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'Ardh Satya', by Govind Nihalani, (1983).



films are filtered back into India and some are copied there and are easily available. The films on cassettes reach virtually millions of people throughout the country and this has started to affect the audience numbers in large cities. Those who cannot afford their own recorders can see the films in small village and small-town restaurants and even on inter-city coach rides. The future of the Indian Film Industry will depend on how effectively piracy is controlled. The Bombay films are bound to suffer the consequences, although India is leading in the annual production of films in the world today.

The distinction between new and popular cinema is less clear. A film like *Ardh Satya* which would have formerly been considered a financial risk and definitely a film belonging to the vague category of 'new cinema', was in fact a major box-office hit in 1983.