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Author(s)	
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'IMMORTAL SERGEANT'

AD SUPPLEMENT

THEY SMASHED ROMMEL'S "INVINCIBLES"!

THEY TURNED THE TIDE TOWARD VICTORY!

THEY WROTE AN EPIC OF UNDYING GLORY!



Out of the fiery crucible of the African desert...is born this imperishable epic of faith and courage! One of the greatest dramas of our times—blazing with fury and emotion—the story of every red-blooded fighting man!



OUT OF THE HEART OF A FIGHTING MAN IN AFRICA!

There's a strip of grass over there, just behind the dune... And forty Nazis holding it... Sure, sure—we're fever-ridden and wounded and crazy with thirst... Sure, we're only four against forty... But there's food over there and a muddy trickle of water... And if we're going to die—we'll take Jerry along for the ride.

MANY HEROIC STORIES WILL COME OUT OF THIS WAR . . . BUT THERE WILL NEVER BE A GREATER ONE THAN THIS!



IMMORTAL SERGEANT

20th CENTURY-FOX PICTURE

The first great epic of the African campaign!

87 lines x 2 cols. (174 lines)
(2 cols. x 6 1/4 inches)
30c

2M

SMASH TEASER CAMPAIGN!

**TERRIFIC AT THE
ROXY, NEW YORK...
TERRIFIC FOR YOU!**

**THE FIRST GREAT DRAMA TO CAPTURE THE
FIRE AND FURY OF THE AFRICAN OFFENSIVE!**



IMMORTAL SERGEANT

20th CENTURY-FOX PICTURE

The personal history of a man in love and at war!

70 lines x 2 cols. (140 lines)
(2 cols. x 5 inches)
30c

3E

**GREAT EVENTS INSPIRE
GREAT PICTURES . . .
THIS IS ONE OF THE GREATEST!**



IMMORTAL SERGEANT

20th CENTURY-FOX PICTURE

Flaming out of the War in Africa, a picture you'll always remember — an adventure you'll never forget!

88 lines x 2 cols. (176 lines)
(2 cols. x 6 1/2 inches)
30c

2L



That Keeps Him Fighting!

Here is what's inside the heart of a fighting man! Here is the love he takes with him... as he lives with death night and day! Here is the courage that comes to him in his greatest peril! Here is a picture you'll always remember—an adventure you'll never forget! The epic of those desert fighters who smashed Rommel in Africa and turned the tide toward Victory!

**HENRY FONDA
MAUREEN O'HARA**

in John Brophy's

IMMORTAL SERGEANT

with
THOMAS MITCHELL

**ALLYN JOSLYN • REGINALD GARDINER • MELVILLE
COOPER • BRAMWELL FLETCHER • MORTON LOWRY**

Directed by JOHN STAHL

Produced and Written for the Screen by Lamar Trotti
A 20th CENTURY-FOX PICTURE



S I G N A T U R E

242 lines x 6 cols. (1452 lines)
(6 cols. x 17 1/4 inches)
90c

6B

"IF IT'S FOR THE WOMAN YOU LOVE...
OR ANYTHING ELSE IN LIFE...

You've got to fight!



Every man in uniform finds out—the war is not just fighting—it's loving too! This is the first great human story of the fears and dreams and courage of the heroes in Africa today!

HENRY MAUREEN
FONDA · O'HARA
in JOHN BROPHY'S immortal war romance

**IMMORTAL
SERGEANT**

with
THOMAS MITCHELL · ALLYN JOSLYN
REGINALD GARDINER • Directed by JOHN STAHL
Produced and Written for the Screen by Lamar Trotti

20th
CENTURY-FOX
PICTURE

S I G N A T U R E

147 lines x 2 cols. (294 lines)
(2 cols. x 10½ inches)
30c

28



43 lines x 1 col. (43 lines)
(1 col. x 3 inches)
15c

S-1Y

1943 WILL BE REMEMBERED
FOR ITS HEROES — AND ITS
"IMMORTAL SERGEANT"!

Blazing with fury and emotion — this is the personal history of a fighting man! In the vast terror that is the African desert—those he loves are with him! The girl he left at home entreating . . . "you must go on!" . . . the leader he thought was lost commanding . . . "you must fight on!"



HENRY MAUREEN
FONDA · O'HARA
in JOHN BROPHY'S immortal war romance

**IMMORTAL
SERGEANT**

with
THOMAS MITCHELL · ALLYN JOSLYN
REGINALD GARDINER • Directed by JOHN STAHL
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20th
CENTURY-FOX
PICTURE

S I G N A T U R E

128 lines x 3 cols. (384 lines)
(3 cols. x 9¼ inches)
45c

3A



28 lines x 2 cols. (56 lines)
(2 cols. x 2 inches)
30c

S-22

THE POUNDING OF HIS HEART WILL ECHO IN YOUR
MEMORY LONG AFTER THE ROAR OF GUNS HAS DIED AWAY



A thousand miles of desert—and a boy in khaki alone . . . alone with his fears, his untried
courage, and his faith in a heroic leader whose last words to him were, "Fight on!"
Here's that boy's story . . . and the story of the girl who was with him always . . . in his heart,
in his thoughts, in his greatest peril!
It's more stirring than the thunder of battle . . . more exciting than the scream of bombs!
A picture you'll always remember—an adventure you'll never forget of the war in Africa today!

HENRY  MAUREEN
FONDA O'HARA
in JOHN BROPHY'S immortal war romance

IMMORTAL SERGEANT

with **THOMAS MITCHELL**

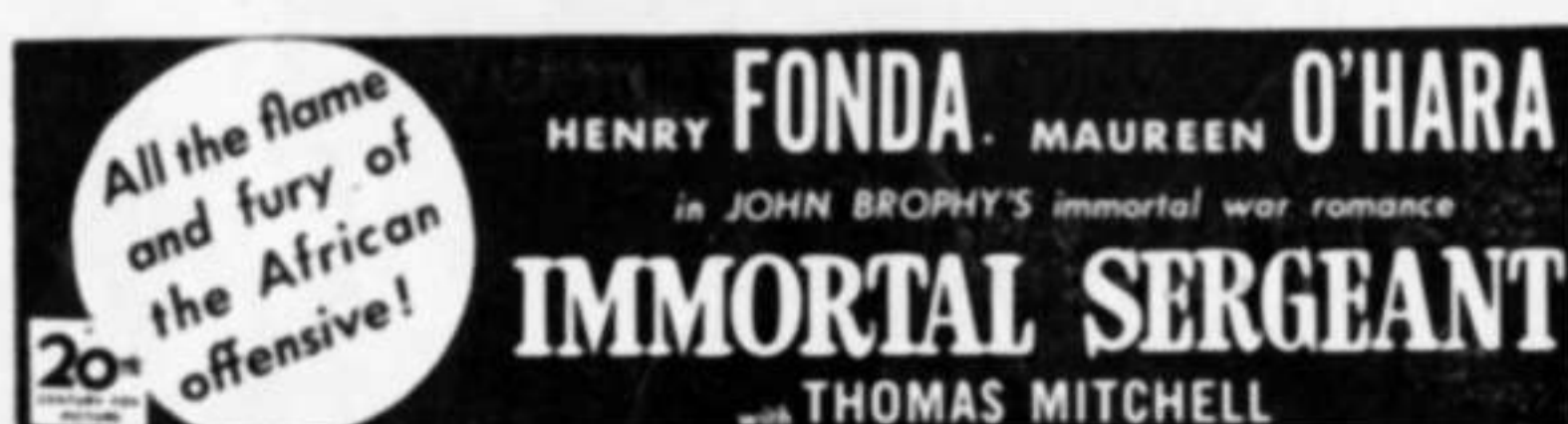
ALLYN JOSLYN · REGINALD GARDINER · MELVILLE COOPER · BRAMWELL FLETCHER · MORTON LOWRY
Directed by JOHN STAHL · Produced and Written for the Screen by Lamar Trotti



S I G N A T U R E

178 lines x 5 cols. (890 lines)
(5 cols. x 12 3/4 inches)
75c

5D



S—2W

14 lines x 2 cols. (28 lines)
(2 cols. x 1 inch)
30c



S—1X

17 lines x 1 col. (17 lines)
(1 col. x 1 1/4 inches)
15c

From the Drug Store on the Corner
to the Shores of Tripoli!

The boys we knew . . . today's fighting men! Here's their great story told in the simple words and thoughts of one who shared their amazing desert adventure! A man in love—and in war—taking with him the pride of a nation, the devotion of a girl, the courage of a leader! A great drama surging to the screen with an emotional blaze that promises a new meaning to entertainment!



HENRY FONDA · MAUREEN O'HARA
in JOHN BROPHY'S immortal war romance
IMMORTAL SERGEANT
with THOMAS MITCHELL

ALLYN JOSLYN · REGINALD GARDINER · MELVILLE COOPER · BRAMWELL FLETCHER · MORTON LOWRY
Directed by JOHN STAHL · Produced and Written for the Screen by Lamar Trotti

S I G N A T U R E

150 lines x 4 cols. (600 lines)
(4 cols. x 10 3/4 inches)
60c

4E

It's Here!

THE FIRST DRAMA
TO CAPTURE THE
FLAME AND FURY OF THE
AFRICAN OFFENSIVE!



HENRY MAUREEN
FONDA · O'HARA
in JOHN BROPHY'S
immortal war romance

**IMMORTAL
SERGEANT**

with
THOMAS MITCHELL
ALLYN JOSLYN
REGINALD GARDINER

Directed by JOHN STAHL
Produced and Written for the Screen
by Lamar Trotti



SIGNATURE

140 lines x 1 col. (140 lines)
(1 col. x 10 inches)
15c

IG

MANY HEROIC STORIES WILL COME OUT OF THIS WAR
...but there will never be a greater one than this!



42 lines x 2 cols. (84 lines)
(2 cols. x 3 inches)
30c

S—2X



17 lines x 1 col. (17 lines)
(1 col. x 1 1/4 inches)
15c

S—1W

IT'S A LOVE-STORY FROM NO-MAN'S LAND . . .

You've wondered what a soldier thinks about—how he feels at death-grips with cold steel . . . And here's the thrilling answer in a breathless story of desert adventure—the first great human story of the fears and dreams and courage of the heroes in Africa today! . . . *The war is not just fighting. It's loving too. Every man in uniform finds that out.*

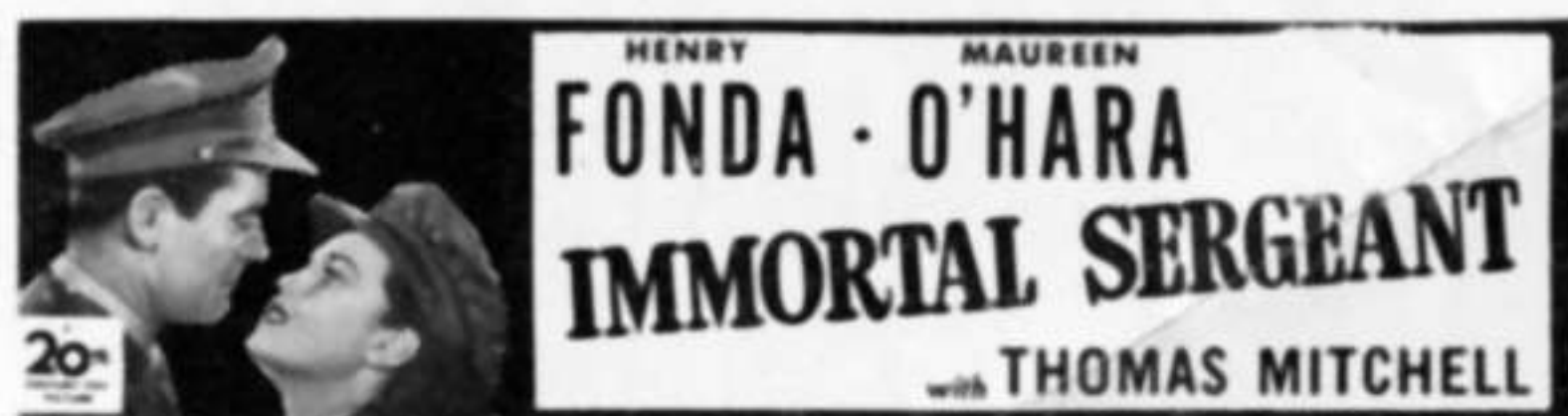
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20th
 CENTURY-FOX
 PICTURE

S I G N A T U R E

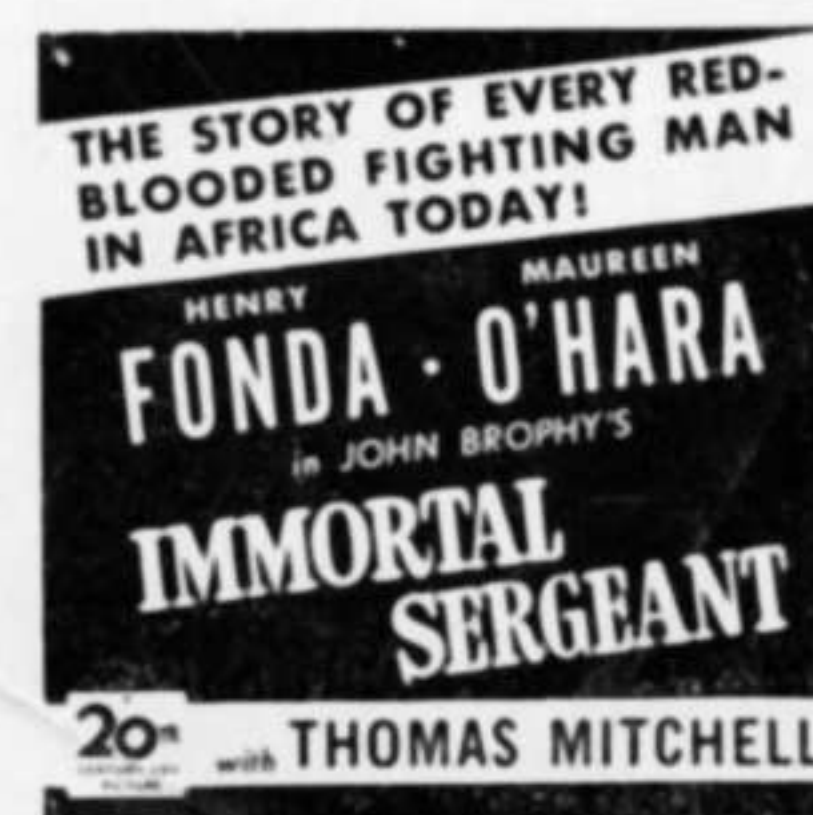
147 lines x 4 cols. (588 lines)
 (4 cols. x 10½ inches)
 60c

4F



S—2Y

15 lines x 2 cols. (30 lines)
 (2 cols. x 1 inch)
 30c



S—1Z

28 lines x 1 col. (28 lines)
 (1 col. x 2 inches)
 15c