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# Surf Theatres

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## Press Release

### NOTICE OF PRESS SCREENING

Mario Monicelli, Dino Risi and Ettore Scola's

VIVA ITALIA!

EVENT: Northern California Premiere of VIVA ITALIA! (Italy 1978)

TIME: Thursday morning, August 17 at 9:00 AM

PLACE: JWA Screening Room, 582 Market (near Second) First floor

RUNNING  
TIME: 87 minutes

OPENING  
DATE: Wednesday, August 23 at the Clay Theatre, Fillmore at Clay, S.F.

STORY: Directed by three top Italian filmmakers: Mario Monicelli ("The Organizer"), Dino Risi ("The Easy Life"), and Ettore Scola ("A Special Day"), VIVA ITALIA! takes aim in nine comic vignettes at the Italian male, greed, porno, the Church, and Terrorism.

With veteran comedians Alberto Sordi, Vittorio Gassman and Ugo Tognazzi, plus the beauteous Ornella Muti, this black comedy anthology (the segments last from 3-14 minutes) explores cruelty and endurance in the human condition, Italian style.

A resounding success in Italy, VIVA ITALIA! is not to be confused with Rossellini's 1960 work, "Viva l'Italia".

COMMENT: "A picture deserving of highest praise. Excellent performances and direction that cannot be faulted."

--Archer Winston, NEW YORK POST

"'Viva Italia.'" is so good humored and, on balance, so entertaining one feels like wishing it well."

--Vincent Canby, NEW YORK TIMES

"It is the essence of comic characters to be self-absorbed. No recent film exhibits this more funnily than 'Viva Italia!'. Sordi is a great comedian and it's good to have him with us again."

--Penelope Gilliatt, THE NEW YORKER

8/10/78

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