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Frank Borzage's **DESIRE** (1936), from a screenplay by Edwin Justus Mayer, Waldemar Young, and Samuel Hoffenstein, under the production supervision of Ernst Lubitsch, with Marlene Dietrich, Gary Cooper, and Alan Mowbray, begins more winningly than it ends. Dietrich and Cooper, mating up again for their one reprise after *Morocco*, are still a dynamite duo, especially in terms of Lubitsch's strength in risqué satire rather than Borzage's ability to evoke romantic sentiment. Dietrich especially enters grandly in alternating ensembles of all white and all black as she plies her larcenous talents on duped tradesmen and ends up absconding with a pearl necklace called "The Tears of the Mermaid." The problem was that the censors were more in the driver's seat in 1936 than in the early '30s and that rogues on the road were inevitably driven toward smugly moralistic conclusions. **Saturday, 11 p.m., Channel 13**