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MONTEREY POP, the electrifying filmed record in color and stereo of the historic music event of two years ago, opens an exclusive San Francisco engagement at the SURF today (Wed., May 21).

Ravi Shankar, Otis Redding, Janis Joplin, the Jefferson Airplane, Jimi Hendrix and The Mamas and Papas are among the remarkable assemblage of popular artists seen in the unique film. The Surf has just completed installation of a full stereo system in order to present MONTEREY POP as originally recorded.

Together with MONTEREY POP, the Surf is showing films of THE ROLLING STONES and JAMES BROWN and THE FLAMES in excerpts filmed live from a rock 'n roll competition held some years ago in Santa Barbara, the Teenage Awards Music International. The rare footage is now regarded as part of rock 'n roll history and is expected to be of particular interest to serious devotees of the rock 'n roll scene and its development.

Eisenstein's 10 DAYS THAT SHOOK THE WORLD and the Hungarian film, FATHER, two separate programs originally announced for earlier showing, will be played following the run of MONTEREY POP.

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