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Film Subjects	The counterfeit plan, Tully, Montgomery, 1957

THIS IS A
WARNER BROS.
Campaign!

57-150
THE STORY (Not for Publication)

Max Brandt (ZACHARY SCOTT), a convicted murderer, escapes from the custody of the police guard. With his confederate Duke (LEE PATTERSON), Brandt immediately seeks out the home of Louie (MERVYN JOHNS), a wartime acquaintance. Louie, an expert forger is frightened to find that Brandt expects him to join him in a large scale counterfeiting operation. The cellar of Louie's country home in Sussex is converted into a workshop and Louie is blackmailed by Max into starting work on the forging of plates for £5 notes. The correct paper texture, the colour of the ink and the perfection of the copying all involve a good deal of painstaking labor and it is some time before the trio are satisfied that they have produced a perfect facsimile of the real thing. Throughout the whole operation Max is irritated by the presence in the house of Louie's housekeeper (CHILI BOUCHIER) and the arrival at the house of Louie's daughter Carol (PEGGIE CASTLE) increases his anxiety. Determined that the secret of his ruthlessly calculated plans shall not be disclosed he murders the housekeeper and threatens Carol that should she attempt to call the police, her father will also die. Having produced a vast quantity of counterfeit notes, arrangements are made to distribute them on a wholesale basis to racketeers and crooked businessmen throughout the country. To arrange this distribution Max employs a "staff" of salesmen and forms a legitimate company as a cover for their illegal activities. The first attempts to pass the forged notes meet with the terrific success and the gang step up their production, flooding the country with counterfeit money. Meanwhile Carol, desperately seeking to persuade her father to quit the gang tries to destroy the printing plates but is violently prevented by Max. Louie, shaken by the attack on his daughter sends one of the forged £5 notes to the police, exposing the whole set-up. Detectives race to the house to find Max, having shot and wounded Louie, involved in a gun fight with Bob (ROBERT ARDEN), Carol's boy friend. Max and Duke, shooting frantically, manage to escape to a jeep. Trying to avoid a head-on collision with a police car however, the jeep crashes through a hedge, bounces over a cliff and plunges into a sheer drop of hundreds of feet.

Running Time: 80 Min.

THE CAST

Max	ZACHARY SCOTT
Carol	PEGGIE CASTLE
Louie	Mervyn Johns
Flint	Sidney Tafler
Duke	Lee Patterson
Watson	David Lodge
Vik	Mark Bellamy
Housekeeper	Chili Bouchier
Bob	Robert Arden
Wandelman	Eric Pohlmann
Lepton	Aubrey Dexter
Police Inspector	John Welsh

THE BILLING

WARNER BROS.	25%
Pictures Presents	5%
ZACHARY SCOTT	100%
PEGGIE CASTLE	100%
in	
"THE COUNTERFEIT PLAN"	100%
An Amalgamated Production	10%

THE CREDITS

Produced by Alec C. Snowden
Directed by Montgomery Tully
Screen Play by James Eastwood
Director of Photography Philip Grinrod
Art Director Wilfred Arnold
Film Editor Geoffrey Muller
Sound Editor Derek Holding
Sound Recordists Sidney Rider and Ronald Abbott
Music Director Richard Taylor
Production Manager Jim O'Connolly
Makeup Jack Craig
Wardrobe Mistress Maud Churchill
Hairdresser Olga Angelinetta
Continuity Marjorie Owens
Assistant Director Bill Shore
Camera Operator Bernard Lewis

AN AMALGAMATED PRODUCTION



THE WHOLE SAVAGE
STORY OF THE
\$100,000,000
COUNTERFEIT
RING!

ZACHARY PEGGIE
SCOTT · CASTLE



5 men
and a
woman
-- and
a plan
to shake
down two
continents!

THE COUNTERFEIT PLAN



PRESENTED BY
WARNER BROS.

Mat 302 — 3 cols. x 8 3/4 inches (351 lines)



Mat 301 — 3 cols. x 3 3/4 inches (153 lines)



Mat 102 — 1 col. x 2 inches (26 lines)



Mat 101 — 1 col. x 7/8 inch (12 lines)



Mat 201 — 2 cols. x 3 3/4 inches (88 lines)



Mat 202 — 2 cols. x 4 3/4 inches (122 lines)



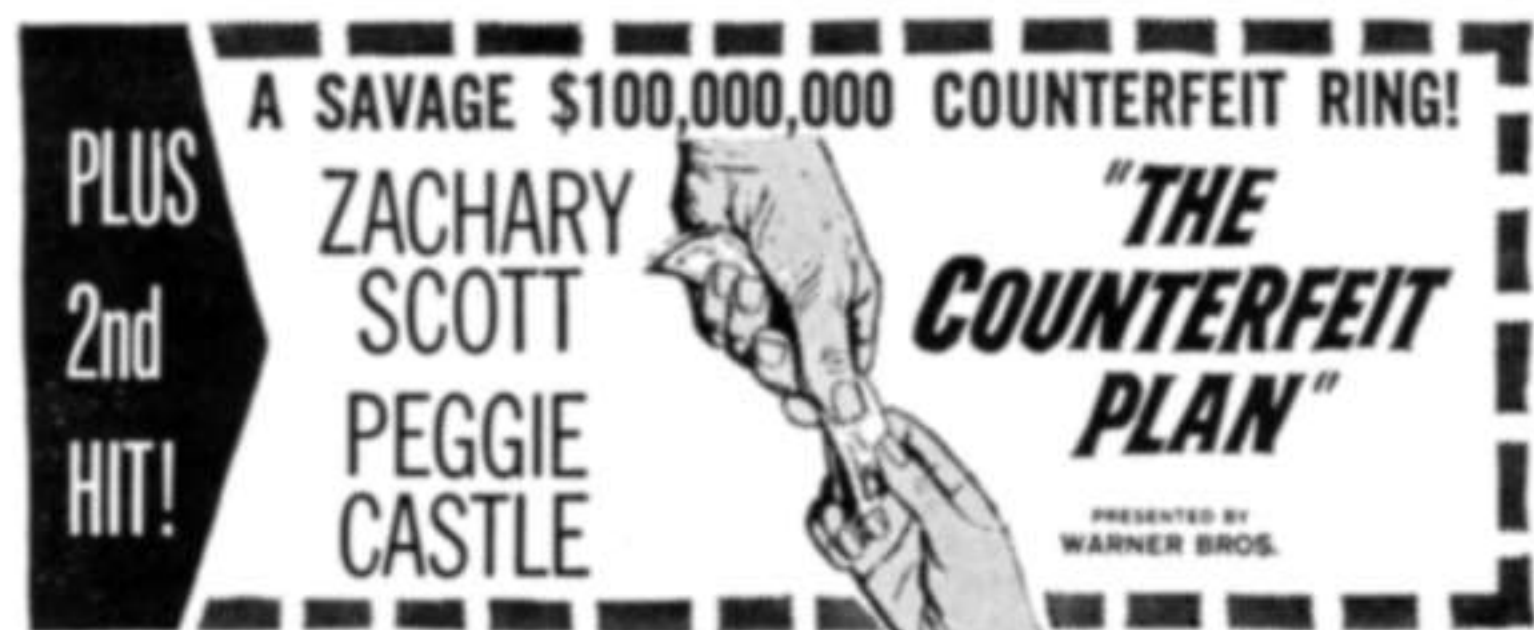
Mat 501C — 5 cols x 1 inch (70 lines)



Mat 401C — 4 cols. x 1 1/4 inches (64 lines)



Mat 101C — 1 col. x 5/8 inch (8 lines)



Mat 202C — 2 cols. x 1 1/4 inches (44 lines)



Mat 301C — 2 cols. x 3/4 inch (22 lines)



Mat 201C — 3 cols. x 3/4 inch (30 lines)



Warners' 'Counterfeit Plan' Exposes World-wide Plot

(Lead Story)

The inside story of the world's biggest counterfeit ring is revealed at the Theatre in "The Counterfeit Plan," starring Zachary Scott and Peggie Castle.

The Warner Bros. release of the Amalgamated production tells the

story of five men and a woman who plan to shake down two continents for one hundred million dollars.

Scott, as the leader of the gang, is not unfamiliar in the role of a villain on the screen. His first film, "The Mask of Dimitrios," established his rugged good looks as good "bad man" material. Subsequently he has played menacing roles in such notable successes as "Mildred Pierce," "Ruthless" and "Unfaithful."

The tall, green-eyed, blonde Miss Castle was first seen in 1950, when she debuted for Elliott Nugent in "Belvedere Goes to College" and since then she has been seen in such films as "I, The Jury," "Tall Man Riding," "Target Zero," and "Miracle in the Rain," as well as having many appearances on television to her credit. In "The Counterfeit Plan," she is cast as a young artist who becomes implicated with the counterfeiters in order to rescue her father from the gang's clutches.

Seen in supporting roles are Mervyn Johns, Sydney Tafler, and Lee Patterson. "The Counterfeit Plan" was directed by Montgomery Tully from a screenplay by James Eastwood.

Theatre, was actually born into show business, her father being business manager for Donald O'Connor.

Born in Appalachia, Virginia, Peggie attended some 22 schools all over the country, because of her father's numerous changes of residence. She was graduated from Mills College in Oakland, Calif.

Since her film debut in 1950 in "Belvedere Goes to College," after being discovered by Elliott Nugent, Peggie has appeared on television and in many films. Her biggest successes number "I, The Jury," the filmization of the Mickey Spillaine novel, "Tall Man Riding," "Target Zero" and "Miracle in the Rain," the last three named for Warner Bros., for whom she made "The Counterfeit Plan."



ZACHARY SCOTT and PEGGIE CASTLE in a violent scene from "The Counterfeit Plan," thrilling story of an international plot to swindle \$100,000,000. The Amalgamated production released by Warner Bros. opens at the Theatre. *Still ACP-Poster Art A Mat ACP-2A*

Zachary Scott Traded-in Texas Drawl For British Accent To Crash Films

A trip to England aboard a freighter started Zachary Scott on his way to fame and fortune. The actor who is currently starring in "The Counterfeit Plan," opening at the Theatre, didn't find the proverbial sailing much smoother on the other side of the Atlantic though.

The first few weeks in the English capital were discouraging ones for Zachary Scott. There just weren't any parts for a lad with a Texas accent. Zach got around this obstacle by claiming to be an Australian.

In any event the lad from Texas was given the leading juvenile role in an English Repertory Company's production of "The Outsider," his first professional assignment. During the next 18 months Zachary Scott had appeared in some 20 films and had obtained experience valuable for his successful bid for cinema stardom some years later.

Scott had become so attached to England, so fond of the British people who had given him his first acting opportunity that he nearly settled permanently in that country. However, with parents and a very special girl friend, Elaine Anderson, in the United States he decided to return shortly before his 21st birthday. A few months later he married Elaine.

Scott again ran into accent trouble in seeking a career on the New York stage. During his years in England he had acquired an English accent and now the American producers said he sounded too British.



ZACHARY SCOTT *Still ACP-40 Mat ACP-1B*

NEW THRILLER FROM WARNERS OPENS TODAY

(Opening Day)

The inside story of the world's biggest counterfeit ring is dramatically told in Warner Bros., presentation, "The Counterfeit Plan," opening today at the Theatre.

Starring in the Amalgamated Production are Zachary Scott and Peggie Castle.

Noted for his wide range of dramatic roles, Zachary Scott is seen in "The Counterfeit Plan" as the head of an international group of counterfeiters whose ruthless plans for wealth include murder. Scott's films include "The Mask of Dimitrios," "Mildred Pierce," "Ruthless," and many others.

Peggie Castle, whose recent films at Warner Bros. include "Tall Man Riding," "Target Zero," and "Miracle In The Rain," portrays the innocent accomplice in "The Counterfeit Plan." In her role Peggie is forced to aid the counterfeiters by using her talents as an artist in making the necessary drawings of money.

The supporting cast of "The Counterfeit Plan" is headed by Mervyn Johns, Sydney Tafler and Lee Patterson. Produced by Alec C. Snowden, the film was directed by Montgomery Tully from a screenplay by James Eastwood.

Zachary and Elaine returned to Austin, Texas, where Zachary obtained the job of director of the Austin Little Theatre while completing his college education.

Zach's second assault on Broadway after obtaining his B.A. degree was financially and artistically rewarding. Parts started to come his way culminating in the male lead in "Those Endearing Young Charms." It was in this play that he was discovered and signed to a long term contract by Jack Warner.

Then followed a long and successful career that included notable screen performances in "The Mask of Dimitrios," "Mildred Pierce," "Ruthless," "Cass Timberlane," "Unfaithful," and many others. "The Counterfeit Plan" exemplifies a varied career on the screen in which Scott has been able to change characterizations as easily as changing clothes. He has been able to make the transition from here to villain to comedy with facility. In "The Counterfeit Plan" his rugged talents are again employed in the villain's role. Co-starred with Scott in the Amalgamated production for Warner Bros. is Peggie Castle.

Road Show Ends In Stardom For Peggie Castle

Back in school Peggie Castle used to play boy's roles. Of course, those days are gone forever. But the shapely Miss Castle explains that in her younger days she attended an all-

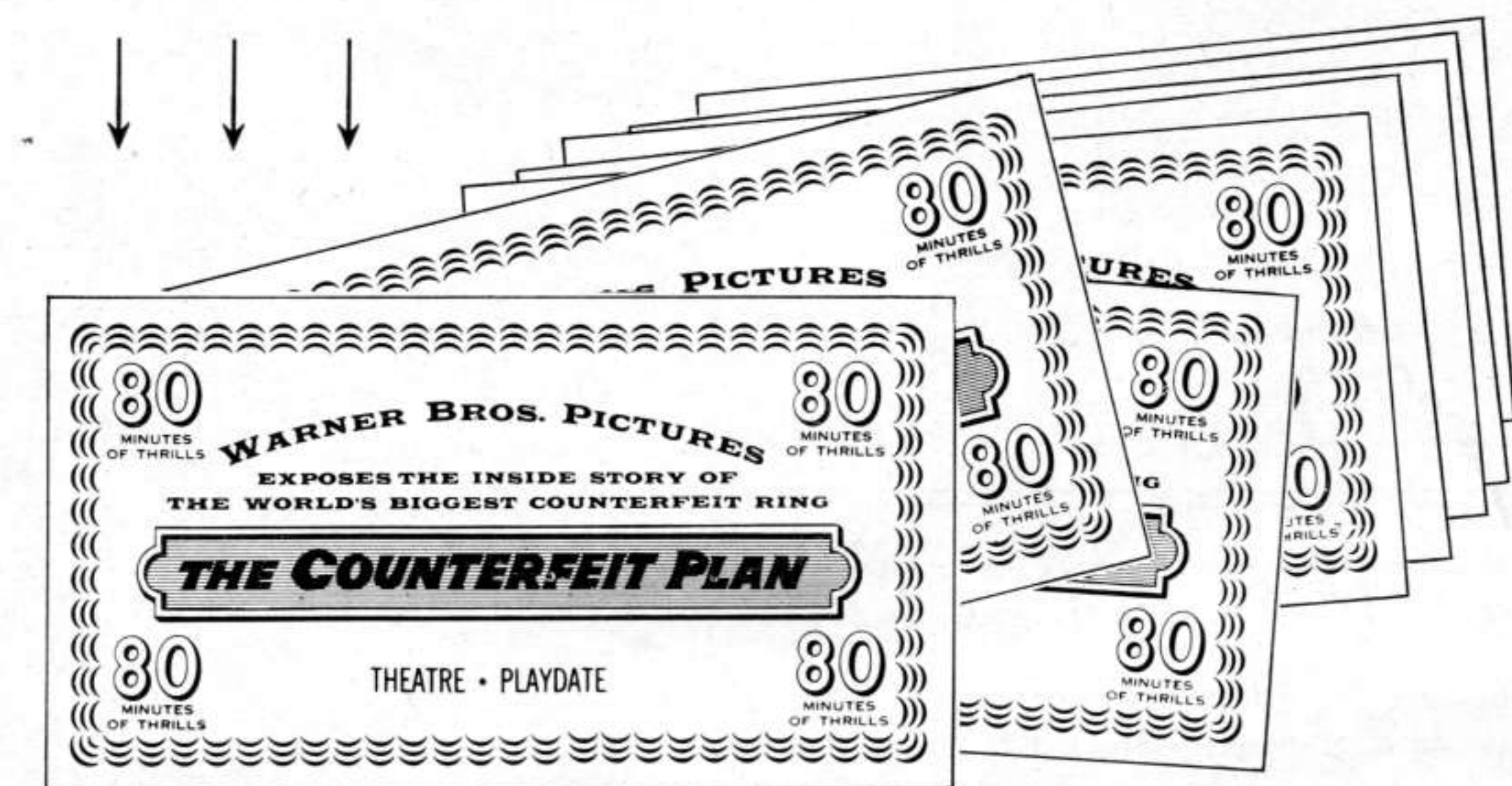


PEGGIE CASTLE *Still ACP-600 Mat ACP-1A*

girl's school and someone had to be the boy.

Peggie, who co-stars with Zachary Scott in "The Counterfeit Plan," which opens at the Theatre,

HERE'S A TEASER GIVEAWAY!

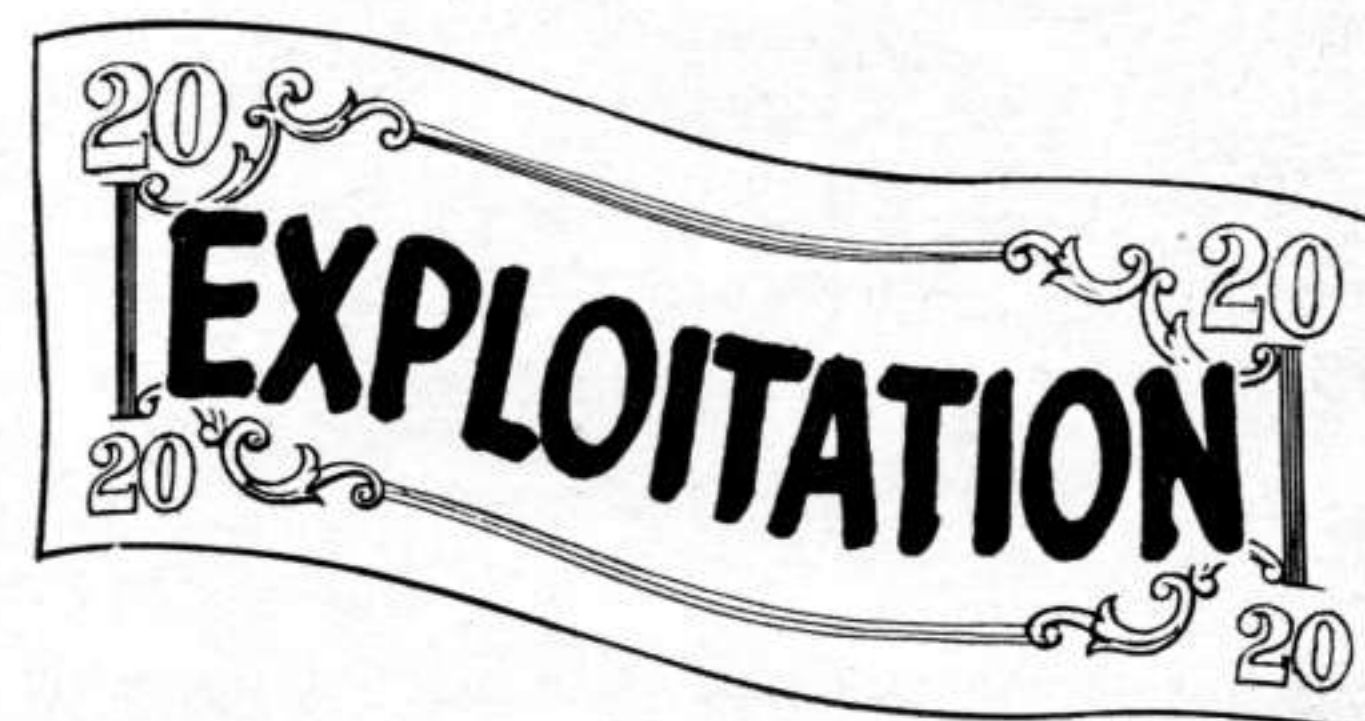


It's a 3-col. Mat. Print locally on green stock. Space left for Theatre, playdate.

ORDER:
MAT APC-301X
At National Screen
(Actual Size: 5 1/2" x 2 3/4")

... and here are ways to use it—

- Number bills for "Lucky Number" drawing.
 - Tie-in with merchants to use bills as premiums.
 - Have cashier give "bills" with change and ticket.
 - Print on blotter stock.
 - Herald handouts.
 - Package stuffers, etc.
- ... AND MAKE A MONEY TREE!



MORE STUNTS & BALLYS

Announce via papers, radio, TV, etc. serial numbers of dollar bills you spend around town. People returning bills to box office get free pass to film. Bill can be placed back into circulation and stunt repeated . . . Ask bank officials or Police to set up demonstration or lecture on phoney money . . . Display of foreign money in lobby . . . Guess amount of money in glass jar for prize . . . Number of words meaning "money" contest . . . Essay contest on "what I would do if I had \$100,000,000" . . . Suggest newspaper series on "Great Counterfeiting Plots of History" . . . Or editorial, "Don't Pass The Buck!"



6-SHEET



3-SHEET



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1-SHEET

**WARNER
BROS.'
SHORT
SUBJECTS**

"PEARLS OF THE PACIFIC"

The never-before-seen beauty of the Philippine Islands with WarnerColor visits to many native habitats, catching the islanders at work and play.
4003 . . . 2 Reel WC Special . . . 17 Min.

"TWEETY AND THE BEANSTALK"

Sylvester, the cat, has a "giant" problem on his hands with an overgrown Tweety Bird, when he climbs up the beanstalk to Giant Land.
4711 . . . Merrie Melody Tech. Cartoon . . . 7 Min.

"I'LL BE DOG GONED"

A thrilling trip around the dog kingdom of the world, climaxing in a snow rescue.
4402 . . . 1 Reel Warner Color Special . . . 9 Min.

"GO FLY A KIT"

Tom Kat, the flying feline, has a g-r-r-uff time saving his sweetie, Kitty Kitten, from the g-r-r-ip of an old hound dog.
4710 . . . Merrie Melodies Tech. Cartoon . . . 7 Min.

The illustrations used in this campaign are available as 8 x 10 stills at National Screen Service.