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THIS IS A BIKINI MACHINE



AMERICAN INTERNATIONAL PRESENTS

Dr. GOLDFOOT AND THE BIKINI MACHINE

Get in on this fantastic plot to control the World's wealth... put your financial future in the evil grasping hands of "Dr. GOLDFOOT and the BIKINI MACHINE". It turns out bouncing broads, beautiful babes and bundles and bundles of BOODLE!



STARRING

VINCENT PRICE

FRANKIE AVALON

DWAYNE HICKMAN

SUSAN HART

JACK MULLANEY

SPECIAL GUEST STAR

FRED CLARK

IN PANAVISION AND

PATHECOLOR

Directed by **NORMAN TAUROG** • Screenplay by **ELWOOD ULLMAN** and **ROBERT KAUFMAN** • Story by **JAMES HARTFORD** • Produced by **JAMES H. NICHOLSON** and **SAMUEL Z. ARKOFF** • Co-producer **ANTHONY CARRAS**



CAST

Dr. Goldfoot.....VINCENT PRICE
Craig Gamble.....FRANKIE AVALON
Todd Armstrong.....DWAYNE HICKMAN
Diane.....SUSAN HART
Igor.....JACK MULLANEY
and special guest star FRED CLARK as D. J. Pavney
Robots:.....PATTI CHANDLER, SALLY SACHSE,
SUE HAMILTON, MARIANNE GABA,
ISSA ARNAL, PAM RODGERS,
SALLY FREI, JAN WATSON,
MARY HUGES, LUREE HOLMES,
LAURA NICHOLSON, CHINA LEE,
DEANNA LUND, LESLIE SUMMERS,
KAY MICHAELS, ARLENE CHARLES

Reject No. 12.....ALBERTA NELSON
Motorcycle Cop.....MILTON FROME
Newsvendor.....HAL RIDDLE
Girl in Nightclub.....KAYE ELHARDT
Guard.....WILLIAM BASKIN
Janitor.....VINCENT L. BARNETT
Cook.....JOE PLOSKI
and introducing
SAM AND THE APE MEN
with
DIANE DE MARCO
Running Time: 90 minutes

CREDITS

Produced by.....JAMES H. NICHOLSON and
SAMUEL Z. ARKOFF
Screenplay by.....ELWOOD ULMAN and
ROBERT KAUFMAN
Story by.....JAMES HARTFORD
Directed by.....NORMAN TAUROG
Co-Producer.....ANTHONY CARRAS
Production Supervisor.....JACK BOHRER
Director of Photography.....SAM LEAVITT, A.S.C.
Art Direction.....DANIEL HALLER
Film Editors.....RONALD SINCLAIR
FRED FEITSHANS, A.C.E.
Music Editor.....EVE NEWMAN
Sound Editors.....JAMES NELSON
GENE CORSO
Musical Supervision.....AL SIMMS
Musical Score by.....LEX BAXTER
Song: "Dr. Goldfoot and the Bikini Machine"
Words and Music by GUY HEMRIC and JERRY STYNER
Musical Instruments by.....VOX
Title Song by.....THE SUPREMES
Through the courtesy of Motown Record Corporation

Choreography.....JACK BAKER
Costumer.....RICHARD BRUNO
Main Titles by.....ART CLOKEY
End Titles and Photographic
Special Effects by.....BUTLER-GLOUNER
Special Effects.....ROGER GEORGE
Assistant Director.....CLAUDE BINYON, JR.
Dialogue Coach.....MICHAEL A. HOEY
Properties.....KARL R. BRAINARD
RICHARD M. RUBIN
Script Supervisor.....WALLACE BENNETT
Sound.....VERN KRAMER
Makeup.....TED COODLEY
Hair Stylist.....RAY FOREMAN
Set Decorator.....CLARENCE STEENSEN
Construction Coordinator.....ROSS HAHN
Motorcycle Coordinator.....GEORGE DOCKSTADER
Special Hair Styles for Miss Hart by.....JON PETERS
Sound by RYDER SOUND SERVICES, INC.
Filmed in Panavision® In Pathecolor
An American International Picture

SYNOPSIS

(Not for Publication)

An amazingly evil and inventive man named Dr. Goldfoot (VINCENT PRICE) has an ingenious plan for acquiring a vast fortune by ensnaring a dozen of the world's wealthiest men in traps baited with beautiful, life-like robots he manufactures in his scientific laboratory.

The extraordinary electronic machine, after flashing colorful lights and spewing colorful fluids, delivers the beauties clad in gold bikinis on a conveyor belt.

Diane (SUSAN HART), a prize product of the bikini machine, is on the mission of locating and marrying wealthy playboy Todd Armstrong (DWAYNE HICKMAN), when she inadvertently runs into SIC secret agent Craig Gamble (FRANKIE AVALON) who falls in love with her.

Caught before she is too deeply involved, and reprogrammed by Dr. Goldfoot, Diane is monitored via closed circuit television as she finds her prey — all to the edification of a baker's dozen of Goldfoot's other beautiful robots for whom he has similar missions.

At the same time, additional robots are being schooled through brainwave attachments connected to IBM machines to know the likes, dislikes, and vulnerabilities of such prize prospects as a South American planter, an Indian potentate, a Greek shipping magnate, and others whose bank ratings Goldfoot has learned about by reading a financial magazine.

A thorn in Goldfoot's side, however, is his reincarnat-

ed laboratory assistant Igor (JACK MULLANEY) who is not only a bumbler, but is so mischievous he tinkers with the girl-making machine and produces, instead of a beauty, a leather-jacketed female judo expert much to Goldfoot's consternation. Goldfoot presses a reject button and returns No. 12 to the machine for regeneration.

Meanwhile, Diane succeeds in marrying Todd, who is inveigled into signing much of his wealth over to her before the rites are consummated. Craig re-enters the picture after having learned from the boss of the government-backed Secret Intelligence Command, Pevney (FRED CLARK), that some strange plot involving the beautiful robot is afoot. He seeks to help Todd escape Diane's wiles. The SIC agent is sincere but, unlike James Bond, he is accident prone.

When he stumbles into Dr. Goldfoot's strangely haunted palace and discovers for himself the truth about the beautiful robots, his efforts to save Todd Armstrong result only in their being subjected to the terror of death by rack, wheel, Iron maiden, and beneath a pendulum in a pit of Goldfoot's subterranean torture chambers.

Todd eventually escapes further entanglement with Diane, and with Craig's erratic help(?), further terror by Goldfoot. However, as they head for safer climes, SIC agent Pevney pops up in an adjoining airplane seat dove-eyed over Diane, who is being encouraged from the cockpit by the plane's pilot and co-pilot Dr. Goldfoot and Igor.

Susan Hart Most Exotic Of 12 "Bikini" Beauties

Susan Hart, female star of American International's new spoof comedy, is 23. She measures a whistle-provoking 36-20-35, and if ever anyone should come out of a \$1,000,000 bikini machine in a solid gold bikini, she is the girl.

Movie goers can see the operation for themselves beginning when the AIP color and Panavision production "Dr. Goldfoot and the Bikini Machine" opens at the Theatre.

Today, she is the star of the most expensive motion picture ever filmed by Hollywood's youngest, most daring and most successful production company.

And although she plays a role in which she is supposedly the most successful experiment of a mad scientist who has developed a machine that grinds out beauties programmed with electronic equipment to marry millionaires, she is, herself, no experiment.

Susan has been carefully groomed for the starring roles now coming her way. For several months after she made her debut in AIP's "Pajama Party" in 1964, she was in London where she co-starred with Vincent Price in the terror film "War-Gods of the Deep."

Thereafter, she was again cast in a co-starring role with veteran actor Barry Sullivan in "The Outlaw Planet."

"The experience of working abroad with such fine actors as Vincent Price and Barry Sullivan, plus the personal broadening influence of living and traveling in Europe has made all the difference," Susan says.

But Director Norman Taurog, who has helped project such stars as Judy Garland, Mickey Rooney, Ann Sothern, and Jerry Lewis to fame, has another reason for Susan's sensational success.

"She is not only a beautiful girl," he says, "but she is a dedicated actress and a keen student of her art. Natural endowments, dedication, and the willingness to learn make the difference between success and failure in this business," Taurog declares.

Susan's natural endowments are sensational. In the midst of a group of filmland's most exciting



SUSAN HART, one of Hollywood's loveliest stars, featured in AIP's "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

1 COL. SCENE MAT 1-H

young women who also appear in "Dr. Goldfoot and the Bikini Machine" as products of the fantastic girl maker, Susan stands out like a rare tropical flower in a field of lillies.

Actor Dwayne Hickman, who plays a wealthy international playboy in the comedy, is so smitten by her automated charms that he is about to turn his fortune over to her when Frankie Avalon, as a counterspy, intervenes.

What happens after that makes "Dr. Goldfoot and the Bikini Machine" almost as exciting as its exotic star, Susan Hart.

Also starred, in addition to Avalon and Hickman, are Vincent Price in the title role, Jack Mullaney, and Fred Clark as special guest star.

"Dr. Goldfoot" Swings Pendulum

Reviving a horrifying episode from "The Pit and the Pendulum," actor Vincent Price playing the title role of a mad scientist in American International's new spoof comedy "Dr. Goldfoot and the Bikini Machine," subjects wealthy playboy Dwayne Hickman to the terror of the pendulum in the new spoof comedy opening at the Theatre.

Frankie Avalon, who plays a bumbling counterspy who is so inept at his profession that his

code number is Double O and a half, effects a last second rescue. Also starred in the ribald story about a deranged scientist who seeks to corner the wealth of the world are Susan Hart, Jack Mullaney and special guest star Fred Clark.

Norman Taurog directed the highly entertaining color and Panavision production in which Dr. Goldfoot manufactures beautiful bikini-clad robots whom he trains to marry millionaires.

Four Hot Movie Themes Combined In "Dr. Goldfoot and Bikini Machine"

American International Pictures, the young Hollywood film making firm which has a 10-year-long reputation for combining the best elements of its most successful movie themes to make another box office hit, has outdone itself this time.

A new comedy, "Dr. Goldfoot and the Bikini Machine," produced by the company which set a trend with its Beach Party pictures, is not only a mixture of music and laughter, it also has elements of terror and science fiction combined with a lampoon of secret agent stories wrapped up neatly with a gaggle of gorgeous girls in gold-plated bikinis.

With Vincent Price in the title role of a mad scientist, the color and Panavision production also stars Frankie Avalon, Dwayne Hickman, Susan Hart, and Jack Mullaney, with Fred Clark as special guest star.

The story is the funniest and most-entertaining AIP has reeled off for the twist and teen and twenty set of moviegoers. It opens at the Theatre.

Dr. Goldfoot is an amazingly evil and inventive man who has an ingenious plan for acquiring a vast fortune by ensnaring a dozen of the world's wealthiest men in traps baited with beautiful, life-like robots he manufactures in an electronic device in

his scientific laboratory.

A prize product of his amazing machine is beautiful brunette Susan Hart. He sends her out to find and marry a wealthy international playboy played by Dwayne Hickman, but she becomes involved with a secret agent played by Frankie Avalon instead.

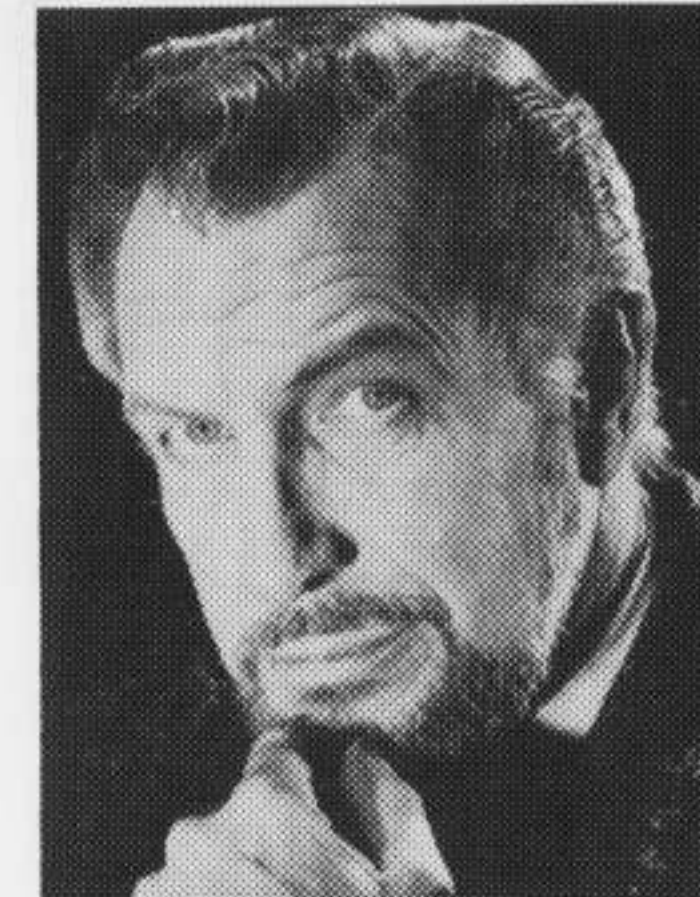
At the same time, a baker's dozen additional bikini-clad robots are being schooled to ensnare such likely prospects as a South American planter, an Indian oil man, a Greek shipping magnate, and others whose bank ratings Dr. Goldfoot has learned through reading a financial magazine.

Unlike Agent Double O Seven, played by Sean Connery, secret agent Frankie Avalon is accident prone and so inept at his profession, his code number is Double O and a Half.

When he discovers Goldfoot's plot and seeks to keep the beautiful robot from getting her hooks into the playboy, the pair wind up subjected to the threat of death by rack and wheel, torture in an iron maiden, and other terrors out of Price's colorful past as a

master of terror films.

Movie goers who enjoy that painful giddy feeling of being wafted from one side-aching belly laugh to another will find extreme delight in this new AIP offering directed by veteran master of comedy Norman Taurog.



VINCENT PRICE, Hollywood's master of the macabre, plays the title role in AIP's "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

1 COL. SCENE MAT 1-I



MACHINE MADE BEAUTIES — Vincent Price, playing the title role in the new AIP spoof comedy "Dr. Goldfoot and the Bikini Machine," is shown in a sequence in his laboratory with some products of his amazing girl-making machine (shown in background). Color and Panavision production opens at the Theatre.

3 COL. SCENE MAT 3-D

Frankie Avalon Portrays Fractional Secret Agent

Hollywood has finally come up with a formidable competitor for Sean Connery, the invincible Secret Agent 007 James Bond.

He is Frankie Avalon, who plays an operative for SIC, a counterspy agency with which he has the code number 00½ in American International's new spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

Pitted against the cunning Dr. Goldfoot, played by Vincent Price, Frankie is the kind of Secret Intelligence Command agent who tries very hard to do things right but can manage only to do them half right. He is well intentioned, but as hilariously clumsy as Peter Sellers, the French inspector in "The Pink Panther."

When mad scientist Dr. Goldfoot sets out to corner the world's wealth by manufacturing beautiful bikini-clad robots which he sends out to marry millionaires, SIC Agent Avalon opposes him and what ensues is a series of slapstick comedy situations entwined with some typical Price terror tactics that are among the funniest ever filmed.

Born in Philadelphia, Avalon began his show business career as a singer at the tender age of six when he became a perennial winner of talent shows on radio and TV. Later, as trumpet-playing leader of an instrumental group, he recorded a rock 'n roll tune titled "De De Dinah" which became a hit.

On the crest of nationwide fame as a singer, he made his debut as a film actor in "The Alamo" with John Wayne, and later co-starred with Oscar winner Ray Milland in AIP's "Panic In Year Zero!"

Between singing engagements in some of the nation's best supper clubs, Frankie has since starred in a series of record-breaking AIP Beach Party pictures in which he plays the leader of a hep group of surfers.

Meanwhile, a pair of American International youth-slanted productions away from the sand and



FRANKIE AVALON, young singer-actor who plays a secret agent in AIP's "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

1 COL. SCENE MAT 1-J

surf gave Frankie an opportunity to show a keen acumen for comedy. With Dwayne Hickman he played a sidesplitting role as a girl-hungry student athlete in AIP's "Ski Party." He had another fine role in AIP's air-force comedy "Sergeant Deadhead."

Cast in a caricature of the famed James Bond, the character played by Frankie is so unlike Bond that he has only a momentary love affair with shapely bikini-clad robot Susan Hart, the prize product of Price's bikini machine, before he gets trapped in an in-a-door bed and shut up in a closet.

Also starred in "Dr. Goldfoot and the Bikini Machine" are Dwayne Hickman, Jack Mullaney, special guest star Fred Clark, and Patti Chandler, Salli Sachse, Mary Hughes, Lauree Holmes, Sue Hamilton, and a bevy of other bikini-wearing beauties from AIP beach pictures.

"Dr. Goldfoot" Becomes "Prof. G" In England

American International's spoof comedy "Dr. Goldfoot and the Bikini Machine" gets an enforced change of title for distribution in Great Britain where it becomes "Professor G. and the Bikini Machine."

Two medical doctors, one in London, the other in Cheltenham, protested that since there are actually only three Doctors Goldfoot in the world, the use of their name would be embarrassing.

AIP producers James H. Nicholson and Samuel Z. Arkoff have agreed to switch the academic degree of the Goldfoot character played by Vincent Price from medical to philosophical and change their "doctor" to a "professor."

The color and Panavision production also starring Frankie Avalon, Dwayne Hickman, Susan Hart, and Jack Mullaney, with special guest star Fred Clark, opens at the Theatre on.....



STARCROSSED LOVERS — Susan Hart, portraying a life-like robot, gets a bug-eyed reaction from Dwayne Hickman who plays a wealthy playboy in AIP's new spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

2 COL. SCENE MAT 2-B

Susan Hart Gets 2 Lovers For "Dr. Goldfoot" Tango

Shapely Susan Hart, one of Hollywood's loveliest young stars, gets two gay cavaleros in the persons of Frankie Avalon and Dwayne Hickman as suitors in the new American International spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

The hilarious story concerns the machinations of a mad scientist who tries to take over the world by manufacturing beautiful robots and sending them out to marry millionaires. The new AIP laugh-getter also stars Vincent Price, Jack Mullaney, special guest star Fred Clark, and AIP bikini-clad beauties Patti Chandler, Salli Sachse, Mary Hughes, Lauree Holmes, and Sue Hamilton.

Hickman is the object of sweet Susan's effections in the story line of the comedy, but Frankie Avalon, who plays a secret agent, spies her first.

Though he discovers that the entire baker's dozen of blonde, brunette, and red-headed beauties in bikinis are actually robots, Avalon keeps after Susan who keeps after Hickman. Both suitors inveigle her to visit their apartments only to discover that mad scientist Dr. Goldfoot has still another trick in his hand.

Born in the State of Washington, Susan was discovered for movies while surfing in Hawaii and has been climbing steadily toward stardom ever since she signed a long-term contract with the American International Pictures two years ago.

She was first seen in an AIP production in "Pajama Party." Later, she co-starred opposite Vincent Price in the London-made "War-Gods of the Deep."

Between vacationing in France and Switzerland, she also co-starred opposite Barry Sullivan in the Rome-made "The Outlaw Planet" which AIP will release abroad and later to television.

A whistle-provoking 36-20-35, she stands 5 feet, seven inches tall and weighs a well-distributed 115 pounds.

In her role as Robot No. 11, Susan is caught in the cross fire of a bank robbery but escapes unscathed; she walks into the path of a speeding sports car and is uninjured; falls off a cable car without rumpeling a hair on her pretty head, and has both a wealthy playboy and a secret agent running around in the terrifying circles of a Price-inspired torture chamber as they try to get her to tango.

She is quite a robot indeed.

Comedy Comes Easy To Dwayne Hickman

While most actors share the opinion that comedy roles are tougher than dramatic roles, young Dwayne Hickman who stars in American International's "Dr. Goldfoot and the Bikini Machine" is one Hollywoodite to whom comedy comes easy.

The new AIP comedy spoofing secret agents, terrorists and girls in brief bathing suits opens at the Theatre.

Hickman, who appeared for five years on the Bob Cummings TV Show and for another half-dozen years as star of the Dobie Gillis TV Show, explains that comedy acting is a lark to him because he wears life loosely and is amused by its absurdities.

"To play comedy well, I think a fellow has to have a basic sense of humor and the ability to recognize the incongruities in life," Dwayne declares.

There is a certain hostility in comedy, he continues, but those would-be comics who are too openly aggressive and hostile prove to be failures.

He points out, for instance, that Bob Hope can talk about the President, the Pope, the Rabbi and any others of the so-called sacred cows of society and get away with it because he does not go too far and the public knows he will not go too far because Hope, personally, is really a nice guy.

"I guess I'm one of those people who can see life as being a little bigger than it is," Hickman declares. "I remember when I began to grow up it was generally conceded around my home that I would join my father in his insurance business, but he didn't seem to be having very much fun and I couldn't see any reason to follow in his footsteps so I became an actor."

He wasn't always a successful actor, however.



WAYNE HICKMAN, comedy star featured as a wealthy playboy in AIP's "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

1 COL. SCENE MAT 1-L

An older brother, Darryl, was long the standout film performer in the Hickman family and actually became a bit impatient with Dwayne when, at six years of age, he was lolling around unemployed.

"One of my earliest movies was with Spencer Tracy in 'Boys Town,'" Dwayne recalls, "but I wasn't much of a success. I was always off getting ice cream when they wanted me."

Later in life, when Bob Cummings chose him for the role of his nephew in a television series, Dwayne became a more serious student of the acting craft and spent five years performing in 175 TV segments under Cummings' tutelage.

The starring role in the Dobie Gillis Show gave Dwayne an opportunity to use all he had learned, and subsequently to bring extensive experiences to his roles in AIP's "Ski Party" and "How To Stuff a Wild Bikini," the teen-slanted comedies in which he stars opposite Deborah Walley and Annette Funicello.

"I learn a lot about comedy by watching the old silent movies whenever I can," Dwayne says. "In order to make themselves understood, the old silent players had to use broad gestures and exaggerated facial expressions. They may have been serious, but by modern standards they were pretty comical."

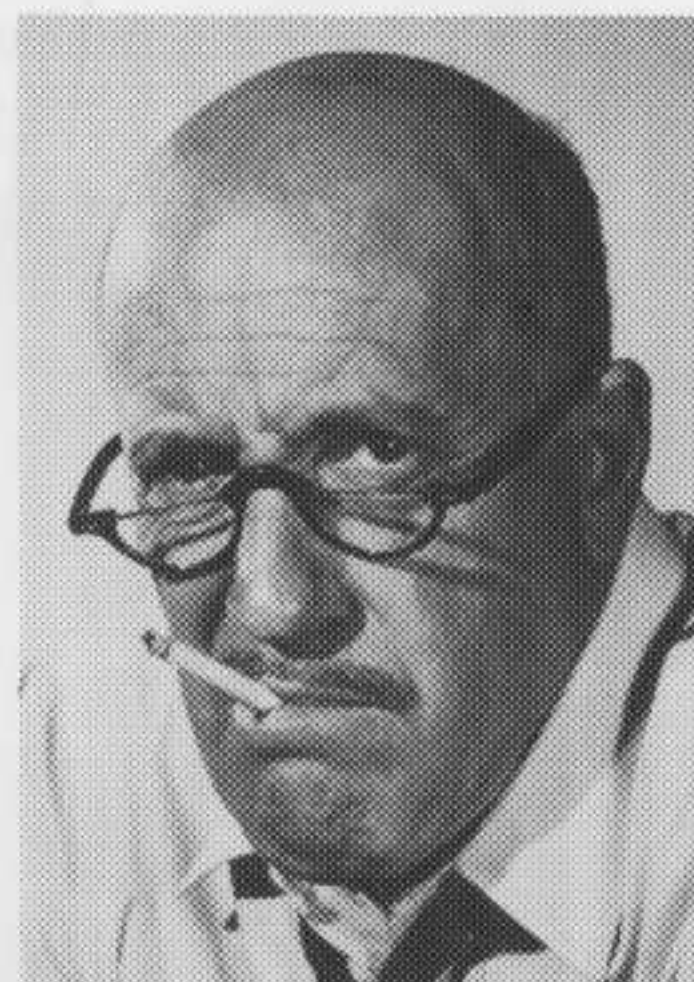
He also watches people in everyday life, Hickman asserts, "because people are really quite funny when you catch them relaxed and uninhibited."

In the hilarious "Dr. Goldfoot and the Bikini Machine," Hickman plays the role of a wealthy playboy. The mad scientist Dr. Goldfoot, played by Vincent Price, seeks to separate Dwayne from his fortune by sending a beautiful bikini-clad robot to marry him.

Frankie Avalon as a sincere but clumsy secret agent discovers Price's plan and helps Hickman avoid the trap which has been baited with brunette beauty Susan Hart.

How the two young comedy characters manage to outmaneuver the cunning Dr. Goldfoot and the pretty product of his amazing machine makes for a laugh-filled evening's entertainment.

Also starred in the AIP color and Panavision production are Jack Mullaney and special guest star Fred Clark along with a bevy of the bikini-clad beauties from previous AIP beach pictures.



FRED CLARK, who makes a guest star appearance in AIP's "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

1 COL. SCENE MAT 1-K

Funny Face Has Clark Trapped

He studied to be a doctor and has been sensational in serious drama, but Fred Clark's bald head and funny face have marked him as one of Hollywood's most effective comedy characters and he is stuck with the role.

Guest starring in the new American International spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre, Clark portrays an operative for the government-backed Secret Intelligence Command and is known as a SIC Agent.

Recognized more readily by his face than by his name, Clark is the acknowledged movieland master of the double take and the slow burn. And as uncle to Frankie Avalon, a SIC trainee so inept that his code number is Double O and a fraction, Clark has many opportunities to explode in comic expletive and burn in disgust.

Born in Lincoln, California, Clark finished Stanford University with a degree in psychology and full credits in a pre-medical course, but he caught the acting "bug" while appearing in a school production of "Yellow Jack."

Interrupted only by an interlude during World War II when he served in the military, he successfully pursued a career in the theatre in the East and in California, ultimately making his film debut as the detective in "The Unsuspected."

He continued in all media as a respected dramatic actor until fate, in the form of the Burns and Allen Show, threw him into TV comedy. After two and a half years as a comic in that highly successful series, Clark has never been able to break the mold.

Mullaney Mischief Gets "Bikini" Reject

Cast as laboratory assistant to a mad scientist who manufactures beautiful, life-like robots clad in gold-plated bikinis, comedy actor Jack Mullaney tinkers with the machine's dials in American International's "Dr. Goldfoot and the Bikini Machine" and produces a buxom, leather-jacketed reject.

What happens to Jack when the "reject" goes berserk can be seen along with some of the wildest comedy capers ever filmed when the new AIP spoof comedy opens at the Theatre.

Starred in addition to Mullaney are Vincent Price, Frankie Avalon, Dwayne Hickman, Susan Hart, and special guest star Fred Clark.

Mullaney's mischief, highlight of a bizarre story in which Dr. Goldfoot seeks to control the world by ensnaring the world's wealthiest men in traps baited with his beautiful robots, also gets him bandied about comically in a torture chamber decked out with rack and wheel, iron maiden, spike beds and medieval stocks.

Mischief, of course, has been part of Mullaney's life since his beginnings as an actor. As a matter of fact it was a mischievous caper that got him into show business.

Born in Cincinnati, he was visiting New York and had seen the work of TV producer Fred Coe at NBC Studios when, on a bet, he wandered into Coe's office to compliment him on his programs. Coe spotted him as a low-keyed comedy gem and immediately cast him in a TV drama.

Following his acting debut in a

Playhouse 90 drama, Jack went on to play a key role in the Broadway production of "The Remarkable Mr. Pennypacker." During the next three years he appeared in four motion pictures, three Broadway plays and more than 200 TV programs.

Since 1958, when he became the bellboy philosopher on the Ann Sothern Show, he has starred as Lieut. Rex St. John on the "Ensign O'Toole" TV series, and as co-star with Robert Cummings and Julie Newmar on the "My Living Doll" series.

Jack's experience with a beautiful girl robot on the "My Living Doll" TV show proved valuable to him in the role of Igor, bumbling lab assistant to Dr. Goldfoot in the AIP spoof.

Another recent experience as a featured player in "Tickle Me" starring Elvis Presley also proved valuable to Jack in his latest starring vehicle.

Erratic as always, he elicits the ire of Dr. Goldfoot in one of many instances by lapsing into Presleyism and tuning the beautiful robots in on frug and Watusi music which sends them into wild and hilarious dances.

Norman Taurog, veteran of more than 70 topflight comedies, directed the color and Panavision production.



ROOT OF ALL COMEDY — Jack Mullaney, who plays a reincarnated assistant to evil Dr. Goldfoot, played by Vincent Price, delivers a bundle of money to his mentor in a scene from AIP's new spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

2 COL. SCENE MAT 2-C

AIP Beach Bunny Is Pal of Beatle; Envy of Teens

Tall, blonde, rock 'n roll aficionado Mary Hughes, featured in AIP's "Dr. Goldfoot and the Bikini Machine," is one of the nation's most envied girls.

She gets invited to The Beatles' parties in Hollywood and she knows Ringo Starr well enough to exchange insults with him.

When the famed British millionaires arrived in filmland for their Fall engagement, Mary went to their first private party on the arm of Darryl Schaffer, star of the "Gidget" TV series.

Next night, long-haired, 5-foot, 8-inch Mary caught the Los Angeles engagement of The Byrds as Darryl's date and went with them in a chauffeur-driven limousine sent by The Beatles to another private party where the two popular recording groups played their records and discussed their music, life, and careers.

"You've got a cute nose," Ringo said to Mary.

"Yours is cute, too," she replied, "except that it's about six times as big as mine."

Ringo laughed. "You're a gas," he said.

Mary is an acknowledged authority on British singing groups. Her pals also include The Dave Clark Five, The Rolling Stones, Herman and the Hermits, and Bob Dylan. But Hollywood teenagers envy her most her "insulting" close friendship with The Beatles.

People she meets at parties include Dick Chamberlain, Jack Benny, Rock Hudson, Groucho Marx, Hayley Mills, Tony Bennett, Kevin McCarthy, the Dean Martins, Gene Barry, Milton Berle, Eddie Fisher, Bill Cosby and Edward G. Robinson, who are also Beatle fans.

Director, Performers In Reunion At AIP

Veteran comedy director Norman Taurog, who started his career with silent two-reelers, holds reunions with two bright young comedy stars of another generation in American International's spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

Actress Marianne Gaba, who plays a machine-made robot in the AIP comedy, made her feature film debut under Director Taurog in Elvis Presley's "GI Blues," while Dwayne Hickman, who portrays a wealthy playboy in the comedy, was directed by Taurog many years ago in "Boys Town" starring Spencer Tracy.

NORMAN TAUROG-Master of Comedy

Oscar Winning Director Tells How He Does It

"If you've got a sensitive funny bone and it's funny to you, it's funny to them," says veteran comedy director Norman Taurog, who is responsible for the belly laughs in American International's new spoof comedy "Dr. Goldfoot and the Bikini Machine."

The color and Panavision production about a mad scientist who manufactures beautiful bikini-clad robots who marry millionaires and bring home the money opens at the Theatre.

Taurog, who was the fourth Hollywood director to win an Oscar, has been masterminding film comedies for more than four decades.

He won the acclaim of the Academy of Motion Picture Arts and Sciences for his direction of Jackie Cooper in "Skippy" in 1931 and has been in demand ever since.

His experience goes back even farther, however, to two-reel silent films which he turned out as a \$1,400-a-week, 20-year-old in a fast eight days.

"Normal shooting time was 14 days," he recalls, "but the producer said every day saved was worth \$100 to director and crew. We cut the shooting time appreciably after that."

A man of great good humor, colleagues say his success is rooted in the joy he derives from his

work and his inordinate sense of what is comically real and laugh-provoking on film.

While filming "Dr. Goldfoot and the Bikini Machine," an example of Taurog's sense of comedy occurred in a scene where Dwayne Hickman bangs into a door and knocks himself cold, sliding down a wall to a sitting position.

As the scene was being rehearsed, Taurog suggested that Hickman bug his eyes and hold them fixed to indicate his condition of unconsciousness.

"Is that the way people do when they're knocked out?" asked Hickman who is himself no slouch at comedy.

"I don't know, I've never been

Hollywood Has Its Share Of Wealthy Penny Pinchers

Hollywood has its share of penny pinchers no matter what you've heard or read about the affluent movie star in our increasingly affluent society.

Influenced by a recent Wall Street Journal article on frugal business tycoons, a filmland survey has unearthed a clan of modern-day Scrooges who, for all intents and purposes, are bent on building a fortune by squeezing every nickel.

Internationally acclaimed actor Vincent Price, whose annual income is high in the six-figure bracket, is not one to bathe his lavish Spanish-style mansion in blinding light when he returns from a hard day of filming one of his menacing roles.

"I'm a compulsive light switcher-off-er," he says, "to the point where I'm always stumbling over things and falling."

Denying it is something he picked up from LBJ as the lone Hollywood member of the Art Commission of the White House, the rangy art connoisseur and gourmet, currently portraying a mad scientist in American International's spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre, says that his penchant for saving on electricity is actually a hangover from less affluent days.

Queried on the same same AIP set where 16 beauties parade around wearing a fortune in gold-laden bikini bathing suits, young Frankie Avalon, whose night club and film commitments will bring him more than \$100,000 this year, admitted that he never buys new golf balls.

"I'm still an erratic golfer and while I pay \$4.50 in green fees and another \$6.00 for an electric cart to ride around the course, I simply can't bring myself to paying \$1.25 for a ball I'm almost certain to lose when I can get them three for a dollar," he says.

Dwayne Hickman, who portrays a wealthy international playboy in "Dr. Goldfoot and the Bikini Machine" chimed in to laugh at his own frugality, admitting that he paid over \$5,000 for a new car, plus an undisclosed amount to have a 6-cylinder motor installed, "in order to save on gasoline."

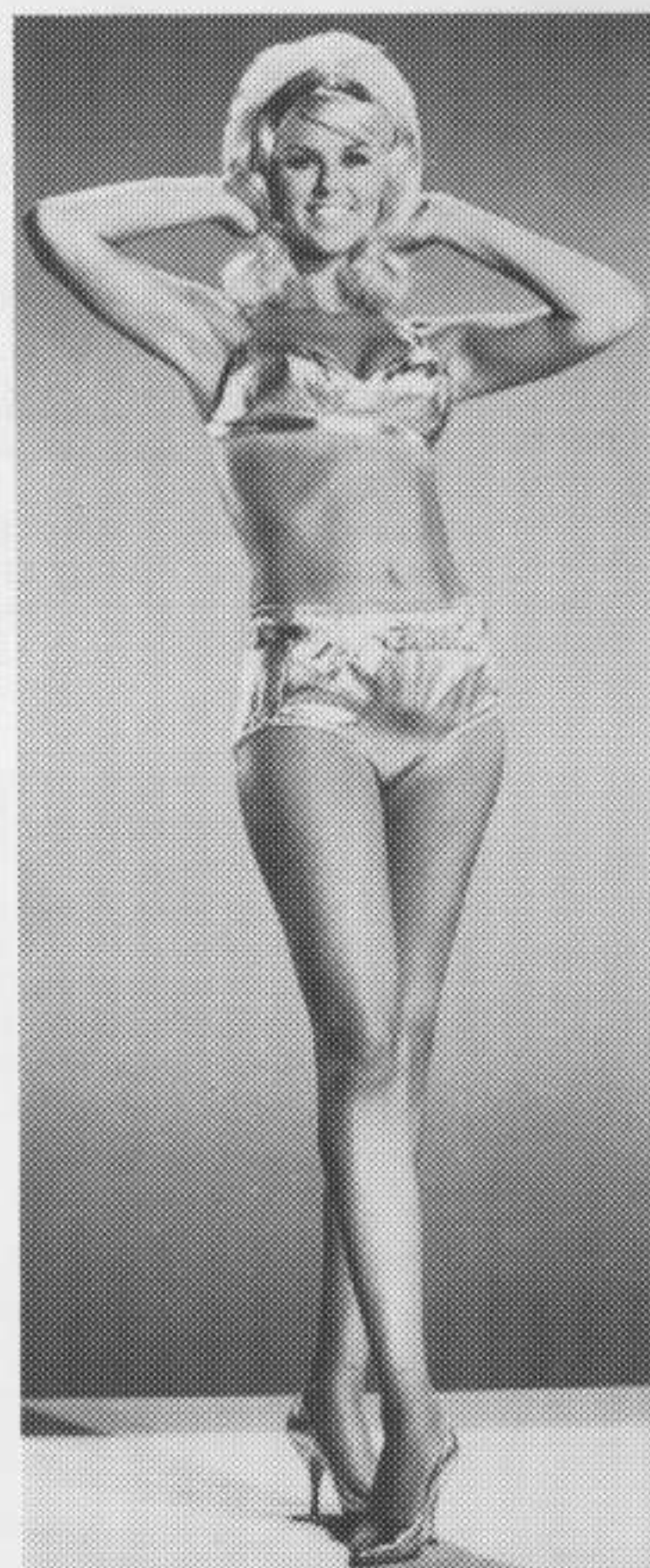
"It turned out," he adds, "that the car had so little power it literally crawled up the incline to my Hollywood Hills home; so I've had to move to Sherman Oaks where there are no hills."

Significantly, actors appearing in AIP films are not the only well-to-do Hollywoodites who haven't forgotten the value of a dollar.

While Annette Funicello has a reputation among wardrobe women as a "pin pincher" because she crams her pocket book with straight and safety pins, ("I just can't bring myself to buy them"), other thrifty stars include Efrem Zimbalist, who drives a 1936 Packard touring car, and Troy Donahue, who has old shoes resoled rather than purchase new ones.

Deborah Walley, set to star in AIP's "Bikini Party in a Haunted House," admits to being a compulsive bargain hunter.

"I don't think it's because I'm cheap. I'm just practical," she says, explaining that some of the most interesting furniture in her home was picked up at a Salvation Army store.



MARY HUGHES, pal of The Beatles' Ringo Starr and a featured player in AIP beach films, who plays the role of a machine-made robot programmed to marry a millionaire in the new AIP spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

1 COL. SCENE MAT 1-F



CHINA LEE, celebrated magazine model, who makes her AIP film debut as a machine-made robot programmed to marry a millionaire in the new spoof comedy "Dr. Goldfoot and the Bikini Machine" set to open at the Theatre

1 COL. SCENE MAT 1-G

AN EXTRAORDINARY GIRL

No One Changes China's Mind

China Lee, a five-foot, four-inch, 114-pound beauty celebrated as the only Oriental doll to appear in the gatefold of Playboy Magazine, is about as famous as a girl can get.

But the ambitions of the lovely, long-haired native of New Orleans currently featured as a bikini-clad robot in American International's spoof comedy "Dr. Goldfoot and the Bikini Machine" far exceed those with which an average girl would be satisfied.

"I want to do everything I can," she says. Then, with tightened eyes and forceful voice, she adds, "And I don't feel there is anything I can't do!"

China (pronounced Chee-na) has been a top, much-sought after hair stylist. She has been international instructor of the Playboy bunnies. She is the unbeaten crack pitcher for the Playboy bunny softball team. She has recorded a hit record and the LP album soundtrack of a hit movie, without ever having taken a singing lesson. She has appeared in three motion pictures, without ever having taken a dramatic lesson.

By any standards, China, at 23, is a success.

But she wants more — and only the most naive would gamble she won't get whatever it is she wants from life.

Key to past successes and pivotal in future plans is how China feels about China — a philosophy she recommends to every young woman of ambition.

"I know myself. And no one changes my mind," she emphasizes.

The sensuous man-slaying daughter of a Louisiana restaurant owner left the shelter and security of her father's home, the companionship of eight brothers and sisters in 1959 because she rebelled against what seemed to her to be old-world Oriental cultural tyranny.

She answered a newspaper ad seeking candidates for bunnies in the Crescent City Playboy Club. Accepted by the club, she was disowned by her father.

Previously, she had been "temporarily" interested in hair styling. In a short three months, she skyrocketed from beginner to top stylist in the city's best beauty salon.

"Then I got bored. That's when and why I decided to become the world's best known Playboy bunny," China recalls.

It took just four years, two of which preceded her decision to pose for world-famed photographer Mario Cassilio and become Playmate of the Month (August, 1964).

Soon thereafter, she became traveling instructress for bunny recruits for Playboy Clubs. She became such a favorite with subscribers to the magazines and frequenters of the clubs she was nominated as entry in the 3-way runoff for 1965 Playmate of the Year, with Astrid Schultz and Jo Collins — both of whom have appeared in American International films.

Jo Collins, featured in the recent AIP box office hit "How to Stuff a Wild Bikini," was declared the winner by popular vote.

"I decided about then that maybe I'd gone about as far as I could in that area," China says.

She had enjoyed the company and admiration and listened to the suggestions and imprecations of hundreds of both serious and phony suitors and promoters from coast to coast and border to border.

She had been wine and dined by the most affluent of ad agency stalwarts on unlimited expense accounts, flown in private planes, and partied on private estates.

"I took it all in," she says. "I dated lots of interesting fellows and used to 'come on real ding-a-ling.' Then boredom set in."

One balmy evening in the Los Angeles Playboy Club a talent scout approached her with the inevitable "you ought to be in pictures."

China subsequently appeared as a dancer in "The Moving Target," and as a model on the Danny Kaye TV show. Then she had a key role opposite Paul Newman in "The Trouble Makers."

Prior to her selection for a role in AIP's "Dr. Goldfoot and the Bikini Machine," she recorded the Ava Records hit single "Coax Me."

"I enjoy singing more than anything but I don't think I can become a great singer; so I don't want to go into it. I couldn't settle for second best," she says.

Her goal now is to become a successful actress. "It's a challenge and challenges give me drive. If I had a chance to go up into space, I'd go. I like the extraordinary," China says.

And extraordinary is certainly the word for China.

PRICE'S "BIKINI MACHINE" A REAL FINE WORK OF ART

Veteran actor Vincent Price, who has appeared in movie roles ranging from mad king to mad killer plays the most unusual and amusing role of his career as a mad scientist in the new American International Pictures spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

A perennial schemer in dozens of past terror roles which have earned him a reputation as master of the macabre, Price's plan this time is to ensnare a dozen of the world's wealthiest men in traps baited with beautiful bikini-clad robots manufactured in an electronics laboratory on the grounds of his medieval castle.

Both the machine and its products are works of art well worthy of Vincent Price who is a celebrated authority on fine paintings and sculpture in private life.

The bikini machine, constructed for the comedy by AIP at a cost of nearly \$10,000 stands 14 feet high and measures 20 feet across. Its innards are secret of course, but its bright silver outer facade blinks with more than 500 multi-colored Christmas tree lights and whirrs with dozens of war surplus aircraft parts.

Beakers and test tubes bubble with colorful fluids, sparks are emitted from hundreds of wires while blue rays dance between silver poles.

When operating, it is a beautiful thing to see as sirens scream, bells ring, and a conveyor belt rolls out a shapely female robot clad in a gold-plated bikini who is also a thing of beauty.

Co-starring with Price as a prize product of his bikini machine is Susan Hart, a 23-year-old brunette, who is a work of art indeed.

Also starring as a wealthy international playboy is Dwayne Hickman, with Frankie Avalon playing the role of a clumsy, accident-prone counterspy who is so inept at his profession that his code number, unlike that of James Bond whom the role lampoons, is Double O and a fraction.

Price sends his prize robot out to marry the wealthy playboy and bring back legal papers with which Price can claim the playboy's money and property. Avalon discovers the plot; then seeks to help Hickman avoid the trap.

No one can outwit Price, naturally, so the two young men wind up in a torture chamber subjected to the terrors of the rack and wheel, an iron maiden, stocks, and even a pendulum from one of Price's famous Poe horror films.

Combined in the story line of "Dr. Goldfoot and the Bikini Machine" are elements of science fiction, terror, and beach beauty films, which under the deft hand of famed comedy director Norman Taurog, turns out to be quite a work of art itself.

TERROR PICTURE PROPS FOR "GOLDFOOT" SCENES

American International Pictures set designer Danny Haller refurbished the haunted castle from "The House of Usher" and the title props from "The Pit and the Pendulum" for torture chamber sequences in AIP's new spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

Vincent Price, who starred in the terror films, plays the title role in "Dr. Goldfoot" and uses his old haunts to terrorize Dwayne Hickman for attempting to foil a plot to ensnare the world's richest men in traps baited with life-like, bikini-clad robots.



ROBOT ON THE LOOSE — Susan Hart, playing the role of a machine-made robot in the new AIP spoof comedy "Dr. Goldfoot and the Bikini Machine," walks past her playboy husband Dwayne Hickman, while Secret Agent Frankie Avalon, Vincent Price and Jack Mullaney look on. Color and Panavision production opens at the Theatre.

3 COL. SCENE MAT 3-E

"Dr. Goldfoot & the Bikini Machine" Seen as Season's Best Comedy Treat

Lively songs with a beat, terror right out of the catacombs, and a secret agent on the loose for laughs make American International's new spoof comedy "Dr. Goldfoot and the Bikini Machine" the entertainment treat of the season.

What is more, the color and Panavision production opening at the Theatre, has a baker's dozen beauties clad in gold-plated bikinis in the cast.

Starring Vincent Price, Frankie Avalon, Dwayne Hickman, Susan Hart, and Jack Mullaney, with special guest star Fred Clark, the new AIP offering for the twixt teen and twenty moviegoers is a bizarre tale about a mad scientist who wants to corner the world's wealth.

In order to do so he has invented an amazing machine that manufactures bikini-clad, life-like robots. After he hooks the robots up to electronic equipment which teaches them the likes and dislikes of his prospects, Price sends the beauties out to marry millionaires.

As prize product of the bikini

machine, pretty Susan Hart is programmed to marry a wealthy playboy played by Dwayne Hickman but mistakenly gets involved with a secret agent played by Frankie Avalon.

Sincere, but so inept at his profession that his code number is only Double O and a half, Avalon accidentally discovers Dr. Goldfoot's bizarre scheme. He then tries to tip off Hickman, with the result that the two wind up in Price's macabre torture chambers.

Highlighting the hijinks are a series of "accidents" suffered by prize robot Susan Hart as she is caught in the cross fire of a bank robbery, but is unhurt; ambles into the path of a speeding sports car, but is unhurt, and tumbles from a San Francisco cable car without ruffling a strand of her automated hair.

Directed by Oscar-winning veteran comedy master Norman Taurog who has placed the mark of his genius on 70 full-length features, the color and Panavision production also features a rock 'n' roll group called Sam and the Ape Men, a go-go dancer, and the



SUSAN HART, one of Hollywood's loveliest stars, featured in AIP's "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

1 COL. SCENE MAT 1-H

fanciest electronic machine ever put on film.

Built by AIP at a cost of nearly \$10,000, the robot-making device blinks more than 500 Christmas tree lights and whirrs a maze of war surplus aircraft dials when operating. Bells rings, sirens scream, beakers bubble, and out along a conveyor belt comes a shapely beauty.

Among these are Patti Chandler, Salli Sachse, Luree Holmes, Mary Hughes, and Sue Hamilton, who are familiar to movie audiences as bunnies from AIP beach productions.

Also burped by the bikini machine when Price's bumbling laboratory assistant Jack Mullaney tinkers with the dials is a buxom beauty in a leather jacket. She is ruled a reject and the machine reset to manufacture another beauty.

All told, "Dr. Goldfoot" has virtually everything: music, laughs, terror, science fiction, a chase, and girls galore. Movie fans can hardly ask for more.

Goldfoot's "Bikini Machine" Produces Beauties Galore

Set the dials to Dietrich's legs, Grable's knees, and Monroe's curves. Throw in a hank of sun-kissed hair, a swatch of gold rag, and a bone. Add a pinch of tropical skies for the blue of her eyes, pink rose petals for the color of the cheeks, and goose down for softness. Press a button and the machine does the rest.

What comes out you can see for yourself in American International's new spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

Starring Vincent Price, Frankie Avalon, Dwayne Hickman, Susan Hart, and Jack Mullaney, with Fred Clark as special guest star, there are a baker's dozen of Hollywood's most exciting beauties featured in the cast of the color and Panavision production.

Heading the array are Patti Chandler, Salli Sachse, Mary Hughes, Luree Holmes, and Sue Hamilton who are familiar to moviegoers as bunnies from AIP's beach pictures.

Others are Arlene Charles, Leslie Summers, China Lee, Issa Arnel, Deanna Lund, Pam Rodgers, Jan Watson, and Kay Michaels,

who has won a grand total of 23 beauty contest titles, and Marianne Gaba, who has won 50 titles.

Playing the title role, Vincent Price has developed a fantastic machine which grinds out beautiful robots that look for all the world like bathing beauties. He sends them out to marry millionaires and bring back their fortunes.

When a counterspy, played by Frankie Avalon, discovers his plot and seeks to keep wealthy playboy Dwayne Hickman from falling into a trap baited with bikini-clad brunette beauty Susan Hart, the typical Price torture chambers open wide their doors and the laughs come in a deluge of hilarity. But, just seeing those girls who come out of that machine is worth the price of admission alone.



"BIKINI MACHINE" PRODUCT — Vincent Price, who plays the title role in AIP's new spoof comedy "Dr. Goldfoot and the Bikini Machine" looks over one of his life-like robots played by Sally Frei as she is programmed with electronic equipment to marry a millionaire. Color and Panavision production opens at the Theatre.

2 COL. SCENE MAT 2-A

BIG TINY BASKIN TERRORIZES BEAUTIES

Tiny Baskin stands 7 feet tall and weighs 275 pounds which he moves around with the grace of a gazelle. Featured in several AIP terror films, he exhibits his swift movements again in "Dr. Goldfoot and the Bikini Machine" as punisher of pretties for mad scientist Vincent Price.

Tiny chases a bevy of beauties through Price's torture chambers in the American International spoof comedy co-starring Frankie Avalon, Dwayne Hickman, and Jack Mullaney. His meanest act, however, is visited upon female lead Susan Hart, who plays a machine-made robot.

When she fails to perform as ordered by the diabolical Dr. Goldfoot, Tiny forces her to scrub the castle floors under threat of a cat of nine tails and a cattle prod.

Norman Taurog directed the color and Panavision production opening at the Theatre.

TINIEST AIP ACTRESS USES YELLOW PAGES

Petite Sue Hamilton, one time Playboy Magazine playmate now featured as a bikini-clad robot in American International's new spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre drives a pickup truck around Hollywood, sitting on the Yellow Pages so she can see through the steering wheel because she is only four feet, nine inches tall.

AIP SIGNS 8th PLAYMATE FOR "GOLDFOOT" ROLE

Exotic Oriental beauty China Lee, featured as a robot in American International's new spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre is the eighth Playboy Magazine playmate to appear in AIP musical comedies. Others are Dolores Wells, Connie Mason, Joyce Nizari, Donna Michelle, Astrid Schultz, Sue (Williams) Hamilton and Jo Collins.

AVALON IS SIC AGENT; GETS SELF CLOBBERED

Actor-singer Frankie Avalon plays a SIC (Secret Intelligence Command) agent with a code number that is Double 00 and a fraction in American International's spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre, and gets himself clobbered instead of winning all his tiffs as other counterparts do.

PETE AND SALLI SACHSE TO "PARTY" TOGETHER

AIP's pretty Salli Sachse, featured as a robot in "Dr. Goldfoot and the Bikini Machine" coming to the Theatre on has talked her handsome husband, Pete, a folk-rock singer, into joining her before the cameras for AIP's next comedy "Bikini Party in a Haunted House."

Fifteen Fillers To Make Every Editor's Heart Happy

Keystoners Revived?

The Keystone Cops, who raced their way into the hearts of movie fans more than 25 years ago, take a back seat to mad scientist Vincent Prices and his lab assistant Jack Mullaney in American International's spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

Hot in pursuit of Frankie Avalon and Dwayne Hickman, who have escaped his torture chambers, Price as Dr. Goldfoot reels through San Francisco streets in a motorcycle, a high-powered foreign car, a cable car, and a jeep.

Meanwhile, the young escapees have commandeered a fancy Bond-gadged funeral car from the Goldfoot Memorial Park which instead of aiding their escape, zips them to the car's roof, lathers and shaves them, swings away the steering wheel, and finally explodes under Price's laser beam.

The vehicles encounter the usual moving van at the street corner, a street car in a tunnel, and Price is eventually struck by a mis-programmed missile after the race has been run through Lombard Street, Colt Tower Circle, Cliff House, Twin Peaks Tunnel, Chinatown, and over the Bay Bridge.

Norman Taurog directed the scenes for Producers James H. Nicholson and Samuel Z. Arkoff, with special effects and undercranking that make the sequences the funniest ever seen from the mad, mad world of comedy.

23 BEAUTY TITLES FOR "BIKINI" ROBOT

Tall, blonde, green-eyed Kay Michaels, who appears as a bikini-clad robot in American International's new spoof comedy "Dr. Goldfoot and the Bikini Machine," is the proud owner of 23 beauty contest titles, but her proudest accomplishment to date was being discovered for pictures by Charles Boyer.

The ageless and irrepressible Frenchman's choice will be seen on local screens when the new AIP color and Panavision production opens at the Theatre on

Before Boyer ever laid eyes on Kay, however, she had been the unanimous choice of judges for such titles as "Miss Navy," "Miss Lakewood," "Miss USS Yorktown," "Miss Tau Beta Pi," and "Miss California Beauty Pageant," plus 18 others.

Daughter of show business parents and neice of former orchestra leader Henry Bussey, the shapely blonde stands 5 feet, 7 inches tall, weighs 120 pounds and measures 36-23-36.

SUSAN HART PLAYS HEARTLESS ROLE

Beautiful brunette actress Susan Hart has the femme lead as a sensuous but heartless bikini-clad robot who separates Dwayne Hickman from his wealth in American International's new spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

Miami Maiden Gives "Goldfoot" A Problem

Expatriate actress Deanna Lund, who left Florida to accept a role as a machine-made robot in American International's "Dr. Goldfoot and the Bikini Machine" posed a perplexing problem for the fantastic electronic device during filming of the new comedy which spoofs counterspy stories and terror yarns.

A neat 5 foot 6 inch red head who measures 36-20-36 and weighs 112 pounds, Deanna was cast in the role of a bikini-clad beauty manufactured and programmed by electronic equipment to marry a millionaire on her first interview in the film capital.

But when Vincent Price, who plays the title role of mad scientist Dr. Goldfoot, attempted to set the dials on his amazing machine made up of 500 Christmas tree lights and an assortment of war surplus aircraft parts, there were no figures for Deanna's figure.

Major adjustments were required before the errant Floridian catalogued as Robot No. 6 came rolling out on the machine's conveyor belt.

Also starred in the laugh-filled comedy directed by Norman Taurog and opening at the Theatre on are Frankie Avalon, Dwayne Hickman, Susan Hart, Jack Mullaney, and special guest star Fred Clark.

LEGISLATORS DAUGHTER ..

Red-headed Deanna Lund, the daughter of the late Arnold Lund, an Illinois state representative, makes her Hollywood film debut as a bikini-clad robot in the new American International spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

"BIKINI MACHINE" ROBOTS

A baker's dozen beauties appearing as machine-made robots in American International's spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre, hold a total of 92 beauty contest titles ranging from "Miss Safety Pin" to Playboy Magazine Playmate.

HOCKEY COACH'S ..

Tall, brunette beauty Jan Watson, who appears as a machine-made robot in American International's new spoof comedy "Dr. Goldfoot and the Bikini Machine," is the daughter of Montreal, Canada, ice hockey coach Phil Watson. The AIP color and Panavision production opens at the Theatre.

ORENETAL BEAUTY ..

China Lee, 23-year-old Oriental beauty from New Orleans who was a runoff contestant for 1965 Playboy Magazine Playmate of the Year, appears in a featured role as a bikini-clad robot in the new American International Pictures spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre.

"BIKINI MACHINE" HAS EYE FOR GOOD FIGURES

The amazing electronic device out of which Vincent Price develops girls for marrying millionaires in the new American International Pictures spoof comedy "Dr. Goldfoot and the Bikini Machine" has an unerring eye for the perfect female figure.

Some of its products who will be seen beginning at the Theatre are Patti Chandler (36-23-36), Salli Sachse (36-22-36), Mary Hughes (37-23-36), Luree Holmes (36-23-36) and Sue Hamilton (35-20-34) who are familiar to moviegoers as bunnies from previous AIP beach pictures.

Others are Marianne Gaba, China Lee, Deanna Lund, Jan Watson, Pam Rodgers, Leslie Summers, Arlene Charles and Kay Michaels, who has won 23 beauty contest titles.

Male stars in addition to Price are Frankie Avalon, Dwayne Hickman, Jack Mullaney, and special guest star Fred Clark. Susan Hart plays the female lead. Norman Taurog directed.

"BIKINI MACHINE" BEAUTY

Blonde beauty Marianne Gaba, a former "Miss Illinois" who appears as a robot in a gold-plated bikini bathing suit in American International's new spoof comedy "Dr. Goldfoot and the Bikini Machine" opening at the Theatre, is a real-life judo expert who once demonstrated her skill on the Jack Paar TV Show.



"BIKINI MACHINE" BEAUTIES — Sixteen of the blonde, brunette and red-headed beauties featured in the new American International spoof comedy "Dr. Goldfoot and the Bikini Machine." Color and

Panavision production stars brunette beauty Susan Hart, with Vincent Price, Frankie Avalon, Dwayne Hickman, Jack Mullaney and special guest star Fred Clark. All of the beauties are supposedly

manufactured in an amazing electronic machine and will be seen on the screen at the Theatre beginning.....

AD CAMPAIGN

THIS IS A BIKINI MACHINE
It has a **KISS-BUTTON** and a **MYSTERY-BUTTON**
You have to know which button to push!

THIS IS SECRET AGENT 00^{1/4}
(he's a fraction stupid)
on the trail of those soft cuddly time-bombs manufactured by the vile Dr. Goldfoot!

Dr. GOLDFOOT AND THE BIKINI MACHINE
AMERICAN INTERNATIONAL PRESENTS

STARRING
VINCENT PRICE
FRANKIE AVALON
DWAYNE HICKMAN
SUSAN HART
JACK MULLANEY
SPECIAL GUEST STAR
FRED CLARK

Produced by JAMES H. NICHOLSON
and SAMUEL Z. ARKOFF
Directed by NORMAN TAUROG
Screenplay by ELWOOD ULLMAN
and ROBERT KAUFMAN
Story by JAMES HARTFORD
and ANTHONY CARRAS

IN PANAVISION® AND PATHECOLOR

©1965 American International Pictures
AD MAT 317
3 COL. 5¾ — 241 ½ LINES

THIS IS A BIKINI MACHINE
It has a **KISS-BUTTON** and a **MYSTERY-BUTTON**
You have to know which button to push!

THIS IS SECRET AGENT 00^{1/4}
(he's a fraction stupid)
on the trail of those soft cuddly time-bombs manufactured by the vile Dr. Goldfoot!

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and ROBERT KAUFMAN
Story by JAMES HARTFORD
and ANTHONY CARRAS

IN PANAVISION® AND PATHECOLOR

©1965 American International Pictures
AD MAT 416
4 COL. x 7½ — 420 LINES

CUDDLY...CURVESOME and DEADLY

Meet Secret Agent 00¹/₄
(he's a fraction stupid)
on the trail
of an appalling
apparatus
designed
to demoralize
the men
of America!

Meet Diane...she's not a girl
it's a machine
built part by part
in the secret
laboratory of the
evil Dr. Goldfoot
It has a **KISS-
BUTTON** and a
KILL-BUTTON
press the right
button
and It'll
GO-GO-GO!

AMERICAN INTERNATIONAL PRESENTS

Dr. GOLDFOOT AND THE BIKINI MACHINE

STARRING
VINCENT PRICE
FRANKIE AVALON
DWAYNE HICKMAN
SUSAN HART
JACK MULLANEY
SPECIAL GUEST STAR
FRED CLARK

IN PANAVISION® AND PATHECOLOR

Produced by NORMAN TAUROG • Screenplay by ELWOOD ULLMAN and ROBERT KAUFMAN • Story by JAMES HARTFORD • Directed by JAMES H. NICHOLSON and SAMUEL Z. ARKOFF • Edited by ANTHONY CARRAS

©1965 American International Pictures
AD MAT 318
3 COL. x 8 — 336 LINES

THIS IS
SECRET
AGENT

00¹/₄ (he's a
fraction stupid)
on the trail of
a sinister plot to
control the wealth
of the world!

AMERICAN INTERNATIONAL PRESENTS

Dr. GOLDFOOT AND THE BIKINI MACHINE

STARRING
VINCENT PRICE
FRANKIE AVALON **DWAYNE HICKMAN**
SUSAN HART **JACK MULLANEY**
SPECIAL GUEST STAR
FRED CLARK

IN PANAVISION® AND PATHECOLOR

Produced by JAMES H. NICHOLSON and SAMUEL Z. ARKOFF • Screenplay by NORMAN TAUROG • Story by JAMES HARTFORD • Directed by ELWOOD ULLMAN and ROBERT KAUFMAN • Edited by ANTHONY CARRAS

©1965 American International Pictures
AD MAT 215
2 COL. x 7¹/₄ — 203 LINES

CUDDLY...CURVESOME and DEADLY

Meet Secret Agent 00¹/₄
(he's a fraction stupid)
on the trail
of an appalling
apparatus
designed
to demoralize
the men
of America!

Meet Diane...she's not a girl
it's a machine
built part by part
in the secret
laboratory of the
evil Dr. Goldfoot
It has a **KISS-
BUTTON** and a
KILL-BUTTON
press the right
button
and It'll
GO-GO-GO!

AMERICAN INTERNATIONAL PRESENTS

Dr. GOLDFOOT AND THE BIKINI MACHINE

STARRING
VINCENT PRICE
FRANKIE AVALON
DWAYNE HICKMAN
SUSAN HART
JACK MULLANEY
SPECIAL GUEST STAR
FRED CLARK

IN PANAVISION® AND PATHECOLOR

Produced by NORMAN TAUROG • Screenplay by ELWOOD ULLMAN and ROBERT KAUFMAN • Story by JAMES HARTFORD • Directed by JAMES H. NICHOLSON and SAMUEL Z. ARKOFF • Edited by ANTHONY CARRAS

©1965 American International Pictures
AD MAT 219
2 COL. x 5¹/₄ — 147 LINES

**THIS IS
A BIKINI
MACHINE**

PAT. NO. 36-24-35
Just push the button
and it'll **GO-GO-GO!**

CRAIG...
Agent 00¼ he's
just a fraction
stupid!

Dr. GOLDFOOT...
the mad inventor
of instant girls...
he's MAD?

**Dr. Goldfoot
AND THE
BIKINI
MACHINE**

AMERICAN INTERNATIONAL PRESENTS

PANAVISION AND PATHECOLOR

STARRING
VINCENT PRICE · FRANKIE AVALON · DWAYNE HICKMAN · SUSAN HART
JACK MULLANEY · SPECIAL GUEST STAR FRED CLARK

Directed by NORMAN TAUROG · Screenplay by ELWOOD ULLMAN and ROBERT KAUFMAN · Story by JAMES HARTFORD · Co-producer ANTHONY CARRAS
©1965 American International Pictures
AD MAT 202

2 COL. x 10 — 280 LINES

ORDER WELL IN ADVANCE
**FROM YOUR NEAREST NATIONAL
SCREEN SERVICE EXCHANGE**

THIS IS A BIKINI MACHINE

CRAIG...
Agent 00¼
he's just a
fraction stupid!

TODD... world's
wealthiest playboy
all his assets are
tied up in girls!

Dr. GOLDFOOT...
the mad
inventor of
instant girls...
he's MAD?

Built part by part in the secret laboratory of
the evil Dr. Goldfoot. It's a sinister plot to
capture the wealth of the world. It has
a **KISS-BUTTON...** a **KILL-BUTTON**, and
a **MYSTERY-BUTTON**. Press
the right button and
it'll **GO-GO-GO!**

**Dr. Goldfoot
AND THE
BIKINI
MACHINE**

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STARRING
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Produced by JAMES H. NICHOLSON and SAMUEL Z. ARKOFF
Directed by NORMAN TAUROG · Screenplay by ELWOOD ULLMAN and ROBERT KAUFMAN

Story by JAMES HARTFORD · Co-producer ANTHONY CARRAS

©1965 American International Pictures

AD MAT 501
5 COL. x 7 — 490 LINES

THIS IS A BIKINI MACHINE ORDER YOUR '66 MODEL NOW!

The inside story of a monstrous plot to control the world. Laid by Dr. Goldfoot, hatched by the Bikini Machine and challenged by the razor-sharp mind of secret agent 00¼.



Dr. GOLDFOOT AND THE BIKINI MACHINE

AMERICAN
INTERNATIONAL
PRESENTS



STARRING
VINCENT PRICE · FRANKIE AVALON · DWAYNE HICKMAN
SUSAN HART · JACK MULLANEY · FRED CLARK
Directed by NORMAN TAUROG • Screenplay by ELWOOD ULLMAN
and ROBERT KAUFMAN • Story by JAMES HARTFORD

IN PANAVISION® AND PATHECOLOR

Co-producer ANTHONY CARRAS

©1965 American International Pictures
AD MAT 304
3 COL. x 8 1/4 — 346 1/2 LINES

©1965 American International Pictures
AD MAT 313
3 COL. x 4 1/4 — 178 LINES

THIS IS A BIKINI MACHINE PAT. NO. 36-24-35

It's a sinister plot to capture the wealth of the world... and pitted against it is the razor sharp brain of Agent 00¼... suave, debonaire and a fraction stupid!



STARRING
VINCENT PRICE · FRANKIE AVALON · DWAYNE HICKMAN · SUSAN HART
SPECIAL GUEST STAR
JACK MULLANEY · FRED CLARK

IN PANAVISION® AND PATHECOLOR

FROM AMERICAN INTERNATIONAL
Directed by NORMAN TAUROG • Screenplay by ELWOOD ULLMAN and ROBERT KAUFMAN • Story by JAMES HARTFORD • Produced by JAMES H. NICHOLSON and SAMUEL Z. ARKOFF • Co-producer ANTHONY CARRAS

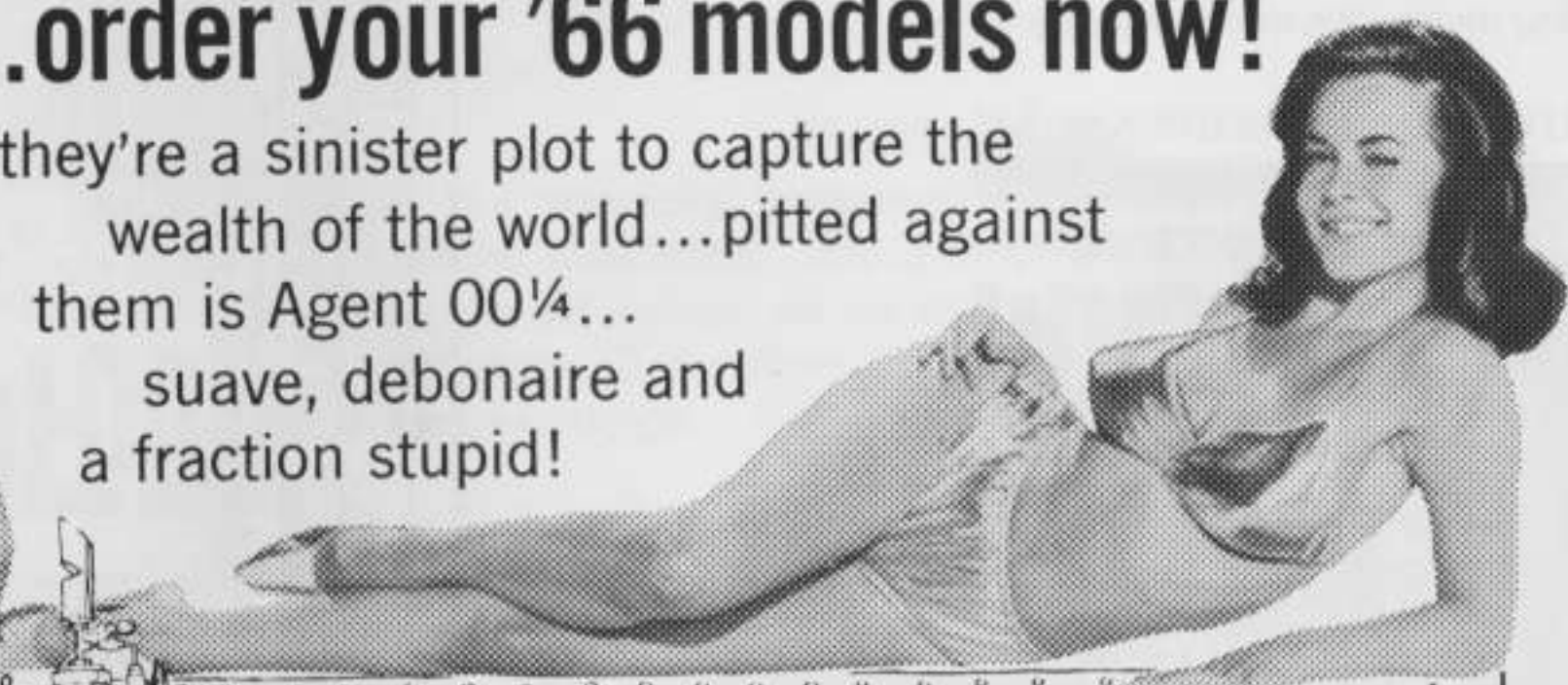
These are BIKINI MACHINES...order your '66 models now!



STARRING
VINCENT PRICE · FRANKIE AVALON · DWAYNE HICKMAN · SUSAN HART

AN AMERICAN INTERNATIONAL PICTURE
STARRING
JACK MULLANEY · FRED CLARK

they're a sinister plot to capture the wealth of the world...pitted against them is Agent 00¼... suave, debonaire and a fraction stupid!



Dr. GOLDFOOT AND THE BIKINI MACHINE

PANAVISION® AND PATHECOLOR

©1965 American International Pictures
AD MAT 408
4 COL. x 4 — 224 LINES

These are BIKINI MACHINES...cuddly...curvesome...and deadly!

Built by the vile Dr. Goldfoot for his dirty plot to control the world's wealth...and pitted against them is the razor sharp brain of Secret Agent 00¼ suave, debonaire and a fraction stupid!

Dr. Goldfoot and the Bikini Machine

STARRING
VINCENT PRICE
FRANKIE AVALON · DWAYNE HICKMAN · SUSAN HART
JACK MULLANEY · SPECIAL GUEST STAR FRED CLARK

IN PANAVISION AND PATHECOLOR AN AMERICAN INTERNATIONAL PICTURE

NORMAN TAUROG · ELWOOD ULLMAN · ROBERT KAUFMAN · JAMES HARTFORD · JAMES H. NICHOLSON · SAMUEL Z. ARKOFF · ANTHONY CARRAS

©1965 American International Pictures
AD MAT 306
3 COL. 3 1/2 — 147 LINES

ADVERTISING CAMPAIGN

These are BIKINI MACHINES...order your '66 models now!

they're a sinister plot to capture the wealth of the world...pitted against them is Agent 00¼... suave, debonaire and a fraction stupid!

Dr. Goldfoot and the Bikini Machine

STARRING
VINCENT PRICE · FRANKIE AVALON · DWAYNE HICKMAN · SUSAN HART
JACK MULLANEY · SPECIAL GUEST STAR FRED CLARK

AN AMERICAN INTERNATIONAL PICTURE IN PANAVISION AND PATHECOLOR

NORMAN TAUROG · ELWOOD ULLMAN · ROBERT KAUFMAN · JAMES HARTFORD · JAMES H. NICHOLSON · SAMUEL Z. ARKOFF · ANTHONY CARRAS

©1965 American International Pictures
AD MAT 305
3 COL. x 3 3/4 — 126 LINES

THIS IS A BIKINI MACHINE

It has a KISS-BUTTON... and a MYSTERY-BUTTON... Press the right button and it'll GO-GO-GO!

AMERICAN INTERNATIONAL presents

Dr. Goldfoot and the Bikini Machine

IN PATHECOLOR AND PANAVISION

STARRING
VINCENT PRICE · FRANKIE AVALON · DWAYNE HICKMAN · SUSAN HART · JACK MULLANEY
SPECIAL GUEST STAR FRED CLARK

©1965 American International Pictures
AD MAT 103
1 COL. x 6 1/4 — 87 1/2 LINES

THIS IS A BIKINI MACHINE PAT. NO. 36-24-35
Just push the button and it'll GO-GO-GO!

FROM AMERICAN INTERNATIONAL IN PATHECOLOR

Dr. Goldfoot and the Bikini Machine

STARRING
VINCENT PRICE · FRANKIE AVALON · DWAYNE HICKMAN · SUSAN HART

IN PANAVISION AND PATHECOLOR

©1965 American International Pictures
AD MAT 211
2 COL. x 2 — 56 LINES

THIS IS A BIKINI MACHINE
(order your '66 model now!)

available at your local theatre

AMERICAN INTERNATIONAL PRESENTS

Dr. Goldfoot and the Bikini Machine

IN PANAVISION AND PATHECOLOR

©1965 American International Pictures

AD MAT 116
1 COL x 5 — 70 LINES

WHO SAYS THEY DON'T MAKE GIRLS* LIKE THESE ANY MORE?

*She's not a girl...It's a machine!

Dr. Goldfoot and the Bikini Machine

IN PATHECOLOR FROM AMERICAN INTERNATIONAL

©1965 American International Pictures
AD MAT 117
1 COL x 4 — 56 LINES

ORDER COMPOSITE MAT NO. C-1

COMPOSITE MAT INCLUDES MAT NOS.

2 COL. SCENE MAT 2-B

AD MAT 103
AD MAT 210
AD MAT 211
AD MAT 219

FROM YOUR NATIONAL SCREEN EXCHANGE

See Cuddly BIKINI GIRLS made to order!

FROM AMERICAN INTERNATIONAL IN PATHECOLOR AND PANAVISION

Dr. Goldfoot and the Bikini Machine

VINCENT PRICE · FRANKIE AVALON · DWAYNE HICKMAN · SUSAN HART

©1965 American International Pictures
AD MAT 210
2 COL. x 1 — 28 LINES

SAM AND THE APE MEN USE VOX FOR THE BIG SOUND IN "GOLDFOOT"

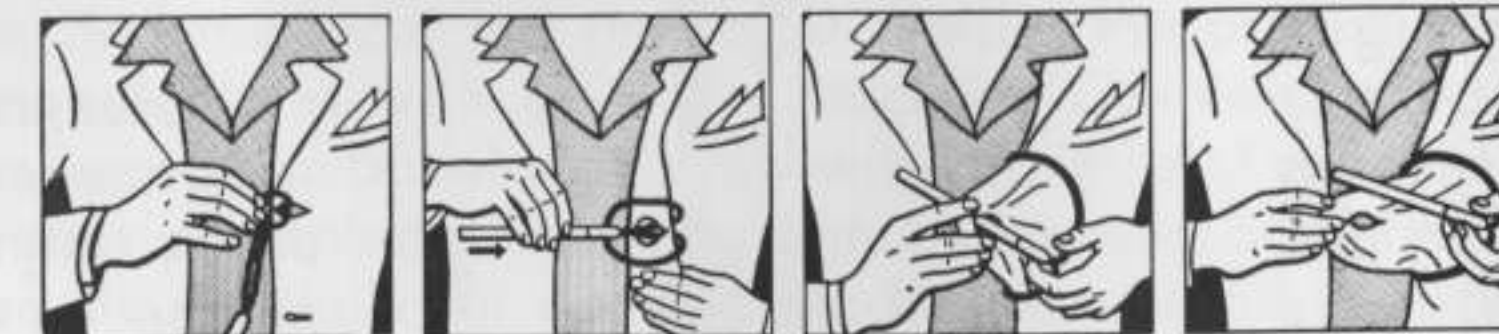
The big musical sound is produced on Vox for "DR. GOLDFOOT AND THE BIKINI MACHINE". Vox guitars, amplifiers, and speakers are used to produce the Million Dollar Sound and Vox dealers are ready to help you promote "GOLDFOOT". Press kit containing window streamers and other point of purchase material has been sent to all dealers. They will work with you on setting up local contests and will offer where possible a Vox Classic guitar (non-electric) as a top prize. Other prizes can be theatre tickets in the "GOLDFOOT BANDSTAND CONTEST". Contact your local American International Pictures branch manager for local Vox contact.



TIE-INS



To Remove Your MAGIC HOLETITE Pencil



A novel attention getter is a special magic pencil, which will cause every recipient to "talk about" the great "Dr. Goldfoot". The pencil carries up to four lines of imprint and by its devious use will really cause a sensation. The gimmick is that the pencil has a string loop on one end, and when attached to a buttonhole via a quick hand movement defies all efforts to get it off. A set of instructions, both for attaching and detaching are included in a separate package. The use of these pencils will cause comments when attached to newspaper columnists, radio D.J.'s and other media personnel. They cost \$98.00 per thousand. Order direct from HERBERT J. BORIN, 1606 No. Cahuenga Blvd., Hollywood, Calif. 90028. A check must accompany each order, and California orders must include 4% sales tax. Allow about 10 days for delivery.



"DR. GOLDFOOT AND THE BIKINI MACHINE"

Balloons are always good for a throwaway item, and these yellow-gold balloons with theatre imprint can be a most important facet in your campaign. They can be ordered direct from CALIFORNIA TOY-TIME BALLOONS, 4150 W. Washington Blvd., Los Angeles 18, Calif. The cost complete with picture art and credits with postage paid, is \$19.00 per thousand. Orders from California only must include a 4% sales tax. Allow 7 days for delivery.



LOBBY STANDEE

Special life size standee poster is available from Ideal Photographic Corp., 160 West 46th Street, New York, N.Y. The dimensions of this standee poster are approximately 41" x 72" mounted in color. The cost is \$30.00 each.



SPECIAL "EXCLUSIVE" CARICATURE FOR YOUR CITY

This fine caricature was made especially for American International by noted artist Jack Manning. The maximum use should be as a FRONT COVER of a Sunday supplement section. It also can be used in any size as an unusual and selling piece of art on the main movie page in advance of your opening. This is a strong attraction for any newspaper Sunday editor and is promotion art that will have no competition. Glossy copies, with appropriate caption, available upon request from Publicity Department, American International Pictures, 7165 Sunset Blvd., Hollywood 46, California.

RADIO SPOTS

The use of the specially prepared radio spots on "DR. GOLDFOOT AND THE BIKINI MACHINE" are a must in your campaign. The exciting novel series are all contained on one record and consists of 4/60 and 2/30 second spots. Order them FREE from your local American International Pictures exchange.

TV SPOTS

Plan now to include the use of television into your campaign and set with your TV station now for the best possible time adjancies. This set of specially prepared television trailers includes: 1/60 - 2/20 and 1/10 second spots. Order them FREE from your local American International Pictures exchange.

HOLLYWOOD INTERVIEWS

Use these special open-end interview records to sell the glamour of Hollywood to local radio listeners. They will get you valuable FREE publicity. On record your local D.J.'s can interview SUSAN HART, FRANKIE AVALON and DWAYNE HICKMAN . . . telling all about their personal lives and their roles in "DR. GOLDFOOT AND THE BIKINI MACHINE". They are FREE complete on one record with scripts. Order them from American International Pictures Publicity Dept., 7165 Sunset Blvd., Hollywood, Calif.

SPECIAL COLOR TV PACKAGE

Wherever possible the use of these COLOR television trailers should be used. When you set your campaign arrange for time adjancies in or around COLOR shows. The complete set, is the same as the black and white trailers, but packs additional selling power in COLOR. Order them FREE from American International Pictures, Publicity Dept., 7165 Sunset Blvd., Hollywood, Calif.

TEASER TRAILER

Get this sock teaser trailer on your screen NOW, its sixty second length is a guaranteed seat seller. Use it during the run as a cross-plug salesman. Order it NOW FREE from your local American International Pictures exchange.



EXPLOITATION

GIVE "DR. GOLDFOOT AND THE BIKINI MACHINE" A TOUCH OF YOUR SHOWMANSHIP WAND . . . AND P-R-E-S-T-O . . ! ! GOLDEN BOXOFFICE MAGIC . . . HERE ARE SUGGESTIONS THAT MEAN A BUNDLE OF GOLDEN BOODLE FOR YOU . . .



A. Offer a novel contest in the form of giving away "Dr. Goldfoot's" product. In the pure sense of the word offer to give away FREE A REAL LIVE GIRL . . ! ! We guarantee that nothing will get as much attention. All your men patrons will flip over this announcement, and you can have a lot of fun with this gimmick give-away. Announce it on your screen with a special trailer, use heralds for throwaways, plug it over radio with a coop tiein (or possibly the newspaper may go along). In essence what you are doing is giving away a date for a night on the town. So you can promote travel by limo, dinner and dancing, plus attending the showing of "DR. GOLDFOOT AND THE BIKINI MACHINE". Make it strictly on a drawing basis, with your herald to include a tearoff portion for an entry blank to be deposited at the theatre and/or radio station. Now, to make it pay off double, dress your model (the live date) in a trenchcoat and slouch hat as per the movie. However, for the double punch she wears a bikini under the coat, and of course will attract plenty of attention on the date. This is one give-away that will set your town "on its ear" and make everyone conscious of "Dr. Goldfoot's" products from his bikini machine. It can be worked out as elaborately or simply as the individual theatre requires, but in any instance will surely do a real selling job. Add additional showmanship imagination and don't leave a single outlet unexplored . . . It's a natural . . .

B. Make full use of the radio open end interviews with the stars of "DR. GOLDFOOT AND THE BIKINI MACHINE". They come complete with scripts and enable your local D.J.'s to interview Hollywood personalities Frankie Avalon, Susan Hart and Dwayne Hickman. Set them with your stations when you make your radio buys.

C. Make use of a special "exclusive" caricature on "DR. GOLDFOOT AND THE BIKINI MACHINE" for newspaper use. This attractive eye-catching piece is ideal for a front cover of a Sunday supplement section. It can also be used in any size as a selling piece of art on the main movie page.



D. Balloons are always good for a throwaway item, and these yellow-gold balloons with theatre imprint can be a most important facet in your campaign. They can be ordered direct from CALIFORNIA TOY-TIME BALLOONS, 4150 W. Washington Blvd., Los Angeles 18, Calif. The cost complete with picture art and credits with postage paid, is \$19.00 per thousand. Orders from California only must include a 4% sales tax. Allow 7 days for delivery.

E. A novel attention getter is a special magic pencil, which will cause every recipient to "talk about" the great "Dr. Goldfoot". The pencil carries up to four lines of imprint and by its develish use will really cause a sensation. The gimmick is that the pencil has a string loop on one end, and when attached to a buttonhole via a quick hand movement defies all efforts to get it off. A set of instructions, both for attaching and detaching are included in a separate package. The use of these pencils will cause comments when attached to newspaper columnists, radio D.J.'s and other media personnel. They cost \$98.00 per thousand. Order direct from HERBERT J. BORIN, 1606 No. Cahuenga Blvd., Hollywood, Calif. 90028. A check must accompany each order, and California orders must include 4% sales tax. Allow about 10 days for delivery.

F. As quick as a snap of the finger you can have a life sized INSTANT PARTY DOLL for many uses in your "DR. GOLDFOOT AND THE BIKINI MACHINE" campaign. You can bill her as a product of the bikini machine and she is ready for any number of uses for promotion. For example, she dances, she loves the water, she is a real attention getter. Complete with real hair wig and bikini you can order your Instant Party Doll from INSTANT INC., 444 W. Camelback Road, Phoenix, Arizona 85013. The cost plus postage is \$30.95. A check should accompany all orders, and include shipping information with your order. This is not a toy, she stands about 5' 4" tall and is built along generous lines. A fun book that accompanies each doll gives additional ways to have fun with her. The use of some showmanship imagination will put this "Bikini Beauty" to work for you.



A. NEWSPAPER CONTEST

Arrange with your local newspaper to stage a local "Do It Yourself" DR. GOLDFOOT AND THE BIKINI MACHINE CONTEST . . . Contestants must write in twenty-five words or less . . . "Why My Bikini Machine Is Better Than Dr. Goldfoot's" . . . A sketch must also accompany the entry, with the newspaper publishing the working details. The sketch, of course, in most instances, suggests the "Rube Goldberg" type of thing-a-majig. All sketches could be displayed at theatre, and winner will be selected on the basis of originality, aptness of thought and complete out-of-this-world basis. Newspaper would run each day together with the sketch a still of "Dr. Goldfoot's" machine in operation. Contest should be played for laughs all the way. Prizes could be even in the comic vein with everyone getting a laugh over the windup.

B. RADIO CONTESTS

Station D.J.'s conduct local contest whereby they invite listeners to call in and determine which D.J. is at the moment of the phone call wearing "Dr. Goldfoot's" shoes. Station runs promo spots explaining that each day at various times of the day D.J.'s will be wearing gold slippers. Those who make the correct guess will win a "Gold Bikini" for the girls and a "Dr. Goldfoot" pair of slippers for the guys. All of which are personally fitted.

C. ADDITIONAL RADIO CONTESTS

Radio contests are wide open for "DR. GOLDFOOT AND THE BIKINI MACHINE" promotion, here follows a series that is adaptable to any situation . . .

1. Stations invite listeners to write "DR. GOLDFOOT AND THE BIKINI MACHINE" on a postcard. The entry with the highest number wins.
2. Stations can also request listeners to send in a list of words made up from the title "DR. GOLDFOOT AND THE BIKINI MACHINE". Longest list of confirmed words from Webster's dictionary is winner.
3. Station conducts search to find a man who can "Fill Dr. Goldfoot's Shoes". Via a tiein with a shoe store a pair of Gold-plated shoes are on display. Station and store cooperate to find lucky winner.
4. Theatre to distribute a number of photos of the "Bikini Robots". Pictures are numbered, each day the station gives out a certain number. All listeners who send in their card with the lucky day number and their name and address receive a guest ticket.
5. On opening day D.J. announces to listeners that anyone who goes to the theatre at a specific time and says "(station's call letters) sent me" would be admitted free. Station to run series of advance and current promo spots.
6. Station to stage a "platter promotion" contest in connection with the Supreme's recording of "Dr. Goldfoot and the Bikini Machine".
7. Conduct a "Name the Robot" contest, since all products of "Dr. Goldfoot's machine" have numbers. Listeners are invited to see the movie and submit their names for "Dr. Goldfoot's by-products". Most novel name-callers would be winners.
8. Set a contest with local D.J. for a 25 word write-in on "Men, can you blame Dr. Goldfoot for what he did?" Best answer for those who have seen the picture win prizes.

TELEVISION CONTESTS

D. Via television conduct a "Dr. Goldfoot Look-a-Like Contest. Attempt to find the local girl that most typifies the product that Dr. Goldfoot manufactures with his Bikini Machine. Contestants would be required to appear on popular TV show with facsimile of machine. Viewers would vote via telephone for contestants by number. Semi-final contests should be staged daily for a week in advance with all semi-final winners appearing for the finals on opening night. Winner could also make a personal appearance at theatre during run.

E. Most towns present a local Bandstand type program so it's a natural to get the local television D.J. personality to feature a "Dr. Goldfoot" record hop. Local soft drink suppliers and other merchants can supply refreshments. D.J. can invite participants to attend a special screening of picture where he acts as the host. Record giveaways of the Supreme's recording of title song can be used for prizes. Perhaps a featured dance of the day could be performed with one couple in gold shoes, doing a special improvised dance. At the end of the week the dance voted the most original would win a host of prizes for the couple. D.J. could wear gold shoes, gold sportcoat, etc.

A. Make up locally your own "Dr. Goldfoot's Bikini Machine" and tour it all over your area. Machine can be constructed of compoboard or plywood of a "Rube Goldberg" gimmick type. Crazy dials, lights winking, smoke spouting, etc. All centered around a lovely bevy of bikini clad beauties (alive of course). Mounted on a flat bed truck or trailer you can make all shopping centers, school playgrounds, parades, etc. Girls hand out novel heralds for additional impact.

B. Under the guise of "Dr. Goldfoot is coming," almost a separate campaign can be conducted. Use it as a teaser, with "Goldfoot-foot imprints" . . . Photos of "Dr. Goldfoot's 13 most wanted girls" . . . A reward poster of "Dr. Goldfoot" . . . "Wanted for producing the most lovely luscious parade of female pulchritude without a license," etc., etc.

C. A walking street bally of a girl or bevy of girls all carrying picket signs protest that "Dr. Goldfoot and the Bikini Machine" are unfair to live girls . . . etc. Or perhaps in the other vein, girl could act "mechanized" with sign proclaiming "I am a product of Dr. Goldfoot and the Bikini Machine" . . . See, etc.

D. On opening day arrange for a line of bikini clad girls who are waiting for "Dr. Goldfoot". Perhaps theatre could advertise the first 25 who come in bikinis are guests of "Dr. Goldfoot". Should cause a sensation in cold climates.

E. The poster art of the "Bikini Robots" is sensational and is a must for all facets of your campaign. Use them for front flash, and perhaps one or more could "disappear" wherein the theatre offers a "reward" for the return of "Robot #623897X product of "Dr. Goldfoot and the Bikini Machine".

F. Arrange a Polaroid camera tie-up with local camera shop. Theatre sets up display of bikini models at camera store. Store invites customers to come in for demonstration of Polaroid, and takes picture with live model. Pictures are displayed at theatre and winners receive Polaroid Camera and/or theatre guest tickets. Store of course takes newspaper space and radio time to promote the event.

G. Two bikini-clad robots should deliver press material to newspapers and radio stations. They should act "mechanized" with their approach. One of the large windup toy keys could also act as a prop.

H. Set up an away-from-the-theatre Kissing Booth staffed with "Dr. Goldfoot" models. Could be in a store or at civic function with all proceeds raised to be donated to charity.

I. Make up a novel throwaway consisting of a cellophane bag with card enclosed together with a small quantity of soap powder. Card calls attention that the contents are to be treated with caution because it is "Dr. Goldfoot's" special concentrated "Bikini Dust". Just add water and PRESTO, you can turn out robots as shown in "Dr. Goldfoot and the Bikini Machine," etc., etc.

J. Build a "peep lobby box" that would invite patrons to examine Dr. Goldfoot's product. Upon looking into the box and pushing a button a light comes on to view miniature cutouts of the girls. The box should be a facsimile of the bikini machine. Copy can include, "What is the magic power of Dr. Goldfoot?" "See for yourself," etc.



HERALDS

Attractive 8x12½ Herald

Prices Include Theatre Name and Playdate

1,000	\$ 6.50
2,000	11.00
3,000	15.50
5,000	24.50

Please Remit With Order! — Prices Do Not Include Delivery!

ORDER DIRECT FROM

BENTON CARD COMPANY, INC.

TELEPHONE 894-3661 BENSON, NORTH CAROLINA
AREA CODE 919 27504

WINDOW CARDS

Colorful 14x22 Window Card

Prices Include Theatre Name and Playdate

25	\$ 6.25
50	10.00
100	17.50

Please Remit With Order! — Prices Do Not Include Delivery!

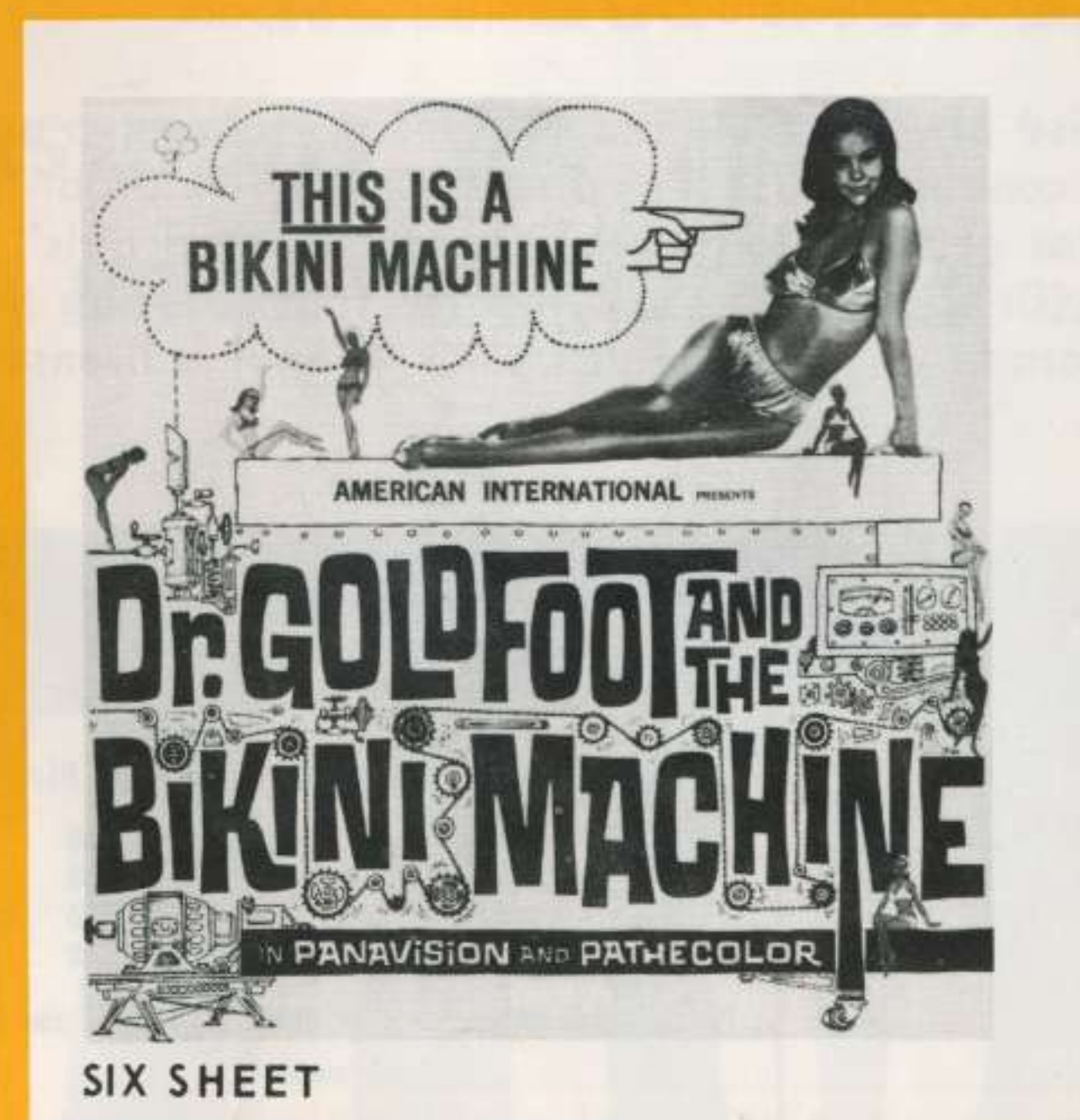
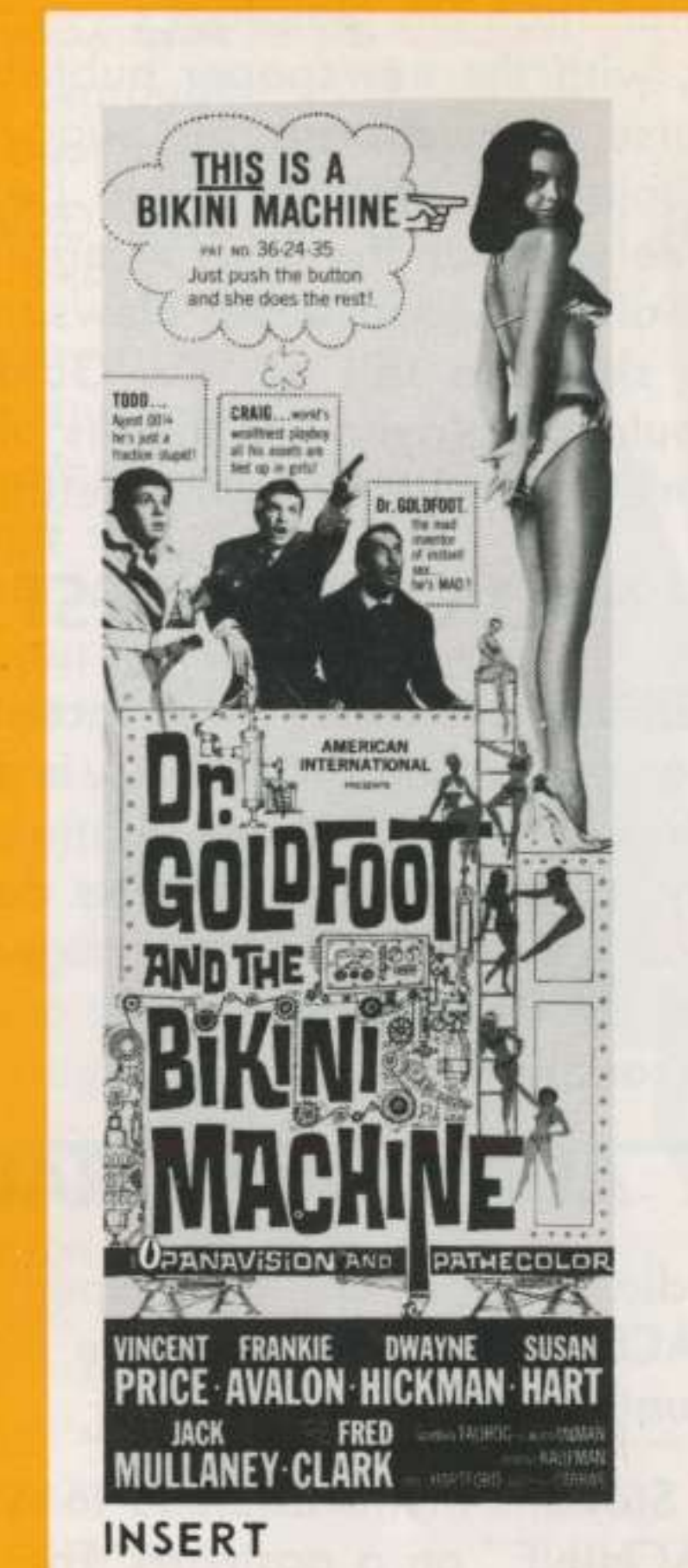
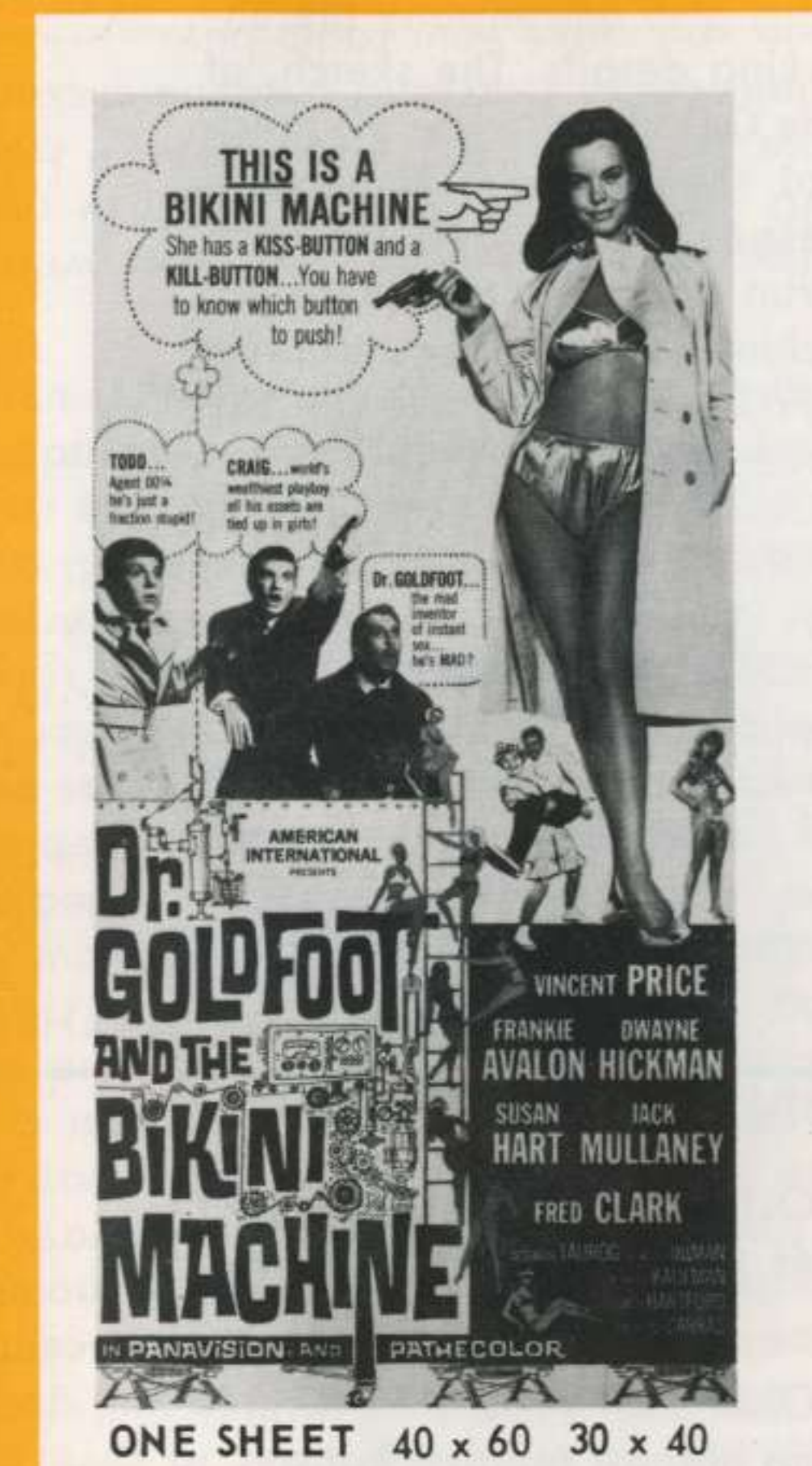
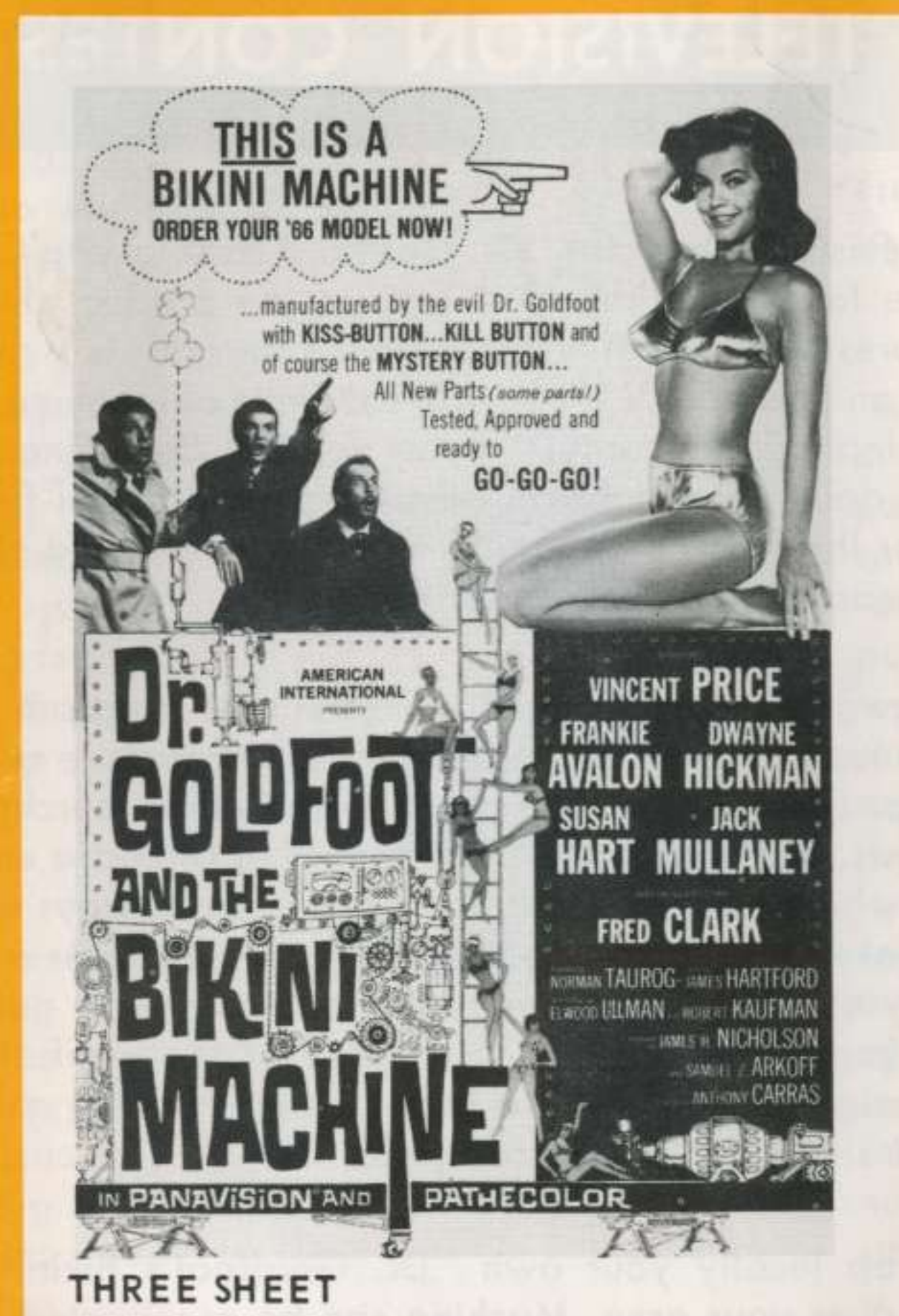
ORDER DIRECT FROM

BENTON CARD COMPANY, INC.

TELEPHONE 894-3661 BENSON, NORTH CAROLINA
AREA CODE 919 27504



POSTERS • LOBBIES



ORDER
FROM
NATIONAL
SCREEN
EXCHANGE

