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# PURE ENTERTAINMENT MARKS EXCITING STORY OF GHOSTS

(Review)

A ghost story of the highest excellence, "House On Haunted Hill," opened yesterday at the ..... theatre. Starring Vincent Price with Carol Ohmart, Alan Marshal and Richard Long, it is a William Castle-Robb White production for Allied Artists.

Long neglected by Hollywood, the ghost story has been a staple form of entertainment for many years. "House On Haunted Hill" is reminiscent of such classics of yesteryear as "The Bat," "The Cat and the Canary," "Seven Keys To Baldpate" and "The Monster."

Brought to the screen by producers William Castle and Robb White, the team responsible for the highly successful "Macabre," "House On Haunted Hill" is pure entertainment from the first reel forward.

The story has Price cast as the immensely rich playboy-husband of Carol Ohmart, a dazzling beauty. Intensely jealous of his wife, Price proposes a party for her to be given in an old, tragedy-ridden haunted house.

Selecting his guests at random, he offers each of them \$10,000 if they will stay in the creaky old castle the entire night. Before the evening is out, nearly every conceivable misfortune, including ghosts in their most ghoulish manifestations, fall on the hapless guests. The surprise ending, which to heighten the entertainment will

not be divulged here, proves indeed that Price had good reason for doubting his wife's fidelity.

Beautifully cast by Castle and Robb (the latter wrote the screenplay), "House On Haunted Hill" has Carolyn Craig and Richard Long teamed as young lovers who are brought together under most extraordinary circumstances. Alan Marshal, one of the stalwarts of the screen, plays a convincing psychiatrist who tries to untangle the dilemma in which the characters find themselves, while veteran and able Elisha Cook portrays the querulous landlord of the haunted house. Julie Mitchum, Robert Mitchum's talented sister, is seen as a lady newspaper reporter whose excuse for having attended the frightening party was to seek out a good story, while Leona Anderson ("Broncho Billy" Anderson's sister) and Howard Hoffman are to be seen as very convincing ghosts.

In addition to co-producing the film, William Castle shows a fine flair at directing it. Chalk it up as good, escapist entertainment.

## Three Stages Used For Film

Three of the largest sound stages at Allied Artists Studios were used in the filming of "House On Haunted Hill," spectacular ghost story, now playing at the ..... theatre.

Under the direction of art director David Milton, the mammoth sound stages were crammed with more than 30 sets, including the interior of an 18-room house, for the thrilling film starring Vincent Price and co-starring Carol Ohmart, Alan Marshal and Richard Long.

One entire stage, Stage Three, was converted into a zombie-like cellar, with a sunken pool containing deadly acid, while other stages housed portions of streets, alleys, roof-tops and other areas pertinent to the exciting story line.

"House On Haunted Hill" was produced for Allied Artists by William Castle and Robb White, with Castle directing from a screenplay by White.



HOUSE ON HAUNTED HILL MAT NO. 3

Carolyn Craig and Richard Long start a nerve-wracking search through a haunted house in an attempt to solve the mystery of the strange occurrences in this scene from Allied Artists' "House On Haunted Hill" now at the ..... theatre.

## THE CAST

Frederick Loren.....	VINCENT PRICE
Annabelle Loren.....	CAROL OHMART
Lance Schroeder.....	RICHARD LONG
Dr. David Trent.....	ALAN MARSHAL
Nora Manning.....	CAROLYN CRAIG
Watson Pritchard.....	ELISHA COOK
Ruth Bridgers.....	JULIE MITCHUM
Mrs. Slykes.....	LEONA ANDERSON
Jonas.....	HOWARD HOFFMAN

## THE STORY

(Not For Publication)

An eerie, ghost-infested, 100-year-old house is owned by Watson Pritchard (Elisha Cook), timid and who admits that seven persons, including his brother and sister, have been murdered in it. The house is rented for a night by Frederick Loren (Vincent Price) in order that his wife, Annabelle (Carol Ohmart), may give a "haunted house party." To recruit guests for his strange party, wealthy Loren offers \$10,000 to those who will spend the night there, the money to go to their heirs if they don't survive the experience. The guests, none of whom know each other or Loren, are Lance Schroeder (Richard Long), test pilot who needs the money; Ruth Bridgers (Julie Mitchum), newspaperwoman out for a good story; Pritchard; Dr. David Trent (Alan Marshal), a psychiatrist studying hysteria and thus interested in ghosts; Nora Manning (Carolyn Craig), a pretty young girl who needs the money, and Annabelle. Strange and horrible things start happening at the party. Nora is nearly killed when a huge chandelier almost falls on her. She is saved by Lance, and a romance between them develops. Annabelle and Frederick bicker. She doesn't want to attend the party. They quarrel violently. Annabelle won't give him the divorce he seeks. He accuses her of having tried to poison him. The guests explore the house by candlelight. Blood that won't wash off falls on Ruth's hand. They visit the frightening wine cellar where a huge vat is filled with acid in which, if a body is thrown, only the bones come up. Tension mounts as Loren demonstrates by dropping a rat in the vat. Nora becomes separated from the others and sees her first ghost, a Mrs. Slykes (Leona Anderson), a frightening apparition. Nora nearly faints as Mrs. Slykes floats past her. She screams for Lance but when found, he is unconscious, bleeding from the head. Annabelle confides in Lance that her husband intends to kill her; that two previous wives died and two disappeared. In her room, Nora discovers a tiny woman's head in her overnight case. She is grabbed by the bony fingers of another ghost, Jonas (Howard Hoffman). When she screams her fears to Loren, he calmly explains that Mrs. Slykes and Jonas are merely caretakers, and are about to leave for the night. Loren now supplies each guest with a revolver, telling them to go to their rooms. There is a scream and Trent rushes to Annabelle's room to find her hanging. He lowers her to the bed and Loren arrives to announce: "My wife tried to kill herself." Nora confides in Lance that Loren also tried to kill her. Trent later accuses Loren of trying to kill Annabelle. Now in the cellar, Loren accosts Nora who shoots at him. Trent tries to drag Loren into the acid vat. Annabelle enters the cellar and is trapped there. She calls: "DAVID" (Trent). Then occurs a blood-tingling climax, with Annabelle, Trent, and Loren facing each other at the edge of the acid vat. What occurs must remain a secret, in one of the most spine-tingling, horrifying climaxes ever devised for a ghost story.



HOUSE ON HAUNTED HILL

MAT NO. 31

After witnessing a special advance preview of Allied Artists' "House On Haunted Hill," one of Hollywood's most prominent artists painted the above. Illustrated is the eerie theme of the new William Castle-Robb White production opening ..... at the ..... theatre. Starred in this weird story are Vincent Price, Carol Ohmart, Richard Long, Alan Marshal and with Carolyn Craig and Elisha Cook in the top supporting roles.

## Vincent Price Talented Person

Vincent Price, star of Allied Artists' "House On Haunted Hill," now playing at the ..... theatre, is a man of many and varied talents.

Not only is he a film star of the first magnitude, but he is generally considered one of this nation's few top authorities on art and painting. His advice is constantly sought by big art galleries and salons, the directors of which are guided implicitly by his decisions.

In addition, Price is in constant demand from television and theatrical producers, who seek his services both as a comedian and for straight, dramatic roles.

"I'm not happy except when I'm acting or lecturing on art and painting," Price says. "I find there aren't nearly enough hours in the day to do all the things I like to do."

"Of course acting is my first love, but when there's a lull in that field, I'm off on a tour of the country lecturing on art and the appreciation of great books. I'm an omnivorous reader, and have done my share of writing. A book on early Flemish art will soon be published."

"House On Haunted Hill," a William Castle-Robb White production for Allied Artists, also stars Carol Ohmart, Alan Marshal and Richard Long. Castle directed.

## LECTURES

When he is not busy starring in films, television and on the stage, Vincent Price, starring in Allied Artists' "House On Haunted Hill," currently on the screen at the ..... theatre, tours the country lecturing on the appreciation of art. He is one of this nation's few top experts on art and painting.

## MODEL

Carol Ohmart, who stars with Vincent Price in Allied Artists' "House On Haunted Hill," now at the ..... theatre, was a top model before turning to acting. She was a favorite subject of famed illustrator Russell Patterson.

## CREDITS

A William Castle-Robb White Production. Produced and Directed by William Castle; Associate Producer, Robb White; Written by Robb White; Photographed by Carl E. Guthrie, A.S.C.; Film Editor, Roy Livingston; Recorded by Ralph Butler; Sound Editor, Charles Schelling; Production Manager, Edward Morey, Jr.; Art Director, David Milton; Assistant Director, Jack R. Berne; Theme: "House On Haunted Hill" by Richard Kayne and Richard Loring; Music Composed and Conducted by Von Dexter; Music Editor, Jerry Irvin; Set Decorator, Morris Hoffman; Set Continuity by Virginia Mazuca; Construction Supervisor, James West; Special Effects, Herman Townsley; Property, Ted Mossman; Men's Wardrobe by Roger J. Weinberg; Ladies' Wardrobe by Norah Sharpe; Hair Stylist, Gale McGarry; Makeup by Jack Dusick.

## REAL TREAT IS PROMISED BY 'HOUSE ON HAUNTED HILL'

(Advance)

Patrons are in for a real treat when Allied Artists' "House On Haunted Hill," starring Vincent Price and Carol Ohmart, opens ..... at the ..... theatre.

An out and out ghost story, "House On Haunted Hill" could easily be the chiller of the year, depending as it does on the supernatural and unworldly goings-on of lifeless and spooky creatures who both frighten and entertain.

Produced by the brilliant team of William Castle and Robb White, the duo who made "Macabre," "House On Haunted Hill" is from a screenplay by White. Castle directs.

Long overlooked as the source of great entertainment, the ghost story, if done right, can always be counted on for sheer enjoyment. In the able hands of Castle and White, plus a cast of great distinction, "House On Haunted Hill" promises a wealth of entertainment.

Vincent Price, who heads the cast with Carol Ohmart, Richard Long and Alan Marshal, has long been regarded as one of the nation's top actors. Whether cast in comic or dramatic roles, Price brings a sincerity and fluidness to his acting that has been the despair of less gifted thespians.

Miss Ohmart, a lovely and frankly sexy girl, is ideally cast as Price's wife. It is when he doubts her fidelity and lights on a novel, if

frightening method of testing it, that the excitement reaches fever pitch.

Among the supporting cast are Carolyn Craig, Elisha Cook, Julie Mitchum, Leona Anderson and Howard Hoffman.

## Hearses Play Roles In Film

For the first time in Hollywood, actual hearses were auditioned for roles in Allied Artists' "House On Haunted Hill," Vincent Price starring picture now playing at the ..... theatre.

In the movie, producers William Castle and Robb White devised a spooky party at which guests arrive in big, black hearses.

Because he is a stickler for perfection, Castle, who also directed the picture, looked at more than 50 hearses, practically every one not in use in Hollywood at the time, in order to choose 10 which would be just right for the "parts."

Then, one rainy night, Castle photographed his guests arriving at a magnificent house in the Hollywood Hills, each occupying a hearse.

"It's one of the spookiest openings any picture ever had," Castle laughed. "I'm sure audiences won't forget it."

Carol Ohmart stars with Price in "Haunted Hill," which is from an original screenplay by White. Alan Marshal and Richard Long are co-starred.

## Ghost Stories Delight Fans

The production of Allied Artists' "House On Haunted Hill," now playing at the ..... theatre, marks the movie industry's return to the classic ghost story form of entertainment. It stars Vincent Price and Carol Ohmart with Alan Marshal and Richard Long.

As stated by producers William Castle and Robb White: "We thought it about time that a good ghost story be filmed, stories like the unforgettable ghost stories of the past like 'The Cat and the Canary,' 'The Bat,' and 'The Monster.'"

"In fact we didn't make our decision to film 'House On Haunted Hill' until we took a two-months swing around the country, asking film-goers if they'd like to see a ghost story made in the classic tradition."

"The answer was a resounding 'Yes!,' so we set to work to do just that. I hope and think that we've succeeded."

"House On Haunted Hill" is a William Castle-Robb White production for Allied Artists, with Castle also directing from a screenplay by White.

## COME-BACK

Alan Marshal left semi-retirement to resume his film career in Allied Artists' "House On Haunted Hill," in which he stars with Vincent Price and Carol Ohmart. Marshal, rated one of the best-liked stars in the business, was welcomed back to films with open arms by the industry. "House On Haunted Hill" is currently at the ..... theatre.



HOUSE ON HAUNTED HILL

MAT NO. 1

Carol Ohmart is shocked by the sudden appearance of a ghostly apparition in this scene from Allied Artists' "House On Haunted Hill," at the ..... theatre.



**SEE THE 13 GREATEST SHOCKS OF ALL TIME!**



**HOUSE ON HAUNTED HILL**

STARRING  
**VINCENT PRICE** • CAROL OHMART • RICHARD LONG • ALAN MARSHAL

Produced and Directed by WILLIAM CASTLE • Written by ROBB WHITE • An ALLIED ARTISTS Picture

225  
Ad Mat No. 225      2 cols. x 4"      (112 Lines)

**THE 13 GREATEST SHOCKS EVER FILMED!**



**HOUSE ON HAUNTED HILL**

STARRING  
**VINCENT PRICE**

Co-Starring CAROL OHMART • RICHARD LONG • ALAN MARSHAL

An ALLIED ARTISTS Picture

103  
Ad Mat No. 103  
1 col. x 3 1/2"      (49 Lines)

**"IF YOU HAVE A WEAK HEART, WATCH OUT!"**  
says columnist LOUELLA PARSONS

The **13** GREATEST SHOCKS of all time!



**HOUSE ON HAUNTED HILL**

STARRING  
**VINCENT PRICE**

CAROL OHMART • RICHARD LONG • ALAN MARSHAL

An ALLIED ARTISTS Picture

104  
Ad Mat No. 104  
1 col. x 5"      (70 Lines)

**SEE THE 13 GREATEST SHOCKS OF ALL TIME!**



**HOUSE ON HAUNTED HILL**

STARRING  
**VINCENT PRICE** • CAROL OHMART • RICHARD LONG • ALAN MARSHAL

An ALLIED ARTISTS Picture

**"IF YOU HAVE A WEAK HEART, WATCH OUT!"**  
— says LOUELLA PARSONS

Produced and Directed by WILLIAM CASTLE • Written by ROBB WHITE

210  
Ad Mat No. 210      2 cols. x 4"      (112 Lines)

**HOUSE ON HAUNTED HILL**

STARRING  
**VINCENT PRICE**

An ALLIED ARTISTS Picture

121  
Ad Mat No. 121  
1 col. x 1"      (14 Lines)



**HOUSE ON HAUNTED HILL**

STARRING  
**VINCENT PRICE**

Co-Starring CAROL OHMART • RICHARD LONG • ALAN MARSHAL

An ALLIED ARTISTS Picture

221  
Ad Mat No. 221      2 cols. x 1"      (28 Lines)

LOUELLA PARSONS says:  
**"IF YOU HAVE A WEAK HEART, WATCH OUT!"**

The **13** GREATEST SHOCKS of all time!



**HOUSE ON HAUNTED HILL**

STARRING  
**VINCENT PRICE**

CAROL OHMART • RICHARD LONG • ALAN MARSHAL

An ALLIED ARTISTS Picture

105  
Ad Mat No. 105  
1 col. x 6"      (84 Lines)

**"IF YOU HAVE A WEAK HEART, WATCH OUT!"**  
— says LOUELLA PARSONS

THE **13** GREATEST SHOCKS OF ALL TIME!



**HOUSE ON HAUNTED HILL**

STARRING  
**VINCENT PRICE**

CAROL OHMART • RICHARD LONG • ALAN MARSHAL

An ALLIED ARTISTS Picture

203  
Ad Mat No. 203      2 cols. x 3"      (84 Lines)

The **13** GREATEST SHOCKS of all time!



**HOUSE ON HAUNTED HILL**

STARRING  
**VINCENT PRICE**

An ALLIED ARTISTS Picture

122  
Ad Mat No. 122  
1 col. x 2"      (28 Lines)