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"A Musical They Will Want To See And Hear Time And Again"

For nearly 14 years 38 stage companies of "Oklahoma!" thrilled audiences all over the world at \$8.80 on Broadway and \$7.70 and \$6.60 elsewhere. The corn is still as high as "an elephant's eye" and the azure sky smiles down on the "surrey with the fringe on top" as brightly as it did on that March night in 1943 at the St. James theatre in New York when this musical adaptation of Lynn Riggs' Theatre Guild play, "Green Grow The Lilacs", first opened. Obviously the brilliance of "Oklahoma!" seems destined to shine forever.

The magic of CinemaScope and color by Technicolor give added scope to this delightful bit of Americana and the folksy tunes that embroider it. The songs are as fresh and lilting today as they were in 1943. The CinemaScope production of "Oklahoma!" runs 140 minutes.



GORDON GLORIA SHIRLEY GENE CHARLOTTE EDDIE JAMES ROD MacRAE GRAHAME JONES NELSON GREENWOOD ALBERT WHITMORE STEIGER

RICHARD RODGERS · OSCAR HAMMERSTEINII · Arthur HORNBLOW, Jr. · Fred ZINNEMANN

Screen Play by SONYA LEVIEN and WILLIAM LUDWIG Dances staged by AGNES DE MILLE A Magna Production - Distributed by 20th Century-Fox

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