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## ALL THE SPLENDOR OF THE GREAT CRUSADES ... overshadowed by the burning

Love of two men for one woman!



# REVES

## ANNE VERNON · ROSSANO BRAZZI JOHN SANTUCCIO, Statematica RELEASE

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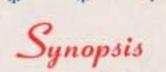
# THE MISTRESS OF TREVES

ANNE VERNON · ROSSANO BRAZZI JOHN SANTUCCIO

#### THE CAST

Genevieve		Anne Vernon
Siggfried .		. Rossano Brazzi
Golo		John Santuccio
Bertha		Edmea Lari
Drago		. Enzo Fiermonte
Peter the J	Hermit	Peter Carnabucci

#### PRODUCTION CREDITS



The marriage of the noble Siegfried and the beautiful Genevieve of Brabant has taken place amid all the pomp and ceremony that such a great event calls for. He carries her off to his Castle of Treves, where his servants and his soldiers welcome her as their new mistress. Quiet weeks of honeymoon follow, and neither husband nor wife is aware of the fact that Golo, Siegfried's trusted servant and confidant, has also fallen in love with her.

### Publicity

## "The Mistress Of Treves" Is Booked For Engagement

(Advance)

Starring Anne Vernon in the role of Genevieve and Rossano Brazzi as the Crusader, Siegfried, "The Mistress of Treves" tells the story of the love of two men for one woman. Much of the picture was photographed on location in France and in Italy, utilizing the actual battle-fields of the Crusades for the screen skirmishes in which thousands of participants were engaged.

Arthur M. Rabenalt directed "The Mistress of Treves" from the screenplay by Lino de Joanna and Corrado Pavolini. It is a George Venturini production, and an International release.

#### \* \* \*

**Anne Vernon Plays** 

## Scene Mats



One of the scenes from "The Mistress of Treves," in which Anne Vernon and John Santuccio portray two corners of the world-famous love-triangle of Genevieve of Brabant played against the background of the Great Crusades. "The Mistress of Treves," a new International release, starts on

at the ......Theatre.



Word comes to the Castle that the Crusades have started, and that noblemen and soldiers from all over the country are on their way to the Holy Land to fight the Saracens. Siegfried hesitates at first, for he does not want to leave Genevieve so soon after their marriage. But his officers persuade him, and he goes off to the Crusades at the head of his own troops.

Golo intercepts Siegfried's letters to Genevieve and her letters to him, and each is thus tortured by the silence of the other. When Genevieve demands that a messenger be sent to her husband, Golo sends one with instructions to report back to her that Siegfried is too busy carousing with other women to think of his wife.

Siegfried, on the other hand, sends one of his officers back to Treves to find out the reason for Genevieve's silence. Golo permits the officer to speak to Genevieve, and then pushes him off the fortification wall. Golo is now in a position to inform Siegfried that his wife has been unfaithful to him with this officer and that he fell from Genevieve's window as he left her room.

When Siegfried hears of this, he exercises the right of every nobleman of those days, and sends word that his wife is to be executed. She is being taken to the forest by the executioner, but before he can carry out his mission he is killed by a bolt of lightning. Genevieve remains in the forest where, after several months, she gives birth to Siegfried's son. Siegfried returns from the Crusades, and finds that Golo has turned his Castle into a den of orgies. Golo confesses his crimes, and jumps out of a window.

Siegfried and his officers go in search of Genevieve in the forest, where they find her and the little boy. And once again Siegfried and his bride are together.

## FAMOUS LOVE-LEGEND IS BASIS OF "THE MISTRESS OF TREVES"

#### (Advance feature)

On page 416 in the thirteenth volume of the Funk & Wagnalls New Standard Encyclopedia of Universal Knowledge edited by Frank H. Vizetelly, Litt.D., LL.D., there appears the following brief paragraph:

"Genevieve de Brabant. the wife he loves in the care of

#### Title Role In Big Crusade Picture

(Advance)

Anne Vernon comes into her own as a screen star in "The Mistress of Treves," in which she portrays the title role, and which comes to the..... Theatre on ...... She has appeared in numerous important French productions and in three Hollywood films, but in this International release she is at the top of the cast.

In "The Mistress of Treves" she plays the role of Genevieve of Brabant, around whom the world-famous love-legend of two men in love with one woman has often been told. Against the background of the Great Crusades, the picture is said to emphasize action and romance.

The leading masculine role of Siegfried is played by Rossano Brazzi, with the role of the faithless Golo portrayed by John Santuccio. Arthur M. Rabenalt directed, from the screenplay by Lino de Joanna and Corrado Pavolini. "The Mistress of Treves" is a George Venturini production, and an International release.





Rossano Brazzi, as a captain of the Great Crusades, plays the leading masculine role in "The Mistress of Treves," the new International release which is the current attraction at the ......Theatre.

## ANNE VERNON FLEW TO STARDOM

#### (Advance feature)

It can be truly said of Anne Vernon that she made a flying leap to screen stardom. For it all started when she boarded a plane in Paris for a quick trip to New York.

Claude Dauphin, a colleague of Anne's on the French stage and screen, was opening on Broadway in "The Happy Time" opposite Helen Hayes. He let it be known that he would welcome all the moral support he could get, and so this lovely young actress decided to make the trip to wish him well.

"The Happy Time" had its premiere, it was established as a success, and Anne Vernon, having done her duty by a friend, was on her way to the Anne Vernon is a native Parisian and, as a child, attended public and convent schools in the French capital. In her teens, she entered the Beaux Arts Academy where she studied fashion design, and in her spare time put her attractive proportions to work by modelling for the famous couturier, Marcel Rochas. It was at this job that she was first noticed by the film producer, Andre Paulve, who urged her to take dramatic courses. She began studying

During Siegfried's absence with Charles Martel against the Saracens, she was criminally solicited by Golo, a knight in whose charge her husband had left her. When he returned, finding that his wife had given birth to a child (which in reality was his own), he ordered both mother and child to be killed. But their lives were preserved, and many years later the repentant Siegfried found them and acknowledged the injustice of his suspicions."

The picture counterpoints the visually torrential action of the fighting between the Christians and the Saracens, with the outward calm of the castle of **T**reves where Siegfried has left his most trusted friend. Yet framed in both is this very personal story of three people who are never out of one another's thoughts.

In order to depict the true backgrounds of the story, "The Mistress of Treves" utilized eight square miles of countryside on location and a cast that numbered more than 3,000 performers. The battle scenes were filmed on an elaborate scale with thousands of horsemen and footsoldiers participating in the charges and counter-charges. Actual castles and complete villages were employed as the sound stages for the production. Some of the battle scenes, and the sequence showing the debauchery introduced by Golo into the Castle of Treves, took more than four months to film.

The three leading roles in "The Mistress of Treves" are portrayed by the beautiful Anne Vernon as Genevieve, by Rossano Brazzi as the Crusader, Siegfried, and by John Santuccio as Golo.

"The Mistress of Treves," which is a George Venturini production released by International, was directed by Arthur M. Rabenalt, from the screenplay by Lino de Joanna and Corrado Pavolini.

## Story of Genevieve Of Brabant Seen Now On Screen

#### (Current)

One of the great legends of all time, the love-story of Genevieve of Brabant, has come to the screen, and under the title of "The Mistress of Treves," is the current attraction at the ...... Theatre. Relating the story of the famous love of two men for one woman, "The Mistress of Treves" is set against the background of the Great Crusades, with a cast of more than three thousand and a stage of action entailing miles of countryside.

The three starring roles in the picture are portrayed by the beauteous Anne Vernon as Genevieve, Rossano Brazzi as Siegfried, and John Santuccio as Golo. "The Mistress of Treves" was directed by Arthur M. Rabenalt, from the screenplay by Lino de Joanna and Corrado Pavolini. It is a George Venturini production, and is an International release. International Airport just outside New York where she was to board a plane back to Paris and home.

While she was waiting to have her baggage checked through and her papers validated, a rather nice-looking gentleman asked whether he could speak to her. He told her he was a representative of Universal, and that he had tried to get in touch with her earlier, but found that she had already left her hotel to go to the airport. It seems that she had been spotted at the opening of "The Happy Time," and it was thought that a screen test might just possibly serve some good purpose.

Anne got her baggage and her papers back and, instead of boarding a plane going east, she boarded one going westward to California. The records at the Universal studio show that less than twenty-four hours later, she was cast in an important role in "Shakedown." Since then she has been in a number of pictures, each of them affording her a more important role, until now she has arrived at stardom in the title role of "The Mistress of Treves," the International release that starts an engagement on .....at the ..... Theatre.

with the noted Tama Balaclova.

In a few months, Anné made her stage debut in Jean-Paul Sartre's "No Exit" at the Theatre du Vieux Colombier. She remained at that theatre for roles in several other plays, and then went on a tour of South America with the French theatrical troupe.

On her return to Europe, Anne started motion picture work, and appeared in numerous films in various countries. In France, she appeared in "Mannequin Assassine," "Tales of Five Cities," which was actually an American production, and in "L'Affaire," in which she costarred with Claude Dauphin. In Italy she appeared in "Pact with the Devil," and in England she made "Warning For Wantons" for J. Arthur Rank.

On her arrival in Hollywood, Anne created something of a furor by refusing to pose for the news photographers in what are known as "cheese-cake" pictures. "Only night-club players pose like that," she said, "and I have never played in a nightclub."

The news photographers, reminding themselves that Anne Vernon was an actress and a Parisian, were truly bewildered.

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1560 BROADWAY NEW YORK N. Y.

## HERS WAS THE FLAMING LOVE ...

In this mighty epic of the Crusades...and a world in flames.

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The

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The jealous eyes of the man he trusted... The tender arms of the woman he loved!



THE LOVE STORY THAT SHOOK THE WORLD FILMED AGAINST THE SPLENDOR AND THE DRAMA OF THE GREAT CRUSADES!



The

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Ad Mat No. 201

She had to choose between two men ...and their TWO kinds of LOVE!

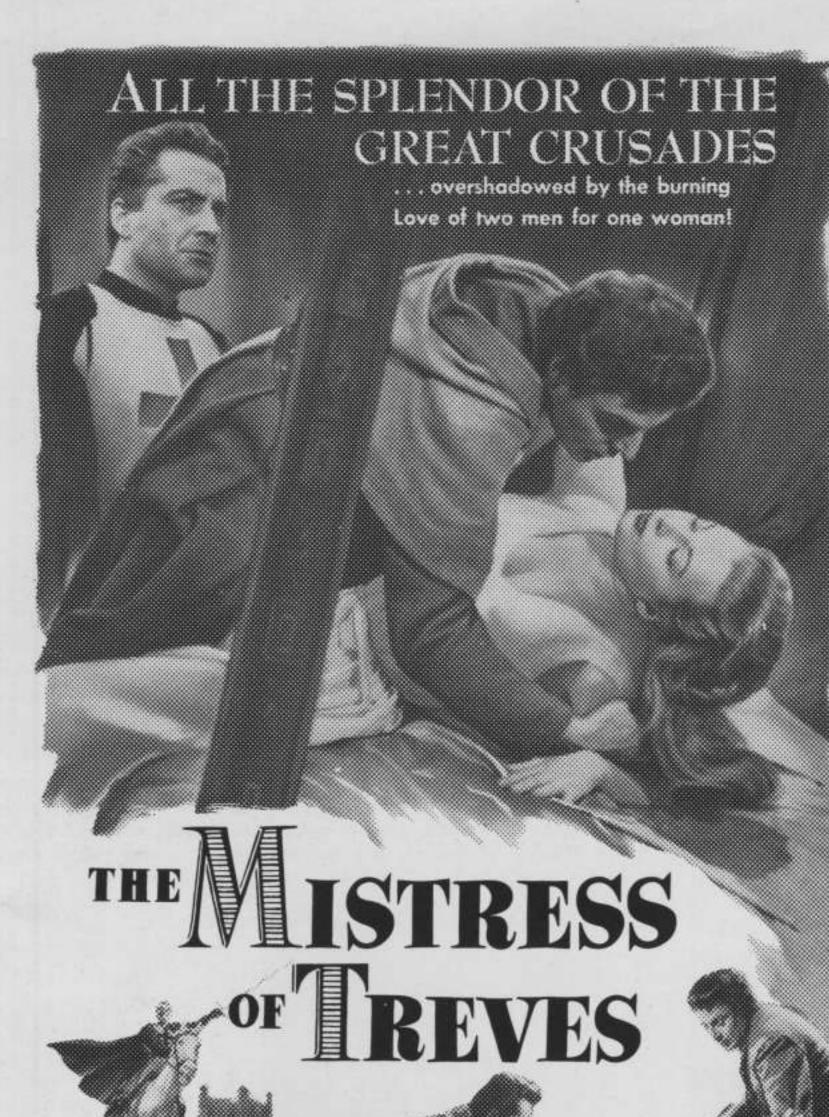
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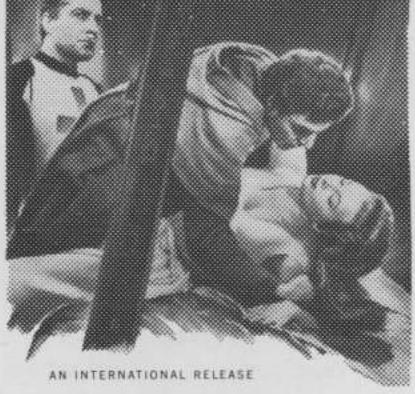
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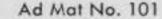


HIS WAS THE FLAMING SWORD... HERS WAS THE FLAMING LOVE... In this mighty epic of the Crusades... and a world in flames.

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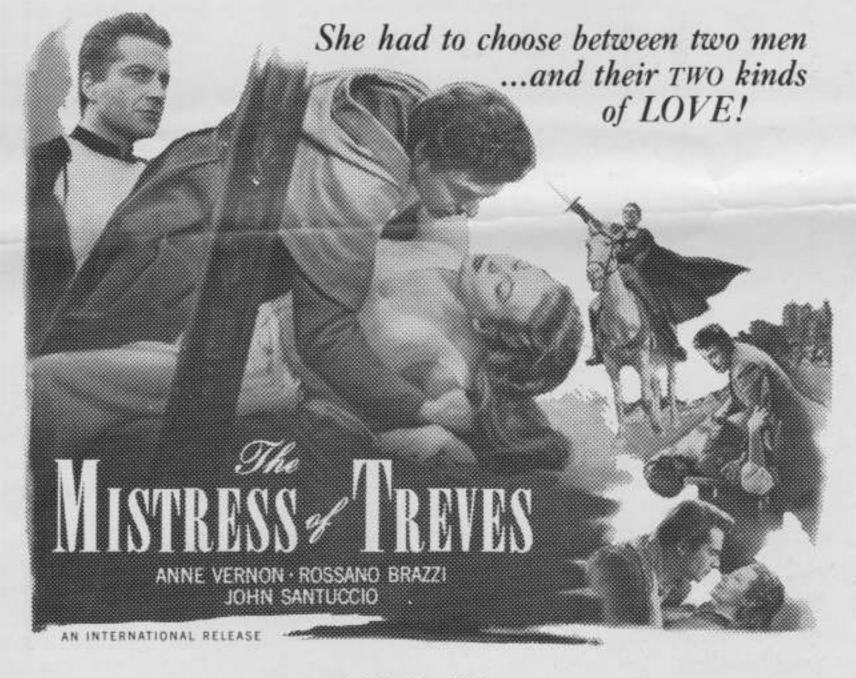
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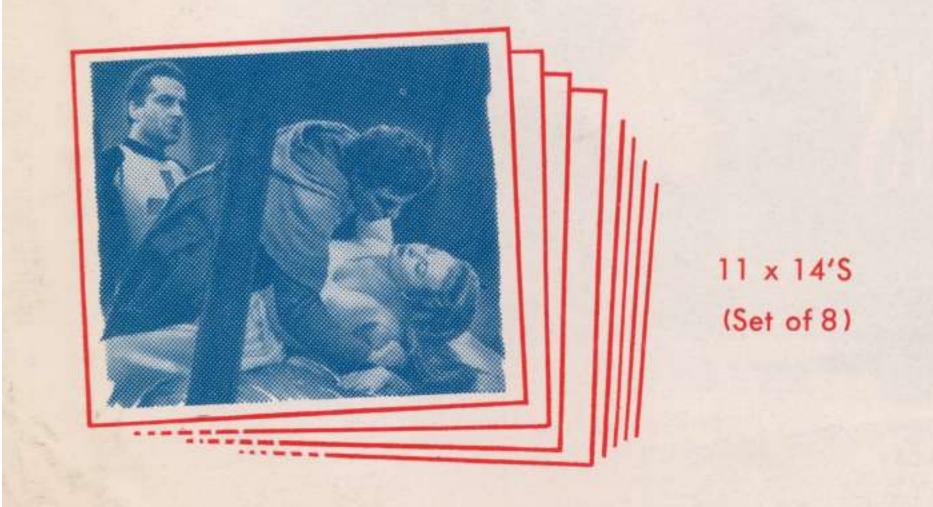
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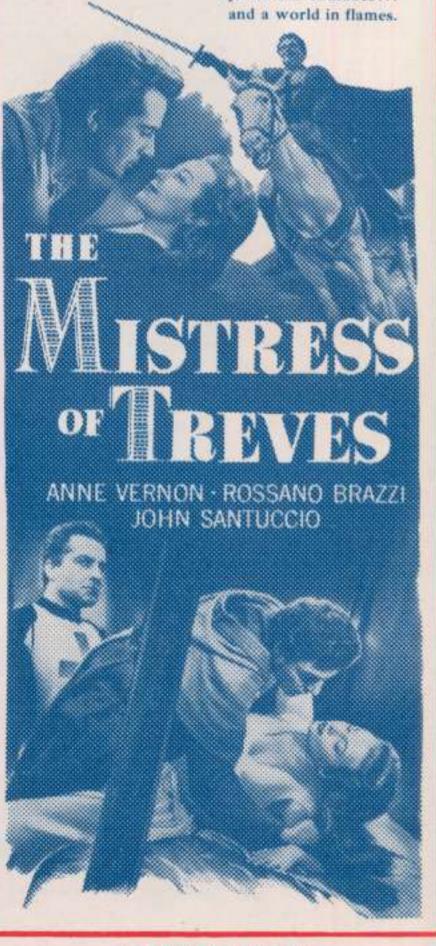
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