

Document Citation

Title	Follow the boys
Author(s)	
Source	<i>Universal Pictures</i>
Date	c1944
Type	exhibitor manual
Language	English
Pagination	
No. of Pages	9
Subjects	Zorina, Vera (1917), Berlin, Germany MacDonald, Jeannette (1903-1965), Philadelphia, Pennsylvania, United States Shore, Dinah (1916-1994), Winchester, Tennessee, United States Tucker, Sophie (1884-1966) Raft, George (1895-1980), New York, New York, United States
Film Subjects	Follow the boys, Sutherland, A. Edward, 1944

Follow the Boys Posters



24 SHEET
COLOR DESCRIPTION:
Figure of Zorina in full color
or Cast heads in sepia on
blue to black background.
Side panels in yellow
with red lettering. Title
in grey-green.



THREE SHEET "A"



THREE SHEET "B"



ONE SHEET "C"



ONE SHEET "D"



SIX SHEET



ROTO HERALD



REGULAR WINDOW CARD



MIDGET WINDOW CARD

EIGHT 11x14's



14x36

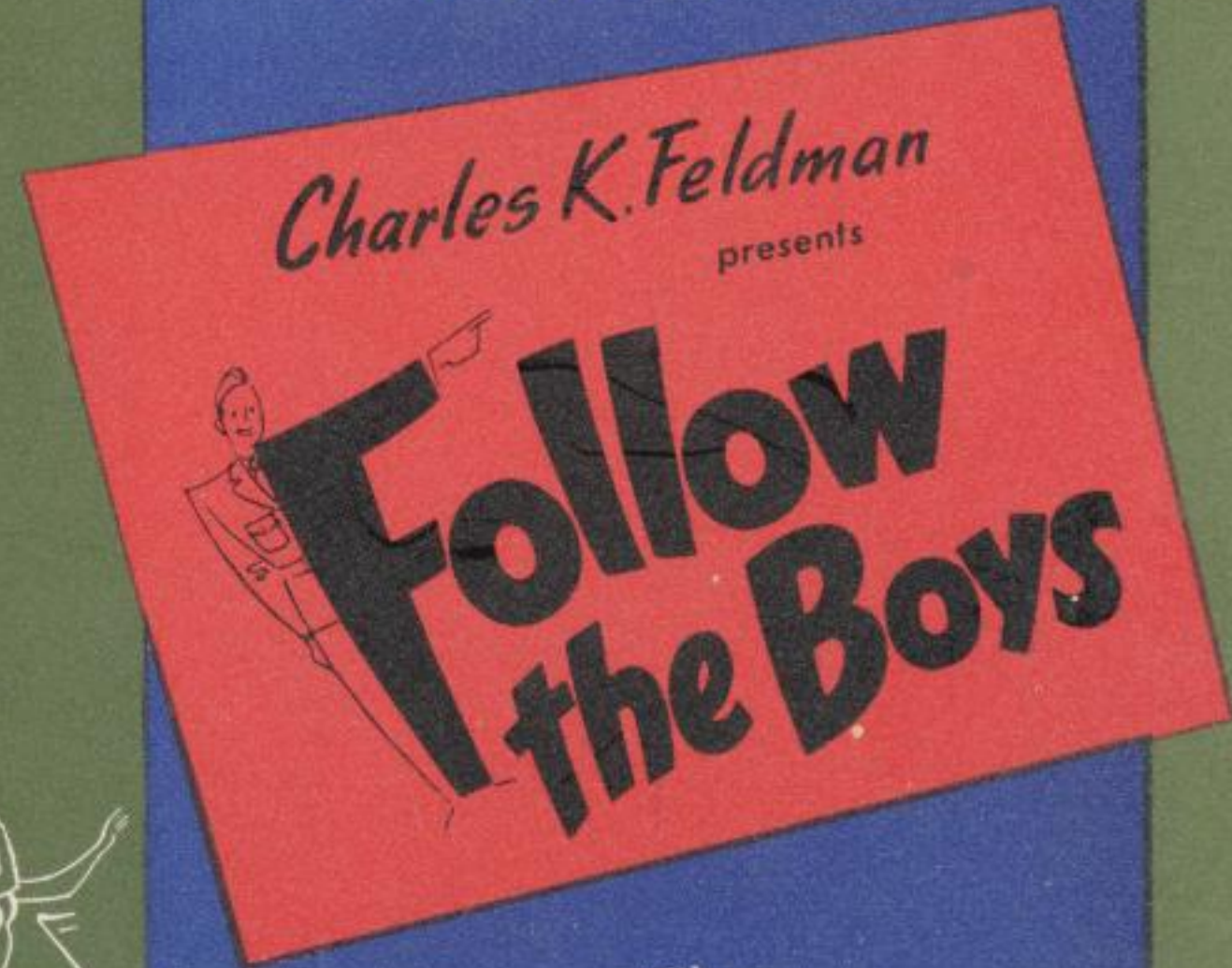


TWO 22x28'S
STYLE "A"

The proud,
exciting story
of America's
show-world
at war!



- starring
- ★ George Raft
 - ★ Vera Zorina
- Guest stars in the order of appearance:
- ★ Jeanette MacDonald
 - ★ Orson Welles' Mercury Wonder Show
 - ★ Marlene Dietrich
 - ★ Dinah Shore
 - ★ Donald O'Connor
 - ★ Peggy Ryan
 - ★ W. C. Fields
 - ★ The Andrews Sisters
 - ★ Artur Rubinstein
 - ★ Carmen Amaya and her Company
 - ★ Sophie Tucker
 - ★ Delta Rhythm Boys
 - ★ Gautier's Bricklayers
- and these famous orchestras
- ★ Ted Lewis and his Band
 - ★ Freddie Slack and his Orchestra
 - ★ Charlie Spivak and his Orchestra
 - ★ Louis Jordan and his Orchestra



with
Grace McDonald Charles Butterworth
Martha O'Driscoll Charley Cragwin
Elizabeth Patterson Maxie Rosenbloom
Regis Toomey

A UNIVERSAL PICTURE
Copyright 1944, Universal Pictures Co., Inc.

The Entertainment World's Show of Shows

The proud and exciting story of the troupers who follow our troops to every front!

FIFTY STARS! OVER 20 SONGS! LOVE! ROMANCE! LAUGHTER! FUN! OUTSTANDING BANDS! WONDERFUL PRODUCTION!

THOUSANDS OF THRILLS! HEART-MOVING DRAMA! ENTHRANCING SPECTACLE!

BOX-OFFICE TITLE! VERWHELMING CAST! EAR'S GREATEST STORY! SMASHING SALES POWER!



Follow the Boys Publicity

"Follow the Boys" Gives Raft Finest Screen Role

(Advance)
George Raft has only one complaint against the movies. They keep killing him off.
Ever since the trigger-happy days of the gangster cycle, Raft has been dying for the benefit of screen audiences.
Even now that he is a hero, in Charles K. Feldman's Universal production, "Follow the Boys," which has almost two score stellar players in the cast, Raft has no better luck. Only this time I am drowned," he laments.

Dazzling Cast
"Follow the Boys," in which Raft stars with the dancing beauty, Vera Zorina, is scheduled to open at the theatre. Orson Welles, Marlene Dietrich, Dinah Shore, Jeanette MacDonald, W. C. Fields, Sophie Tucker, Donald O'Connor, Peggy Ryan, Carmen Amaya, Grace McDonald, Charles Butterworth and Charles Grapewin are only part of the top-flight personalities in the cast.

Actually, tactician George Raft wouldn't swap his screen career for anything you might name. The climb upward has been too bitter, the rewards too sweet.
Born in New York City, Raft as a youth had a brief career as a professional boxer, and for two seasons was a professional baseball player with the Springfield, Mass., club.

Turns Hooper
From baseball he turned to "hoofing" for a living, appearing in various New York night clubs before graduating to Broadway musical shows.
A friend of the late Texas Guinan, he was given a small role in the early-day talkie based on Miss Guinan's life, "Queen of the Night Clubs." The film didn't attract much attention, but Raft did.
That was in the days of gangster pictures, and fat roles in such violent dramas as "Quick Millions," "Hush Money" and "Scarface" rapidly elevated Raft to stardom.
Just as in an earlier Universal hit, "Broadway," Raft's dancing talents are fully exploited in "Follow the Boys," as the partner of the lovely Zorina.

Shore Sure

(Current)
Before Dinah Shore began work in Universal's "Follow the Boys," current at the theatre, she was quoted in an interview as saying that she would have none of these quick Hollywood marriages. Before the picture was finished she had eloped with George Montgomery.



Dynamic George Raft has top male role in Universal's multi-starred feature production, "Follow the Boys."

The Cast

Tony West George Raft
Vera Zorina
Nick West Charles Grapewin
Kitty West Grace McDonald
Louise Fairweather
Charles Butterworth
Walter Bruce George Macready
Annie Elizabeth Patterson
William Barrett Theodore Van Ekin
Dr. Henderson Regis Toomey
Laura Ramsey Ames
Martha O'Driscoll Martha O'Driscoll
Maxie Rosenbloom
Junior Maxie Rosenbloom
and Spooks
Appearing in the Hollywood Victory Committee Sequence:
Mario Montez, Susanna Foster, Louise Allbritton, Robert Paige, Alan Curtis, Lon Chaney, Gloria Jean, Andy Devine, Turhan Bey, Evelyn Ankers, Noah Beery, Jr., Gale Sondergaard, Peter Coe, Nigel Bruce, Thomas Gomez, Lois Collier, Samuel S. Hinds, Louise Beavers, Clarence Muse.



One of the world's greatest contemporary ballerinas, beautiful Vera Zorina, essays a dramatic film role, opposite George Raft, in Universal's "Follow the Boys."

Music

"THE BIGGER THE ARMY AND NAVY"
Written by Jack Yellen
Sung by Sophie Tucker

"SOME OF THESE DAYS"
(Pub. Will Rosette Music Pub.)
Written by Shelton Brooks
Sung by Sophie Tucker

"LIEBESTRAUM"
By Arhur Liszt
Played by Artur Rubinstein

"TILL GET BY"
(Pub. Irving Berlin, Inc.)
Written by Roy Turk
& Fred E. Ahlert
Sung by Dinah Shore

"TILL WALK ALONE"
(Pub. Mayfair Music Co.)
Written by Julie Styne
& Sammy Cahn
Sung by Sophie Tucker

"MAD ABOUT HIM BLUES"
(Pub. Leeds Music Corp.)
Written by Larry Markes
& Dick Charles
Sung by Sophie Tucker

"TILL SEE YOU IN MY DREAMS"
(Pub. Leo Feist, Inc.)
Written by Gus Kahn
& Isham Jones
Sung by Jeanette MacDonald

"BEYOND THE BLUE HORIZON"
(Pub. Famous Music Co.)
Written by Richard A. Whiting
W. Frank Harling
Sung by Jeanette MacDonald

"GOOD NIGHT"
(Pub. Leo Feist, Inc.)
Written by Con Conrad, Irving Bibb
Played by Ted Lewis & His Band

"FURLOUGH FLING"
Written by Charles Weintraub
& Frank Davenport
Played by Freddie Slack & His Orchestra

"SHOO SHOO BABY"
(Pub. Leeds Music Corp.)
Written by Phil Moore
Sung by The Andrews Sisters
With Freddie Slack & His Orchestra

"SWING LOW, SWEET CHARIOT"
Written by Charles Spivak
& His Orchestra

"BESAME MUCHO"
(Pub. Melody Lane)
Written by Consuelo Velasquez
English lyrics by Charlie Spivak
Played by Charlie Spivak & His Orchestra

"SWEET GEORGIA BROWN"
(Pub. Remick Music Corp.)
Written by Ben Bernie
& Casey Pankau
Played by Louis Jordan & His Orchestra

"IS YOU IS, OR IS YOU AIN'T"
(Pub. Leeds Music Corp.)
Written by Louis Jordan
& Billy Austin
Sung by Louis Jordan

"TONIGHT"
(Pub. Southern Music Co.)
Written by Kessel Geel
& Walter Donaldson
Danced by George Raft & Zorina

"I FEEL A SONG COMING ON"
(Pub. Robbins Music Corp.)
Written by Jimmy McHugh
Dorothy Fields
Danced by George Oppenheim
& Vera Zorina

"THE HOUSE I LIVE IN"
(Pub. Chappell Music Co.)
Written by Earl Robinson
& Lewis Allen
Sung by Delta Rhythm Boys

"A BETTER DAY IS COMIN'"
(Pub. Mayfair Music Corp.)
Written by Julie Styne
& Sammy Cahn
Sung by Male Chorus

"MERRIMENT"
Written by Augustin Costelloe Sabices
Performed by Carmen Amaya & Her Company

"ANDREWS SISTERS MEDLEY"
Sung by The Andrews Sisters

"KITTEENS WITH THEIR MITTENS LACED"
Written by Inez James
& Sidney Miller
Sung by Donald O'Connor & Peggy Ryan

JEANETTE'S IN A HURRY

(Current)
A scene in "Follow the Boys," Universal's star-studded film attraction, now screening at the theatre, shows Jeanette MacDonald staging an impromptu concert for wounded men in a military hospital. That scene isn't just something out of the imagination of a film writer. It is based on incidents that happened.

Miss MacDonald, like Sophie Tucker, Ted Lewis, W. C. Fields, Donald O'Connor, Peggy Ryan, the Andrews Sisters, Orson Welles, Marlene Dietrich, Dinah Shore, and many more appearing in the picture, don't play "character" parts; they appear as themselves.

Fast Travel
An example: Five minutes after arriving in San Diego by motor from Los Angeles—over 100 miles away—for a Navy hospital concert, Jeanette MacDonald was on the platform. She allowed just three minutes to run a comb through her hair, arrange her lipstick and pat on her powder.

"I used to spend an hour doing this before a concert appearance," said the star at the time. "Now the effect of my appearance isn't so important. It's just being there when the boys expect me that matters."

The redheaded singing star is the wife of Capt. Gene Raymond of the U.S. Army Air Force.

Dance Begins
With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Raft-Zorina Dance Debut Has Spectacular Setting

(Advance)
Biggest and best dance sets photographed as background for Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Following is a preview glimpse of the dance set, the biggest and most expensive of its kind in the 30 years of Universal Studio's existence.

With Raft and Zorina performing as Astaire and Rogers in the past, like the spectacular skating rink settings for Sonja Henie's films, must yield ground before the unrivalled stage created for a new dancing team of the screen: George Raft and Vera Zorina.

The pair, each famous in his own right, join as partners for lead roles in "Follow the Boys." Charles K. Feldman's all-star Universal production, scheduled to open at the theatre, George Raft, well-known Broadway producer, served as dance director and creator for the picture.

Credits

Charles K. Feldman Presents

"FOLLOW THE BOYS"

Starring

GEORGE RAFT - VERA ZORINA

Guest Stars

in the

Order of Their Appearance

JEANETTE MACDONALD

ORSON WELLES

MERCURY WONDER SHOW

MARLENE DIETRICH, DINAH SHORE

DONALD O'CONNOR, PEGGY RYAN

W. C. FIELDS

THE ANDREWS SISTERS

ARTHUR RUBINSTEIN

CARMEN AMAYA & HER COMPANY

SOPHIE TUCKER

DELTA RHYTHM BOYS

LEONARD GAUTIER'S

BRICKLAYERS

TED LEWIS & HIS BAND

FREDDIE SLACK

& HIS ORCHESTRA

CHARLIE SPIVAK

& HIS ORCHESTRA

LOUIS JORDAN

& HIS ORCHESTRA

with

Grace McDonald

Charles Butterworth

Martha O'Driscoll, Charles Grapewin

Elizabeth Patterson

Maxie Rosenbloom, Regis Toomey

Original Screenplay

by

Lou Breslow and Gertrude Purcell

Director of Photography, David Abel

A.C.E. Art Direction, John B. Goodman

Harold H. MacArthur, Director

of Sound, Bernard B. Brown, Techni-

cian, Robert Pinkard, Set Decora-

tions, Russell A. Gausman, Ira S. Webb

Film Editor, Fred R. Fehl-

shaus, Jr., Gown, Vera West, Miss

Zorina's Gown, Howard Green, Miss

Zorina's Jewelry, Lockitz, Assistant

Director, Howard Christie, Special

Photography by John F. Fulton

A.S.C. Musical Director, Leigh Har-

line, Musical Production Numbers

Designed and Staged by George Hol-

wood, "Soldiers in Grass Field" by Joe

Schubert.

Directed by

Eddie Sutherland

Produced by

Charles K. Feldman

Associate Producer

Albert L. Rockwell

A UNIVERSAL PICTURE

GRAPEWIN'S HUNDREDTH

(Advance)

Charley Grapewin, who is now in his sixty-ninth year, and who has one of his finest screen roles in Universal's "Follow the Boys," coming to the theatre, thought he had retired in 1929. So did a lot of people.

Now, says Charley, after appearing in his 100th film—he can still feel the harness tugging hard on his shoulders.

"You know, when other stage people told me they were going to try the movies and wanted me to come along, I told them acting for a movie camera would be like talking to an automobile radiator.

Visits Coast

"But then I came to the coast on tour in 'Bad Penny' in 1929," Grapewin continued. "I had a lot of money, like everybody did in those days, and when they told me how easy it would be to play a part in 'The Night of June 13,' I fell for it—and I've been in pictures ever since. Now I've made a hundred of 'em."

"I wasn't a greenhorn in those 'talkies' of 1929 and '30, though," Charley insisted. "I had a lot of very first movie actors in American films. I made my first appearance in pictures in 1886 in 'Above the Limit,' filmed on a New York roof top. We made this before May Irwin and John Rice made 'The Kiss,' which is sometimes called the first dramatic film. But if you want to argue the point, I have still pictures from 'Above the Limit,' and can prove the date."

"Follow the Boys" Cast Brilliant, Cosmopolitan

(Advance)

The world is still looking for a formula for a successful brotherhood of nations, but the world of the actors discovered long ago that talent is to be gleaned where you find it. Boundaries and birthplaces don't mean much where artistry is concerned.

Consider, for example, the birth places of the top players among the scores of stellar names coming to the screen of the theatre in "Follow the Boys," Universal's all-star movie telling the story of the entertainment world's participation in the war effort.

Top glamor girls of the picture were born, of all places, in Berlin, Germany. They are Vera Zorina, who plays the leading feminine role, and Marlene Dietrich, who gets sawed in half by Orson Welles. Neither owes any debt of gratitude to her native land; both are adopted citizens of the U.S.A.

Rivalling Berlin in this list of birth places is New York City, which contributes the male lead, George Raft, and Universal's "body beautiful" girl, Ramsay Ames.

Quaker City

Philadelphia rivals Berlin and New York with a pair, both Jeanette MacDonald and W. C. Fields, who play themselves in the picture, having been born in the Quaker City. Wisconsin contributes Orson Welles, born in Kenosha, and Freddie Slack, born in La Crosse. From Tennessee come Dinah Shore, born in Winchester, and Elizabeth Patterson, beloved character actress, born in Savannah, Tenn.

From there on, the list of birth places scatters far and wide. Charley Grapewin hails from Xenia, Ohio; Charles Butterworth from South Bend, Ind.; Regis Toomey from Pittsburgh, Pa.; the Andrews Sisters from Minneapolis, Minn.; Charlie Spivak from New Haven, Conn.; Ted Lewis from Circleville, Ohio; Donald O'Connor from Chicago, Ill.; Peggy Ryan from Long Beach, Calif.; Artur Rubinstein from Lodz, Poland; and Carmen Amaya from Andalusia, Spain.

Nicodemus

Nicodemus, well-known comedian of the New York Cotton Club, and the vaudeville circuits and "Louisiana Purchase," has his first straight dramatic role in pictures, that of an Army lieutenant in "Follow the Boys," Universal production, now at the theatre.



George Raft (L.), pretty Grace McDonald and the veteran Charley Grapewin, have immensely human roles as father, son and daughter, a vaudeville family, in Universal's star-studded feature film, "Follow the Boys." (Mat 31)

Remembered

(Current)

George Raft wears a gaucho costume, a study in black and white, for his dance with Zorina, in Universal's epic all-star production, "Follow the Boys," now at the theatre.

His costume, highly photogenic, worried Raft when he first saw himself in it. Said the star:

"I'm likely to be criticized for this. Somebody'll say I'm trying to imitate Valentino."

"Most movie fans today don't know what Valentino looked like," answered a friend on the set. "He's been gone a long time."

"So has George Washington," quipped Raft. "But he's got a lot of friends left."

Melodies of Dinah Shore Actually 'Follow the Boys'

(Advance)

Dinah Shore is the shooting star on the Hollywood horizon. This is her year!

The greatest girl singer of popular songs on the air, she ranks equally high in record sales, and already has proved herself a find in films.

Service men clamor to see and hear Dinah; her mail from overseas has hit an enormous volume.

As for Hollywood, Dinah has now completed her third—and most important—picture, Charles K. Feldman's star-studded Universal production, "Follow the Boys," opening to the theatre.

Starring George Raft and Vera Zorina, the picture's principal roles are played by Grace McDonald, Charles Butterworth, Charles Grapewin, Martha O'Driscoll and Elizabeth Patterson, and has a list of "guest stars" including Miss Shore, W. C. Fields, Sophie Tucker, Carmen Amaya, the Andrews Sisters Jeanette MacDonald, Donald O'Connor, Peggy Ryan, Marlene Dietrich, Orson Welles, Artur Rubinstein, the Delta Rhythm Boys, Turhan Bey, Noah Beery, Jr., and Ted Lewis.

Charlie Spivak, Louis Jordan and Freddie Slack with their orchestras.

Sings Three

Three numbers by Dinah Shore in a picture with such a cast, says much for Dinah!

Last year Miss Shore won every national radio poll, being voted the No. 1 girl singer by the New York World-Telegram, Radio Daily, Motion Picture Daily and Movie-Radio Guide.

In "Follow the Boys," her third film, Dinah will be seen as herself, broadcasting and entertaining service men in camps, canteens and military and naval hospitals. It's a role she knows by heart.

Dinah has been singing in public since she was 10. Born in Winchester, Tenn., she used to entertain the kids in her block with song recitals in the back yard.

BUTTERWORTH'S GOING TO DOGS

(Advance)

Playing a character role in Universal's "Follow the Boys," amiable Charlie Butterworth is cast as Louis Fairweather, impressionist of a trained dog act in a scene around the vaudeville circuits as "Fair-weather's Dogs."

From there on, the list of birth places scatters far and wide. Charley Grapewin hails from Xenia, Ohio; Charles Butterworth from South Bend, Ind.; Regis Toomey from Pittsburgh, Pa.; the Andrews Sisters from Minneapolis, Minn.; Charlie Spivak from New Haven, Conn.; Ted Lewis from Circleville, Ohio; Donald O'Connor from Chicago, Ill.; Peggy Ryan from Long Beach, Calif.; Artur Rubinstein from Lodz, Poland; and Carmen Amaya from Andalusia, Spain.

C. Butterworth

(Mat 31)

Playing a character role in Universal's "Follow the Boys," amiable Charlie Butterworth is cast as Louis Fairweather, impressionist of a trained dog act in a scene around the vaudeville circuits as "Fair-weather's Dogs."

From there on, the list of birth places scatters far and wide. Charley Grapewin hails from Xenia, Ohio; Charles Butterworth from South Bend, Ind.; Regis Toomey from Pittsburgh, Pa.; the Andrews Sisters from Minneapolis, Minn.; Charlie Spivak from New Haven, Conn.; Ted Lewis from Circleville, Ohio; Donald O'Connor from Chicago, Ill.; Peggy Ryan from Long Beach, Calif.; Artur Rubinstein from Lodz, Poland; and Carmen Amaya from Andalusia, Spain.

UNIVERSAL FILM GETS FIVE-STAR

(Review)

"Follow the Boys," Universal's widely-heralded all-star film which came yesterday to the screen of the theatre, is something more than a pictorial parade of some two score of Hollywood's greatest personalities, although it is all of that.

Such names as George Raft, Vera Zorina, Orson Welles, Marlene Dietrich, Jeanette MacDonald, Dinah Shore, W. C. Fields, Sophie Tucker, Donald O'Connor, the Andrews Sisters, Charles Butterworth, Maria Montez and Susanna Foster in the same cast attest to that.

"Follow the Boys," for its sheer entertainment content, is as good a piece as Hollywood has turned out in this war. But additionally notable is the wisdom of Producer Charles K. Feldman in providing a human story as well, about which to weave the history of the show world, from the demise of vaudeville to the present day.

Romance

Further strengthening the fabric of the entertainment-laden film is an appealing romantic theme, involving George Raft and lovely Vera Zorina, who are co-stars.

"Follow the Boys" faithfully records the contributions of show people to morale at home and abroad, and sketches the founding and the functions of the Hollywood Victory Committee. That record needs no embellishment, and the film attempts none. It is traditionally American, plain John Doe, in its treatment.

It is, at the same time, as dazzling an assemblage of famous stars as Hollywood has ever come up with, and for this reviewer there was not a moment in almost two hours when the picture was not wholly diverting.

Musically, "Follow the Boys" is exceptionally varied and melodic, running the full scale of personal tastes, from boogie-woogie to the pianistic genius of Artur Rubinstein.

Full credit for the film's cohesive, intelligent presentation goes to Director Eddie Sutherland, Producer Feldman and his associate, Albert I. Rockett, and to David Abel, A.S.C., for highly effective photography.

Dinah Shore, nation's top girl singer, is spotlighted in the Universal film, "Follow the Boys." (Mat 15)

Vera Zorina Urges Films For Ballet Dance Medium

(Advance)

"Ballet can be popular on the screen. I know movie producers can handle ballet, but some are afraid of it. They think it is not 'box office.' But it could be, if given a chance."

That's the considered opinion of Vera Zorina, most photogenic of the world's contemporary ballerinas, and the one who has done most for and with ballet on the screen.

W. C. Fields Renews Pool Table Routine

(Advance)

The pool table routine which W. C. Fields, one-time tramp juggler, does in Universal's all-star film, "Follow the Boys," coming to the theatre, Zorina frankly stated that she "enjoys acting very much, especially such a good part as I have now; but I want to dance."

Screen Dance

As the dancing partner who becomes the wife of Raft in the movie story, Zorina performs two numbers, the first a musical comedy dance which she calls a "jitterbug ballet," the second her first ballroom dance on the screen, with Raft as her partner.

"There is plenty evidence that the ballet is box office, especially now," Zorina insists. "Consider recent hit shows in New York.

"'Oklahoma,' 'Merry Widow,' 'One Touch of Venus' and 'Rosindes' all have ballet scenes. Musical comedy is employing more and more ballet—and I don't see why the movies don't do the same."

"And consider the success of the Ballet Theatre—and the Ballet Russe."

Last of 'Red Hot Mamas,' Sophie Tucker Tells All

(Advance)

Sophie Tucker, who appears as herself with more than thirty other famous stars in Universal's "Follow the Boys," scheduled to open at the theatre, doesn't go about telling people her age or how long she has been in show business ("A lady can have her pride, can't she?"). But it can be told that she was in the Ziegfeld Follies of 1909.

Telling friends at Universal Studio about her career, as she waited to be called before Director Eddie Sutherland's camera, la Tucker repeated her famed recipe for success.

"There is nothing mysterious about my staying well known all these years," she said. "I have simply kept abreast of the times. I'm an old vaudeville trouper, you know."

Keep Moving

"Early in the game I learned you can't rest on yesterday's laurels. Either you move forward, or you are trampled to death by the rush from the rear."

"Your audience always expects something new, something better. That means a constant hunt for new songs, new material, new methods."

"When vaudeville was replaced by cafes and night clubs, an entertainer had to be good, better than ever, because he or she had to compete with a dry martini, a handsome blonde or a good-looking man across the dinner table."

Film Tough

"In pictures it's just as tough. Here I am, in an all-star picture, with half a hundred other entertainers in the cast as competition. I tell you, a gal's got to be good."

Sophie's "something new, something different" in "Follow the Boys" is a song with a typical Tucker title: "The Bigger the Army and Navy—the Better the Lovin' Will Be."

Tucker fans will love it.

Freddie Slack

(Current)

Every poll in the music fan magazines finds Freddie Slack's name well up on the list of outstanding boogie-woogie pianists—those lads riding the crest in the field of popular music. And now Freddie's new orchestra is winning him additional glory.

Freddie and his boys are taking up the Slack beat in the movies. Their most recent assignment being to accompany the Andrews Sisters in "Follow the Boys," Charles K. Feldman's all-star Universal production, currently at the theatre.



O'Connor, who is now in the Army Air Forces, also appears in the all-star picture as master of ceremonies in camp shows, introducing Dinah Shore, Jeanette MacDonald, Grace McDonald, Charlie Spivak's orchestra and others.



Never a dull moment with young Donald O'Connor and pert Peggy Ryan around. They are seen in Universal's all-star film, "Follow the Boys." (Mat 23)

Home-Made

(Current)

The mute which Charlie Spivak uses in his "sweetest trumpet in the world," as he plays Consonio Velazquez' beautiful "Besame Mucho" in Universal's "Follow the Boys," now at the theatre, is Charlie's own invention. He calls it a "whisper."

Spivak worked on the device for more than six months, until he felt he had it perfected. He now has patented his "whisper" and intends to make it available commercially.

Mortality

(Current)

George Raft, whose death on the screen was a regular occurrence in the trigger-happy days of the gangster film cycle (he even made a picture titled "Each Dawn I Die") is the hero of his current picture, "Follow the Boys," elaborate Universal production in which he is starred with Vera Zorina, now at the theatre.

And Raft again loses his life in the film story.

Contrasting Dance Forms In Universal Production

(Advance)

Was anybody ever brash enough to compare the dances of the American Indian with those of Pavlova?

Well, not quite. Yet, since both are examples of self-expression, hence an art form, perhaps it might be claimed that they are comparable.

What prompts such seemingly wild thinking? The answer is—a movie. And since anything can happen in Hollywood, here's a contrast almost as startling as the one suggested above.

"Follow the Boys," Universal's all-star production depicting the entertainment world in war time, is full of startling contrasts—but none more startling than the fact that in the dance sphere the picture includes in its cast both Vera Zorina and Carmen Amaya.

"Follow the Boys" opens at the theatre.

Zorina: Heiress to the traditions and beauty of the art form raised to its greatest height by Pavlova, Zorina is perhaps the most beautiful and photogenic of contemporary ballerinas. Zorina: a dancer acclaimed for her physical as well as her artistic perfection.

Carmen Amaya: Heiress of the flamenco, or folk dances, of the Spanish pyrenees. Amaya: born in the caves of Granada, and as un schooled as the winds of her native mountains. Amaya—whose beauty is such that she looks best performing in bullfighter's costumes—and whose dancing is pure fire, as wild as that of the American Indian.

Now does the Pavlova vs. the American Indian theme seem so extreme?

Five Ballet

In "Follow the Boys," Zorina does "jitterbug ballet," with a chorus of eight dancing men—including George Raft, she also appears in her first ballroom dance on the screen. This time Raft is her partner.

Amaya, shown entertaining wounded men in a military hospital in the film, appears with her troupe of dancers and guitar players. She dances her jota, algeria and fandangoes with all of the fury and flame for which she is famed.

Tuneful Ten

(Current)

The whole career of the Andrews Sisters is packed into the medley the trio sings in Universal's spectacular production, "Follow the Boys," now at the theatre. No less than ten tunes, all Andrews hits of the past, are packed into the medley.

Heard in the melange are portions of: "Bel Mir Bis Du Schoen," "Dig, Dig, Dig," "Hold Tight," "Beer Barrel Polka," "Apple Blossom Time," "Boogie Woogie Bugle Boy," "Strip Polka," "Victory Polka," "Well, All Right" and "Pennsylvania Polka."

The girls tied up in one bundle all the tunes which they've learned from experience service men want to hear.



Unrivaled as America's favorite feminine trio, the Andrews Sisters, Maxene (L), Patty and LaVerne, are among host of stars in Universal's "Follow the Boys." (Mat 24)

Actors Ad Lib Own Film Scene Speech

(Current)

Film stars playing themselves as they volunteered for Hollywood Victory Committee camp shows in Universal's "Follow the Boys," now at the theatre, were permitted to use their own words as they spoke up. Here's what some of them said:

Donald O'Connor, hearing that entertainment was being arranged for camp shows, said: "Camp shows! That's for me. I expect to be living in one of these pup tents soon." (Donald is now in the Air Forces.)

Louise Beavers, all grins and a yard wide, said: "You can count on me. Anything from cookin' to singing."

W. C. Fields, responding to George Raft's query of "How about you, Bill?" rose from his seat with all the dignity of a Roman senator and said:

"I'll be ready anytime I'm wanted. Just send for me at Little Joe's ice cream parlor. I'll be with my Uncle Louie."



Who need he told? The incomparable W. C. Fields, as he appears in Universal's "Follow the Boys." (Mat 17)

ESSAYS NEW SCREEN TYPE

(Current)

The lovely Vera Zorina's screen appearances have been few.

Nonetheless, she emerges as a versatile actress-dancer in "Follow the Boys," Charles K. Feldman's all-star production for Universal, now at the theatre.

Appearing with a cast that reads like a "Who's Who" of the screen, stage, radio and night clubs, the internationally noted ballerina plays the principal feminine role in the picture, appearing as a movie star and dancer, who becomes the partner, then the wife, of George Raft.

Dances, Too

Not only does Zorina have a great deal of acting to do—but she executes two dance numbers under direction of George Hale, the numbers requiring a variety and versatility that has never previously challenged Zorina's powers.

For the first time, the great ballerina is seen doing a ballroom dance. In this she has Raft as her partner.

Raft originally appears in the chorus line, in a number representing an early period in the story, before Raft and Zorina have formed a team.

Editorial

(Current)

Dinah Shore, numbered among more than thirty stars appearing in Universal's "Follow the Boys," now at the theatre, has had a lot of nice things said and written about her in her brief career. One of her most cherished possessions is an editorial page clipping from a Monticello (N.Y.) newspaper. It reads:

So long as the Dinah Shores are universally applauded, the country is safe. Because soldiers who come out of homes that respond to those sentiments of love that her songs distribute will lick anybody in a war to preserve those homes and the liberties that made them possible.

Young O'Connor is among more than thirty top stars in the cast of "Follow the Boys."



Dazzling Vera Zorina, cast romantically opposite George Raft in Universal's all-star film, "Follow the Boys." (Mat 18)

SINGS WHAT G.I.'s WANT

(Advance)

Jeanette MacDonald, who will be seen singing for service men in an army camp and in a military hospital, in her role in Universal's "Follow the Boys," coming to the theatre, recently acted as mistress of ceremonies at Columbia Broadcasting Studio in Hollywood, in response to requests from men in uniform in many outlying posts who wanted to hear their favorite songstress.

Favorite requests of the service men, says Jeanette, include "Ave Maria," and "Beyond the Blue Horizon," the second of which she sings in "Follow the Boys," produced by Charles K. Feldman. She also sings "I'll See You in My Dreams" in the film feature.

In reading the list of names of men in England, India and Australia who had requested her to sing for them, Miss MacDonald discovered the name of Gene Raymond, her husband, who is somewhere in England—or was at the time of writing. It wasn't added that she hurried to fulfill the request to appear on "Command performance," short-wave overseas broadcast.

Actors Ad Lib Own Film Scene Speech

(Current)

Film stars playing themselves as they volunteered for Hollywood Victory Committee camp shows in Universal's "Follow the Boys," now at the theatre, were permitted to use their own words as they spoke up. Here's what some of them said:

Donald O'Connor, hearing that entertainment was being arranged for camp shows, said: "Camp shows! That's for me. I expect to be living in one of these pup tents soon." (Donald is now in the Air Forces.)

Louise Beavers, all grins and a yard wide, said: "You can count on me. Anything from cookin' to singing."

W. C. Fields, responding to George Raft's query of "How about you, Bill?" rose from his seat with all the dignity of a Roman senator and said:

"I'll be ready anytime I'm wanted. Just send for me at Little Joe's ice cream parlor. I'll be with my Uncle Louie."



Unrivaled as America's favorite feminine trio, the Andrews Sisters, Maxene (L), Patty and LaVerne, are among host of stars in Universal's "Follow the Boys." (Mat 24)



The stunning beauty and peerless dancing artistry of Vera Zorina are captured at their most effective in Universal's spectacular all-star film, "Follow the Boys." The lovely Zorina is paired romantically with George Raft in the screen story. (Mat 32)

U LOT LUCKY FOR ACTRESS Tin Pan Alley Unstilled Despite Nostalgic Trend

(Advance)

The tin may have been taken out of Tin Pan Alley by the war effort, but whatever it is that has been substituted clanks just as loudly.

A survey of the movie capital as the sounding board for "The Alley's" contribution to wartime music, reveals that there's still a lot of tin in them thar Hollywood hills. Tunes, new and old, are being written, revived and rewritten by the score.

A current example is Universal's "Follow the Boys," in which 36 "big name" dramatic and musical stars are brought together on the screen by Producer Charles K. Feldman. "Follow the Boys" opens at the theatre.

Brand New

Tunes for the film were snatched right off the music stands of some of the most successful writers of popular melody. By way of contrast, another of the picture's songs is 33 years old. It is Sophie Tucker's "Some of These Days," sung by the grand old girl who introduced this classic of synopsis for the first time in 1911.

Dinah Shore sings "Mad About Him Blues," by Larry Marks and Dick Charles, because it is a best-seller among her records and broadcasts. She also sings "I'll Get By," by Roy Turk and Fred E. Ahlert, and Benny Cahn and Jule Styne's "I Walk Alone."

Jeanette MacDonald's songs for "Follow the Boys" also were selected because of their popularity in her camp canteen and hospital appearances. They are "I'll See You in My Dreams" and "Beyond the Blue Horizon."

Vera Zorina and George Raft appear in a scene dancing to Dorothy Fields and Jimmy McHugh's "I Feel A Song Coming On." A second dance, Zorina's first ballroom number, will show her in the arms of Raft dancing a beguine to "To-night," new Walter Donaldson tune.

Rubinstein

Artur Rubinstein, who has no master among the world's concert pianists, makes his first film appearance and introduces the picture of her blonde hair in her Universal Studio dressing room.

Freddie Slack and his orchestra introduce Frank Davenport and Charles Weintraub's "Paradise Pling," and accompany the Andrews Sisters in "Shoo, Shoo, Baby," by Bill Miller.

Ted Lewis and his band play "Good Night" by Leo Wood, Com Conrad and Irving Bibbo.

"Meritment," danced by Carmen Amaya, is a composition by Agustin Costellan Sabias, top guitarist of Amaya's Spanish gypsy troupe.

"The House I Live In," new composition by the composer of "Ballad for Americans," Earl Robinson, is included in the film.

Charleston

(Current)

George Raft's famous Charleston dance, which he brought to the knee in "Broadway," is revived briefly in "Follow the Boys," all-star Universal film now at the theatre. This time George is seen doing the Charleston in a show at Camp Roberts.

DANCES FOR ROOSEVELT

(Advance)

Carmen Amaya, the flamenco fireball, who returns to the screen in the all-star Universal production, "Follow the Boys," coming soon to the theatre, appeared at the White House in the spring of 1941 to entertain the Roosevelts and their guests.

In order to meet her schedule, Senorita Amaya had to take a plane from New York to Washington—and she had never before traveled by air.



of the songs, old and new. Arrange a "Talent try-out" night for these spots with contestants impersonating Sophie Tucker, Jeanette MacDonald, Dinah Shore, Ted Lewis, Andrews Sisters, Delta Rhythm Boys, and other singers in the big cast. Stage a George Raft-Zorina dance contest. Hold the finals on your stage. Offer prizes for winners and tour the local canteens and camps with the winners.

SONG SHOPS: Window and counter displays of the sheet music and records are a natural on this but plant blow-ups and stills lavishly in the displays. Send out a "Street Singer" with accordion for bally. For the list of songs and publishers see the music column in the publicity pages of this campaign book.

JUKE BOXES: With twenty songs to select from, and most of them recorded, the possibilities of the juke box promotion is an item not to be overlooked. Contact the operators of these machines and arrange for special cards to be placed on his locations reading: "Hear the 'FOLLOW THE BOYS' hit numbers and 'FOLLOW THE BOYS' to the RIVOLI." Look over the list of song titles and check the records in the operator's stock. You will find he has most of them.

"SEE THE STARS" BALLY



window across the street from your theatre. If used at night illuminate the posters or pictures.



A SET PIECE THAT IS BIG AND PROFITABLE

ALL STILLS ARE INCLUDED IN YOUR EXCHANGE SET

Sensible showmanship demands that you up your lobby budget a bit, to sell one of the most terrific name casts to play your screen in years. And a good way to sell the BIGNESS of "Follow the Boys" is to build the big set-piece illustrated here.

It's built in two steps with a base along the bottom for copy. First build your steps with black painted compo on a wood frame. Blow up all cut-outs life size if possible, excepting still of George Raft

and Zorina which is blown up slightly larger. Attach to steps in two rows.

Best effect for this set-piece will be against a black velvet drape on which are mounted cut-out tinsel stars. Title also is cut out and attached to drape.

COLOR GUIDE: All cut-outs in sepia. Drape or background black with yellow title and silver stars. Base is gold or yellow with black copy.

RADIO SPOT ANNOUNCEMENTS

NUMBER ONE

With the majority of the huge cast of "FOLLOW THE BOYS" known for their radio work as well as pictures a radio campaign becomes one of your best advertising mediums. Distribute your spots at regular intervals morning, noon and night.

Would you like to take a trip around the world? Here's your chance to "FOLLOW THE BOYS" into every corner of the globe. Follow the fun . . . the stars . . . the bands . . . as they "FOLLOW THE BOYS". Enjoy the thrills of a command performance in Tarawa . . . in Tripoli . . . and experience the riotous joys of the camp shows. See the proud and exciting story of the stars who "FOLLOW THE BOYS" at the RIVOLI starring George Raft and Vera Zorina with such great guest stars as Jeanette MacDonald, Orson Welles' Mercury Wonder Show, Marlene Dietrich, Dinah Shore, Donald O'Connor, Peggy Ryan, W. C. Fields, the Andrews Sisters, Artur Rubinstein, Carmen Amaya and her company, Sophie Tucker, Delta Rhythm Boys, Gautier's Bricklayers and these famous bands, Ted Lewis & his Band, Freddie Slack & his Orchestra, Charlie Spivak & his Orchestra, Louis Jordan & his Orchestra. Scores of other top ranking stars appear in "FOLLOW THE BOYS," now showing at the RIVOLI.

NUMBER TWO

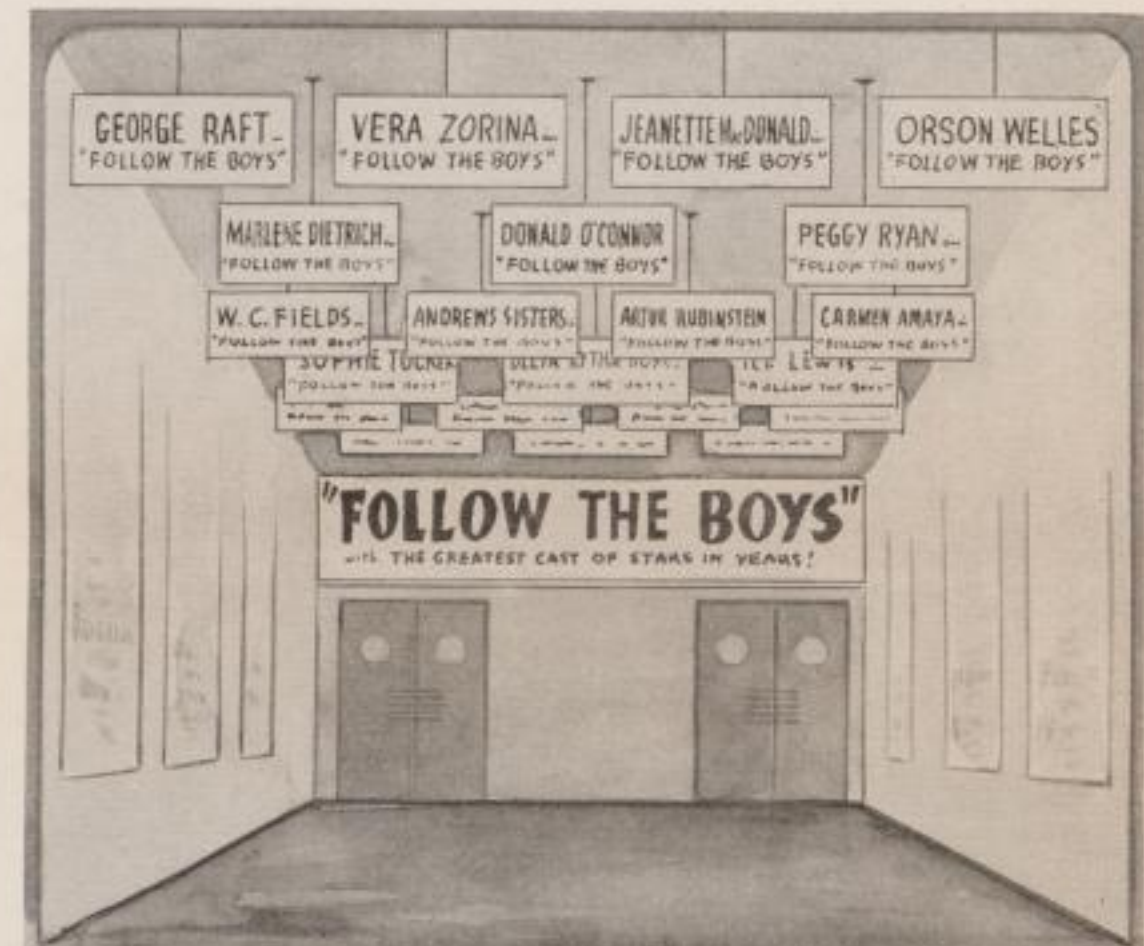
All the world's a stage for this mammoth show of shows. "FOLLOW THE BOYS" is the proud and exciting story of America's show world at war . . . sweeping the homeland and across the seas to every front . . . told with scores of its greatest stars . . . four of its greatest bands . . . the songs of tomorrow . . . and the greatest entertainers of today. See "FOLLOW THE BOYS" at the Rivoli now.

HOSIERY TIE-UP FOR STORES

Illustrated is a full page CANNON HOSIERY ad which appeared in LIFE. This plug for Vera Zorina and "FOLLOW THE BOYS" received such wide circulation that it offers an exceptional opportunity for a tie-up with the dealers. Counter displays can be made with mounted copies of the LIFE ad and still from your exchange set. Contact the distributors of CANNON HOSIERY in your district and arrange for a thorough coverage on this promotion. Try for a few banners on department store trucks in a tie-in with this particular merchandise.



HANG THIS GREAT CAST FROM YOUR LOBBY CEILING



Here's a display stunt that will command attention and sell the importance of your cast.

Sign shop makes a separate card for each member of the cast. Cast name and title is painted on both sides. Strings or ribbons are attached to all cards and they are hung from your outer lobby ceiling during week in advance. (See sketch). Tie this display up (by similar color and design) with the advance banner over your lobby doors.

USE SNIPE ARROWS FREELY

"Direction arrows" that point the way to your theatre, may advantageously be used within a given radius of your location. Cut them out of compo and paint them in bright colors. Try particularly, to place them in store windows for a block or so on either side of your house. Snipe them on boxes in front of markets and for a few ducats, arrange for store owners to keep these boxes out front.

MAGAZINE TIE-UP

The April issue of MOVIE STORY carries a fictionalized version of "FOLLOW THE BOYS." Your news dealers should be very receptive to a tie-up on this. Furnish them with star heads for display on their racks and arrange for stuffing all magazines with roto heralds. Plant banners on all magazine distributors' trucks. Mount cover and story of the April issue of MOVIE STORY on a board in your lobby.

TICKET FOR ROUND-THE-WORLD TOUR

Here's an old time throwaway idea that not only fits the spirit of the picture but is an effective and unique medium for selling (1) the big cast, and (2) the round-the-world scope of the story.

You'll find the stills used here in your exchange set. After you've decided what size your "ticket" is going to be, make cuts to fit. Set type more or less as indicated herewith and print on cheap ticket bristol, preferably in a variety of colors, if you can get the stock.

You can combine this throwaway with a street ballyhoo by having a girl pass out the "tickets" along your main thoroughfares. Girl carries tickets in a suitcase with sign on reading FREE TOUR TICKETS! "FOLLOW THE BOYS," STRAND THEATRE.

TELEPHONE TIE-UPS



WITH TELEPHONE COMPANY: See if you can sell the telephone company the idea of blowing up this still of Zorina (to life size) and putting it in their window with the following copy.

LINES ARE IMPORTANT!

Particularly when they're the lovely lines of ZORINA, starred in "FOLLOW THE BOYS" (Theatre)

Telephone lines are important in wartime! Don't make long distance calls unless they are necessary.

FOR A MERCHANT: Is there some store in town that prides itself on its extensive telephone service? If so, sell them the idea of taking an ad using the Zorina still with the following copy:

OUR TELEPHONE SERVICE IS VERY ATTRACTIVE!

Almost as attractive as ZORINA whom you see here answering the phone in "FOLLOW THE BOYS" (Theatre)

We serve more customers over the phone than any store in town.

THE BLANK COMPANY



A FLASH FOR YOUR FRONT

PREMIERE IT! SHOUT IT FROM THE ROUSTABOUTS! YOU CAN'T OVERSELL "FOLLOW THE BOYS"! GIVE IT THE WELL KNOWN WORKS!

HERE IS A PICTURE WORTHY OF "BUDGET STRETCHING". Give it all the trappings of a "Gala Premiere". Blaze the sky with search lights, invite out the city's celebrities, dress your front with all the circus tricks you know, rope off the sidewalks, build a "band wagon" with loud speakers for a street bally and plant it in front of your house on opening night loaded with local entertainers, arrange for newspaper and newsreel photographers to record the event, stage a lobby broadcast with interviews from public relations officers of nearby camps . . . in fact, brother, give it everything you've got . . . BUT BIG!

Use pennant streamers from your marquee to top of theatre carrying a star name on each and spot them with colored beams of light. Cut out dozens of compo board stars and mount heads (with names) to dangle under marquee and in your lobby. (All material for this can be found in the posters). Sprinkle the points of these stars with flitter for effect. Blow-up photos of George Raft and Vera Zorina to life size and cut out for one side of entrance and match with Orson Welles and Marlene Dietrich for the other (Stills numbers 178 and 23 in your exchange set).

Arrange your premiere tie-ups with all local organizations catering to the comfort and safety of our boys overseas such as U.S.O., Red Cross and those distributing cigarettes. Give them space in your lobby with booths and signs reading "We FOLLOW THE BOYS all over the world with entertainment, blood plasma and cigarettes." Dig out every angle and go to town with "FOLLOW THE BOYS" . . . the picture will back you up on any splurge you can make.

---and here's more FRONT DRESSING



HALF ROUND COLUMNS: In instances like the present where you have a long and sensational list of names to sell, one method will be found in the long columns illustrated here. These columns are built of compo that is curved over a wood frame. They are not quite half round and they extend from the sidewalk to the ceiling of your marquee. In other words, your front banner which normally extends across your entire front, is now cut down to fit in between the columns. Paint the columns white, with silver stars. Copy is dark brown and gold.

DRAPES OUT FRONT: Note (in sketch) the drapes which hang next to the columns. These can be any plush you have around or netting can be used. In either case, glue gold or silver cut-out stars to the material.

SILK SCREEN ACCESSORIES

Silk Screen means SEAT SELLING SOCK . . . those extra items such as 40x60's, 30x40's 24x60's and other sizes and shapes, all built for that extra take. See them on display at your local NATIONAL SCREEN EXCHANGE. Ordering them in addition to your regular, dependable Universal items, means additional B.O.

AN IDEA FOR A SPECIAL NEWSPAPER COLUMN

For a week (or more if possible) in advance of playdate, this column will report on the doings of service men on furlough, or service men visiting your town for the first time. It will FOLLOW THE BOYS in their meanderings and their entertainment. In each issue it will give a typical day with a G. I. Joe or a U. S. Tar, as he visits service clubs, night spots, homes and sees the sights. It will tell what he says, what he eats, what he thinks, the kind of girls he likes, etc.

Perhaps you, as a theatre manager who sees and entertains many service men, can sell your editor on the idea of running this column. Or it may be more practical to get a "Guest Columnist" whose name is important locally . . . such as, for example, the head of a Canteen or local Service Club. Or the editor can assign a reporter to the job.

Head the column somewhat like this:

'Follow the Boys'

Each day for a week, "So-and-So," the Daily News Guest Columnist, will follow the doings of Service Men. The column is inspired by the motion picture "Follow The Boys."

The masthead is a good one for any daily jottings of how guests in uniform occupy their time. It's local and timely and should be filled with human interest. Tell your editor, if it goes over, he is welcome to keep the heading for duration use.

MARQUEE DECORATIONS

Here are two great items to put all the color and excitement of your showing out front for everybody to see:

1. GIANT FLAG—10x15 feet, two-sided, done in three colors. Low rental price.
2. STRING OF PENNANTS—colored assortment, twelve pennants to a string; each pennant 22x32 inches; each string 50 feet. Price \$3.25 per string, C.O.D.

ORDER all material direct from the HOLLYWOOD ADVERTISING COMPANY, 600 W. Forty-fifth Street, New York City. All prices F.O.B. New York.

AN UNUSUAL TRAILER THAT SELLS BIG STAR VALUE IN A SOCK STORY NATIONAL SCREEN SERVICE



ACCESSORY ORDER

'Follow the Boys'

ITEMS	Unit Price	Quan.	Amount
One Sheet (2 styles)	.15 ea.		
Three Sheet (2 styles)	.45 ea.		
Six Sheet	.90 ea.		
24 Sheet	2.40 ea.		
22x28 (2 styles)	.40 ea.		
Set of Eight 11x14's	.75 set		
14x36 Insert	.25 ea.		
Midjet Window Card	.03 1/2 ea.		
Regular Window Card	.07 ea.		
50 to 100	.06 1/2 ea.		
Over 100	.06 ea.		
11x17 Roto Herald	3.75 M.		
Regular 8x10 Stills	.10 ea.		

TOTAL

Manager
Theatre
Address



All the glorious thrills of the
Command Performance!...the riotous
joys of the Camp Shows!...the songs
of tomorrow!...and—the greatest
entertainers of today!

starring
★ **GEORGE RAFT**
★ **VERA ZORINA**

Guest stars in the order of appearance:
★ **JEANETTE MacDONALD**

★ **ORSON WELLES'**
MERCURY WONDER SHOW
★ **MARLENE DIETRICH**

★ **DINAH SHORE**

★ **DONALD O'CONNOR**
★ **PEGGY RYAN**

★ **W. C. FIELDS**

★ **The ANDREWS SISTERS**

★ **ARTUR RUBINSTEIN**

★ **CARMEN AMAYA**
AND HER COMPANY

★ **SOPHIE TUCKER**

★ **DELTA RHYTHM BOYS**

★ **GAUTIER'S BRICKLAYERS**

These famous bands:
★ **TED LEWIS AND HIS BAND**
★ **FREDDIE SLACK AND HIS ORCH.**
★ **CHARLIE SPIVAK AND HIS ORCH.**
★ **LOUIS JORDAN AND HIS ORCH.**

with
Grace McDonald ★ Charles Butterworth ★ Martha O'Driscoll
Charley Grapewin ★ Elizabeth Patterson ★ Maxie Rosenbloom
Regis Toomey

Directed by
EDDIE SUTHERLAND
Produced by
CHARLES K. FELDMAN
Associate Producer,
ALBERT L. ROCKETT

ADDED ATTRACTIONS

Original Screen Play by Lou Breslow and Gertrude Purcell

Ad No. 6A—108 inches—1500 lines on 6 Col.—Mat 30c

6A

ALL THE WORLD'S
A STAGE FOR THIS
SHOW
OF
SHOWS!

starring
George Raft
Vera Zorina
Guest stars in the
order of appearance:
Jeanette MacDonald
Orson Welles'
Mercury Wonder Show
Marlene Dietrich
Dinah Shore
Donald O'Connor
Peggy Ryan
W. C. Fields
The Andrews Sisters
Artur Rubinstein
Carmen Amaya
and her Company
Sophie Tucker
Delta Rhythm Boys
Gautier's Bricklayers
Ted Lewis
Freddie Slack
Charlie Spivak
Louis Jordan
and their Orchestras

Charles K. Feldman presents
The Story of the Stars who...
Follow the Boys
a Universal Picture

with
GRACE McDONALD • CHARLES BUTTERWORTH
MARTHA O'DRISCOLL • CHARLEY GRAPWIN
ELIZABETH PATTERSON • REGIS TOOMEY
MAXIE ROSENBLOOM

20 SONGS
Directed by EDDIE SUTHERLAND
Produced by CHARLES K. FELDMAN
Associate Producer ALBERT L. ROCKETT
Original Screen Play by
Lou Breslow and Gertrude Purcell

ADDED ATTRACTIONS
Ad No. 1A—11 inches—150 lines on
1 Col.—Mat 15c

1A

The proud and exciting story of America's show-
world at war...told with scores of its greatest stars
...four of its greatest bands...the songs of to-
morrow...and—the greatest entertainers of today!

CHARLES K. FELDMAN presents

Follow the Boys

a Universal Picture

starring
GEORGE RAFT ★ VERA ZORINA

guest stars in the order of appearance:
JEANETTE MacDONALD ★ ORSON WELLES'
MERCURY WONDER SHOW ★ MARLENE DIETRICH
DINAH SHORE ★ DONALD O'CONNOR ★ PEGGY RYAN
W. C. FIELDS ★ THE ANDREWS SISTERS
ARTUR RUBINSTEIN ★ CARMEN AMAYA AND HER COMPANY
SOPHIE TUCKER ★ DELTA RHYTHM BOYS
GAUTIER'S BRICKLAYERS

and these famous bands
TED LEWIS AND HIS BAND ★ FREDDIE SLACK AND HIS ORCH.
CHARLIE SPIVAK AND HIS ORCH.
LOUIS JORDAN AND HIS ORCH.

Songs: I'LL GET BY • I'LL WALK ALONE • BESAME MUCHO • FURLOUGH FLING • SHOO SHOO BABY • MAD ABOUT HIM BLUES and many more!

with Grace McDonald ★ Charles Butterworth ★ Martha O'Driscoll
Charley Grapewin ★ Elizabeth Patterson ★ Maxie Rosenbloom
Regis Toomey

Directed by **EDDIE SUTHERLAND** Produced by **CHARLES K. FELDMAN** Associate Producer **ALBERT L. ROCKETT**

ADDED ATTRACTIONS

Original Screen Play by Lou Breslow and Gertrude Purcell

Ad No. 5A—85 inches—1175 lines on 5 Col.—Mat 75c

5A

Follow the Boys

starring
GEORGE RAFT
★
VERA ZORINA

Guest stars in the order of appearance:
JEANETTE MacDONALD

★
ORSON WELLES'
Mercury Wonder Show

★
MARLENE DIETRICH

★
DINAH SHORE

★
DONALD O'CONNOR

★
PEGGY RYAN

★
W. C. FIELDS

★
The ANDREWS SISTERS

★
ARTUR RUBINSTEIN

★
CARMEN AMAYA
and her Company

★
SOPHIE TUCKER

★
GAUTIER'S BRICKLAYERS

★
these famous bands

TED LEWIS
and his Band

★
FREDDIE SLACK
and his Orchestra

★
CHARLIE SPIVAK
and his Orchestra

★
LOUIS JORDAN
and his Orchestra

★
with

Grace McDonald
Charles Butterworth
Martha O'Driscoll
Charley Grapewin
Elizabeth Patterson
Maxie Rosenbloom
Regis Toomey

Directed by
EDDIE SUTHERLAND
Produced by **CHARLES K. FELDMAN**
Asso. Producer, **ALBERT L. ROCKETT**



(IMPRINT SPACE)

Ad No. 4D—14½ inches—300 lines on 3 Col.—19½ inches—370 lines on 1 Col.—Mat 60c



Original Screen Play by Lou Breslow and Gertrude Purcell
Ad No. 2C—15 inches—210 lines on 2 Col.—Mat 30c

The Proud and Exciting Story of the Stars who Follow the Boys

starring
★ **George Raft**
★ **Vera Zorina**
Guest stars in the order of appearance:
★ **Jeanette MacDonald**
★ **Orson Welles'** Mercury Wonder Show
★ **Marlene Dietrich**
★ **Dinah Shore**
★ **Donald O'Connor**
★ **Peggy Ryan**
★ **W. C. Fields**
★ **The Andrews Sisters**
★ **Artur Rubinstein**
★ **Carmen Amaya** and her Company
★ **Sophie Tucker**
★ **Delta Rhythm Boys**
★ **Leonard Gautier's Bricklayers**
and these famous orchestras:
★ **Ted Lewis** and his Band
★ **Freddie Slack** and his Orchestra
★ **Charlie Spivak** and his Orchestra
★ **Louis Jordan** and his Orchestra



Directed by **EDDIE SUTHERLAND** Produced by **CHARLES K. FELDMAN** Associate Producer **ALBERT L. ROCKETT**

Original Screen Play by Lou Breslow and Gertrude Purcell
Ad No. 2B—15 inches—210 lines on 2 Col.—Mat 30c



Ad No. 2F—5 inches—70 lines on 2 Col.—Mat 30c

The Proud and Exciting Story of the Stars who Follow the Boys

starring
★ **George Raft**
★ **Vera Zorina**
Guest stars in the order of appearance:
★ **Jeanette MacDonald**
★ **Orson Welles'** Mercury Wonder Show
★ **Marlene Dietrich**
★ **Dinah Shore**
★ **Donald O'Connor**
★ **Peggy Ryan**
★ **W. C. Fields**
★ **The Andrews Sisters**
★ **Artur Rubinstein**
★ **Carmen Amaya** and her Company
★ **Sophie Tucker**
★ **Delta Rhythm Boys**
★ **Leonard Gautier's Bricklayers**
and these famous orchestras:
★ **Ted Lewis** and his Band
★ **Freddie Slack** and his Orchestra
★ **Charlie Spivak** and his Orchestra
★ **Louis Jordan** and his Orchestra



with **Grace McDonald** ★ **Charles Butterworth**
Martha O'Driscoll ★ **Charley Grapewin**
Elizabeth Patterson ★ **Regis Toomey**

20 SONGS including: BESAME MUCHO • SHOO SHOO BABY • FURLOUGH FLING • I'LL GET BY • I'LL WALK ALONE
Directed by **EDDIE SUTHERLAND** Produced by **CHARLES K. FELDMAN** Associate Producer **ALBERT L. ROCKETT**

Original Screen Play by Lou Breslow and Gertrude Purcell
Ad No. 4C—27 inches—760 lines on 4 Col.—Mat 60c

IDEA!

Novel two-column designed for special selling on the great cast of entertainers.

ROMANCE
starring
★ **George Raft**
★ **Vera Zorina**
Follow the Boys

MAGIC
Guest stars in the order of appearance:
★ **Jeanette MacDonald**
★ **Orson Welles'** Mercury Wonder Show
Follow the Boys

MELODY
★ **Marlene Dietrich**
★ **Dinah Shore**
Follow the Boys

DANCING
★ **Donald O'Connor**
★ **Peggy Ryan**
Follow the Boys

COMEDY
★ **W. C. Fields**
★ **Andrews Sisters**
Follow the Boys

MUSIC
★ **Artur Rubinstein**
★ **Carmen Amaya** and her Company
Follow the Boys

SONGS
★ **Sophie Tucker**
★ **Delta Rhythm Boys**
Follow the Boys

NOVELTY
★ **Gautier's Bricklayers**
★ **Grace McDonald**
Follow the Boys

RHYTHM
★ **Ted Lewis** ★ **Freddie Slack**
★ **Charlie Spivak** ★ **Louis Jordan**
and their Orchestras
Follow the Boys

LAUGHTER
Follow the Boys

CHARLES K. FELDMAN presents
The Story of the Stars Who —
Follow the Boys
A UNIVERSAL PICTURE

with **Charles Butterworth** ★ **Martha O'Driscoll**
Charley Grapewin ★ **Elizabeth Patterson**
Maxie Rosenbloom ★ **Regis Toomey**
Directed by **EDDIE SUTHERLAND**
Produced by **CHARLES K. FELDMAN** Asso. Producer, **ALBERT L. ROCKETT**

ADDED ATTRACTIONS

Original Screen Play by Lou Breslow and Gertrude Purcell
Ad No. 2G—37 inches—550 lines on 2 Col.—Mat 30c

All the glorious thrills of the Command Performance!...the riotous joys of the Camp Shows!...the songs of tomorrow!...and—the greatest entertainers of today!

Charles K. Feldman presents
The Story of the Stars who—

Follow the Boys

a Universal Picture

20 Songs including:
BESAME MUCHO • SHOO SHOO BABY
FURLOUGH FLING • I'LL GET BY
I'LL WALK ALONE

with
Grace McDonald • Charles Butterworth • Martha O'Driscoll
Charley Grapewin • Elizabeth Patterson • Maxie Rosenbloom
Regis Toomey

Directed by
EDDIE SUTHERLAND
Produced by
CHARLES K. FELDMAN
Associate Producer,
ALBERT L. ROCKETT

ADDED ATTRACTIONS

Original Screen Play by Lou Breslow and Gertrude Purcell

Ad No. 4A—45 inches—660 lines on 4 Col.—Mat 69c

THE PROUD AND EXCITING STORY OF THE STARS WHO—

Follow the Boys

starring
★ GEORGE RAFT
★ VERA ZORINA
★ JEANETTE MacDONALD
★ ORSON WELLES' MERCURY WONDER SHOW
★ MARLENE DIETRICH
★ DINAH SHORE
★ DONALD O'CONNOR
★ PEGGY RYAN
★ W. C. FIELDS
★ The ANDREWS SISTERS
★ ARTUR RUBINSTEIN
★ CARMEN AMAYA AND HER COMPANY
★ SOPHIE TUCKER
★ DELTA RHYTHM BOYS
★ GAUTIER'S BRICKLAYERS
★ TED LEWIS AND HIS BAND
★ FREDDIE SLACK AND HIS ORCH.
★ CHARLIE SPIVAK AND HIS ORCH.
★ LOUIS JORDAN AND HIS ORCH.

These famous bands

CHARLES K. FELDMAN presents

Follow the Boys

a Universal Picture

Directed by
EDDIE SUTHERLAND
Produced by
CHARLES K. FELDMAN
Associate Producer, ALBERT L. ROCKETT

Ad No. 1K—17½ inches—245 lines on 1 Col.—Mat 15c

SONG-STUDED, STAR-STUNNING SAGA OF AMERICA'S SHOW-WORLD AT WAR!

starring
★ GEORGE RAFT
★ VERA ZORINA
★ JEANETTE MacDONALD
★ ORSON WELLES' MERCURY WONDER SHOW
★ MARLENE DIETRICH
★ DINAH SHORE
★ DONALD O'CONNOR
★ PEGGY RYAN
★ W. C. FIELDS
★ The ANDREWS SISTERS
★ ARTUR RUBINSTEIN
★ CARMEN AMAYA AND HER COMPANY
★ SOPHIE TUCKER
★ DELTA RHYTHM BOYS
★ GAUTIER'S BRICKLAYERS

These famous bands

CHARLES K. FELDMAN presents

Follow the Boys

a Universal Picture

Directed by
EDDIE SUTHERLAND
Produced by
CHARLES K. FELDMAN
Associate Producer, ALBERT L. ROCKETT

Ad No. 1B—9 inches—126 lines on 1 Col.—Mat 15c

CHARLES K. FELDMAN presents
The Story of the Stars who—

Follow the Boys

starring
★ GEORGE RAFT
★ VERA ZORINA
★ JEANETTE MacDONALD
★ ORSON WELLES' MERCURY WONDER SHOW
★ MARLENE DIETRICH
★ DINAH SHORE
★ DONALD O'CONNOR
★ PEGGY RYAN
★ W. C. FIELDS
★ The ANDREWS SISTERS
★ ARTUR RUBINSTEIN
★ CARMEN AMAYA AND HER COMPANY
★ SOPHIE TUCKER
★ DELTA RHYTHM BOYS
★ LEONARD GAUTIER'S BRICKLAYERS
★ TED LEWIS AND HIS BAND
★ FREDDIE SLACK AND HIS ORCH.
★ CHARLIE SPIVAK AND HIS ORCH.
★ LOUIS JORDAN AND HIS ORCH.

These famous bands

CHARLES K. FELDMAN presents

Follow the Boys

a Universal Picture

Directed by
EDDIE SUTHERLAND
Produced by
CHARLES K. FELDMAN
Associate Producer, ALBERT L. ROCKETT

Ad No. 1G—9 inches—126 lines on 1 Col.—Mat 15c

ALL THE WORLD'S A STAGE...FOR THIS MAMMOTH SHOW OF SHOWS!

...the proud and exciting story of the stars...the songs...the bands and the great entertainers who "follow the boys"!

Charles K. Feldman presents

Follow the Boys

a Universal Picture

20 Songs including:
BESAME MUCHO • SHOO SHOO BABY
FURLOUGH FLING • I'LL GET BY
I'LL WALK ALONE

with
Grace McDonald • Charles Butterworth • Martha O'Driscoll
Charley Grapewin • Elizabeth Patterson • Maxie Rosenbloom
Regis Toomey

Directed by
EDDIE SUTHERLAND
Produced by
CHARLES K. FELDMAN
Associate Producer, ALBERT L. ROCKETT

ADDED ATTRACTIONS

Original Screen Play by Lou Breslow and Gertrude Purcell

Ad No. 4E—54 inches—760 lines on 4 Col.—Mat 69c

CHARLES K. FELDMAN presents
The Story of the Stars who—

Follow the Boys

24 STARS! 4 BANDS! 20 SONGS!

Ad No. 1L—1 inch—14 lines on 1 Col.—Mat 15c

CHARLES K. FELDMAN presents
The Story of the Stars who—

Follow the Boys

24 STARS! 4 BANDS! 20 SONGS!

Ad No. 1F—3 inches—29 lines on 1 Col.—Mat 15c

CHARLES K. FELDMAN presents
The Story of the Stars who—

Follow the Boys

50 STARS! 4 BANDS! 20 SONGS!

Ad No. 1J—3 inches—26 lines on 1 Col.—Mat 15c

CHARLES K. FELDMAN presents
The Story of the Stars who—

Follow the Boys

starring
★ GEORGE RAFT
★ VERA ZORINA
★ JEANETTE MacDONALD
★ ORSON WELLES
★ MARLENE DIETRICH
★ DINAH SHORE
★ DONALD O'CONNOR
★ PEGGY RYAN
★ W. C. FIELDS
★ The ANDREWS SISTERS
★ ARTUR RUBINSTEIN
★ CARMEN AMAYA
★ TED LEWIS, FREDDIE SLACK, CHARLIE SPIVAK, LOUIS JORDAN and their Orchestras
★ The ANDREWS SISTERS
★ ARTUR RUBINSTEIN
★ CARMEN AMAYA
★ SOPHIE TUCKER
★ DELTA RHYTHM BOYS
★ GAUTIER'S BRICKLAYERS
★ GRACE McDONALD
★ CHARLES BUTTERWORTH
★ MARTHA O'DRISCOLL
★ CHARLEY GRAPEWIN
★ ELIZABETH PATTERSON
★ MAXIE ROSENBLOOM
★ REGIS TOOMEY

Directed by
EDDIE SUTHERLAND
Produced by
CHARLES K. FELDMAN
Associate Producer, ALBERT L. ROCKETT

Ad No. 1C—5 inches—70 lines on 1 Col.—Mat 15c

Ad No. 1K—17½ inches—245 lines on 1 Col.—Mat 15c

Ad No. 1B—9 inches—126 lines on 1 Col.—Mat 15c

Ad No. 1D—1½ inches—21 lines on 1 Col.—Mat 15c

Ad No. 2D—2 inches—28 lines on 2 Col.—Mat 38c

Ad No. 1H—1 inch—14 lines on 1 Col.—Mat 15c

CHARLES K. FELDMAN presents
The Story of the Stars Who—

Follow the Boys

a Universal Picture

starring

- ★ GEORGE RAFT
- ★ VERA ZORINA

Guest stars in the order of their appearance:

- ★ JEANETTE MacDONALD
- ★ ORSON WELLES' MERCURY WONDER SHOW
- ★ MARLENE DIETRICH
- ★ DINAH SHORE
- ★ DONALD O'CONNOR
- ★ PEGGY RYAN
- ★ W. C. FIELDS
- ★ ANDREWS SISTERS
- ★ ARTUR RUBINSTEIN
- ★ CARMEN AMAYA AND HER COMPANY
- ★ SOPHIE TUCKER
- ★ DELTA RHYTHM BOYS
- ★ GAUTIER'S BRICKLAYERS

★ TED LEWIS AND HIS BAND

★ CHARLIE SPIVAK AND HIS ORCH.

★ FREDDIE SLACK AND HIS ORCH.

★ LOUIS JORDAN AND HIS ORCH.

with Grace McDonald • Charles Butterworth • Martha O'Driscoll • Charley Grapewin • Elizabeth Patterson • Regis Toomey

Directed by EDDIE SUTHERLAND

2A Produced by CHARLES K. FELDMAN
Asso. Producer, ALBERT L. ROCKETT
Original Screen Play by Lou Breslow and Gertrude Purcell
Original Screen Play by Lou Breslow and Gertrude Purcell
Ad No. 2A—21½ inches—306 lines on 3 Col.—Mat 30c

The proud and exciting story of America's show-world at war... told with scores of its greatest stars... four of its greatest bands... the songs of tomorrow... and—the greatest entertainers of today!

CHARLES K. FELDMAN presents

Follow the Boys

a Universal Picture

starring

- ★ GEORGE RAFT
- ★ VERA ZORINA

Guest stars in the order of their appearance:

- ★ JEANETTE MacDONALD
- ★ ORSON WELLES' MERCURY WONDER SHOW
- ★ MARLENE DIETRICH
- ★ DINAH SHORE
- ★ DONALD O'CONNOR
- ★ PEGGY RYAN
- ★ W. C. FIELDS
- ★ THE ANDREWS SISTERS
- ★ ARTUR RUBINSTEIN
- ★ CARMEN AMAYA AND COMPANY
- ★ SOPHIE TUCKER
- ★ DELTA RHYTHM BOYS
- ★ GAUTIER'S BRICKLAYERS

★ TED LEWIS AND HIS BAND

★ FREDDIE SLACK AND HIS ORCH.

★ CHARLIE SPIVAK AND HIS ORCH.

★ LOUIS JORDAN AND HIS ORCH.

with Grace McDonald • Charles Butterworth • Martha O'Driscoll • Charley Grapewin • Elizabeth Patterson • Maxie Rosenbloom • Regis Toomey

Directed by EDDIE SUTHERLAND

Original Screen Play by Lou Breslow and Gertrude Purcell
Ad No. 2D—30½ inches—425 lines on 3 Col.—Mat 45c

All the glorious thrills of the Command Performance!... the riotous joys of the Camp Shows!... the songs of tomorrow!... and—the greatest entertainers of today!

CHARLES K. FELDMAN presents

Follow the Boys

a Universal Picture

starring

- ★ GEORGE RAFT
- ★ VERA ZORINA

Guest stars in the order of their appearance:

- ★ JEANETTE MacDONALD
- ★ ORSON WELLES' MERCURY WONDER SHOW
- ★ MARLENE DIETRICH
- ★ DINAH SHORE
- ★ DONALD O'CONNOR
- ★ PEGGY RYAN
- ★ W. C. FIELDS
- ★ The ANDREWS SISTERS
- ★ ARTUR RUBINSTEIN
- ★ CARMEN AMAYA AND HER COMPANY
- ★ SOPHIE TUCKER
- ★ DELTA RHYTHM BOYS
- ★ GAUTIER'S BRICKLAYERS

★ TED LEWIS AND HIS BAND

★ FREDDIE SLACK AND HIS ORCH.

★ CHARLIE SPIVAK AND HIS ORCH.

★ LOUIS JORDAN AND HIS ORCH.

with Grace McDonald • Charles Butterworth • Martha O'Driscoll • Charley Grapewin • Elizabeth Patterson • Regis Toomey

Directed by EDDIE SUTHERLAND

Original Screen Play by Lou Breslow and Gertrude Purcell
Ad No. 3A—27 inches—375 lines on 3 Col.—Mat 45c

The Song-Studded, Star-Stunning Saga of America's Show-World at War!

Charles K. Feldman presents

Follow the Boys

a Universal Picture

starring

- ★ GEORGE RAFT
- ★ VERA ZORINA

Guest stars in the order of appearance:

- ★ JEANETTE MacDONALD
- ★ ORSON WELLES' MERCURY WONDER SHOW
- ★ MARLENE DIETRICH
- ★ DINAH SHORE
- ★ DONALD O'CONNOR
- ★ PEGGY RYAN
- ★ W. C. FIELDS
- ★ The ANDREWS SISTERS
- ★ ARTUR RUBINSTEIN
- ★ CARMEN AMAYA AND HER COMPANY
- ★ SOPHIE TUCKER
- ★ DELTA RHYTHM BOYS
- ★ LEONARD GAUTIER'S BRICKLAYERS

★ TED LEWIS AND HIS BAND

★ FREDDIE SLACK AND HIS ORCH.

★ CHARLIE SPIVAK AND HIS ORCH.

★ LOUIS JORDAN AND HIS ORCH.

with Grace McDonald • Charles Butterworth • Martha O'Driscoll • Charley Grapewin • Elizabeth Patterson • Regis Toomey

Directed by EDDIE SUTHERLAND

Produced by CHARLES K. FELDMAN
Directed by EDDIE SUTHERLAND
Asso. Producer ALBERT L. ROCKETT

Original Screen Play by Lou Breslow and Gertrude Purcell
Ad No. 6B—72 inches—990 lines on 6 Col.—Mat 90c

The Song-Studded, Star-Stunning Saga of America's Show-World at War!

CHARLES K. FELDMAN presents

Follow the Boys

a Universal Picture

starring

- ★ GEORGE RAFT
- ★ VERA ZORINA

Guest stars in the order of their appearance:

- ★ JEANETTE MacDONALD
- ★ ORSON WELLES' MERCURY WONDER SHOW
- ★ MARLENE DIETRICH
- ★ DINAH SHORE
- ★ DONALD O'CONNOR
- ★ PEGGY RYAN
- ★ W. C. FIELDS
- ★ The ANDREWS SISTERS
- ★ ARTUR RUBINSTEIN
- ★ CARMEN AMAYA AND HER COMPANY
- ★ SOPHIE TUCKER
- ★ DELTA RHYTHM BOYS
- ★ LEONARD GAUTIER'S BRICKLAYERS

★ TED LEWIS AND HIS BAND

★ FREDDIE SLACK AND HIS ORCH.

★ CHARLIE SPIVAK AND HIS ORCH.

★ LOUIS JORDAN AND HIS ORCH.

with Grace McDonald • Charles Butterworth • Martha O'Driscoll • Charley Grapewin • Elizabeth Patterson • Regis Toomey

Directed by EDDIE SUTHERLAND

Original Screen Play by Lou Breslow and Gertrude Purcell
Ad No. 3B—18 inches—240 lines on 3 Col.—Mat 45c

CHARLES K. FELDMAN presents

Follow the Boys

a Universal Picture

starring

- ★ GEORGE RAFT
- ★ VERA ZORINA

Guest stars in the order of their appearance:

- ★ JEANETTE MacDONALD
- ★ ORSON WELLES' MERCURY WONDER SHOW
- ★ MARLENE DIETRICH
- ★ DINAH SHORE
- ★ DONALD O'CONNOR
- ★ PEGGY RYAN
- ★ W. C. FIELDS
- ★ The ANDREWS SISTERS
- ★ ARTUR RUBINSTEIN
- ★ CARMEN AMAYA AND HER COMPANY
- ★ SOPHIE TUCKER
- ★ DELTA RHYTHM BOYS
- ★ GAUTIER'S BRICKLAYERS

★ TED LEWIS AND HIS BAND

★ FREDDIE SLACK AND HIS ORCH.

★ CHARLIE SPIVAK AND HIS ORCH.

★ LOUIS JORDAN AND HIS ORCH.

with Grace McDonald • Charles Butterworth • Martha O'Driscoll • Charley Grapewin • Elizabeth Patterson • Regis Toomey

Directed by EDDIE SUTHERLAND

Original Screen Play by Lou Breslow and Gertrude Purcell
Ad No. 1F—7 inches—160 lines on 1 Col.—Mat 15c

CHARLES K. FELDMAN presents

Follow the Boys

a Universal Picture

starring

- ★ GEORGE RAFT
- ★ VERA ZORINA

Guest stars in the order of their appearance:

- ★ JEANETTE MacDONALD
- ★ ORSON WELLES' MERCURY WONDER SHOW
- ★ MARLENE DIETRICH
- ★ DINAH SHORE
- ★ DONALD O'CONNOR
- ★ PEGGY RYAN
- ★ W. C. FIELDS
- ★ The ANDREWS SISTERS
- ★ ARTUR RUBINSTEIN
- ★ CARMEN AMAYA AND HER COMPANY
- ★ SOPHIE TUCKER
- ★ DELTA RHYTHM BOYS
- ★ GAUTIER'S BRICKLAYERS

★ TED LEWIS AND HIS BAND

★ FREDDIE SLACK AND HIS ORCH.

★ CHARLIE SPIVAK AND HIS ORCH.

★ LOUIS JORDAN AND HIS ORCH.

with Grace McDonald • Charles Butterworth • Martha O'Driscoll • Charley Grapewin • Elizabeth Patterson • Regis Toomey

Directed by EDDIE SUTHERLAND

Original Screen Play by Lou Breslow and Gertrude Purcell
Ad No. 2E—9 inches—120 lines on 2 Col.—Mat 30c

**ALL THE WORLD'S
A STAGE... FOR
THIS MAMMOTH
SHOW OF SHOWS!**

...the proud and
exciting story of
the stars...the
songs...the bands
and the great
entertainers who
"follow the boys"!

starting
★ **GEORGE RAFT**
★ **VERA ZORINA**
Guest stars in the order of appearance:
★ **JEANETTE MacDONALD**
★ **ORSON WELLES'**
MERCURY WONDER SHOW
★ **MARLENE DIETRICH**
★ **DINAH SHORE**
★ **DONALD O'CONNOR**
★ **PEGGY RYAN**
★ **W. C. FIELDS**
★ **The ANDREWS SISTERS**
★ **ARTUR RUBINSTEIN**
★ **CARMEN AMAYA**
AND HER COMPANY
★ **SOPHIE TUCKER**
★ **DELTA RHYTHM BOYS**
★ **LEONARD GAUTIER'S**
BRICKLAYERS
These famous bands
★ **TED LEWIS AND HIS BAND**
★ **FREDDIE SLACK AND HIS ORCH.**
★ **CHARLIE SPIVAK AND HIS ORCH.**
★ **LOUIS JORDAN AND HIS ORCH.**

Charles K. Feldman presents

Follow the Boys

a Universal Picture

20 Songs including
BESAME MUCHO • SHOO SHOO BABY
FURLOUGH FLING • I'LL GET BY
I'LL WALK ALONE

with
Grace McDonald • Charles Butterworth • Martha O'Driscoll
Charley Grapewin • Elizabeth Patterson • Maxie Rosenbloom
Regis Toomey

Directed by **EDDIE SUTHERLAND** Produced by **CHARLES K. FELDMAN** Associate Producer **ALBERT L. ROCKETT**

ADDED ATTRACTIONS

3E

Original Screen Play by Lou Breslow and Gertrude Purcell

Ad No. 3E—30 inches—420 lines on 3 Col.—Mat 45c

Follow the Fun!
The songs...the
stars...the bands
as they
"Follow the Boys!"

starring
★ **GEORGE RAFT**
★ **VERA ZORINA**
Guest stars in the order of appearance:
★ **JEANETTE MacDONALD**
★ **ORSON WELLES'**
MERCURY WONDER SHOW
★ **MARLENE DIETRICH**
★ **DINAH SHORE**
★ **DONALD O'CONNOR**
★ **PEGGY RYAN**
★ **W. C. FIELDS**
★ **The ANDREWS SISTERS**
★ **ARTUR RUBINSTEIN**
★ **CARMEN AMAYA**
AND HER COMPANY
★ **SOPHIE TUCKER**
★ **DELTA RHYTHM BOYS**
★ **GAUTIER'S BRICKLAYERS**

24 STARS!
4 BANDS!

THE THRILLS OF THE COMMAND PERFORMANCE!
THE RIOTOUS JOYS OF THE CAMP SHOWS!

Charles K. Feldman presents

Follow the Boys

a Universal Picture

These famous bands
★ **TED LEWIS AND HIS BAND**
★ **FREDDIE SLACK AND HIS ORCH.**
★ **CHARLIE SPIVAK AND HIS ORCH.**
★ **LOUIS JORDAN AND HIS ORCH.**

20 Songs including
BESAME MUCHO • SHOO SHOO BABY
FURLOUGH FLING • I'LL GET BY
I'LL WALK ALONE

with
Grace McDonald • Charles Butterworth
Martha O'Driscoll • Charley Grapewin
Elizabeth Patterson • Maxie Rosenbloom
Regis Toomey

Directed by **EDDIE SUTHERLAND** Produced by **CHARLES K. FELDMAN** Associate Producer **ALBERT L. ROCKETT**

ADDED ATTRACTIONS

3C

Original Screen Play by Lou Breslow and Gertrude Purcell

Ad No. 3C—33 inches—465 lines on 3 Col.—Mat 45c

**The Song-Studded, Star-Stunning Saga
of America's Show-World at War!**

Charles K. Feldman presents
The Story of the Stars who

starting
★ **GEORGE RAFT**
★ **VERA ZORINA**
Guest stars in the order of appearance:
★ **JEANETTE MacDONALD**
★ **ORSON WELLES'**
MERCURY WONDER SHOW
★ **MARLENE DIETRICH**
★ **DINAH SHORE**
★ **DONALD O'CONNOR**
★ **PEGGY RYAN**
★ **W. C. FIELDS**
★ **The ANDREWS SISTERS**
★ **ARTUR RUBINSTEIN**
★ **CARMEN AMAYA**
AND HER COMPANY
★ **SOPHIE TUCKER**
★ **DELTA RHYTHM BOYS**
★ **LEONARD GAUTIER'S**
BRICKLAYERS

20 Songs including
BESAME MUCHO • SHOO SHOO BABY
FURLOUGH FLING • I'LL GET BY
I'LL WALK ALONE

These famous bands
★ **TED LEWIS AND HIS BAND**
★ **FREDDIE SLACK AND HIS ORCH.**
★ **CHARLIE SPIVAK AND HIS ORCH.**
★ **LOUIS JORDAN AND HIS ORCH.**

with Grace McDonald
Charles Butterworth
Martha O'Driscoll • Charley Grapewin
Elizabeth Patterson • Regis Toomey

Produced by **CHARLES K. FELDMAN** Directed by **EDDIE SUTHERLAND** Asso. Producer **ALBERT L. ROCKETT**

ADDED ATTRACTIONS

4B

Original Screen Play by Lou Breslow and Gertrude Purcell

Ad No. 4B—36 inches—440 lines on 4 Col.—Mat 60c