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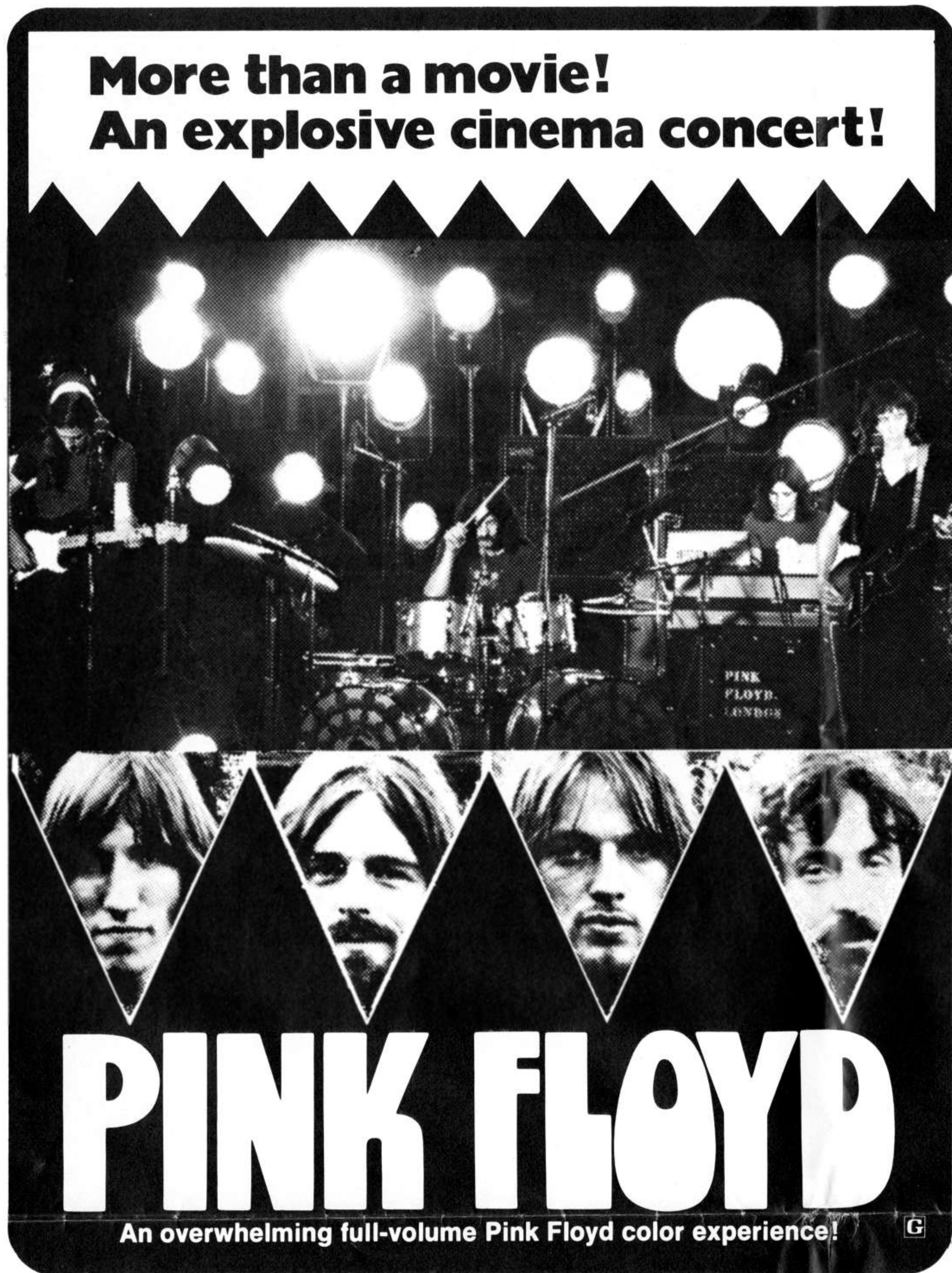
PINK FLOYD

An overwhelming full-volume Pink Floyd color experience!

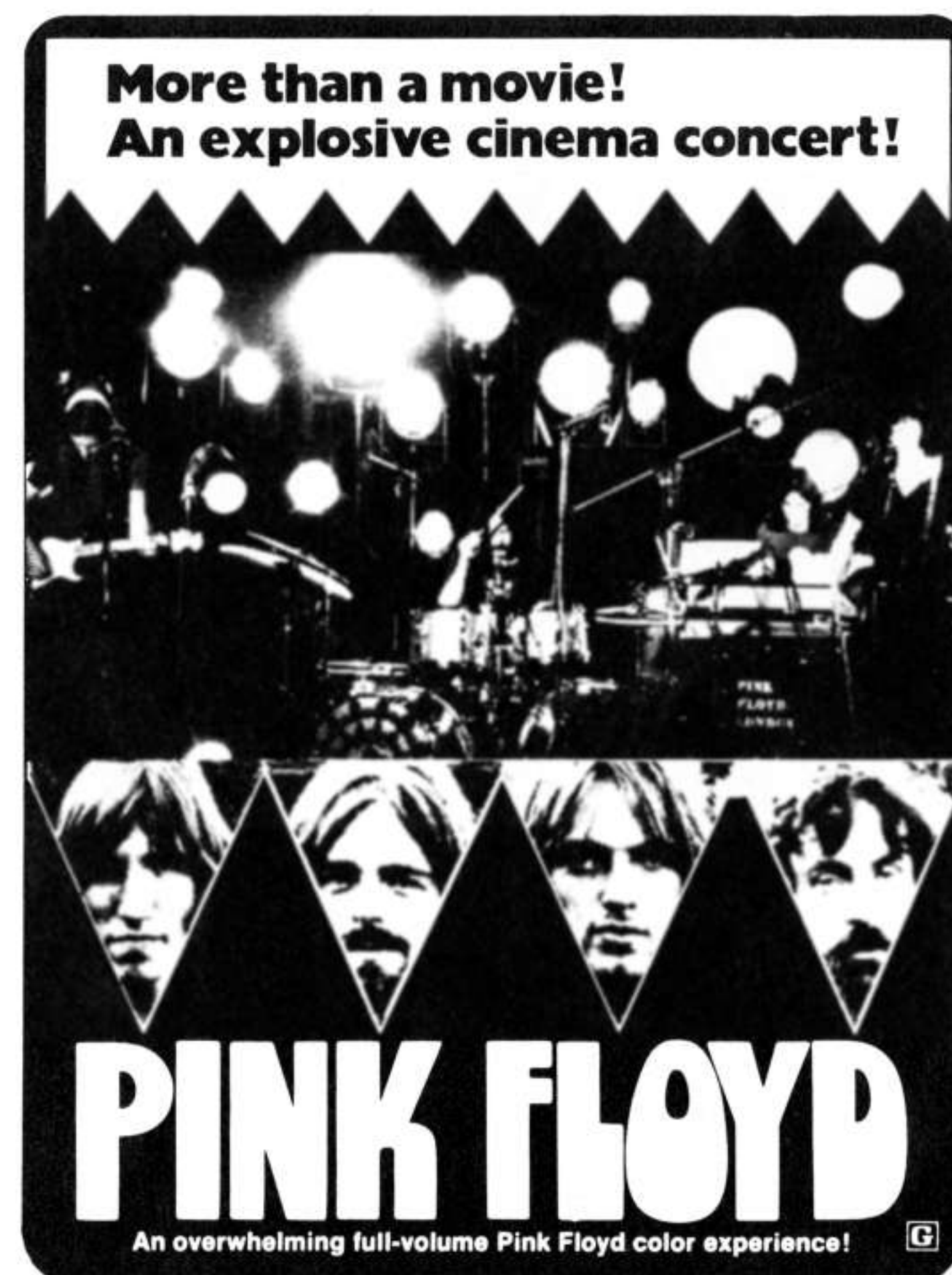


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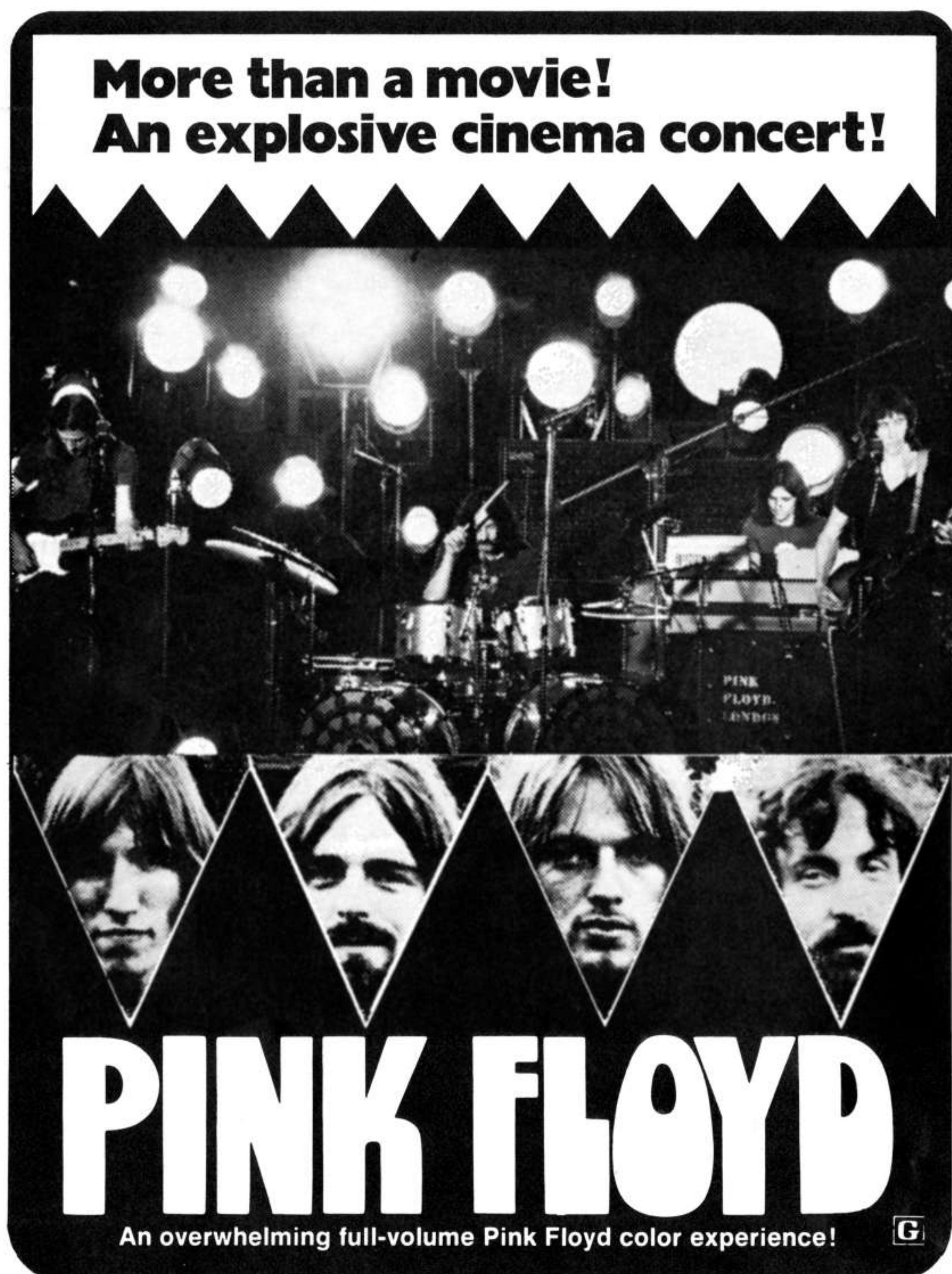
L401 4-cdm X 135 lines (540 lines) 40 inches



L201 2-cdm X 65 lines
(130 lines) 10 inches



F202 2-cdm X 40 lines
(80 lines) 6 inches



L301 3-cdm X 105 lines (315 lines) 22½ inches



F101 1-cdm X 57 lines
(57 lines) 4 inches



G101 1-cdm X 27 lines
(27 lines) 2 inches



T101 1-cdm X 14 lines
(14 lines) 1 inches

Full Quadrophonic Sound!

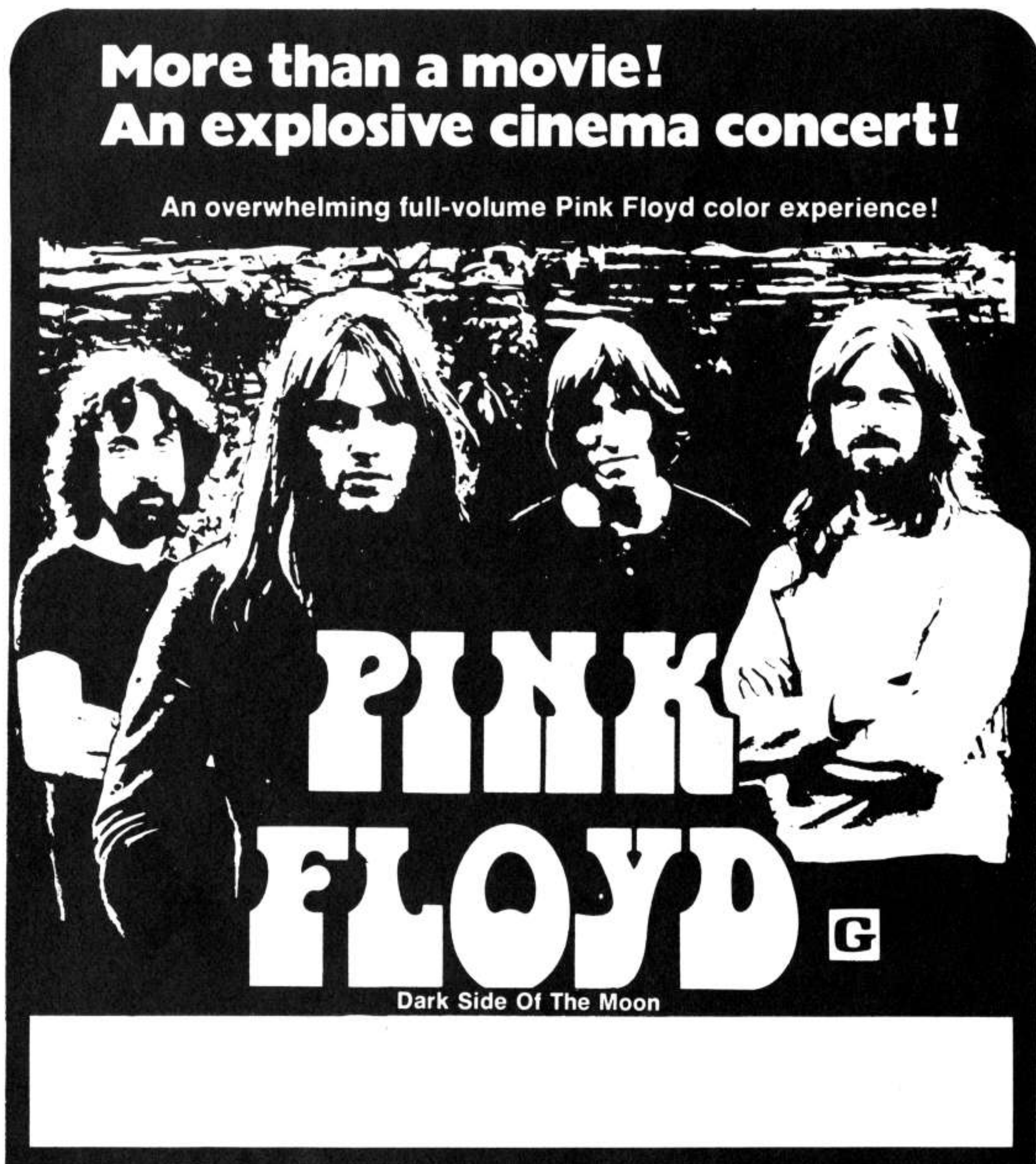
Full Quadrophonic Sound!

Full Quadrophonic Sound!

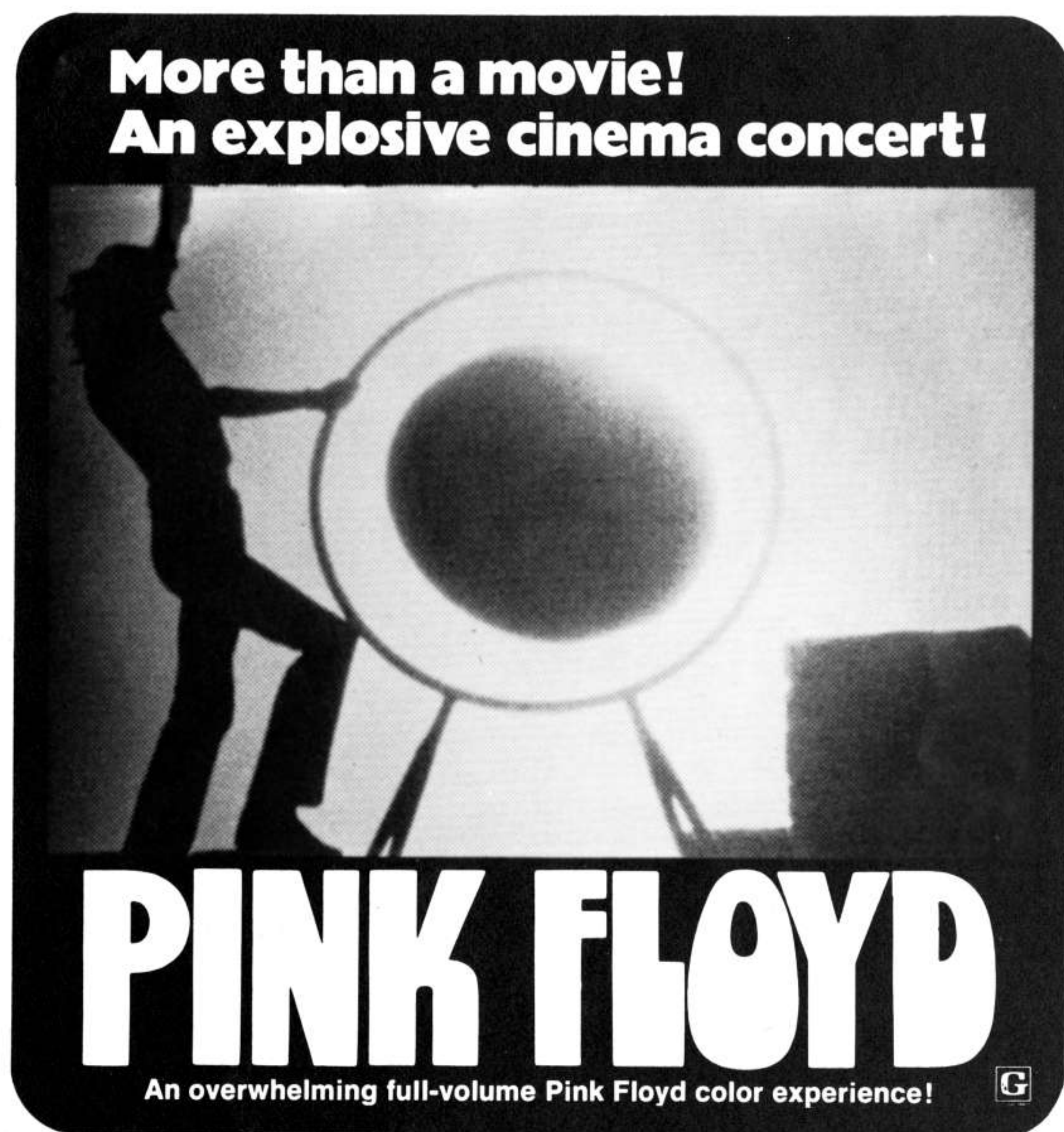
Full Quadrophonic Sound!

Full Quadrophonic Sound!

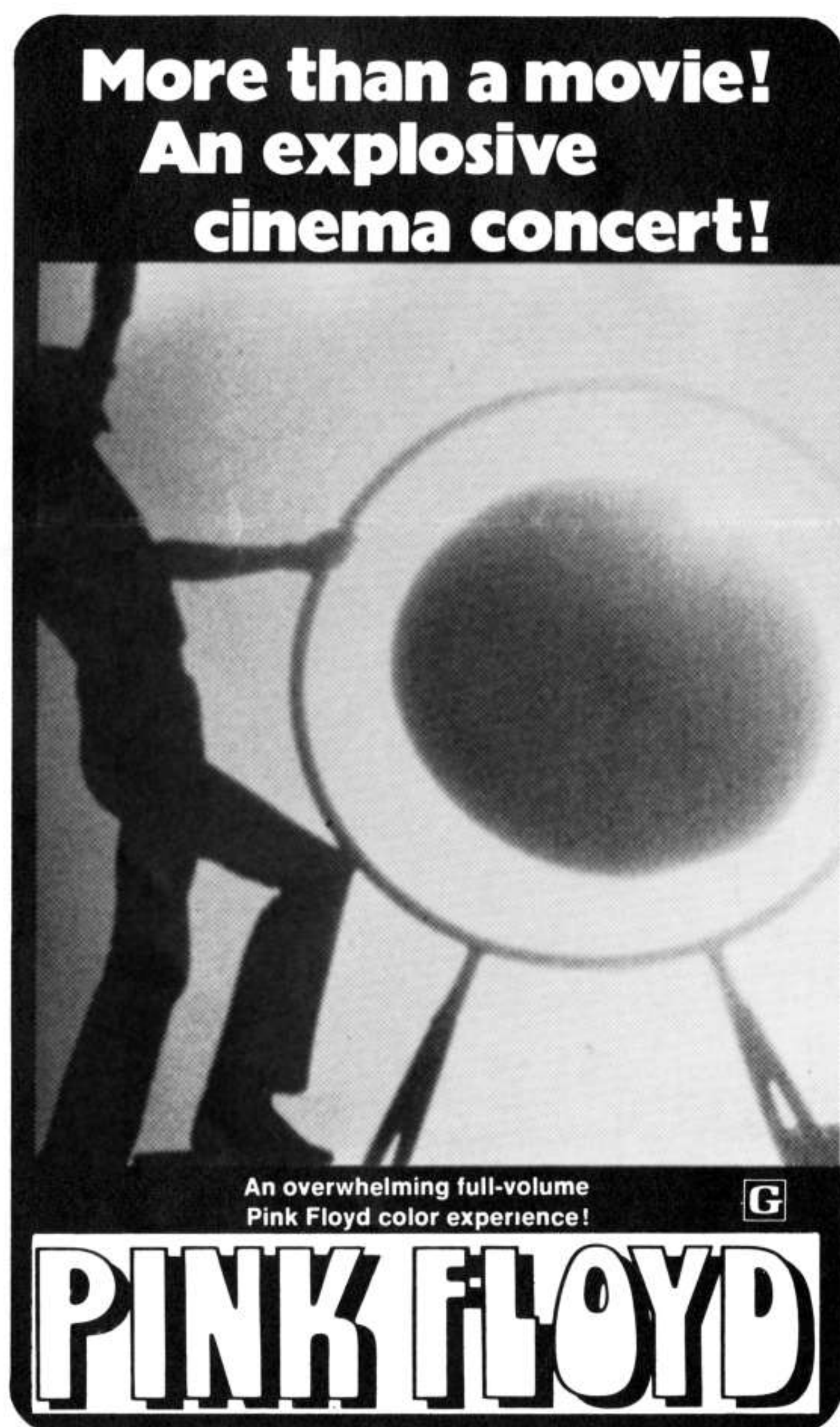
Full Quadrophonic Sound!



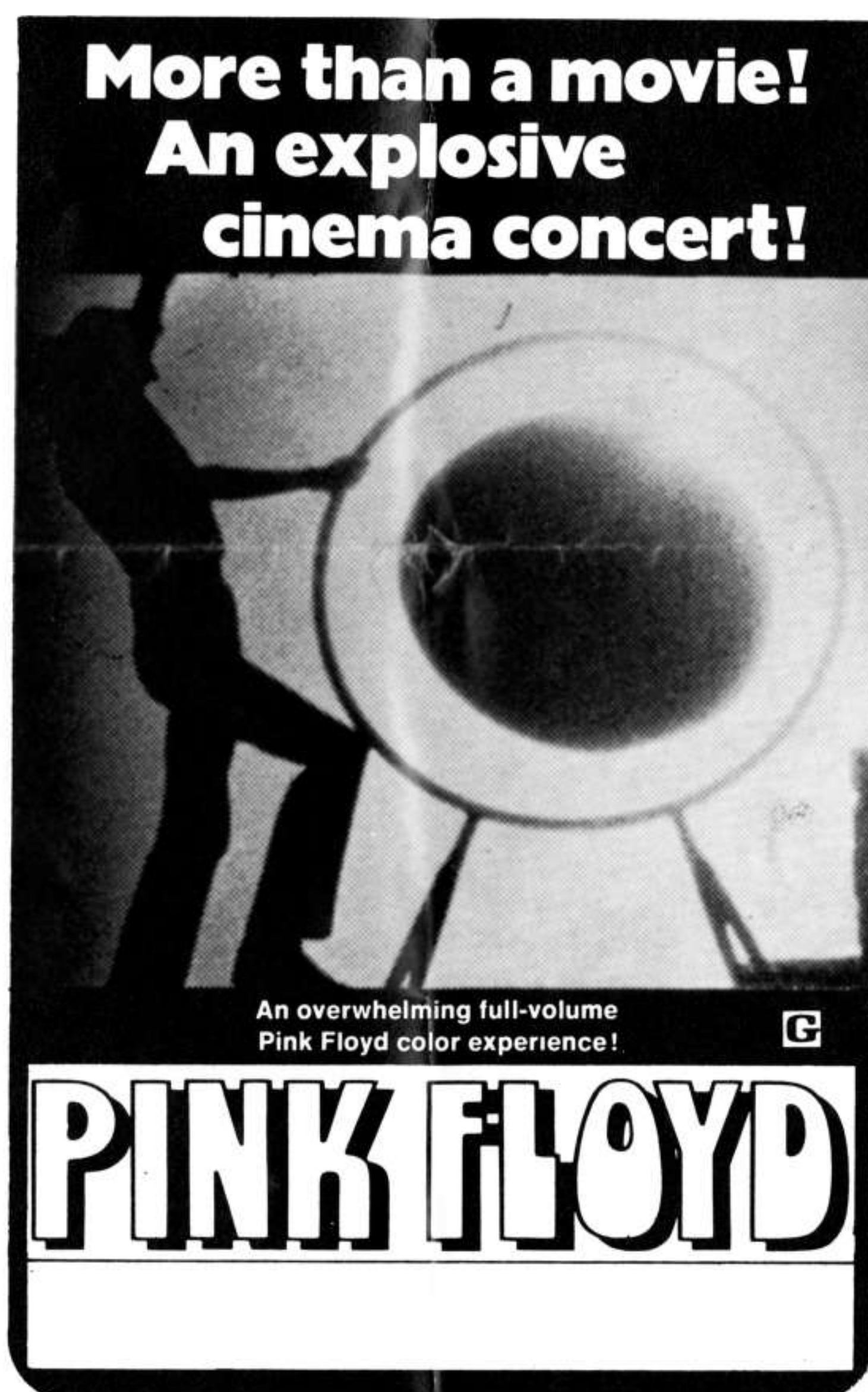
F301 3-coltm X 85 lines (255 lines) 18 inches



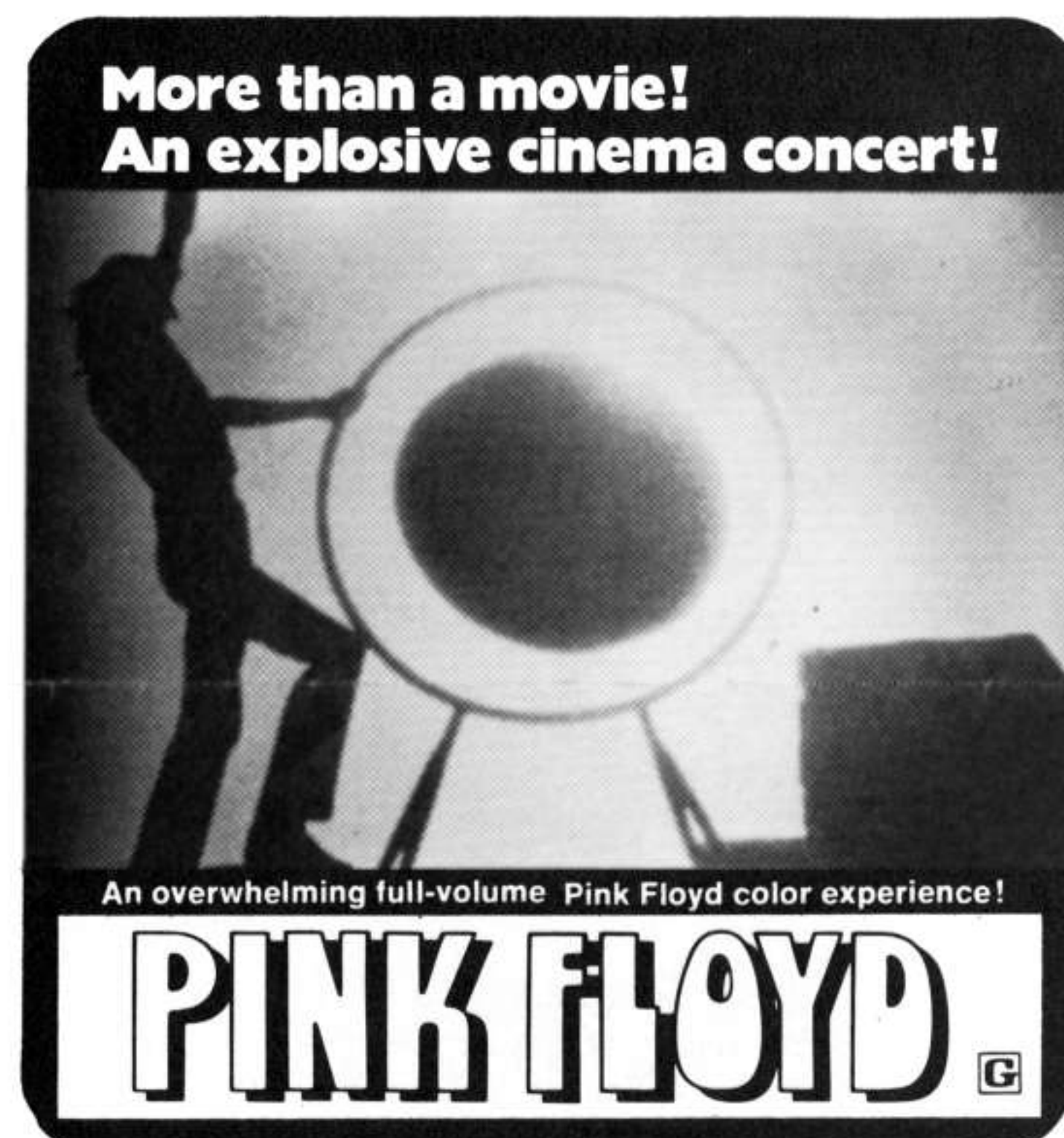
G301 3-coltm X 85 lines (255 lines) 18 inches



G201 2-coltm X 85 lines (170 lines) 12 inches



G202 2-coltm X 80 lines (160 lines) 12 inches



G203 2-coltm X 55 lines (110 lines) 8 inches



F201 2-coltm X 55 lines (110 lines) 8 inches



G204 2-coltm X 15 lines (30 lines) 2 inches

Full Stereophonic Sound!

Full Stereophonic Sound!

Full Stereophonic Sound!

Full Stereophonic Sound!

Full Stereophonic Sound!

Full Stereophonic Sound!

Press release:

It has been a long, colorful, light-filled trip for Pink Floyd, the English rock group now starring in the movie "Pink Floyd."

The film captures the uniqueness, the independence, and the imagination that have made Pink Floyd the top group in its field.

Such a group could have come only from England, where avant garde has always been encouraged.

And Pink Floyd has always been avant garde despite its vast commercial success that has included a multi-million-dollar American tour, hit songs, and soundtrack music for three motion pictures.

Pink Floyd was formed in 1964 by Roger Waters (bass guitar), Rick Wright (organ/piano), Nicky Mason (drums) and Syd Barrett (lead guitar/songwriter).

The Floyd was part of an obscure underground movement by rock groups that went beyond simple pop songs and added a rather wild theatricality to their performances.

Barrett's soaring creativity has been described as "psychedelic fairy-tale rock, electric free-form amorphous rock, and his own unique form of mad-gleam-in-the-eye humor whose music could as easily come from the bowels of an insane asylum."

Barrett did indeed later wind up momentarily in asylum, and was replaced by Dave Gilmour, whose strong presence is easily sensed in the "Pink Floyd" movie.

Through Gilmour, Pink Floyd expanded into the virgin territory of space rock that made its mark in the movies "More," "Zabriskie Point" and "The Valley" and more recently resulted in the fantastic hit album, "Dark Of The Moon."

Much of the new direction comes from bass guitarist Roger Waters who had become intrigued by the possibilities of the growing electronic music technology.

And Pink Floyd has developed that free-form concept as an important part of their total performance.

They use a 360-degree sound system which makes not only their recording work extra-dimensional but also works for them in concert halls where such effects as rivers have babbled down the center aisle while birds chirped in the rafters.

It was that approach to rock music that brought Pink Floyd above ground and beyond their cult reputation.

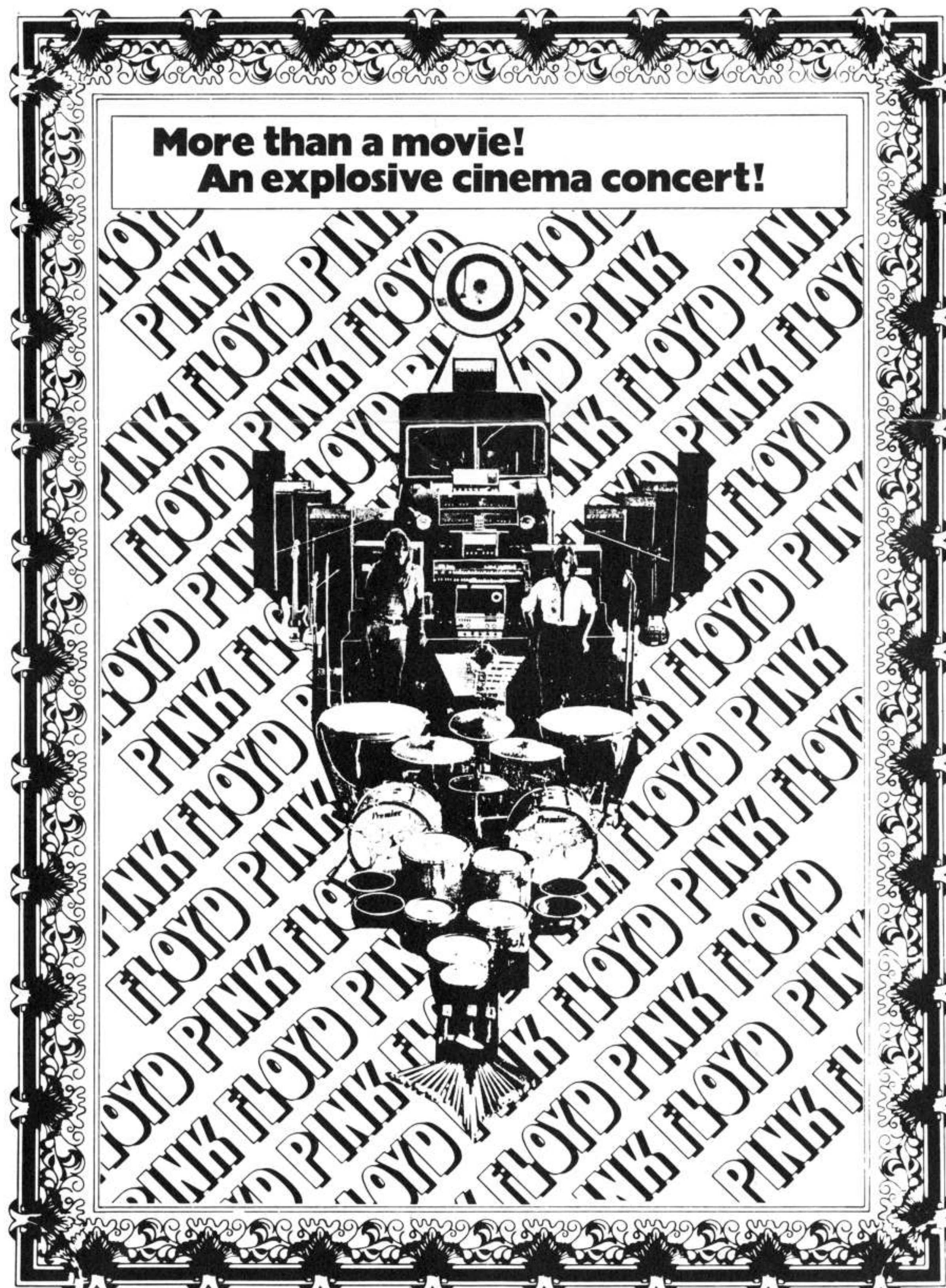
Now their music is lyrical, searching, merging their rock with vast orchestras and choruses, with classical overtones, presented with bold theatrics from lights to overpowering volume.

All of that is captured in their "Pink Floyd" full-length feature film which is rich in superimposed images—from volcanic fury to giant hands—and performed mostly in the ruins of Italy's Pompeii.

It is a swirling, misty, musical look inside the heads of Pink Floyd.

Accessories:

Harry K. McWilliams, Inc.
151 Lafayette St.
New York, N.Y. 10013
(212) 925-5013



Herald



Black and white & color stills

Press release:

Two years ago, an experimental rock band called Pink Floyd flew to Europe to make a film for Director Adrian Maben. The film is simply titled PINK FLOYD and contains excerpts from a concert held in a Pompeian arena, scenes of the group recording their phenomenally successful album THE DARK SIDE OF THE MOON, as well as a handful of comedic interviews with the band's members: David Gilmour, Richard Wright, Roger Waters, and Nick Mason.

The film opens with a black screen and the sound of a heartbeat rising in volume. Scenes of bubbling mud and Roman structures appear and eventually, we begin to see the band's equipment being assembled. The musicians enter the coliseum and perform six of their most interesting compositions:

Echoes, Parts 1 & 2: an ever-changing piece filled with honest sensuality expressed through blues-oriented guitar. From the opening sounds of a radar screen to the funky thumping bass passages that make up its center, it is a breathtaking song.

Careful With that Axe, Eugene: the fabled Pink Floyd jam session that became a staple of their live performance. A building beat that becomes a scream of complete terror, you'll never forget the first time you hear it.

A Saucerful of Secrets: which opens slowly, begins becoming utter chaos and fades into a churchy anthem. Possibly the realized Floyd song, it is a journey within itself.

Set the Controls for the Heart of the Sun: a primal growling rhythm of awesome monstrosity. Its poetic lyrics graze the ear just enough to make their presence.

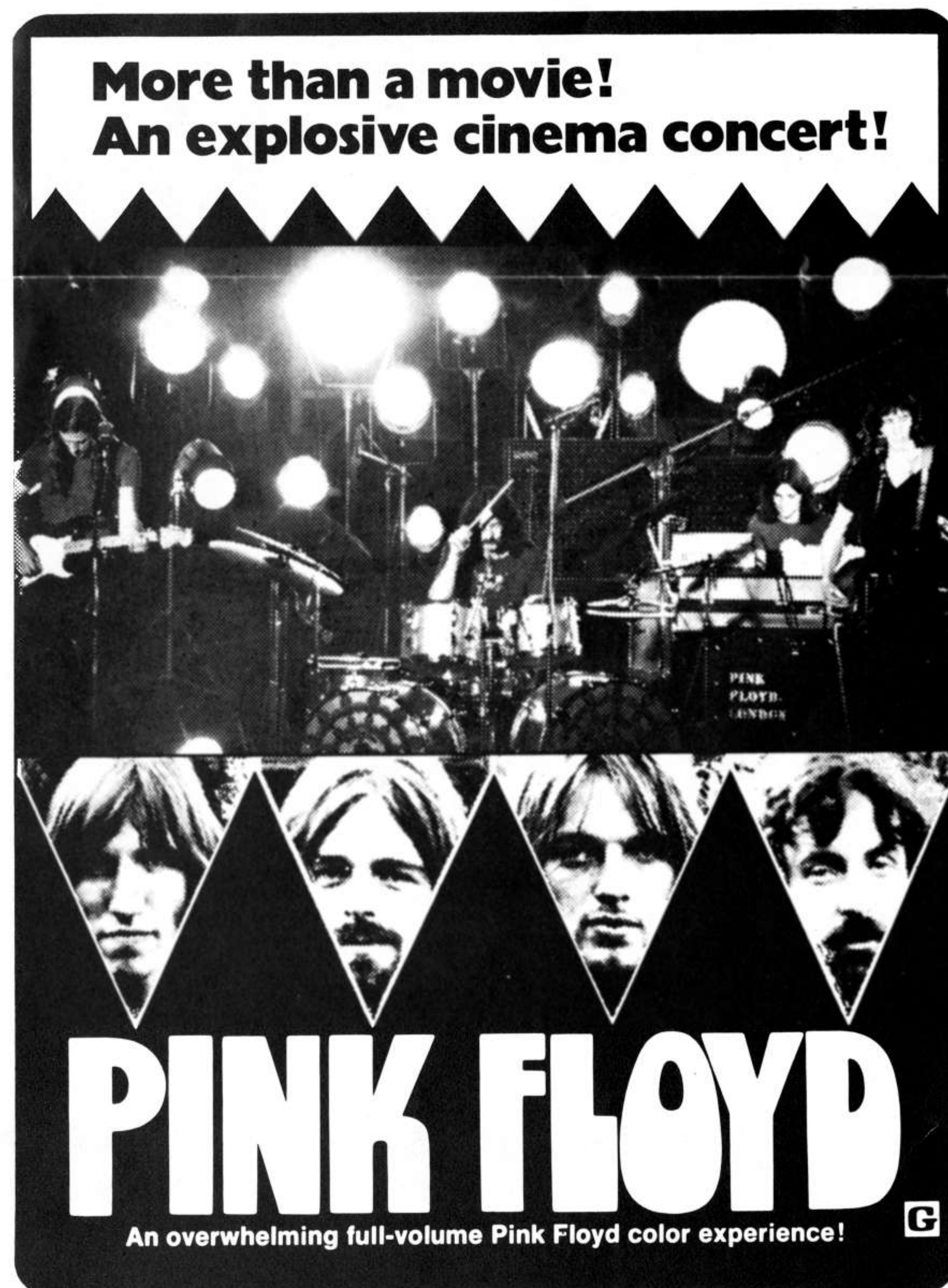
One of These Days I'm Going To Cut You Into Little Pieces: in which powerful streams of sound dart by the ear like arrows, as the backbeat evolves into an ogre's voice. Great fun and very loud.

Mademoiselle Nobs: another Pink Floyd song intended as a joke. Playing acoustic guitars, harmonica and drums, the band coaxes the howl out of a dog. The ultimate statement on blues music, this song was recorded under the title "Seamus" but I suppose The Floyd got a new dog.

The film offers many original and impressive visual effects. However, no solarized film here! One of the hardest things in dealing with rock music in films is maintaining the interest of the audience.

After watching four songs, the fifth song played by the same group tends to be a bit much, unless you idolize the performers. Gladly this is not the case with PINK FLOYD. Each song is more than a song; they become journeys (the word "trips" would be misleading) in themselves, or to coin a phrase, become musical mazes. The music created by PINK FLOYD often becomes lush enough to sleep to and at other times becomes noticeably loud. Director Adrian Maben shows you plainly that it's not the volume that's important, but the message.

If you are a fan of Pink Floyd or have any interest in the concept, creation, and continuation of music of any kind, you should make it your business to see this motion picture.



One sheets: 21 x 47

Also available:

One-sheet posters, TV spots, 30 & 60-second radio spots (also available in stereo).

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