

Document Citation

Title	Johnny got his gun
Author(s)	Bruce Campbell
Source	<i>Bruce Campbell Development Corporation</i>
Date	1984 Sep 20
Type	press kit
Language	English
Pagination	
No. of Pages	21
Subjects	Campbell, Bruce (1958), Royal Oak, Michigan, United States
Film Subjects	The funnier side of Eastern Canada, Campbell, Bruce, 1974 Johnny got his gun, Trumbo, Dalton, 1971

~~July 15, 1984~~ SEPTEMBER 20

Nancy Goldman
Pacific Film Archives
2625 Durant Avenue
Berkeley,
California 94720

Dear Nancy Goldman:

Please accept my belated thanks for sending me the
information about "Lesbianism-in-Films" for my
RUBYFRUIT JUNGLE project.

Pursuant to our phone conversation some weeks ago,
I'm enclosing herewith a sampling of excerpts from
my JOHNNY GOT HIS GUN press-kit for your files in the
event there are any future questions about the avail-
ability of the film for rentals and/or lectures.

Thanks again for your help. I do appreciate your
interest and cooperation.

Sincerely,


Bruce Campbell

BC/bc

Enclosure: JOHNNY press-kit excerpts

we interrupt your life to bring you
a special motion picture



dalton trumbo's
johnny got his gun

* UA CINEMA CENTER III *
* 10889 Wellworth Avenue *
* Westwood (475 9441) *
* SHOWTIMES: 2:15-4:15 *
* 6:15-8:15-10:15 *

The main burden of suffering
caused by war
is not borne by the politicians,
the big businessmen
and the bankers
who decide about wars.

This burden is borne
by the young people
who fight in the wars,
and by the members of their families
and their friends.

Every person in the world
should see and listen to

JOHNNY GOT HIS GUN

and then decide what he himself should do
to eliminate such tragedies. This could be
the most important film ever made.

Linus Pauling
13 July 1979

We are in search of
a mass audience for
**DALTON TRUMBO'S
JOHNNY GOT HIS GUN**
and we need your support.
If you have been affected
by this motion picture
experience, and if you
have a desire to communicate
the emotional impact of
what you have just seen . . .
then please share your
feelings with others . . .
tell a friend.

Thank you.

**The Johnny Got His Gun
Marketing & Distribution
Company, Incorporated**

**P.O. Box 85
Ross, California 94957
(415) 924-2138**

TO WHOM IT SHOULD CONCERN:

Bards and journalists have always known that war is the most dramatic of stories, the richest to tell. It is dense with spectacle and passion, with endless subplots of fear and bravery and cowardice, of betrayal and hope. Although it is grotesque to say it, war has everything, which may explain its persistence on the human agenda. It is character and politics and statecraft and violence and destruction and redemption, almost the full symphony of history's possibilities. War is mankind in full panoply and in extremis.

It has always been, too, a form of madness. But until this century, the world has been more inclined to consider the necessity of war, the glory of it, at any rate the inevitability of it, before pausing to reflect on its insanity. War was an adventure and a rite of passage: each generation of young men had to have its war.

In the past few generations, the character of wars has changed . . . both the wars that were fought and now the one that nobody has dared to begin. There was World War I, the war of the trenches; the futility and waste of human life, the vast pointlessness of the exercise, led much of civilized opinion to the conclusion that warfare has become madness. It was left to Adolph Hitler to embody the idea as individual psychosis, and to "The Bomb" to give the world its presiding terror: the vision of one maniac pressing the obliterating button.

In the shadow of "The Bomb," military ambition in the world seems to have grown more limited. If ideology still has imperial hopes, it tends to send them around the world somewhat self-consciously, in local disguises, working the odd civil war here and there, mostly in Third World targets of opportunity. Conventional wars have continued at their furious and modestly homicidal pace, and this is still the most murderous century. War, once a business to be transacted between soldiers, with everyone else stepping aside, is more than ever an indiscriminate killer. In little war, guerilla war, there are no lines for civilians to hide behind. And, in big war, hiding is impossible.



johnny got his gun

The United States is arming at a feverish pace.

If our greatest threat is propaganda, which destroys the will for peace, then a movie like **Johnny Got His Gun** can be our first line of defense . . . a movie to help put an end to war.

Everyone who treasures life should see Dalton Trumbo's film classic: the anti-war statement that makes all of those potential button-pushers seem more real.

BRUCE CAMPBELL PRESENTS DALTON TRUMBO'S FILM CLASSIC

JOHNNY GOT HIS GUN



Johnny Got His Gun is not just a movie, it's an EXPERIENCE!

Johnny Got His Gun is rated for general audiences.
There is no sex, violence, or abusive language in this film.
Yet it is a film of inescapable power and impact,
as emotional and devastating as anything you've ever seen.

Johnny Got His Gun is a love story . . .
a philosophical discussion of the meaning of existence . . .
an unforgettable adventure into a human mind.



with **Timothy Bottoms, Jason Robards, Donald Sutherland and Diane Varsi**

Through imaginative horror, the film makes a new estimation of man's inhumanity to man, and; at the same time, of the persistence of the personality even at the farthest extremity of human helplessness.



"Johnny Got His Gun should be shown to everyone in the government, the military, and the United Nations as required viewing . . . every American should see it."

Governor Jimmy Carter
June 26, 1971
Atlanta, Georgia

ATLANTA FILM FESTIVAL



CANNES FILM FESTIVAL



JOHNNY GOT HIS GUN

is a story about the indomitable human spirit.

JOHNNY GOT HIS GUN overflows with gentleness, with aspiration, with sexual and parental love, and, to the very highest degree, with love and respect for every living thing.

JOHNNY GOT HIS GUN is a story about peace, not war.
It is not a death-song. It is a hymn to life.

The motion picture has finally grown up . . . says it in such a way that you won't soon forget it, maybe you never will. JOHNNY is without a doubt the most powerful film I have ever seen, probably the best, the most spellbinding.

Rick James
Chicago Tribune

JOHNNY GOT HIS GUN is a true giant. No question about it. There's really nothing bad I can say about this film. Sure it's anti-war, but it goes beyond that. It's a great discussion of how important the mind is in life.

John Schubeck
WABC-TV



THE
END

You're all fired!

Bruce Campbell, presents The Johnny Got His Gun Marketing & Distribution Company, Incorporated
P.O. Box 85 • Ross, California 94957 • (415) 461-5491

March 25, 1984

cc Bruce
Campbell - best wish
Thanks - the film -
with J Carter

President Jimmy Carter
Plains,
Georgia 31780

Dear President Carter:

When I wrote to you at the White House in 1979, I believed that somehow my letter would reach your desk; perhaps, this time it will.

Tonight the news on television grimly blared the facts that the super powers are collectively spending over Six Hundred (\$600,000,000,000) Billion Dollars a year on nuclear arms. We, the people, are told that there now exist more than fifty (50,000) thousand nuclear weapons in the world wide arsenal. This overwhelming abstraction seems to be ever increasing and nightmarishly real.

If you should wish to show JOHNNY GOT HIS GUN to anyone in the Government, the Military or the United Nations I herewith submit a 35mm print of Trumbo's film to you as a gift with the hope that you may find a good use for it.

Sincerely,



Bruce Campbell
BC/bc

Enclosures: One (1) 35mm JOHNNY film print
One (1) JOHNNY press-kit

P.S. My father was one of the founders of The Music Corporation of America. He was especially close to your friend, Lew Wasserman.

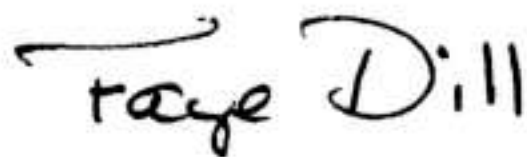
OFFICE OF
JIMMY CARTER

April 4, 1984

Dear Mr. Campbell,

President Carter was pleased to receive the print of Dalton Trumbo's film, JOHNNY GOT HIS GUN. He asked that I send you the enclosed copy of your letter to him with his marginal note to you... along with his best wishes.

Sincerely,

A handwritten signature in cursive script that reads "Faye Dill".

Faye Dill
Secretary to President Carter

Mr. Bruce Campbell
The Johnny Got His Gun
Marketing and Distribution Co., Inc.
P. O. Box 85
Ross, California 94957

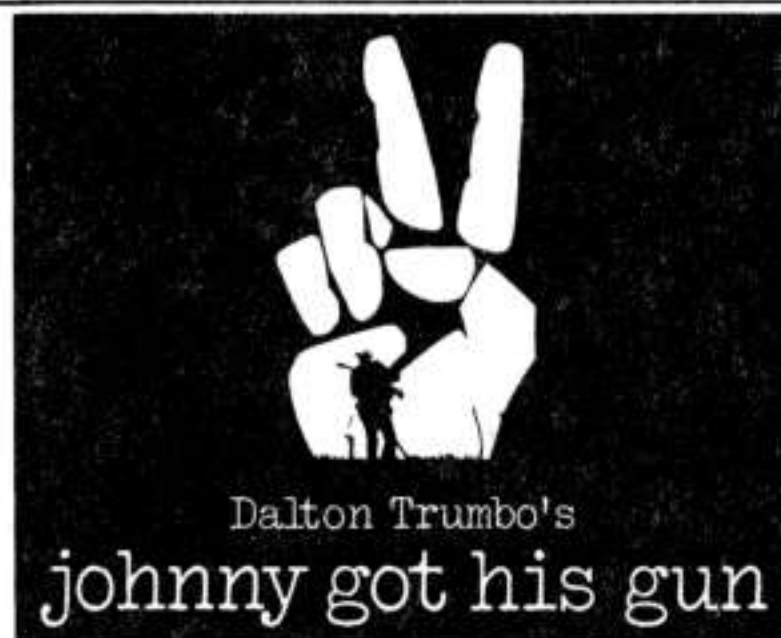


CAST

Jody Simmons	Donald Barry	Farm Woman	Ernestine Johnston
Joe Bonham	Timothy Bottoms	Rudy	Joseph Kaufman
Little Guy	Craig Bovia	Bill Harper	Mike Lee
Ancient Prelate	Peter Brocco	Joe Age 10	Kerry MacLane
Bakery Girl	Judy Howard Chaikin	Mike Burkeman	Charles McGraw
Hospital Official	Kendell Clarke	Gentleman	William Mims
Corporal Timlon	Eric Christmas	Brigadier General	Byron Morrow
Orator	Robert Cole	Third Nurse	Alice Nunn
British Colonel	Maurice Dallimore	First Nurse	Marge Redmond
Third Doctor	Robert Easton	Joe's Father	Jason Robards
Kareen	Kathy Fields	Second Nurse	Jodean Russo
Russ	Larry Fleischman	Swede	David Soul
Col/Gen Tillery	Eduard Franz	Christ	Donald Sutherland
Redhead	Tony Geary	Fourth Nurse	Diane Varsi
Priest	Edmund Gilbert	Black Boy	Etienne Veazie
Second Doctor	Ben Hammer	Attendant	Peter Virgo, Jr.
First Reader	Milton Barnes	Catherine Age 13	Gigi Vorgan
Elizabeth Age 6	Lynn Hanratty	Fifth Guy	Jeff Walker
Captain	Wayne Heffley	Technician	Bruce Watson
Joe's Mother	Marsha Hunt	Catherine Age 7	Cynthia Wilson
		Lucky	Sandy Brown Wyeth

JOHNNY GOT HIS GUN

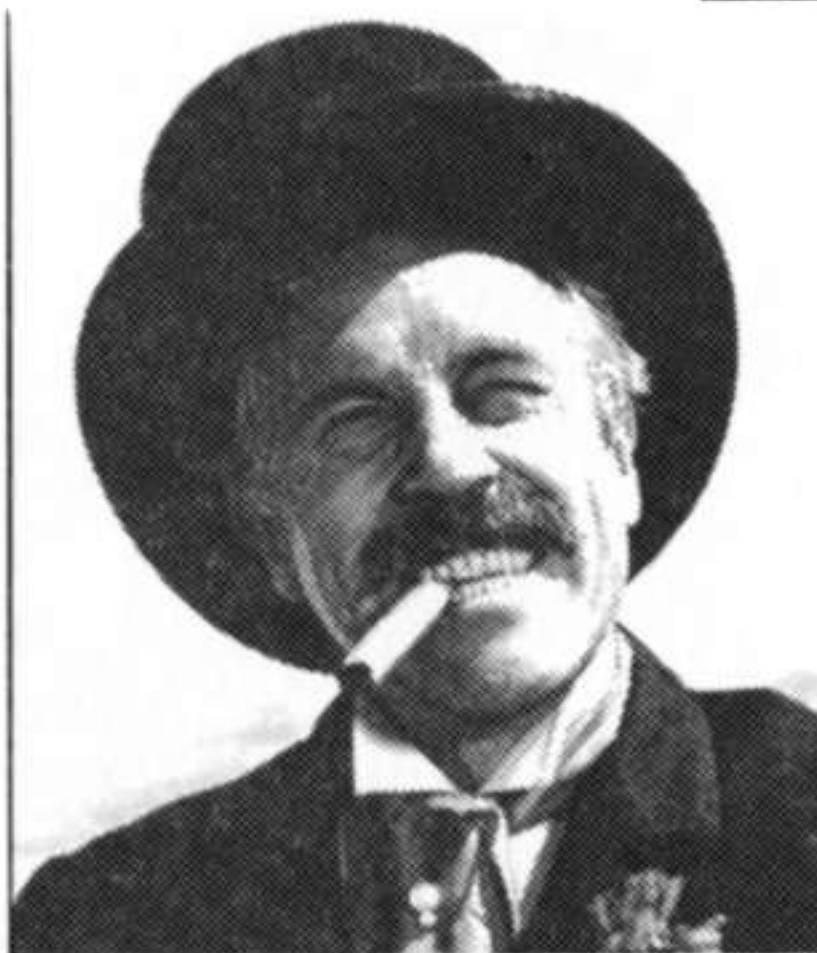
is a film that overflows with gentleness, with aspiration, with sexual and parental love, and, to the very highest degree, with love and respect for every living thing.



**if you liked
APOCALYPSE NOW
you'll love
Johnny Got His Gun**



Timothy Bottoms



Jason Robards

JOHNNY GOT HIS GUN is a film of such power and impact, is so moving and reaches so deep into human emotion and thought that few people who see it will ever forget it.



Donald Sutherland



Diane Varsi

UA CINEMA CENTER III
10889 Wellworth Avenue
Westwood (475 9441)

SHOWTIMES: 2:15-4:15
6:15-8:15-10:15

**rated
PG**

JOHNNY GOT HIS GUN is a story about peace not war . . . a story about the indomitable human spirit. It is not a death-song.
JOHNNY GOT HIS GUN is a hymn to life.

Johnny Got His Gun is rated for general audiences. There is no sex, violence, or abusive language in this film. Yet it is a film of inescapable power and impact, as emotional and devastating as anything you've ever seen.

Johnny Got His Gun is a love story . . . a philosophical discussion of the meaning of existence . . . an unforgettable adventure into a human mind.

Through imaginative horror, the film makes a new estimation of man's inhumanity to man, and; at the same time, of the persistence of the personality even at the farthest extremity of human helplessness.



Did you know that
Johnny Got His Gun
is not in favor of draft registration?

Everyone who treasures life must see

DALTON TRUMBO'S FILM CLASSIC

JOHNNY GOT HIS GUN

"Johnny Got His Gun should be shown to everyone in the government, the military, and the United Nations as required viewing . . . every American should see it."

Governor Jimmy Carter
June 26, 1971
Atlanta, Georgia



**A movie to help
put an end to war.**

UA CINEMA CENTER III
10889 Wellworth Avenue
Westwood (475 9441)

SHOWTIMES: 2:15-4:15
6:15-8:15-10:15



johnny got his gun

The main burden of suffering caused by war is not borne by the politicians, the big businessmen and the bankers who decide about wars.

This burden is borne by the young people who fight in the wars, and by the members of their families and their friends.

Every person in the world should see and listen to **JOHNNY GOT HIS GUN** and then decide what he himself should do to eliminate such tragedies.

This could be the most important film ever made.

Linus Pauling
13 July 1979

The material contained in this flyer, for the motion picture **JOHNNY GOT HIS GUN**, is the sole property of The Johnny Got His Gun Marketing & Distribution Company, Incorporated.

Copyright 1980. All rights reserved. P.O. Box 85, Ross, California 94957

NOTE: The running time for **JOHNNY** is one hour and fifty-one minutes, and the MPAA rating is PG.

Bruce Campbell presents

THE FUNNIER SIDE OF EASTERN CANADA

WITH STEVE MARTIN



Steve Martin



Steve Martin



Steve Martin



Steve Martin

THE FUNNIER SIDE OF EASTERN CANADA

is about how funny we can be WITH STEVE MARTIN

Blessed new even sassy approach to travelogue emerges with Bruce Campbell's one-shot glance at Canada through daft viewpoint of comedian Steve Martin.

Variety
July 29, 1974

Steve Martin sense of zany has made him the hottest comedian in America. But his favorite line, in his Las Vegas show, is one that draws the fewest laughs:

"Well, I think we've had a great time tonight considering that we're all going to die someday."

Los Angeles Times Calendar
July 16, 1978

All Steve Martin asks is that everyone have a good time. His approach is a throwback to Vaudeville, slapstick... but it is flecked with a 70's penchant for self-parody.

Newsweek
April 3, 1978

WHEELER HALL
benefit performance
Friday, January 12th 7pm
student \$2.00 general \$2.50

NORTHSIDE THEATRE
January 18-24

DALTON TRUMBO'S JOHNNY GOT HIS GUN



Timothy Bottoms



Jason Robards



Donald Sutherland



Diane Varsi

JOHNNY GOT HIS GUN

is about man's inhumanity to man

with Timothy Bottoms, Jason Robards, Donald Sutherland and Diane Varsi

Through imaginative horror, the film makes a new estimation of man's inhumanity to man, and; at the same time, of the persistence of the personality even at the farthest extremity of human helplessness.

CANNES FILM FESTIVAL



"Johnny Got His Gun should be shown to everyone in the government, the military, and the United Nations as required viewing... every American should see it."

Governor Jimmy Carter
June 26, 1971
Atlanta, Georgia

ATLANTA FILM FESTIVAL



NOTE: Bruce Campbell, producer and distributor of both films, appears on stage at each performance to answer questions, show behind-the-scenes film clips, tell anecdotes etcetera.



It's an entertainment event... another way to go to the movies...
two and a half hours of laughter and tears, or your money back without a murmur.

BRUCE CAMPBELL PRESENTS
DALTON TRUMBO'S FILM CLASSIC

Through imaginative horror, the film makes a new estimation of man's inhumanity to man, and; at the same time, of the persistence of the personality even at the farthest extremity of human helplessness.



Every one who treasures life must see

JOHNNY GOT HIS GUN

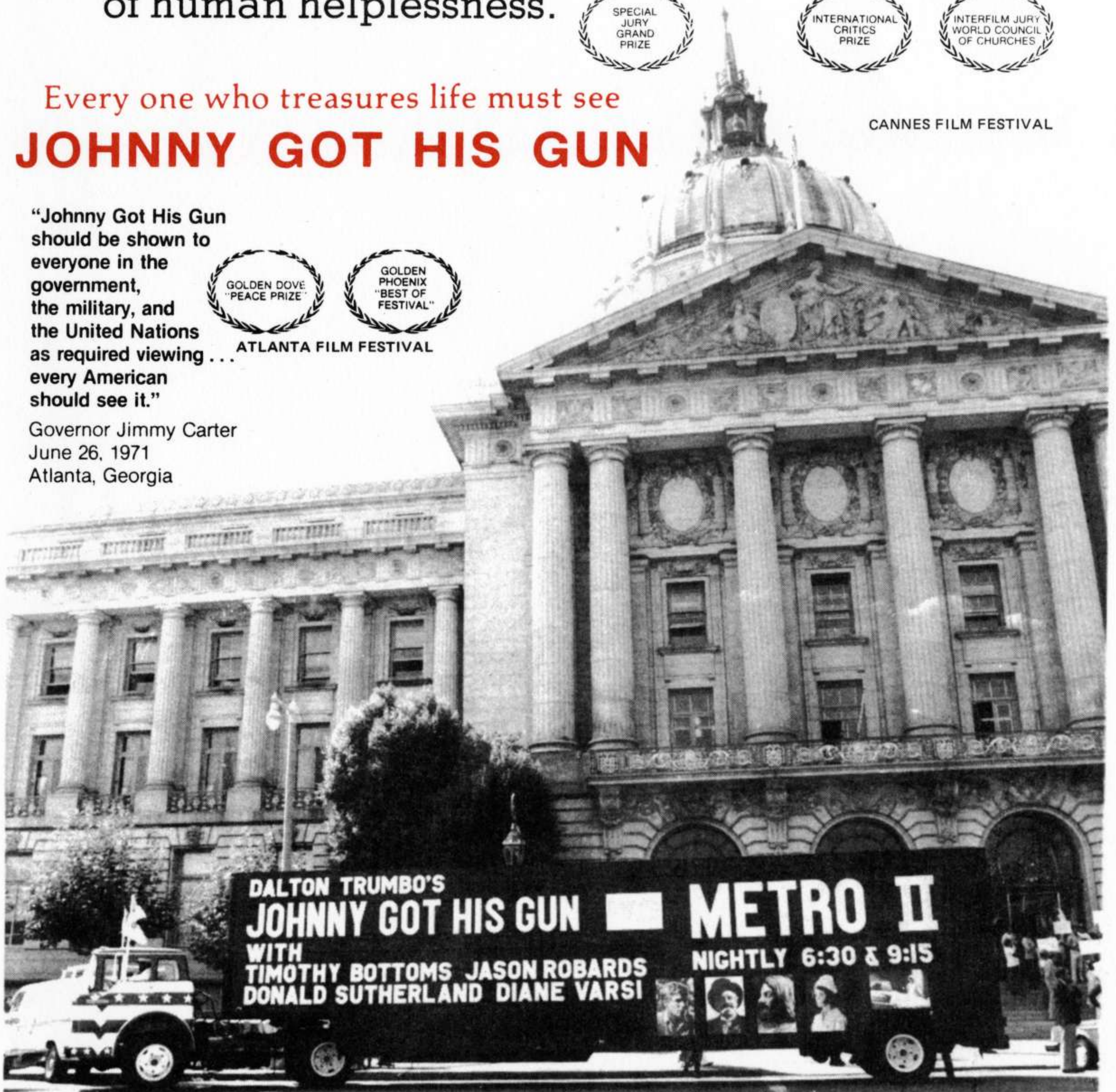
CANNES FILM FESTIVAL

"Johnny Got His Gun should be shown to everyone in the government, the military, and the United Nations as required viewing ... every American should see it."



ATLANTA FILM FESTIVAL

Governor Jimmy Carter
June 26, 1971
Atlanta, Georgia



Proclamation

WHEREAS, The issues of peace and war and their effect on each human being has been central to San Franciscans for generations; and

WHEREAS, JOHNNY GOT HIS GUN has touched millions of people throughout the world as a book and as a film; and

WHEREAS, President Jimmy Carter, in 1971, said that **JOHNNY GOT HIS GUN** should be shown to everyone in the government, the military, and the United Nations as required viewing; and

WHEREAS, JOHNNY won the Golden Dove "Peace Prize" at the Atlanta Film Festival, and three awards — including that given by The Inter-film Jury of the World Council of Churches — at the Cannes Film Festival; and

WHEREAS, Linus Pauling, in 1979, said: "The main burden of suffering caused by war is not borne by the politicians, the big businessmen and the bankers who decide about wars. Every person in the world should see and listen to **JOHNNY GOT HIS GUN** and then decide what he himself should do to eliminate such tragedies;" and

WHEREAS, Bruce Campbell, a native San Franciscan, has struggled alone for the last eight years to revive the film which he and Dalton Trumbo created; and

WHEREAS, San Francisco is the City which has been selected for Johnny's revival;

NOW, THEREFORE, I, Dianne Feinstein, Mayor of the City and County of San Francisco, **urge** San Franciscans to see **JOHNNY GOT HIS GUN** at the Metro II, and I hereby proclaim Tuesday, October 9, 1979 be declared **JOHNNY GOT HIS GUN DAY** in San Francisco.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed this fifth day of October, nineteen hundred and seventy-nine.


Dianne Feinstein
Mayor





"Johnny Got His Gun should be shown to everyone in the government, the military, and the United Nations as required viewing . . . every American should see it."

Governor Jimmy Carter
June 26, 1971
Atlanta, Georgia

ATLANTA FILM FESTIVAL



Variety June 30, 1971

TRUMBO TAKES OVER ATLANTA

"Johnny" had been a Friday night sellout at Symphony Hall and suddenly was to be repeated after the awards banquet in what the positive-thinking young director of the festival, J. Hunter Todd described as "a command performance" at Saturday midnight for the Governor of Georgia, all his cabinet, all their ladies, plus guests of the banquet and a paying (\$2.50) crowd of night owl natives. (Further astonishment: the midnight performance also went clean.)

Whatever psychological or showmanly lessons may be drawn from this, Trumbo seems to have been set-up as a 'folk hero'. The action of the Governor would seem to bear that out. Someone remarked that until a few years ago the film itself and Trumbo personally could hardly have expected such "happenings". Trumbo mused that the recent spurt in sales (9,000 copies a month) of the soft cover edition of his novel (31 years old) might indicate that it was saying something to the 'young'. Trumbo was awarded the Golden Dove Peace Prize and the Golden Pheonix for "Best of Festival". Producer Bruce Campbell shared the spotlight.

BRUCE CAMPBELL PRESENTS
DALTON TRUMBO'S FILM CLASSIC

JOHNNY GOT HIS GUN

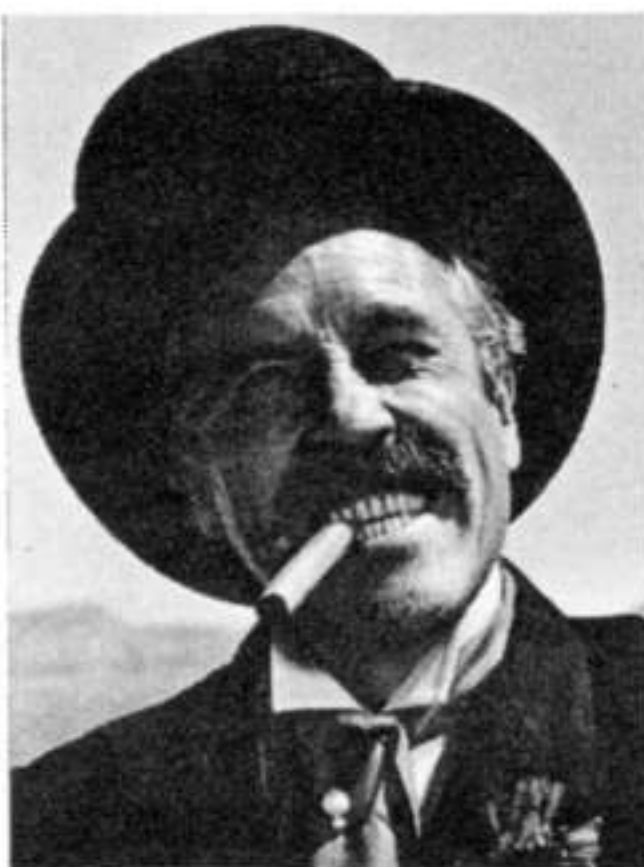
Johnny Got His Gun is not just a movie,
it's an EXPERIENCE!

Johnny Got His Gun is rated for general audiences.
There is no sex, violence, or abusive language in this film.
Yet it is a film of inescapable power and impact,
as emotional and devastating as anything you've ever seen.

Johnny Got His Gun is a love story . . .
a philosophical discussion of the meaning of existence . . .
an unforgettable adventure into a human mind .



Through imaginative horror, the film makes a new estimation of man's inhumanity to man, and; at the same time, of the persistence of the personality even at the farthest extremity of human helplessness.



JOHNNY GOT HIS GUN is about man's inhumanity to man

with Timothy Bottoms, Jason Robards,
Donald Sutherland and Diane Varsi

The motion picture has finally grown up... says it in such a way that you won't soon forget it, maybe you never will. JOHNNY is without a doubt the most powerful film I have ever seen, probably the best, the most spell-binding.

Rick James
Chicago Tribune

JOHNNY GOT HIS GUN is a true giant. No question about it. There's really nothing bad I can say about this film. Sure it's anti-war, but it goes way beyond that. It's a great discussion of how important the mind is in life.

John Schubeck
WABC-TV

JOHNNY GOT HIS GUN is a story about the indomitable human spirit.

JOHNNY GOT HIS GUN overflows with gentleness, with aspiration, with sexual and parental love, and, to the very highest degree, with love and respect for every living thing.

JOHNNY GOT HIS GUN is a story about peace, not war. It is not a death-song. It is a hymn to life.

The main burden of suffering
caused by war
is not borne by the politicians,
the big businessmen
and the bankers
who decide about wars.

This burden is borne
by the young people
who fight in the wars,
and by the members of their families
and their friends.

Every person in the world
should see and listen to

JOHNNY GOT HIS GUN

and then decide what he himself should do
to eliminate such tragedies. This could be
the most important film ever made.

Linus Pauling
13 July 1979

DALTON TRUMBO'S JOHNNY



**"Johnny Got His Gun
should be shown to
everyone in the
government,
the military, and
the United Nations
as required viewing . . .
every American
should see it."**

Governor Jimmy Carter
June 26, 1971
Atlanta, Georgia

ATLANTA FILM FESTIVAL



Every one who treasures life must see

JOHNNY GOT HIS GUN

Every one who treasures life must see

JOHNNY GOT HIS GUN

Every one who treasures life must see

JOHNNY GOT HIS GUN

Every one who treasures life must see

JOHNNY GOT HIS GUN

Every one who treasures life must see

JOHNNY GOT HIS GUN

Every one who treasures life must see

JOHNNY GOT HIS GUN

Every one who treasures life must see

JOHNNY GOT HIS GUN

Every one who treasures life must see

JOHNNY GOT HIS GUN

Every one who treasures life must see

JOHNNY GOT HIS GUN

JOHNNY GOT HIS GUN

is a film of such power and impact,
is so moving and reaches so deep
into human emotion and thought that
few people who see it will ever forget it.

**Every one who treasures life must see
JOHNNY GOT HIS GUN.**