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"3 Bad Men" Is a John Ford Masterpiece of Bigger Sweep Than Any Previous Giant Special

NOW that "3 Bad Men" is completed it stands revealed as one of the most remarkable photodramas ever filmed and everyone who has seen it is well aware of the fact. It is living proof of John Ford's ability to surpass himself and it undoubtedly will serve to add to his popularity as one of the foremost directors of all time.



"3 Bad Men" is a spectacular achievement of bigger sweep than any predecessor and it contains many brand-new ideas which are bound to distinguish it as being in a class to itself. Therefore, it should be exploited

on this basis by all members of the sales organization. No one should permit it to be classified as "just one more big western," because it is a great deal more than this. It is

probably the most generally appealing screen entertainment of the whole decade and it bids fair to remain in the public favor longer than "The Iron Horse" or any other similar triumph.

George O'Brien and Olive Borden, Lou Tellegen and J. Farrell MacDonald are only a few of the electric light names provided in this cast composed of dozens of box-office names.

