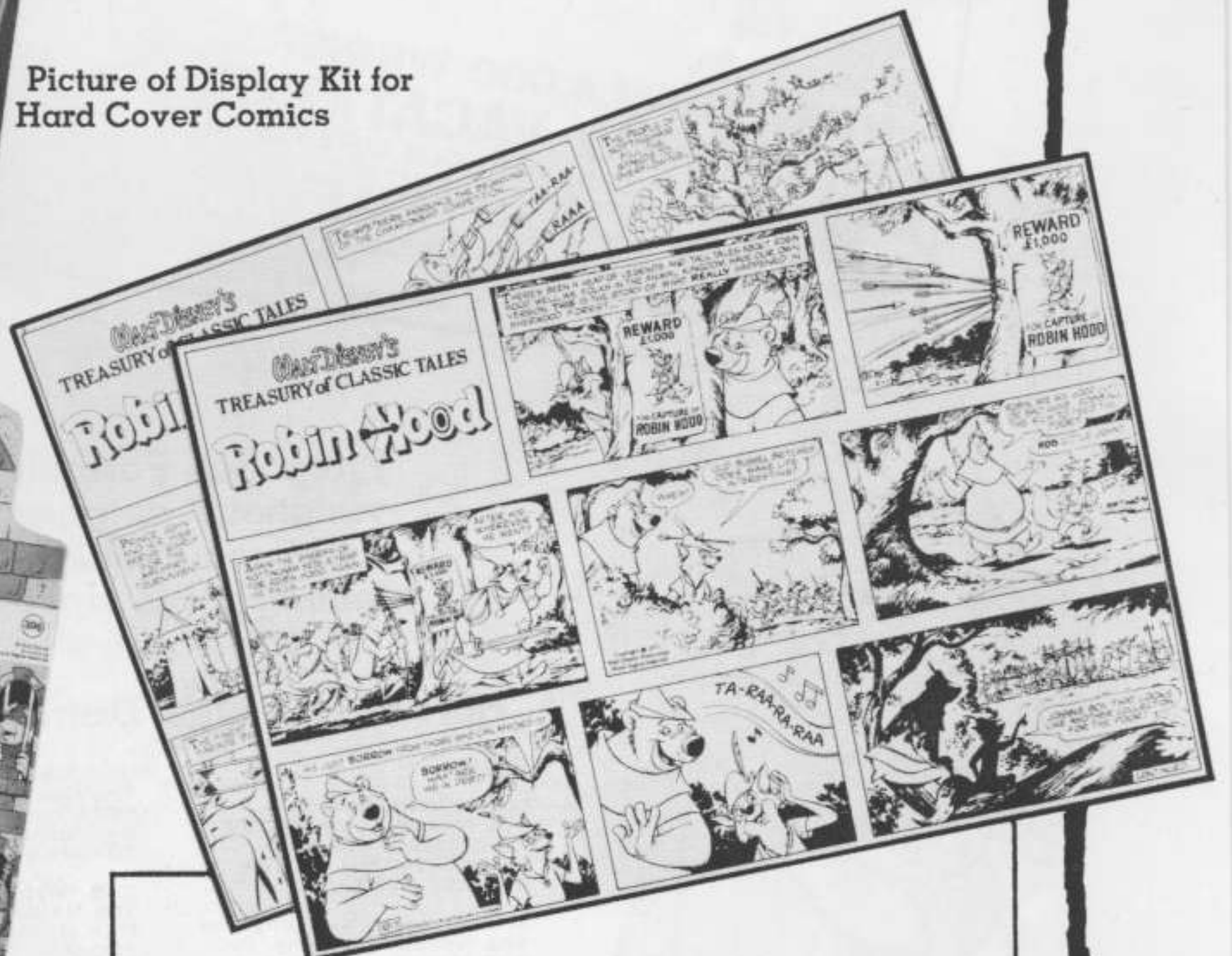
#4517
ROBIN HOOD
FRAME-TRAY
PUZZLES (2) .39



#90291-403
THE ADVENTURES OF
ROBIN HOOD
Gold Key Comic .20
Five other comic magazines to be produced and the
lead story in a WALT DISNEY COMICS DIGEST
will feature "ROBIN HOOD."



#4444
ROBIN HOOD MAGIC
SLATES (2) .39



"Robin Hood" color comic strip
Presented by King Features Syndicate
A full color Sunday comic strip will run for 18 weeks
in 40 major Metropolitan cities with an estimated
readership of 50 million.

Contact your local Buena Vista office for a Whitman/Golden Representative or Distributor in your area.

NESTLÉ'S

Quik / Robin Hood

TIE
IN



Here's an exciting National campaign that will promote Walt Disney Productions' "Robin Hood" and make your engagement a fantastic success.

50,000 POINT OF SALE DISPLAYS

These fantastic displays (pictured at left) will be up in Supermarkets everywhere. The "Robin Hood" characters delightfully dominate the campaign.

A NETWORK TV CAMPAIGN THAT'S TREE-MENDOUS

A special color commercial, featuring actual "Robin Hood" footage, will air nationally and will average 13 spots a week over a 16 week schedule. The viewing audience will be in the millions.



Promotion Format: Quik's national tie-in is built around a Sweepstakes, with five family vacations as guests of "Robin Hood" to Disneyland. This involves a stay of three days and two nights, with lodging at the Disneyland Hotel and 2,000 Disneyland Records storyteller "Robin Hood" book and record sets as other prizes.

Here are the Quik District Managers to help you with a special "Robin Hood" promotion in your city.

Region I

M. Halfond — N.Y.
The Nestle Company, Inc.
15 Enterprise Avenue
Secaucus, N.J. 07094
201-865-2232

J. P. Ryan — New England
The Nestle Company, Inc.
872 Massachusetts Ave.
Cambridge, Mass. 02139
617-UN4-1284

T. R. Henkel — Buffalo
The Nestle Company, Inc.
360 Delaware Avenue
Buffalo, New York 14202
716-TL2-6231

A. W. Sigrist — Philadelphia
The Nestle Company, Inc.
1005 Sherman Avenue
Pennsauken, N.J. 08110
609-665-0107

G. J. Carroll — Baltimore
The Nestle Company, Inc.
6801 Eastern Avenue
Baltimore, Md. 21224
301-ME3-6800

L. S. Mauro — Atlanta
The Nestle Company, Inc.
P.O. Box 47189
100 Best Friend Rd.
Doraville, GA 30340
404-448-9150

D. G. Cullen — Florida
The Nestle Company, Inc.
4040 Woodcock Drive
Suite 30
Jacksonville, Fla. 32207
904-396-2279

R. T. Plezzano — New Orleans
The Nestle Company, Inc.
212 Veteran's Memorial Blvd.
Metairie, La. 70005
504-834-9097

W. C. Hamby — Dallas
The Nestle Company, Inc.
318 Cadiz Street
Dallas, Texas 75207
214-R17-8216

Region II
W. R. Trapp — Chicago
The Nestle Company, Inc.
3401 N. Wolf Road
Franklin Park, Ill. 60131
312-455-7330

J. R. Giegerich — Cleveland
The Nestle Company, Inc.
Hanna Building
Cleveland, Ohio 44115
216-523-1970

A. P. Gerbasi — Detroit
The Nestle Company, Inc.
1951 E. Ferry Street, Rm. 308
Detroit, Michigan 48211
313-923-8282

W. F. Murner — St. Louis
The Nestle Company, Inc.
7045 Graham Road
Hazelwood, Mo. 63042
314-JA4-2660

R. L. Stevenson — Cincinnati
The Nestle Company, Inc.
49 Central Avenue, Rm. 605
Cincinnati, Ohio 45202
513-621-3434

Region III
C. W. Gleich — New Orleans
The Nestle Company, Inc.
313 Brenton Bank Bldg.
Davenport, Iowa 52803
319-322-0926

L. B. Phelps — Minneapolis
The Nestle Company, Inc.
Pentagon Office Park
Room 353
4600 W. 77th Street
Minneapolis, Minn. 55435
612-920-8277

Region IV

R. E. Servaes — San Francisco
The Nestle Company, Inc.
520 S. El Camino Real
San Mateo, California 94402
415-342-7792

C. W. Combs — Los Angeles
The Nestle Company, Inc.
3807 Wilshire Blvd.
Los Angeles, CA 90005
213-386-8070

O. M. Golden — Seattle
The Nestle Company, Inc.
316 N. Main Street
Milwaukee, Oregon 97222
503-659-3270

H. E. Nelson — Denver
The Nestle Company, Inc.
Terminal Annex
P.O. Box 5207
Denver, Colorado 80217
303-266-3838



"ROBIN HOOD" AND "JIFFY-POP".. AN OO-DE-LOLLY GOLLY-POP-POP TIE-IN PROMOTION!



Over 4 million packages, with over 4 million magic picture kits! Each package front and in-pack premium magic picture kit will carry motion picture credit for "Robin Hood", showing four different amusing scenes from the film.

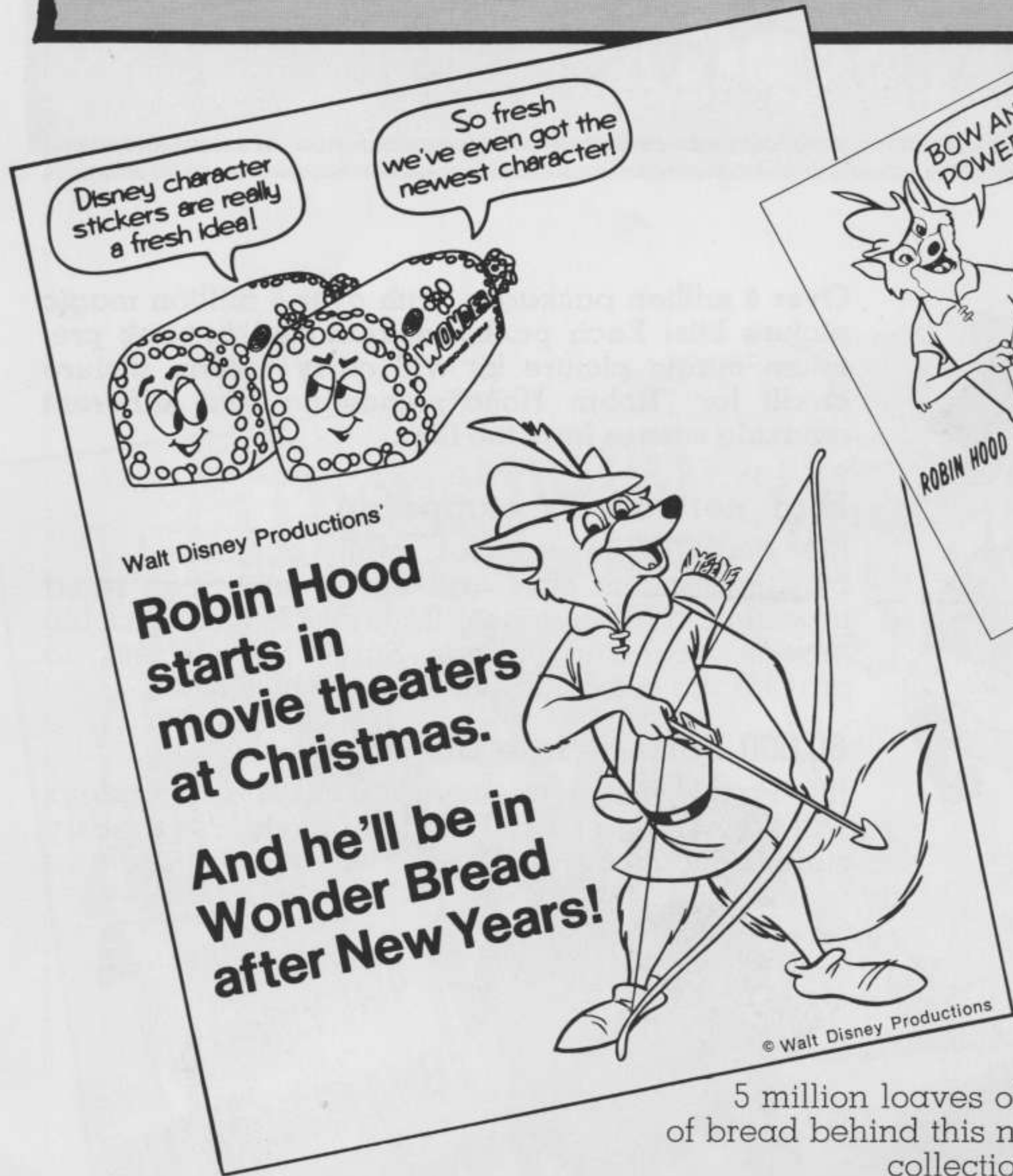
High network TV campaign

Jiffy Pop's TV commercial, totally dominated by the premium offer, will air on such high rated programs as Flintstones, Bailey's Comets, Scoobie movies, Yogi and Friends, Super Friends, etc., to provide the maximum viewing audience.

60,000 Point-of-Sale Displays!

Jiffy Pop's 7 ft. high tree-topper point of sale displays will be up in over 20,000 supermarkets and grocery stores nationwide.

A "WONDER-FUL" TIE-IN FROM "ROBIN HOOD" & CONTINENTAL BAKING CO.



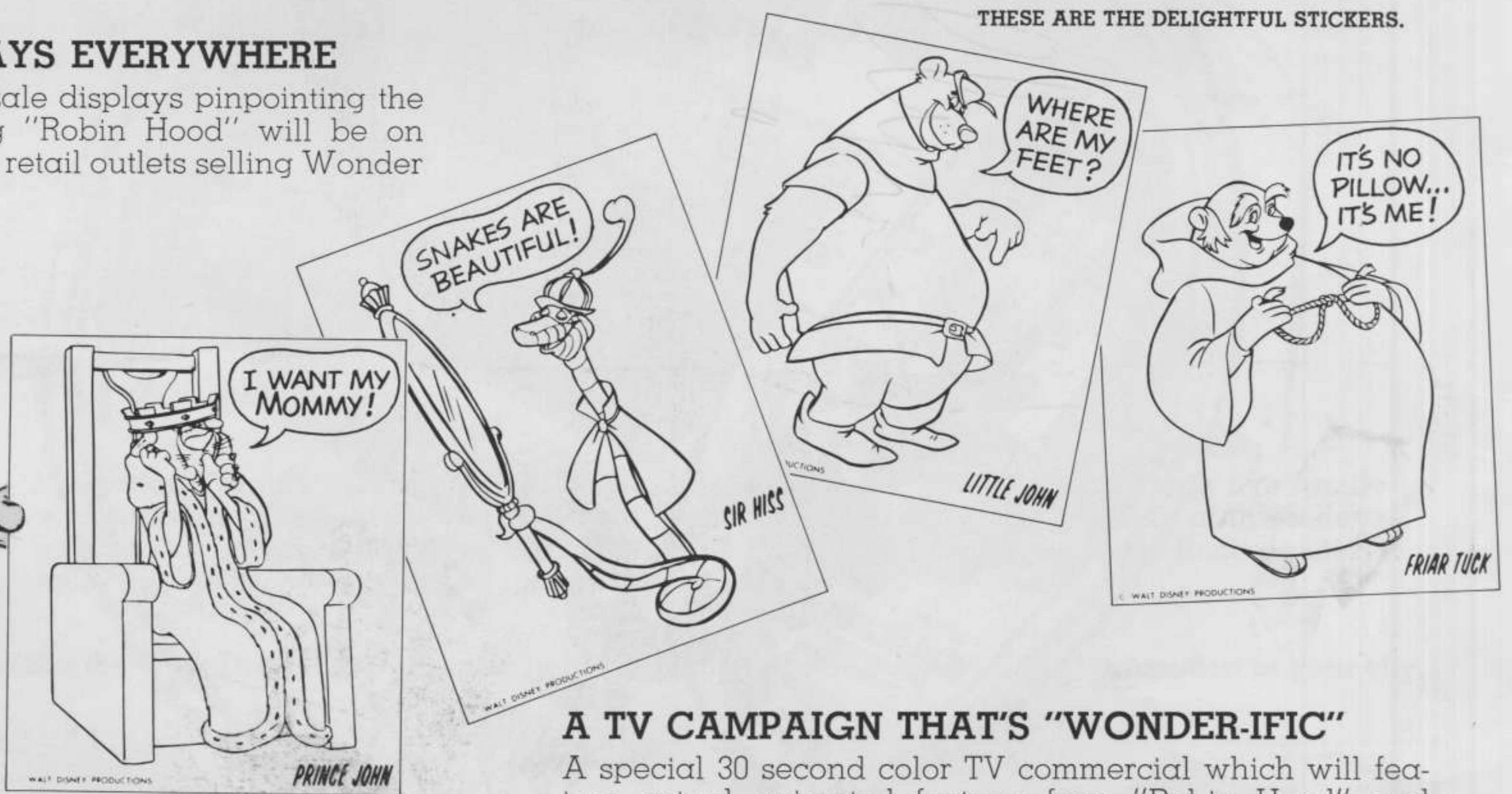
THESE ARE THE DELIGHTFUL STICKERS.



5 million loaves of Wonder Bread carry the "Robin Hood" message! There's a lot of bread behind this national promotion. The campaign is built around a premium of a collection of 6 "Robin Hood" character stickers. Each loaf will contain one sticker, so everyone will want a complete set.

POINT OF SALE DISPLAYS EVERYWHERE

A variety of unique point of sale displays pinpointing the premium offer and plugging "Robin Hood" will be on display in many of the 150,000 retail outlets selling Wonder Bread.



A TV CAMPAIGN THAT'S "WONDER-IFIC"

A special 30 second color TV commercial which will feature actual animated footage from "Robin Hood" and highlight the premium offer, will saturate the National TV market with a big slice of prime time. Mr. Exhibitor, this campaign will mean "boxoffice dough" for you. We're not "loafing" on this tie-in!

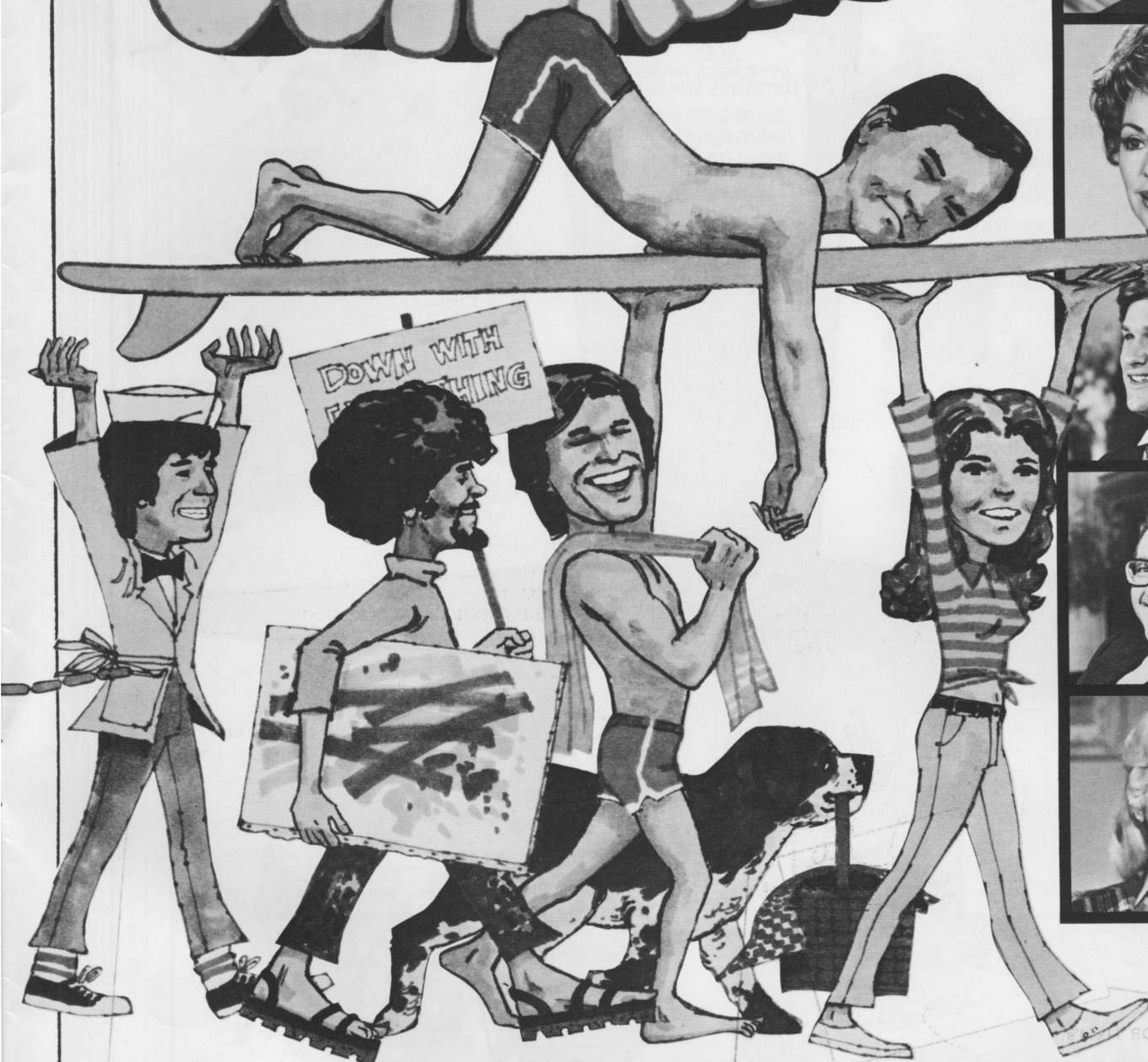
WONDER BREAD IS SOLD THROUGH 150,000 RETAIL GROCERY OUTLETS!

COMING SOON FROM THE WALT DISNEY STUDIOS

IT'S THE BATTLE OF THE AGES!

Middle-aged dad meddles in his Teen-aged daughter's romance...
and the wipe-out is hilarious!

SUPERDAD



WALT DISNEY PRODUCTIONS PRESENTS "SUPERDAD" • STARRING BOB CRANE • BARBARA RUSH • KURT RUSSELL • JOE FLYNN • KATHLEEN CODY SCREENPLAY BY JOSEPH L. McEVEETY
BASED ON A STORY BY HARLAN WARE • PRODUCED BY BILL ANDERSON • DIRECTED BY VINCENT McEVEETY • HEAR BOBBY GOLDSBORO SING "THESE ARE THE BEST TIMES" • TECHNICOLOR®
Released by BUENA VISTA DISTRIBUTION CO., INC. ©1973 Walt Disney Productions

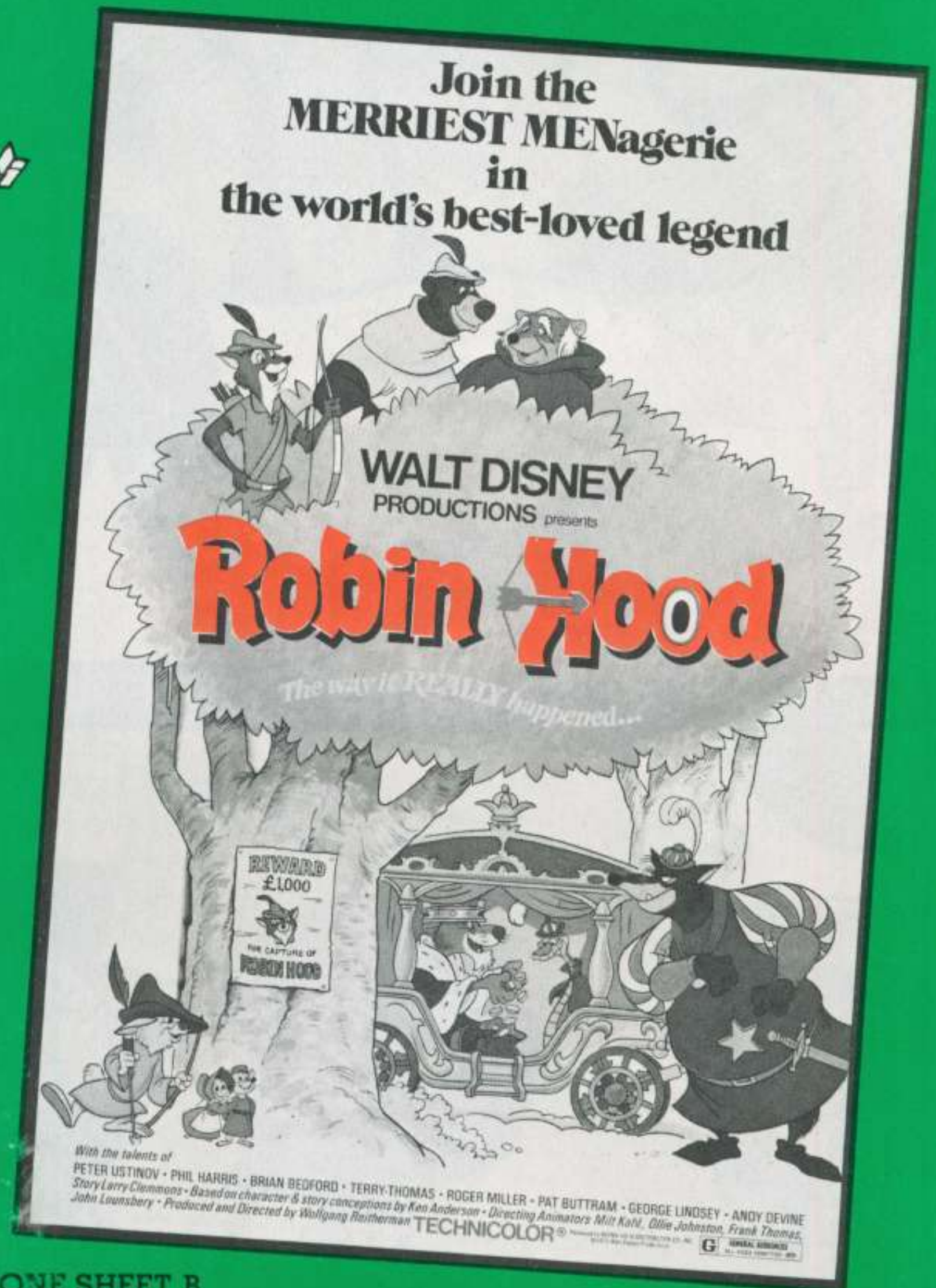
85 x 85

Deluxe Full Color Posters and Accessories



AVAILABLE FROM NATIONAL SCREEN SERVICE

ALSO AVAILABLE FROM NATIONAL SCREEN
30X40 DISPLAYS
24X60 DISPLAYS
40X60 DISPLAYS
24X82 DISPLAYS
8X10 B & W STILLS

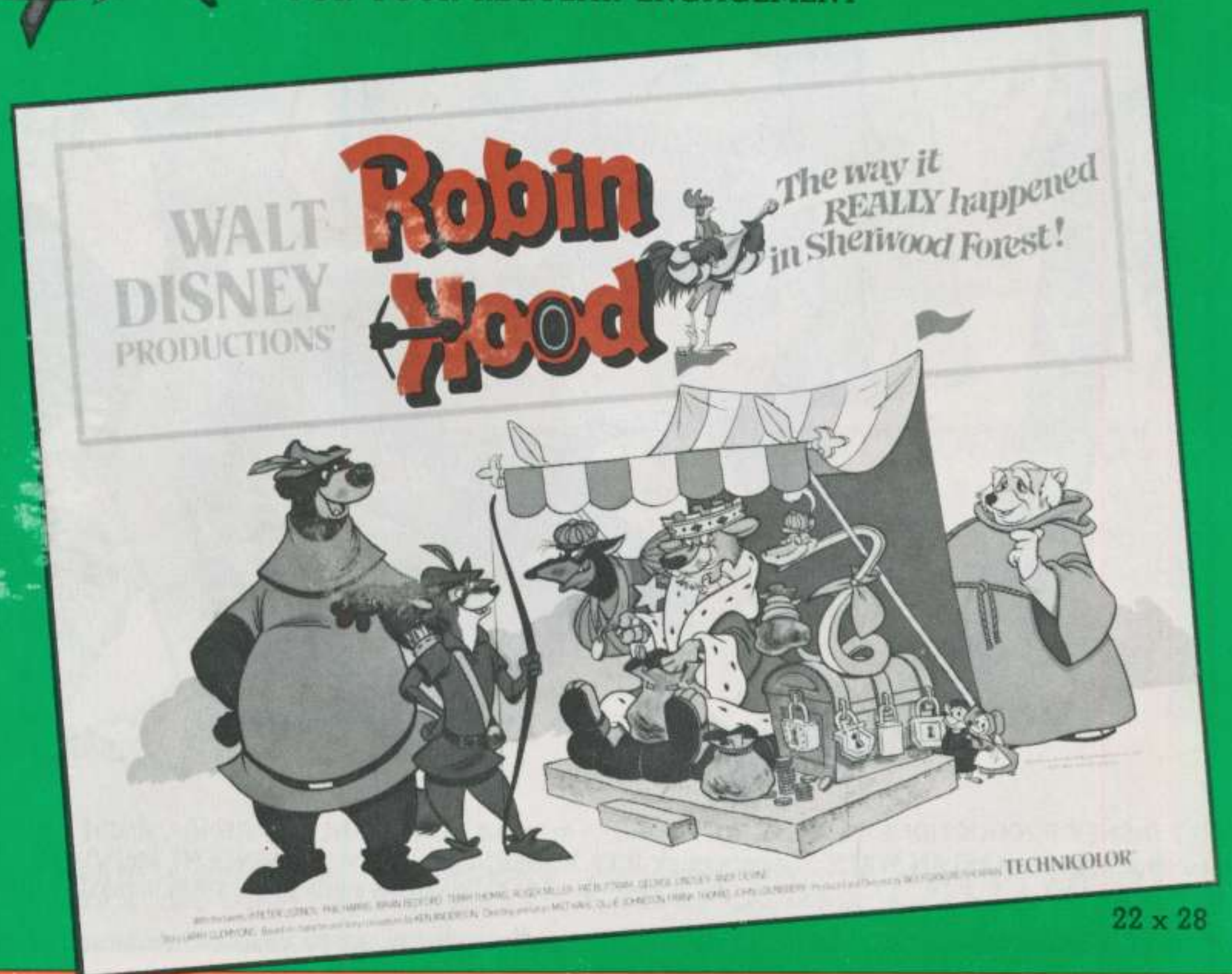


ONE SHEET B FOR YOUR REGULAR ENGAGEMENT

ADVANCE ONE SHEET-A-LIMITED QUANTITY AVAILABLE FROM BUENA VISTA SPECIALTY DEPT.



9 FULL COLOR 11x14's



22 x 28