

Document Citation

Title	Intolerance
Author(s)	
Source	<i>Publisher name not available</i>
Date	
Type	advertisement
Language	English
Pagination	
No. of Pages	1
Subjects	
Film Subjects	Intolerance, Griffith, D. W., 1916

PREPAREDNESS—

In This
Momentous
Period—
See How
Your Ancient
Fathers
Protected
Their Country
And
Their Honor—
Graphically
Shown in



D.W. GRIFFITH'S

COLOSSAL \$2,000,000
SPECTACLE

INTOLERANCE

"THE WORLD'S GREATEST SHOW"

—Ashton Stevens

TWICE
DAILY

COLONIAL

2:10 P. M.

8:10 P. M.

CHILDREN PERMITTED

U. S. Union Leader

SEE "INTOLERANCE"

In these times, when the old spirit of intolerance seems to have gripped the world on war and other issues, to view the moving picture with that significant title is like finding a refreshing lake in a plain through a desert. The masterpiece of David W. Griffith, now showing at the Colonial, is educational and inspiring. After seeing this wonderful picture one must come away with a realization that intolerance has been the curse of the ages. The strike scene, the causes that lead up to it, the intolerance of the employer and of organized charity—the most harmful of modern misdirected effort in our large cities—should be witnessed by every trade unionist. Griffith in his picture, "Intolerance," lifts organized charity, that supreme fake of the times, a wallop that will help send it to its doom. The Griffith plant is one of the few in Los Angeles that operates under union conditions. By all means see "Intolerance."

Dramatic Mirror



"INTOLERANCE"—D. W. Griffith;

Dramatic Mirror

The greatest compliment yet paid to D. W. Griffith's picture, "Intolerance," now on exhibition in all the great cities, was by the "reformers" of Chicago, who felt the exposure of themselves so effectively that they proved the truth of his cause by an exhibit of their intolerance. They proposed that the picture be "censored." Ha! Ha! Ho! Ho! His pictures of the male and female "reformers" and their expensive offices, together with sample exhibits of their "charity" buttinskiness, are so true to life the mental and physical degenerates perceived their reflections.

Dramatic Mirror

GRIFFITH ROAD STAFF

Experts in Many Lines at Each "Intolerance" Premiere

When David Wark Griffith decided to throw "Intolerance" open to public inspection throughout the nation, he decided it was as necessary to put over in the theater just as much accuracy in exploitation detail as he put in the making of the picture. Hence we find not only Mr. Griffith in personal attendance at each metropolitan opening of Intolerance, but certain members of his crack staff as well. With him at each opening he has Howard Herrick, the general press representative of "Intolerance," widely known and formerly of the "Dunk-Lady," "Birth of a Nation," William Faversham, etc.; R. Ellis Wales, head of the costume and technical research departments for Mr. Griffith, whose department and big staff was responsible for the thorough accuracy of the archaeological, costume, legal and sociological details of the great spectacle, and also work for the Arts Productions has been so popularly recognized.

Others in the aggregation are: De Lacy Griffith's personal head, which is also one of the great-

Jan 2/10

Ann. 2/10

COLONIAL TWICE DAILY

Grand
Entertaining
Magnificent
Entertaining
New
Tremendous

D.W. GRIFFITH

INTOLERANCE

In and Around the Loop

BY ROB REEL

Seventy week of "Daughter of the Gods" at the Studebaker. Annette Kellermann might be called "Daughter of Prosperity." "Beware of Strangers" is in the La Salle to-day for a run. "The Girl Philippa" continues to "pack 'em in" at Ziegfeld. Anita Stewart never pictured to better advantage—Miss Philippa. "The Faded-Flower" opens at the Band Box to-morrow. Which means last day for German War Pictures. If you ever were jealous, you'll appreciate "The Faded Flower." You will not have to check valuables to see "Beware of Strangers." "Intolerance" continues at the Colonial to good houses.

News 2/10

Ann 2/10