

## Document Citation

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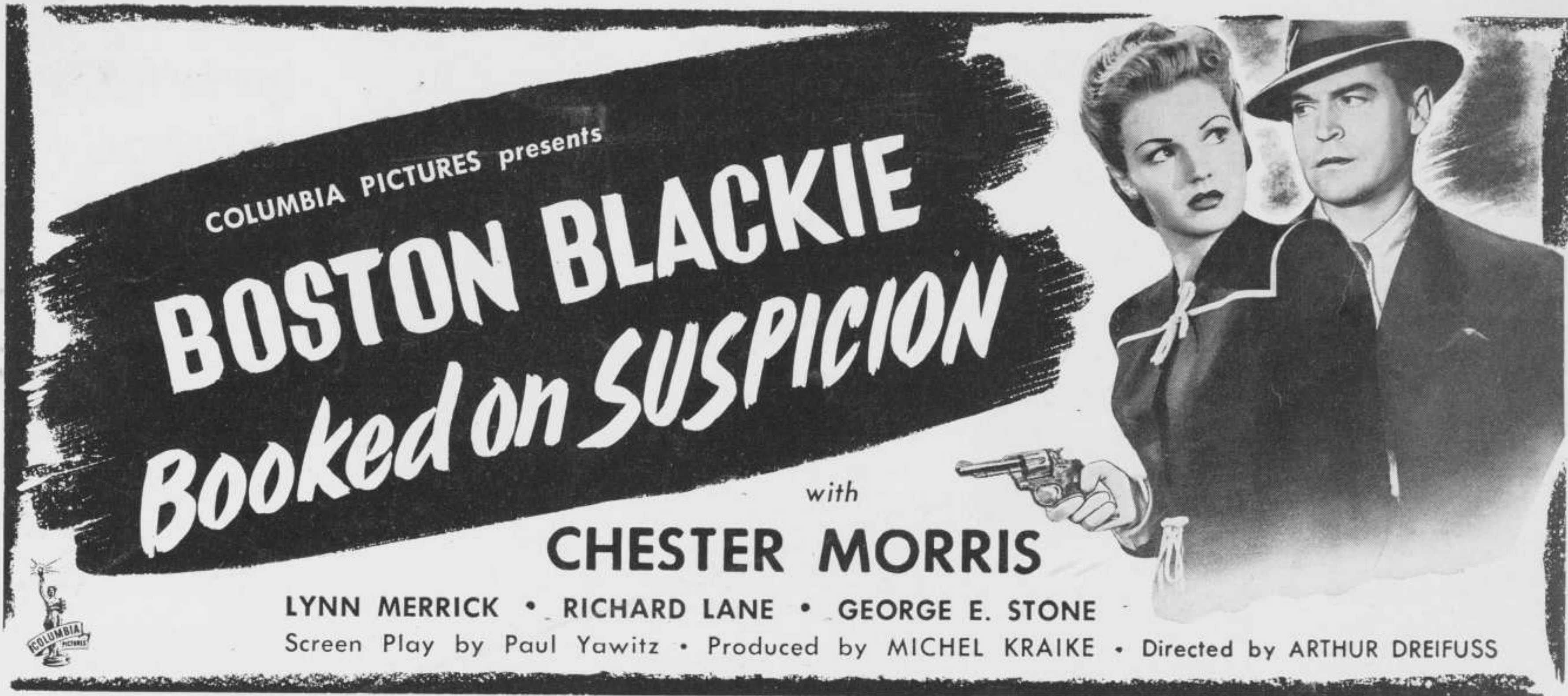




SIX SHEET

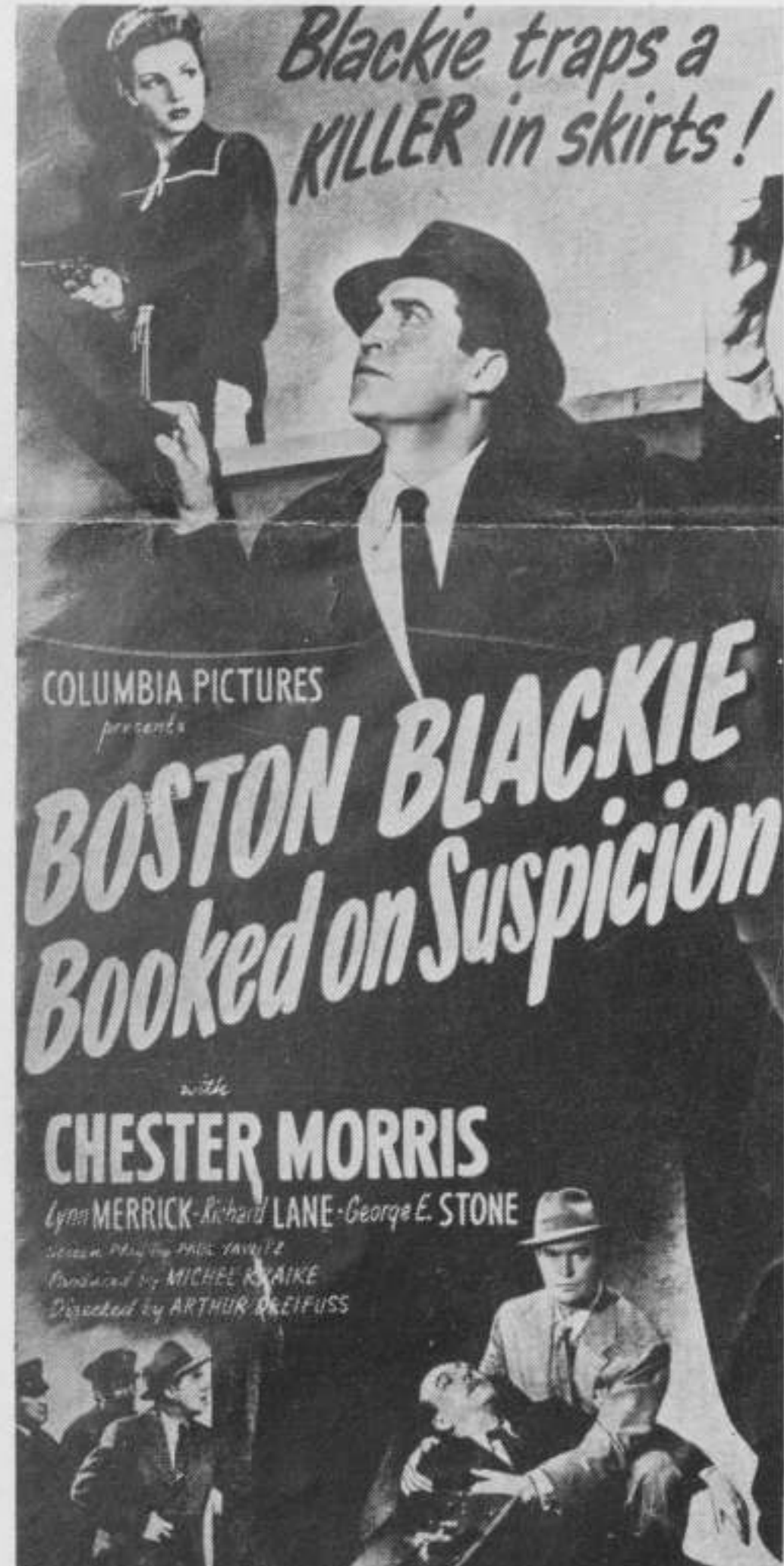


ONE SHEET



PUBLICITY • ADVERTISING • EXPLOITATION CAMPAIGN

POSTERS



THREE SHEET



22 x 28 A

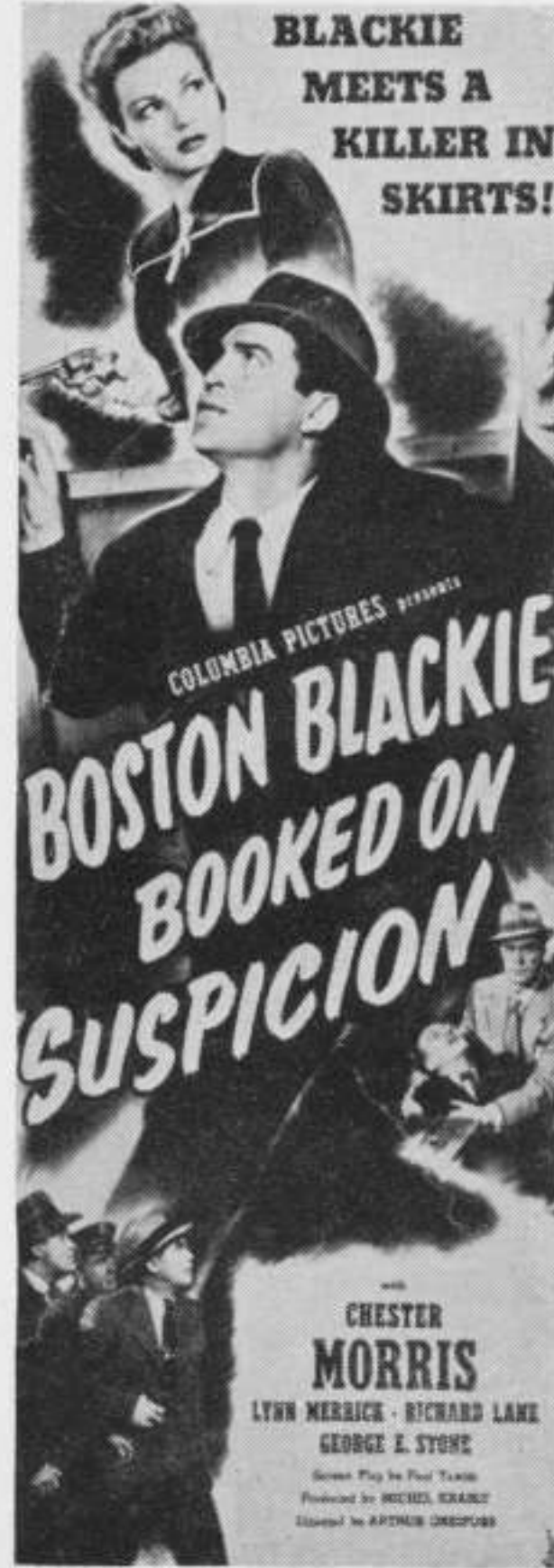


22 x 28 B  
SLIDE (Same Design)



EIGHT 11 x 14's

LOBBIES



14 x 36 INSERT CARD

BILL BOARDS

Don't ever neglect the pulling power of your 24-sheet boards! If the operating policy of your theatre calls for double-feature bills, use two 3-sheets and a 6-sheet in place of the regular 24-sheet — advertising your complete program at the same time. Properly posted, the combination posters will prove even more effective than the single display. Try it with "Boston Blackie Booked on Suspicion."

USE STILLS

PRODUCTION SET (25): An outstanding selection of action stills from the picture designed for your use in lobby and out front photo frames and for planting with your newspaper editor.

ART STILL: Four key units from the ad campaign on one 8" x 10" still for all-around use.

All Accessories Available at Your  
National Screen Office

'Boston Blackie' Solves Murder in Thrill Film

Columbia Pictures' "Boston Blackie Booked on Suspicion," currently playing with Chester Morris in the title role and Lynn Merrick, Richard Lane and George E. Stone featured at the Theatre, is the eighth of the series and by the audience's enthusiastic reception at its first performance here, it means not only a ninth, but many more. It's top entertainment of the detective-action school.

Chester Morris, of course, can always be depended upon to give an exciting portrayal, but there's something about these Blackie roles which makes his many fans appreciate him all the more. Perhaps, it's because, as he himself says, Blackie is the most interesting character he ever has played.

Disguising himself as a famous auctioneer in order to aid a friend in the book business, Blackie gets himself into plenty of trouble when he auctions off a fake Dickens first edition for \$62,000. In the process of clearing himself, he is caught by his old enemy, Police Inspector Farraday, while standing over the dead body of the counterfeiter, a smoking gun and the said \$62,000 in his hands. Farraday books him for murder.

Richard Lane, as Farraday and George E. Stone, as the Runt, contribute their customarily fine acting to their accustomed roles. They are as much



1-Col. Scene Mat BOS-12A  
Lynn Merrick and Chester Morris are featured in Columbia Pictures' "Boston Blackie Booked on Suspicion," currently playing at the Theatre.

a part of this series as the star himself while Lynn Merrick, in an unsympathetic part, is splendid in a role far different from her usual type.

The fast-moving and taut screenplay was written by Paul Yawitz from the original story of Malcolm Stuart Boylan. Arthur Dreifuss directed with sharpness and point, plus tempo and rhythm.

STORY

(Not for Publication)

Boston Blackie's (Chester Morris) friend, Arthur Manleder (Lloyd Corrigan), is about to lose a great part of his investments in a rare book store because Kittridge, a famous auctioneer, is retiring. With the aid of Gloria (Lynn Merrick), an employee of the store, Blackie disguises himself as the auctioneer, conducts the auction and sells a rare edition of Dickens' "Pickwick Papers" for \$62,000.

The next day, however, the purchaser appears before Police Inspector Farraday (Richard Lane) and claims that the book is a counterfeit, demands an investigation.

Because of his feud with Farraday and his connection with the auction, Blackie knows he will be suspected. He skips out and starts a hunt for the man who sold the book to Manleder.

In an empty and dark warehouse where his search takes him, Blackie stumbles over the dead body of the counterfeiter, a still-smoking gun and an envelope containing the \$62,000 lying on the floor beside him. While Blackie is reconstructing the crime, Farraday arrives and books Blackie on suspicion of murder.

Before he can be locked up, however, Blackie escapes. Later, he learns that Gloria was the counterfeiter's accomplice in order to get money to flee the country with her escaped convict husband, Jack Higgins (Steve Cochran), and it was she who committed the murder. Blackie sets out to trap Gloria.

At the same time, Gloria makes several attempts to steal the money from Blackie. After a couple of unsuccessful attempts, Jack tries to blackmail Blackie. Pretending that he is beaten, Blackie arranges for Gloria and Jack to enter Manleder's apartment and steal the money from the safe. Then, he confronts them. Again Farraday enters and again spoils Blackie's plan. Blackie flees, wildly pursued by Farraday and his men.

After escaping the police, Blackie finds Gloria and Jack in their apartment. At the point of a gun he forces a confession from Gloria just before the irate Farraday arrives. He turns his prisoners and the confession over to a bewildered Police Inspector.

(Running Time: 67 Minutes)

Hollywood Lovelies Turn Cold Killers In Recent Movies

Hollywood glamour-lovelies are turning cold-blooded killers, and they not only get away with it but also profit by it!

Gone are those days when feminine stars were afraid of "bad girl" roles, and any actress who dared portray anything but a sweet young thing was actually throwing her career and stardom overboard.

A newcomer to the ranks of the new school of acting is Lynn Merrick. Lynn is currently playing a thoroughly bad character in Columbia Pictures' "Boston Blackie Booked on Suspicion," in which she is featured with Chester Morris at the Theatre. Lynn not only goes in for stealing and blackmailing but even commits a murder.

"I see no reason why an actress shouldn't vary her roles," said Lynn. "The movies and the public, too, have matured since the early days of flimdom, and an unsympathetic role in one picture shouldn't prevent an actress from being the heroine in the next."

It was probably Barbara Stanwyck's stark portrayal of a ruthless murderer in Paramount's "Double Indemnity" that started the current rush for what Hollywood calls "meaty" roles.

Joan Bennett also did a turn-about in International's "The Woman in the Window" when she played a gal with wrong ideas and murder on her mind.

Claire Trevor, who has never been afraid of a realistic role, goes even further in RKO's "Murder, My Sweet" by actually completing a few murders.

All three of these stars were lauded for their courage in accepting such roles which, if handed to less competent players, would have detracted from the success of the pictures.

"The trend today," continued Lynn, "is toward more realism in motion pictures, whether it be in comedy, mystery or straight drama."

(Closing Notice)

Chester Morris Ends Run in 'Blackie' Film

Chester Morris in his eighth of Columbia Pictures' "Boston Blackie" series, currently showing under the title of "Boston Blackie Booked on Suspicion" at the Theatre, will close his thrilling run on the series with Lynn Merrick, Richard Lane and George E. Stone as the featured players. The screenplay was written by Paul Yawitz from the original story of Malcolm Stuart Boylan. Arthur Dreifuss directed.

Chester Morris Returns In New 'Boston Blackie'

Chester Morris' fans, who are many, always welcome the news that he is to appear in any new picture. However, in recent years, his name has become practically synonymous with that of "Boston Blackie," which in turn has become one of the movie-goers favorite characters in the long and illustrious history of series pictures.

It's always more than welcome news, therefore, when an announcement appears to the effect that Chester is to return in a new "Blackie" film. His latest, the eighth in the series which is to open at the Theatre on the 11th, is called "Boston Blackie Booked on Suspicion" and features Lynn Merrick, Richard Lane and George E. Stone with Morris.

The last two, of course, are old standbys in these pictures. Lane as Police Inspector Farraday and Stone as Runt, Blackie's pal, have become identified almost as closely with the stories about this ex-crook turned straight, as the star has himself.

Lynn Merrick's role, it is said, is a complete departure for her from the type which she usually plays. Remembered for such films as "Stars On Parade," "Nine Girls," and "A Guy, A Gal And A Pal," Miss Merrick this time plays the role of a very, very dangerous gal, who is quick on the trigger with a



1-Col. Scene Mat BOS-13A  
Richard Lane, as Inspector Farraday, again plays hide and seek with Chester Morris, as Boston Blackie, in Columbia Pictures' "Boston Blackie Booked on Suspicion" at the Theatre.

kiss and also a gun. To be exact, she's a murderer.

Helping out a friend in the rare book business by masquerading as a famous auctioneer, Blackie unwittingly sells a counterfeit first edition of Dickens' "Pickwick Papers" for \$62,000. When the swindle is discovered, Blackie, knowing that Farraday will suspect him of the crime, hides out until he can find the real culprit.

It is touch and go, we are informed, with many narrow escapes for Blackie. When Farraday finds the counterfeiter shot to death with Blackie standing by him and the \$62,000 and a warm gun in his hands, it looks like the end. But Blackie escapes, and the story is reported to rush to a rousing climax.

The screenplay was written by Paul Yawitz from the original story of Malcolm Stuart Boylan. It was directed by Arthur Dreifuss.

(Opening Notice)

New 'Boston Blackie' Has Local Opening

"Boston Blackie Booked on Suspicion," eighth in the Columbia Pictures' series of "Boston Blackie" thrillers, will have its first showing at the Theatre on the 11th. Chester Morris is again in the title role, while Lynn Merrick, Richard Lane and George E. Stone are featured. The screenplay is by Paul Yawitz from the original story of Malcolm Stuart Boylan, and it was directed by Arthur Dreifuss.

CAST

Boston Blackie  
CHESTER MORRIS  
Gloria Mannard...Lynn Merrick  
Inspector Farraday...Richard Lane  
Sergeant Matthews...Frank Sully  
Jack Higgins...Steve Cochran  
Runt...George E. Stone  
Arthur Manleder...Lloyd Corrigan  
Wilfred Kittridge...George Carleton  
Porter Hadley...George Meader  
Alexander Harmon...Douglas Wood  
Diz...George Lloyd

STAFF

Screenplay by...Paul Yawitz  
Story by...Malcolm Stuart Boylan  
Directed by...Arthur Dreifuss  
Assistant Director...James Nicholson  
Director of Photography...George B. Meehan, Jr., A.S.C.  
Film Editor...Richard Fanti  
Art Direction...Perry Smith  
Set Decorations...Fay Babcock  
Sound Recording...William Randall  
Produced by...Michel Kraike



(Biographical Feature)

## Morris Picked Theatrical Career Very Early in Life

One of the few people who, early in life, found out what he wanted to do, and then went ahead and accomplished it, is Chester Morris. This has not only made Chester a happy man, but has also pleased countless thousands of theatregoers, as evidenced by his tremendous popularity throughout a good many years in show business.

Chester's first and only ambition was to become an actor. This resulted in his playing hookey from Mount Vernon, N.Y., High School to appear in a motion picture being made by the old Tannhouser company in New Rochelle.

"I was so sure that I wanted an acting career," says Morris, "that I bought make-up with the money I earned. I wasn't so sure, though, about the reaction it would bring from my family."

Chester had little to worry about, however. His parents, William and Etta Hawkins Morris, both show people of some renown, didn't punish the lad. Instead, they encouraged him to continue with his dramatic career.

As a result, Chester was an acting success on Broadway and has established himself in pictures through fifteen years of leading roles.

"My favorite of all screen roles is Blackie, in the 'Boston Blackie' series," said Morris, "and it has been ever since I first played him in 1942."

Chester is currently playing the title role in Columbia Pictures' eighth "Boston Blackie" film, titled, "Boston Blackie Booked on Suspicion," with Lynn Merrick, Richard Lane and George E. Stone at the .... Theatre.

After his hookey playing, Chester toured the country with a family vaudeville act for more than four years, then spent a year with stock companies in Providence, Washington and Baltimore. With this background, he decided to try his luck on Broadway. His first play was "The Copperhead," which starred Lionel Barrymore.

While he was appearing on the stage with Jack LaRue and Sylvia Sidney in "Crime," he turned down a Hollywood offer and continued his Broadway career in such hits as "Yellow," "Home Towners," "Turn To The Right" and "So This Is London."

Chester was finally lured to Hollywood by being offered the most important role in the picture, "Alibi." He was an immediate success, and among his best remembered screen roles are those in "The Miracle Man," "The Big House," "Breach of Promise," "Princess O'Hara," "The Bat Whispers," "Secret Command" and, of course, the "Boston Blackie" series in which he has made the biggest success of his career.



2-Col. Scene Mat BOS-168

Looks like Chester Morris would have to use some of that much vaunted magic of his to get out of this scrape in Columbia Pictures' "Boston Blackie Booked on Suspicion," now at the ..... Theatre. The two thugs are Steve Cochran and George Lloyd.

(Feature)

## Series Films Prove Ever More Popular With Movie Fans

The very fact that a studio makes more than one "Blondie" or one "Hardy" picture is proof enough that these series films are more than moderately successful. Motion picture producers seldom fail to glance at the ledgers with an eye to profit, and if it's not there for the first picture, you may be sure there will be no sequels.

Rapidly approaching the crest in public and studio approval is Columbia Pictures' "Boston Blackie" series, the latest of which is "Boston Blackie Booked on Suspicion," having Chester Morris in the title role, with Lynn Merrick, Richard Lane and George E. Stone featured at the ..... Theatre.

The early day serials which featured the same cast, but different situations in every film, are generally considered to be the forerunners of present day series films.

Probably the first talkie series were the S. S. Van Dine murder mysteries, started in 1928 with William Powell as the famous detective. The "Canary Murder Case" and the "Greene Murder Case" were the best known of that group.

Fox, in 1931, starred Warner Oland in a series about a famous Chinese detective named Charlie Chan. Oland became so identified with the films that when he died in 1938 a great controversy arose about who would follow in the title role. Sidney Toler was finally chosen and he now carries the lead in that series.

In 1936 Johnny Weismuller appeared as Edgar Rice Burroughs' Tarzan in seven films. The next year, MGM came out with the first "Hardy" film titled, "A Family Affair." Lionel Barrymore was Judge Hardy, but a few months later MGM produced the second "Hardy" film with Lewis Stone in that role. Stone has remained as the sturdy and substantial Judge Hardy ever since.

Columbia hit the popularity jackpot when, in 1938, it started the "Blondie" series with Arthur Lake and Penny Singleton starred as Dagwood and Blondie. This series went to the top so fast, and public clamor was so great, that a radio program was arranged.

Other film series which are also popular in series form are: "The Whistler," with Richard Dix; "The Crime Doctor" series with Warner Baxter, "Maisie," "The Jones Family," "Sherlock Holmes," "The Thin Man," and the "Dr. Kildare" series which was later changed to the "Dr. Gillespie" series when star Lew Ayres went into the armed forces.

Most of these films keep the main and title characters the same in every picture, but they change the situations and introduce new supporting roles for each succeeding plot. Also, like Chester Morris, who is identified with the "Boston Blackie" films, the majority of the stars do outside films between their regular assignments in the series.

An exception to this is the cast of Columbia's "Blondie" films. Since their inception in 1938, the majority of the central characters have never played in any other pictures.

(Reader)

### Lynn Fights Hard For Screen Footage

It was a very dramatic scene in which Lynn Merrick had just confessed a murder to Chester Morris in Columbia Pictures' thriller, "Boston Blackie Booked on Suspicion," currently playing at the ..... Theatre. Comedian Frank Sully's job was to grab the struggling Miss Merrick and shove her out the door.

Lynn fought so realistically, however, that it took three takes for Sully to get her out of camera range.

"Golly!" quipped Morris, "that girl sure hates to leave the screen, doesn't she?"



1-Col. Star Mat BOS-14A

Lynn Merrick plays the feminine lead with Chester Morris in Columbia Pictures' "Boston Blackie Booked on Suspicion," eighth in this melodramatic series current at the ..... Theatre.

(Catchline Reader)

## 'Blackie' Traps New Kind of Killer

Columbia Pictures' latest in the series of thrilling "Boston Blackie" films, the eighth, titled "Boston Blackie Booked on Suspicion," is currently playing at the ..... Theatre. Chester Morris is again in the title role with Lynn Merrick, Richard Lane and George E. Stone featured.

The book was counterfeit! The fortune was stolen! The printer was murdered! The killer was beautiful! Sensational thrill after thrill follows Boston Blackie ... as he traps a new kind of killer ... in an old book shop where he learns some tricks about crime ... from a very dangerous gal who's quick on the trigger with a kiss and a gun.

The screenplay was written by Paul Yawitz from the original story of Malcolm Stuart Boylan. It was directed by Arthur Dreifuss.

(Reader)

### Morris an Ardent Auction Sales Fan

Chester Morris, who doubles as an auctioneer in his new film, Columbia Pictures' "Boston Blackie Booked on Suspicion," currently featuring him with Lynn Merrick, Richard Lane and George E. Stone at the ..... Theatre, had no fears about playing it correctly. Morris has long been an ardent fan of auction sales.

"I once bought an unopened box," smiled Chester "just because I happened to scratch my nose at the wrong time, and the auctioneer took it for a bid. That wasn't the worst of it, though. When I opened it, I found twenty-four tins of canned ham. That shouldn't happen to an actor!"



2-Col. Scene Mat BOS-158

Inspector Farraday (Richard Lane) and his assistant (Frank Sully) again give Boston Blackie (Chester Morris) plenty of going over in Columbia Pictures' "Boston Blackie Booked on Suspicion," current at the ..... Theatre. Lynn Merrick is the girl in the case.

(Biographical Feature)

## Lynn Has Fulfilled Her Prediction— Became an Actress

"I am going to become an actress!"

That from an eight-year-old girl, with no theatrical schooling, would probably be forgotten in time. But not from Lynn Merrick. When she makes up her mind, she follows through.

Miss Merrick had been taken to the Palace Theatre in Dallas, Texas, to participate in an amateur program. With no previous training, Lynn danced and sang her way into the judges' hearts and walked away with the prize. That was when she made her prophetic statement.

Today, Lynn enjoys the life for which she has always worked. She's an actress, and a busy one. Her latest is the leading feminine role in Columbia Pictures' new "Boston Blackie" thriller, "Boston Blackie Booked on Suspicion," which has Chester Morris in the title role at the ..... Theatre.

Born in Fort Worth, Texas, of Scotch-Irish descent, Lynn moved to Southern California with her family soon after her memorable debut in the Palace Theatre, amateur night. She completed her formal education at the Westlake School for Girls in Los Angeles. Immediately after graduation, Lynn enrolled at the Bliss Hayden Little Theatre, and it wasn't long before she was discovered and signed by Warner Bros.

Always a student, Lynn found time to continue her dramatic school, and, while under contract, she entered the late Max Reinhardt's school for advanced students. Her first motion picture appearance was in "Flight Angels," with Dennis Morgan and Virginia Bruce.

When she was released by Warner Bros., Lynn was immediately signed by Republic. There her dramatic training was furthered by appearing in twenty-four "Red" Barry Westerns. From Republic, Lynn was signed by Columbia.

"It was at Columbia that I really got down to acting," Lynn admits. "I have played a good variety of roles, but never one like I have in 'Boston Blackie Booked on Suspicion.' In this film, I play a murderess, and it's the best part I've ever had."

### Lynn Knocked Out In Freak Accident

Lynn Merrick, playing the feminine lead with Chester Morris in Columbia Pictures' new detective thriller, "Boston Blackie Booked on Suspicion," at the ..... Theatre, was included in the ranks of Hollywood's freak accident victims during its filming. She collided with comedian Frank Sully on the set and knocked herself out. It took first aid treatment at the studio hospital to get her back on her feet.

# ADVERTISING

THE BOOK WAS  
*Counterfeit!*  
THE FORTUNE WAS  
*Stolen!*  
THE PRINTER WAS  
*Murdered!*  
THE KILLER WAS  
*Beautiful!*

Sensational thrill after thrill follows Boston Blackie ... as he traps a new kind of killer...in a new kind of mystery!

COLUMBIA PICTURES presents  
**BOSTON BLACKIE  
Booked on SUSPICION**

with  
**CHESTER MORRIS**  
LYNN MERRICK • RICHARD LANE • GEORGE E. STONE  
Screen Play by Paul Yawitz • Produced by MICHEL KRAIKE  
Directed by ARTHUR DREIFUSS

200-Line Ad Mat BOS-48 — 2 Cols. x 100 Lines

LOOK OUT, BLACKIE...  
SHE'LL PET YOU  
WITH ONE HAND...  
AND KNIFE YOU  
WITH THE  
OTHER!

In an old book shop  
Blackie learns some  
new tricks about  
crime...from a very  
smart...very dan-  
gerous gal!

COLUMBIA PICTURES presents  
**BOSTON BLACKIE  
Booked on SUSPICION**

with **CHESTER MORRIS**  
Lynn Merrick • Richard Lane • George E. Stone  
Screen Play by Paul Yawitz  
Produced by MICHEL KRAIKE  
Directed by ARTHUR DREIFUSS

150-Line Ad Mat BOS-3B — 2 Cols. x 75 Lines

"TAKE OFF  
THE BEARD...  
BLACKIE...  
We Know You!"

BUT THE POLICE DON'T  
...in the newest merry  
mystery involving the most  
amazing case in  
Blackie's career!

COLUMBIA  
PICTURE  
**BOSTON BLACKIE  
Booked on SUSPICION**

with **CHESTER MORRIS**  
Lynn Merrick • Richard Lane • George E. Stone  
Screen Play by Paul Yawitz  
Produced by MICHEL KRAIKE • Directed by ARTHUR DREIFUSS

56-Line Ad Mat BOS-5B — 2 Cols. x 28 Lines

A STOLEN  
FORTUNE  
LEADS TO A  
STOLEN  
KISS...  
AND  
THE KISS  
LEADS TO  
MURDER!

COLUMBIA PICTURES presents  
**BOSTON BLACKIE  
Booked on SUSPICION**

with  
**CHESTER MORRIS**  
Lynn Merrick • Richard Lane • George E. Stone  
Screen Play by Paul Yawitz  
Produced by MICHEL KRAIKE • Directed by ARTHUR DREIFUSS

Boston Blackie is back... back in trouble with the police... and in love with a blond!

100-Line Ad Mat BOS-2B — 2 Cols. x 50 Lines

Blackie traps a killer in skirts!

**BOSTON BLACKIE  
Booked on SUSPICION**

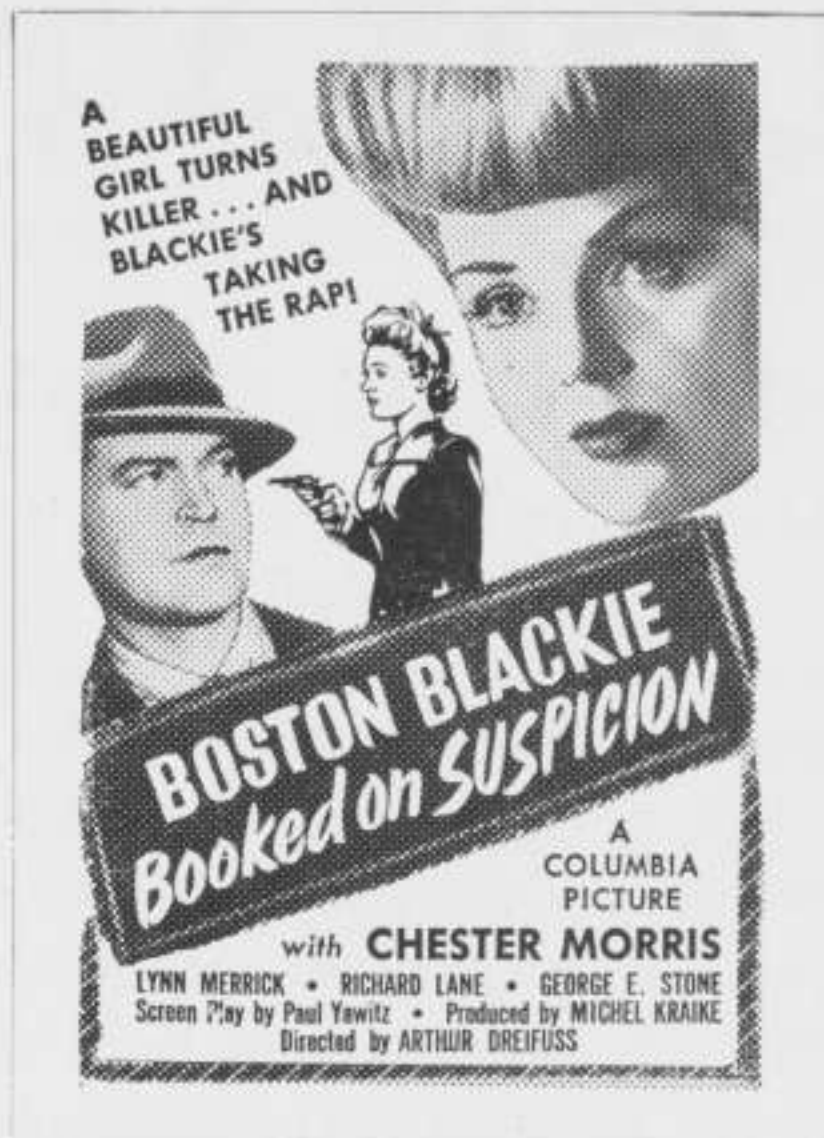
A COLUMBIA PICTURE with CHESTER MORRIS

28-Line Ad Mat BOS-6B — 2 Cols. x 14 Lines

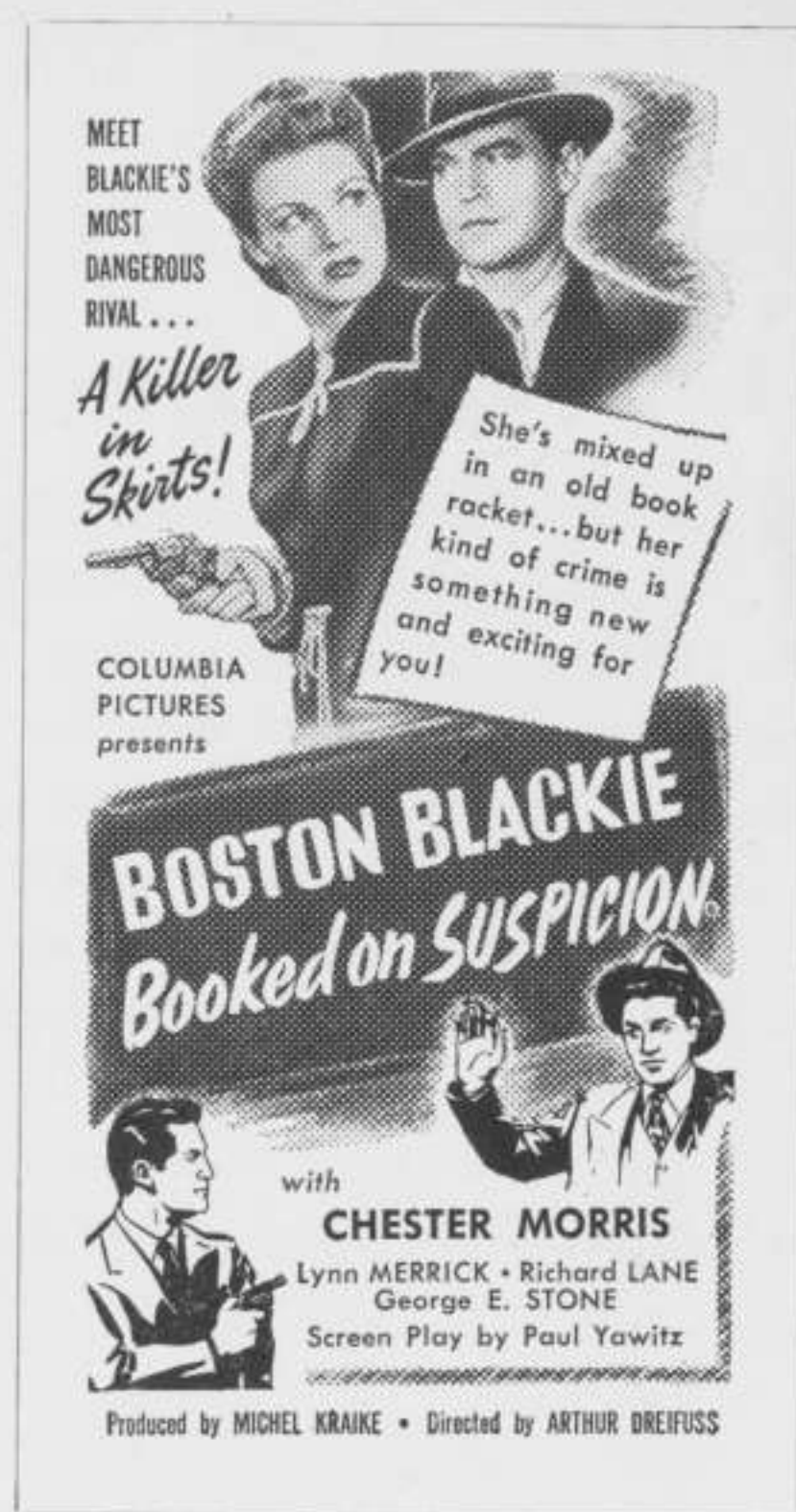




69-Line Ad Mat BOS-1A



42-Line Ad Mat BOS-7A



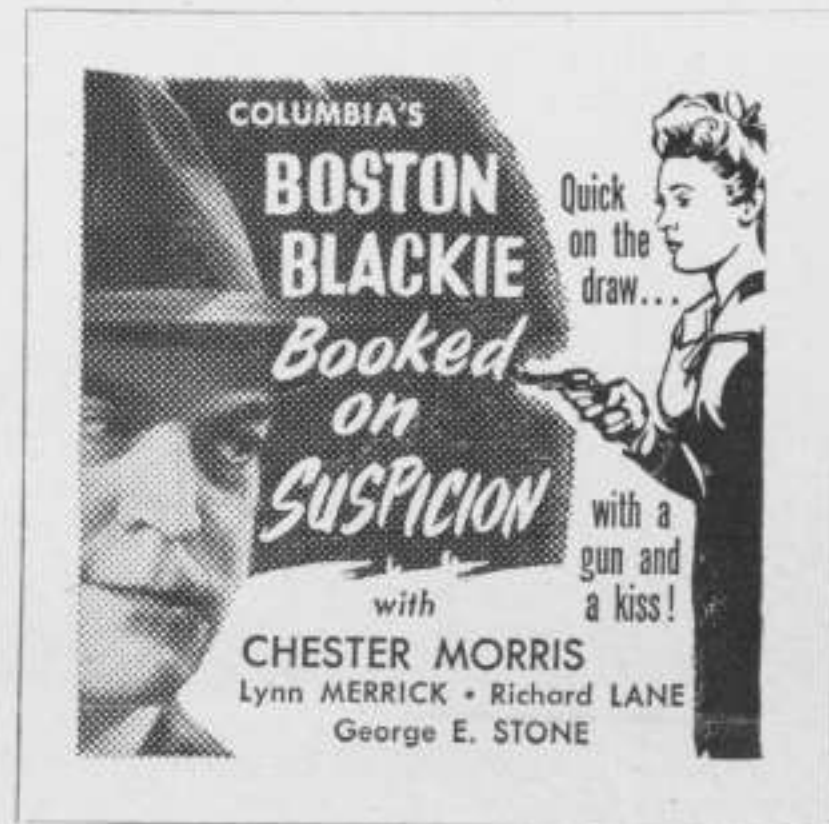
59-Line Ad Mat BOS-8A



14-Line Ad Mat BOS-10A



Art Still No. 1



28-Line Ad Mat BOS-9A

Official Billing	
Columbia Pictures	.....25%
presents	
<b>"BOSTON BLACKIE BOOKED ON SUSPICION"</b>	
	.....100%
with	
<b>CHESTER MORRIS</b>	.....50%
LYNN MERRICK    RICHARD LANE    GEORGE E. STONE	.....25%
Screen Play by Paul Yawitz	.....10%
Produced by MICHEL KRAIKE	.....15%
Directed by ARTHUR DREIFUSS	.....15%

Advertising Catchlines
The book was counterfeit! The fortune was stolen! The printer was murdered! The killer was beautiful!
* * * *
Sensational thrill after thrill follows Boston Blackie . . . as he traps a new kind of killer . . . in a new kind of mystery!
* * * *
In an old book shop Blackie learns some new tricks about crime . . . from a very smart . . . very dangerous gal!
* * * *
A stolen fortune leads to a stolen kiss . . . and the kiss leads to murder!
* * * *
Boston Blackie is back . . . back in trouble with the police . . . and in love with a blonde!
* * * *
The newest merry mystery involving the most amazing case in Blackie's career!
* * * *
Blackie traps a killer in skirts!
* * * *
Her lips are soft . . her heart is hard . . she loves to kill . . she'll kill for love!
* * * *
She's mixed up in an old book racket . . . but her kind of crime is something new and exciting for you!



# EXPLOITATION

## 'CRIME' LOBBY

With Police Department cooperation, set up, a week before your "Boston Blackie Booked on Suspicion" playdate, a lobby display of equipment used in crime detection, or which has been used in handling people booked on suspicion. Suggestions: infra-red and ultra-violet lights, fingerprinting set-ups, etc. Let the police chief make suggestions! Each piece of equipment should bear a card carrying full description and uses. A large banner above the display should carry picture billing, playdate, etc.

## 'BEAVER' MATINEE

Invite bearded men to a special matinee of "Boston Blackie Booked on Suspicion" via a newspaper announcement, mentioning, of course, Chester Morris' "beaver" disguise in the picture. Try for newspaper coverage — story and pictures.

## IT'S BRAND NEW!

Emphasize — in all your publicity, tie-ups, contests, ballyhoos and other activity — the fact that "Boston Blackie Booked on Suspicion" is an all-new, all-action, all-thrilling "Boston Blackie" adventure!

## FINGERPRINT 'EM

**FINGERPRINTS**  
OF  
*John Doe*  
(DATE) (ADDRESS)

RIGHT HAND  
THUMB INDEX MIDDLE RING FOURTH

**SEE . . .** Sensational thrill after thrill as 'Boston Blackie traps a new kind of killer . . . in a new kind of mystery!

**CHESTER MORRIS**  
as "BOSTON BLACKIE"  
in Columbia Pictures'  
**"BOSTON BLACKIE  
BOOKED ON SUSPICION"**  
STATE THEATRE . . . FRIDAY

Reap extra newspaper publicity and word-of-mouth advertising by inviting the people of your town to be fingerprinted for their own protection. Stress the fact that the fingerprinting is not for purposes of official records but that the card will be given to the person to file with other personal valuables. Point out the importance of fool-proof identification at all times (use "Boston Blackie Booked on Suspicion" as an example). Set up the fingerprinting booth in your lobby in advance of your playdate, with a policeman or Civilian Defense volunteer on hand to do the actual printing. Make up cards similar to the one illustrated here or get cards from local police.

## 'NICK-NAME' STUNT

Sponsor a "nick-name" contest (with newspaper or radio station), entrants to list famous people whose popular names are better known than their own. Examples: Boston Blackie, Calamity Jane, Buffalo Bill, the Scarlet Pimpernel, The Whistler, etc. Give guest tickets for the best-prepared longest lists of nick-names identified with correct name of each, and be sure contest directions carry full picture mention and playdate.

### Here's Lux!

Lynn Merrick, who appears in "Boston Blackie Booked on Suspicion," has given Lux Toilet Soap permission to use her name and picture in advertising. Contact the local wholesale distributor and arrange all possible window and counter displays with Lux retailers.

## LET CHIEF TALK

A "booked-on-suspicion" feature story might interest your newspaper editor, who can get the story from the police chief. A reporter could scan the police docket for ascertaining the average number of people thus booked yearly, the principal reasons for arrest, the usual outcome, the cost to the community, the legal procedure involved, etc. The story can be made even more printable by having the police chief state the citizens' responsibility for reporting suspicious characters and happenings, especially in wartime. Be sure that "Boston Blackie Booked on Suspicion" gets full credit as the story's inspiration.

## RADIO SPOTS

Set these two mystery-packed and action-selling radio announcements near your "Boston Blackie Booked on Suspicion" playdate. Tag local and network mystery and action programs.

(25 WORDS)

ANNOUNCER: Boston Blackie is back in town with all-new, all action-packed adventures! Don't miss Columbia Pictures' "Boston Blackie Booked on Suspicion," starring Chester Morris, and starting Friday at the State Theatre!

(50 WORDS)

ANNOUNCER: Thrill to the all-new action-packed adventures of Chester Morris in "Boston Blackie Booked on Suspicion," a Columbia picture starting Friday at the State Theatre! See how a stolen kiss leads to a fortune—and a stolen fortune leads to murder! Put "Boston Blackie Booked on Suspicion" on your MUST list for this Friday at the State Theatre!

## ADVANCE TRAILER

They'll put "Boston Blackie Booked on Suspicion" in their date books after they've seen the thrill-packed trailer. Order it NOW from

NATIONAL SCREEN SERVICE

## FEATURE MAGIC

Chester Morris is national president of the American Association of Magicians, and you can turn this fact into publicity by contacting the local chapter of this organization, or any group of amateur magicians. Arrange newspaper and radio interviews for the club presidents and have them mention Morris and "Boston Blackie." Have officers feature star and picture in meeting announcements and club notices. In addition, arrange "Boston Blackie" window displays (with stills) in stores carrying magicians' equipment.

## WHY DID THEY KILL?

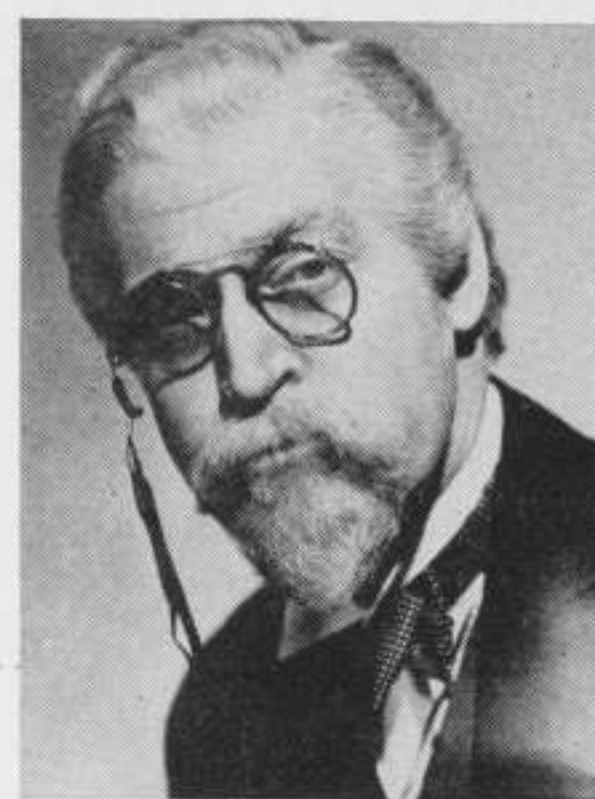
Based on Lynn Merrick's murderess role in "Boston Blackie Booked on Suspicion," suggest a newspaper contest in which contestants will explain the motives of the following women killers:

Lucretia Borgia, Lady Macbeth,  
Ruth Snyder, Catherine de Medici

Award guest tickets for the five best answers. Contest announcements can explain that "Gloria Mannard" (Miss Merrick) killed for money, with a few suggestive details included. For story background, read pressbook synopsis. Be sure to get picture mention in all publicity stories.

## BEARD 'EM

A "Beards-and-Mustaches" feature story, inspired by Chester Morris' wearing of a beard for a disguise in "Boston Blackie Booked on Suspicion," should interest an alert



newspaper editor. He can spark the story by pointing out that many servicemen come home from overseas wearing beards. Is it a fad? A convenience? A trend? A fashion here to stay? A disguise? Illustrate the story with Chester Morris Still No. 1 (shown here) and try for photographs of local men who are going in for "facial foliage."

## DEADLY FEMMES?

Suggest to your editor that he run a feature story on the ever-fresh and provocative question: "Is the Female of the Species More Deadly Than the Male?" He can base it on well-known "female terrors," viz: Lucretia Borgia, the Black Widow spider, female guerilla fighters, and Lynn Merrick's killer role in "Boston Blackie Booked on Suspicion." The question is a "natural" for an inquiring photographer, or a columnist might do a "think-piece."

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