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For immediate release

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PEDRO ALMODOVAR'S NEW FILM
THE FLOWER OF MY SECRET
BLOOMS ON BAY AREA SCREENS MARCH 22

San Francisco, CA - Spain's most popular filmmaker, Pedro Almodovar (KIKA, TIE ME UP TIE ME DOWN) returns to the silver screen with THE FLOWER OF MY SECRET, a cinematic bouquet of tragedy, comedy and cruel paradox. The film, which is in Spanish with English subtitles, runs 105 minutes and is rated R, and opens Friday, March 22 at the Bridge Theatre, 3010 Geary Blvd. in San Francisco; the Act One/Two, Center at Shattuck Avenue in Berkeley; the Aquarius Theatre, 430 Emerson Street in Palo Alto; and the Sequoia Twin, 25 Throckmorton in Mill Valley.

Almodovar offers audiences his trademark dark comedy in the emotional story of a woman's journey from loss and torment to a rediscovered hope and strength. Publishing under the pseudonym Amanda Gris, Leo is a middle aged romance novelist (Marisa Paredes/ HIGH HEELS) who yearns to write truly great literature as her marriage disintegrates, her son turns to a life of crime, and her half-blind mother (Chus Lampreave/ BELLE EPOQUE) and dowdy sister (Rossy De Palma/ KIKA) complain bitterly about her commercial success. Blending outrageous visual flair with hilarious melodrama, Almodovar whips up a comic sangria.

Pedro Almodovar's first film was 1980's PEPI, LUCI, BOM AND LOTS OF OTHER GIRLS. After that he went on to make LABYRINTH OF PASSION, WHAT HAVE I DONE TO DESERVE THIS?, LAW OF DESIRE, WOMEN ON THE VERGE OF A NERVOUS BREAKDOWN (which became 1989's highest grossing foreign film in North America) and up to the present, the most successful Spanish film in Spain ever TIE ME UP! TIE ME DOWN!.

For showtimes or more information, please call the Bridge Theatre at (415) 751-3212, the Aquarius Theatre at (415) 327-3240, the Act One/Two at (510) 548-7200, or the Sequoia Twin at (415) 388-4862.