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Sterling Hayden In Title Role Of Republic's Trucolor Film

Popular Actor Co-starred Opposite
Joan Crawford In Tense Drama

AFTER six years of hard work and determination, Sterling Hayden has again reached the pinnacle of Hollywood stardom that he once attained almost overnight — and then suddenly abandoned.

Riding the crest of popularity after a series of strong characterizations, the handsome blond giant is currently being seen at the..... Theatre in the title role of "Johnny Guitar," Republic's thrilling drama

drama of the old West, starring Joan Crawford. Filmed in gorgeous Trucolor by Consolidated with Hayden, Mercedes McCambridge and Scott Brady portraying co-stellar roles.

Hayden got into pictures by pure accident back in 1940. A sailor and sea captain, he had lost his ship in a storm at sea. A newspaper friend, Tom Horgan of the Associated Press' Boston office, put him in touch with film director Edward H. Griffith, who gave the bronzed mariner a screen test.

This led to a contract at Paramount where he made two pictures, "Virginia" and "Bahama Passage," both starring Madeleine Carroll. He became a sensational box office success, but quit Hollywood in September, 1941, as dramatically as he had captured it. "Everybody treated me wonderfully, but I just had to get up and go," is his explanation.

Early Life

Hayden was born in Montclair, N. J., March 26, 1916. His family was well-to-do and both parents were of old American stock. He was an only child. His father, who died when Sterling was nine years old, was George Walter, advertising manager for a New York newspaper. His mother was Frances Simonson, of Brooklyn. She later married J. Watson Hayden.

After his father died Sterling was taken out of public school and placed in the Wassookeag School in Maine. Sterling was almost 16 and attending the Brown-Nichols School at Cambridge, preparing to enter Harvard, when it was found that the trust fund left him by his father was exhausted. Sterling quit school and went to sea.

He worked for a while on private yachts, then transferred to fishing boats. He earned the rating of able seaman, sailing off the Nova Scotia banks and fighting heavy weather for meager pay.

Nautical Career

He was a member of the crew of the "Gertrude L. Thebaud," famous racing schooner, when she lost a close race to the "Blue Nose." After sailing on fishing boats in the West Indies in 1935, Sterling became first mate aboard the ship "Yankee" and sailed her around the world on a voyage lasting two and one-half years.

In 1938 Sterling won his first sea command aboard the "Florence L. Robinson" out of Gloucester bound for Papeete. He made the voyage, then purchased a schooner of his own in Panama. The ship, a two-masted schooner named the "Aldebaran" and built originally for Kaiser Wilhelm of Germany, was wrecked by a gale off Cape Hatteras.

Quits Hollywood

Hayden, his savings gone, listened to the suggestion of his friend about a motion picture career, and his whole life was changed.

When Hayden quit Hollywood after his short but sensational career, he returned to his first love, the sea. The United States entered World War II at about this point and Hayden enlisted in the Marines. Just before, however, in February, 1942, he married Madeleine Carroll, culminating their romance that began in Hollywood.

He became a Marine lieutenant in the Office of Strategic Services and was assigned to make voyages across the Adriatic between Bari, Italy, and Albania and Dalmatia carrying medical supplies. After the Battle of the Bulge he joined the Intelligence Section and was discharged with the rank of captain in December, 1945.

Out of the service, Hayden decided to try movies again. His marriage with Madeleine Carroll had ended in divorce in March 1946. He made two pictures in 1948, then in 1950, John Huston engaged him for "Asphalt Jungle." Another long period of idleness followed and in 1951 Paramount signed him again. He made one film and severed connections.

Screen Credits

Free lancing from that point on, Hayden has worked steadily. His pictures include "Flame of Timberline," "The Star" in which he appeared opposite star Bette Davis, "Kansas Pacific," "Flat Top," "Hellgate," "The Golden Hawk," "The City is Dark," "Prince Valiant" and currently "Johnny Guitar."

Hayden was married to Betty de Noon of Pasadena on May 25, 1947. The couple have four children, Christian Winslow, 4; Dana Morgan, 3; Gretchen Belle, 2; and Matthew, born August, 1952.

He is six feet, four inches tall and weighs 220 pounds. He has blond hair and blue eyes.

Work-Wise Pooch

Joan Crawford's pet poodle, Cliquot, became a familiar sight on the Republic lot and on location during filming of "Johnny Guitar," Western drama filmed in Trucolor, which comes to the..... Theatre..... The star's cute little pooch was all over the place making friends with Joan's co-stars, Sterling Hayden, Mercedes McCambridge and Scott Brady, and the rest of the large cast and crew. But never once did he venture on the set while a scene was being filmed. Joan has trained him well.

ROMANCE STIRS

Vienna and the mysterious stranger in Republic's tense romantic drama, "Johnny Guitar," now at the..... Theatre. Joan Crawford stars and Sterling Hayden co-stars in the title role in the Trucolor production.



"JOHNNY GUITAR" (2F)

LOVELY STAR JOAN CRAWFORD accompanied by her leading man Sterling Hayden (background) arrive at the Dancin' Kid's hideout, in Republic's "Johnny Guitar." The Kid, played by Scott Brady, and his chief henchman, portrayed by Ernest Borgnine (left) are reluctant hosts. The smashing drama, in Trucolor by Consolidated, opens at the..... Theatre on.....



"JOHNNY GUITAR" (2B)

A LYNCHING PARTY turns its fury on lovely Joan Crawford, star of Republic's "Johnny Guitar." Led by Mercedes McCambridge (in background) the mob attempts to accomplish its lethal purpose in the epic Trucolor drama now at the..... Theatre.

Powerful Epic Drama Combines Romance, Danger And Suspense

Brilliant Cast In Stormy Saga of Love And Hate,
As Republic's New Trucolor Production Unfolds

STARRING Joan Crawford in one of the most startlingly different screen roles of her entire career, Republic Studios presents a powerful drama of love, violence and suspense. Set against the picturesque grandeur of old Arizona, "Johnny Guitar," arrives at the..... Theatre next.....

Filmed in gorgeous Trucolor by Consolidated, this famous F. Chanslor novel boasts an all-star supporting cast with Sterling Hayden as Johnny Guitar, Mercedes McCambridge, former Academy Award winner as the vitriolic Emma and Scott Brady as the colorful Dancin' Kid in important roles. Other outstanding players in the film are Ward Bond, Ben Cooper, Ernest Borgnine, remembered for his portrayal of the sadistic sergeant in "From Here to Eternity," John Carradine and Royal Dano.

In "Johnny Guitar," Joan Crawford dons levis and six-guns. Furious opposition threatens her frontier saloon strategically located on valuable land through which will pass a new railroad. It's a strong story of physical violence and dynamic emotion; of mass hysteria and lynch mobs pitted against a consuming love which rises to tense emotional heights above the turmoil.

The suspenseful screen play by Philip Yordan presents a clash of physical and emotional elements involving those who would take the law into their own

hands. There is the personal struggle growing out of Miss McCambridge's romantic frustrations and her subsequent jealousy of Miss Crawford, bitter feud which develops can be tied only by bullets.

Such taut drama played against harsh backgrounds of rugged Arizona desert country is in contrast to vivid beauty of Cocopine and Pinal National Forests in Northern Arizona.

Nicholas Ray, one of Hollywood's standing exponents of suspense drama and edge-of-seat action directed and spectacular photography is credited Harry Stradling famed Academy Award winning cameraman.

Strong supporting roles in the film were also contributed by Frank Ferguson, Paul Fix, Rhys Williams, Ian MacDonald, Victor Young composed and conducted the distinguished musical score.



"JOHNNY GUITAR" (2C)



"JOHNNY GUITAR" (1F)

FLAMING HATREDS result in arson, as star Joan Crawford seeks to escape the fury of a lynching mob in Republic's tense film "Johnny Guitar." The Trucolor drama comes to the Theatre on.....

Rugged Location

Although the exterior scenes of Republic's great Western drama, "Johnny Guitar," now at the Theatre were filmed in one of the most beautiful areas in the world, star Joan Crawford, and Sterling Hayden, Mercedes McCambridge and Scott Brady who co-star with her, as well as the rest of the cast and crew were most happy to leave the northern Arizona location site and return to Hollywood.

During the four weeks the big company spent in that spectacularly photogenic area the temperature hovered around the zero mark every morning when they tumbled from their beds to begin the day's work.

Nicholas Ray directed "Johnny Guitar," which was filmed in gorgeous Trucolor by Consolidated.

Lady On Horseback

Cast and crew of Republic's thrilling Trucolor Western drama, "Johnny Guitar," now at the Theatre, were amazed to see Joan Crawford ride a horse with all the ease of a wrangler. The glamorous Joan, who stars in the picture with Sterling Hayden, Mercedes McCambridge and Scott Brady co-starred, had always been associated in the minds of her co-workers with more urban, sophisticated pastimes.

Actually, Joan learned to ride many years ago when she first came to Hollywood, and — being a perfectionist in everything she attempts — she has kept at it ever since. Just another reason why she has remained at the top so long.

"Johnny Guitar," made on location in Arizona, was directed by Nicholas Ray.



"JOHNNY GUITAR" (2E)

No Type-Casting Worries For Handsome Actor Scott Brady

Currently Co-starred In Republic's Smashing Romance "Johnny Guitar"

SCOTT BRADY is an actor who never worries about type-casting. This handsome young man in Joan Crawford's current stellar film "Johnny Guitar" shares screen credit with Sterling Hayden and Mercedes McCambridge in Republic's magnificent drama now at the Theatre. Brady is blessed with features and a personality so flexible that he can step into a variety of roles.

In "Johnny Guitar," a tense drama of the old West filmed in gorgeous Trucolor by Consolidated, Brady ably demonstrates his versatility in the difficult role of the Dancin' Kid, a complex character torn between good and evil.

The popular actor has had a meteoric success in motion pictures. Just 10 months after completing a dramatic course paid for under the G. I. Bill of Rights, he reached star rating on the screen. Recently, he finished a successful appearance on the legitimate stage in the West Coast production of the Broadway hit, "The Moon is Blue."

Vital Statistics

He is six feet two inches tall, weighs 180 pounds and has the shoulders of a boxer and a quick, restless personality that stimulates people around him.

He was born in Brooklyn on September 13, 1929, the son of Lawrence H. and Marian Tierney. The elder Tierney was chief of New York's Aqueduct Police Force, but is now retired.

Brady has two brothers. His older brother is Lawrence Tierney, the actor, and his younger is Edward Tierney, who works as Brady's stand-in while planning a career as film writer.

Brady's real name is Jerry Tierney, but he chose the screen name in order to reach stardom on his own talents and without trading on his older brother's screen success.

He attended Barnabas Junior High School and St. Michael's High School in Westchester. After high school he enlisted in the Navy. Following training at the gunnery school at Pensacola, Florida, he was transferred to the U.S.S. Norton Sound, a seaplane tender, and spent many months overseas.

Learns How

Just before being discharged from the Navy in April, 1945, Scott met a friend of his older brother. The man was a director at a major studio. After listening to him, the young sailor came to believe that Hollywood was a cinch — all he had to do was walk inside a studio and a \$3,000 a week contract was his for the asking.

He soon learned differently. Lacking experience, Brady could not even get a screen test. So, with the aid of the G. I. Bill, he entered Bliss-Hayden dramatic school in Beverly Hills, starting point for many Hollywood stars. In a few months, Scott had roles in four plays. Screen work followed.

His recreational interests naturally lean toward sports. He is an excellent swimmer and rider, besides being an able boxer. He has been a lifeguard and a lumberjack in the Maine woods. He works out regularly in the ring at

the Hollywood Y.M.C.A., and one of his sparring mates is actor Robert Ryan, also handy with the gloves.

Swift Success

Though he has climbed to the top with breath-taking speed, Brady has lost none of his natural charm. He enjoys life and his work, and is continually amazed at Hollywood where "there are so many swell swimming pools that nobody uses."

He is appreciative of the opportunities Hollywood has provided him and considers the town "tops." As Scott puts it, "Hollywood has given me a chance I'd never get anywhere else."

Scott's off-screen ambition is to get married, raise a small family and live in a house on a hill. "I want to get married just once — and stay married," he says. He resides with his parents and younger brother, budgets his money carefully, and stubbornly harnesses his restless nature to the demands of his screen career.

A few of his recent pictures are: "He Walked by Night," "Canyon City," "In This Corner," "The Model and the Marriage Broker," "Bloodhounds of Broadway," "El Alamein," "They Walk at Dawn," and "Johnny Guitar."



"JOHNNY GUITAR" (1D)

THE DESERTED WHEEL signifies utter ruin to Vienna portrayed by star Joan Crawford, in "Johnny Guitar," Republic's brilliant epic drama in Trucolor by Consolidated. It opens..... at the.....

Ward Bond Scores

From gridiron athlete to movie actor — that's a thumbnail sketch of the career of Ward Bond, who has a top featured role in Republic's dynamic Western drama, "Johnny Guitar," starring Joan Crawford. It comes to the Theatre..... with Sterling Hayden, Mercedes McCambridge and Scott Brady co-starred in important roles in the Trucolor production.

When his parents moved to the Coast, he enrolled at the University of Southern California, where he played football under the guidance of the late Howard Jones. A sophomore, he was practicing one day when Producer-Director John Ford visited the college, recruiting athletes for his film, "Salute."

Bond's unusually rugged face attracted Ford who signed him for the picture. On location at Annapolis young Bond's roommate was John Wayne, also a football player. They have been close friends ever since, both on and off the screen.

Off screen, Ward Bond is the antithesis of the villainous characters he so frequently portrays. He is quiet, with a good sense of humor. He breeds and raises show dogs, and at one time had six prize-winning white English bull terriers. His main hobby is sailing — anything from a sleek California yacht to a husky apple-bowed fishing barge he discovered in Ireland.

Ward is six feet, three inches tall and weighs 200 pounds. He has brown hair and gray eyes. He was born in Benkelman, Nebraska on April 9. He is unmarried.



"JOHNNY GUITAR" (1G)

PROTECTION against a mob takes the form of a determined marshal, played by Frank Ferguson. Joan Crawford stars as the heroic Vienna in "Johnny Guitar." Republic Trucolor film now at the Theatre.

Haunted by Oscar,— Star Wins Bout

Mercedes McCambridge is beginning to suspect that her Oscar is a villain.

The talented Miss McCambridge, co-starring with Sterling Hayden and Scott Brady in Republic's thrilling western drama, "Johnny Guitar," starring Joan Crawford, won the Academy Award for the best supporting actress in her very first picture. It was "All the King's Men," and no one who saw it ever forgot the dynamic performance the then unknown girl gave as the rough, tough Sadie Burke, mistress and alter ego of a power-crazy politician. She was a thoroughly unpleasant character. Currently, she is offering an equally distinguished performance on the screen of the Theatre.

Ordinarily, an Oscar-winner is immediately swamped with offers from studios and independent producers anxious to cash in on the player's prestige. But not so with Mercedes. She has made less than half a dozen pictures since the memorable night she was presented with the much-desired trophy.

There is an explanation for this. In the first place, Mercedes' Academy Award winning performance in "All the King's Men" was so impressive that it was difficult to visualize her in a sympathetic role. In the second place, very few feminine "heavy" parts considered worthy of an Oscar-winner materialized. In the third place, having established herself as a high-ranking player, Mercedes could not accept less-important roles.

This has been a matter of personal annoyance to Miss McCambridge. She would welcome a chance to show Hollywood how good she could be as a nice girl on the screen. And she doesn't want anyone thinking that her acting talent has limitations.

But the situation also has its advantages. When Republic was casting "Johnny Guitar" and needed an actress of top ability to portray the vicious, murderous Emma Smail, whose violent jealousy of Joan Crawford motivates the drama, there was one name that sprang into mind immediately: Mercedes McCambridge. And she was offered one of the prize acting plums of the year.

Mercedes admits that she isn't complaining. "I guess I'm like the comics who always want to play Hamlet," she explains. "If I ever played one of those goody, sweet young things I'd probably give my right eye to be a 'heavy' again."



"JOHNNY GUITAR" (1B)

CO-STARS Joan Crawford and Sterling Hayden face danger with a song in Republic's "Johnny Guitar." Smashing Western romance coming to the Theatre on.....



"JOHNNY GUITAR" (1E)

STERLING HAYDEN, as the heroic gun-fighter, portrays the title role opposite star Joan Crawford in Republic's brilliant production, "Johnny Guitar." In Trucolor, it opens..... at the..... Theatre.



"JOHNNY GUITAR" (1C)

ROMANCE VIES WITH danger in Republic's smashing film, "Johnny Guitar," as star Joan Crawford and Sterling Hayden, in the title role face mob fury. The Trucolor production comes to the..... Theatre on.....



"JOHNNY GUITAR" (1A)

STERLING HAYDEN, taunted by Scott Brady, restrains his mounting anger out of necessity in Republic's drama, "Johnny Guitar." Hayden has the title role opposite Joan Crawford who stars in the Trucolor film which comes to the..... Theatre on.....



"JOHNNY GUITAR" (2D)

Screen's Most Glamorous Star Surmounted Cinderella Note

Lovely Joan Crawford Attains New Heights In Republic's "Johnny Guitar"

THE life story of Joan Crawford is one of the real Cinderella sagas of Hollywood. This great star, now being seen at the..... Theatre in Republic's "Johnny Guitar," a thrilling Western drama filmed in gorgeous Trucolor by Consolidated, rose to fame and fortune despite many heartaches and set-backs.

Miss Crawford was born Lucille LeSeuer on a March 23rd in San Antonio, Texas. Fate threw her the first curve when her parents separated shortly after her birth. Her mother later married Henry Cassin, a theatre owner in Lawton, Oklahoma, where the star became known as Billie Cassin. She used the two names interchangeably until she made good in Hollywood. In Lawton, Joan got her first taste of theatrical life by watching the performers in her step-father's theatres and by making up and playing various dramas of her own in the warehouse where scenery was stored. A serious foot injury threatened to cripple her during this period, but the courage that has marked Joan Crawford throughout life refused to accept what the doctors thought inevitable. She learned to walk and dance again.

While still a child, her family moved to Kansas City, where her mother secured employment in a department store. Joan paid her way in school by working in the kitchen and dining room. Her interest in dancing never flagged, and it was not long before she won her first dancing contest at the Jack O'Lantern cafe. It was the first of many awards that Joan was to win during ensuing years.

At her mother's insistence, Joan attended Stevens College at Columbia, Missouri, where she paid her tuition, board and room by serving as a waitress. She danced at every opportunity and eventually decided that her dancing might lead to an easier life than that she had at college. Back in Kansas City she went and got a job clerking in a department store for \$15 per week. Her earnings, together with the discount allowed her as an employee, enabled her to build a small but effective wardrobe.

Equipped with her hard-earned wardrobe, Joan applied to a theatrical agent for work. He placed the teen-aged girl in the chorus of a Springfield Missouri road company. The show closed within two weeks and she returned to Kansas City to rebuild her finances for another try. The next time she got a job in a Chicago cafe revue.

Eight weeks later, she was promoted to the front line of the chorus, and that night she attracted the attention of J. J. Shubert, who was then trying out a new musical comedy, "Innocent Eyes." He offered her a chorus job, and within three months after her lonely arrival in Chicago, Joan was dancing on Broadway. When "Innocent Eyes" neared the end of its run, a motion picture producer offered the girl a screen test, and three days later, signed to a contract by MGM, she was on her way to Hollywood.

No red carpets were rolled out for Joan in the film capital, she was given only a bit part in "Pretty Ladies." Following several more insignificant roles she received a more important casting in "Old Clothes." During this time the

publicity department was making good use of the shapely Joan in still pictures, and Joan became a prize subject for leg art, with papers and magazines constantly demanding her pictures.

She won her first big role as Irene in "Sally, Irene and Mary." The studio promoted a magazine contest to find a new name for Lucille LeSeuer, and out of it came "Joan Crawford."

Joan's success was sensational in such pictures as "Our Dancing Daughters," "The Duke Steps Out," "Our Modern Maidens," "Our Blushing Brides," "The Modern Age," "Rain," "Letty Lynton," "The Women," "Susan and God," "A Woman's Face" and "When Ladies Meet."

In 1942, Joan left MGM and waiting for the right one to come along, refused every script offered her for two years. Her judgment was vindicated with "Mildred Pierce," the James Cain story. Her performance in the title role won her the Academy Award for best actress of 1945.

Following this triumph, she starred in "Humoresque," "Possessed," "Daisy Kenyon," "Flamingo Road," "The Damned Don't Cry," "Harriet Craig," "This Woman is Dangerous," "Sudden Fear," "Torch Song" and currently "Johnny Guitar." The last named is her first Western, in which she is supported by Sterling Hayden, Mercedes McCambridge and Scott Brady, who co-star.

Joan still lives in the sumptuous Brentwood home she built when she first reached stardom. She has four adopted children: Christina, 15; Christopher, 11; and Cathy and Cynthia, twins, born January 15, 1947.

Joan has been married to Douglas Fairbanks, Jr., Franchot Tone and Philip Terry. She owns a French poodle named Cliquot, a prime favorite with all movie crews.

One of Hollywood's best-dressed women, Joan feels that a movie star should always be "dressed-up" when in public as well as when on the screen and is no subscriber to the belief that actresses should run around looking like the girl next door.

An enthusiastic movie fan, she sees all pictures, usually running them in her own garden theatre. Joan never drinks coffee, is a chain smoker and is considered one of the best dancers in the movie colony. According to her friends, she has the memory of an elephant. She can recall conversations from years back and quote them almost word for word.

Miss Crawford believes in personal friendship with her fans. "If you ignore them, they'll ignore you," she says. "I am extremely grateful to the public. They've put me where I am today."

Joan is five feet, four inches tall and weighs 118 pounds. She has blue eyes and auburn hair. Her pet dislike is heat. Even in winter, she keeps the windows open.

Varied Types

A variety of types are brought together in Republic's highly dramatic "Johnny Guitar," which comes to the..... Theatre..... starring Joan Crawford, with Sterling Hayden, Mercedes McCambridge and Scott Brady co-starred under the direction of Nicholas Ray.

The characters include a beautiful, ambitious woman willing to pay any price to obtain wealth; a notorious gunman trying to cure himself of the urge to kill; a debonair outlaw wanted for a murder he did not commit and a repressed, neurotic woman torn by a jealous hatred of another woman.

"Johnny Guitar" was filmed on location in Arizona in gorgeous Trucolor by Consolidated. It was directed by Nicholas Ray.

Quiet Hero

The quietest person in Republic's "Johnny Guitar" company was Sterling Hayden, who co-stars with Joan Crawford, Mercedes McCambridge and Scott Brady.

Nicholas Ray directed. The film is in gorgeous Trucolor by Consolidated.

JOAN CRAWFORD as VIENNA

Fiery heroine who loved Johnny Guitar.



"JOHNNY GUITAR" (1AA)

STERLING HAYDEN as JOHNNY GUITAR

Unarmed fighter who returns to his blazing guns.



"JOHNNY GUITAR" (1BB)

MERCEDES McCAMBRIDGE as EMMA

Dangerously inciting mob violence.



"JOHNNY GUITAR" (1CC)

SCOTT BRADY as THE DANCIN' KID

Combining a quick smile with outlawry.



"JOHNNY GUITAR" (1DD)

WARD BOND as McIVERS

Solid citizen involved in a lynching.



"JOHNNY GUITAR" (1EE)

BEN COOPER as TURKEY RALSTON

He learned about death the hard way.



"JOHNNY GUITAR" (1FF)

ERNEST BORGNINE as BART LONERGAN

Willing to listen when money spoke.



"JOHNNY GUITAR" (1GG)

ROYAL DANO as COREY

Loyal follower wherever the Dancing' Kid led.



"JOHNNY GUITAR" (1HH)

JOHN CARRADINE as OLD TOM

Unwittingly, he kicks off a powder keg.

