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Lyon, Richard

Landis, Carole (1919-1948), Fairchild, Wisconsin, United States

Warrick, Ruth (1916), St. Joseph, Missouri, United States

Morris, Chester (1901-1970), New York, New York, United States

Film Subjects Secret command, Sutherland, A. Edward, 1944





BUILD 'COMMAND' EXPLOITATION CAMPAIGN AROUND LOCAL SHIPYARD AND WAR PLANTS

Your nearest shipyards — or war plants — are the logical focal points of your "Secret Command" exploitation campaign because most of the action takes place in a shipyard. A giant aircraft carrier is the objective of saboteurs. On this and the next page are suggested a number of tying-in stunts. Use all, or a few of your choice, for sock promotion to sell an unusually exciting picture. You'll find most plants and shipyards ready to cooperate.

RADIO ROUNDTABLE

With the cooperation of shipyards' or war plants' executive offices and the local radio station, arrange a four- or fiveman round-table discussion on methods of combatting sabotage in their plants in particular or in war plants in general, or both. Participants could be: a member of the city's public safety department; a plant official; a union worker; a member of the plant's police force; member of some civic organization. Have a newspaper editor as moderator. Be sure to show them "Secret Comand" beforehand, thereby stimulating discussion and getting mention about the picture. Set the event for the day before opening.

OFFICIALS

Screen "Secret Command" for officials of shipyards and war plants two weeks in advance of your playdate so that they

will have enough time to consider tying in with the film on promotion. You might also invite Navy officers and local heads

PREVIEW FOR

of the Maritime Commission.

SABOTAGE POSTERS

Saboteurs Work by

SECRET COMMAND

Of Our Country's Enemies!

If You See or Hear Anything Suspicious

TELL YOUR FOREMAN!

See How Axis Saboteurs Work by

'SECRET COMMAND'

Starring

Pat O'Brien, Carole Landis with Chester Morris

STATE THEATRE

FRIDAY

See the head of plant protection at nearby war plants and shipyards and submit anti-sabotage posters similar to the one suggested at left. Heads of plant protection departments will go along with you on anything that will make their nervewracking jobs easier and that will substantially assist them in educating employees to be on the lookout for sabotage. Posters of this type do both jobs.

Honor Entire Plant



Turn your opening day into an all-day tribute to an outstanding local war plant, or a nearby shipyard, particularly if there have been recent "E" awards or other signal honors bestowed upon the concern and its employees. Reserve a section of your theatre for plant or yard executives, Army and Navy officials, political and civic leaders. Get the plant or yard employees to put on a show on the stage. Have various workers, departments and crews honored for excellence of work, etc. Naturally, the plant will be playing up its day at your theatre in advance via bulletin boards, house organ, union newspaper, loudspeakers, etc. The press should be advised of the day's schedule. Get the cooperation of the Boy and Girl Scouts for a parade to the theatre. Check, too, with the police department on parade route, etc.

UNION COOPERATION

Labor unions connected with shipyards or war plants will be eager to cooperate with you in publicizing "Secret Command" because it shows that the workers for the most part are hard-working, industrious, patriotic men and women whose single desire is to win the war. Arrange to have the unions boost the film via their bulletin boards in the plants and in their offices, also in their publications. You might offer a prize to the union member who receives special recognition for his work the week before your playdate. Make every effort to get a letter about the picture, signed by a union officer, for mailing to the membership.

PRODUCTION CONTEST

Arrange with the personnel director of a nearby war plant or shipyard to institute a contest between departments,

based on a quota system. The first twenty employees in the judging will be honored by your theatre. Have them as your guests on opening night and have the mayor or some other prominent city official make a short speech telling why they are honored. Present an honor scroll to each winner. Invite newspapermen and photographers. Have the contest run for one or two weeks prior to your showing of the picture and plant stories in the newspapers, describing the contest's aims along these general lines: (1) to increase production, and (2) to help defeat the Axis, which by "secret command" (propaganda) is spreading the story that the war will soon be over, thereby encouraging workers to "take it easy."

WAR PLANT DISPLAY

Have the war plants set up displays of their products in your theatre lobby to familiarize townspeople with the material being made locally to help win the war. Headline display with copy shown in illustration. Be sure each article is named and its purpose briefly explained.



ADDITIONAL SHIPYARD AND WAR PLANT STUNTS

Honor Workers' Mother

Locate the mother who has the most children working in one of the local shipyards or war plants, and honor her on your stage on the opening night of "SecretCommand"



by presenting her with a scroll, possibly a War Bond. You can locate her by contacting personnel managers of all local war plants, explaining that the plot of your picture is laid in a shipyard. Try to have the mayor do the presentation honors.

War Plant Fights

Contact the sports co-ordinator at your nearby shipyard or war plant to promote a plant-wide boxing contest—the winner crowned "the 'Pat O'Brien' of the plant."





of the plant." Promote prizes from merchants and the plant's athletic association. Invite winners to be theatre's guest on opening night. Supply the man who holds up cards announcing the coming round with 30×40 inch cards with large numerals on one side and announcements of "Secret Command" at your theatre on the other.

LABOR'S HEROES

Honor labor's heroes in war plants and shipyards — men and women who have been singled out for their good work in the battle of production — in connection with your showing of the picture. They may have invented time-saving gadgets, led in quality and quantity of work done, aided the building of morale, fought absenteeism, etc. Present the honored workers on your stage opening day of "Secret Command" and, possibly, at a luncheon or dinner to which Navy officers, representatives of the Maritime Commission, newspapermen and radio commentators could be invited. The war plant or shipyard might present them with War Bonds. Tie in the picture by having it serve as an illustration of the heroic work which is being done by men and women on the home front.

'RUMOR' POSTER

Plant as many of the "Rumor" posters illustrated here, as the war plants have bulletin boards. Contact either the war plant personnel director or the chairman of the Joint Labor-Management War Production Drive Committee, who, in many cases, is empowered to post this type of material. Convince him that the spread of unfounded rumors is a definite hindrance to production and that with the posters he will do much to stop them.

False Rumors Are Sabotage—Spread by
"SECRET COMMAND"

Of Hitler's Germany!

STOP RUMORS!

DON'T SPREAD PROPAGANDA!

See How Axis Saboteurs Work

in "SECRET COMMAND"

Starring Pat O'Brien and Carole Landis

STATE THEATRE STARTING FRIDAY

'SAFETY' POSTER

Invite the safety inspector of your nearby shipyard or war plant to attend a special screening of "Secret Command" and point out to him that even though the near-accident to the Gantry Crane, in the picture, is caused by sabotage, carelessness can cause similar accidents in his plant. The safety inspector knows that inspection of machinery before starting work is an excellent idea — one that very likely he has been propounding for some time. Supply him with bulletin board posters featuring this copy: "Maybe Your Machine Has Been Tampered With by 'SECRET COMMAND' of Our Country's Enemies. Inspect and Lubricate It Thoroughly Before Starting to Work! See How Axis Saboteurs Work in SECRET COMMAND'." Add billing names and theatre and playdate credits.

NEWSPAPER STORY

All war plants and shipyards have crews of plant protection men, consisting of former police, private detectives, firemen, etc. They now are known as Auxiliary Military Police or Auxiliary Coast Guard Police. In either case, by talking to a department head, you can dig up interesting stories of subversive activity, uncovered by some of the men, and which might be told now. Tell the department head about the sabotage involved in "Secret Command" and suggest that publication of this kind of a story will help him because it will inspire employees to be on the lookout for possible sabotage in his plant. This material can be worked into excellent feature stories which any newspaper editor will probably be glad to get.

Ask if any men have ever assumed different characters to do their jobs—if they ever had to adopt a wife and children temporarily to build up the character of the home-loving, good-father type. Perhaps one of them has had to assume an entirely different personality, perhaps pose as a crook, to gain the confidence of the men he was trying to get, etc. Rather than write the story yourself, tell the details to your editor and suggest that he assign a feature writer. Stick with the writer and be sure you get picture, theatre and playdate credits.

SHIFT CONTEST

Arrange with the personnel director or president of the employees association at a war plant or shipyard to promote a contest among the employees to list names of various shifts of work. In one plant, for instance, there will be a day shift, night shift and swing shift. Others might call a shift the "lobster shift," the "graveyard shift," etc. Ask your plant contact to announce the contest via bulletin boards, house organs, etc., with guest tickets going to the first ten persons submitting the longest and most authentic lists.

PLANT BUYS TICKETS

Get the executive office of the nearby shipyard or war plant to buy tickets to "Secret Command" and present a pair to each man or woman hired during your showing of the film. Angle can be that the picture graphically illustrates the need for close guard against saboteurs and sabotage and is excellent visual education for all workers, particularly newcomers. Stories should be sent to the newspapers by the shipyard or war plant telling of the innovation in helping to protect the flow of vital war materiel to the battlefronts.

NEWSPAPER SLANTS... AND RADIO SPOTS

Plant This 5-Column Preview Strip Today!

Gallagher (Pat O'Brien), ex-foreign correspondent, ex-Nazi - concentration - camp internee, now counter-espionage agent, takes a job in a shipyard under his estranged brother, Jeff (Chester Morris), to thwart a Nazi sabotage attempt against the yard and a flat-top.

HIGHLIGHTS



To camouflage his role, Sam is provided

with a "wife," Jill (Carole Landis), also

an agent, and "children"-a set-up sus-

picious to Jeff and Lea (Ruth Warrick)

but extremely pleasant to Sam and Jill.

After partly redeeming himself with Jeff by rescuing him during a first sabotage attempt, Sam is recognized by the Nazis, who, to protect their carefully laid plans, turn the heat on Sam and Jill.

Sam's saboteur-contact-man is killed by the Nazis at the critical moment, and the two "teams," racing against time, go into blazing action, with Sam setting a new high for two-fisted slugging . . .

Order 5-Col. Mat No. SC-14E — price 75 cents.

Order Stills No. 67, 29 and 106 — price 10 cents each.

EDITORIAL

Here's an editorial worthy of appearing in the best newspaper in your city. Type it before turning it over to the editorial writer. Urge him to use it as is, to revamp it, or to write his own along similar lines. If it cannot be planted as an editorial use it as a "Letter to the Editor." Be sure to have a legitimate signature and address.

UNSEEN SABOTAGE, BY "SECRET COMMAND," SAPS AT THE ROOTS OF OUR WAR EFFORT

Seen sabotage is deadly but that unseen is deadlier. This paraphrasing of Keats' famous line comes to mind as one leaves the theatre after seeing a new Columbia motion picture called "Secret Command" and starring Pat O'Brien and Carole Landis.

The plot is sabotage in action and makes one conscious of the efforts being made to overthrow America from within.

Beyond that it brings the thought that sabotage unseen, and also by secret command, is sapping at the roots of our all-important Home Front, the source of all supplies for our Armed Forces.

Apparently idle rumors, carefully fashioned in Berlin and designed to lull us into false security, are being peddled by unthinking Americans. In disseminating innocently these words, and often adding to them, we are apt to become tools of the enemy. We permit ourselves to be drugged by over-optimism.

These deadly shafts aimed at the very heart of our war effort take many forms and are quite familiar to most of us.

The war worker says: "I'll take the day off; the war'll be over in a few months. Besides we have all the stuff we'll ever need."

Mr. Gotrox won't buy War Bonds. He "has it from the inside that Uncle Sam has too much money already." Mr. Milquetoast wants to get the war over in any possible way, even if we get a "negotiated peace in-

stead of unconditional surrender."

These, and hundreds like them, are designed to undermine American production, so vital to victory.

We should all turn deaf ears!
Yes, we should do more than that! We should exert every effort to trace idle rumors to their original sources.
When a fellow tells you that he has it straight that there is an over-production of war materials and that "it's time to slow up," ask him where he heard it . . .
Ask that source — and so on! Call in the FBI if necessary.

Do everything in your power to turn on the heat and you'll find that the "poison talk" will fade like the last patch of winter's snow under the hot sun of early Spring.

The fellow who has idle, war-losing talk straight usually has it straight from Berlin—by secret command.

Let us all wake up! Kill these rumors which by

Let us all wake up! Kill these rumors, which, by secret command, are designed to wreck America from the inside. Don't be an innocent tool of the Enemy. Be his Nemesis!

SMASH SABOTEURS

Organize a "Smash-the-Saboteur-Week," thereby playing up the counter-sabotage activity dramatized in "Secret Command." Sell the mayor and civilian defense officials on the need for educating citizens on the nature and extent of enemy sabotage. Get local newspapers to run feature stories. Distribute posters and tack cards urging citizens to be on guard against saboteurs. Play up "Se-



cret Command" as a concrete, thrilling demonstration of sabotage and countersabotage action. Interest CDVO and city-authorities in proving the training and efficiency of the various CDVO organizations through a co-ordinated demonstration of what they would do if saboteurs were attempting to destroy local plants and installations. Wind up the week with a mass meeting in your theatre with speeches by the mayor and other important officials — if possible, with a radio hook-up and newspaper coverage.

'ARMCHAIR GENERALS'

Plant with your newspaper a contest designed to appeal to "armchair generals," the amateur strategists who pore over newspaper war maps and accounts of battles attempting to anticipate the next or best war maneuver. Offer tickets for the ten most interesting answers to: "If You Could Issue One Secret Command, Designed to End the War, What Would It Be?" Limit answers to letters not exceeding 50 words.

'SECRET' CONTEST

Conduct a letter contest in which readers state in no more than 100 words the most important secret ever entrusted to them. In "Secret Command," Pat O'Brien is entrusted with a secret upon which depends the lives of many people and the safety of a shipyard. Award tickets to writers of the 10 most interesting letters.

STRANGE JOBS

In "Secret Command" nearly all the characters have unusual jobs. The two stars are "husband" and "wife," posing as such to carry out their assignment as secret agents. Run a contest calling for short descriptions of such jobs, headed: "The Strangest Job I Know." Award tickets for the ten best descriptions or the ten strangest jobs.

Use These Radio Spot Announcements

25 WORDS

STATION ANNOUNCER: Friday . . . the screen of the State Theatre brings to (Blanktown) the most thrilling motion picture in years . . . Columbia's "Secret Command," co-starring two-fisted Pat O'Brien and luscious Carole Landis.

50 WORDS

STATION ANNOUNCER: If you're looking for action . . . if you're looking for romance . . . if you're looking for thrilling screen entertainment . . . see rough, tough and two-fisted Pat O'Brien and dangerous, daring and dazzling Carole Landis battle Nazi saboteurs and each other in Columbia's action-filled drama, "Secret Command," starting Friday at the State Theatre.

75 WORDS

STATION ANNOUNCER: A new, lusty, actionful drama blazes across the screen of the State Theatre tomorrow! Pat O'Brien and Carole Landis go into action—

all kinds of action—in the most exciting story that ever came out of the Saturday Evening Post! Pat's tougher than ever . . . Carole's more kissable . . . in Columbia's "Secret Command"! It's no secret . . . you'll say "Secret Command" with Pat O'Brien and Carole Landis at the State Theatre is the most thrilling picture in years!

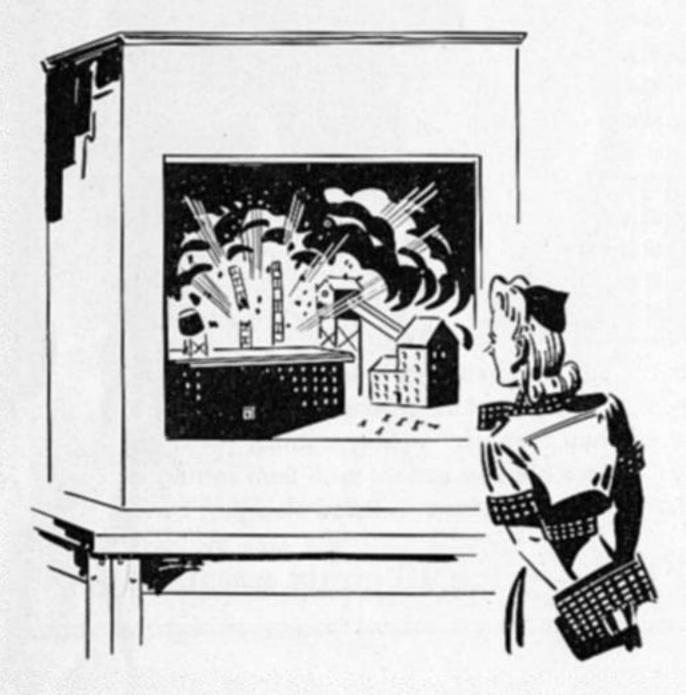
100 WORDS

STATION ANNOUNCER: They don't come any tougher than Pat O'Brien as Sam, the pilebuck... They don't come more luscious and kissable than Carole Landis as Jill, his wife — by command! Together they're dynamite in Columbia's lusty, actionful drama, "Secret Command," starting Friday at the State Theatre! Screen entertainment does not come more thrilling, more exciting than "Secret Command," as adventure-packed a story as ever came out of the Saturday Evening Post! See "Secret Command" this Friday at the State Theatre with Pat O'Brien and Carole Landis in their greatest roles! It's no secret... Columbia's "Secret Command" is the most thrilling picture in years!

THEATRE AND LOBBY IDEAS . . . BOOK TIE-UP

LOBBY DISPLAY

Have your handyman and electrician combine their creative talents in the construction of a flasher-actuated lobby dis-



play in which a model of a war plant or shipyard seems to blow up about every sixty seconds. Noise is not necessary although if you can construct your display to set off caps, such as children use in pistols, it will be more effective. Copy:

Sabotage Can Do This by

"SECRET COMMAND"

Of Our Country's Enemies

See How Our Nation's War Plants Are
Protected from Saboteurs in

"SECRET COMMAND"

Starring Pat O'Brien and Carole Landis

STARTS FRIDAY

BOOK WINDOWS

"Secret Command" is a "natural" for bookshop promotion involving spy and adventure stories. For window displays have a still display set up, featuring John and Ward Hawkins' "Pilebuck," the book on which the film is based.

TRAILER

Use your screen to sell your patrons the tense drama, romance, and adventure of "Secret Command." Order the thrill-packed trailer direct from

NATIONAL SCREEN SERVICE

'SECRET' CODE

Offer guest tickets to the first ten youngsters who correctly decipher the 'secret' code message carried on a throwaway prepared by you and distributed at schools, young people's clubs, etc. The coded message should read:

BLF'OO YV GSIROOVW YB VEVIB HXVMV...
ZH GSVB YZGGOV HZYLGVEIH ZMW VZXS
LGSVI GL PVVK LMV LV LFI OZITVHG
ZRIXIZUG XZIIRVH ZUOLZG.

For your information, this simple code, in which the letters are reversed so that "A" equals "Z", etc., correctly deciphered, reads as follows: "YOU'LL BE THRILLED BY EVERY SCENE . . . AS GOVERNMENT AGENTS BATTLE SABOTEURS TO KEEP ONE OF OUR LARGEST AIRCRAFT CARRIERS AFLOAT." Be certain to add, in straight type, full picture theatre and playdate credits.

SABOTAGE BOARD

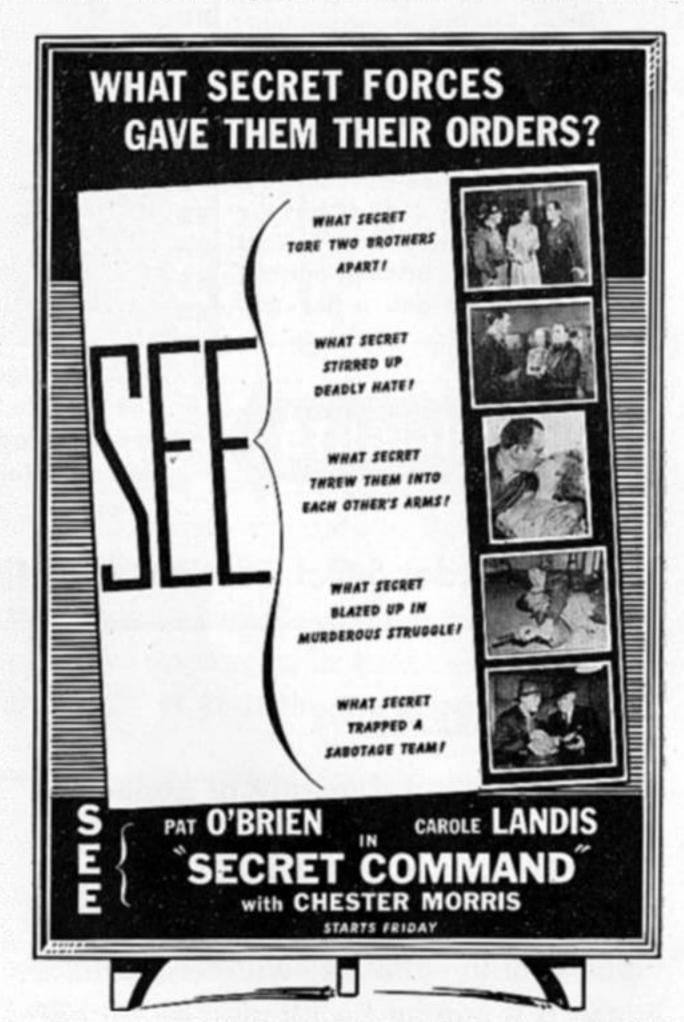
On a 40" x 60" board in your lobby, display several blow-ups of sabotage stories, obtainable from the files of your local newspaper. Over the stories superimpose the following suggested copy: "Behind Every One of These Stories Is a 'Secret Command.' See How Secret Enemy Sabotage Agents Are Discovered and Captured in 'SECRET COMMAND,' Starring Pat O'Brien and Carole Landis, Starting Friday at This Theatre."

'WANTED' MEN

Obtain from your postmaster circulars and photos of men wanted by the F.B.I., especially saboteurs, and set them on a board in your lobby a week in advance of your playdate. Over the display letter a sign with the following suggested copy: "These Men Work by 'Secret Command.' See How They Operate and How They Are Captured in Columbia's 'SECRET COMMAND,' starring Pat O'Brien and Carole Landis, Starting Friday at This Theatre."

'SEE' BOARD

A week before your playdate set this attractive, patron-pulling 40 x 60 theatre piece beside your ticket-booth.



Order Stills No. 67, 29, 31, 105, 113.
Price: 10 cents each

TIE-UP STILLS

Mount the following excellent stills on cards lettered with theatre, picture and playdate credits for display in shop windows and stores:

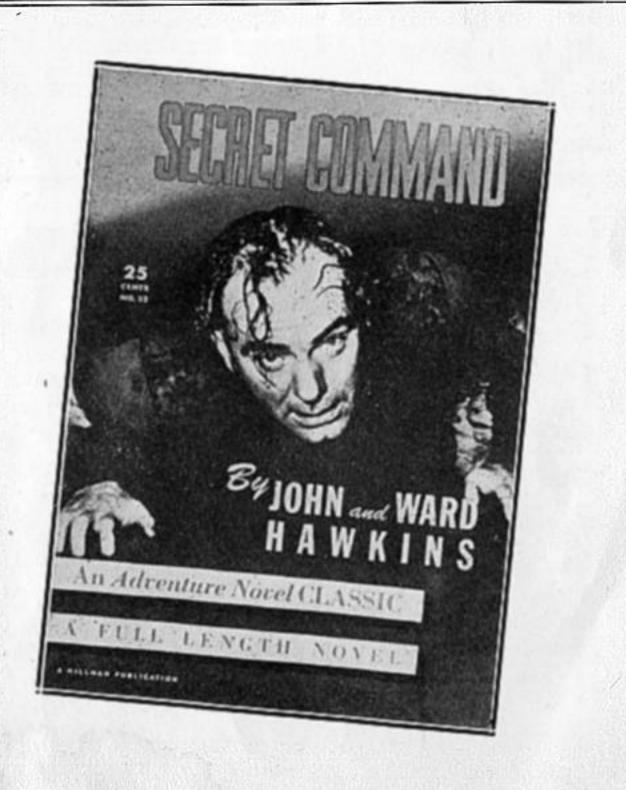
	L NOS.	
27,	28, 30, 6	Toyshop
14		Bookshop
15		Drugstore, Dept. Store.
28,	32	Pet Shop
57		Smokeshop

MAGAZINE TIE-UP

"Secret Command" ran as a serial in the Saturday Evening Post under the title, "The Saboteurs." Use this as opening wedge for tie-ups with your local Post distributor. Place cards on his trucks and snipe current issues of the Post.

Cash In on 25-Cent Edition of the Book

Timed to appear on book counters and magazine stands throughout the country with the national release of "Secret Command," a 25-cent edition of the novel upon which the picture is based has been issued by Hillman Publications, Inc., 1476 Broadway, New York 18, N. Y., under the title of "Secret Command." The story was previously published in book form under the title of "Pilebuck" and was read by millions when it appeared as "The Saboteurs" in the Saturday Evening Post. The new popular-priced edition gives you an excellent opportunity to get bookshop and other book outlet cooperation in publicizing your opening. A special promotion letter has been sent by the publisher to more than 1,000 newspaper and magazine distributors telling them how to build their "Secret Command" book sales when the picture is shown locally. With the cooperation of these agencies in your area contact all retail dealers and arrange for window and counter displays. Set up a lending library of these "Secret Command" books in your lobby in advance of playdate.



'Secret Command' Thrill Film

(General Advance)

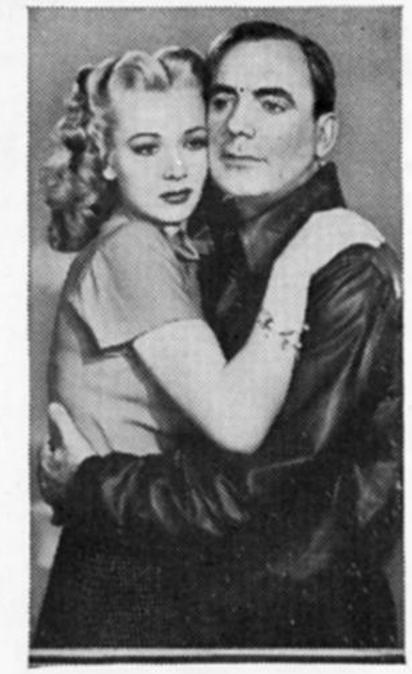
'Secret Command' Opens Friday At State Theatre

It goes without saying that war industries make interesting backgrounds for motion picture stories. They are vital and everyone knows something about them or someone in them.

In "Secret Command," Columbia picture produced by Phil L. Ryan for Terneen Productions, co-starring Pat O'Brien and Carole Landis at the.....Theatre, the producers have picked the most dramatic setting of all - a shipyard. Taken from a Saturday Evening Post yarn called "The Saboteurs," it is said to be a tough, bruising tale of an FBI man (Pat O'Brien) who becomes a shipyard worker to break up a Nazi ring.

Just as it did in the magazine story, "Secret Command" is said to contain vicious and thrilling fights and exciting episodes of heroism while America's workers perform their home-front battle night and

Carole Landis plays Pat's "temporary" wife while his children, also "temporary," are Richard Lyon and Carol Nugent. Others in the exceptionally brilliant cast are Chester Morris, as Pat's brother, Ruth Warrick as an old sweetheart and Barton MacLane, Tom Tully, Wallace Ford, Erik Rolf, Frank Sully, Howard Freeman, Matt McHugh, Frank Fenton and Charles D. Brown as loyal shipyard workers and ruthless Nazi saboteurs.



1-Col. Scene Mat SC-5A

Carole Landis and Pat O'Brien are co-starred in "Secret Command," a rough and tough action story of attempted Nazi sabotage in a shipvard. This Columbia picture opens its engagement at the

..... Theatre.

The screenplay was written by Roy Chanslor from the story by John and Ward Hawkins. It was directed by Eddie Sutherland. Terneen Productions, the new producing firm organized by Pat O'Brien and Phil Ryan, with this production has made an auspicious start, according to all preview reports.

(Catchline Reader)

Sabotage Film Stars Pat O'Brien

"Secret Command," Columbia picture produced by Phil L. Ryan for Terneen Productions, co - starring Pat O'Brien and Carole Landis currently showing at the..... Theatre, tells the gripping story of war workers in a shipyard.

There are thrills by the screenful! . . . romance by the sceneful! He (Pat O'Brien) is rough, tough and terrific. She (Carole Landis) is daring, dazzling and dangerous. Together, they're dynamite . . . as they teach a band of shipyard saboteurs that America will never obey . . . when Nazis command! What thrills! . . . as this brawling drama, filmed from a Saturday Evening Post story, blazes across the screen at break-neck speed.

Included in the cast besides the stars are Chester Morris, Ruth Warrick, Barton MacLane, Tom Tully, Wallace Ford, Erik Rolf, Matt Mc-Hugh, Richard Lyon and Carol Nugent. The screen play was writ(Opening Notice)

'Secret Command' Opens at State

"Secret Command," Columbia film produced by Phil L. Ryan for Terneen Productions, will open at the

.....Theatre on..... Said to be a highly dramatic and actionful melodrama of attempted Nazi sabotage in an American shipyard, it co-stars Pat O'Brien and Carole Landis and features Chester Morris and Ruth Warrick. Others prominent in the cast are Barton MacLane, Wallace Ford and Tom Tully.

The picture was directed by Eddie Sutherland from the screenplay of Roy Chanslor as adapted from the Saturday Evening Post story, "The Saboteurs," written by John and Ward Hawkins.

ten by Roy Chanslor from the Saturday Evening Post story by John and Ward Hawkins. It was directed by Eddie Sutherland.

THE CAST

Sam Gallagher PAT O'BRIEN

Jill McCann CAROLE LANDIS

Jeff Gallagher Chester Morris

Red Kelly Barton MacLane

Brownell Tom Tully

Miller Wallace Ford

Max Lessing Howard Freeman

Ben Royall Erik Rolf

Curly Matt McHugh

Shawn Frank Sully

Simms Frank Fenton

James Thane Charles D. Brown

Joan Carol Nugent

Paul Richard Lyon

Joe Day George McKay

Parrish Cyril Ring

THE TECHNICAL STAFF

Screen Play by Roy Chanslor

Adapted from the Saturday Evening Post Story,

"The Saboteurs," by John Hawkins and Ward Hawkins.

Directed by..... Eddie Sutherland

Assistant Director Rex Bailey

Director of Photography Franz F. Planer, A.S.C.

Film Editor Viola Lawrence

Art Director Lionel Banks and Edward Jewell

Set Decorations by Robert Priestley

Gowns by Jean Louis

Process Photography David Allen, Ray Cory Special Photographic Effects Robert Wright

Montages by Aaron Nibley

Musical Score by Paul Sawtell

Musical Director M. W. Stoloff

Sound Engineer Ed Bernds

Production Manager Jack Murphy

PRODUCED BY PHIL L. RYAN FOR TERNEEN PRODUCTIONS

A COLUMBIA PICTURE

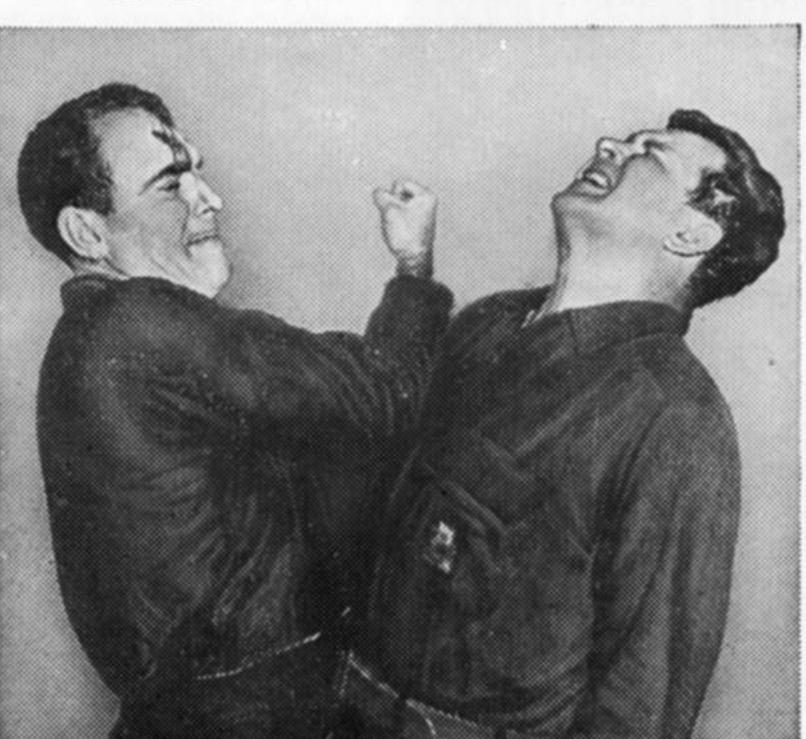
In Film of Shipyard Saboteurs Scarcely a day goes by without seeing something about a shipyard in the nation's press. It should therefore be welcome news to the moviegoing public to learn that a picture dealing with the behind-the-scene workings of one of America's largest, is coming to town. This picture is

Columbia's "Secret Command," costarring Pat O'Brien and Carole Landis, produced by Phil L. Ryan for Terneen Productions and coming to the.....Theatre on.....

Advance reports say that a great deal of this picture was actually photographed at the Calship plant in Wilmington, Calif., and it is therefore bound to carry the stamp of authenticity. The same reports say that it thrilled preview audiences with its vitality, its clever plotting and strong romance. "Secret Command," besides being called tops in action films with a wartime theme to recently come from Hollywood, is reported to offer its stars the best opportunity they have had in years for dramatically powerful and heart-warming portrayals. As "temporary" man and wife under secret orders from the FBI, they are given a situation loaded with romance.

"Secret Command" was adapted for the screen by Roy Chanslor from the Saturday Evening Post story by John and Ward Hawkins, Its plot deals with a ring of Nazi saboteurs, in the aforementioned shipyard. In magazine form, it was filled with thrills as its rough and tough characters smacked home its dynamic story of lusty, life-loving men and women. Such a background, plot and characters appear perfect for the type of actionful screenfare so many movie-goers demand.

The cast, headed by O'Brien and Landis, seems just as sturdy as the story. Chester Morris for years has been noted for his robust characterizations of hard-bitten toughies. So have Barton MacLane and Wallace



2-Col. Scene Mat SC-7B

Pat O'Brien and Barton MacLane battle it out in a thrilling scene from "Secret Command," Columbia's dynamic story of how government agents break up a Nazi sabotage ring working in one of America's shipyards. The film starts its run at the Theatre on

Ford. While Ruth Warrick is said to be giving the best performance of her career.

(General Advance)

Pat O'Brien, Carole Landis Star

Richard Lyon, son of Bebe Daniels and Ben Lyon, is cast as O'Brien's "temporary" son, and reports have it not only has young Lyon been handed his best role up to date, but he manages it like a veteran. Carol

Nugent, niece of writer-directoractor Elliott Nugent, plays Pat's "temporary" daughter.

Cast as Nazis and shipyard workers are Tom Tully, Howard Freeman, Erik Rolf, Matt McHugh, Frank Sully, Frank Fenton and Charles D. Brown. The picture was directed by Eddie Sutherland.

(Review)

'Secret Command,' Thrill Film, 'Must' for Melodrama Fans

There's no secret to the command that "Secret Command," Columbia picture produced by Phil L. Ryan for Terneen Productions, currently co-starring Pat O'Brien and Carole Landis at the.....Theatre, is making on movie-goers who like their film fare actionful and dynamic. It's a must for melodrama fans. This story of shipyard workers and a Nazi sabotage ring is rough, tough, and bruising with thrill upon thrill as its lusty, lifeloving men and women get out those ships so vital to winning the war.

Pat O'Brien is noted for his "heman" roles, but never has he had one which demanded more of what it takes. As a pilebuck, just about the most dangerous job in a shipyard we are told (and can believe after seeing the stunts he must perform in this picture) he gives a performance which carries not only punch in each fist but a heart-warming sympathy and romance.

Carole Landis, as an FBI girl assigned to work with Pat as his "temporary" wife, measures up to her requirements with a stature which is more than a wow chassis. She acts. And she acts with warmth and

understanding. Chester Morris can always be depended on for a forthright and crisp "toughie" character and he doesn't disappoint in "Secret Command." As Pat's brother who is a shipyard foreman, Morris is still carrying tense suspense with his

(Closing Notice)

State Film Ends Run on Friday

Terminating a highly dramatic and thrill-packed run at the.....Theatre, "Secret Command," Columbia picture produced by Phil L. Ryan for Terneen Productions, co-starring Pat O'Brien and Carole Landis, will play its last show on

"Secret Command," adapted from the Saturday Evening Post story by John and Ward Hawkins by screen writer Roy Chanslor, tells the bruising tale of shipyard workers slugging it out among themselves and a group of Nazi saboteurs.

The cast includes Chester Morris, Ruth Warrick, Barton MacLane, Tom Tully, Wallace Ford and others. It was directed by Eddie Sutherland.

sympathetic menace. Ruth Warrick, as Pat's old girl friend, now on the point of marrying his brother, adds earthiness to a story which is replete with brawls and the ever-present

threat of death.

Others in the cast include Barton MacLane, Tom Tully, Wallace Ford, Richard Lyon, Carol Nugent, Erik Rolf, Matt McHugh, Frank Sully, Frank Fenton, Howard Freeman and Charles D. Brown. They each and everyone fit into the picture with unusual and slick precision.

The screenplay was written by

Roy Chanslor from the Saturday Evening Post story by John and Ward Hawkins. It was directed by Eddie Sutherland.

"Secret Command" is Terneen Productions' (Pat O'Brien and Phil Ryan) first picture. If they turn them out with all the entertainment values and careful production elements seen at theTheatre, Hollywood movie distributors should welcome this new team with open arms. By the way yesterday's audience received the picture, movie-goers already have.

THE STORY IN BRIEF

(Not for publication)

Sam Gallagher (Pat OBrien), a former foreign correspondent and now a United States Government agent, gets a job through his brother, Jeff, (Chester Morris), whom he has not seen for seven years, in the Seaboard Shipyards as a pilebuck in order to track down a gang of Nazi spies who are plotting to sabctage the yards.

Jill McCann (Carole Landis), an FBI agent, poses as Sam's wife. Two children, Paul, six, Joan, four, complete his "family." The four live together in a pleasant little cottage. The setup looks fishy to Jeff. He imparts his suspicions to Lea Damoran (Ruth Warrick), the girl both brothers had courted in the old days. They decide to check up on Sam. Jeff wants to marry Lea but must feel that she no longer cares for Sam.

In the meantime, Sam works hard at the shipyards and makes friends with most of the men in his crew. He gets a line on the saboteurs and one by one their identities are revealed to him. He and Jill carry on a friendly feud. Underneath their bickering, however, mutual love is growing and both of them adore the children.

When one of the Nazi agents sabotages a crane, Jeff falls and breaks a leg. Sam rescues him from the water and Jeff is taken to the hospital. From there he carries on his investigation of Sam, and comes to the conclusion that his brother must be an FBI agent. Jeff apologizes for his suspicions of Sam who warns him to keep quiet as the case is about to break.

The Nazis, led by Brownell (Tom Tully), who, in reality, is Colonel Von Braun of the Gestapo, plan to blow up the yard while an airplane carrier is docked there. Sam and the other FBI agents move in and with gunfire and courage round up all the gang except Colonel Von Braun.

Sam tracks him to the carrier and finds the Nazi setting a time bomb on one of the superstructures.

The two men battle desperately, finally catapulting into the water. Here the fight continues until Sam drowns the Nazi saboteur.

His mission completed, Sam announces to Jill that he is going into Combat Intelligence. He turns over the deed to the little cottage to her and asks her and the kids to wait for his return when he will make them a real family. Jeff and Lea announce they will marry.

Plenty of Action by O'Brien

(Biographical Feature)

Pat O'Brien a Flop In 1st Role as Angel With Phony Wings

The first time Pat O'Brien walked onto a stage he was a flop.

It was a Christmas play at the parochial school of the Church of the Jesu in Milwaukee, where Pat was born November 11, 1899. He was cast as an angel with phony wings which he could flap by fluttering his elbows. He flapped them so hard that one fell off. He stooped to pick it up and his nightshirt angel's robe ripped up the back.

Whether or not it was that episode which decided him to take up law does not appear on the record, but he did and entered Marquette University. He was a better pitcher on the school's nine than a law student and was third stringer on the football team.

Somehow, since then, a false rumor was born that O'Brien made an immortal 95-yard run through the whole of Knute Rockne's Notre Dame team for the winning touchdown in the last minute of play. O'Brien denies it. He faced the South Bend Irish only once. They ran all over O'Brien and he limped back to the bench after the first few plays.

Again, in college, O'Brien returned to acting. He joined the dramatic club and debuted in a thing called "Foul Ball Kelly." Jimmie Gleason saw it and told O'Brien to drop in and see him should he ever go to New York. He did.

Gleason was producing a road company of "Way Down East" and gave O'Brien a job. A lean period rolled along-no work, no money, one meal a day and casting office



1-Col. Star Mat SC-6A PAT O'BRIEN

snubs.

O'Brien heard some chorus jobs were open in a musical, "Adrienne." He got one of the jobs and sang and danced. Stock companies, road shows and scattered Broadway jobs followed. Then came his first real break in the Chicago company of "Broadway."

Soon after that, "The Up and Up" gave him another Broadway chance and through it, came his entrance into pictures. He received a call from Howard Hughes, the young millionaire producer, to play Hildy Johnson in "The Front Page."

Right off, Hildy Johnson typed Pat O'Brien. Part after part came along but all fast-talking, wise cracking.

A Warner Bros. contract was the next step, but those fresh guy roles continued in such pictures as "Devil Dogs of the Air," "The Irish In Us," etc.

At last he had a chance to do something serious in "Oil For The Lamps Of China." Other starring roles were in "Page Miss Glory," "Ceiling Zero," "Public Enemy's Wife," "Boy Meets Girl," "Angels With Dirty Faces," "Indianapolis Speedway," "The Kid From Kokomo." He then topped all previous characterizations by playing Father Duffy in "The Fighting 69th" and Rockne in "Knute Rockne - All American."

Last year, O'Brien terminated his contract with Warners and moved over to Columbia to star with Constance Bennett in "Escape To Glory," followed by "Two Yanks In Trinidad" with Brian Donlevy and Janet Blair.

With his old friend Phil Ryan, Pat recently formed Terneen Productions. It is this organization which produced his current starring vehicle with Carole Landis, the Columbia film, "Secret Command," currently at the.....Theatre. (Feature)

Star Produces and Acts In Dynamic 'Secret Command'

Being an actor and your own producer at one and the same time may have its advantages when it comes to giving yourself a salary but it sounds more as though it would be the canvas for an excellent portrait of a man having terrific arguments with himself.

However, in spite of the fact that was the exact situation in which Pat O'Brien found himself while making his latest vehicle, "Secret Command," in which he is currently costarred with Carole Landis at theTheatre, he escaped without a scratch as an actor, and as a co-producer with Phil L. Ryan of Terneen Productions, didn't call for the aspirin bottle even once. Of course, there were moments of selfcontradiction in his dual role, but his good Irish sense and native wit brought more gags to the situation than headaches.

"One of the things I used to insist on when I was just acting," said Pat one day on the set, "was that I wouldn't work after six o'clock. And, the first day I go to work for myself, my partner calls me and says I have to work late. There I am with a radio program I've got to make at six-thirty. So, I have to stick to my guns, quit work, and suspend my-

Pat grinned his Irish smile and his eyes twinkled.

"And then, there was the question of casting," he continued. "An actor who has been in the business as long as I have naturally has a lot of friends. We announced the picture three months ago and I've probably met every one of my friends in that time. But, how's a guy going to put five hundred actors into twenty parts?

"I offered Spencer Tracy and Gary Cooper roles in the picture, but they're funny guys. They wouldn't work for a hundred bucks a week.

"How did I happen to become a producer?" Pat repeated the question. "Well, it's because I'm very fond of a certain guy. The story goes

2-Col. Scene Mat SC-8B

Chester Morris, Carole Landis and Pat O'Brien play the leading roles in "Secret Command," Columbia's fast-moving tale of sabotage in an American shippard building aircraft carriers. The picture is the current attraction at the Theatre.

back thirteen years.

"I had just come out here from New York after playing the managing editor in 'The Front Page' on the stage. They wanted me to make a test for the role in the motion picture. It was the first time I had ever been in front of a camera. In the projection room the next day, we were looking at the test. A voice from the back said, 'That fellow ought to play Hildy Johnson. He's a great bet for pictures.' I got the role of Hildy and I've been lucky ever since.

"Naturally, I wanted to meet my unseen booster. We became great friends. I went on acting. He went on in executive capacities in the studios. We both read 'Secret Command' a few months ago and liked it. He suggested that we produce it as a picture. We bought the rights and here we are. His name is Phil Ryan, and he's my partner. And, the biggest job he has right now is trying to make a producer out of O'Brien, who has been a ham all his

(Liographical Feature)

Chester Morris Marks 27 Years On Stage, Screen

Chester Morris, who is currently playing a typical Morris hard-boiled feature role in "Secret Command," Columbia picture produced by Phil L. Ryan for Terneen Productions, co-starring Pat O'Brien and Carole Landis at the.....Theatre, is celebrating his twenty-seventh anniversary as an actor.

That sounds as though he were just about as ancient as the mariner but Chester cut his teeth on a stick of grease paint and had his first professional role when still a kid in grammar school.

His family, mother and father, both of the stage, lived in Mount Vernon, New York. Chester was going to school there. One bright morning he counted his pennies and found he'd saved enough carfare to New Rochelle. He then marched out with his school books but played hookey and rode in trolleys to the old Tannhauser Studios where he immedi-

ately got a small part with pay. When his father learned about it, he didn't storm and forbid his son the right to be an actor if he desired. He simply extracted a promise that Chester would finish grammar school and high school. Then his dad promised that he would help his son in establishing himself behind the footlights.

The elder Morris kept his word and took Chester in a family act that toured the vaudeville theatres for years. His first legitimate role was in the Lionel Barrymore stage play, "The Copperhead." That established Chester as a thespian and there followed a list of successful Broadway productions among them "Home Towners," "Yellow" and "Crime."

His initial screen appearance was as the star in "Alibi." This colorful performance brought him right to the front rank of film players. By now a list of his outstanding screen roles would stretch from here to way over there, but included among them are his current "Boston Blackie" series for Columbia, "The Miracle Man," "Princess O'Hara," "Flight From Glory," "The Marines Fly High," etc.

"Secret Command," Chester plays the role of Pat O'Brien's younger brother and is giving one of the best acting jobs of his brilliant career.

(Reader)

They Won't Forget 13th Anniversary

The thirteenth wedding anniversary which the Pat O'Briens observed is one that Mrs. O'Brien will never forget.

Visiting her husband on the set of Columbia's "Secret Command," currently co-starring Pat O'Brien and Carole Landis at the Theatre, Mrs. O'Brien first was obliged to walk under a ladder to get into Pat's dressing room, where the star had arranged a little luncheon to celebrate the occasion.

Then, there arrived a cross-eyed messenger bringing a bouquet of thirteen roses.

Carole Landis was next, leading a black cat on a leash, which proceeded to leap on the luncheon table and knock over two salt shakers.

Finally, director Eddie Sutherland came in, tossed a hat on the couch and knocked Pat's make-up mirror to the floor, smashing it to bits.

It was all good clean fun, but Mrs. O'Brien, who avers that she is not at all superstitious, is afraid that if someone had opened an umbrella right then, she would have screamed out loud.

(Reader)

Young Actor Has Big Ideas

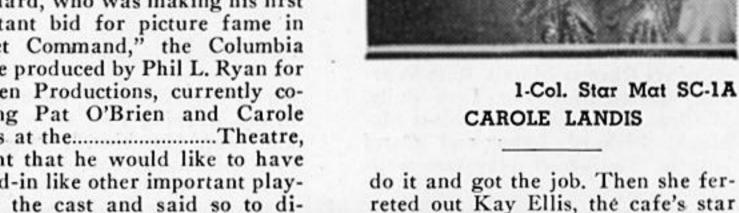
Richard Lyon, son of Ben Lyon and Bebe Daniels, and Larry Simms, the Baby Dumpling of the "Blondie" series, are buddies at St. Johns Military Academy, which is the basis of this story.

Richard, who was making his first important bid for picture fame in "Secret Command," the Columbia picture produced by Phil L. Ryan for Terneen Productions, currently costarring Pat O'Brien and Carole Landis at the.....Theatre, thought that he would like to have a stand-in like other important players in the cast and said so to director Eddie Sutherland.

"Who would you like to have as a stand-in?" asked Sutherland. "Well," said Richard, "how about

Larry Simms?" The fact that Larry gets a salary of three figures didn't matter. Larry had agreed to act as stand-in for his buddy and his pal's picture reputation meant nothing to Richard. Under reverse circumstances he knew he would have done the same thing for Larry. But, the deal, somehow,

never came off.



The next night they went on as a team. Carole's natural torch voice, eventually made her Carl Ravazza's star attraction. Then she moved to the exclusive Rio Del Mar Country

hula dancer, confided her perfidy

and Kay spent the day teaching her.

(Biographical Feature)

Carole Landis

Turned Actress

After Varied Career

Carole Landis is an exciting per-

son. In fact, her life has been as

exciting as that of most of the char-

Currently co-starred with Pat

O'Brien in the Columbia picture,

produced by Phil L. Ryan for Ter-

neen Productions, "Secret Com-

mand," at theTheatre,

she is playing one of the outstand-

Wisconsin, her parents soon moved

to California, first San Diego, then

San Bernardino where she was edu-

cated at Jefferson Grade School,

Sturges Junior High School and San

Besides making her first stage ap-

pearance at the age of seven at the

Strand Theatre singing "That's My

Weakness Now," and at twelve win-

ning third prize and second prize

in beauty contests, her main claim to

fame during this period was the

organizing of a girl's football team

which was finally disbanded by the

high school faculty when four girls

It was a few years later that

Carole's ambition to be an actress

took form. Reasoning that Holly-

wood was too full of ambitious girls

and New York was too far for her

bankroll, she decided on San Fran-

cisco as her first city on the way to

In San Francisco, Carole toured

the night clubs in search of a job.

At the Royal Hawaiian, the manager

liked her torch voice, but wanted a

hula dancer. She said that she could

Born Frances Ridste in Fairchild,

ing roles of her career.

Bernardino High School.

landed in the hospital.

fame.

acters she portrays on the screen.

Club at Santa Cruz, and from there decided to make her bid for Hollywood recognition. In Hollywood she was completely

overlooked by the talent scouts for three and a half months. Then a dancer told her that Busby Berkeley was interviewing girls at Warner Brothers for "Varsity Show." Although the hula was the only dance she knew, Carole bluffed it through and was selected. Then, to her utter surprise, she was selected by Berkeley to do a solo dance in the picture and placed under contract by Warner's.

After a half dozen inconspicuous roles, Carole asked for her release and got it. To attract attention, she appeared in the feminine lead in a stage production of "Roberta," staged by the Los Angeles Philharmonic Light Opera Company, with Bob Hope as the star. Lawrence Schwab saw her and engaged her to appear in "Once Upon a Night," to be produced in New York. The play folded after a few perform-

It was David Wark Griffith, the great pioneer of motion pictures, who had discovered Mary Pickford, Lillian and Dorothy Gish, Mae Marsh, Richard Barthelmess and Constance Talmadge in the old days, who gave Carole her first real break in Hollywood, the lead in "One Million B. C." which he was directing for Hal Roach. Carole made a hit as a cave-woman.

Within a few months, she was a star, going from one picture to another. Then 20th Century-Fox bought half of her contract from Roach and she was really on her way.



2-Col. Scene Mat SC-11B

Frank Fenton, Carole Landis and Pat O'Brien are shown in one of the exciting moments in Columbia's actionful thriller of shipyard sabotage, "Secret Command," now playing at the Theatre.

Exciting Scenes Mark Film

(Biographical Feature)

Ruth Warrick Won Her First Fame As 'Miss Jubilesta'

Newspapers and newsreels are crowded year after year with photos of beautiful young ladies-with figures-handing assorted home-town products to Mayor LaGuardia of New York City on the City Hall steps. These girls have been chosen, most of the time, "Miss Something-or-Other" at the local beauty festival and thereupon have embarked for New York bearing everything from home-grown cheeses to invitations to the annual hoe down, and then disappeared.

One such lady, however, actually achieved something besides oblivion after her momentous Eastern invasion. She won a leading role in the motion picture, "Citizen Kane," and now has gone on to what promises to be a notable screen career.

She is at this writing playing an important part in Columbia's "Secret Command," produced by Phil L. Ryan for Terneen Productions, co-starring Pat O'Brien and Carole Landis and now playing at theTheatre,

Her name is Ruth Warrick and her particular introducton to New York came when she laboriously hauled a live Missouri turkey up the City Hall steps and handed it to a

patient and probably dubious mayor. Ruth Warrick, which is her real name, was born in St. Joseph, Mo. At 14, she got a job singing over radio station KGBX in St. Joseph, and later she took part in many plays at the University of Kansas City, which activity eventually re-



1-Col. Star Mat SC-3A RUTH WARRICK

sulted in three seasons of stock with the Resident Theatre there.

A civic celebration called the "Jubilesta" brought about Ruth's selection as "Miss Jubilesta" and the thrilling-for-Ruth Turkey-for-La-Guardia episode.

Her determined nature, as evinced by the decision she won over the live gobbler, may be traced to her ancestry, which goes back to Daniel Boone on her mother's side. Her paternal grandmother was descended from French Huguenots who settled Louisiana in the 17th cen-

Ruth crashed radio in New York shortly after her arrival and was helped by Erik Rolf, then a wellknown radio personality. Their association led to love and marriage.

After two years of radio, Miss Warrick was introduced to Orson Welles at a party. He asked that she take a screen test. She went to Hollywood, took the test, and won the role of the first Mrs. Kane in "Citizen Kane." It was her first screen ap-

pearance. Since then, she has appeared in "Obliging Young Lady," "Journey into Fear," "The Corsican Brothers," "The Iron Major" and, now, "Secret Command."

Star Trained for Underwater Fight

Pat O'Brien, who has had many tough fights on the screen, devised the toughest one of his career for himself in his own production, "Secret Command," which he and Phil Ryan made for Columbia release. Pat's big battle with the heavy in this picture takes place under water. Before shooting the scene, the star went diligently to work with exercises calculated to increase his ability to hold his breath under water. "Secret Command," co-starring Carole Landis with O'Brien, is currently showing at the.....

Fight Sequences Milestone In Underwater Photography

The exciting underwater fight scenes between Pat O'Brien and Tom Tully in "Secret Command," produced by Phil L. Ryan for Terneen Productions, currently showing at the Theatre, mark a new milestone in underwater photography.

Although underwater scenes have been made since 1916 in motion pictures, this fight, until recently, could not have been photographed as it was staged. Underwater cameras, however, have now been developed to the point that they can be operated just as flexibly as a camera on dry land.

Emil Oster, head of the Columbia Studio camera department, is the man who developed a regular camera that can be submerged and operated like any other. The cameraman, however, has to wear a regulation diver's suit.

The evolution of the underwater camera has been a slow process. Underwater photography was originated by Frank Williamson in 1916 for scientific purposes. The first one consisted of a large sleeve held open by iron frames and submerged from a float. The camera and cameraman were lowered into the sleeve and photographed objects through a glass window near the bottom.

This was the system used to make scenes for the motion picture version of "20,000 Leagues Under the Sea," which Allan Hollubar directed. It was also used later by Universal to photograph Annette Kellerman in "Neptune's Daughter" and by Fox to make scenes for "Daughter of the Gods."

The chief trouble with this type was the fact that the actors had to stay within the camera lines, which was quite a feat, considering that they were doing their emoting under water and probably in a stiff current.

The next development was the diving bell, in which the camera and cameraman were lowered and did their lensing through glass windows. This had little advantage over the Williamson device so far as mobility was concerned. It merely added to the comfort of the cameraman.

With the advent of sound, the "blimp" came into being. The "blimp" is a hood that fits over the camera and was designed primarily to harness camera noises and keep them from the microphone.

Oster improved on this idea in 1931 and built a "blimp" of iron that was water-tight and could be submerged and operated from above

(Feature)

Okays Pat O'Brien

A giant of a man, 280 pounds and

stretching skyward six feet, one

inch, chuckled until his tummy vi-

brated as he watched Pat O'Brien

and Chester Morris laboriously op-

erating a pilebuck saw under water

during the filming of a scene for

Columbia's "Secret Command," pro-

duced by Phil L. Ryan for Terneen

Productions and currently co-star-

ring Pat O'Brien and Carole Landis

Manning other saws to cut the

massive piles to water level were

Tom Tully, Matt McHugh and

When McHugh took his hands

from beneath the water and spat on

them to get a better grip, the big

fellow fairly went into convulsions.

"As fine a pilebuck crew as I ever

He was Lloyd Darrell, for 21

"What is a pilebuck?" asked a

"Well, ma'm," explained Darrell,

"I see," said the s.y.t., not seeing

"The other ninety percent, lady, is

"ten percent of him is rough carpen-

at all. "And the other ninety per-

just plain MULE . . . with time out

"In other words," said Darrell,

"in the shipyards, we're the guys

who first drive the piles, then saw

them to the right height, then spike

the planks across them, build the

frames for the ways and do what

burning there is to be done in the

operation with acetylene torches.

When we get the guard rail up, the

The real pilebuck turned his at-

"Yes, sir," he repeated, "that's as

shipbuilders take on from there."

tention back to the actors.

for a little two-fisted drinking!"

years a real pilebuck, who acted as

technical adviser on the picture.

sweet young thing beside him.

ter, rigger, spiker and burner."

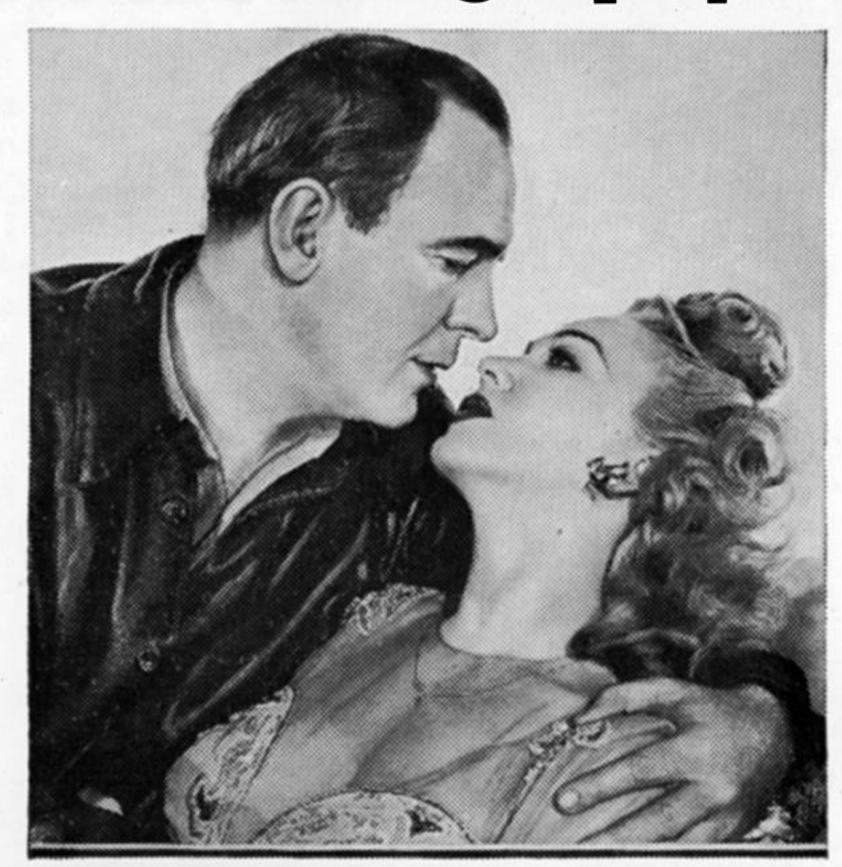
at the Theatre.

Frank Sully.

cent?"

saw!" he enthused.

Real Pilebuck



2-Col. Scene Mat SC-9B

Pat O'Brien is rough, tough and ter...ic . . . Carole Landis is daring, dazzling and dangerous . . . together they're dynamite as they round up a band of Nazi saboteurs in "Secret Command," the Columbia picture now playing at the Theatre.

the water by cables. But there was no mobility, because the camera sat on the floor of the ocean and could not be manipulated from side to side.

Then in 1939, Oster came up with a massive iron tripod, heavy enough to withstand the movement of the water and still keep the camera in place. The next development was a "swivel head" that could be used under water and a finder enclosed in a water-tight iron box that could be attached to the side of the iron "blimp."

Now, with this evolution complete, the underwater camera can follow any action from side to side, up or down, just as it would be performed on a set.

as I ever saw.

Columbia Studios.

"Technicolor shots can be made

"Now, take O'Brien there. He's

rugged. If he wasn't an actor, I

could make a pilebuck out of him in

a month. Chester Morris there is

wiry. We need that type, too. The

little fellow, Matt McHugh, is just

the type to work up high. Of course,

he'd learn that it wasn't necessary

to spit on his hands when he was

working under water. Some folks

have an idea that pilebucks are all

big men. They're wrong. We need

all sizes, but we need 'em rugged."

was in a huge shipyard set that oc-

cupied two and a half stages at

knows its stuff," grinned the vet-

eran pilebuck. "When I came in

here, I'd a sworn that they had just

moved Calship up here in trucks."

"This picture business certainly

The scene that was being made

just as easily as black and white," explains Oster. "Only, the Technicolor expert, unless he is willing to double as a deep sea diver, must do his experting from above the water.

"One thing the cameraman who is operating underwater doesn't have to worry about is focusing. Everything shot under water is in focus no matter how near or far from the camera the actors are. The water itself takes care of that. In fact, it achieves something that we have been trying to do for years with glass lenses. We merely put a wide angle lens on the camera, keep it trained on the actors and let 'er go! Now, if we can find some way of recording sound under water, we will have that situation completely under control."

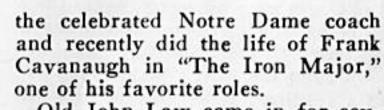
(Reader)

Carole's Ship

christened a Liberty ship at the California Shipbuilding Corporation yards. It was named the S. S. Vernon Kelly.

Carole was quite pleased with the distinction. But she never expected her ship to play a supporting role in one of her pictures. That very thing happened, however. The S. S. Vernon Kelly currently is seen in "Secret Command," the Terneen production now being released by Columbia, and co-starring Pat





Pat O'Brien and Frank Fenton in

one of the exciting scenes from

"Secret Command," Columbia pic-

ture now at the Theatre.

1-Col. Scene Mat SC-2A

(Feature)

Pat O'Brien Played

35 Different Roles

In 13 Years of Films

If they gave out Academy Oscars

in Hollywood for the greatest vari-

ety of characters portrayed by an

actor, Pat O'Brien would win hands

down. In thirteen years on the

screen, O'Brien has played men of

more than 35 different callings, from

circus clowns to clergymen, and done

repeat engagements on almost all

rent Columbia picture, "Secret Com-

mand," produced by Phil L. Ryan

for Terneen Productions, currently

showing at the.....Theatre,

to give him the roughest, toughest,

of them all. He plays a pilebuck,

which is a combination rigger, pile-

driver, rough carpenter and 90 per-

cent mule. The occupation of pile-

bucking is so tough that insurance

companies won't have anything to

do with the men who follow it as a

reporter in "The Front Page" and

he played regular newsmen twice

after that, in "Final Edition" and

"In Caliente." For good luck, he

tossed in a columnist in "Hollywood

Speaks" and an editor in "The

men ten times-soldiers, marines,

sailors, and in four of these produc-

portrayals to his credit, one a famous

priest and the others equally famous

football coaches. He played Father

Duffy, appeared as Knute Rockne,

O'Brien has three biographical

He has played American service

Pat started his screen career as a

livelihood.

World Gone Mad."

tions he was a flier.

However, it remained for his cur-

Old John Law came in for several contributions in the O'Brien character list. Pat has been a detective, just plain cop, a district attorney, a lawyer, an assistant warden ("San Quentin") and a warden ("20 Years in Sing Sing"). In "The Strange Case of Clara Dean," Pat was on the other side of the fence, playing an ex-convict.

But, the real variety in O'Brien's portrayals has been provided by the "one shot" roles. He has been a circus clown, a prize fighter, a bootlegger, a socialite, a fake swami, a doctor, a bank teller, a commercial flier, a trouble-shooter, an oil worker, a publicity man, a promoter, an engineer, a planter, and a butler.

Add to these roles, a race driver in "Indianapolis Speedway," a prize fight manager in "The Kid from Kokomo," a soldier of fortune in "Escape to Glory" and a couple of dozen assorted brands of business men and you will see that in his career, Pat O'Brien has been around. "Oh, yes," said Pat, going over the list, "we don't want to forget a picture called 'Boy Meets Girl'."

"What did you play in that one?" "A jerk . . . and I DO mean JERK!"

Chester Morris Does Wood Carving

Chester Morris, who is currently playing a featured role in Columbia's "Secret Command," story of the shipyard war workers, co-starring Pat O'Brien and Carole Landis at the.....Theatre, spends his spare time in his own workshop doing wood carving and "fooling with mechanical contrivances.

Seen in Her Film

In July, 1943, Carole Landis

O'Brien and Miss Landis at theTheatre.



2-Col. Star Mat SC-10B

They don't come more luscious, more kissable than Carole Landis, starred with Pat O'Brien in "Secret Command," Columbia's exciting action film now playfine a looking bunch of pilebuckers ing at the Theatre.

Action Players in 'Command'



2-Col. Scene Mat SC-12B

"Erik is the sensitive, serious,

"Do we fight when we discuss act-

studious type. I think I'm the prac-

tical balance. It makes a good com-

ing? I should say we do! We can

have the most glorious battles that

you've ever heard when we discuss

how to play a scene. We get white

and rant at each other. Sometimes

Erik wins and sometimes I do. When

the issue is settled, we become Mr.

and Mrs. Rolf again and we are

And, oh yes. In between her pro-

Others in the cast of "Secret Com-

mand" are Chester Morris, Wallace

Ford, Matt McHugh and Barton

fessional career Mrs. Rolf has had

very much in love."

two children.

MacLane.

(Feature)

Husband and Wife Act In 'Secret Command'

bination.

Erik Rolf and Ruth Warrick, who are Mr. and Mrs. in real life, crashed the Hollywood scene about the same time and each of them is rapidly reaching the top rung of the ladder.

Their married history may be the answer to the age-old question of how to combine marriage with a career.

The story starts in New York when Miss Warrick, as "Miss Jubilesta" of St. Joseph, Mo., dragged a live Missouri turkey up the steps of Gotham's City Hall and presented it to Mayor LaGuardia.

She stayed in New York and obtained a radio audition and at the same time met Erik Rolf, who was an important radio figure. Erik helped Ruth with her audition and continued to aid her in her pursuit of a radio career. Then came love—

With two careers in one family,
Ruth wisely proposed a pact. It was
to last two years. If, at the end of
that time, she had not made any
progress with her acting career, she
agreed to give it up and devote her
time solely to being Mrs. Rolf.

On the last day of the pact, she received a wire from Orson Welles, whom she had casually met in New York at a cocktail party, asking her to come to Hollywood and make a test for "Citizen Kane."

She got the role. Other screen offers resulted. It became a question
of whose career was to be first. Erik
stuck to the agreement he had made.
Ruth was to follow her career. He
went to Hollywood too, and shortly
afterward was signed by Columbia.
He has appeared in eight pictures,
including "The Wife Takes a Flyer," "First Comes Courage," "The
Commandos Strike at Dawn," "None
Shall Escape" and now, "Secret

Command."

Ruth has appeared in six films, "Citizen Kane," "Obliging Young Lady," "Journey Into Fear," "The Corsican Brothers," "The Iron Major" and, of course "Secret Command."

"How do we combine marriage with two screen careers?" Ruth repeated the question. "By being two individuals in the studios—and being man and wife at home.

Stars' Son, Niece in 'Secret Command'

Others in the cast include Chester Morris, Ruth Warrick, Matt Mc-Hugh, Wallace Ford, Barton Mac-Lane and Erik Rolf.

Old Friends Meet During Production of O'Brien Film

Whenever a motion picture goes into production in Hollywood, everyone expects a certain number of old friends and associates to be numbered among the participants. In the past there have been some touching meetings, reminiscences of old times and almost forgotten events, the patching of time-worn quarrels and of course the making of new acquaintances.

"Secret Command," the Columbia picture, produced by Phil L. Ryan for Terneen Productions, co-starring Pat O'Brien and Carole Landis currently playing at the......

Theatre, is an instance in point. But it has been many a day since there have been as many and as scrambled or varied relationships as this production brought forth.

For instance, Matt McHugh brought back to Pat O'Brien the memory of the most romantic moment in his life. It was in Chicago eighteen years ago that Matt and Pat were appearing in the stage play, "Broadway." In the company was a girl named Eloise Taylor. McHugh introduced her to Pat, who promptly fell in love. Eloise Taylor is now Mrs. Pat O'Brien.

In "Secret Command" there is also an actor who was connected with this incident in Pat's romantic life, Joe King, the actor whom Pat followed in the role of Dan McCorn in "Broadway."

"If Joe hadn't quit that role," says Pat, "maybe Eloise and I never would have met."

Then there's Eddie Sutherland, the director of this tense yarn about sabotage in a shipyard, and his connection with young Richard Lyon, son of the famous Bebe Daniels and Ben Lyon. Eddie appeared as leading man in one of Bebe's pictures, "Nancy From Nowhere" and then directed her in a silent movie "Wild, Wild, Susan." That was in 1926. To follow Eddie's connection with the Daniels family further back, in 1915 when he had his first acting chance in a Keystone picture, he had to walk across the stage and "kiss his mother." The "mother" was Phyllis Daniels, mother of Bebe.

With Carole Landis and Pat O'Brien it was a case of missing playing leading roles opposite each other for years. Carole was slated to appear with Pat first in "Hell's Highway," but the story was changed. The next time it was "Broadway" and Miss Landis' studio had other plans for her. Then came "Torrid Zone" and again something went wrong. Finally, it was "Manila Calling" and this time Pat coudn't arrange it. But earlier in their careers they had played in the same picture, although Carole was in a minor role.

When she came on the set of "Secret Command," Carole asked Pat if he remembered it.

"Sure," said Pat.

"I had one line," reminded Carole.

"Let's play the scene," suggested
Pat, and Carole agreed.

So, Pat made an imaginary entrance, saying: "Where's my wife?"
"She went that way," replied Carole.

"Cut," yelled Director Eddie Sutherland.

The scene was in a picture called "Women Are Like That."

"Women Are Like That."

Besides these, "Secret Command"

boasts of having Carol Nugent,

young niece of actor-author-director

Elliott Nugent and granddaughter of
the veteran playwright and actor,

I. C. Nugent.

A good time was had by all.

Marines Bring Pat Hard-to-Get Gifts

They returned to their base at San Diego and arrived two days later to take advantage of Pat's invitation. Two of them carried packages, which they sheepishly offered to Mrs. O'Brien.

One of the packages contained four chocolate candy bars (remember them?) for Pat's children. The other package was revealed to be two pounds of butter. And the boys apologized for being unable to reciprocate further!

Pat O'Brien Named 'Favorite Actor'

In notifying O'Brien of the honor, Rev. Gerald D. Flynn, executive director of the organization, wrote that it was "because you have consistently given the students inspiration and entertainment by your excellent acting."

The selection carried with it the presentation of a statuette of Our Lady.

(Reader)

Film Industry Brings 'Secret Command' to Servicemen Abroad

The Army tells us that maintaining the American servicemen's morale is an easy thing if he has the "three M's." That means mail, meals and movies. The Army supplies the meals and, with the cooperation of the film industry, GI Joe gets the films even before you have seen them. (Letter writing is up to you).

One of the films which your serviceman or woman is enjoying or has enjoyed at Tarawa, in England, in India, on the Ledo Road connecting China and Burma, or in Alaska is Columbia's "Secret Command," story about saboteurs in a shipyard, produced by Phil L. Ryan for Terneen Productions, currently co-starring Pat O'Brien and Carole Landis at the.......Theatre.

Of course, the conditions under which he and his brothers-in-arms are seeing "Secret Command" are somewhat different from those at theTheatre but he is seeing it and, we are sure, enjoying it.

Motion picture theatres in combat areas, Red Cross hospitals and at isolated outposts, are almost invariably out of doors. The chairs are usually palm logs, empty gasoline drums, out-size wire spools, and often as not, "the good earth." It rains. There are insects and sometimes bombs to interfere with complete enjoyment. But army officials declare that Joe or Johnnie takes them as they come and goes on getting a kick out of seeing stars like Pat O'Brien and Carole Landis.

Others in the cast of "Secret Command" include, Chester Morris, Ruth Warrick, Wallace Ford and Barton MacLane.

(Reader)

Tears! Tears! None Came Until —

Behind the camera with Eddie, telling the little girl sad stories and using every other artifice they could think of, were Pat O'Brien, Carole Landis and the child's mother.

Nothing worked. Little Carol thought everything they said was funny and she just roared her amusement.

Sutherland and the assembled vol-

unteer dramatic coaches looked at each other in despair. "Well, Carol," said the director finally, "I guess we'll have to put

"NO!" shouted Carol.
"But, we'll have to get the scene,"
persisted Sutherland.

"NO! NO!" shrieked the little actress, bursting into real tears.

"Camera!" ordered the director.
And tiny Carol played the most sincere crying scene she had ever done.

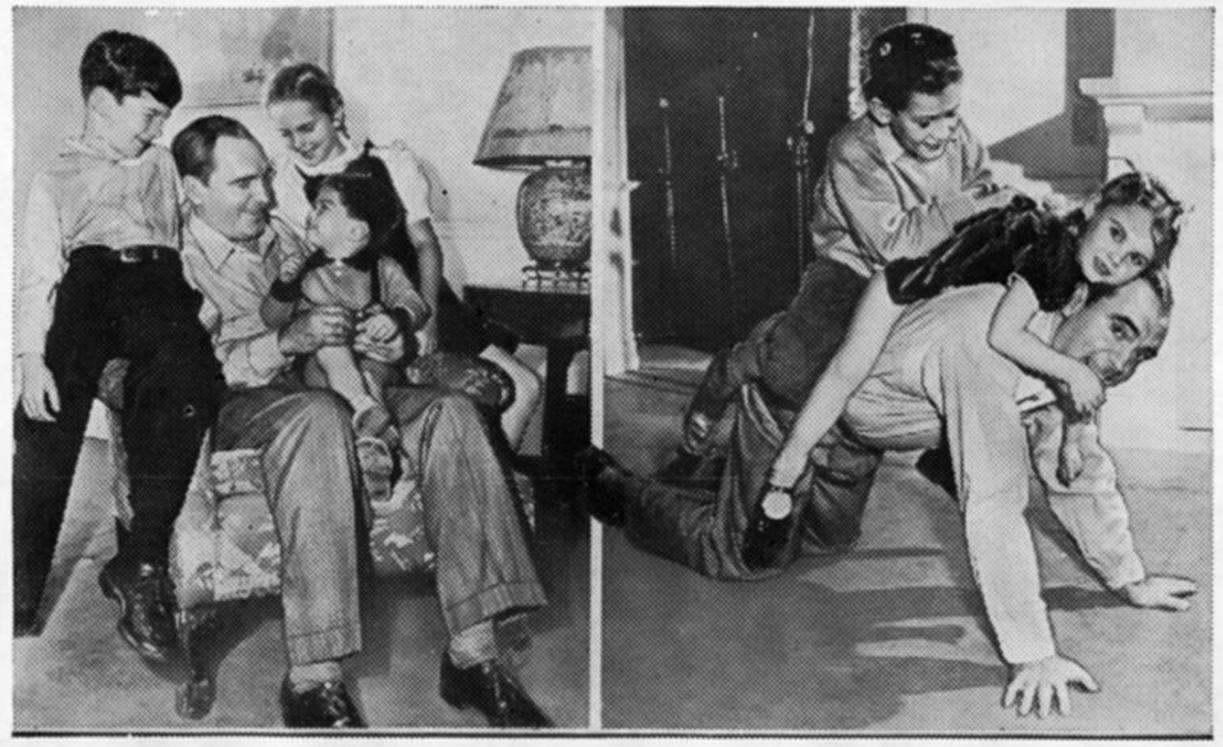
Tom Tully Reporter Government O.K. Who Turned Actor For Film Props

It took a government okay for There have been many newspapermen who have joined motion Phil Ryan who was producing "Secret Command" at Columbia, to get pictures as writers and producers twenty acetylene torches to be used but few have turned actor. Tom in shipyard sequences of the Pat Tully, who is currently playing in Columbia's "Secret Command," O'Brien picture. Even then, the story of shipyard saboteurs starring torches had to be sent to Hollywood Pat O'Brien and Carole Landis at from San Francisco, where the nearthe.....Theatre, is one est shipyard that could spare them at the time was located. "Secret of the exceptions. Before joining the films, he worked on several papers, Command," under Columbia release, including the Denver Post as feature is currently playing at the.....

Pat Has New Film Opponent

even. MacLane licks Pat in one fight and O'Brien trims Bart in the other.

YOU SEE? HE ISN'T SUCH A TOUGHIE!



3-Col. Feature Mat SC-13C

It's one of the old oldies in a publicity agent's repertoire about how soft-hearted his client really is despite the tough, bruiser type of roles he plays on the screen. We know it and you say, "Pshaw, we've seen that one before!," but the facts are the facts. Pat O'Brien, hard-hearted and equally hard-fisted pilebuck in Columbia's lusty tale of shipyard saboteurs, "Secret Command," now at the Theatre, is like that; e.g. these two candid, off-the-set shots of the star with his "real" (and "reel") children. At the left, Pat, who recently celebrated his thirteenth wedding anniversary, is seen with his children, Sean, Terrence and Mavourneen. It, incidentally, was the combination of the two last names that gave rise to Terneen Productions, which is what Pat calls his newly-organzied producing company. At the right, the actor frolics between scenes with his "children" in "Secret Command," Richard Lyon, who is the son of Ben Lyon and Bebe Daniels, and Carol Nugent, niece of director-writer-actor Elliott Nugent.

'COMMAND' ACCESSORIES COMMAND ATTENTION

40" x 60"



Spot this colored photo-gelatin display in your lobby to give the folks plenty of advance notice about your show.

Price: \$1.00 each

WINDOW



Cover the town with these 3colored, 14" x 22" window cards. Back 'em up in three's for swell marquee hangers.

1 to 49: 7c each 50 or more: 6c each

-AND-

Don't forget the special line of oil paint and silk screen displays to supplement your campaign from

NATIONAL SCREEN SERVICE

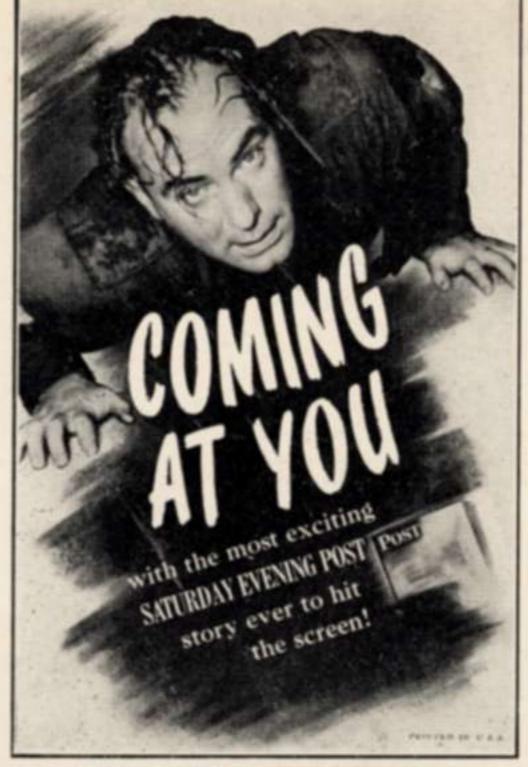
630 Ninth Avenue

New York 19, N. Y.

4-PAGE HERALD

Herald your showing with this topflight accessory aid. Printed in
two attractive colors, the front
cover (right) is 6" x 9" and the
center spread (below) opens up
to a 9" x 12" flash of the action
highlights from the picture. Entire
back page is free for your co-op
advertising imprint. Give this
herald wide distribution around
town as throwaways, envelope
stuffers, package inserts, etc. Order
them in large quantities at these
rock-bottom prices:

1M to 4M: \$3.25 per M 5M or more: \$3.00 per M



6" x 9" FRONT COVER



9" x 12" CENTER SPREAD

Accessories Price List

PCSTERS—	40"x60" DISPLAY—
24 Sheet ea. \$2.40	Each
6 Sheet ea90	SLIDE—
3 Sheet ea45	1 Style Colored ea15
1 Sheet (Style A) ea15	
1 Sheet (Style B) ea15	STILLS—
	Production (25) per set 2.50
LOBBY DISPLAY CARDS—	Newspaper (15) per set 1.50
Set of 8-11x14's per set .75	Art (2) per set .20
Two 22x28's ea40	Single Stills ea10
14x36 Insert Card ea25	STREAMLINE DISPLAYS-
14"x22" WINDOW CARDS—	1 to 9
1-49 ea07	10 or more ea20
50 or more ea06	VALANCE—
HERALD—	Each 7.50
1M to 4Mper M 3.25	ADS AND SCENES-
5M or over per M 3.00	Mats per col15

The above prices apply only at Columbia exchanges in the U.S.A. Order early and avoid shipping difficulties.

STREAMLINER



Use this 91/2" x 28" easelbacked photographic display for department store and window planting.

Each: 25c 10 or more: 20c each

STILLS

PRODUCTION SET (25):

A makes-you-want-to-see-it selection of production scenes for those lobby and out-front frames. Per set: \$2.50; individually 10c.

NEWSPAPER SET (15): Scenes, star heads and fashion

stills for planting with your local newspaper editor. Per set: \$1.50; individually 10c.

ART SET (2): Two of the key art elements on 8" x 10" stills for all-around use in your show-selling campaign. Per set: 20c; individualy 10c.

Plus This Columbia Extra—a 9-Foot Valance!



By special demand for "Secret Command" — a 9-foot, eye-stopping valance to dress up your theatre lobby and marquee and give that added wallop to your selling campaign. Measuring 9 feet long by 26 inches deep, the valance is printed in several attractive colors on rich felt. It comes with a

scalloped bottom fringe while across the top is a series of brass eyelets set in canvas to facilitate hanging. Use it on the wall of your lobby and string it along your outside marquee. Get it up well in advance.

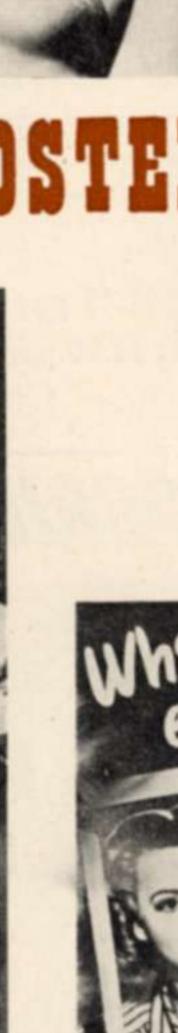
Order direct from your Columbia Exchange — \$7.50 each

PICTORIAL TWENTY-FOUR SHEET





ONE SHEET B





#25529

THREE SHEET



SIX SHEET



22 x 28 A SLIDE (Same Design)—15c







EIGHT 11 x 14's













O'Brien - Jandis





ADVERTISING



HE'S COMING AT YOU
WITH THE MOST EXCITING
STORY EVER TO HIT THE SCREEN!

PAT O'BRIEN Virile . . . Unconquerable . . .

CAROLE LANDIS

Luscious . . . Kissable . . .

BERTH COUNTY

with CHESTER MORRIS

RUTH WARRICK - BARTON MacLANE - TOM TULLY - WALLACE FORD

Screen Play by ROY CHANSLOR · Based upon a Saturday Evening Post Story and best-selling novel by JOHN HAWKINS and WARD HAWKINS · Produced by PHIL L. RYAN for TERNEEN PRODUCTIONS · Directed by EDDIE SUTHERLAND

As action-packed a story
I As action-packed a story
I romance-packed of the
SATURDAY
SATURDAY
EVENING POST

A COLUMBIA PICTURE

1000-Line Ad Mat SC-17E — 5 Col. x 200 Lines



800-Line Ad Mat SC-28E — 5 Col. x 160 Lines







600-Line Ad Mat SC-29C — 3 Col. x 200 Lines



590-Line Ad Mat SC-32D — 4 Col. x 148 Lines



505-Line Ad Mat SC-30C — 3 Col. x 168 Lines



500-Line Ad Mat SC-31C — 3 Col. x 167 Lines



405-Line Ad Mat SC-44B — 2 Col. x 202 Lines



400-Line Ad Mat SC-16D — 4 Col. x 100 Lines

Official Billing CAROLE PAT O'BRIEN . LANDIS .100% "SECRET COMMAND" CHESTER MORRIS Ruth Warrick • Barton MacLane • Tom Tully Wallace Ford25% Screen Play by ROY CHANSLOR10% Based upon a Saturday Evening Post Story and best-selling novel by JOHN HAWKINS and WARD HAWKINS10%15% Produced by PHIL L. RYAN for TERNEEN PRODUCTIONS Directed by EDDIE SUTHERLAND25% A COLUMBIA PICTURE20%



400-Line Ad Mat SC-20C — 3 Col. x 134 Lines

SOCK HOLD-OVER AD

Available in three different sizes size shown above plus two others:

610-Line Ad Mat SC-19D — 4 Col. x 152 Lines 310-Line Ad Mat SC-21C — 3 Col. x 103 Lines



315-Line Ad Mat SC-27C — 3 Col. x 105 Lines

Ad Catchlines

Rough, tough, bruising thrills smack home this dynamic story of lusty, life-loving men and women . . . whose fate was in the hands of sinister forces stronger than themselves!

He's rough, tough and terrific! She's daring, dazzling and dangerous!

What thrills . . . as this brawling, lusty, actionful drama blazes across the screen at break-neck speed!

His past was clouded by mystery! She lived under an assumed name! He didn't trust his own brother! She betrayed the man she loved!

They don't come rougher and tougher than Pat O'Brien. They don't come more kissable than Carole Landis. They don't come more thrilling, more exciting than "Secret Command."

See Pat O'Brien and Carole Landis go into action . . . all kinds of action!

You'll be thrilled by every scene . . . as they battle saboteurs — and each other — to keep one of the largest aircraft carriers afloat!



310-Line Ad Mat SC-26C — 3 Col. x 104 Lines

Art Stills



Art Still No. 1



Art Still No. 2

You'll want these two $8" \times 10"$ stills of the art work, used in the ads and posters, for your campaign. Order them today from your Columbia exchange.

Complete Set (2): 20c

Individually: 10c



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Directed by EDDIE SUTHERLAND

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UTILITY MAT

Order Mat SC-45B; Price: 30c



75 L. - 1 Col. Ad Mat SC-24A



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FLASH!

book was going to press, the selection et Command" by the War Department ng to servicemen overseas was an-It is suggested that you include the opy in your advertising:

is one of the films chosen by
Department and provided by the
acture industry for showing overcombat areas, Red Cross Hospitals
isolated outposts."

will be furthering the work of the War Activities
Committee of the Motion Picture Industry.

Price of All Mats:

15c per Column

at your

Columbia Exchange



89 L. - 1 Col. Ad Mat SC-39A



65 L. — 1 Col. Ad Mat SC-36A



14 L. — 1 Col. Ad Mat SC-41A

PRINTED IN U. S. A.