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is expelled for drunkenness and trying to punch the Floressor, and Barney becomes the new grid star in the defeat of Eastern College. Danvers objects to the dismissal and resigns, taking Barbara with him as he becomes famous on radio as the Crooning Cavalier. Songs include "(Down) The Old Ox Road, " "Moonstruck, " "Learn to Croon, " "Play Ball, " and a medley of "Just an Echo in the Valley," "Learn to Croon, " "Please, " "I Surrender Dear, " and "Just One More Chance."

NOTE: In one scene, Bing, dressed in a double-breasted suit, parodies himself in singing "Learn to Croon" to a chorus of adoring co-eds in his class. The durability of the film stems from its lighthearted treatment of the script. The film was supposed to be filmed in January, but it was delayed to April because Paramount refused to pay \$3000 a week so that Bing's radio program could be broadcast from Hollywood. Mary Carlisle, a step-daughter of industrialist Henry J. Kaiser, appeared in two more films with Bing of 1937 and 1938. Richard Arlen became close to Bing for years.

"Mr. Crosby turns out to have a sense of humor and his subterranean blue notes are easy to listen to." Andre

Sennwald, N.Y. Times, Jun 23.

"'Learn to Croon' is most catchy of the Coslow-Johnson [sic] score, but the picture . . . could have used a more outstanding lead tune. Crosby does the singing. Between Crosby for romance and Oakie for laughs, the picture has strong pair of male leads. . . . Crosby makes his best showing to date with a chance to handle both light comedy and romance." Bige., Variety, Jun 27.

Hollywood on Parade Z3-No. 1 (1933, Paramount) 12 F17.

min. bw p: Louis Lewyn.

Eddie Borden, Mr. and Mrs. Richard Arlen, Theda Bara, Mary Pickford, Bing Crosby, Jackie Cooper, Tom Mix, and others

Borden plays a mailman to the celebrities; rides with Pickford to the studio, listening to Bing sing "(Down) The Old Ox Road" on radio.

NOTE: See listing of a videotape at Hollywood on Parade Z2-No. 2 (1932), above (F11; see also F18-19).

Hollywood on Parade Z3-No. 4 (1933, Paramount) 11 F18.

min. bw p: Louis Lewyn.

Douglas MacLean, Bing Crosby, Jack Oakie, Skeets Gallagher, Roscoe Ates, Ann Dvorak, John Miljan, Constance Bennett, Mr. and Mrs. James Gleason, Carole Lombard, Groucho and Harpo Marx, John Boles, Will Rogers, Governor James E. Rolph, Charles Laughton, and others

Bing, Oakie, and Gallagher sing "Boo-boo-boo" to establish the rhythm for girls on exercise machines to counter the lack of rhythm of stuttering Ates. Then Oakie imitates Crosby in "Learn to Croon." Bing sings "Buckin' the Wind" while driving to a celebrity miniature auto race started by Lombard, with Harpo flagged the winner by Laughton.

Hollywood on Parade Z3-No. 7 (1933, Paramount) 12 F19. min. bw p: Louis Lewyn. Mack Gordon, "Shipwreck" Kelly (the champion flagpole sitter), Joe E. Brown, Carole Lombard, Johnny Weissmuller, Leila Hyams, golfer Jimmy Thompson, John Barrymore, Bing Crosby, Harry Langdon, and many others

Bing appears in a skit with Barrymore and Langdon on the golf course as Thompson instructs his wife, Viola Dana.

EXTRA: Bing was asked by Paramount to play the role of Mock Turtle in Alice in Wonderland (1933) and sing "Beautiful, Beautiful Soup," but he refused. Russ Columbo was considered but Cary Grant did the role.

Too Much Harmony (1933, Paramount) 76 min. bw d: F20. Edward Sutherland p: William LeBaron w: Joseph L. Mankiewicz, Harry Ruskin m, 1: Arthur Johnston, Sam Coslow. Sep 22

Bing Crosby, Jack Oakie, Richard "Skeets" Gallagher, Judith Allen, Harry Green, Lilyan Tashman, Ned Sparks, Kitty Kelly, Grace Bradley, Mrs. Evelyn Offield Oakie

Eddie Bronson (Crosby) is a famous singer who befriends entertainer Ruth Brown (Allen) and takes her to New York, where she outsmarts nasty Lucille Watson (Tashman) with the aid of song and dance men Benny Day and Johnny Dixon (Oakie and Gallagher). Lucille learns that Eddie might jilt her for Ruth and threatens to cause a scandal. Benny and Johnny appeal to Lucille's greediness to let Eddie go, making him available to Ruth. Mrs. Day (Mrs. Evelyn Oakie, Jack's mother) is Benny's mother. Songs include "The Day You Came Along, " "Black Moonlight, " "Thanks" with Allen, "Boo-booboo, " and "Buckin' the Wind" with Allen.

NOTE: The production occurred about Jun and Jul. The film was Bing's last of his first three-film contract. Judith Allen could not sing and the dubbing for her was

inept.

"Even persons who delight in Mr. Crosby's peculiar ballads may be somewhat disappointed in his attempts to register admiration and affection, for, although he is one of the most popular singers in his line, his acting is often apt to make one uneasy." Mordaunt Hall, N.Y. Times, Sep 23.

"Between Bing Crosby and Jack Oakie the literary deficiencies are modified. . . At least one of the several songs should make the best seller grade in the competent hands of Crosby. His singing ability he always had, but Crosby now has also found himself in the trouping department. It makes him a cinch." Bige., Variety, Sep 26.

Going Hollywood (1933, Cosmopolitan, M-G-M) 75 min. bw d: Raoul Walsh w: Donald Ogden Stewart s: Frances Marion m,l: Nacio Herb Brown, Arthur Freed md: Lennie Hayton c: George Folsey. Dec 22

Marion Davies, Bing Crosby, Fifi D'Orsay, Stuart Erwin, Ned Sparks, Patsy Kelly, Bobby Watson, Sterling Holloway, Lennie Hayton and his Orchestra, the Radio Rogues

Bill Williams (Crosby) is the crooner of a troupe that includes Lili Yvonne (D'Orsay) and travels from New York to Hollywood. Sylvia Bruce (Davies), a teacher who loves crooning and Bill, follows them. Having become Lili's maid, Sylvia makes a movie in which Sylvia wins Lili's part because the latter is too temperamental. Ernest B. Baker (Erwin) is the film's "angel," and cynical Conroy (Sparks)

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is the director. Bill and Lili run away to Tijuana and tequila, but Bill relents and returns to the film and Sylvia's heart. Songs include "Our Big Love-Scene," "We'll Make Hay While the Sun Shines" with Davies and chorus, "Temptation," "After Sundown," "Beautiful Girl," "Just an Echo in the Valley, " and "Going Hollywood" with chorus. Others include "Cinderella's Fella" by D'Orsay and Davies and four songs by the Radio Rogues (trio): "Remember Me?" "When the Moon Comes Over the Mountain," "You Call It Madness But I Call It Love, " and "My Time Is Your Time."

NOTE: Bing was paid \$5000 a week on loan to M-G-M and did not mind that the director and Davies proceeded very slowly. Davies was the mistress of William Randolph Hearst, who financed the film and later demanded more production. The production took about ten weeks, from Aug to Dec. Barely one scene a day was completed, and not until Davies had been entertained daily by her private orchestra and catered dinners. "Temptation," sung to a glass of tequila, was Bing's first staged dramatic song. The film did little to rejuvenate Davies' career. Holloway also appears in Star Spangled Rhythm and as Bing's milkman-friend in Dr. Rhythm; he became famous as the voice of Winnie the Pooh and other cartoon characters.

"Bing Crosby has a manner and a voice, both pleasant, and the songs . . . have a tinkle and the list. From the competent routine sentiments of 'Our Big Love-Scene' and the pleasing little pastoral lyric 'We'll Make Love When It Rains,' they range down to that brooding song ['Temptation'] which Mr. Crosby, loaded with whisky and sorrow, sings across a Mexican bar while the glamourous Miss Davies is far away." Andre D. Sonnewald, N.Y. Times, Dec 23.

"Marion Davies is starred and Bing Crosby featured, but Crosby will draw the bulk of what this one gets. . . . From start to finish Crosby is constantly singing. It must be good singing because it doesn't get tiresome, despite that it's laid on so heavy. . . . At least three songs in the generally excellent score, as played by Lennie Hayton's orchestra, sound promising. With Crosby there to sing 'em the songs get a break, too." Bige., Variety, Dec 26.

F22. Please (1933, Paramount) 22 min. bw d,p: Arvid E. Gillstrom s: Dean Ward, Vernon Dent. Dec 15

Bing Crosby, Mary Kornman, Vernon Dent, Dick

Elliott, Dickie Kilby

Bing helps Mary with her car, annoying Dent, and takes singing lessons from Mary. Bing and Dent compete in a recital, but Bing's dog howls through Dent's song. Bing placates Mary by singing "Please," and they drive away past Dent's service station. Songs include "Please," "You're Getting to Be a Habit with Me," and "I Don't Stand a Ghost of a Chance." Bing may also have sung "Rocked in the Cradle of the Deep," "How Dry I Am," and "My Darling" (Reynolds 50).

NOTE: No copy of the film survives, but it was filmed at Metropolitan Studios, Hollywood, in 1933 as Bing's seventh short musical, not counting studio promotional films.

EXTRA: Bing became one of the top ten film actors in 1934.

F23. Just an Echo (1934, Paramount) 20 min. bw d,p: Arvid Gillstrom. Jan 19

Bing Crosby, Vernon Dent, Mary Kornman, Carl Harbaugh, Alice Ardell

Bing plays a ranger in Yosemite Valley, who takes a cigarette away from a girl, who starts her car, spooking the horse to run away. After a long walk home, Bing again takes her cigarette away, but his captain blames him for smoking. He takes the blame and hides his romantic feelings until the girl, the captain's daughter, feigns suicide and is saved by Bing. Songs include "Just an Echo in the Valley," "Going, Going, Gone, " "Play, Fiddle, Play, " "Two Tickets to Georgia, " and "You're Beautiful Tonight, My Dear."

NOTE: The production occurred in late 1933 as Bing's eighth short film (not counting studio promotional shorts). Bing recorded "Just an Echo" Nov 4, 1932, and "You're Beautiful Tonight" Jan 12, 1933.

F24. Who Killed Cock Robin? (1930s) Short Cartoon Portrays several stars, including Bing Crosby and Mae West.

F25. Toyland Broadcast (1934, M-G-M) Short Cartoon d:

Hugh Harman, Rudy Ising.

Toys in a shop come to life, with the jack-in-the-box as Bing Crosby and Humpty Dumpty as Paul Whiteman directing the Sambo Jazz Band composed of clocks.

F26. We're Not Dressing (1934, Paramount) 80 min. bw d: Norman Taurog ap: Benjamin Glazer w: Horace Jackson, Francis Martin, George Marion, Jr. s: Sir James M. Barrie's play The Admirable Crichton m, 1: Harry Revel, Mack Gordon c: Charles Lang. Apr 23

Bing Crosby, Carole Lombard, George Burns, Gracie Allen, Ethel Merman, Leon Errol, Jay Henry, Raymond Milland, John Irwin, Charles Morris, Ben Hendricks, Droopy the bear

Stephen Jones (Crosby) is a singing deckhand on rich Doris Worthington's (Lombard's) yacht and exercises Doris's pet bear. She finds Jones attractive but taunts him rather than reveal it. He saves her life after a shipwreck in a fog and on a strange island, but only later does she learn this and allow herself to reveal her love. Burns and Allen are explorers on the island; the others are passengers on the yacht. Prince Alexander Stofani (Henry) and Prince Michael Stofani (Milland) are scoundrel suitors for Doris's hand, and her tipsy but hard-headed Uncle Hubert (Errol) feels that Jones is reliable. Only Jones has the ability to survive, and he makes his companions do their share of the work. Doris finds the explorers, borrows clothes and tools, and learns that a ship will come in a month, which she keeps to herself. The rambunctious and overly affectionate bear would relax only when Crosby sings "Good Night, Lovely Rescued at the end, Jones reveals he is an Little Lady." architect working his way to a job in New York, and Doris changes from one ship to another to sail with him. Songs include "Love Thy Neighbor," "Goodnight, Lovely Little Lady, " "May I?" "She Reminds Me of You, " "Ridin' Around in the Rain, " a medley of six songs ("I Positively Refuse to Sing," "Stormy Weather," "On the Road to Mandalay," "The