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TEMPTRESS

OF THE SEAS...



QUEEN OF THE SEAS

*She plundered
men's hearts... as
she pirated their
gold!*

starring

LISA GASTONI • JEROME COURTLAND

AGOSTINO SALVIETTI • GERMANO LONGO

Produced by FORTUNATO MISIANO for ROMANA FILMS • Directed by UMBERTO LENZI

Story and screenplay by UGO GUERRA & LUCIANO MARTINO • **AN AMERICAN INTERNATIONAL PICTURE • IN EASTMAN COLOR**



exhibitor's campaign manual

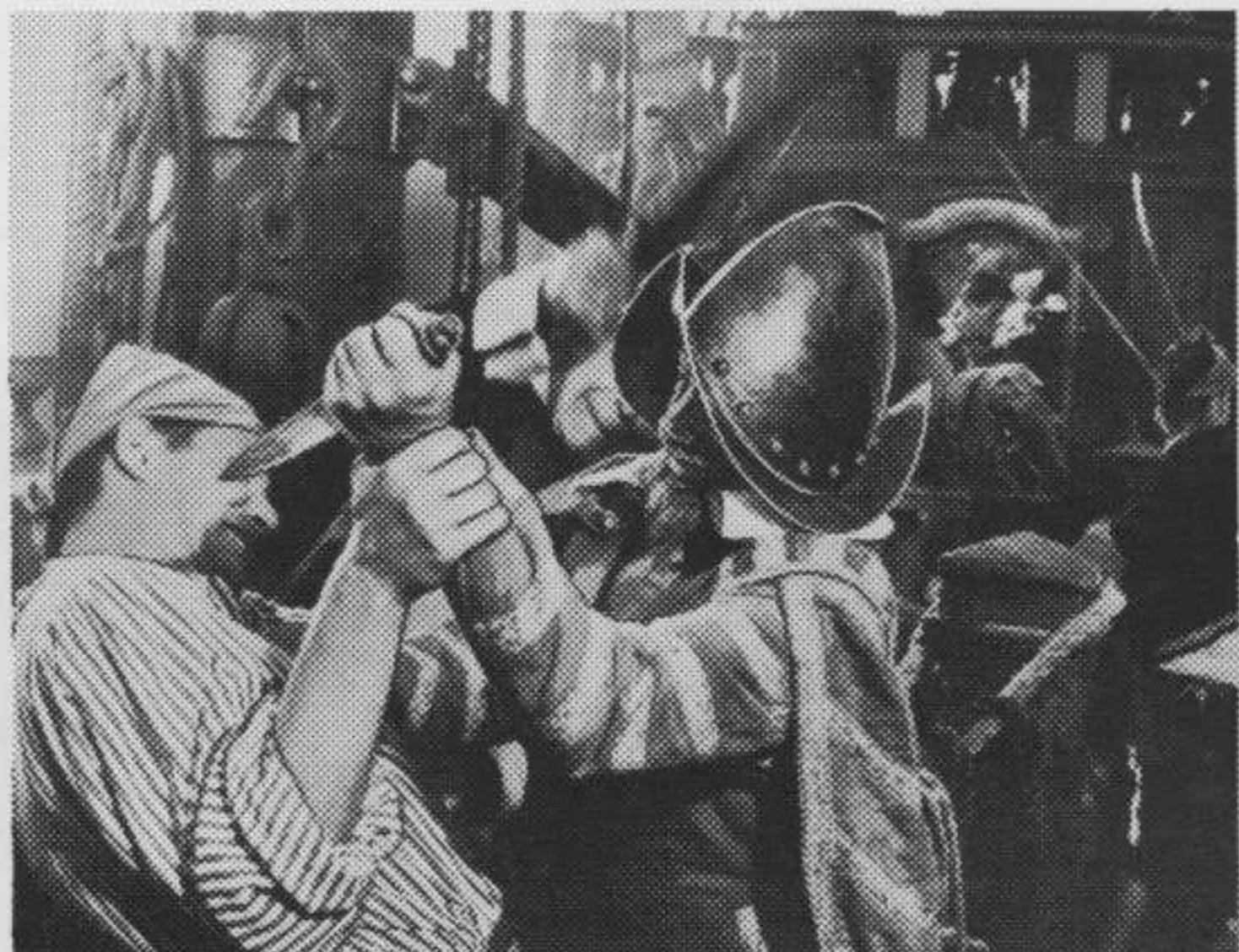
LISA GASTONI'S PORTRAYAL OF THE NOTORIOUS MARY READ IS FILLED WITH SPARKS OF REALISM

Mary Read as portrayed by beautiful and voluptuous Lisa Gastoni in American International Pictures' Eastmancolor-Totalscope production, "QUEEN OF THE SEAS," coming at the Theatre, will emerge in the front ranks of the world's most notorious women.

Joining the infamous ranks of Jezebel, Cleopatra, Mata Hari and the likes, Mary Read, callous, defiant, stops at nothing to show her superiority over men.

Never relenting, trying hard to conceal the frailties of her true nature, she fights and claws her way to become master of a ship full of cutthroats.

Mary Read is a name that will long be remembered and Lisa Gastoni will also be long remembered for her brilliant portrayal of the most feared woman of her age.



Fighting breaks out all over the ship as pirate and spaniard are locked in mortal combat. In a scene from American International Pictures' "Queen of the Seas," rich in scenes of passion and violence, the Eastmancolor adventure opens at the Theatre.

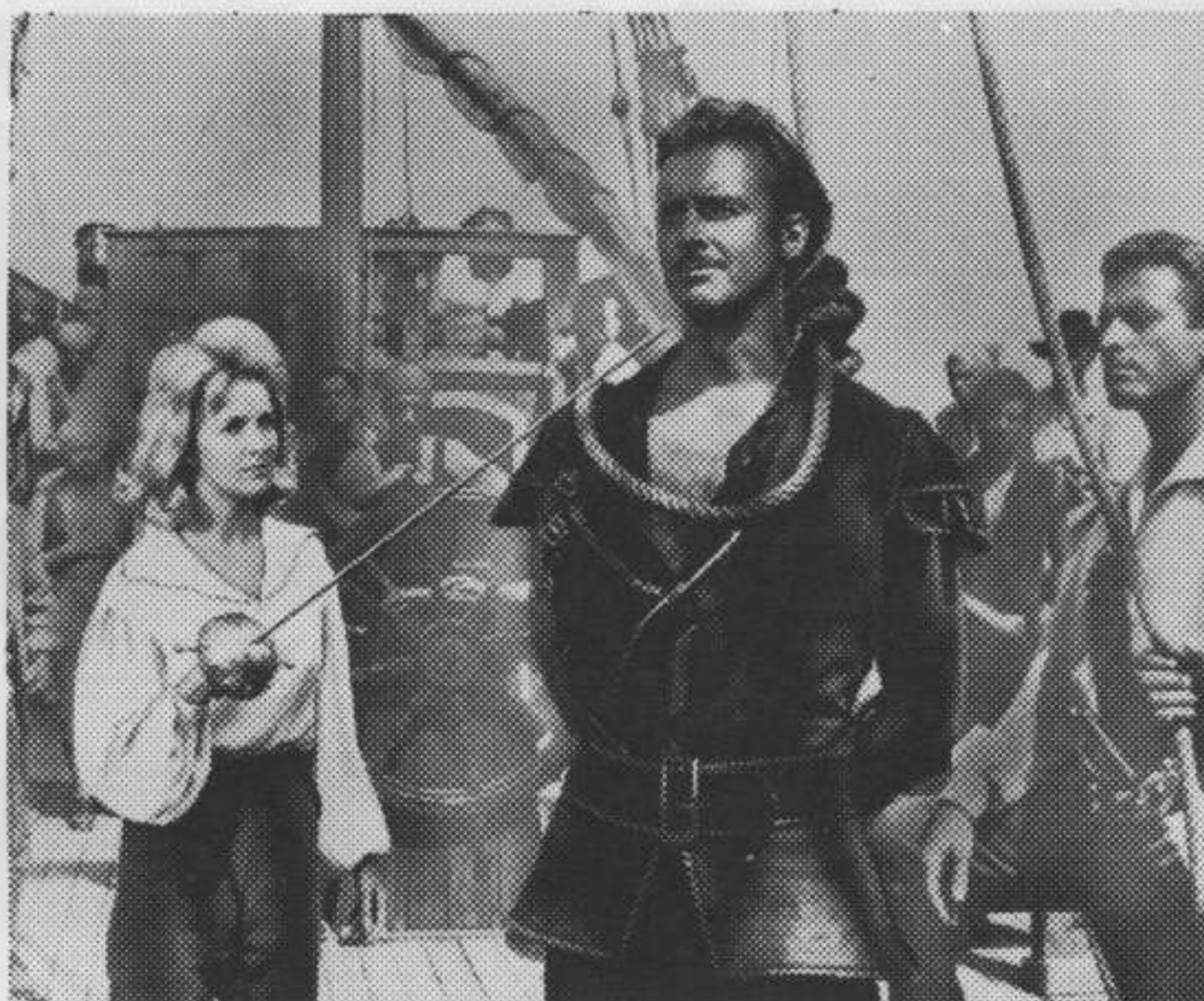
SCENE MAT 2A

seat selling slants

- 1 Dress a pretty girl in pirate garb and hire her to pass out leaflets announcing the arrival of the movie.
- 2 Have a contest asking ladies to write in telling you in a hundred words or less why they would like to be "Mary Read, Queen of the Seas." The best letter should be published in a paper and the writer awarded a gift.
- 3 Display models of pirate's ships in your lobby. The pirate buffs as well as the general patrons should find it of interest.
- 4 Sponsor a 'treasure hunt' over a leading disc jockey's show or via the newspaper. Have the contestants wind up at your box-office. Those possessing all the necessary objects being admitted free.
- 5 Sponsor a 'Pirate's Hop' in conjunction with a leading disc jockey show. All participants must be dressed in Pirate's regalia. At the dance have a boy and girl chosen king and queen of the pirates. As their prize have them chauffeured around town in a limousine advertising the picture and theatre.

QUEEN OF THE SEAS

AN AMERICAN INTERNATIONAL PICTURE
IN EASTMANCOLOR



JEROME COURTLAND as the only man who's been able to make LISA GASTONI feel like a woman, is held at sword point as she ponders his fate. In a scene from American International Pictures' "Queen of the Seas." The fascinating and highly polished adventure filmed in Eastmancolor opens at the Theatre.

SCENE MAT 2C

JEROME COURTLAND, ACTION NO NOVELTY TO HIM

Jerome Courtland is no newcomer to action-filled movies. The tall, 6'4", handsome romantic lead of American International's Eastmancolor-scope release, "QUEEN OF THE SEAS," coming at the Theatre, was born in Knoxville, Tennessee on December 27, 1926. At the age of 18, Mr. Courtland enlisted in the army and soon was in the thick of World War II fighting where he received a few battle scars and many decoration ribbons for bravery in action.

Soon after his release from the army, where he achieved the rank of Captain, he was chosen to star in "Battleground," a film which depicted the rough fighting of the armed forces in Bastogne, Belgium. Courtland, no stranger to the now famous area, had fought there during the war and now served as a special technical adviser to the production.

The tall, handsome actor, whose agility as a performer, has led to many diversified roles, made his acting debut in "Over 21," in 1945. Many offers poured in from producers throughout the country for the services of this impressive actor after his debut. Among the pictures he has appeared in are, "Kiss and Tell," "Tokyo Joe," "Palimino," "Woman of Distinction," "When You're Smiling," "Sunny Side of the Street," "Take the High Ground," and "Bamboo Prison."

In "QUEEN OF THE SEAS," in which he stars with the beautiful and voluptuous Lisa Gastoni, Mr. Courtland, once again displays the agility of a great actor in turning in one of his greatest performances as the swashbuckling hero of "QUEEN OF THE SEAS."



JEROME COURTLAND given a chance to fight for his life against LISA GASTONI the finest woman swordsman. In a scene from American International Pictures' "Queen of the Seas." The Eastmancolor, fascinating adventure opens at the Theatre.

SCENE MAT 1A



One of the spaniards, attempting to take LISA GASTONI prisoner, has the tables turned on him as she takes his gun. In a scene from American International Pictures' "Queen of the Seas." The action packed Eastmancolor adventure opens at the Theatre.

SCENE MAT 2B



JEROME COURTLAND having defeated LISA GASTONI in battle, thus saving his own life, is free to do as he pleases. In a scene from American International Pictures' "Queen of the Seas." The fascinating and highly polished adventure filmed in Eastmancolor opens at the Theatre.

SCENE MAT 1B

COURTLAND AND GASTONI SET THE SCREEN ABLAZE AS THE FORCES OF LOVE AND POWER CLASH HEAD ON

Handsome Jerome Courtland and fiery Lisa Gastoni meet head on in a story of love, hate, fear and destruction. Trying to get the better of one another in a story filled with suspense and action, Jerome Courtland and the voluptuous Miss Gastoni bring to the screen a realism unmatched by the great swashbucklers of the past.

"QUEEN OF THE SEAS" starring Mr. Courtland and Miss Gastoni making its debut at the Theatre on, brings the screen's most thrilling actors in an adventurous film that will be long remembered.

Miss Gastoni resisting impulsive and determined Mr. Courtland, resorts to every trick of treachery known to women. Resisting the temptation of the natural forces of love, Mary Read pledges her life to even the score with the man who seduced her. All who stand in her way are cut down.

This is the story of a fascinating lady pirate, a daring adventuress who never once retreats from the dangers that befall her.

American International Pictures' Eastmancolor and Totalscope production, "QUEEN OF THE SEAS" will long be remembered as an epic of stark realism sparked by the performances of two of the film world's most exciting stars.



LISA GASTONI and her pirate crew, relieve the guests of their jewels and valuables in a scene from American International Pictures' "Queen of the Seas," rich in scenes of passion and violence. The action packed Eastmancolor adventure opens at the Theatre.

SCENE MAT 1C

the story

The fiery, beautiful and tempestuous Mary Read (LISA GASTONI) disguises herself as a man to court fat noble ladies and steal their jewelry. She is caught and thrown into a prison with another man, as her true identity is unknown. The man, unknown to her, is a nobleman, Peter (JEROME COURTLAND), who is in jail on a petty offense. He discovers his cellmate is a girl and promptly seduces her.

Later, Mary escapes from prison and when she discovers the real identity of her seducer, is disgusted with herself for having fallen in love with him. She enlists as a cabin boy on the pirate ship of Captain Poof and after Poof is killed in battle, the conniving Mary takes over command.

England, enraged at the successes of the pirate ship, sends a huge galleon, commanded by Peter, to subdue the ship. Mary tricks Peter by setting a trap and, enraged, he swears to kill her. Peter arranges a meeting at a pirates' haven to get even with the pirate chief but is shocked to learn that he is Mary.

Before he can do anything, he is imprisoned by the pirates. As they are about to hang him, the irate Peter denounces Mary and says that the only reason she is alive is due to the fact that she is a woman. Hearing this, Mary engages Peter in a duel to prove her prowess with the victor given the choice of disposing of the other's life. The duel ends with Peter's victory, but he spares her life. One year later, Mary, clothed as a princess, is shown entertaining her husband Peter's guests.

the cast

Mary ReadLISA GASTONI
PeterJEROME COURTLAND

the credits

Produced byFORTUNATO MISIANO FOR ROMANA FILMS
Directed byUMBERTO LENZI
Story and Screenplay byUGO GUERRA —
LUCIANO MARTINO

advertising

QUEEN OF THE SEAS



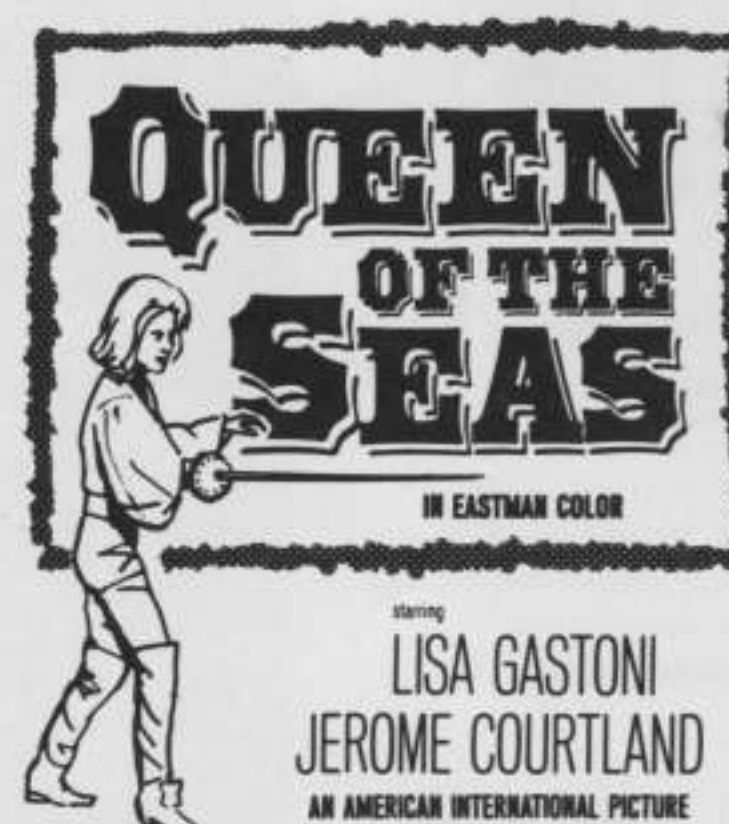
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LISA GASTONI · JEROME COURTLAND · AGOSTINO SALVIETTI · GERMANO LONGO
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MAT 302—3 Col. x 10¾"—435 Lines

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MAT 202—2 Col. x 8¼"—230 Lines



MAT 101—1 Col. x 2"—28 Lines

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IN EASTMAN COLOR



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MAT 201—2 Col. x 5 7/8"—168 Lines

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QUEEN OF THE SEAS

IN EASTMAN COLOR



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MAT 301—3 Col. x 7 1/2"—315 Lines

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MAT 102—1 Col. x 7 3/8"—103 Lines

POSTERS AND LOBBIES

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ARE ON ORDER
FROM THE HOME OFFICE:
ADVERTISING DEPARTMENT,
American International Pictures
Export Corporation
165 West 46th Street
New York, N. Y.**

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Set of 8-11 x 14 Lobbies**

ONE SHEET

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