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EXHIBITOR'S CAMPAIGN MANUAL

SYNOPSIS

(This Synopsis can be published whole or in part)

"Days of Thrills and Laughter" is a trip back into the motion picture past to a day before the talkies, when film stories were told in terms of action instead of words. It is a compilation of highlights from the funniest of the old comedies and the most chilling of the old thrillers. Its cast is one of the brightest ever to light the screen.

"Days of Thrills and Laughter" is divided into a preface and eight parts. In the preface we go on a humorous visit to one of those early movie theaters called nickleodeons with its endless adventures and inconveniences.

Part one takes us back to the very beginnings of the motion picture. We see a French comedy of 1904 called "The Bath Chair Man," which has remained fresh, saucy and inventive across the years.

In part two, we learn how supremacy in film fun shifted to America with the coming of Mack Sennett's Keystone Comedies. In a 1913 sample, we see Sennett himself, as an actor surrounded by such Keystone stars as Fatty Arbuckle, Mabel Normand and Ford Sterling. Sennett's two greatest contributions to the very lively art of the motion picture are shown in all their glory—the Keystone Cops and the Mack Sennett Bathing Beauties.

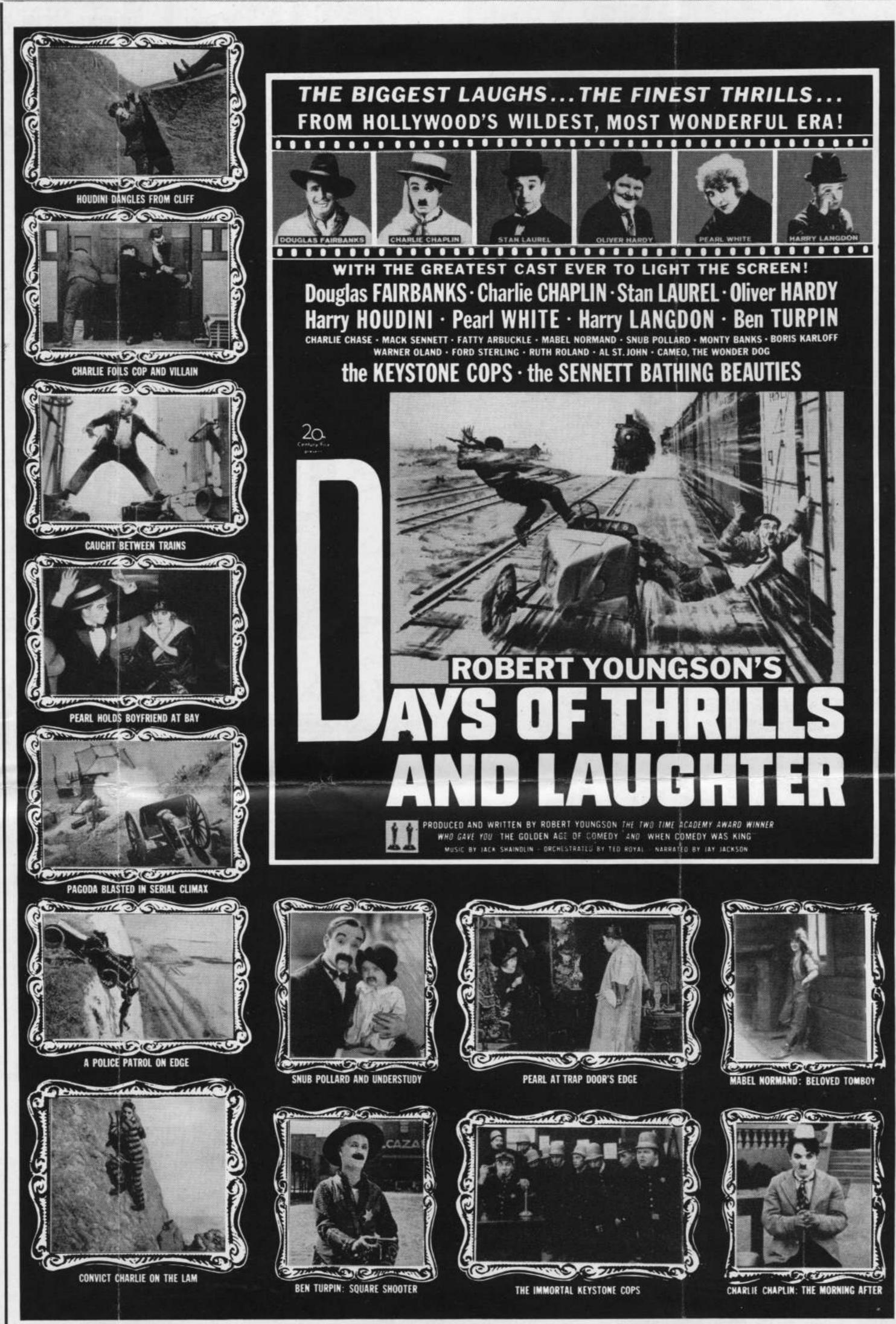
Part three introduces us to the most distinguished graduate from Sennett's school — Charlie Chaplin. Two comedies which remain as funny today as when they first flashed on a screen nearly fifty years ago prove that time has not dimmed Chaplin's art. The first, in which Chaplin plays an escaped convict, ends with one of the fastest, most furious chases of all time. In the second, Chaplin, as a playboy taking the cure, gets an entire sanitarium roaring drunk.

Part four is devoted to Douglas Fairbanks, the most dashing man of action the movies have ever known. One of Fairbanks' most fun-filled features has been carefully condensed to digest form. In it, Doug portrays an adventure-seeking Easterner who goes to the civilized West of 1917 expecting to find the shoot-em-up West of the 1880's. The result is a film that pokes beautiful fun at the Western that was so popular then and is still so popular today.

Part five is a roundup of hilarious movie moments from the 1920's when screen comedy reached its Golden Age. Beginning with visits to the studios of Mack Sennett and Hal Roach, it shows some of the masterpieces made at those unique and vanished fun factories-and the work of many of the immortal clowns. Stan Laurel plays a fast-talking but pathetic salesman. Oliver Hardy is a loving and lovable father outwitted by his baby son. Ben Turpin loses at checkers to Cameo, the wonder dog. Harry Langdon, the white-faced eternal infant, is a World War One doughboy lost in No-Man's Land, Snub Pollard is the unlucky President of an unhappy Republic, forced to spend his time dodging bombs. Flivvers careen crazily, lions run loose and men dangle from flagpoles in this surrealistic world of the sight gag.

Part six reveals another type of film that thrived in the 20's but has been all but forgotten — the elaborate, imaginative, bang-up, pull-no-punches thriller. Houdini, the great magician and escape artist, who has become a legend in our time, shows his uncanny ability to use his legs, feet and toes as lesser mortals use their arms, hands and fingers. In a sequence that was a sensation in its day. Houdini saves the heroine from the very brink of Niagara Falls.

The second section of part six heaps thrill upon thrill as it unveils a cascade of serial climaxes. Pearl White, the Queen of Serials, is shown in an episode from the original, authentic "Perils of Pauline." Ruth Roland is threatened by fire, flood and clutching hand. Boris Karloff and Walter Miller fight at the edge of a pit filled with raging lions. Unfolding like the pages of a book, climax follows climax, each one more hair-raising than the last.



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Part seven combines chills and laughter in a classic blend designed to balance audience reaction mid-way between the shriek and the roar. Hapless, little Monty Banks tries to escape with his girl friend from a runaway train barrelling down the side of a mountain. His hair-breadth and hair-brained escapes from oblivion, none of them faked, are guaranteed to keep you at the edge of your seat.

Part Eight concludes "Days of Thrills and Laughter" with "three

for the road"—a final look at the lost days of visual comedy when the great movie clowns were loved, laughed at and understood by all the world—yet never spoke a word. An audience of 1919 is shown pouring from a typical small town theater as the picture ends.

"Days of Thrills and Laughter" was produced and written by Robert Youngson, winner of two Academy Awards and six Academy Award nominations.

CAST

DOUGLAS FAIRBANKS
CHARLIE CHAPLIN
STAN LAUREL
OLIVER HARDY
HOUDINI

HARRY LANGDON

BEN TURPIN

PEARL WHITE

Charlie Chase
Snub Pollard
Mack Sennett
Fatty Arbuckle
Mabel Normand
Ford Sterling
Boris Karloff
Warner Oland
Ruth Roland
Monty Banks
Al St. John

Cameo The Wonder Dog Keystone Cops

The Sennett Bathing Beauties

CREDITS

Produced and Written
by
ROBERT YOUNGSON

Music Written and Conducted by

Jack Shaindlin

Orchestrations by

Ted Royal

Narrated by

Jay Jackson

Assistant Producers

John E. Allen Alfred Dahlem

Recorded by

Albert Gramaglia

Editorial Supervisor of Music Angelo Ross

Music Recorded by
Aaron Nathanson

Aerial Image Opticals by
Maurice Levy
Samuel Levy

Sound Effects by
Alfred Dahlem
Ralph F. Curtiss

Film Quality Control by Paul Guffanti

Houdini Films from Larry Weeks Collection

Released by Twentieth Century-Fox Film Corporation

ADCAMPAIGN



129 lines x 3 columns (387 lines) 3 columns x 91/4 inches

MAT-303

You'll SHRIEK with LAUGHTER, SHIVER with THRILLS...
at the WILDEST, most wonderful MOVIE MOMENTS
From THIRTY YEARS of HOLLYWOOD HISTORY!

Robert Youngson's UAYS of THRILLS and AUGHTER

DOUGLAS FAIRBANKS · CHARLIE CHAPLIN STAN LAUREL · OLIVER HARDY · HOUDINI PEARL WHITE·HARRY LANGDON·BEN TURPIN

CHARLIE CHASE • MACK SENNETT • FATTY ARBUCKLE • MABEL NORMAND • SNUB POLLARD • BORIS KARLOFF • MONTY BANKS WARNER OLAND • FORD STERLING • RUTH ROLAND • AL ST. JOHN • CAMEO the Wonder Dog



Produced and Written by ROBERT YOUNGSON
The Two-Time Academy Award Winner who
gave you "THE GOLDEN AGE OF COMEDY"
and "WHEN COMEDY WAS KING"



SIG

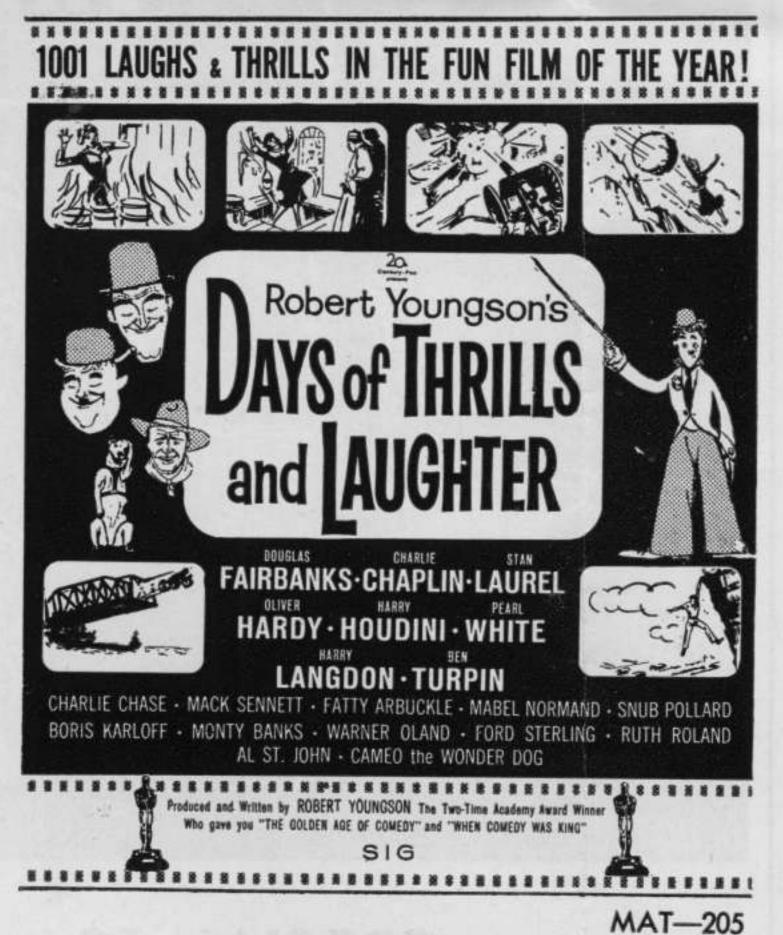
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SIG

MAT—302

105 lines x 3 columns (315 lines) 3 columns x 7½ inches



63 lines x 2 columns (126 lines) 2 columns x 4½ inches

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rated. This is essential!

4) Specify the title of the film
"Days of Thrills and Laughter."

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THE FUN FILM OF THE YEAR!

DAYS of THRILLS

and LAUGHTER

YOUR THEATRE-STARTING DATE

The immortal comedy greats are here, Charlie Chaplin, Ben Turpin, Harry Langdon, the Mack Sennett bathing beauties and all the mad, merry, hair-raising heroes and heroines of a by-gone day who made history in an early era of motion pictures. See this delirious, delightful offering and bring everyone you know to share an unforgettable experience in the theatre!

To be used in conjunction with Station I.D.



Announcer (live): All the fun and laugh-packed thrills of the days when screen comedy rocked audiences with joyous surprise and caught them in hair-raising suspense, are here for your delight in "Days of Thrills and Laughter," produced by Robert Youngson, the man who gave you "When Comedy Was King" and other prize-winning laugh-makers. See your all-time favorite, Douglas Fairbanks, Charlie Chaplin, Ben Turpin, Harry Langdon and a host of greats in the antics that have made their names classic in the annals of screendom . . . beginning at the Theatre.

PUBLICITY

"DAYS OF THRILLS & LAUGHTER"



FOUR-FOOTED COMEDIAN — Cameo, the Mack Sennett comedy dog, registers dismay in this scene from Robert Youngson's "Days of Thrills and Laughter," a new 20th Century-Fox feature, at the Theater from to Cameo shares the screen with such twofooted clowns as Charlie Chaplin, Stan Laurel, Oliver Hardy, Harry Langdon and Ben Turpin.

Brightest Star Cast Shines In "Thrills"

The brightest cast ever to dazzle a movie audience is to be found in 20th Century-Fox's "Days of Thrills and Laughter," coming to the Theatre. Produced by Robert Youngson, winner of two Academy Awards and six Academy Award nominations, "Days of Thrills and Laughter" is a compilation of highlights from the funniest comedies and most hairraising thrillers made in Hollywood over a period of thirty years.

Starring in the comedy portions of the film are many of the all-time great screen clowns, shown in their most hilarious moments. Included are Charlie Chaplin, Stan Laurel, Oliver Hardy, Harry Langdon, Ben Turpin, Charlie Chase, Snub Pollard, Mack Sennett, Fatty Arbuckle, Mabel Normand, Ford Sterling, Monty Banks, Al St. John and Cameo, the wonder dog plus the Keystone Cops and the Sennett Bathing Beauties. This platoon of champion fun makers is strong enough to make any theater rock with laughter.

The thrill contingent is headed by dashing Douglas Fairbanks, the greatest man of action the movies have ever known. A surprise personality is the legendary Houdini, the fabulous magician and escape artist who had a brief career as a movie star. The shiver-packed serials are recalled by Pearl White in an exciting episode from the original "Perils of Pauline." Ruth Roland, who ran Pearl a close second as Queen of the Serials, is also represented.

Last but not least are the villains whose dark deeds have not been equalled on the screen in many years. Boris Karloff proves that he was doing his dirty work long before he became the Frankenstein monster. And no one could out-menace Warner Oland, the original Charlie Chan and Fu Manchu.

Thanks to this "Who's Who" of Hollywood immortals, "Days of Thrills and Laughter" provides a laugh or a thrill every quarter minute of its ninetythree minutes running time.

PERFECT FILM FOR WHOLE FAMILY ARRIVES AT THE - - - THEATRE

That rarest of motion pictures—the perfect family film—is opening at the Theatre. What is a perfect family film? It is one that appeals to every member of the family from the youngest child to the oldest adult. In a series of test previews, 20th Century-Fox executives discovered they had such a picture in "Days of Thrills and Laughter." This Robert Youngson production is a compilation of highlights from dozens of Hollywood's funniest comedies and most hair-raising thrillers, made in a day before films talked, when stories had to be told in terms of action instead of words.

It was found, for example, that the elaborate sight gags that fill "Days of Thrills and Laughter" from beginning to end had both college professors and six-year-old youngsters roaring with laughter. Comedians like Charlie Chaplin, Stan Laurel, Oliver Hardy, Harry Langdon, Ben Turpin, Charlie Chase, Snub Pollard, Fatty Arbuckle, Mabel Normand and Ford Sterling (all of whom are in the film) speak a universal language, appealing not only to every nationality but to every level of intellect as well.

Charlie Chaplin in the midst of a chase suddenly puts a lamp shade on his head and stands rigid while his pursuers race by. Snub Pollard, handed a bomb by his enemies, throws it into the air and brings an airplane, complete with angry pilot, crashing at his feet. Tramps Billy Bevan and Andy Clyde, asleep on the railroad tracks, are alerted by their alarm clock and calmly roll off a split second before a train thunders by-then calmly roll back on again. These are three of the hundreds of samples of visual humor in "Days of Thrills and Laughter" which proved uproariously funny to adult and child, woman and man.

It was discovered that the old-time thrill material, from a day when melodrama wasn't watered down by logic, also pleased every segment of the audience. Scenes like Houdini rescuing the heroine from the brink of Niagara Falls or a giant octopus rising from the depths to pull a seaside reader to his doom were taken seriously by the youngsters and found to be great fun by the adults.

"Days of Thrills and Laughter" is a film that achieves the seemingly impossible by pleasing everybody—bar none.

3,000 MOVIE REELS BOILED DOWN TO TEN FOR ROLLICKING "THRILLS & LAUGHTER"

A'year and a half of work flashes by in ninety-three minutes for producer Robert Youngson when he screens his latest 20th Century-Fox release "Days of Thrills and Laughter," coming to the Theater. Youngson, who has won two Academy Awards and six Academy Award nominations, set out to find examples of the funniest comedies and finest thrill films made in Hollywood over a period of thirty years. To achieve his objective, he looked at over three thousand reels of film.

From this mass, several hundreds reels were selected. These were screened over a long period of time before invited audiences. With the reaction of his audiences as a guide, Youngson kept eliminating and condensing until only the highlight sequences of the highlight pictures remained. The result is a ten reel feature that hasn't a single dull moment from opening title to end.

Jamming Youngson's film is a cast of all-time great stars. Among the comedians are Charlie Chaplin, Stan Laurel, Oliver Hardy, Harry Langdon, Ben Turpin, Charlie Chase, Fatty Arbuckle and the Keystone Cops. Among the thrill makers-Douglas Fairbanks, the legendary Houdini, Serial Queen Pearl White, Boris Karloff, Warner Oland and Ruth Roland.

Movie-goers who roared with laughter at Youngson's previous features, "The Golden Age of Comedy" and "When Comedy Was King," know they're in for a treat when "Days of Thrills and Laughter" lights up the

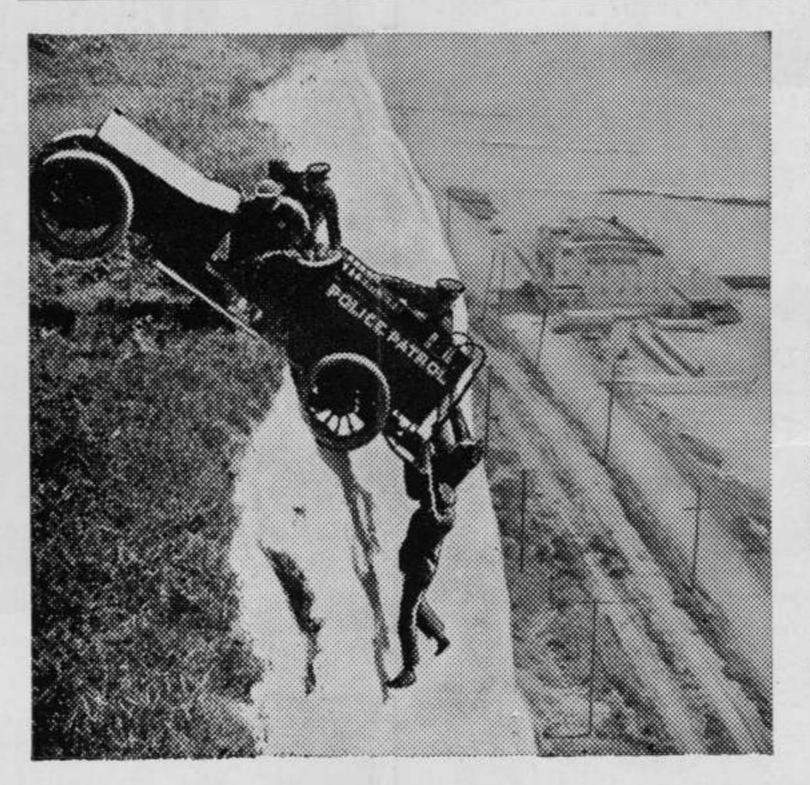


TWO-GUN DOUG-Dashing Douglas Fairbanks, the greatest man of action the screen has ever known, is shown in one of his quieter moments from "Days of Thrills and Laughter," the new 20th Century-Fox picture coming to the Theatre. This Robert Youngson production is a review of highlight moments from Hollywood's best comedies and thrillers. Mat 2G

THIRTY YEARS OF HOLLYWOOD HIGHLIGHTS CAPTURED IN FUN FESTIVAL BY YOUNGSON

(Newspaper Advance)

If you like the sound of rich, roaring, old-time laughter we suggest you go to the Theatre starting when the new 20th Century-Fox feature "Days of Thrills and Laughter" is due to reach the screen. This Robert Youngson production is a compilation of highlights from the funniest comedies and most hair-raising thrillers made during thirty years of Hollywood history.



KEYSTONE COPS ON EDGE — The Keystone Cops, whose chases were symphonies in misguided motion, teeter on the edge of oblivion in a scene from the 20th Century-Fox picture "Days of Thrills and Laughter," now at the Theatre. This Robert Youngson production features highlights from some of the classic comedies and all-time great thrill films.

Houdini Thrills Anew Pearl Beset Again by In Long Lost Films

Harry Houdini, most famous of all magicians and escape artists, died in 1926. Today, the man who could wrestle free from a straight jacket while suspended head-down from a skyscraper or emerge unharmed from a chained trunk flung to the bottom of the sea has become a legend. Many who witnessed such amazing Houdini feats as walking through a brick wall believed he must be endowed with supernatural powers-but this the magician himself always denied.

years, the great Houdini will be long believed lost, it proves as seen on movie theater screens. Rare films of the man of mystery have recently been uncovered and are included in the new Robert Youngson production "Days of Thrills and Laughter," a 20th Century-Fox release, coming to the Theatre.

The films will doubtless increase the Houdini legend for they prove that the master magician richly deserved his acclaim. In one sequence, he is shown making an escape by eerily using his legs, feet and toes as lesser mortals use their arms, hands and fingers. In another, Houdini, who was also a stunt man, hangs by his finger tips from a sheer cliff. In a third, he rescues the heroine from the very brink of Niagara Falls, in a scene singularly devoid of fakery.

Sharing the spotlight with Houdini in "Days of Thrills and Laughter" are such screen immortals as Douglas Fairbanks, Charlie Chaplin, Stan Laurel, Oliver Hardy, Pearl White, Harry Langdon, Ben Turpin and The Keystone Cops.

"Perils of Pauline"

One of the most famous of all films was produced inexpensively back in 1914. It was called "The Perils of Pauline" and it was one of the first of the serials. Its success quickly plummeted Pearl White, who played Pauline, to stardom. Most important, Pauline's weekly perils helped mightily to make movie going a national habit.

Now, nearly half a century later, one of Pauline's most exciting adventures is once more on the screen. Not a recreation but Now, for the first time in forty the actual authentic footage, thrilling as ever.

> Pauline's peril is one of a whole series of serial climaxes included in the new Robert Youngson production "Days of Thrills and Laughter," a 20th Century-Fox release, coming to the Theatre. These highspots have been gathered from dozens of the most thrilling chapter plays. They are a collection of the hair-raising moments that always occurred just before the screen flashed those fatal words "to be continued next week."

> Starring along with Pearl are such other serial favorites as Ruth Roland, Walter Miller and those dire villains Warner Oland and young Boris Karloff.

In "Days of Thrills and Laughter," they are all part of a dream cast which also includes Douglas Fairbanks, Charlie Chaplin, Stan Laurel, Oliver Hardy, Houdini, Harry Langdon, Ben Turpin, Fatty Arbuckle, Mabel Normand, Ford Sterling, Charlie Chase and The Keystone Cops.

The fun starts with the opening title and doesn't stop until the screen flashes "the end." Packed with a laugh or a thrill at least every quarter-minute of its ninety-three minutes running time, "Days of Thrills and Laughter" is one of the fastest and most furious films ever. Best of all it is ideal family entertainment, guaranteed to please everybody because everybody loves to laugh.

YEARS OF FUN

"Days of Thrills and Laughter" begins with a humorous, hazard-filled trip to an early nickelodeon. Here we see a French comedy which remains as saucy today as when it was made in 1904. Next, we are shown hilarious glimpses of the great Mack Sennett comedies, filled with such stars as Fatty Arbuckle, Mabel Normand, Ford Sterling, The Sennett Bathing Beauties and The Keysone Cops.

Charlie Chaplin, most famous of Keystone graduates, is shown at his funniest as an escaped convict and as a playboy taking the cure. Featured in this Chaplin sequence is a chase that remains a never-to-be-forgotten example of perfect comedy timing.

Douglas Fairbanks, the greatest man of action the movies have known, takes over the screen in a digest version of one of his best features. Doug is an Easterner who travels to the civilized West of 1917, expecting to find the shoot-em-up West of the 1880's. But wherever Doug goes, there's bound to be excitement.

GOLDEN AGE

American screen comedy reached its Golden Age in the rip-roaring Twenties. Among the shining examples from this period, we see baby-faced Harry Langdon adrift in No-Man's-Land, Ben Turpin losing a game of checkers to Cameo the wonder dog, Stan Laurel as a wistful, over-eager salesman, beloved Oliver Hardy outwitted by an infant, and Snub Pollard, as the unpopular President of an unhappy Republic, forced to dodge an endless succession of bombs.

THE THRILLERS

Comedy gives way to thrills with the introduction of the legendary Houdini, America's most famous man of mystery. In a sensational sequence, Houdini saves the heroine from the very brink of Niagara Falls. Greatest of thrill pictures were the serials and they are represented by a fabulous succession of climaxes. Starred are such chapter play favorites as Pearl White, Ruth Roland, Boris Karloff, Warner Oland and Walter Miller.

Thrills and laughter are combined in an irresistible blend as Monty Banks attempts to rescue his girlfriend from a runaway locomotive barreling down a mountainside. Three final comedy jewels with Charlie Chase and Snub Pollard bring the picture to an end.

3,000 FILMS "Days of Thrills and Laughter" is the result of more than a year and a half of work by Producer Robert Youngson who searched out and screened some three thousand films to find the supreme moments shown here. Youngson, the winner of two Academy Awards and six Academy Award nominations, also produced the widely-acclaimed "Golden Age of Comedy" and "When Comedy Was King."



SNUB AND SUB—Snub Pollard, one of the great old silent comedians, sits with a young understudy. Snub shares honors with such stars as Charlie Chaplin, Douglas Fairbanks, Stan Laurel, Oliver Hardy, Harry Langdon and Ben Turpin in the Robert Youngson production, "Days of Thrills and Laughter," released by 20th Century-Fox, now at the Theatre.





CALL TO DUTY—The original Keystone Cops look alert in a scene from Robert Youngson's "Days of Thrills and Laughter," a new 20th Century-Fox feature coming to the Theatre. Ford Sterling is the chief. Fatty Arbuckle is at left. Hank Mann and Al St. John are third and fourth from left. Mat 2E









TEASE





MAT-116









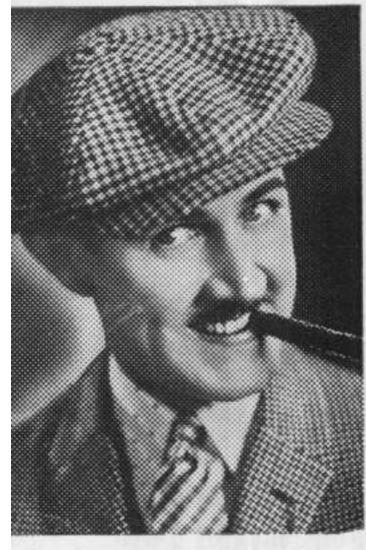








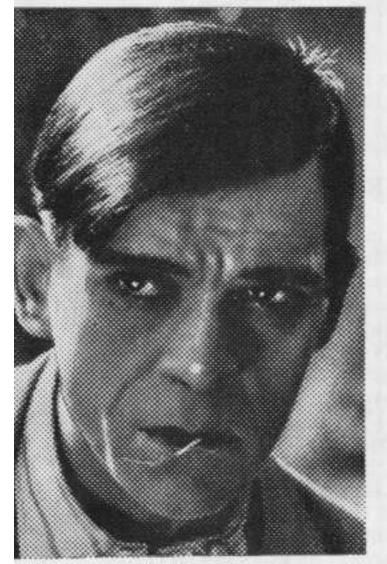
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IAN ABOUT TOWN—Chipper harlie Chase gives a flapper the ye in "Days of Thrills and aughter," a review of highghts from thirty years of Holwood history now at the heatre, a Robert Youngson prouction for 20th Century-Fox. Mat 1G



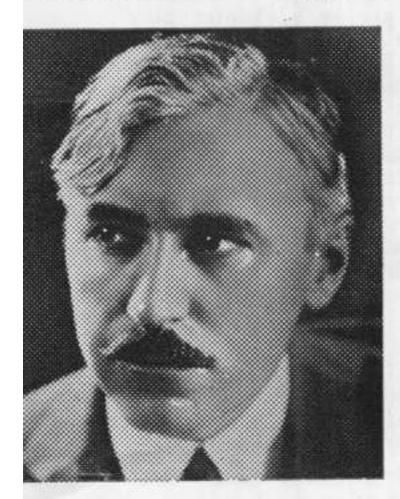
WHEN VILLAINS WERE VIL-LAINS-Sinister Warner Oland, the original Fu Manchu and Charlie Chan, is one of the great old-time villains now making audiences gasp at the Theatre in "Days of Thrills and Laughter," Robert Youngson production for 20th Century-Fox. Mat 1B



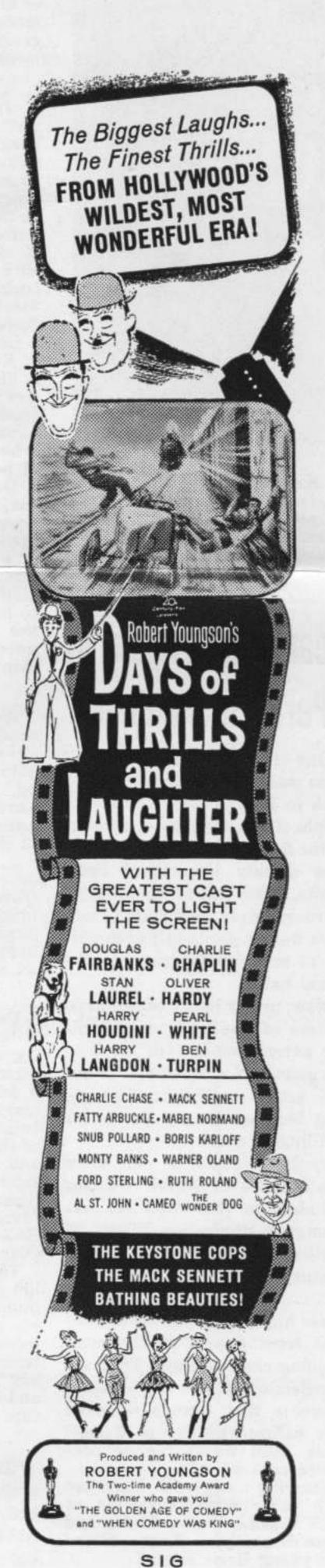
OUNG BORIS KARLOFF ears before he became the 'rankenstein monster, Boris Carloff prepares to do his dirty vork as a serial villain in the 0th Century-Fox feature "Days f Thrills and Laughter" coming to the Theatre, Robert Youngson production. Mat 1C



3ABY FACE-Wistful, whiteaced Harry Langdon, who ooked like he should be wearing liapers instead of under-pants, s one of the immortal movie lowns starring in the 20th Cenury-Fox feature "Days of 'hrills and Laughter" playing at he Theatre from o , a Robert Youngson Mat 1H roduction.



YOUNG MACK SENNETT -Some of the funniest comedies nade by this greatest of comedy producers are to be found in the 20th Century-Fox feature "Days of Thrills and Laughter," a Robert Youngson production opening at the Theatre. Mat 1E



MAT-110

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THE MOST EXCITING EPISODES FROM THE GREAT THRILLERS...THE HIGHLIGHT MOMENTS FROM THE IMMORTAL COMEDIES ... ALL TOGETHER IN THE FUN FILM OF THE YEAR!



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FROM THIRTY YEARS OF HOLLYWOOD HISTORY!

Robert Youngson's

SIG

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Robert Youngson's

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THE SENNETT BATHING BEAUTIES

SIG

with the greatest cast

ever to light the screen!

DOUGLAS FAIRBANKS - CHARLIE CHAPLIN

STAN LAUREL - OLIVER HARDY

HOUDINI - PEARL WHITE

HARRY LANGDON · BEN TURPIN

CHARLIE CHASE · MACK SENNETT

FATTY ARBUCKLE • MABEL NORMAND SNUB POLLARD • BORIS KARLOFF

MONTY BANKS - WARNER OLAND FORD STERLING - RUTH ROLAND

AL ST. JOHN - CAMEO the Wonder Dog

Plus THE KEYSTONE COPS

THE SENNETT

BATHING BEAUTIES

Produced and Written by

ROBERT YOUNGSON

ACADEMY AWARD

who gave you

THE GOLDEN AGE

OF COMEDY'

and "WHEN COMEDY

MAT-204

MAT-202

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* MONTY BANKS

*WARNER OLAND *FORD STERLING

* RUTH ROLAND

*AL ST JOHN *CAMEO the Wonder Dog

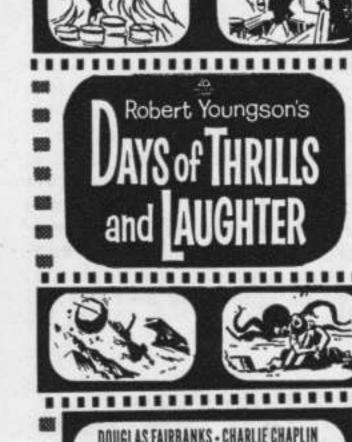
MAT-207



STAN LAUREL . OLIVER HARDY

CHARLIE CHAPLIN

Mat 1D



DOUGLAS FAIRBANKS - CHARLIE CHAPLIN STAN LAUREL - OLIVER HARDY HOUDINI - PEARL WHITE HARRY LANGDON - BEN TURPIN CHARLIE CHASE . MACK SENNETT SNUB POLLARD . BORIS KARLOFF

LAUGHS & THRILLS EVERY MOMENT

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DOUGLAS FAIRBANKS - CHARLIE CHAPLIN LAUREL and HARDY - HOUDINI - PEARL WHITE HARRY LANGDON - BEN TURPIN MAT-102 21 lines x 1 col. 1 col. x 11/2 inches

HE FUN FILM OF THE YEAR!

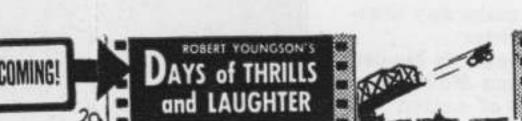
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DOUGLAS FAIRBANKS CHARLIE CHAPLIN

LAUREL and HARDY PEARL WHITE

MAT-206

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14 lines x 1 col. 1 col. x 1 inch

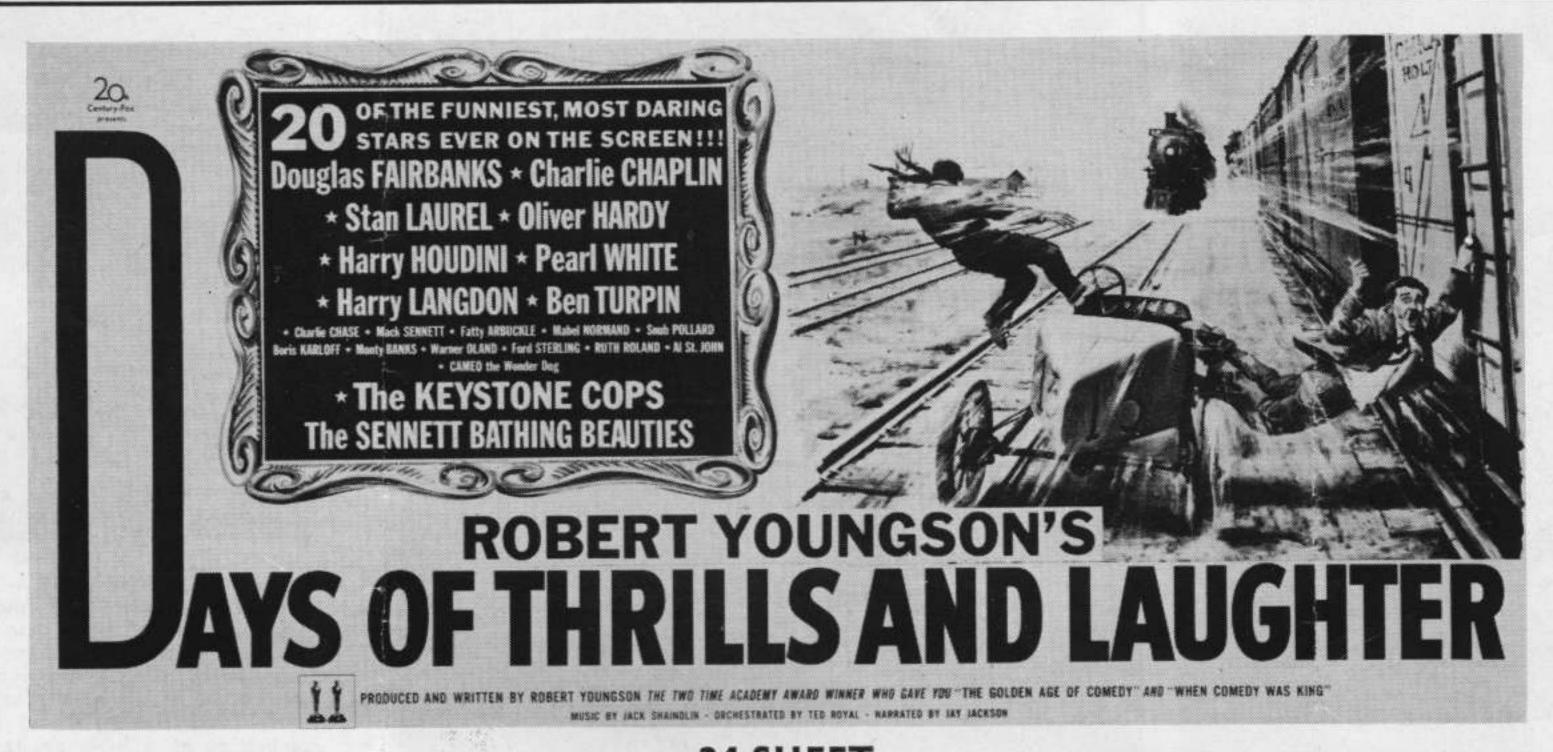


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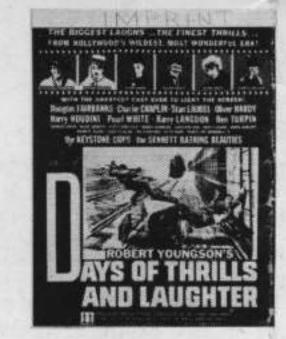


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DAYS OF THRILLS AND LAUGHTER



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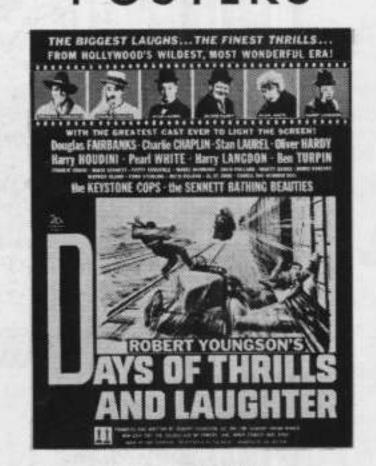
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