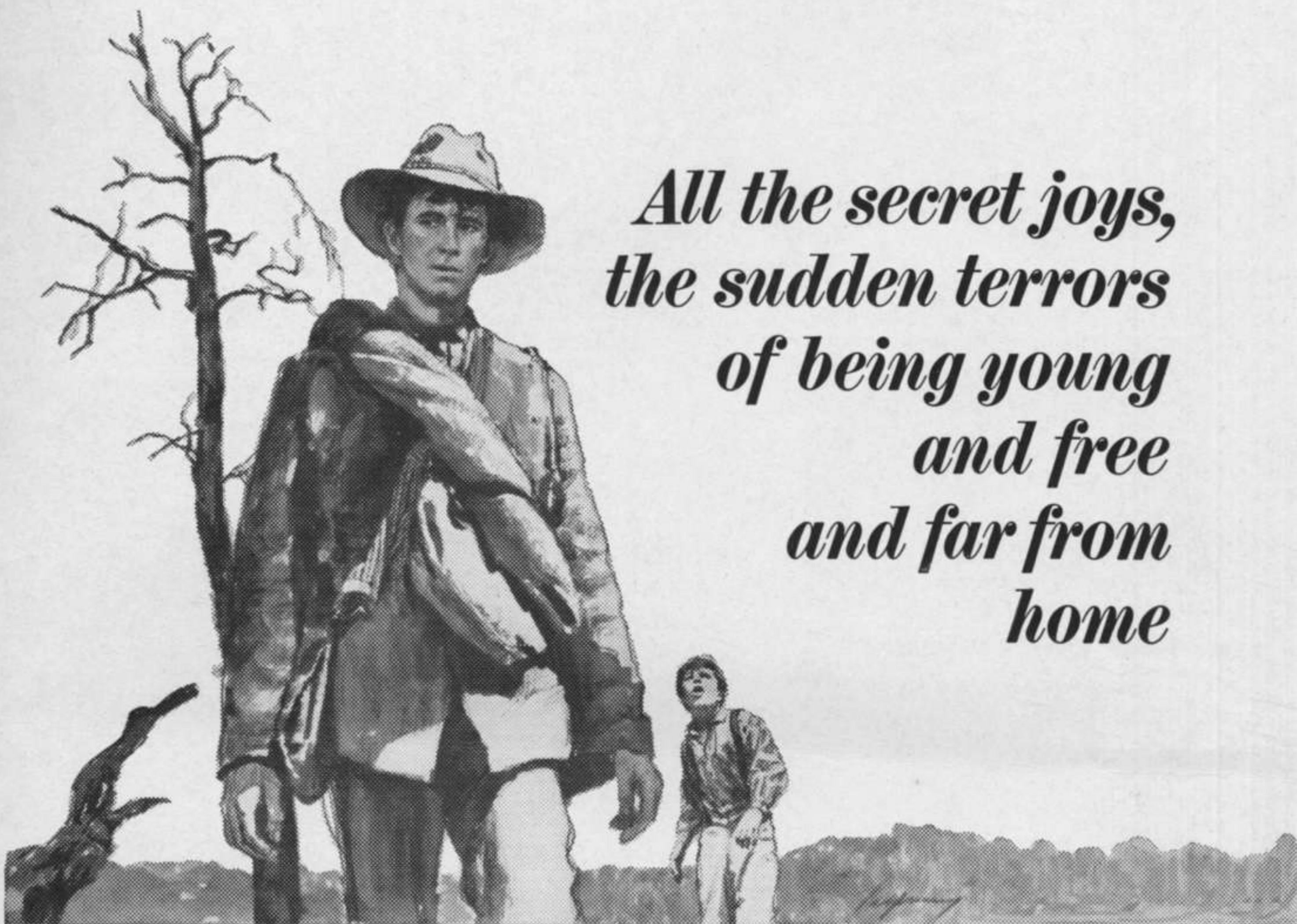


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PRESSBOOK



*All the secret joys,
the sudden terrors
of being young
and free
and far from
home*

MILO:
A man
without
a past



GEORGE:
A boy
on the
run



JIM:
Folks
call him
"Dirty Jim"



MRS. DODD:
She wanted
George for
her very
own



From the memories of an American boyhood
Ely Landau and Jack J. Dreyfus, Jr. present

ANTHONY PERKINS in the legend of

**THE
FOOL
KILLER**



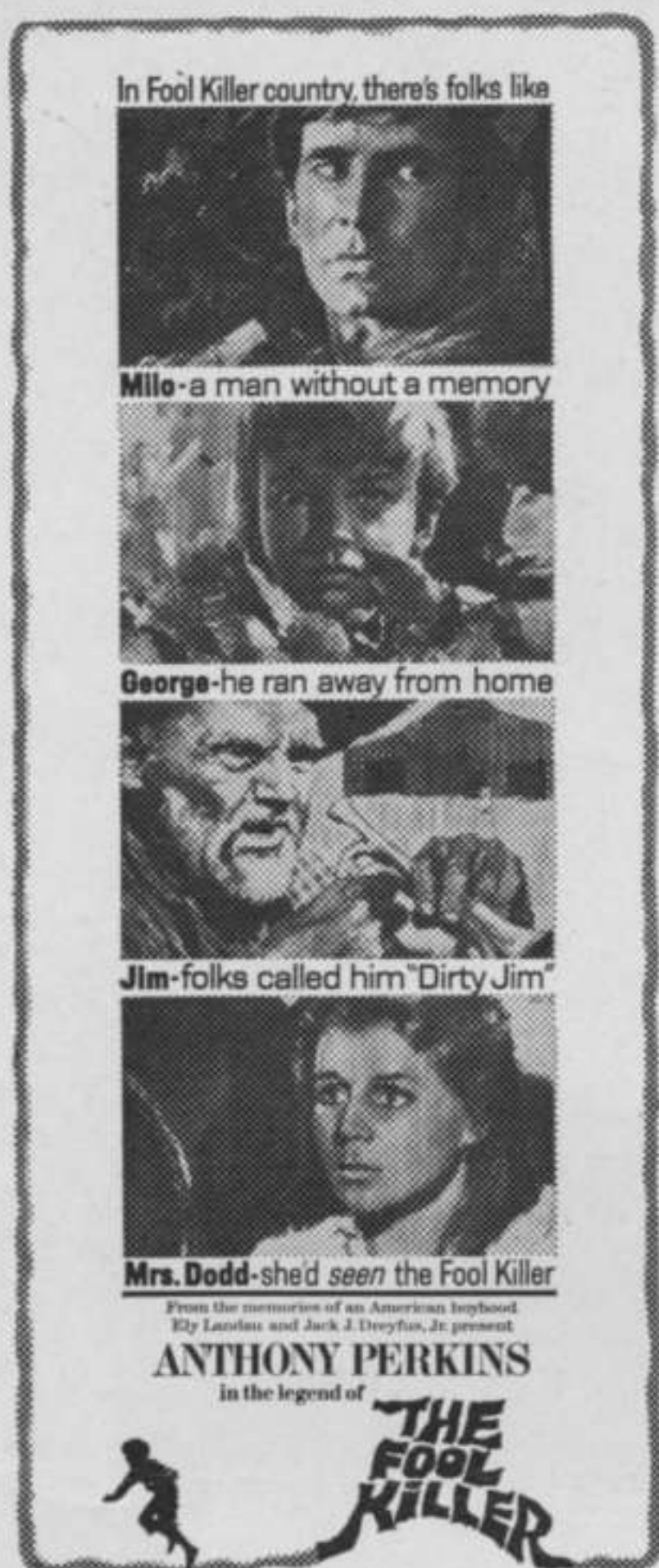
with **HENRY HULL • SALOME JENS • DANA ELCAR • CHARLOTTE JONES**
ARNOLD MOSS • SINDEE ANN RICHARDS and introducing **EDWARD ALBERT** as George Mellish
Directed by SERVANDO GONZALEZ • Produced by DAVID FRIEDKIN • Screenplay by MORTON FINE and DAVID FRIEDKIN • Based on the novel by HELEN EUSTIS
Distributed by THE LANDAU RELEASING ORGANIZATION (LRO) through ALLIED ARTISTS



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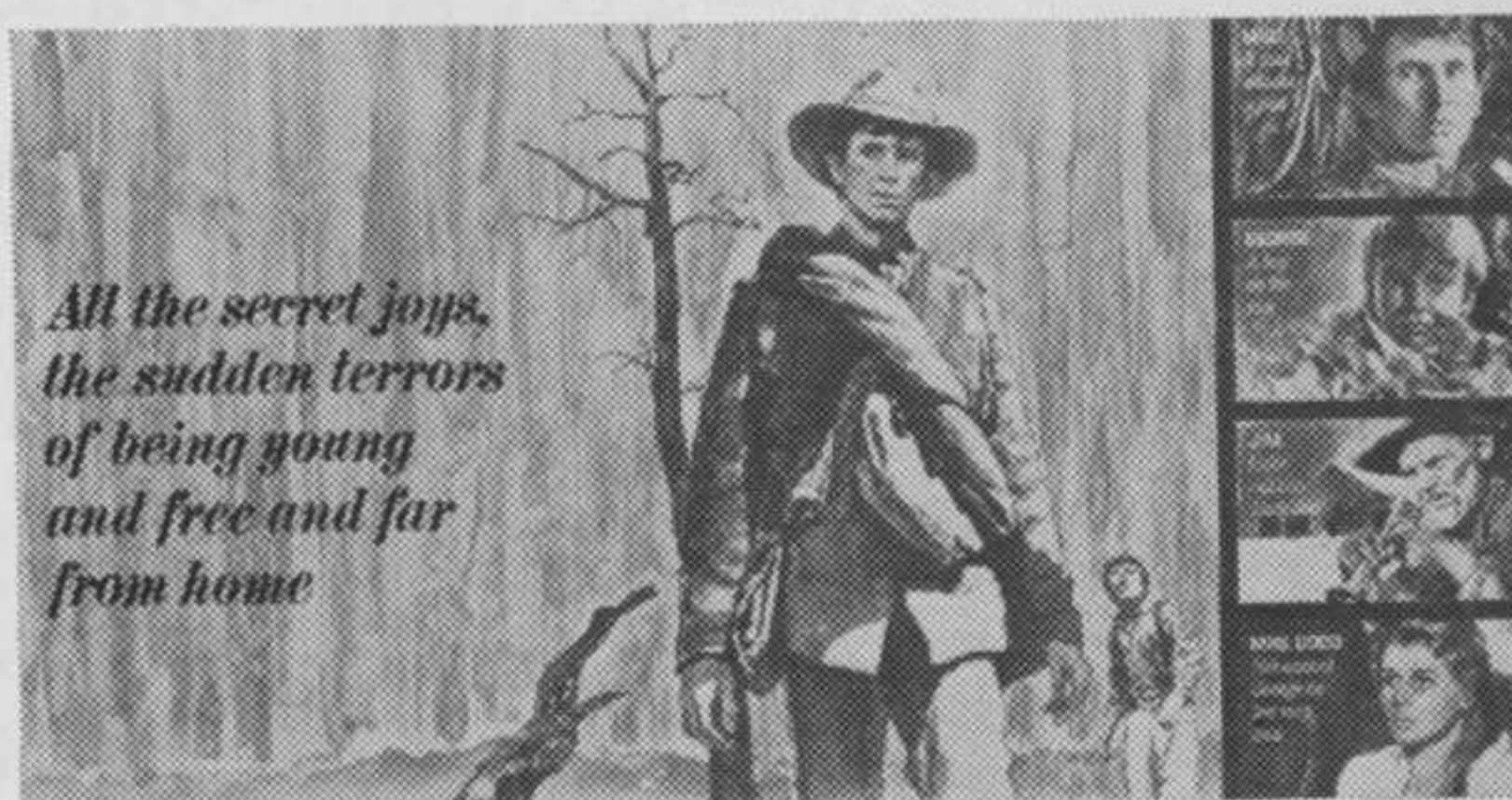
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INSERT CARD



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and introducing EDWARD ALBERT as George
Directed by SEBASTIANO GONZALEZ • Produced by DAVID FREDKIN • Screenplay by MORTON FINE and DAVID FREDKIN
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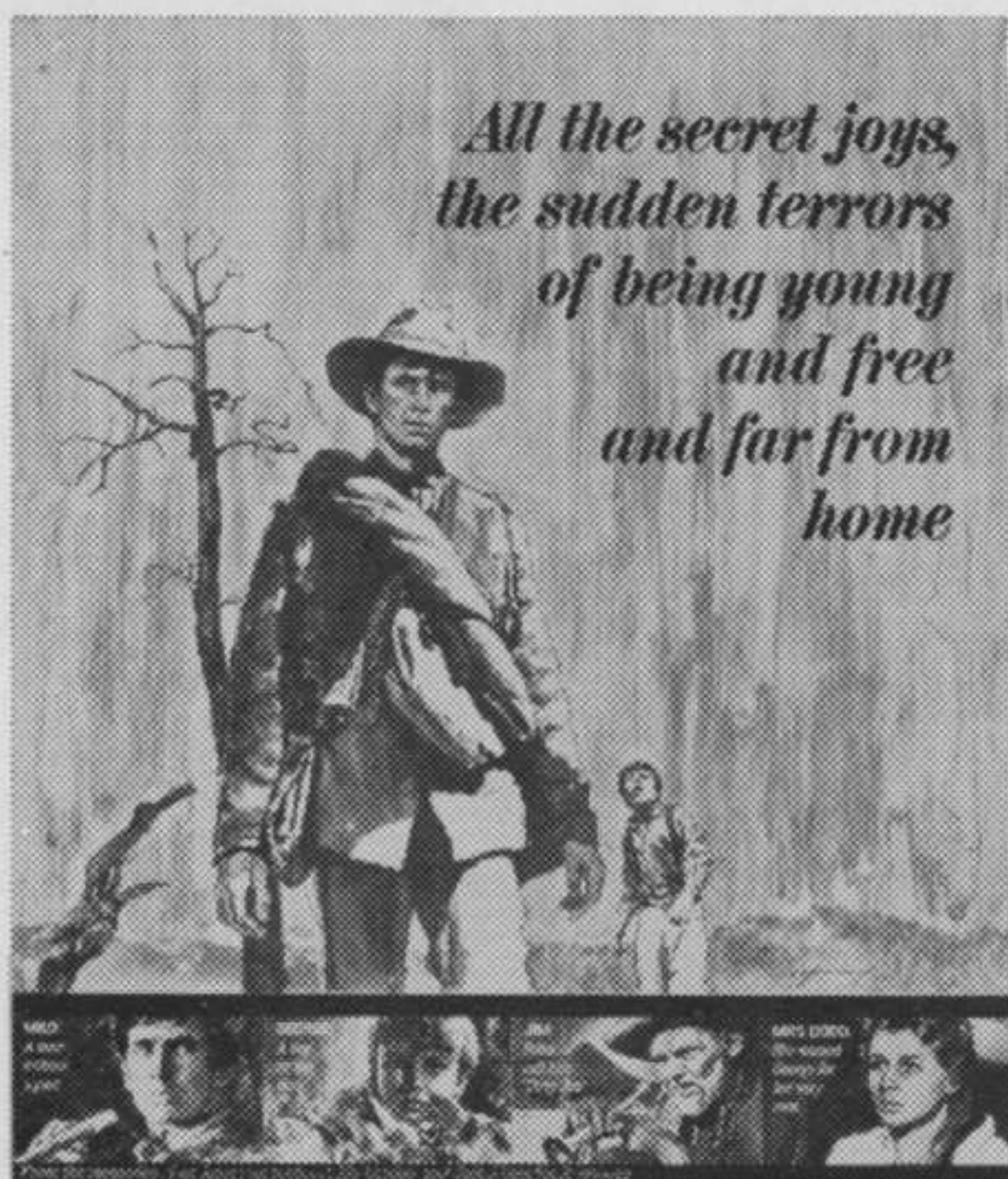
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Available
SET OF
EIGHT
LOBBY
PHOTOS

*Run hard, run fast...or the
Fool Killer's gonna get you!*

From the memories of an American boyhood
Ely Landau and Jack J. Dreyfus, Jr. present

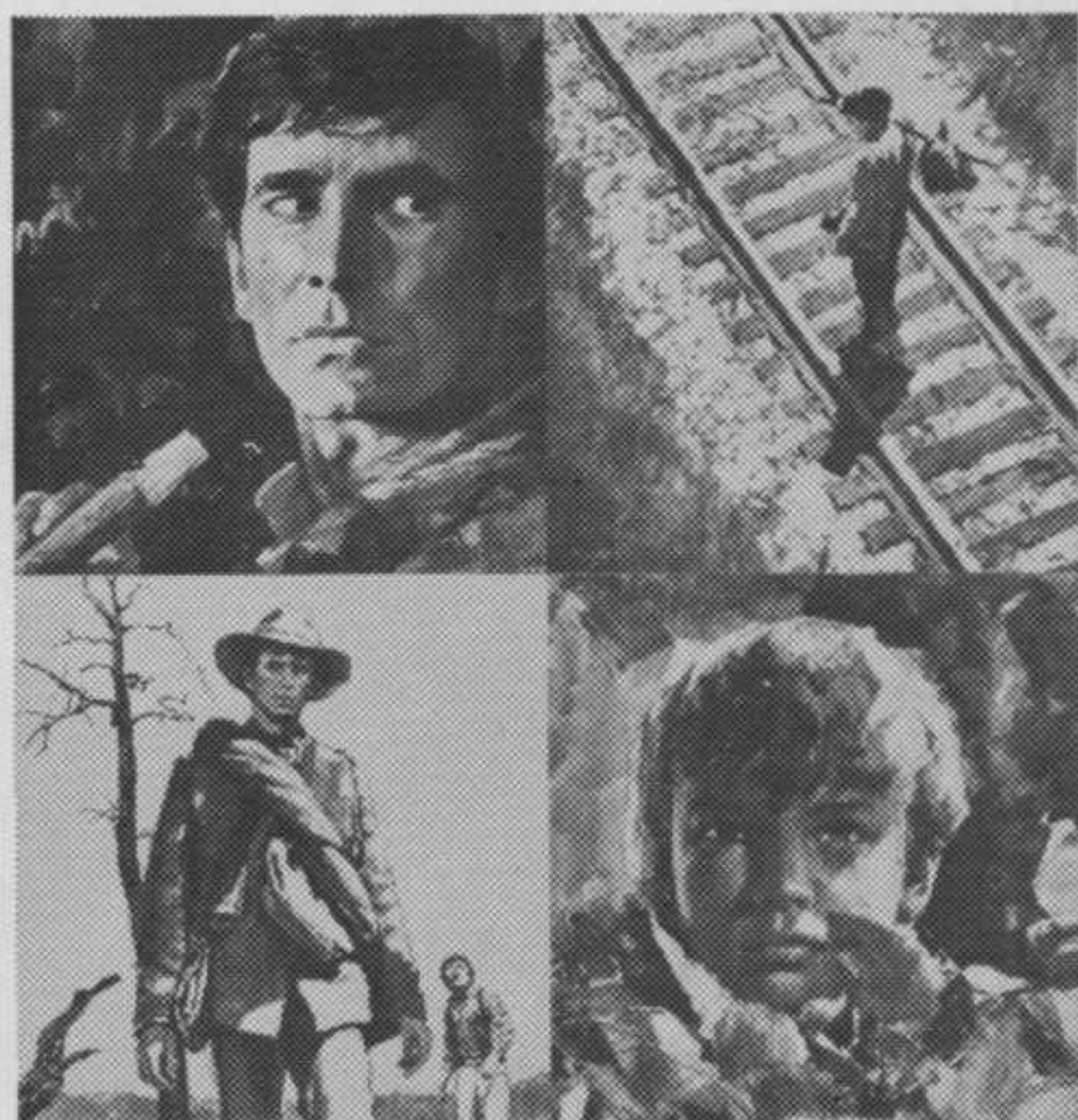
ANTHONY PERKINS
in the legend of

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ONE SHEET



THREE SHEET

SOLID PROMOTIONAL ASSISTS

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"The Ballad of The Fool Killer"

Be sure you contact your Epic Distributor . . . See that he has distributed the record to all disk jockeys . . . and get the record played as part of your very important radio campaign.

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charges. Large orders by truck
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credit with us.

PAPERBACK BOOK

Popular Library, a leading paperback publishing company, has come out with a new edition of Ely Landau's "The Fool Killer" based on the novel by Helen Eustis . . .

Develop this phase of your campaign as thoroughly as you can via banners on the trucks of your magazine distributors . . . displays in book store windows . . . tack cards on all newsstands carrying the paperback . . . pictorial displays in libraries using scene stills from the picture.

RADIO SPOTS

Radio is definitely a strong sell on this picture . . . especially when tied in with the use of the Epic record by David Houston . . .

The spots prepared on "The Fool Killer" are excellent . . .

Order from Exploitation Department, Allied Artists Pictures, 507 West 56th St., New York, N.Y.

TELEVISION

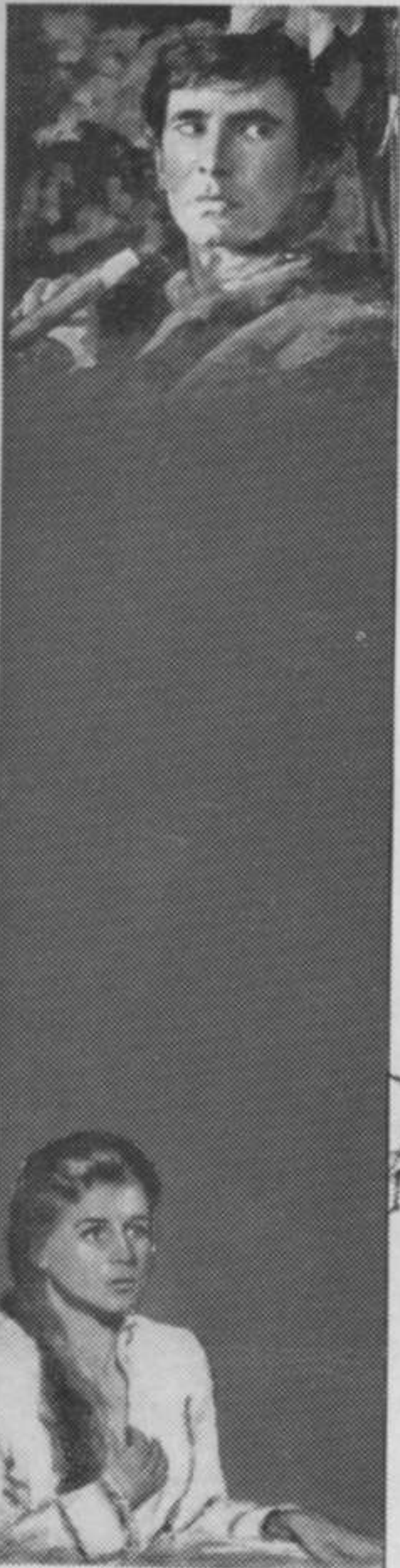
Television has a ready made audience for your television trailer . . . no matter what age bracket you hit . . . try to plan your campaign to include this sure-fire sell via television

Order from Exploitation Department, Allied Artists Pictures, 507 West 56th St., New York, N.Y.

TRAILER

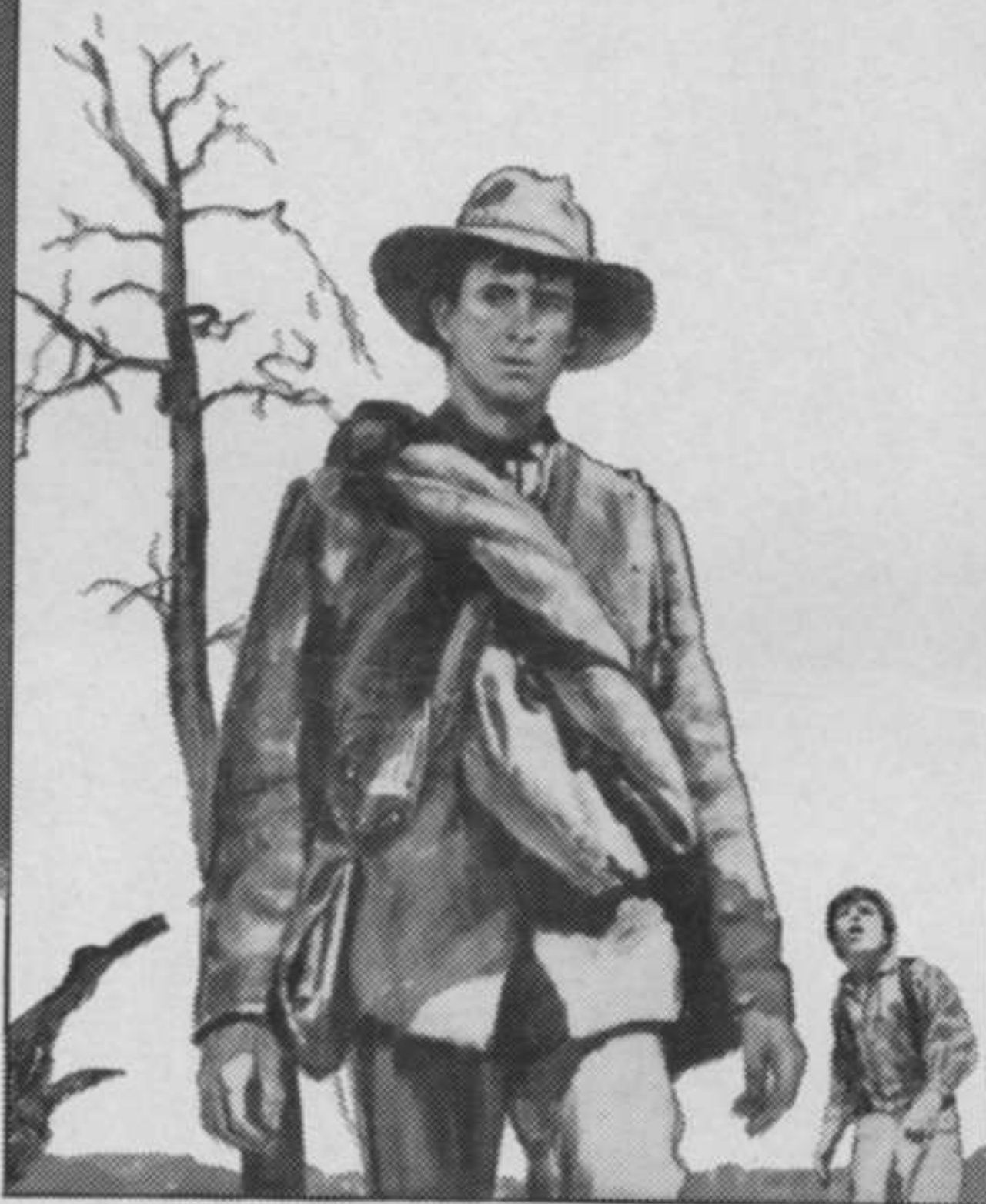
Try to use this unusual pre-sell trailer two weeks before opening . . . instead of the usual one . . . it will all add up to bigger business

Available from National Screen



A woman with a heart full of love

A picture with the warmth of "Friendly Persuasion"... the haunting beauty of "To Kill A Mockingbird"... plus a very special charm all its own.



A little boy who can't stop running



A feller that folks call "Dirty Jim"

Ely Landau and Jack J. Dreyfus, Jr. present

ANTHONY PERKINS

as a wanderin' man without a past...

in the legend of

THE FOOL KILLER



with

HENRY HULL • SALOME JENS • DANA ELCAR • CHARLOTTE JONES

ARNOLD MOSS • SINDEE ANN RICHARDS and introducing **EDWARD ALBERT**

Directed by SERVANDO GONZALEZ • Produced by DAVID FRIEDKIN • Screenplay by MORTON FINE and DAVID FRIEDKIN

Based on the novel by HELEN EUSTIS • Distributed by THE LANDAU RELEASING ORGANIZATION (LRO) through ALLIED ARTISTS



Ad Mat No. 404—4 Cols. x 150 Lines (600 Lines)



On Thursday

you can see a distinguished new motion picture... a picture that has the warmth of "Friendly Persuasion"... the haunting beauty of "To Kill A Mockingbird"... plus a very special charm all its own.

That's "The Fool Killer": a story of a boy on the run and the strange places and even stranger people he finds along the way. You'll meet Milo, a man without a past... Dirty Jim, who disbelieves in soap and water... little Blessing Angelina, waiting for her first big kiss... Rev. Spotts, who tells of hellfire and brimstone... and warm and wonderful Mrs. Dodd. Why you might *even* — meet up with The Fool Killer, himself.

*Ely Landau
and Jack J. Dreyfus, Jr.
present*

ANTHONY PERKINS

in the legend of

**THE
FOOL
KILLER**



*with Henry Hull, Salome Jens, Dana Elcar, Charlotte Jones, Arnold Moss,
Sindee Ann Richards and introducing Edward Albert as George Mellish.*

Directed by Servando Gonzalez, produced by David Friedkin.

Screenplay by Morton Fine and David Friedkin, based on the novel by Helen Eustis.

*Distributed by The Landau Releasing Organization (LRO)
through Allied Artists.*



Ad Mat No. 401—4 Cols. x 125 Lines (500 Lines)

TONY PERKINS ADMITS IT'S TIME TO GET MARRIED-BUT!

While he frankly admits it's time he got married, Tony Perkins has to face the fact that there are many advantages to remaining single.

"Career-wise," the tall, serious star of Ely Landau's "The Fool Killer" said the other day, "it's the only way to be. It lets you pack up at a moment's notice, and go anywhere you—or your producer—please, without arguments or opposition. Like taking off for Tennessee and 'The Fool Killer,' for instance."

Of course, there have been location spots in Tony's life that any wife would love to visit, such as Paris, London and Athens, for example. On the other hand, Tony's had his share of roughing it, and even suffered the multiple discomforts of heat, drought and savage insects in the course of a varied career.

Bangkok and Melbourne, like cities anywhere, boast at least comfortable living conditions, "but going into the back country in some of the places I've worked was like stepping back into the Middle Ages. No one wants to share flies and bugs with a bride."

Knoxville, Tenn., where much of "The Fool Killer" was shot, is, of course, a modern city, and even the more remote Tennessee location sites, while affording few or no luxuries, are rich in essential comforts, although perhaps, on the boring side for a lady attuned to metropolitan life.

"The Fool Killer" deals with the days right after the Civil War, and Tony plays a veteran whose wounds have impaired his memory. He exerts a haunting influence on 12-year-old Edward Albert, whom he meets and befriends during his wanderings. Their adventure together is the heart of the drama based on Helen Eustis' novel. Others in the cast are Henry Hull and Salome Jens. Servando Gonzalez of Mexico, directed the screenplay by Morton Fine and David Friedkin.

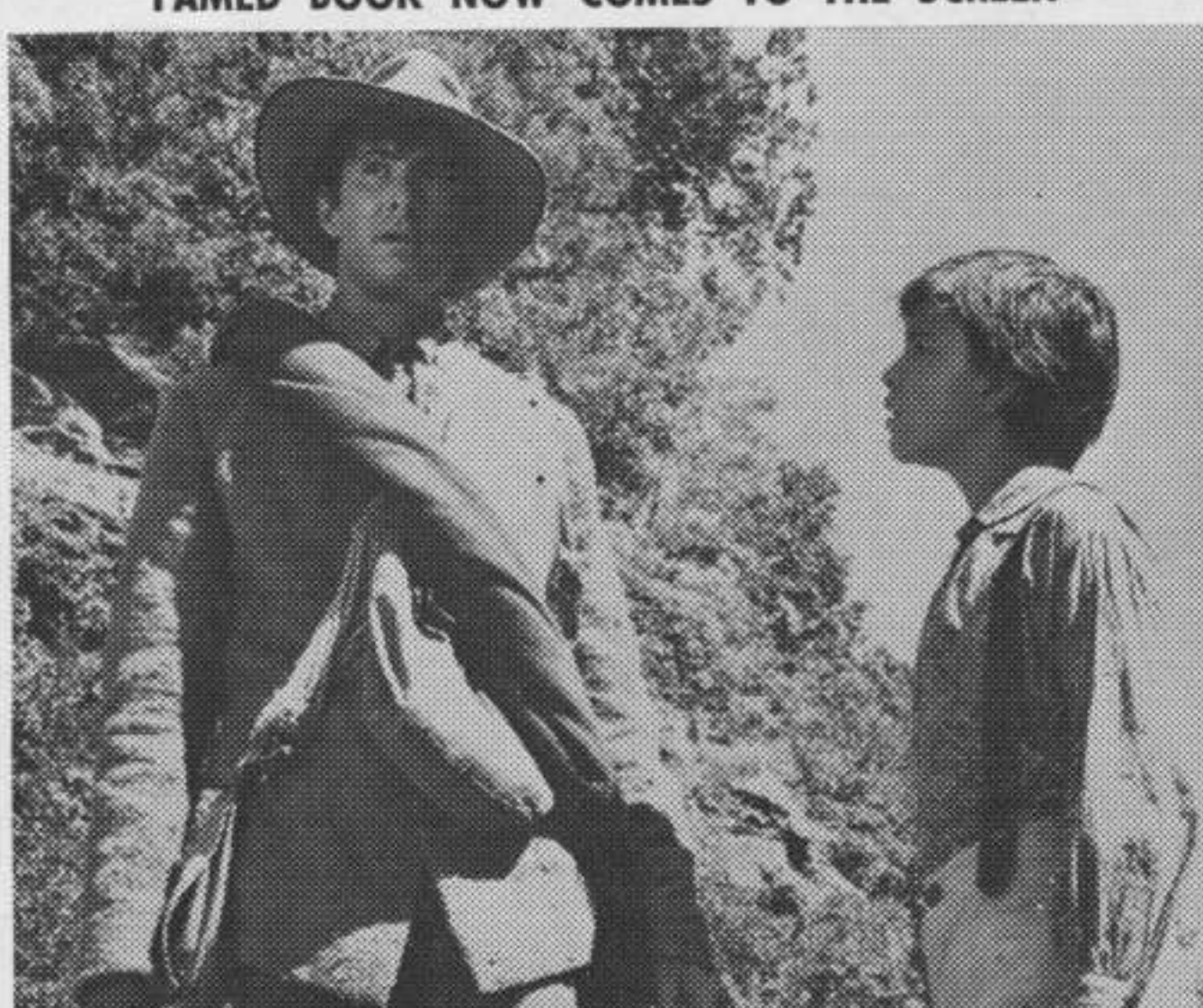
As for "marital matters," Tony is quick to deny that there are any present candidates for the "Mrs. Perkins" title, though his name has been linked with many lovely ladies.

Tracing the anatomy of some rumors, Tony gave one, involving Francoise Sagan, the young French novelist, as an instance. "The British press tried to cook up a romance between us," he said. "One newspaper man asked me if I'd like to get married, and I answered 'Yes, I would. Very much.' Then, later another man asked what I thought of Francoise, and I said I thought she was a wonderful girl. So they put two and two together, came up with five, and quoted me as saying she was the wonderful girl I wanted to marry."

"Actually, we'd seen each other only three or four times, and the language barrier would have prevented my sweeping her off her feet—even had that been my intention, or her desire."

So—American girls—Tony is definitely available. And here's a tip: though he's at home anywhere in the world, he's really most at home in the U.S.A. Melina Mercouri, who costarred with him a few years ago, couldn't get over the fact that "Tony, one of the biggest stars in Europe with the women, keeps eating hot dogs here in Paris, and wanting to return home."

FAMED BOOK NOW COMES TO THE SCREEN



THE STRANGE HEROIC FIGURE of Milo Bogardus, played by Anthony Perkins, a Civil War veteran robbed of his memory by a wound, brings memorable drama to "The Fool Killer," Ely Landau production, as he meets 12-year-old Edward Albert, a runaway orphan fleeing oppression. Milo becomes part brother, part friend, part teacher, all hero, to Edward. Also in this drama based on the Helen Eustis novel are Salome Jens, Henry Hull and Arnold Moss. Servando Gonzalez directed from a screenplay by Morton Fine and David Friedkin.

SALOME JENS STARTED AS A SEX SYMBOL!

Blonde, blue-eyed Salome Jens, who boasts the right kind of measurements, and now gets her biggest screen opportunity to date in Ely Landau's production of "The Fool Killer," starring Anthony Perkins, first gained critical acclaim as a horse.

It was a horse, or more specifically, a fanciful filly in the fantasy-fancy house created by Jean Genet in the play, "The Balcony." That performance led the noted critic Brooks Atkinson to describe her as "incandescent as a 200-watt bulb."

But the odd, off-beat off-Broadway nag role was actually not her first. Chroniclers can be forgiven for forgetting her real first effort. It was in something called "Sixth Finger in a Five-Fingered Glove," which closed right after it opened on Broadway.

Miss Jens, who plays the tender, devoted foster-mother of 12-year-old Edward Albert, a runaway boy, in "The Fool Killer," prepared intensively for the acting career that has already showered her with laurels.

Born on a farm near Milwaukee, Salome began to study the piano at seven, and gave her first recital not long afterwards. During high school, she began a study of the dance—eventually becoming a pupil of famed Martha Graham.

Then came New York, and intensive study with Miss Graham at the Herbert Berghof drama school. Today, though she has arrived, Salome continues her studies, at the Actors Studio.

Those who can see beyond a beautiful figure have always detected the results of Salome's dedicated study of acting; it was her blend of beauty and skill that first attracted director Servando Gonzalez, who gave her "The Fool Killer" role.

Nevertheless, that sex symbol talk has "disturbed" Salome, she says. Like so many other serious actresses less attractively equipped than she, it's the acting, not the looks, she wants audiences to remember. They doubtless will when they see her in "The Fool Killer."



Anthony Perkins plays a strange and haunting role of Milo Bogardus, Civil War veteran who has lost his memory, but who looms, larger than life, as a dramatic force in the awakening youth of 12-year-old Edward Albert, in the Ely Landau production, "The Fool Killer," with Henry Hull and Salome Jens. Based on the distinguished novel by Helen Eustis, screenplay by Morton Fine and David Friedkin, directed by Servando Gonzalez.

MADCAP MOVIE MAKING!

True to its fashion, the weather also failed to cooperate with the shooting crew, storming and raining to the chagrin of company and spectators alike. This annoyance, added to other uncontrollable location conditions, such as the sonic boom of low-flying jet aircraft breaking the sound barrier and ruining the soundtrack, plus a lazy flying private plane that insisted upon traversing the immediate filming area, gave the company more than the usual share of snafus.

Star Anthony Perkins demonstrated vividly that he is not the gangling, awkward, oversensitive youth indicated by several of his most recent roles. His rugged characterization of Milo Bogardus gave him the opportunity of acting as his own stunt-man in several scenes demanding athletic ability and a considerable amount of endurance. Stripped for his swimming scene in "The Fool Killer," Perkins was revealed as surprisingly muscular, proving to be a powerful swimmer. Milo Bogardus may be the beginning of a new Tony Perkins.

STRING OF "FIRSTS" FOR "THE FOOL KILLER"

The Landau Company's "The Fool Killer," being distributed through Allied Artists, will probably go down in film history as the movie with the most "firsts" to its credit.

For star Anthony Perkins, it was his first American picture in two years. For director Servando Gonzalez, it was his first American picture after much success in the Mexican film industry. For 12-year-old Edward Albert, son of actor Eddie Albert and actress, Margo, it marked his motion picture debut, and the same applies to 9-year-old Sindee Ann Richards.

"The Fool Killer" is the first picture produced by The Landau Company since "Long Day's Journey Into Night," and it also marked the first film appearance of veteran character actor Henry Hull in eight years.

SYNOPSIS

(Not For Publication)

"The Fool Killer," is the story of George Mellish (Edward Albert) a 12-year-old boy, who after a series of beatings for both real and fancied misdeeds, finally rebels from his family, hops a freight train and makes good his escape, somewhere east of the Mississippi. The first person he meets is Dirty Jim Helliman (Henry Hull), who lives in a fantastically filthy hovel and with whom George feels a kindred spirit, both having "suffered" at the hands of a clean woman. It is during his stay with Dirty Jim that George is introduced to the mythical, eight-foot boggy man called "The Fool Killer." When George is suddenly taken sick, Dirty Jim takes him to town where Mrs. Ova Fanshawe (Charlotte Jones) takes immediate charge of the feverish boy. When George is told by Mrs. Fanshawe's 10-year-old daughter, that her mother is planning to send him back to his foster parents, he makes his way to the open road once more.

As George trudges through the woods, he meets Milo Bogardus (Anthony Perkins) a Civil War veteran, who has been robbed of his memory by a war wound, and is, in his way, as lost as the boy himself. They travel together for an idyllic while, then one night come upon a camp meeting, where the fanatical Reverend Spotts (Arnold Moss) is conducting a revivalist meeting and during the religious frenzy, George blacks out. Recovering consciousness, and unaware that the Reverend has been murdered, George finds himself alone. While searching for Milo, he finds a home with Mr. and Mrs. Dodd (Dana Elcar, Salome Jens), small town storekeepers who give the boy the heady warmth and security he has never known. Milo returns as suddenly as he had vanished, remembering nothing about the camp meeting, and is invited to supper by the Dodds. When Mr. Dodd, making conversation, mentions the murder of the Reverend Spotts, George blurts out that "The Fool Killer done it!" and goes through the whole legend exactly as it was described to him by Dirty Jim.

That evening, while George Mellish lies in bed, a shadow appears at the window. It is the figure of a tall, gaunt apparition, axe in hand ready to strike—The Fool Killer! George runs out of the room, rouses the Dodds and breathlessly tells them what he has seen. With shotgun in hand, Mr. Dodd awaits the entrance of the stranger. As a shaft of moonlight falls across the window, the face and form of the stranger is clearly revealed. It is Milo Bogardus. When George recognizes him, Milo runs. The boy attempts to go out the window after him but is restrained by the Dodds. George breaks away. As his gaze wanders atop the roof of the house, he sees Milo Bogardus standing taller than any man. The full moon illumines his body, making him black and white all over like a statue. Milo takes a step, then another. Then spreads his arms out like a bird and leaps into space.

The wail of a train is heard in the distance. As it passes, we see the swiftly passing windows. To George, each window reviews a segment of his past life. They call to George to join them and the restless wandering spirit takes hold once again.

Running time: 99 minutes

OFFICIAL CREDITS

Director SERVANDO GONZALEZ
Executive Producer WORTHINGTON MINER
Producer DAVID FRIEDKIN
Associate HERBERT R. STEINMANN
Based on the Novel by HELEN EUSTIS
Screenplay by MORTON FINE and DAVID FRIEDKIN
Director of Photography ALEX PHILLIPS, JR.
Music GUSTAVO C. CARREON
Associate Producers HARRISON STARR and ALFRED MARKIM
Production Design ROBERT SMITH
Costumes DOROTHY JEAKINS
Film Editor JUAN MARINO

AN ELY LANDAU Production
Distributed By The Landau Releasing Organization
Through Allied Artists

PRODUCTION NOTES

The filming of Ely Landau's production of "The Fool Killer," which the Landau Releasing Organization is distributing through Allied Artists, was accomplished on location in and around Knoxville, Tennessee. It is replete with such "firsts" as the motion picture debut of the 12-year-old scion of a famous acting family; a torrid "bedroom scene" between two players whose combined ages total 21 years, a pig "extra" who refused the luxury of a mud puddle; the appearance of a Coast Guard patrol boat to rescue the afore-mentioned pig when it daringly began swimming the Tennessee River; and the weather, which still adheres to rules of its own.

After Anthony Perkins was signed for the leading role of Milo Bogardus, a wandering Civil War veteran whose memory had been affected by a war wound, the problem remained of casting the important focal part of young George Mellish, the runaway orphan whom Perkins meets on the road and befriends. Numerous names were suggested, then discarded until Mary Miner, daughter of producer Worthington Miner, offered the name of 12-year-old Edward Albert, son of actor Eddie Albert and actress Margo. A quick test was arranged, with the result that young Edward passed with flying colors. The youngster's role in "The Fool Killer," is no sinecure; he appears in the majority of the scenes so that his work day, under the California law pertaining to acting minors, was broken up into a four-hour work period, a three-hour school session and an hour for recreation. To keep the boy from getting too lonesome during the three-month shooting schedule, his 7-year-old sister, Maria, and his mother Margo were on hand. His father, Eddie Albert, also visited the set at various times.

The animal actors in the film caused the most difficulty in remembering cues. One scene calling for a cat to leap from a ledge onto a table necessitated the use of seven different felines before a professional acting tabby took to his work. Even this one needed seven takes!

There's a saying down in the Tennessee back country that "pigs is pigs,"—meaning, obviously, that you can lead a horse (or pig) to water but you can't make him take direction. At any rate, a pig-chase sequence appears in the film, calling for an hilarious, wild chase supposedly ending with a glorious romp in a classically muddy puddle. Instead, the first pig and several of its subsequent brothers-in-obstinacy studiously avoided the painfully prepared puddle, instead making a bee-line for the river bank on the other side. One Buster Crabbe-type porker actually made it across the Tennessee River at its widest point. Another failed to navigate the river and had to be rescued by an auxiliary Coast Guard boat, which volunteered rescue work.

The love interest in "The Fool Killer" is supplied in a most able manner by two performers who are making their film debuts in the picture. Included among their other dramatic and humorous scenes, both 12-year-old Edward Albert, and 9-year-old Sindee Ann Richards enjoy their first screen kiss, to say nothing of a "torrid" (!) bedroom sequence. No censorship problems are anticipated.

"The Fool Killer" stars Anthony Perkins with Edward Albert, Salome Jens, Henry Hull, Arnold Moss, Sindee Ann Richards, Dana Elcar, and Charlotte Jones in important supporting roles. The film was directed by Servando Gonzalez from the Helen Eustis novel, which was adapted for the screen by David Friedkin and Morton Fine.

"FOOL KILLER" HAS POPULAR SOUND TRACK

The quick success of the David Houston recording of "The Ballad of the Fool Killer" (Epic Records) has prompted producer Ely Landau to incorporate the hit platter into the sound track of the Anthony Perkins starrer, "The Fool Killer." The song will supplement the film's regular music score by Gustavo C. Carreon. Houston's recording appeared on the music industry's best-selling charts after only two weeks of release.

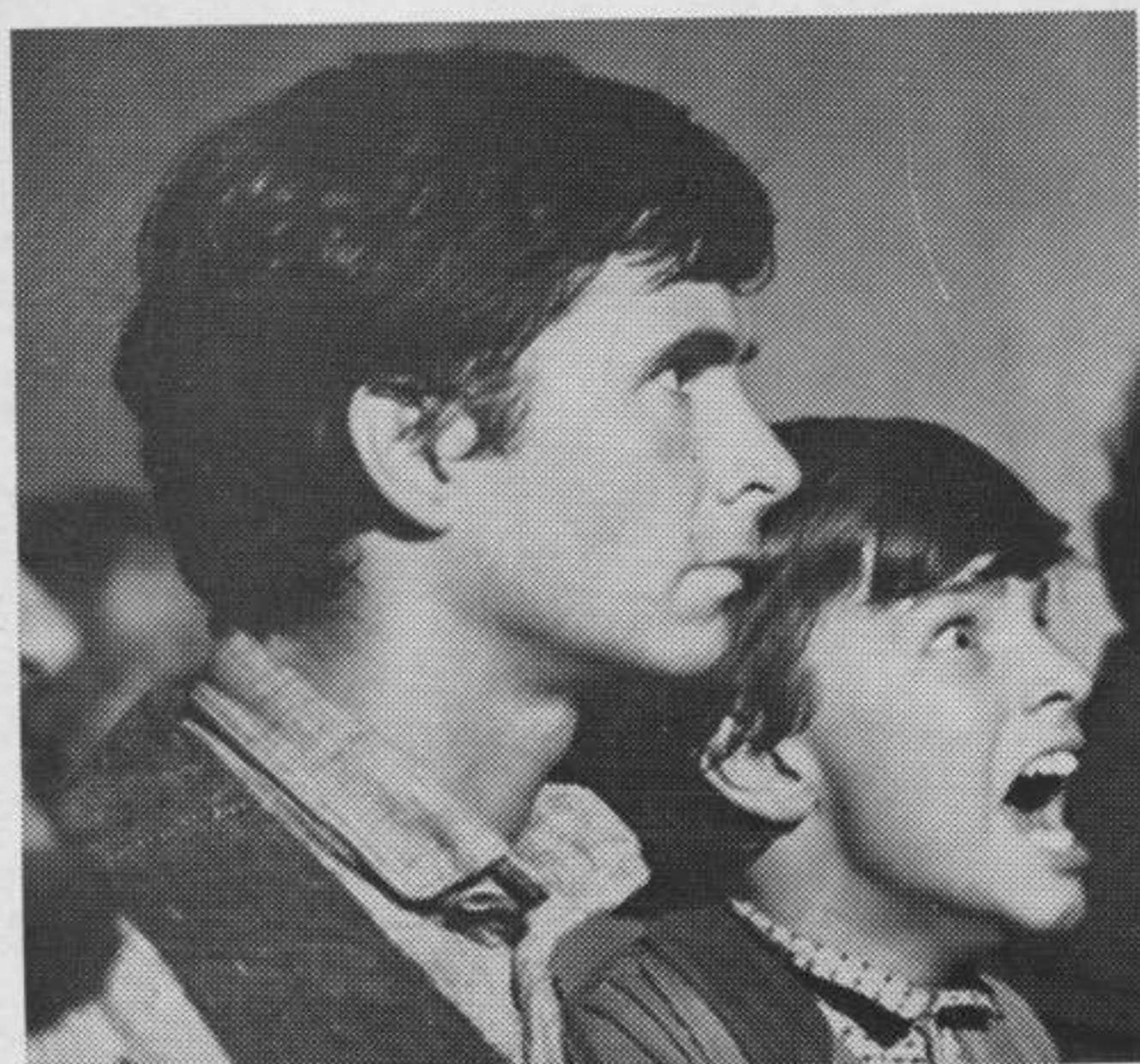
"The Fool Killer," which is being distributed by the Landau Releasing Organization through Allied Artists, introduces to the screen 12-year-old Edward Albert, son of Margo and Eddie Albert. It was directed by the noted Mexican filmmaker, Servando Gonzalez ("Yanco").



HAPPY FUGITIVE from the clean, ordered life ordained by women, Henry Hull, as "Dirty Jim Helliman," casts his own special spell on Edward Albert, 12-year-old runaway, in "The Fool Killer," Ely Landau production based on the hauntingly dramatic novel by Helen Eustis. Anthony Perkins stars, with Salome Jens and Arnold Moss handling other important roles. Servando Gonzalez directed from a screenplay by Morton Fine and David Friedkin.

OFFICIAL CAST

Ely Landau
and
Jack Dreyfus, Jr.
present
ANTHONY PERKINS
in
THE FOOL KILLER
CAST
Milo Bogardus Anthony Perkins
Mr. Dodd Dana Elcar
"Dirty Jim" Helliman Henry Hull
Mrs. Dodd Salome Jens
Mrs. Ova Fanshawe Charlotte Jones
Reverend Spotts Arnold Moss
Blessing Angeline Sindee Ann Richards
and introducing
EDWARD ALBERT
as George Mellish



WILD ELOQUENCE CASTS ITS SPELL... And 12-year-old Edward Albert reacts, together with Anthony Perkins, his friend, to the fiery words of an evangelist in "The Fool Killer," Ely Landau Production based on the Helen Eustis novel. Also in cast of the haunting drama are Salome Jens, Arnold Moss and Henry Hull. Servando Gonzalez directed from a screenplay by Morton Fine and David Friedkin.

HOLLYWOOD MINES A NEW GEM FROM "2nd GENERATION"

The latest member of Hollywood's "second generation" to add new lustre to the family name is 12-year-old Edward Albert, the son of film stars Margo and Eddie Albert. He has one of the pivotal roles in Ely Landau's production of "The Fool Killer," the tension-filled story of a backwoods boy's painful but triumphant coming-of-age in the post-Civil War era.

With the completion of his film debut, young Edward joins a talented constellation of up-and-coming star performers that includes, among others, Robert Mitchum's son, Jim; Henry Fonda's daughter, Jane, and his son, Peter; and Liza Minnelli, daughter of Judy Garland.

A quiet, slender youngster, just over five feet tall and slightly under 90 pounds, Edward was chosen from 1,600 applicants to play opposite Anthony Perkins in "The Fool Killer," a film adaptation of the vivid Helen Eustis novel of American frontier life.

Edward, who has had no formal theatrical training whatsoever, was not encouraged by his performer parents to enter show business. The decision was his alone after he was discovered by Mary Elizabeth Miner, daughter of producer-director Worthington Miner, and a friend of the Alberts, who recommended him to the producers.

From the memories of an American boyhood,
Ely Landau and Jack J. Dreyfus, Jr. present

ANTHONY PERKINS

in the legend of

**THE
FOOL
KILLER**

In Fool Killer country, there's folks like



Milo-a man without a memory



George-he ran away from home



Jim-folks called him "Dirty Jim"



Mrs. Dodd-she'd seen the Fool Killer



Rev. Snotts-he preached of hell fire



Blessing Angelina-she ain't been kissed

with **HENRY HULL** • **SALOME JENS** • **DANA ELCAR** • **CHARLOTTE JONES**
ARNOLD MOSS • **SINDEE ANN RICHARDS**
and introducing **EDWARD ALBERT** as George Mellish

Directed by **SERVANDO GONZALEZ** - Produced by **DAVID FRIEDKIN**
Screenplay by **MORTON FINE** and **DAVID FRIEDKIN** - Based on the novel by **HELEN EUSTIS**
Distributed by **THE LANDAU RELEASING ORGANIZATION (LRO)** through **ALLIED ARTISTS**



Ad Mat No. 202—2 Cols. x 200 Lines (400 Lines)

WHEN YOU RUN AWAY FROM HOME...

you meet folks like Dirty Jim ... make friends like Milo



...face danger ... get "saved" ... and may even find love!



Ely Landau and Jack J. Dreyfus, Jr. present

ANTHONY PERKINS

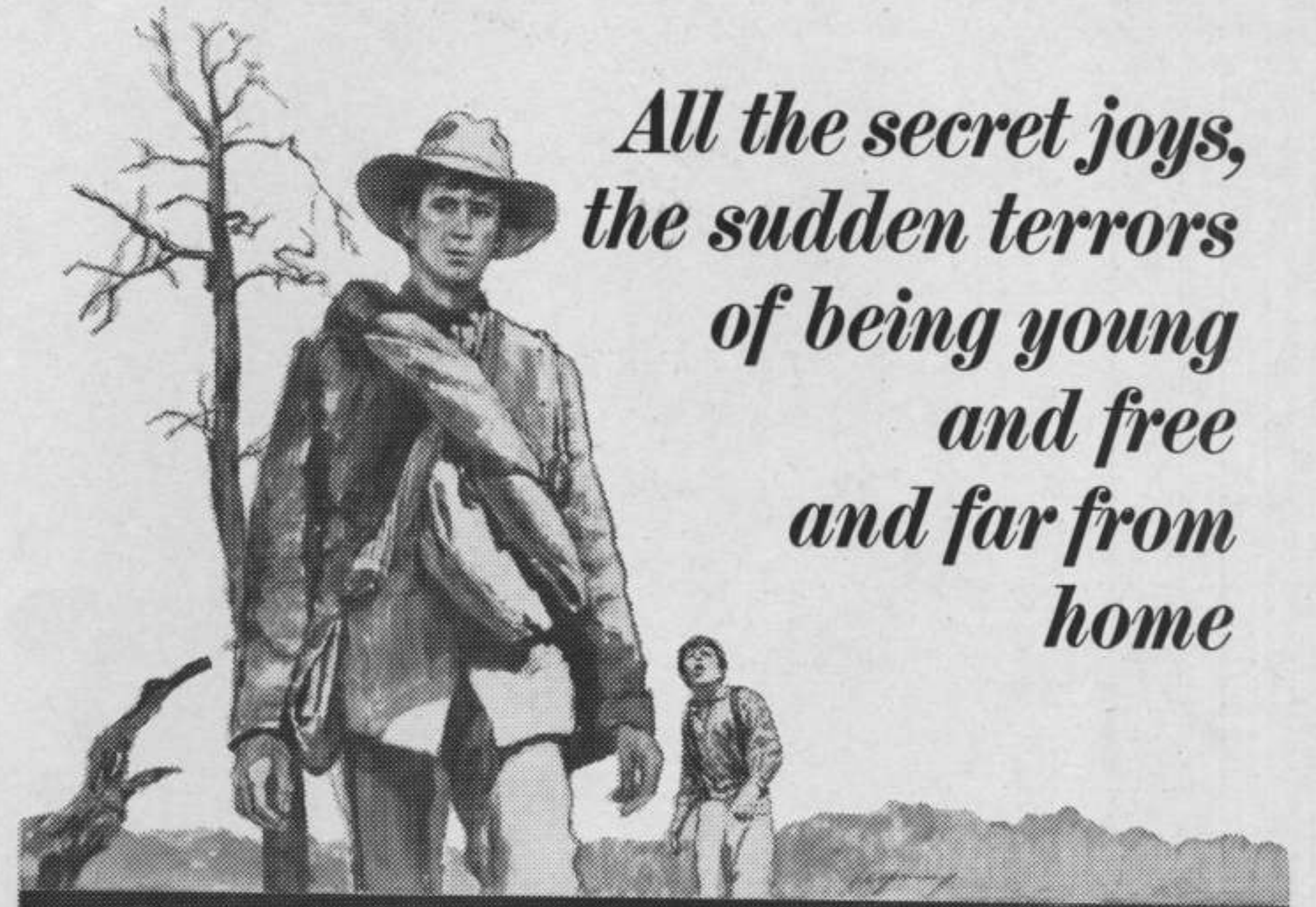
in the legend of

**THE
FOOL
KILLER**

with **HENRY HULL** • **SALOME JENS** • **DANA ELCAR** • **CHARLCE JONES**
ARNOLD MOSS • **SINDEE ANN RICHARDS** * and introducing **EDWARD ALBERT**
Directed by **SERVANDO GONZALEZ** - Produced by **DAVID FRIEDKIN** - Screenplay by **MORTON FINE** and **DAVID FRIEDKIN**
Based on the novel by **HELEN EUSTIS** - Distributed by **THE LANDAU RELEASING ORGANIZATION (LRO)** through **ALLIED ARTISTS**



Ad Mat No. 301—3 Cols. x 100 Lines (300 Lines)



*All the secret joys,
the sudden terrors
of being young
and free
and far from
home*



From the memories of an American boyhood, Ely Landau and Jack J. Dreyfus, Jr. present

ANTHONY PERKINS in the legend of

**THE
FOOL
KILLER**

with **HENRY HULL** • **SALOME JENS** • **DANA ELCAR** • **CHARLOTTE JONES**
ARNOLD MOSS • **SINDEE ANN RICHARDS** and introducing **EDWARD ALBERT**
Directed by **SERVANDO GONZALEZ** - Produced by **DAVID FRIEDKIN** - Screenplay by **MORTON FINE** and **DAVID FRIEDKIN**
Based on the novel by **HELEN EUSTIS** - Distributed by **THE LANDAU RELEASING ORGANIZATION (LRO)** through **ALLIED ARTISTS**



Ad Mat No. 302—3 Cols. x 100 Lines (300 Lines)



*Run hard,
run fast...
or the
Fool
Killer's
gonna
get you!*

Ely Landau and Jack J. Dreyfus, Jr. present

ANTHONY PERKINS in the legend of

**THE
FOOL
KILLER**

with **HENRY**

ELL • **SALOME JENS** • **DANA ELCAR** • **CHARLOTTE JONES** • **ARNOLD MOSS** • **SINDEE ANN RICHARDS**

and introducing **EDWARD ALBERT** as George Mellish

Directed by **SERVANDO GONZALEZ** - Produced by **DAVID FRIEDKIN** - Screenplay by **MORTON FINE** and **DAVID FRIEDKIN**
Based on the novel by **HELEN EUSTIS** - Distributed by **THE LANDAU RELEASING ORGANIZATION (LRO)** through **ALLIED ARTISTS**



Ad Mat No. 402—4 Cols. x 100 Lines (400 Lines)



*A wanderin' man...
A runaway boy...
An unusual
motion picture*

Ely Landau and Jack J. Dreyfus, Jr. present

ANTHONY PERKINS in the legend of

**THE
FOOL
KILLER**

Distributed by **THE LANDAU RELEASING ORGANIZATION (LRO)** through **ALLIED ARTISTS**

Ad Mat No. 205—2 Cols. x 50 Lines (100 Lines)

COMPOSITE MAT

THE SPECIAL COMPOSITE MAT
CONSISTS OF AD NUMBERS
102, 203, 204 & Scene mats
1A and 2A

*Have you
heard about*

**THE
FOOL
KILLER**

YOU WILL!

Ad Mat No. 206—2 Cols. x 50 Lines (100 Lines)



*From the memories
of an American boyhood*

Ely Landau and Jack J. Dreyfus, Jr.
present

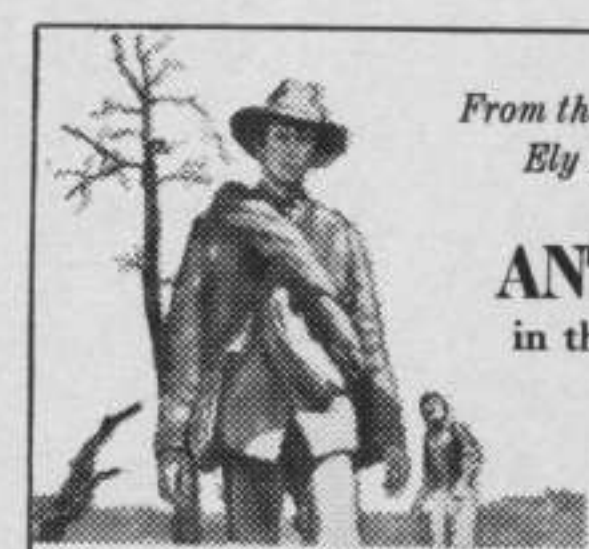
ANTHONY PERKINS

in the legend of

**THE
FOOL
KILLER**

Distributed by **THE LANDAU RELEASING ORGANIZATION (LRO)** through **ALLIED ARTISTS**

Ad Mat No. 204—2 Cols. x 37 Lines (74 Lines)



*From the memories of an American boyhood,
Ely Landau and Jack J. Dreyfus, Jr.
present*

ANTHONY PERKINS

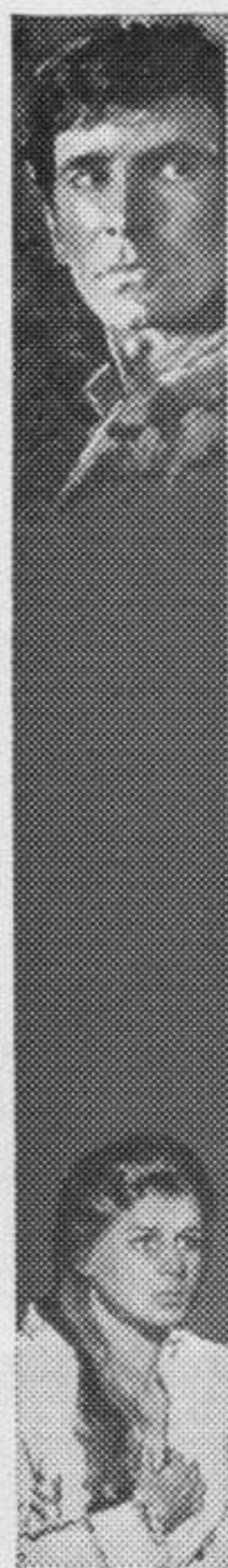
in the legend of

**THE
FOOL
KILLER**

Distributed by **THE LANDAU RELEASING ORGANIZATION (LRO)** through **ALLIED ARTISTS**

Ad Mat No. 203—2 Cols. x 50 Lines (100 Lines)

coming soon 



*A picture with the
warmth of
"Friendly
Persuasion"...
the haunting
beauty of
"To Kill A
Mockingbird"...
plus a very
special charm
all its own*



Ely Landau and Jack J. Dreyfus, Jr. present

ANTHONY PERKINS
in the legend of



with
HENRY HULL • SALOME JENS • DANA ELCAR
CHARLOTTE JONES • ARNOLD MOSS • SINDEE ANN RICHARDS

and introducing **EDWARD ALBERT** • Directed by SERVANDO GONZALEZ • Produced by DAVID FRIEDKIN
Screenplay by MORTON FINE and DAVID FRIEDKIN • Based on the novel by HELEN EUSTIS
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Ad Mat No. 201—2 Cols. x 100 Lines (200 Lines)



Ad Mat No. 101
1 Col. x 50 Lines (50 Lines)

*Ely Landau and
Jack J. Dreyfus, Jr.
present*

ANTHONY PERKINS
in the legend of



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through ALLIED ARTISTS

Ad Mat No. 102
1 Col. x 32 Lines (32 Lines)