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PUBLICITY

Olsen, Johnson's 'Crazy House' Movie Beats All-Time Record For Hilarity

----- CRAZY HOUSE -----

CREDITS

Universal Pictures
presents
OLSEN and JOHNSON
in
"CRAZY HOUSE"
with
Cass Daley - Martha O'Driscoll
Patric Knowles - Thomas Gomez
Tony and Sally DeMarco
Count Basie and His Orchestra
Marion Hutton
and
The Glenn Miller Singers
Chandra Kaly and His Dancers
The Delta Rhythm Boys
Leighton Noble and His Orchestra
Percy Kilbride - Richard Lane
Billy Gilbert - Edgar Kennedy
Franklin Pangborn - Hans Conried
and
introducing
these noted guest stars
Allan Jones - Leo Carrillo
Andy Devine - Robert Paige
Alan Curtis

Original Screen Play . . . Robert Lees
Frederic I. Rinaldo

Director of Photography, Charles Van Enger, A.S.C.; Art Direction, John B. Goodman, Harold H. MacArthur; Director of Sound, Bernard B. Brown, Technician, Paul Neal; Set Decorations, R. A. Gausman, A. Gilmore; Film Editor, Arthur Hilton; Gowns, Vera West; Special Photography by John P. Fulton, A.S.C.; Assistant Director, Howard Christie; Musical Production Numbers Devised and Staged by George Hale; Musical Director, Charles Previn; Music Supervisor, Ted Cain; Orchestrations, Frank Skinner, Larry Russell, Jim Mundy.

Directed by . . . Edward F. Cline
Assoc. Producer . . . Erle C. Kenton

THE CAST

APPEARING WITH
OLSEN AND JOHNSON
Sadie Cass Daley
Mac Patric Knowles
Margie Martha O'Driscoll
Johnny Leighton Noble
Wagstaff Thomas Gomez
Col. Merriweather Percy Kilbride
Roco Hans Conried
Hanley Richard Lane
Gregory Andrew Tombes
Stone Billy Gilbert
Fud Chester Clute
Judge Edgar Kennedy
Hotel Clerk Franklin Pangborn
Jumbo Shemp Howard
Jumbo Fred Sanborn

SYNOPSIS

(Not for Publication)
Olsen and Johnson (Themselves) arrive in Hollywood to make "Crazy House" but studio President, Wagstaff (Thomas Gomez), fearful of the confusion, refuses to start production. When Eddie MacLean (Patric Knowles) who was the film cutter on "Hellzapoppin'", defends the boys, he is fired; but quickly hired by the comedians to direct "Crazy House," which will be financed by Colonel Merriweather (Percy Kilbride) who talks millions but hasn't got a dime.
How Olsen and Johnson ever manage to make the picture is a miracle. It is made, however; then the boys discover that the Colonel is broke, and a committee serves a restraining order to get possession of the negative. Meanwhile, the court agrees to let Olsen and Johnson preview the picture and stage an auction.
Troubles multiply when they find that blank film has been substituted for five of the seven reels of the picture. But MacLean manages to continue the entertainment by presenting many of the picture's acts in person.
The audience is delighted, believing it is a new way of showing a movie and, at the end of the performance, when the bidding begins, Olsen wires the seat occupied by Wagstaff. As the bidding reaches a million dollars, Olsen presses the button and the executive leaps up with a yell which is accepted as a bid.
With Hollywood moguls congratulating him, Wagstaff reconciles himself, confirms his bid and takes bows for his acumen.

MUSIC

"I'll See You In My Dreams"
Presented by . . . Glenn Miller Singers
Written by Gus Kahn
Isham Jones
(Pub., Feist)
"The Donkey Serenade"
Sung by Allan Jones
Music by Rudolf Friml
Herbert Stohart
Lyrics by Bob Wright
Chet Forrest
(Pub., G. Schirmer)
"Some Day Maybe I'll Dream Again"
Sung by Martha O'Driscoll
Written by Irving Bibb
Al Piantadosi
(Pub., B.M.I.)
"My Rainbow Song"
Sung by Martha O'Driscoll
Music by Frank Signorelli
Matt Malneck
Lyrics by Mitchell Parrish
(Pub., Robbins)
"There Goes That Song Again"
Presented by . . . Glenn Miller Singers
Leighton Noble
Written by Allie Wrubel
(Pub., A.B.C. Music)
"Tropicana"
Presented by . . . Glenn Miller Singers
Ramsay Ames
Tony and Sally DeMarco
Leighton Noble
Written by Don Raye
Gene de Paul
(Pub., Leeds Music)
"Crazy House"
Production Numbers
Lyrics by Eddie Cherkose
Music by Milton Rosen
"Pocket Full o' Pennies"
Presented by . . . Glenn Miller Singers
Martha O'Driscoll
Delta Rhythm Boys
Eddie Cherkose
Frank Steininger
Written by

"Get On Board Little Children"
Presented by . . . Delta Rhythm Boys
Written by Don Raye
Gene de Paul
(Pub., Leeds)
"Lament Of A Laundry Girl"
Sung by Cass Daley
Written by Dan Shapiro
Jerry Seelen
Lester Lee
"I Oughta Dance"
Presented by Cass Daley
Olsen and Johnson
Written by Cohn and Chaplin
Additional Lyrics by Eddie Cherkose
"My Song Without Words"
Presented by
Tony and Sally DeMarco
Written by Vernon Duke
John Latouche
(Pub., Robbins)
"Moonlight Serenade"
Presented by . . . Glenn Miller Singers
Written by Glenn Miller
(Pub., Robbins)
"Jealous"
Sung by Martha O'Driscoll
Written by Jack Little
(Pub., Mills Music)
"Baby Won't You Please Come Home"
Presented by . . . Glenn Miller Singers
Written by Warfield and Williams
(Pub., Clarence Williams)

----- CRAZY HOUSE -----



Cass Daley, popular comedienne, appears with Olsen and Johnson in Universal's "Crazy House."
(Mat 13)

Dazzling Array of Talent Presented in Wonder Film

(Advance)
Made expressly in the interest of bigger and better laughs, "Crazy House," a major Universal comedy starring Olsen and Johnson, comes to the Theatre. The famous comedians, admittedly two of the funniest entertainers of this generation, have been surrounded by a host of headline attractions and popular screen players in the extravagant fun-film.

Hollywood Is Comedy Locale

(Current)
Olsen and Johnson, the "Hellzapoppin'" comedians, staged a spectacular downtown welcome for themselves when they arrived in Hollywood for their new picture, "Crazy House." The celebrated clowns turned the center of Hollywood into a sector of pandemonium with their stoges, showgirls and crazy stunts.

The welcoming parade, which Universal photographed and which is seen in "Crazy House," now at the Theatre, had pedestrians and sightseers questioning their own sanity when the line of march repeated itself four times around the block in the course of two hours.

Not since the days of the silent films, it was said, had the downtown section of Hollywood been used so extensively as a movie location. Featured players in "Crazy House" include Cass Daley, Martha O'Driscoll, Patric Knowles and Thomas Gomez. Headline entertainers in the film's extraordinary cast are Tony and Sally DeMarco, Count Basie and his orchestra, Marion Hutton and the Glenn Miller Singers, Chandra Kaly and his dancers, the Delta Rhythm Boys and many others.
Edward F. Cline directed.



Ole Olsen (L) and Chic Johnson surpass the hilarity of "Hellzapoppin'" in Universal's new laugh-film "Crazy House."
(Mat 12)

Favorites Frolic In 'Crazy House'

(Advance)
"Crazy House," newest and dizziest of the Olsen and Johnson screen comedies, comes to the Theatre. Presented by Universal, the new funfilm is said to be even funnier than "Hellzapoppin'," and features one of the largest aggregations of popular talent ever packed into one movie. Notables in the huge cast include Cass Daley, Martha O'Driscoll, Patric Knowles and Thomas Gomez.

The Olsen and Johnson method of making a motion picture, is the theme of the hilarious story. Special feature attractions include Tony and Sally DeMarco, Count Basie and his orchestra, Marion Hutton and the Glenn Miller Singers, Chandra Kaly and his dancers and the Delta Rhythm Boys. Other favorites in the gay production are Leighton Noble and his orchestra, Percy Kilbride, Richard Lane, Billy Gilbert, Edgar Kennedy, Franklin Pangborn and Hans Conried.
Edward F. Cline directed "Crazy House" which also has Allan Jones, Leo Carrillo, Andy Devine, Robert Paige and Alan Curtis as its guest stars.

----- CRAZY HOUSE -----



Dazzling Martha O'Driscoll is featured in Olsen and Johnson's Universal comedy riot, "Crazy House."
(Mat 11)

Funny Film Has Gay Music Score

(Advance)
Popular music is said to play an important part in Universal's new Olsen and Johnson comedy, "Crazy House," coming to the Theatre. Fifteen tunes are listed in the film's musical score which was supervised by Charles Previn.

Allan Jones, the Glenn Miller Singers, Martha O'Driscoll and the Delta Rhythm Boys offer vocal selections while other melodious specialties are contributed by Count Basie and his orchestra and Leighton Noble and his orchestra.

"Crazy House," declared to be even more hilarious than Olsen and Johnson's "Hellzapoppin'," was directed by Edward F. Cline.

Radio Vocalists Sing On Screen

(Advance)
The popular Delta Rhythm Boys, who came to the screen via phonograph records and the radio, are among the many headline favorites in Olsen and Johnson's new Universal comedy, "Crazy House," opening at the Theatre. The famous vocalists present "Get On Board Little Children" as one of the film's musical highlights.

Other noted singers in "Crazy House" include Alan Jones, Martha O'Driscoll and the Glenn Miller Singers. Count Basie and his orchestra and Leighton Noble and his orchestra present instrumental specialties. Edward F. Cline directed the sensational funfilm.

----- CRAZY HOUSE -----

Comics Loyal To Vaudeville

(Current)
Specialty entertainers who appear with Olsen and Johnson in Universal's "Crazy House," now at the Theatre, demonstrate that the two famous comedians are loyal to their first love—vaudeville.

Among the many variety headliners in the hilarious picture are Tony and Sally DeMarco, Marion Hutton and the Glenn Miller Singers, Chandra Kaly and his dancers, the Delta Rhythm Boys and many others.

The revival of vaudeville in recent musical revues, plus the outstanding success of their own Broadway stage hits, "Hellzapoppin'" and "Sons O'Fun," proves that there never has been a decline in the widespread popularity of vaudeville, the comics insist.

"Crazy House," boasting a large array of talent, features such well-knowns as Cass Daley, Martha O'Driscoll, Patric Knowles and Thomas Gomez. Count Basie and his orchestra, Leighton Noble and his orchestra are other attractions in the fun-filled movie. Edward F. Cline directed.



"Crazy House," Universal's laugh-packed comedy production, has (L to R) Patric Knowles, Ole Olsen, Martha O'Driscoll, Chic Johnson and a record breaking array of headline entertainers.
(Mat 21)