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Author(s)	Fred Schader
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Appelkriget
(The Apple War)
(SWEDISH-COLOR)

Stockholm, April 13.

Svenska Ord Svensk Filmindustri production and release. Stars Hans Alfredson, Tage Danielsson, Per Grunden, Gosta Ekman, Monica Zetterlund, Max von Sydow, Martin Ljung. Directed by Tage Danielsson. Screenplay, Hans Alfredson, Danielsson; camera (color) Lars Swanberg; music, Evert Taube. Reviewed in Stockholm, April 12, '72. Running Time, 103 MINS.

Severin Lindberg	Hans Alfredson
Anna Lindberg	Monica Zetterlund
Eberhard Lindberg	Hakan Serner
Luft-Hanna Lindberg	Birgitta Andersson
Ake Lindberg	Martin Ljung
Roy Lindberg	Max von Sydow
Berhard Lindberg	Tage Danielsson
Sten Wall	Gosta Ekman
Jean Volkswagner	Per Grunden

"The Apple War" is a very timely satire on ecology with a nationalistic undercurrent. Although the film is very Swedish in content, the subject matter applies to persons in most countries. In this

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Variety 4-19-72
aspect it is comparable to the films of Jacques Tati which often deal with things very French, yet universal.

More concretely, "The Apple War" deals with the increased commercialization of Sweden and the invasion of foreign capital.

A multi-national company, based in Hamburg, wants to buy a section of Sweden to transform it into an enormous vacation area. The area has the appropriate name of Angel Territory.

At first the inhabitants of Angel Territory are favorable to the idea, but then opposition gradually forms. When the inhabitants ask themselves who will profit from the transformation, they come to the conclusion that only Tore Gustafsson, who owns most of the stores and other businesses in the area, will profit.

The opposition is led by such eccentric characters as Anna and Severin Lindberg. The local inhabitants turn against the idea of transforming the area into holiday grounds. They are assisted by mystical characters, such as giants and battle against dragons.

"The Apple War" is filled with amusing and satirical ideas that are carried out with a skill that is rare in Swedish comedy. If the film is handled with care, it can do well in foreign markets. Sweden is ahead of most countries when it comes to ecology and this film would appeal to persons aware of such issues in other countries.

Fred.