

## Document Citation

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Film Subjects	Toby Tyler, or ten weeks with a circus, Barton, Charles T., 1960



STRIKE  
UP THE  
BAND!

HERE COMES THE **HAPPIEST!**  
SHOW ON EARTH!

WALT DISNEY

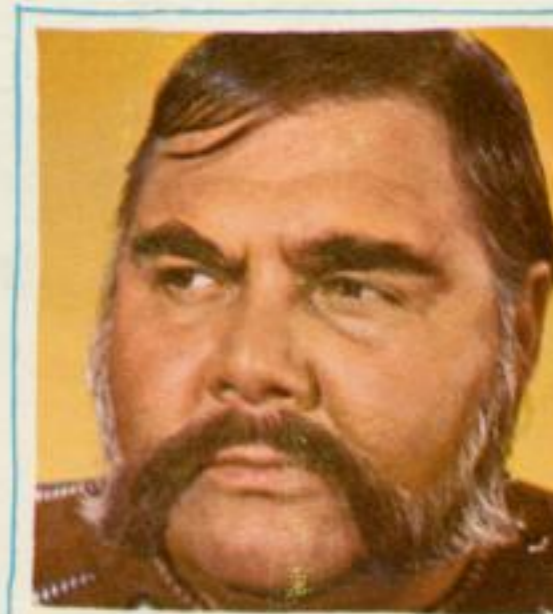
presents

**Toby Tyler**

OR 10 WEEKS

WITH A CIRCUS

INTRODUCING  
Mister STUBBS  
the wackiest, wooliest  
gunslinger **EVER!**



STARRING  
KEVIN CORCORAN \* HENRY CALVIN  
GENE SHELDON \* BOB SWEENEY  
RICHARD EASTHAM \* **Technicolor**

associate producer directed by screenplay by  
BILL WALSH \* CHARLES BARTON \* BILL WALSH and LILLIE HAYWARD

Based on the book  
by James Otis Kaler

DISTRIBUTION BY Buena Vista DISTRIBUTION CO., Inc.  
© WALT DISNEY PRODUCTIONS





## **TECHNICOLOR TRAILER**

**The Music of the Brass Band!** The Wonders of the Circus Parade! *The Antics of the clowns!* The Roar of Animals! The feats of Peerless Performers! *All the fun and Thrills of the Big Top are here in this Colorful and Exciting Trailer that puts "Toby Tyler" on the "Must See" List of Your Patrons.* There's a Big, Wonderful Cast leading the March of Showmanship; and there's a Hilarious Introduction to The Amazing, The Incomparable Mister Stubbs, the Greatest Audience Captivator ever known to motion pictures!

**Order Your Trailer NOW From  
NATIONAL SCREEN SERVICE**

### **FREE TEASER TRAILER**

Hurry! Hurry! Hurry! Here comes the happiest Teaser Trailer on earth!—A three-ring riot of a Teaser that has both sales power and entertainment delights. It's got action, fun, color by Technicolor, music and loads of laughs with that sensational new star discovery, Mr. Stubbs. A top promotion punch for your advance campaign!



*Hurry! Hurry! Hurry! Schedule your Teaser Promotion weeks in advance of your playdate. Order this BONUS BOX-OFFICE BUILDER Now — FREE from . . .*

**NATIONAL  
SCREEN SERVICE**

### **FREE**

### **RADIO TRANSCRIPTIONS**

STEP RIGHT UP—to all of your top radio contracts and arrange time for this Big Top radio promotion. A parade of attention-commanding spots . . . long, short and medium . . . are yours on one 12" platter, with the listening spotlight on the humor, the music, the excitement of the circus—and the great attraction coming to your theatre . . . Walt Disney's "Toby Tyler." Time allowed on each spot for your Playdate Tag. ORDER YOUR RADIO SPOTS FREE FROM . . .



**BUENA VISTA DISTRIBUTION CO., INC.**

Attention: Mr. Lou Gaudreau

**477 Madison Avenue New York 22, N. Y.**

**MR. EXHIBITOR . . . PLEASE REMEMBER: FOR BEST PROJECTION RESULTS IN THE PRESENTATION OF WALT DISNEY'S "TOBY TYLER" USE ASPECT RATIO 1:75 TO 1.**





# \*\*\*\*\* ADVERTISING LINEAGE SCHEDULE \*\*\*\*\*

Mat 101— 14 Lines = (1 inch)  
 Mat 102— 14 Lines = (1 inch)  
 Mat 103— 26 Lines—1 col. x 26 = (2 inches)  
 Mat 104— 28 Lines—1 col. x 28 = (2 inches)  
 Mat 105— 40 Lines—1 col. x 40 = (3 inches)  
 Mat 106— 56 Lines—1 col. x 56 = (4 inches)  
 Mat 107— 56 Lines—1 col. x 56 = (4 inches)  
 Mat 108— 65 Lines—1 col. x 65 = (5 inches)  
 Mat 110— 75 Lines—1 col. x 75 = (5 inches)  
 Mat 111— 75 Lines—1 col. x 75 = (5½ inches)  
 Mat 201— 28 Lines—2 cols. x 14 = (2 inches)  
 Mat 202—28 Lines—2 cols. x 14 = (2 inches)  
 Mat 203—100 Lines—2 cols. x 50 = (7 inches)  
 Mat 204—112 Lines—2 cols. x 56 = (8 inches)  
 Mat 205—112 Lines—2 cols. x 56 = (8 inches)  
 Mat 206—130 Lines—2 cols. x 65 = (9 inches)  
 Mat 207—160 Lines—2 cols. x 80 = (11 inches)

Mat 208— 28 Lines—2 Cols. x 14 = (2 inches)  
 Mat 209—200 Lines—2 cols. x 100 = (14 inches)  
 Mat 210—264 Lines—2 cols. x 132 = (19 inches)  
 Mat 301—189 Lines—3 cols. x 63 = (14 inches)  
 Mat 302—300 Lines—3 cols. x 100 = (21 inches)  
 Mat 303—300 Lines—3 cols. x 100 = (21 inches)  
 Mat 304—315 Lines—3 cols. x 105 = (23 inches)  
 Mat 305—360 Lines—3 cols. x 120 = (26 inches)  
 Mat 307—600 Lines—3 cols. x 200 = (43 inches)  
 Mat 308—381 Lines—3 cols. x 127 = (27 inches)  
 Mat 401—228 Lines—4 cols. x 57 = (16 inches)  
 Mat 402—460 Lines—4 cols. x 115 = (33 inches)  
 Mat 501—350 Lines—5 cols. x 70 = (25 inches)  
 Mat 502—360 Lines—5 cols. x 72 = (26 inches)  
 Mat 601—522 Lines—6 cols. x 87 = (37 inches)  
 Mat 801—896 Lines—8 cols. x 112 = (64 inches)  
 Mat 1601—1760 Lines—16 cols. x 110 = (126 inches)



Mister STUBBS...  
 a rascal and mischief-  
 maker... but he was  
 the best friend a  
 feller ever had!

T H E A T R E

STRIKE UP THE BAND!  
 HERE COMES **WALT DISNEY'S**  
**Toby Tyler**  
 OR 10 WEEKS WITH A CIRCUS  
**TECHNICOLOR**

Starring  
**KEVIN CORCORAN** \* **HENRY CALVIN**  
**GENE SHELDON** \* **BOB SWEENEY**  
 and introducing **Mister STUBBS**

associate producer: **BILL WALSH** · directed by: **CHARLES BARTON** · screenplay by: **BILL WALSH** & **LILLIE HAYWARD**  
 Released by BUENA VISTA Distribution Co., Inc. © Walt Disney Productions.



**HURRY! HURRY! HURRY!**  
 Step right up and join the FUN  
 of Walt Disney's Happy Circus...  
 roaring with Thrills...  
 ringing with Laughter!

T H E A T R E

Mat 601—522 Lines—6 cols. x 87 = (37 inches)





Be there  
at the  
**SHOWDOWN!**

...and  
what a  
show it is  
when this  
fugitive from  
a circus  
(*Mister STUBBS*)  
shoots up a  
town!



**WALT DISNEY**

presents

**Toby Tyler**

or 10 WEEKS

**WITH A CIRCUS**

KEVIN CORCORAN • HENRY CALVIN • GENE SHELDON • BOB SWEENEY

RICHARD EASTHAM • and introducing Mister STUBBS • associate producer BILL WALSH

directed by CHARLES BARTON • BILL WALSH and LILLIE HAYWARD  
screenplay by



**TECHNICOLOR**

© WALT DISNEY PRODUCTIONS

Released by BUENA VISTA Distribution Co., Inc.

T H E A T R E

Mat 307—600 Lines—3 cols. x 200 = (43 inches)

Page Four

You'll get a **BANG** out of Mister **STUBBS**...

THE WILDEST, WACKIEST, WOOLIEST GUNSLINGER EVER TO SHOOT UP A TOWN!

WALT DISNEY'S

**TOBY TYLER**

or Ten Weeks with a **CIRCUS**

TECHNICOLOR

starring KEVIN CORCORAN • HENRY CALVIN

and introducing GENE SHELDON • BOB SWEENEY • RICHARD EASTHAM • Mister STUBBS

associate producer BILL WALSH • CHARLES BARTON • BILL WALSH • LILLIE HAYWARD  
screenplay by

Released by BUENA VISTA Distribution Co., Inc. © Walt Disney Productions.

T H E A T R E

Mat 208—170 Lines—2 cols. x 85 = (12 inches)

MAKE WAY FOR **FUN**

HERE COMES THE **HAPPIEST** SHOW ON EARTH!

WALT DISNEY presents

**TOBY TYLER**

or Ten Weeks with a **CIRCUS**

Technicolor

introducing that imp of a chimp Mister **STUBBS**

starring KEVIN CORCORAN • HENRY CALVIN • GENE SHELDON • BOB SWEENEY • RICHARD EASTHAM • associate producer BILL WALSH

directed by CHARLES BARTON • BILL WALSH and LILLIE HAYWARD  
screenplay by

T H E A T R E

Released by BUENA VISTA Distribution Co., Inc. © Walt Disney Productions.

Mat 207—160 Lines—2 cols. x 80 = (11 inches)





MISTER STUBBS WAS AN IMP OF A CHIMP  
...A RASCAL AND MISCHIEF MAKER

...BUT THE BEST FRIEND  
A FELLER EVER HAD!  
You can share all the  
Fun, Thrills and  
Excitement in  
the Happiest  
show on  
Earth!

WALT DISNEY'S  
TECHNICOLOR®  
**TOBY TYLER**  
or Ten Weeks with a **CIRCUS**

starring  
KEVIN HENRY GENE BOB RICHARD  
CORCORAN • CALVIN • SHELDON • SWEENEY • EASTHAM • Mister STUBBS  
and introducing  
assoc. producer directed by screenplay by  
BILL WALSH • CHARLES BARTON • BILL WALSH and LILLIE HAYWARD  
Released by BUENA VISTA Distribution Co., Inc. ©Walt Disney Productions.

T H E A T R E

Mat 302—300 Lines—3 cols. x 100 = (21 inches)

the  
**HAPPIEST**  
SHOW ON  
EARTH!

WALT DISNEY'S  
**TOBY TYLER**  
or Ten Weeks  
with a **CIRCUS**  
TECHNICOLOR®  
T H E A T R E

Released by BUENA VISTA Distribution Co., Inc. ©Walt Disney Productions.

Mat 107—56 Lines—1 col. x 56  
= (4 inches)

☆☆☆☆☆☆☆☆  
the  
**HAPPIEST**  
SHOW ON EARTH!

WALT DISNEY'S  
**TOBY TYLER**  
OR TEN WEEKS WITH  
A **CIRCUS**  
TECHNICOLOR®

Released by BUENA VISTA Distribution Co., Inc. ©Walt Disney Productions.

Mat 105—40 Lines—1 col. x 40  
= (3 inches)

Be there  
at the  
**SHOWDOWN!**

...and  
what a  
show it is  
when this  
fugitive from  
a circus  
(*Mister STUBBS*)  
shoots up a  
town!

WALT DISNEY  
presents  
**TOBY TYLER**  
or Ten Weeks with a **CIRCUS**

starring  
KEVIN HENRY GENE BOB RICHARD  
CORCORAN • CALVIN • SHELDON • SWEENEY • EASTHAM  
and introducing  
Mister STUBBS assoc. producer directed by screenplay by  
BILL WALSH • CHARLES BARTON • BILL WALSH and LILLIE HAYWARD  
Released by BUENA VISTA  
Distribution Co., Inc.  
©WALT DISNEY PRODUCTIONS

Technicolor® T H E A T R E

Mat 209—200 Lines—2 cols. x 100 = (14 inches)



You'll get a **BANG** out of  
this **IMP** of a **CHIMP**..

the wildest, wackiest, wooliest  
gunslinger ever to shoot  
up a town! (He's Mister Stubbs -  
heading an all star cast.)

TECHNICOLOR®

**WALT DISNEY'S**

**TOBY TYLER**  
or Ten Weeks with a **CIRCUS**

starring **KEVIN CORCORAN • HENRY CALVIN • GENE SHELDON • BOB SWEENEY • RICHARD EASTHAM**

and introducing **Mister STUBBS** - and producer **BILL WALSH** - directed by **CHARLES BARTON** - screenplay by **BILL WALSH and LILLIE HAYWARD**

Released by BUENA VISTA Distribution Co., Inc. ©Walt Disney Productions.

T H E A T R E

Mat 303—300 Lines—3 cols. x 100 = (21 inches)

Be there  
at the  
**SHOWDOWN!**

...and  
what a  
show it is  
when this  
fugitive from  
a circus  
(*Mister STUBBS*)  
shoots up a  
town!

**WALT DISNEY**  
presents

**Toby Tyler**

or 10 WEEKS  
WITH A **CIRCUS**

**KEVIN CORCORAN • HENRY CALVIN • GENE SHELDON • BOB SWEENEY**  
and introducing **RICHARD EASTHAM • Mister STUBBS** - associate producer **BILL WALSH**

directed by **CHARLES BARTON** - screenplay by **BILL WALSH and LILLIE HAYWARD**

**TECHNICOLOR**

T H E A T R E

Mat 210—264 Lines—2 cols. x 132 = (19 inches)

Here comes...the **HAPPIEST**  
SHOW ON EARTH!

**WALT DISNEY'S**

**TOBY TYLER**  
or Ten Weeks with a **CIRCUS**

TECHNICOLOR®

starring **KEVIN CORCORAN • HENRY CALVIN • GENE SHELDON • BOB SWEENEY • RICHARD EASTHAM**

Released by BUENA VISTA Distribution Co., Inc. ©Walt Disney Productions.

Mat 204—112 Lines—2 cols. x 56 = (8 inches)



Here comes... the **HAPPIEST** SHOW ON EARTH!

OH THAT IMP OF A CHIMP Mister STUBBS ... what a thievin' rascal!

WALT DISNEY presents **Toby Tyler** OR 10 WEEKS WITH A CIRCUS **TECHNICOLOR**

starring KEVIN CORCORAN • HENRY CALVIN • GENE SHELTON BOB SWEENEY • RICHARD EASTHAM • and introducing Mister STUBBS

associate producer directed by screenplay by BILL WALSH • CHARLES BARTON • BILL WALSH • LILLIE HAYWARD

Released by BUENA VISTA Distribution Co., Inc. © Walt Disney Productions.

**BEN**... the strongman—with iron fists and a marshmallow heart!

**SAM**... kept the crowd in stitches... and patched up shattered dreams!

**TUPPER**... specialized in Popcorn, Peanuts and Petty Larceny!

T H E A T R E

Mat 501—350 Lines—5 cols. x 70 = (25 inches)

The **HAPPIEST. MERRIEST. FUNNIEST** circus ever!

WALT DISNEY brings you all the **GAIETY** and **THRILLS** from under the 'BIG TOP.' You'll meet a bright, fresh cast of **NEW LAUGH CHAMPIONS**... featuring an imp of a chimp - **Mister STUBBS** the wildest, wackiest, wooliest gunslinger ever!

WALT DISNEY presents **Toby Tyler** OR 10 WEEKS WITH A CIRCUS **TECHNICOLOR**

starring KEVIN CORCORAN • HENRY CALVIN • GENE SHELTON BOB SWEENEY • RICHARD EASTHAM • and introducing Mister STUBBS

associate producer directed by screenplay by BILL WALSH • CHARLES BARTON • BILL WALSH • LILLIE HAYWARD

Released by BUENA VISTA Distribution Co., Inc. © Walt Disney Productions.

T H E A T R E

Mat 304—315 Lines—3 cols. x 105 = (23 inches)

**LOOK OUT..**

Here comes Mister STUBBS!

WALT DISNEY'S **TOBY TYLER** or Ten Weeks with a **CIRCUS** **TECHNICOLOR**

T H E A T R E

starring KEVIN CORCORAN • HENRY CALVIN GENE SHELTON • BOB SWEENEY • RICHARD EASTHAM

Released by BUENA VISTA Distribution Co., Inc. © WALT DISNEY PRODUCTIONS

Mat 108—65 Lines—1 col. x 65 = (5 inches)

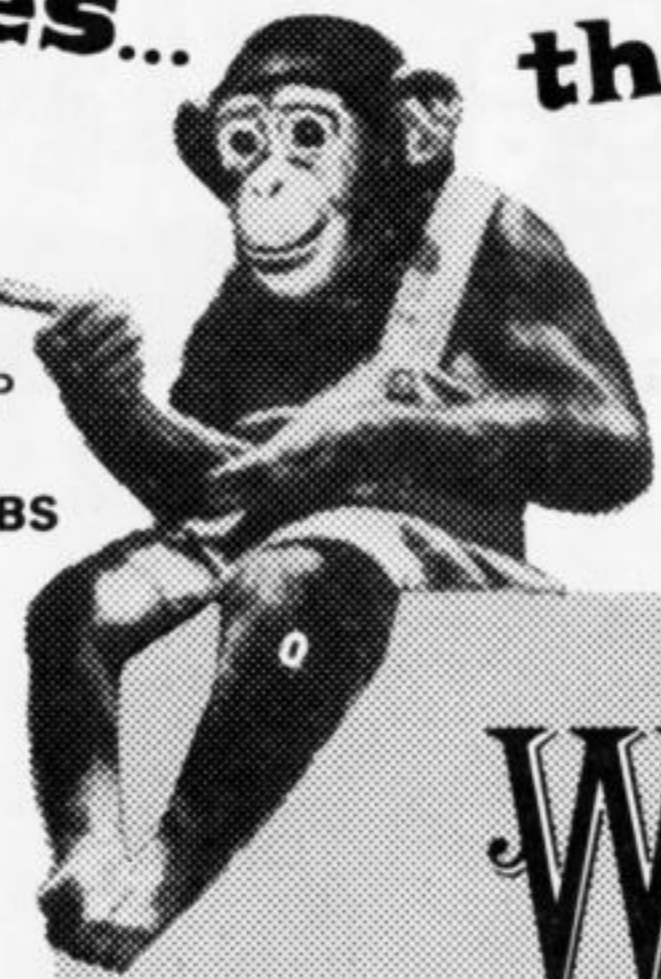




Here comes...

the **HAPPIEST** SHOW ON EARTH!

OH THAT IMP OF A CHIMP  
Mister STUBBS  
... what a thievin' rascal!



WALT DISNEY

and presents

**Toby Tyler**

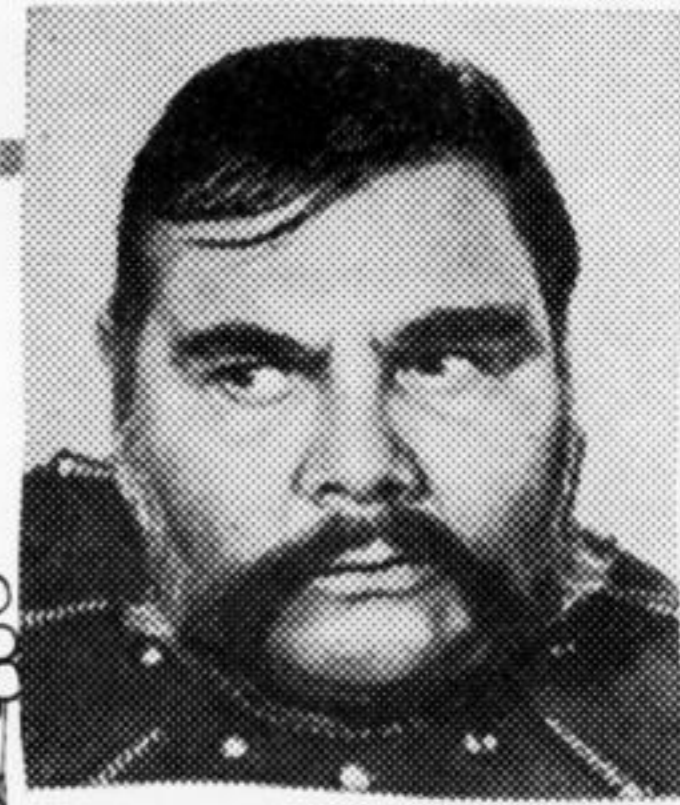
OR 10 WEEKS WITH A CIRCUS

**TECHNICOLOR**

Starring  
KEVIN CORCORAN \* HENRY GALVIN \* GENE SHELDON  
BOB SWEENEY \* RICHARD EASTHAM \* ...and introducing Mister STUBBS

associate producer directed by screenplay by  
BILL WALSH \* CHARLES BARTON \* BILL WALSH and LILLIE HAYWARD

Released by BUENA VISTA Distribution Co., Inc. © Walt Disney Productions.



**BEN**... the strongman— with iron fists and a marshmallow heart!



**SAM**... kept the crowd in stitches... and patched up shattered dreams!



**TUPPER**... specialized in Popcorn, Peanuts and Petty Larceny!



T H E A T R E

Mat 801—896 Lines—8 cols. x 112 — (64 inches)



You'll get a **BANG** out of this **IMP** of a **CHIMP**..

the wildest, wackiest, wooliest gunslinger ever to shoot up a town! (He's Mister Stubbs - heading an all star cast.)

TECHNICOLOR®

WALT DISNEY'S

**TOBY TYLER**  
or Ten Weeks with a **CIRCUS**

starring CORCORAN · CALVIN · SHELDON · SWEENEY · EASTHAM  
with Mister STUBBS · BILL WALSH · CHARLES BARTON  
directed by BILL WALSH and LILLIE HAYWARD  
© WALT DISNEY PRODUCTIONS

DISTRIBUTION BY BUENA VISTA THEATRE

Mat 206—130 Lines—2 cols. x 65 = (9 inches)

WALT DISNEY'S  
**TOBY TYLER**  
OR TEN WEEKS with a **CIRCUS**  
TECHNICOLOR®

starring KEVIN CORCORAN · HENRY CALVIN · GENE SHELDON · BOB SWEENEY · RICHARD EASTHAM © WALT DISNEY PRODUCTIONS

Mat 202—28 Lines—2 cols. x 14 = (2 inches)

Here comes the **HAPPIEST** SHOW ON EARTH!

WALT DISNEY'S  
**TOBY TYLER**  
or Ten Weeks with a **CIRCUS**  
TECHNICOLOR®

Mat 104—28 Lines—1 col. x 28 = (2 inches)

WALT DISNEY'S  
**TOBY TYLER**  
OR TEN WEEKS with a **CIRCUS**  
TECHNICOLOR®

Mat 101—14 Lines = (1 inch)

YOU'LL SHARE ALL THE FUN...

with this imp of a chimp—in the happiest show on earth!

Technicolor®

WALT DISNEY'S  
**TOBY TYLER**  
or Ten Weeks with a **CIRCUS**

starring KEVIN CORCORAN · HENRY CALVIN · GENE SHELDON · BOB SWEENEY · RICHARD EASTHAM · and introducing Mister STUBBS  
directed by BILL WALSH · CHARLES BARTON · BILL WALSH and LILLIE HAYWARD  
© WALT DISNEY PRODUCTIONS  
Released by BUENA VISTA Distribution Co., Inc.

THEATRE

Mat 301—189 Lines—3 cols. x 63 = (14 inches)

You'll get a **BANG** out of Mister STUBBS!  
He's the wildest... wooliest gunslinger ever!

WALT DISNEY'S  
**TOBY TYLER**  
or Ten Weeks with a **CIRCUS**

starring KEVIN CORCORAN  
HENRY CALVIN · GENE SHELDON · BOB SWEENEY  
RICHARD EASTHAM · and introducing Mister STUBBS  
TECHNICOLOR®

Released by BUENA VISTA Distribution Co., Inc.  
© Walt Disney Productions.

Mat 111—75 Lines—1 col. x 75 = (5½ inches)



**STRIKE UP THE BAND!**  
**HERE COMES** **WALT DISNEY'S**  
**Toby Tyler**  
 OR 10 WEEKS WITH A CIRCUS  
**TECHNICOLOR**

**Mister STUBBS...**  
 a rascal and mischief-maker... but he was the best friend a feller ever had!

**HURRY! HURRY! HURRY!**  
 Step right up and join the FUN of Walt Disney's Happy Circus... roaring with Thrills... ringing with Laughter!

**CAST:**  
 KEVIN CORCORAN \* HENRY CALVIN  
 GENE SHELDON \* BOB SWEENEY  
 RICHARD EASTHAM  
 ...and introducing **Mister STUBBS**

associate producer directed by screenplay by  
 BILL WALSH \* CHARLES BARTON \* BILL WALSH \* LILLIE HAYWARD  
 Released by BUENA VISTA Distribution Co., Inc. ©Walt Disney Productions.

**T H E A T R E** **T H E A T R E**

Mat 401—228 Lines—4 cols. x 57 = (16 inches)

**STRIKE UP THE BAND**

**HERE COMES** **WALT DISNEY'S**  
**Toby Tyler**  
 OR 10 WEEKS WITH A CIRCUS  
**TECHNICOLOR**

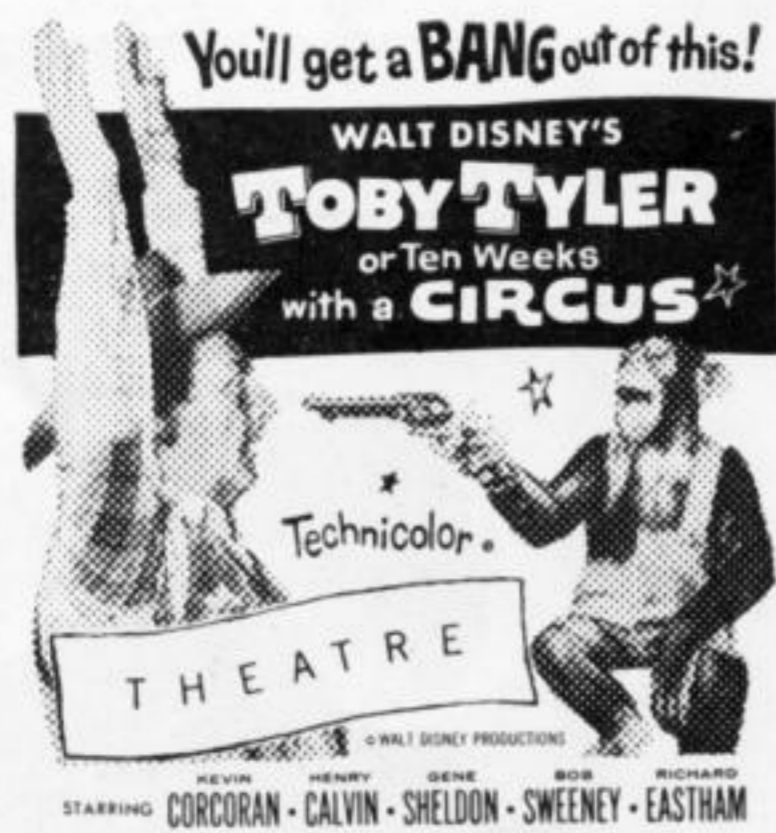
**CAST:**  
 KEVIN CORCORAN \* HENRY CALVIN  
 GENE SHELDON \* BOB SWEENEY  
 RICHARD EASTHAM  
 ...and introducing **Mister STUBBS**

associate producer directed by screenplay by  
 BILL WALSH \* CHARLES BARTON \* BILL WALSH \* LILLIE HAYWARD  
 Released by BUENA VISTA Distribution Co., Inc. ©Walt Disney Productions.

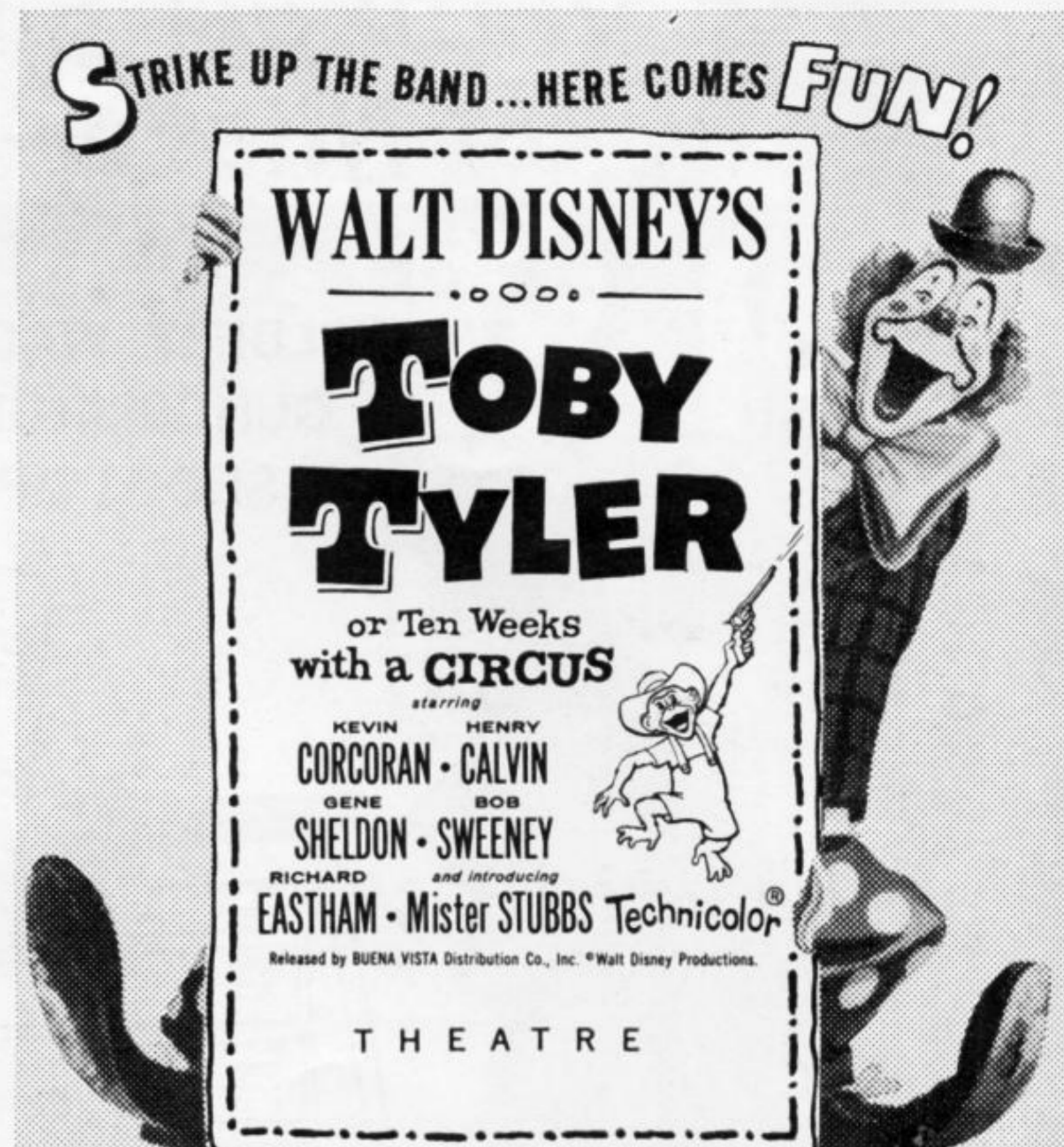
**T H E A T R E**

Mat 402—460 Lines—4 cols. x 115 = (33 inches)

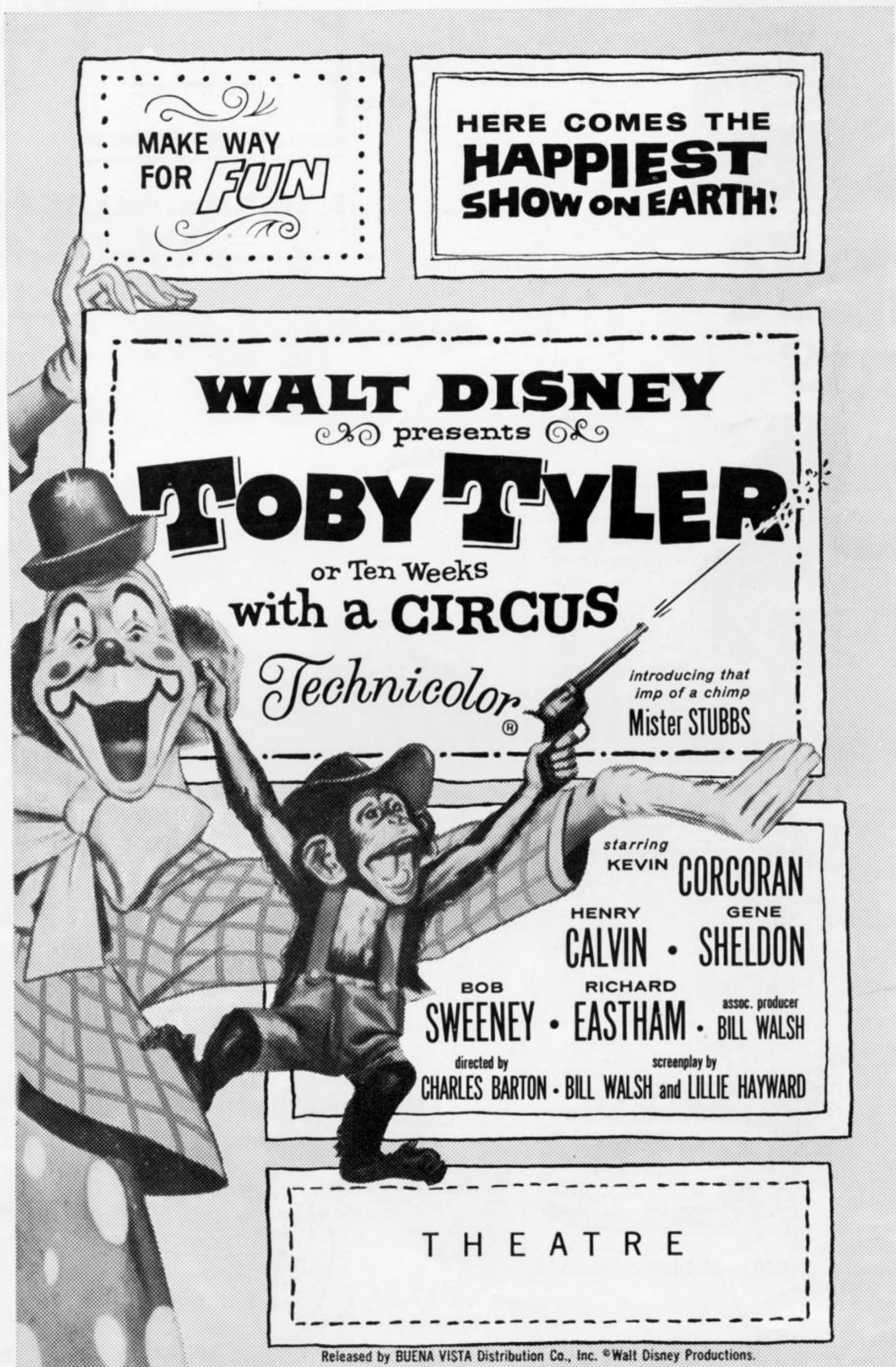




Mat 103—26 Lines—1 col. x 26  
= (2 inches)



Mat 205—112 Lines—2 cols. x 56 = (8 inches)

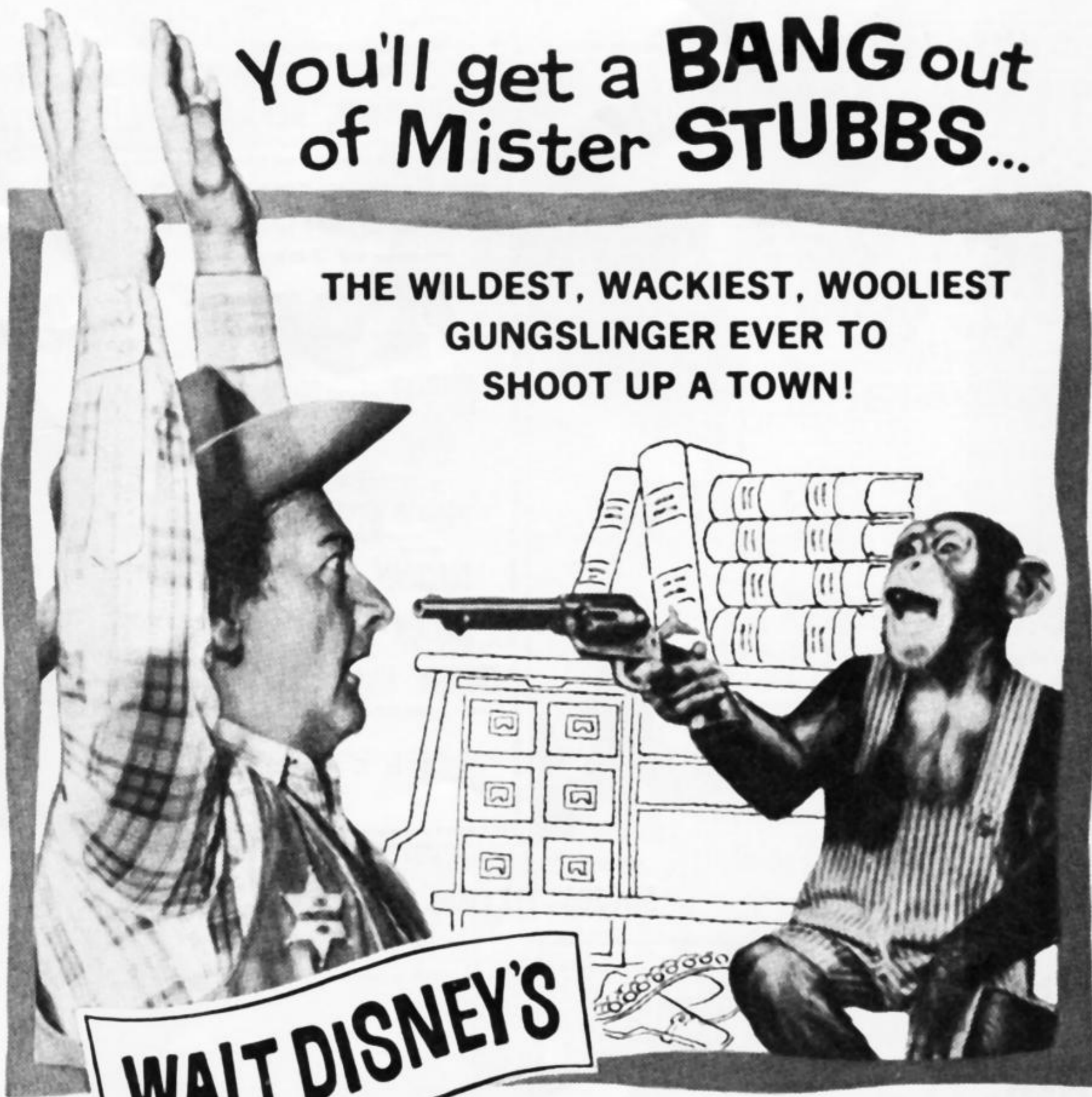


Mat 305—360 Lines—3 cols. x 120 = (26 inches)



Mat 203—100 Lines—2 cols. x 50 = (7 inches)





# TOBY TYLER

or Ten Weeks with a CIRCUS

TECHNICOLOR

starring KEVIN CORCORAN \* HENRY CALVIN

and introducing GENE SHELDON \* BOB SWEENEY \* RICHARD EASTHAM \* Mister STUBBS

associate producer directed by screenplay by  
 BILL WALSH \* CHARLES BARTON \* BILL WALSH \* LILLIE HAYWARD

Released by BUENA VISTA Distribution Co., Inc. © Walt Disney Productions.

T H E A T R E



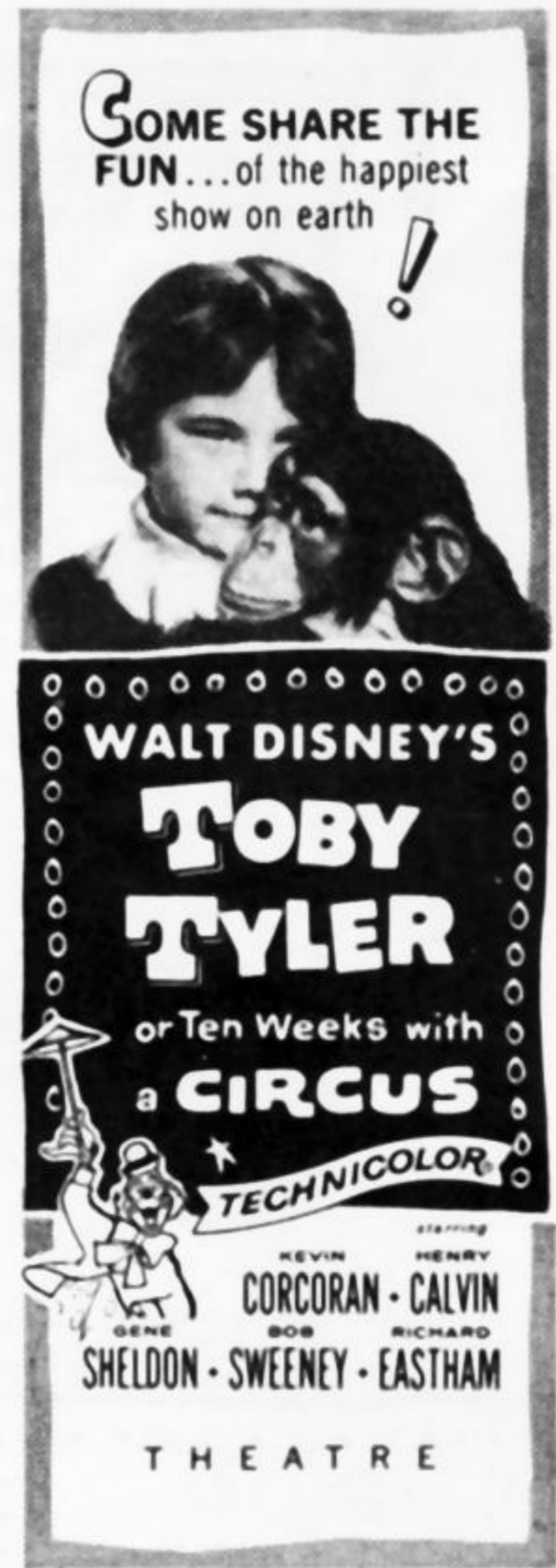
Mat 306-381 Lines-3 cols. x 127 = (27 inches)



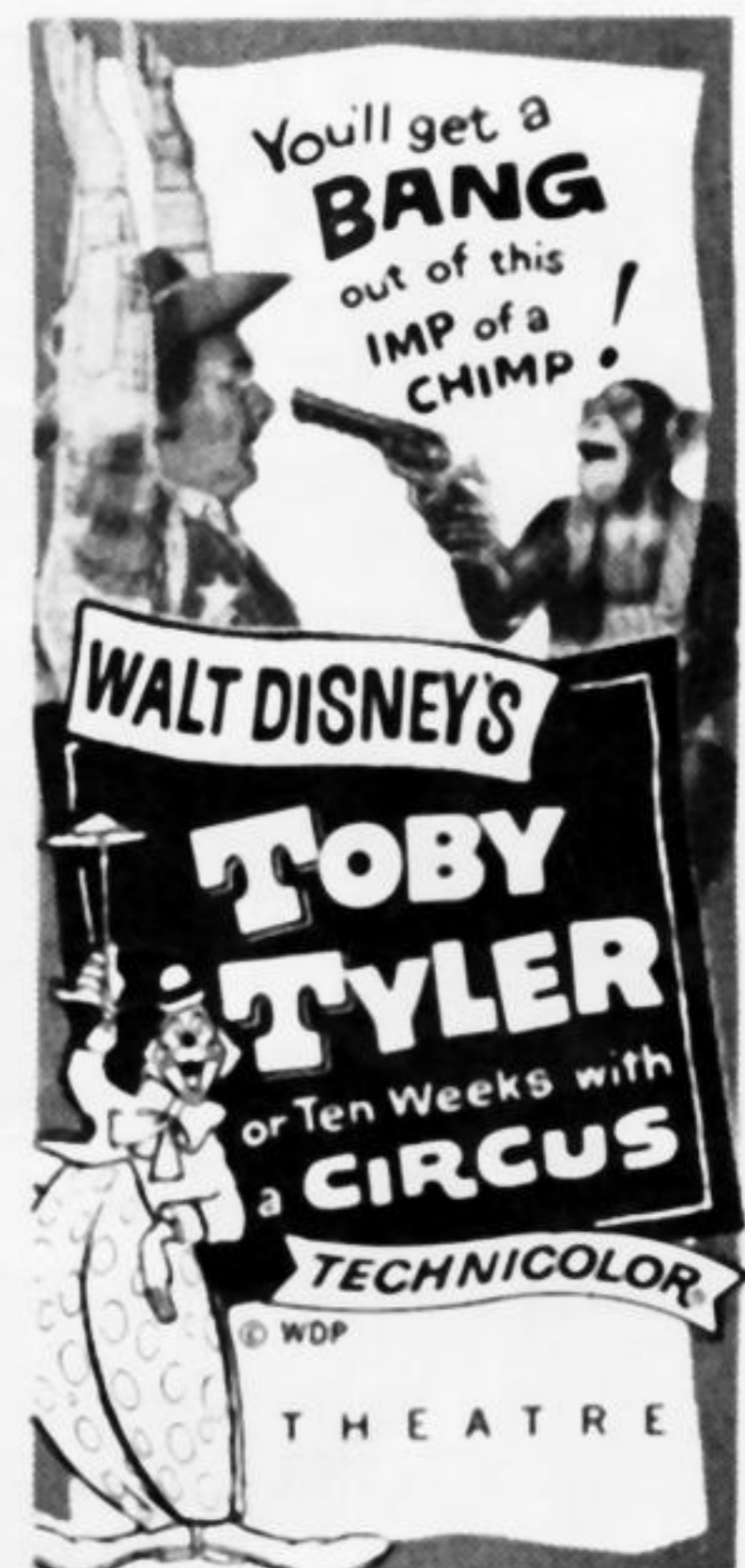
Mat 201-28 Lines-2 cols. x 14 = (2 inches)



Mat 102-14 Lines = (1 inch)



Mat 110-75 Lines-1 col. x 75 = (5 inches)



Mat 106-56 Lines-1 col. x 56 = (4 inches)



WALT DISNEY SHORT SUBJECTS

FOR SHOWMEN WHO ALWAYS GIVE THEIR PATRONS THE BEST!



To give your audiences a perfect "Family Entertainment" program . . . book Walt Disney's fabulous News Special — GALA DAY AT DISNEYLAND — or hilarious new cartoon featurette — GOLIATH II — with your presentation of TOBY TYLER.



Pressbooks on both of these subjects are available at NATIONAL SCREEN SERVICE.\*



\* Pressbooks on all of Walt Disney's Boxoffice-Building Short Subjects are available at NATIONAL SCREEN SERVICE



Mister STUBBS... a rascal and mischief-maker... but he was the best friend a feller ever had!

T H E A T R E

STRIKE UP THE BAND!

HERE COMES **WALT DISNEY'S**

**Toby Tyler**

OR 10 WEEKS WITH A CIRCUS

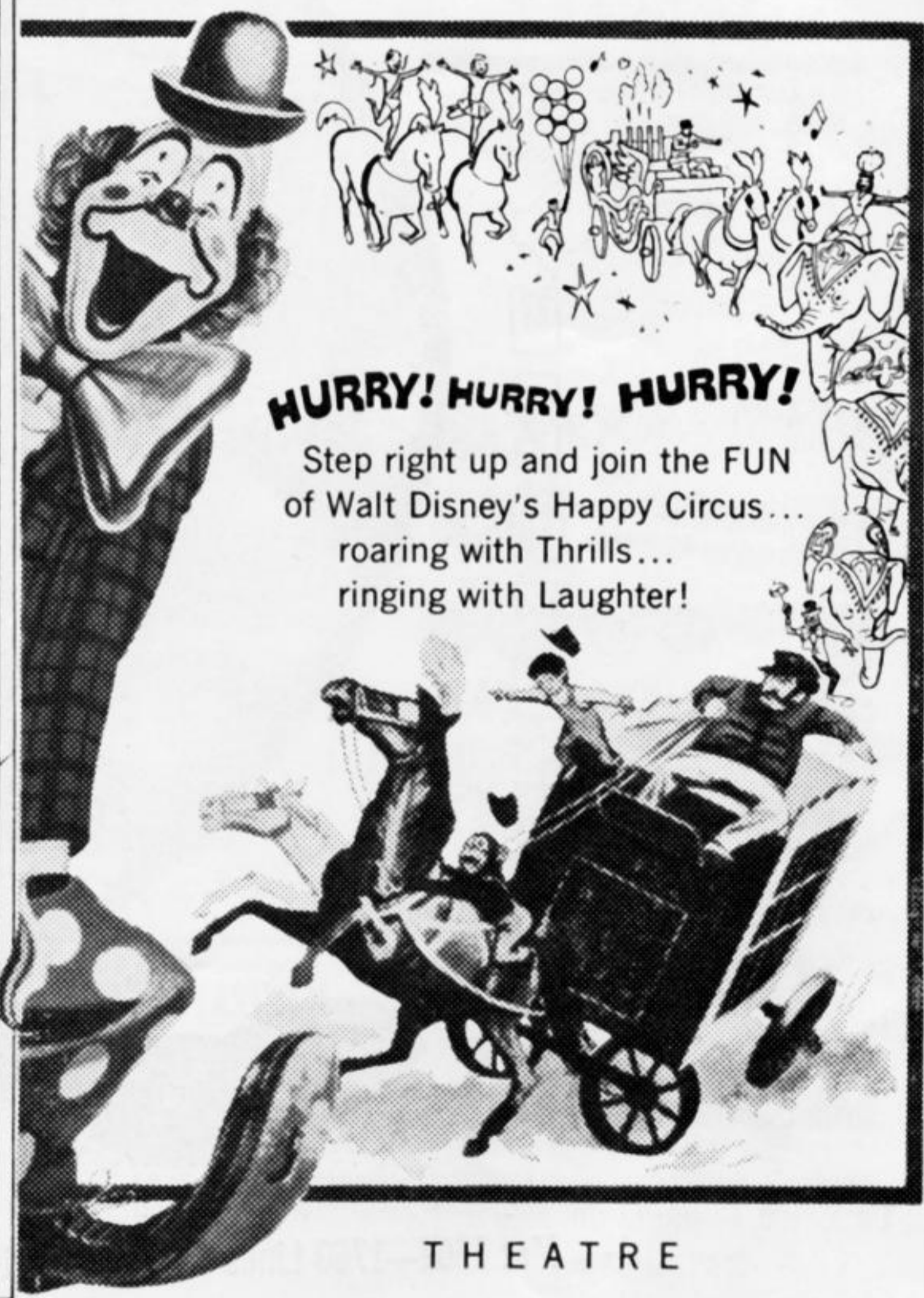
**TECHNICOLOR**

Starring **KEVIN CORCORAN** • **GENE SHELDON** • **HENRY CALVIN** • **BOB SWEENEY**

and introducing **Mister STUBBS**

associate producer: **BILL WALSH** • directed by: **CHARLES BARTON** • screenplay by: **BILL WALSH** • **LILLIE HAYWARD**

Released by **BUENA VISTA Distribution Co., Inc.** © Walt Disney Productions.



**HURRY! HURRY! HURRY!**

Step right up and join the FUN of Walt Disney's Happy Circus... roaring with Thrills... ringing with Laughter!

T H E A T R E

Mat 502—360 Lines—5 cols. x 72 — (26 inches)



HELD OVER 2<sup>nd</sup> WEEK SMASH WEEK! 3<sup>rd</sup> SMASH WEEK! 4<sup>th</sup> RECORD BREAKING WEEK HELD OVER HELDOVER! 2<sup>nd</sup> SMASH WEEK 3<sup>rd</sup> 4<sup>th</sup> 5<sup>th</sup> 6<sup>th</sup> WEEK HELD OVER 2<sup>nd</sup> 3<sup>rd</sup> 4<sup>th</sup> Week

HELD OVER 2<sup>nd</sup> 3<sup>rd</sup> 4<sup>th</sup> 5<sup>th</sup> SMASH WEEK

MR. EXHIBITOR... PLEASE NOTE!  
For Best Projection Results In The Presentation of "TOBY TYLER" Use Aspect Ratio 1:75 to 1.

WALT DISNEY'S TOBY TYLER ★ WALT DISNEY'S TOBY TYLER ★ WALT DISNEY'S TOBY TYLER ★ WALT DISNEY'S TOBY TYLER ★ WALT DISNEY'S TOBY TYLER

Here comes  ...the **HAPPIEST** SHOW ON EARTH!

OH, THAT IMP OF A CHIMP Mister STUBBS ... what a thievin' rascal!

WALT DISNEY'S **Toby** ...A JOY! **Tyler**

OR 10 WEEKS

WITH A CIRCUS

HURRY! HURRY! HURRY!  
Step right up and join the **FUN** of Walt Disney's Happy Circus... roaring with **THRILLS**... ringing with **LAUGHTER!**

**BEN**... the strongman... with iron fists and a marshmallow heart!

**SAM**... kept the crowd in stitches... and patched up shattered dreams!

**TUPPER**... specialized in Popcorn, Peanuts and Petty Larceny!

THEATRE

KEVIN CORCORAN ★ HENRY CALVIN ★ GENE SHELDON ★ BOB SWEENEY  
and introducing RICHARD EASTHAM ★ Mister STUBBS ★ associated producer BILL WALSH  
directed by CHARLES BARTON ★ BILL WALSH and LILLIE HAYWARD  
screenplay by  
Released by BUENA VISTA Distribution Co., Inc. © Walt Disney Productions

TECHNICOLOR

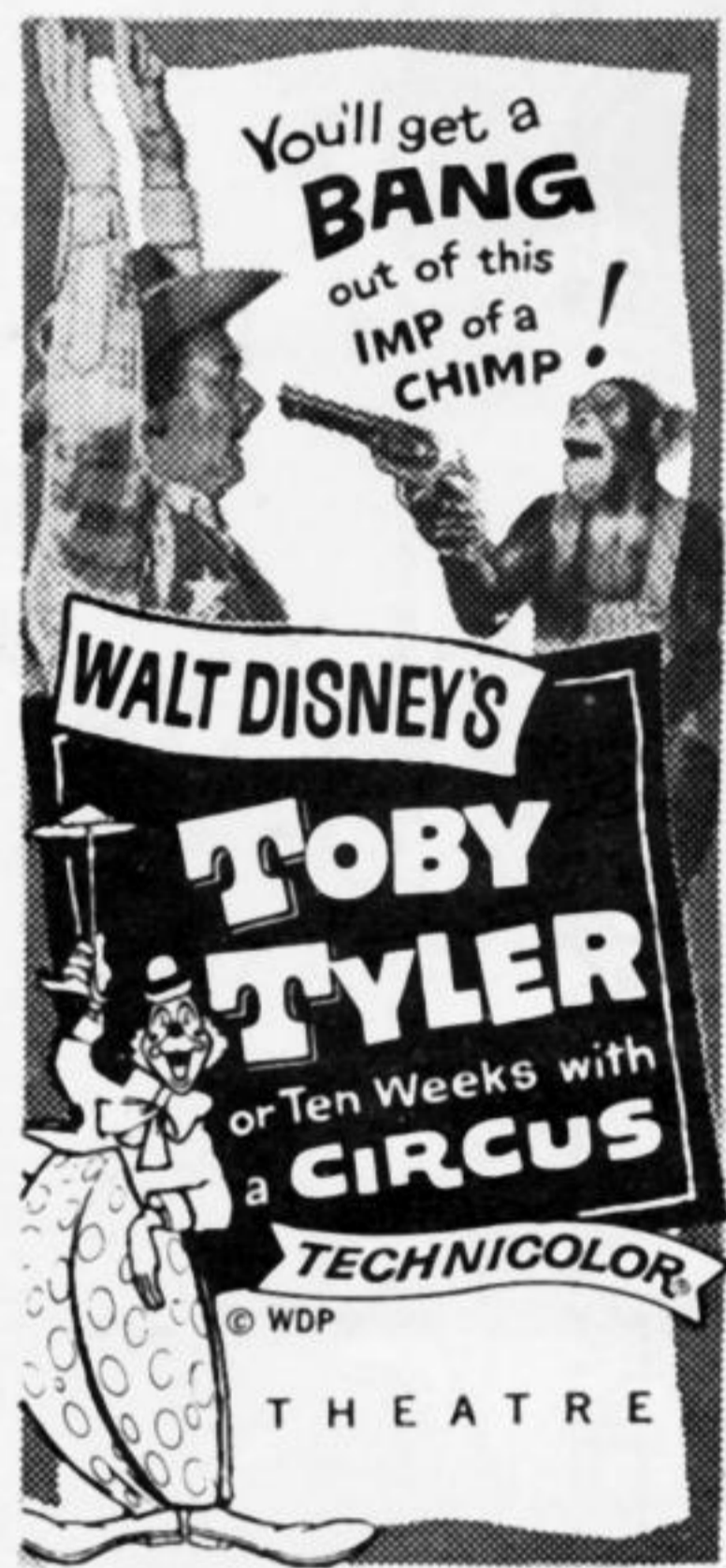
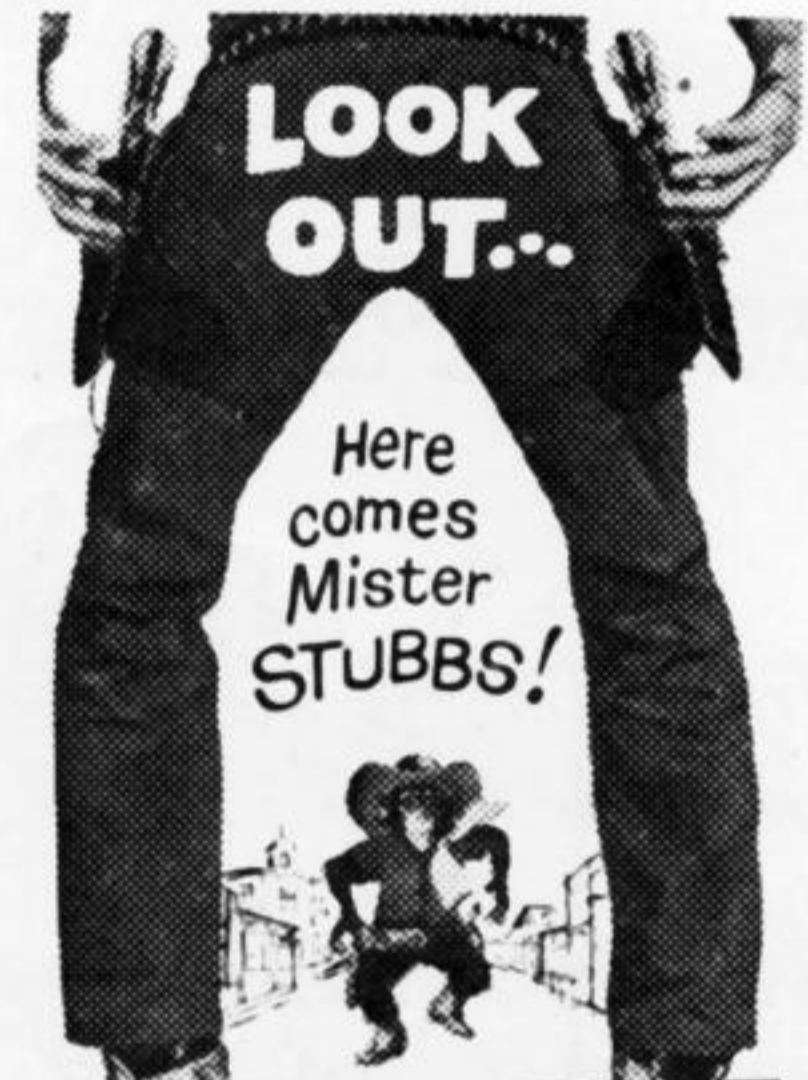
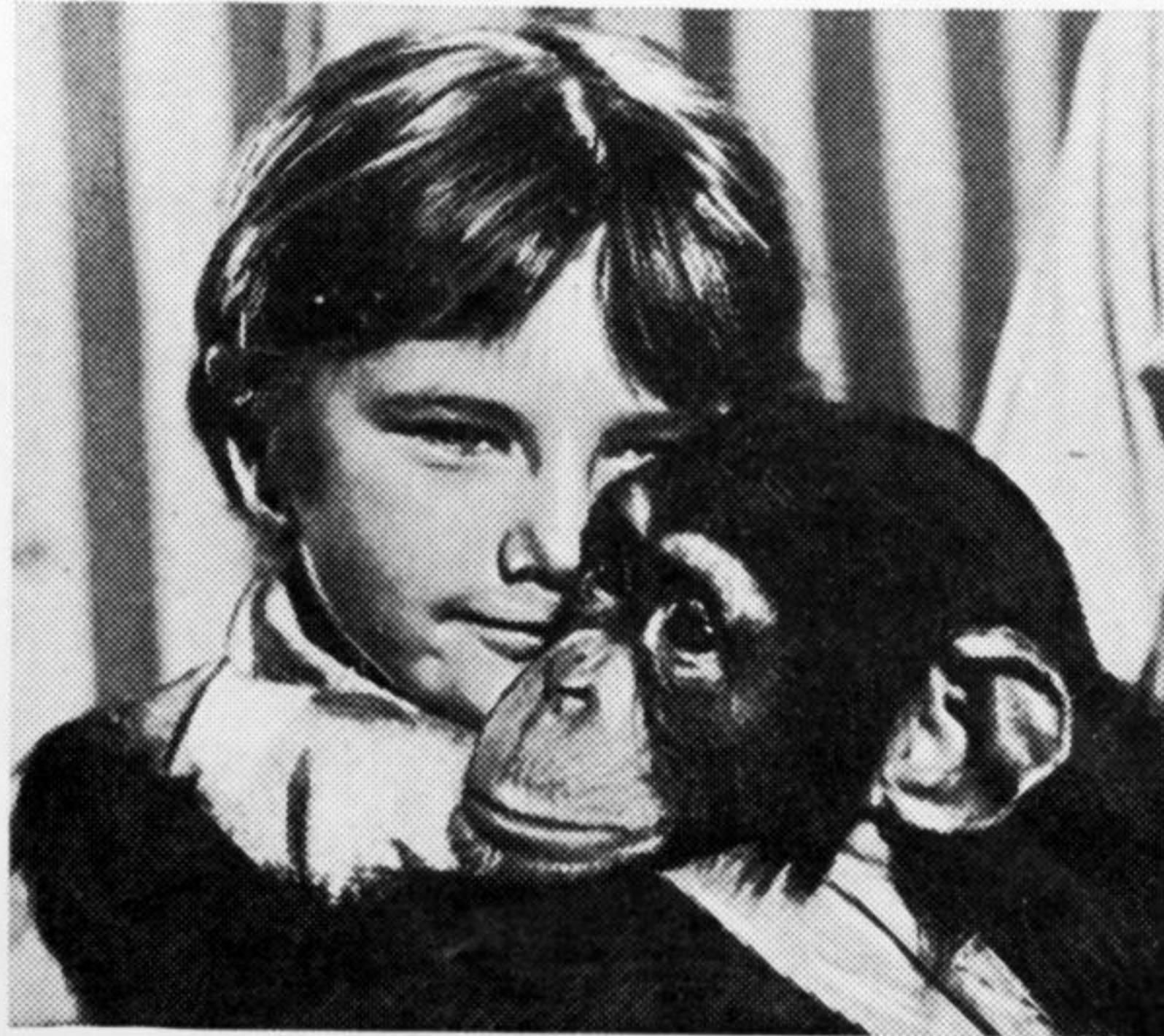
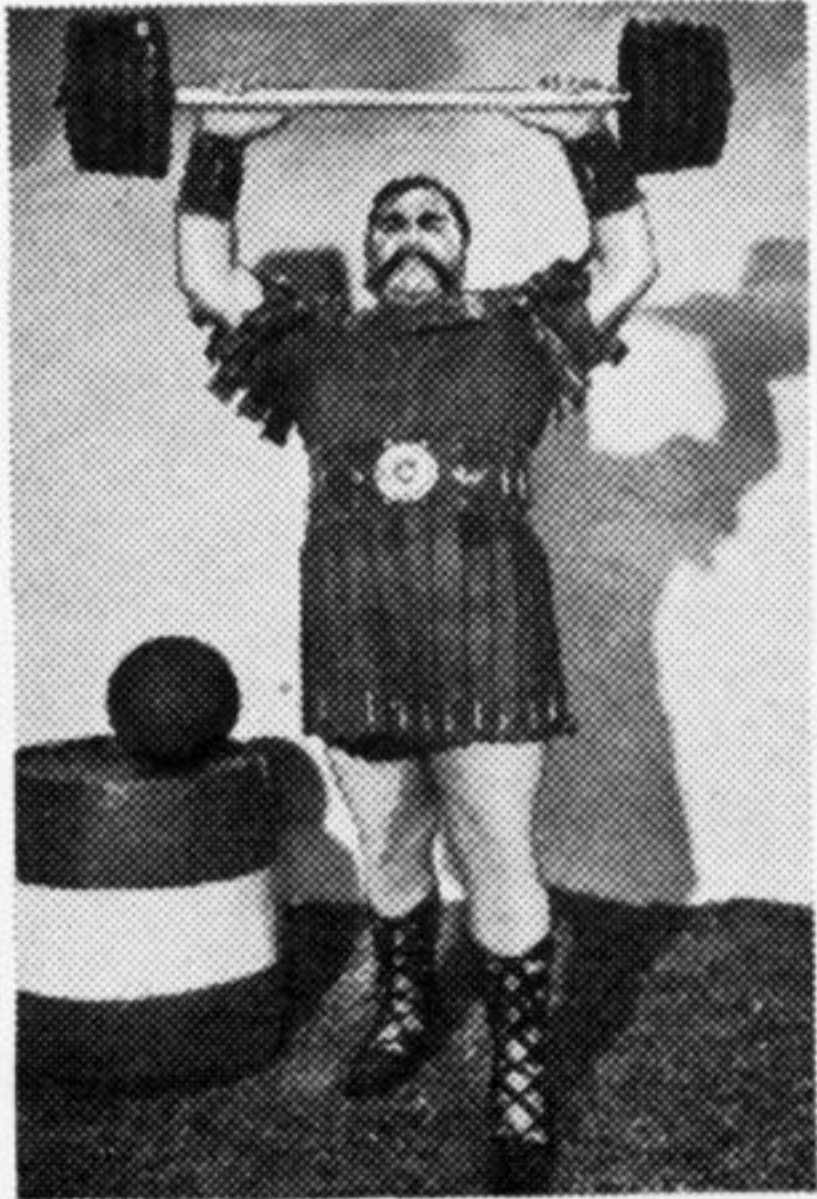
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Mat 1601-1760 Lines-16 cols. x 110 = (126 inches)



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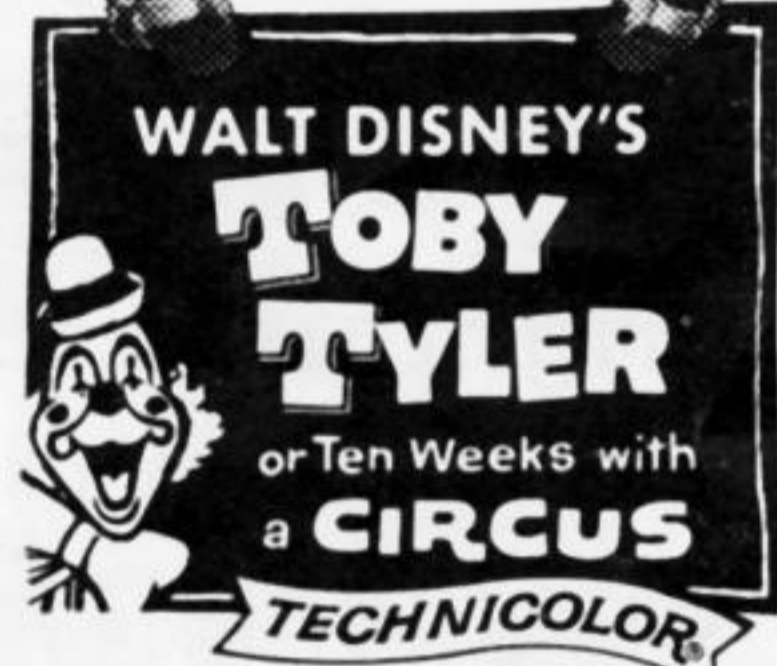


28 Lines—1 col. x 28 = (2 inches)



starring KEVIN CORCORAN • HENRY CALVIN • GENE SHELDON • BOB SWEENEY • RICHARD EASTHAM  
Released by BUENA VISTA Distribution Co., Inc. © Walt Disney Productions.

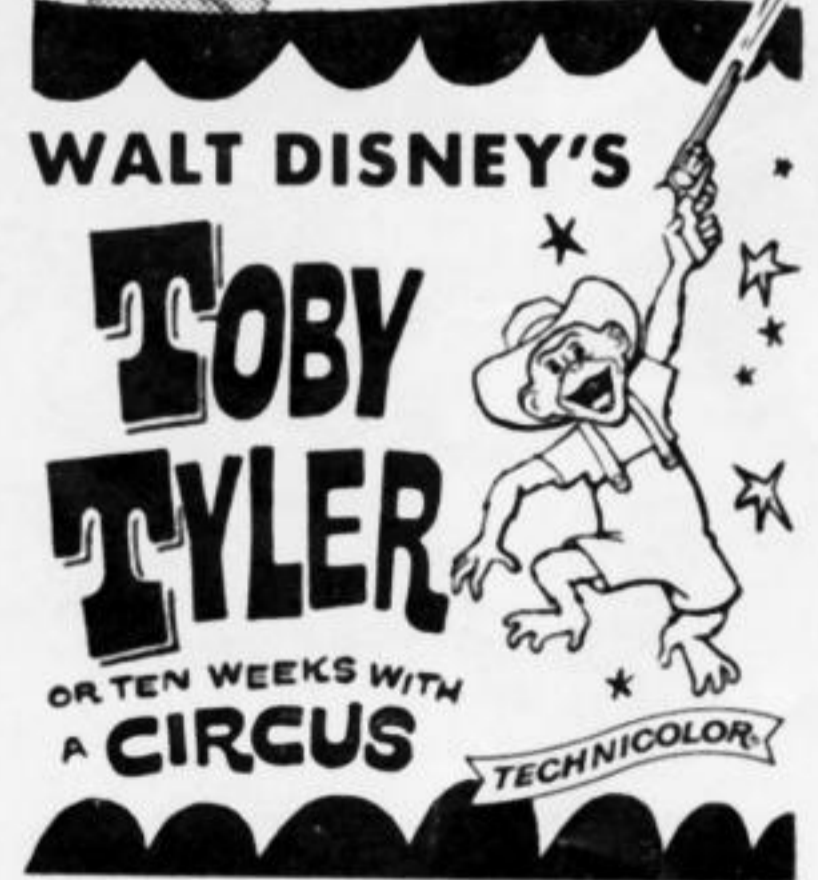
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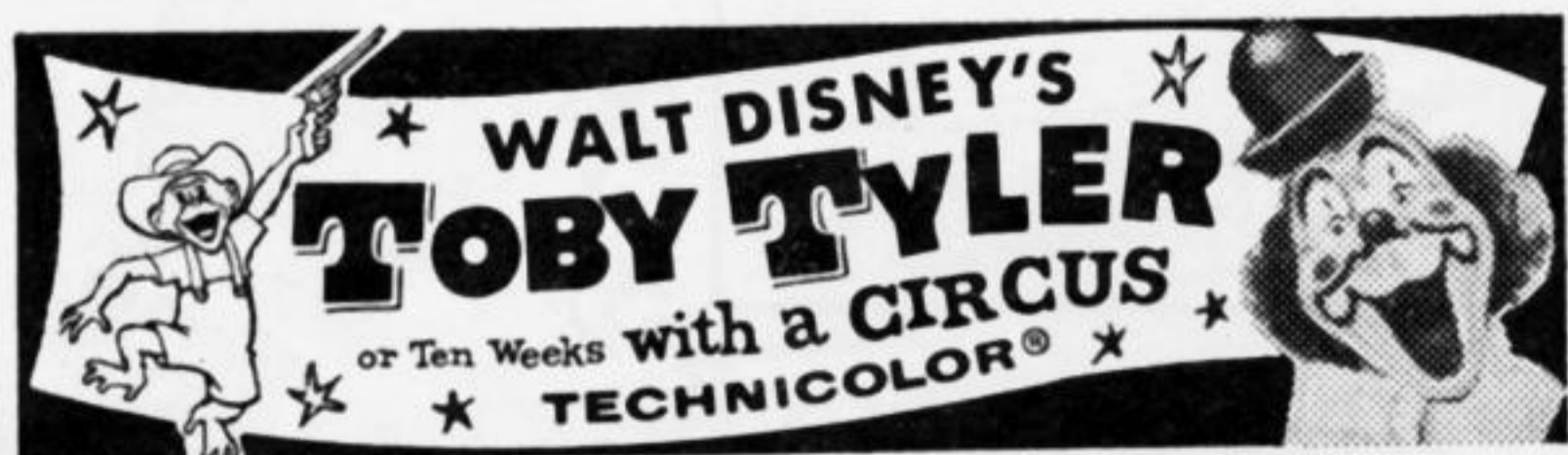
T H E A T R E

starring KEVIN CORCORAN • HENRY CALVIN  
GENE SHELDON • BOB SWEENEY • RICHARD EASTHAM  
Released by BUENA VISTA Distribution Co., Inc.  
© WALT DISNEY PRODUCTIONS

65 Lines—1 col. x 65 = (5 inches)



40 Lines—1 col. x 40 = (3 inches)



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28 Lines—2 cols. x 14 = (2 inches)

C.A.M.-T.T.-3X

← LIFT PAGE



## Kevin Corcoran Becomes Circus Star For Walt Disney's "Toby Tyler" Title Role

Freckle-faced Kevin Corcoran, one of a family of seven movie youngsters, has been called Hollywood's most appealing child star. This opinion is supported by Kevin's magnetic performance as a big top star in "Toby Tyler," Walt Disney's Technicolor tale of a runaway boy's adventures with a traveling circus and his friendship with a mischievous monkey.

There is only one way to describe Kevin. He is "all boy." When at the age of six he joined Walt Disney, the pug-nosed moppet was so unprofessional and genuine that Walt dubbed him "the typical American kid." This phrase still fits him.

Kevin began his career at the age of two when he played what he calls "little kids" in motion pictures. Before he was four, he had appeared in "Dr. Jekyll and Mr. Hyde," "The Glenn Miller Story" and in several television shows.

Kevin's greatest ambition always had been to work for Walt Disney. From the beginning he was an ardent fan of the famous Mouseketeers on Walt Disney's Mickey Mouse Club television series. Early in 1956 he auditioned for a part in one of its segments, and Disney chose him to enact "Moochie" in "Adventure in Dairyland."

Walt was so impressed with Kevin's performance that he had his writers create a special role for the youngster in another Mickey Mouse Club production, "The Further Adventures of Spin and Marty."

Once again Kevin scored a solid hit, so Walt entrusted him with the demanding role of little Arliss Coates, youngest member of a pioneer farming family, in "Old Yeller." His second starring role under the Disney banner was in the sensational hit, "The Shaggy Dog." He was teamed again with Tommy Kirk, who played his brother in "Old Yeller." Kevin's performance in the latter led to his starring in the title role in "Toby Tyler," a major assignment for one so young.

"Toby Tyler" or "10 Weeks With A Circus," teams Kevin with Disney's latest animal star discovery, a chimpanzee, Mr. Stubbs. The feature film, released by Buena Vista, also stars Henry Calvin, Gene Sheldon, Bob Sweeney and Richard Eastham.



MAT-T.T.-1B

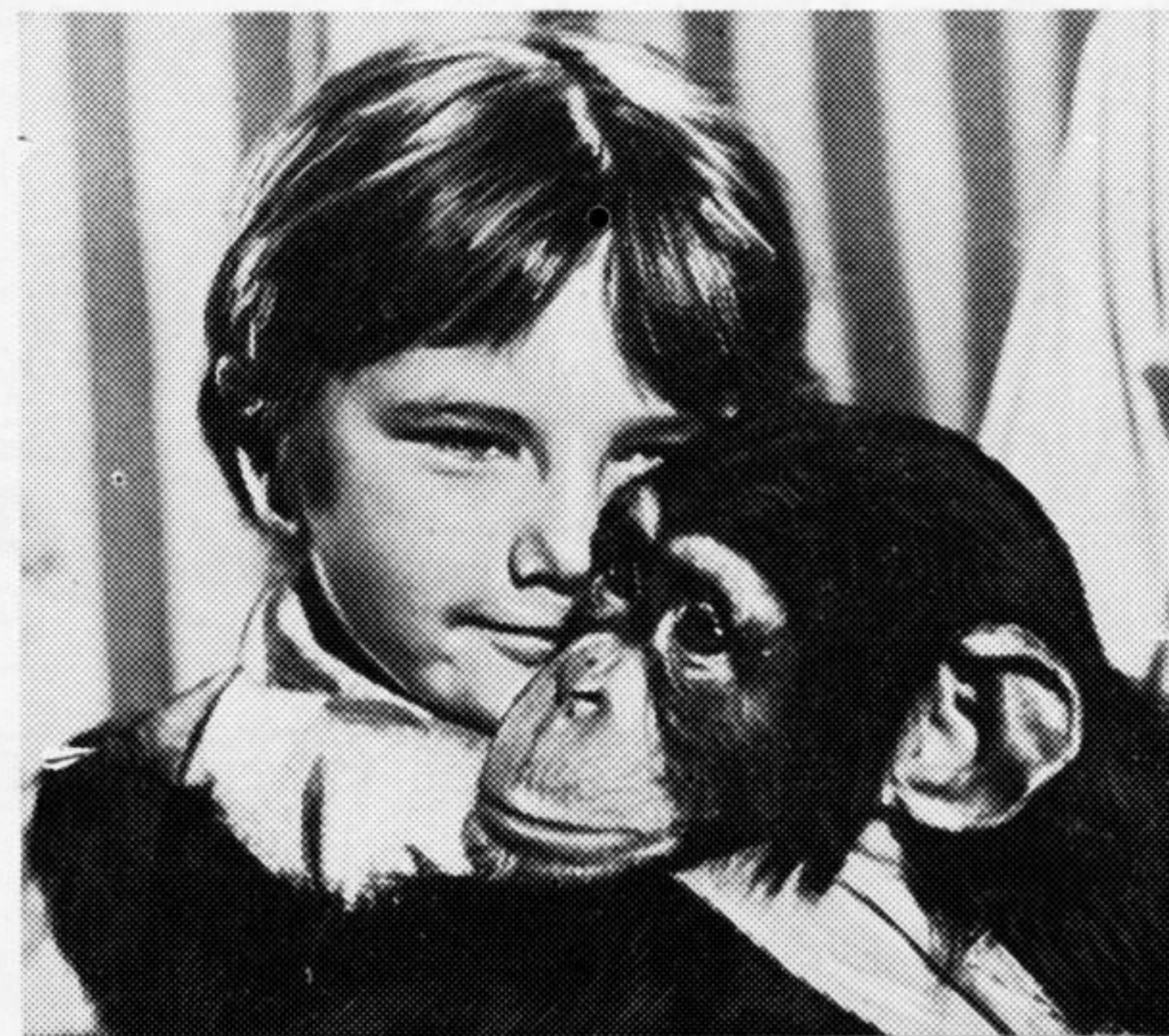
TOBY TYLER . . . Kevin Corcoran portrays the title role of a runaway boy who joins the big top in Walt Disney's Technicolor feature motion picture, "Toby Tyler" or "10 Weeks With A Circus." Buena Vista releases.

## CIRCUS WAGONS ROLL AGAIN

Fourteen pedigreed circus wagons were rescued from obscurity to parade anew in Walt Disney's Technicolor feature production "Toby Tyler." They were found in back lots and odd corners of the circus world, and were restored to their original elegance by Disney craftsmen.

The Swan Bandwagon, Cottage Cage, Shell Tab, Whiskers Wagon, Green Cage, Beauty Wagon and Swan & Faun Wagon are among the illustrious vintage vehicles.

The Swan Bandwagon was built for Adam Forepaugh's Circus in 1897 and was paraded in turn by Barnum & Bailey, the Ringling Brothers and Ken Maynard's Circus. Its bandmaster at one time was Harry James' father, and Harry himself rode on it as a child.



MAT-T.T.-2A

PERFECT BLENDSHIP OF FRIENDSHIP . . . Toby Tyler, portrayed by Kevin Corcoran, is reunited with his best pal, a mischievous chimpanzee named Mr. Stubbs, in this scene from Walt Disney's new film, "Toby Tyler." The Technicolor production, story of a boy and the big top, is released by Buena Vista.

WALT DISNEY  
Presents  
**"TOBY TYLER"**  
or  
**"Ten Weeks With A Circus"**  
TECHNICOLOR®  
Starring  
KEVIN CORCORAN HENRY CALVIN GENE SHELDON  
BOB SWEENEY RICHARD EASTHAM  
and Introducing MR. STUBBS  
with  
James Drury Barbara Beard Dennis Joel  
Edith Evanson Tom Fadden  
THE MARQUIS FAMILY  
and introducing OLLIE WALLACE  
CAST OF CHARACTERS  
Toby Tyler . . . . . KEVIN CORCORAN  
Ben Cotter . . . . . HENRY CALVIN  
Sam Treat . . . . . GENE SHELDON  
Harry Tupper . . . . . BOB SWEENEY  
Col. Sam Castle . . . . . RICHARD EASTHAM  
Jim Weaver . . . . . JAMES DRURY  
Mademoiselle Jeanette . . . . . BARBARA BEARD  
Monsieur Ajax . . . . . DENNIS JOEL  
Aunt Olive . . . . . EDITH EVANSON  
Uncle Daniel . . . . . TOM FADDEN  
Bandleader . . . . . OLLIE WALLACE  
and MR. STUBBS as Himself  
PRODUCTION STAFF  
Directed by . . . . . CHARLES BARTON  
Screenplay by . . . . . BILL WALSH and LILLIE HAYWARD  
(Based on the book "Toby Tyler" by James Otis Kaler)  
Associate Producer . . . . . BILL WALSH  
Director of Photography . . . . . WILLIAM SNYDER, A.S.C.  
Music . . . . . BUDDY BAKER  
Orchestration . . . . . WALTER SHEETS  
Song: "BIDDLE-DEE-DEE" DIANE LAMPERT,  
RICHARD LORING  
Art Directors . . . . . CARROLL CLARK, STAN JOLLEY  
Matte Artist . . . . . PETER ELLENSHAW  
Assistant Director . . . . . ARTHUR J. VITARELLI  
Set Decoration . . . . . EMILE KURI, FRED Mac LEAN  
Film Editor . . . . . STANLEY JOHNSON, A.C.E.  
Special Effects . . . . . UB IWERKS, A.S.C.  
Music Editor . . . . . EVELYN KENNEDY  
Costumers . . . . . CHUCK KEEHNE, GERTRUDE CASEY  
Makeup . . . . . PAT McNALLEY  
Hair Stylist . . . . . RUTH SANDIFER  
Sound Supervisor . . . . . ROBERT O. COOK  
Sound . . . . . DEAN THOMAS  
RUNNING TIME: 96 MINUTES  
Distributed by BUENA VISTA Distribution Co., Inc.

## Starmaker Walt Disney Discovers Mr. Stubbs For "Toby Tyler" Film

"Mr. Stubbs" is the screen name of Walt Disney's newest animal star, a pint-sized chimpanzee with a king-sized talent. His real name is Marquis Jr., and he makes his movie bow in "Toby Tyler," Disney's Technicolor adventure drama of the big top with ten-year-old Kevin Corcoran playing the runaway boy who joins a circus to seek his fortune.

Hailed as Hollywood's freshest face and the most exciting discovery since Shaggy, the Bratislavian sheep dog, Mr. Stubbs was born in 1956 in the Belgian Congo jungle.



MAT-T.T.-1A

NEW DISNEY STAR . . . Mr. Stubbs, an amazing chimpanzee headed for stardom in Walt Disney's "Toby Tyler," happily signs his contract. The Technicolor feature production is released by Buena Vista.

When only a few months old he was captured and shipped to Portland, Maine, with 15 other young chimpanzees. There, in 1957, he was bought by Gene Detroy, a professional trainer and creator of the celebrated "Marquis Family" act featuring four performing chimps.

Walt Disney was seeking a simian star for the important role of Mr. Stubbs, Toby Tyler's mischievous monkey pal, when he happened to see the "Marquis Family" on a Jack Benny television show in 1959. He arranged a screen test for Marquis Jr., and the rest is history.

Mr. Stubbs has the intelligence of a three-year-old child. He cost over a thousand dollars, is insured for twelve thousand, and has an earning potential of \$250,000.

"Toby Tyler" or "10 Weeks With A Circus," stars Corcoran, Henry Calvin, Gene Sheldon, Bob Sweeney and Richard Eastham. It is released by Buena Vista.

## "TOBY TYLER" RE-TEAMS "SHAGGY DOG" TOPPERS

Ever a man to follow a hit with a hit, Walt Disney reteams top funmakers of "The Shaggy Dog" for his newest Technicolor comedy, "Toby Tyler."

Kevin Corcoran, Charles Barton, Bill Walsh and Lillie Hayward bring laughs to Disney's circus picture after an earlier association on "The Shaggy Dog."

Ten-year-old Kevin plays the runaway boy who joins a wagon show in "Toby Tyler." Barton, who has been turning out successful film comedies for years, directed the Technicolor production. Walsh and Miss Hayward wrote the script.

"Toby Tyler," or "Ten Weeks With A Circus," is based on the popular book by James Otis Kaler. It introduces Mr. Stubbs, a clever chimpanzee whose antics rival those of Shaggy, Old Yeller and other Disney animal stars. Stubbs is a method actor, his method being to steal scenes, food, props and anything else he can get away with.

The Buena Vista release also features Henry Calvin, Gene Sheldon, Bob Sweeney and Richard Eastham.



## Gene Sheldon Starred As Hilarious Clown In Walt Disney's "Toby Tyler"

Gene Sheldon, known to millions as the deaf-mute Bernardo of the "Zorro" teleseries, is starred as a hilarious clown in Walt Disney's gala Technicolor circus tale, "Toby Tyler."

The versatile actor, pantomimist and musician was born in Columbus, Ohio, on February 1, the son of Ada and Earl Sheldon. He attended Dana Avenue Grade School and West High School in Columbus. He got his first job working in a shoe factory there and later a music store.

Gene became interested in show business when his father, who had invented a version of sawing a woman in half, presented the act on stage. Gene was about 13 years old at the time, and appeared with his father as the "girl" who was sawed apart. Before long, Gene was fully embarked on a theatrical career. He made his professional bow as a radio performer in Toledo in 1925, and during the next decade moved on to successes in every entertainment medium.

In 1936 he began a three-year tour of Europe, appearing in a vaudeville act in Paris, Berlin and other capital cities. He played six months at the Palladium in London, then starred in a smash West End production of "It's in the Bag."

On Broadway in 1940, he scored a signal hit in "Priorities," which ran for a year. He starred in subsequent stage shows before making his most recent Broadway appearance in "Take a Bow."

Sheldon debuted in Hollywood as the heavy of Martin and Lewis' comedy, "Three Ring Circus." He also emoted with Betty Grable and June Haver in "The Dolly Sisters" and with Mitzi Gaynor in "The Golden Girl."

In addition to extensive night club and hotel experiences, Sheldon also performed many times on television. These include the Julius LaRosa, the Paul Winchell, Jackie Gleason shows, the Perry Como show and the Dinah Shore show. Walt Disney signed him to a long term contract, which began with "Zorro," in 1957.

Sheldon's favorite hobbies are cooking and photography. He owns his own photographic equipment, and does a good deal of his own developing. His favorite sport is fishing. He is not enthusiastic over rock 'n' roll or calypso, and much prefers guitar or banjo music. His favorite author is Steinbeck and his number one color is blue.

Sheldon is married to the former Margaret McCann. He met her when they appeared together at a Columbus night club, and they were subsequently married in Las Vegas on December 11, 1944. They have a son, David Joseph, born 1954.

In "Toby Tyler" or "10 Weeks With A Circus," Sheldon is seen with Kevin "Moochie" Corcoran, Henry Calvin, Bob Sweeney, Richard Eastham, and Walt Disney's latest animal star discovery, Mr. Stubbs, an amazing chimpanzee. Release is by Buena Vista.



MAT-T.T.-1C

CIRCUS CLOWN . . . Gene Sheldon, famed for his portrayal of mute servant, Bernardo, in the "Zorro" TV series, portrays a kindly clown, Sam Treat, in Walt Disney's Technicolor feature motion picture, "Toby Tyler," released by Buena Vista.

## Monkey Business & Show Business

Mr. Stubbs, a frisky chimpanzee making his movie debut for Walt Disney in "Toby Tyler," proves that there's no business like show business when there's monkey business to boot.

"He puts on the most convincing act since Cheeta talked to Tarzan," says his director, Charles Barton. "We're going to have a box-office chimp—I mean champ—in Stubbs."

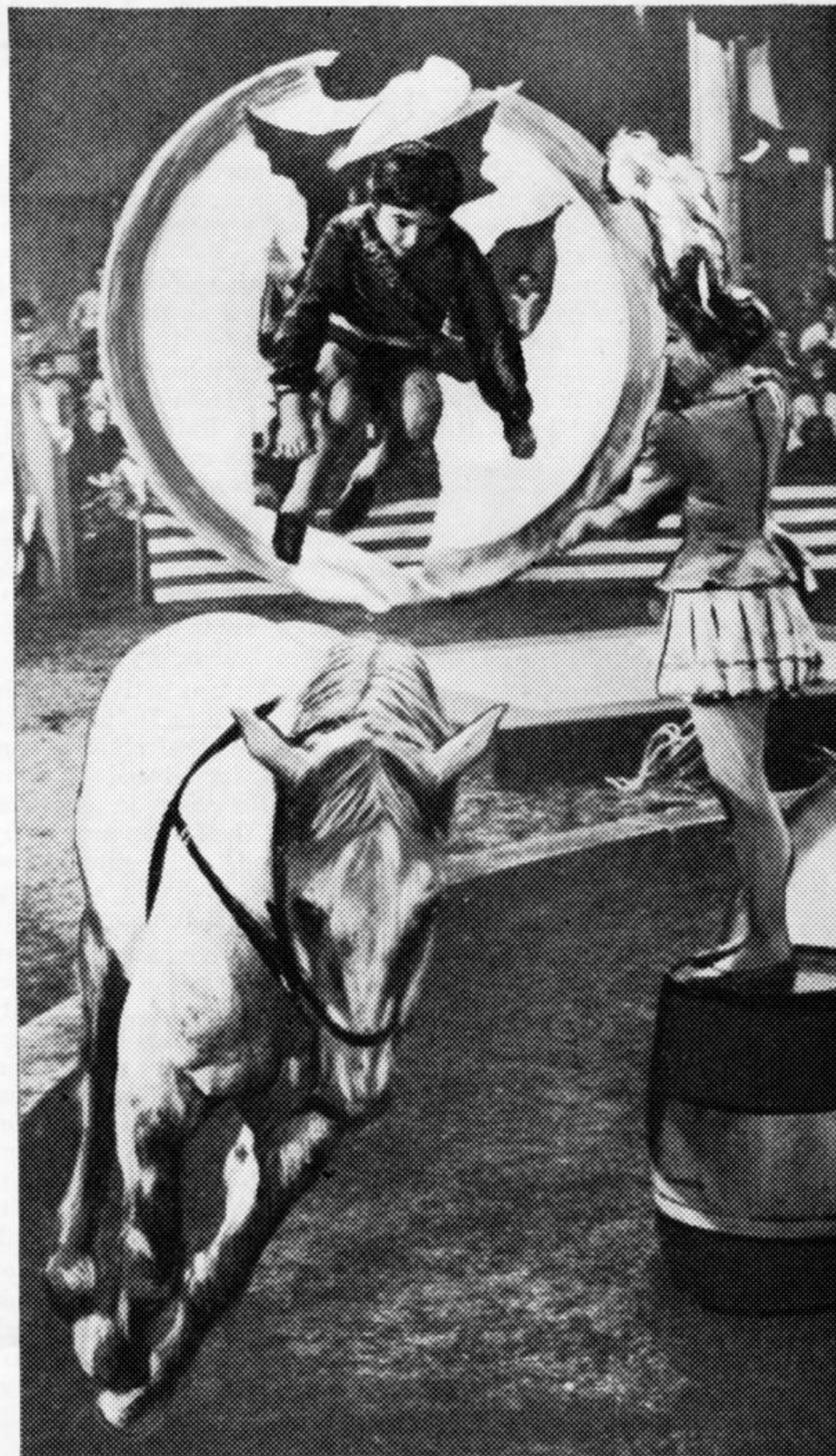
Mr. Stubbs holds a comedy role opposite young Kevin Corcoran in Disney's Technicolor production about a runaway boy who joins a circus. Although "Toby Tyler" is his first picture, Barton claims the chimp takes direction like a veteran.

"He has the intelligence and disposition of a three-year-old child," Barton declares. "After a rehearsal or two he knows the scene backward. Then we get around to doing it forward."

Mr. Stubbs is junior member of a chimpanzee act called "The Marquis Family." He wears seventy-five dollar suits and lives on a spacious ranch in Las Vegas with his owner-trainer, Gene Detroy.

"When I met the chimp there, he was watching television with Detroy's three children," says Barton. "We shook hands. After the kids went to bed, Mr. Stubbs looked in on them from time to time to be sure they were all right. It was a very pleasant evening. I haven't got over it yet."

Mr. Stubbs competes with such capable human comics as Henry Calvin, Gene Sheldon, Bob Sweeney and Richard Eastham in "Toby Tyler." The film is released by Buena Vista.



MAT-T.T.-2B

FLYING YOUNG MAN . . . Kevin Corcoran, in the title role of Walt Disney's Technicolor production, "Toby Tyler," jumps through a hoop during his exciting bareback act. "Toby Tyler" or "10 Weeks With A Circus," the story of a runaway boy who joins the big top, is released by Buena Vista.

## Synopsis

A colorful circus parade through the main street of Guilford, a small American town of 50 years ago, attracts young Toby Tyler (KEVIN CORCORAN). He follows it to the big tent where, lacking money for a ticket, he meets a fast-talking lemonade and peanut vendor named Harry Tupper (BOB SWEENEY). Seeking a helper, Tupper offers the boy a job but Toby explains he is needed by his aunt Olive (EDITH EVANSON) and uncle Daniel (TOM FADDEN) on their farm.

Toby, an orphan, gets home late and is berated by his harsh uncle. Made to feel that he is thoroughly useless, he runs away to work for Harry Tupper. Toby soon learns that his employer is no Lord Bountiful. But there are compensations. He meets a variety of circus folk: show owner Col. Sam Castle (RICHARD EASTHAM), strong man Ben Cotter (HENRY CALVIN), head clown Sam Treat (GENE SHELDON), a pretty equestrienne his own age, Mlle. Jeanette (BARBARA BEAIRD) and her partner, M. Ajax (DENNIS JOEL). He also meets a mischievous little chimpanzee whom he names Mr. Stubbs.

Toby is riding the monkey wagon with Ben and Mr. Stubbs when the circus parades into Woodvale. There an exploding firecracker frightens their team. The horses bolt, overturning the wagon and setting free Mr. Stubbs and his fellow simians. Pandemonium results. Mr. Stubbs creates his share by terrorizing the town with a loaded revolver.

Some days later Toby is chatting with Mlle. Jeanette when Ajax, showing off on horseback, injures himself in a fall. Toby has led the girl to think he can ride, and she tells this to Col. Castle. Almost before he realizes it, Toby is being groomed as Ajax's successor.

Toby, troubled by conscience and a sincere desire to return home with money for his uncle, decides he must leave the circus. But Mr. Stubbs thwarts him by stealing and scattering his savings.

On the night of his triumphant professional debut, Toby discovers that Harry Tupper has withheld all mail from aunt Olive and uncle Daniel. Belatedly reading that he is needed and missed on the farm, he immediately sets out for Guilford. Mr. Stubbs follows and overtakes him.

Meanwhile an angry Harry Tupper has started after Toby and the supposedly stolen chimp, reporting their absence to several individuals along the way including a bobcat hunter named Jim Weaver (JAMES DRURY). Toby and the chimpanzee are hiding from Tupper when Weaver, alerted to movements in the treetops, fires and hits Mr. Stubbs. Leaving his friend for dead, Toby sobbingly rides back to the circus with Tupper. There he is greeted warmly by his aunt and uncle, notified through Ben Cotter. But although he is welcomed back by everyone, Toby grieves for Mr. Stubbs.

It is an exciting moment, then, when Jim Weaver appears unexpectedly with the lamented chimp. Except for a flesh wound, now nearly healed, Mr. Stubbs is as good as ever. He is so sound, in fact, that when Toby—now Monsieur Toby, equestrian extraordinaire—performs his daring rosin-back act the chimpanzee joins him in a show-stopping climax which promises to produce a new circus star: Monsieur Stubbs!

## Humor Still Alive Walt Disney Finds

Have people lost their sense of fun and humor?

"No," roars Walt Disney. "They certainly have not. Humor's an essential part of life, always has been and always will be."

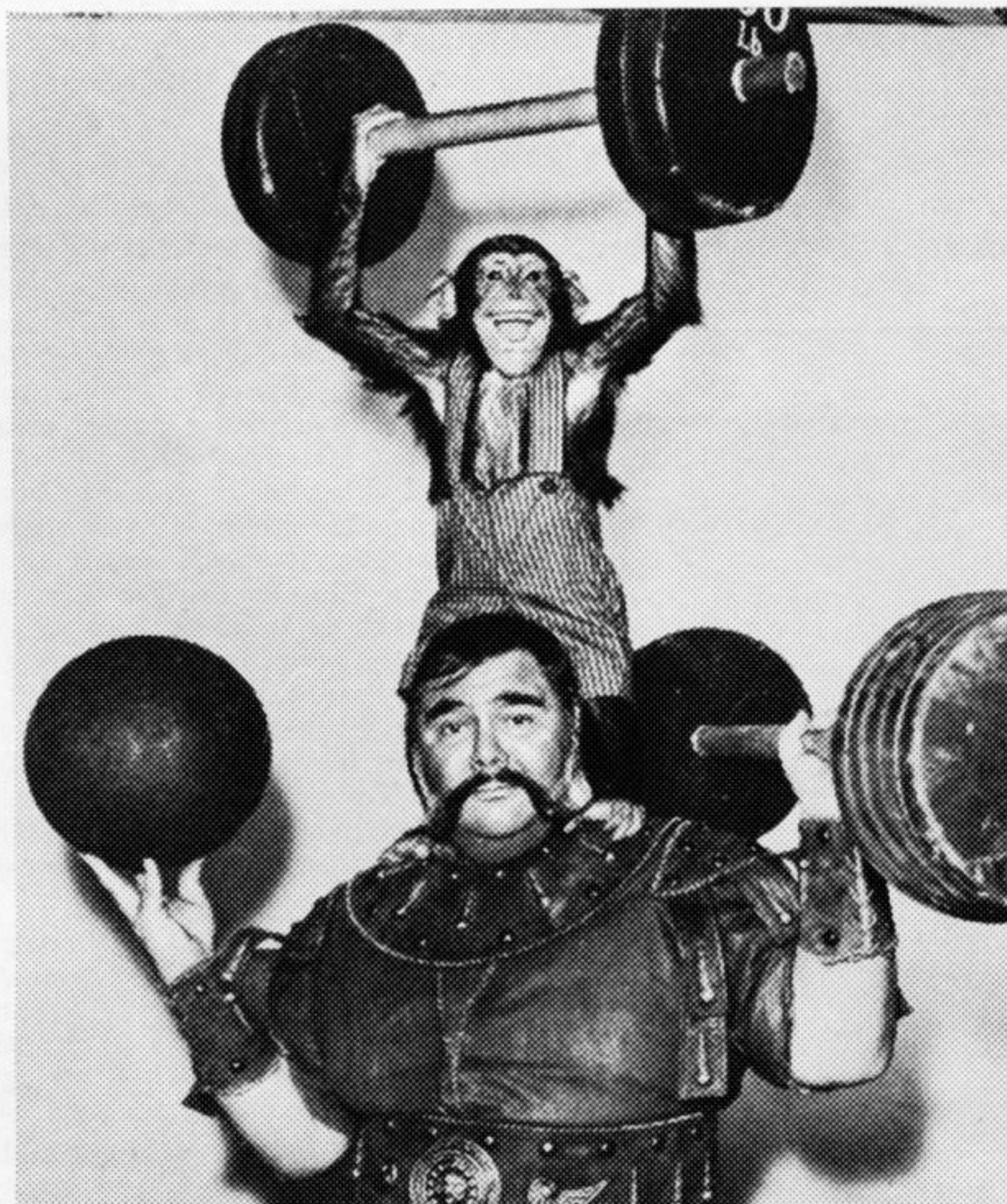
To satisfy the public's appetite for fun, Disney has a new movie comedy feature called "Toby Tyler," or Ten Weeks With A Circus. This is a merry melange starring Kevin Corcoran and big top attractions dating from Barnum to the Greatest Show on Earth.

It also introduces Mr. Stubbs, a rubber-faced chimpanzee who would be doing 20 years to life if scene-stealing were a crime.

Stubbs is the peppiest personality since Bernarr Macfadden. He plays Kevin Corcoran's mischievous monkey pal and runs off with the part.

"If people want to see fresh faces, wait until they see Mr. Stubbs," says Charles Barton, the picture's director. "He has looks, talent and real humility. He even works for peanuts."

Stubbs is the only chimpanzee in "Toby Tyler," but he gets plenty of comedy competition from Henry Calvin, Gene Sheldon, Bob Sweeney, Richard Eastham and other first-rate funsters. Disney's Technicolor production is distributed by Buena Vista.



MAT-T.T.-2C

STRONG MAN—STRONG MONKEY . . . Walt Disney's new animal star discovery, an amazing chimpanzee named Mr. Stubbs, joins Henry Calvin's strong man act during the filming of Disney's Technicolor production, "Toby Tyler." The film, the story of a runaway boy and the big top, is released by Buena Vista.



## Henry Calvin Tops As Circus Strong Man In Walt Disney's "Toby Tyler"

Cheerful, rotund Henry Calvin, one of Hollywood's foremost character actors, scores a top comedy performance as a circus strong man in Walt Disney's "Toby Tyler," Technicolor tale of a young boy's adventures with a traveling amusement show.

His current role called for the same combination of pantomiming, comedy, and just plain good acting that he showed as the buffoonish Sergeant Garcia in the "Zorro" TV series.

The likeable Calvin credits his ability to win key roles to his fiercely competitive spirit, which may or may not stem from the fact that he is a Texan born and bred. His birth place is Dallas, and that's

where he was educated and first earned a living. The son of Wimberly C. Goodman, Sr. and Alma Goodman, Henry attended Winnetka Grade School and Sunset High School in Dallas, and subsequently studied at Southern Methodist University.

Calvin also was active with the Baptist Church in Dallas, and it was through the church that Henry was introduced to show business. He sang in churches throughout the Dallas area every Sunday, and, as a result, was given a few parts in semi-professional stock companies.

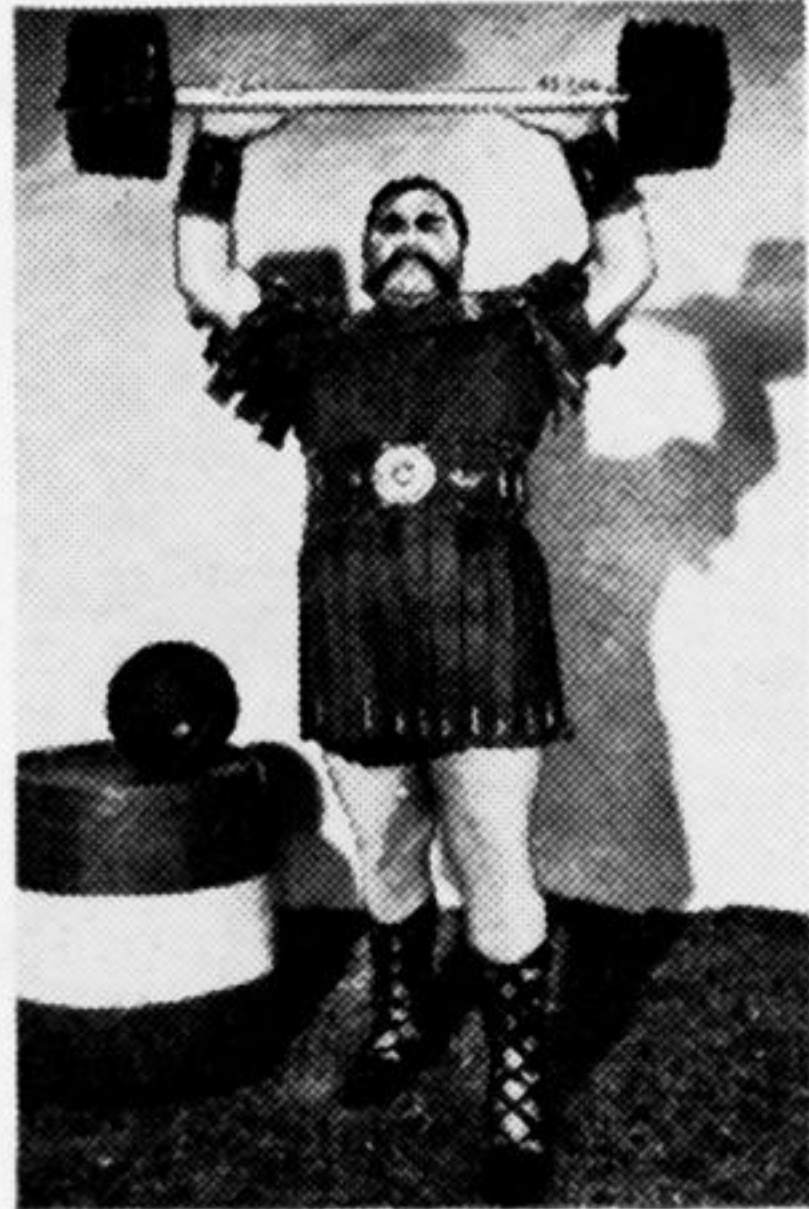
In 1939, Calvin went to New York and obtained a job as bass baritone soloist at Radio City Music Hall. His expanding entertainment career was interrupted by World War II, however, and the burly Texan joined the army. He rose from the rank of private to first lieutenant in the Field Artillery, and served in the Pacific Theater through 1945.

The war over, Calvin took up where he left off, and soon won top Broadway parts in such shows as "Chocolate Soldier" with Billy Gilbert and "Sally" with Willie Howard.

Calvin has never found jobs hard to come by, and he has sandwiched in numerous radio, television, and motion picture assignments during recent years. Two of his most recent films were "Crime Against Joe," starring Julie London, and "Broken Star" with Howard Duff.

Between 1948 and 1953, Calvin played leading character parts, both comics and heavies, on practically every major television show.

In "Toby Tyler" or "Ten Weeks With A Circus," Calvin appears with Kevin Corcoran, Gene Sheldon, Bob Sweeney, Richard Eastham, and Walt Disney's newest animal star discovery, an amazing chimpanzee—Mr. Stubbs. Buena Vista releases.



MAT-T.T.-1D

**HARD MUSCLE, SOFT HEART . . .** Henry Calvin, renowned as Sgt. Garcia of the famed "Zorro" TV series, portrays a tough but friendly circus strong man, Ben Cotter, in Walt Disney's Technicolor feature production "Toby Tyler."

## Kids And Animals Best Laugh-Getters Says Ace Director

Kids and animals are sure-fire laugh-getters says Charles Barton, ace comedy film director.

"They're naturals," he claims. "Just turn 'em loose, let 'em go, and something funny is bound to happen."

Barton was able to prove his contention when Walt Disney gave him ten-year-old Kevin Corcoran and a chimpanzee for "Toby Tyler," a circus frolic. The director hit a new high in knock-about comedy by letting them wage a banana tug of war.

"All it took was plenty of ripe bananas. My two stars needed no coaxing. They threw themselves and everything else into the scene," he says.

"Toby Tyler" is Barton's second comedy assignment for Disney. He directed "The Shaggy Dog," which also teamed kids and animals.

Any problems in directing animals?

"No problems, just opportunities," he answers.

How about directing children?

On that one Barton pleaded a director's equivalent of the Fifth Amendment.

Barton's adult cast in "Toby Tyler" includes such seasoned comics as Henry Calvin, Gene Sheldon, Bob Sweeney and Richard Eastham. The Technicolor production, based on James Otis Kaler's famous story about a runaway boy who joins a circus, is released by Buena Vista.



MAT-T.T.-3A

**CIRCUS STARS . . .** Pretty Mademoiselle Jeanette (Barbara Beaird), mischievous chimpanzee Mr. Stubbs, and young Toby Tyler (Kevin Corcoran) become star equestrians in this scene from Walt Disney's big top drama, "Toby Tyler." Story of a runaway boy who joins the circus, the Technicolor production also stars Henry Calvin, Gene Sheldon, Bob Sweeney and Richard Eastman. Released is by Buena Vista.

## Walt Disney Now A Circus Showman With Big-Top Drama, "Toby Tyler"

As a circus showman, Walt Disney is right there pitching with Ringling, Barnum and Bailey.

Walt has staged the gayest show on earth for his old-timey Technicolor circus drama, "Toby Tyler." The whoopedoo of a marching band followed by 14 gilded wagons, a steam calliope, battalions of buffoons, wild animals and peerless performers from exotic places has turned his back lot into a wonderland unmatched since the heyday of the Big Top.

"What a spectacle!" exclaims Disney. "A treat for the youngsters who have never seen a circus and for their elders who remember it."

Stars of Walt's story about a runaway boy who seeks his fortune

with a traveling tent show of 50 years ago are Kevin Corcoran, Henry Calvin, Gene Sheldon, Bob Sweeney, Richard Eastham and a scene-stealing chimpanzee named Mr. Stubbs.

"I think we're going to have a boxoffice chimp—I mean champ—in Mr. Stubbs," predicts director Charles Barton. "He has everything it takes. Best of all, he has humility. He's perfectly happy working for peanuts."

Mr. Stubbs is proving himself a star in the great tradition of Old Yeller, Shaggy, Tonka and other Disney discoveries. Barton claims that Mr. Stubbs takes direction like a veteran.

"He has the intelligence and disposition of a three-year-old child," Barton declares. "After a rehearsal or two he knows the scene backward. Then we get around to doing it forward."

"Toby Tyler" is Mr. Stubbs' first movie, although he has appeared in theaters, night clubs and on television as the youngest member of a monkey act called "Marquis and Family."

"Toby Tyler" or "10 Weeks With A Circus" is released by Buena Vista.

## First California Gold Strike Site Provides Setting

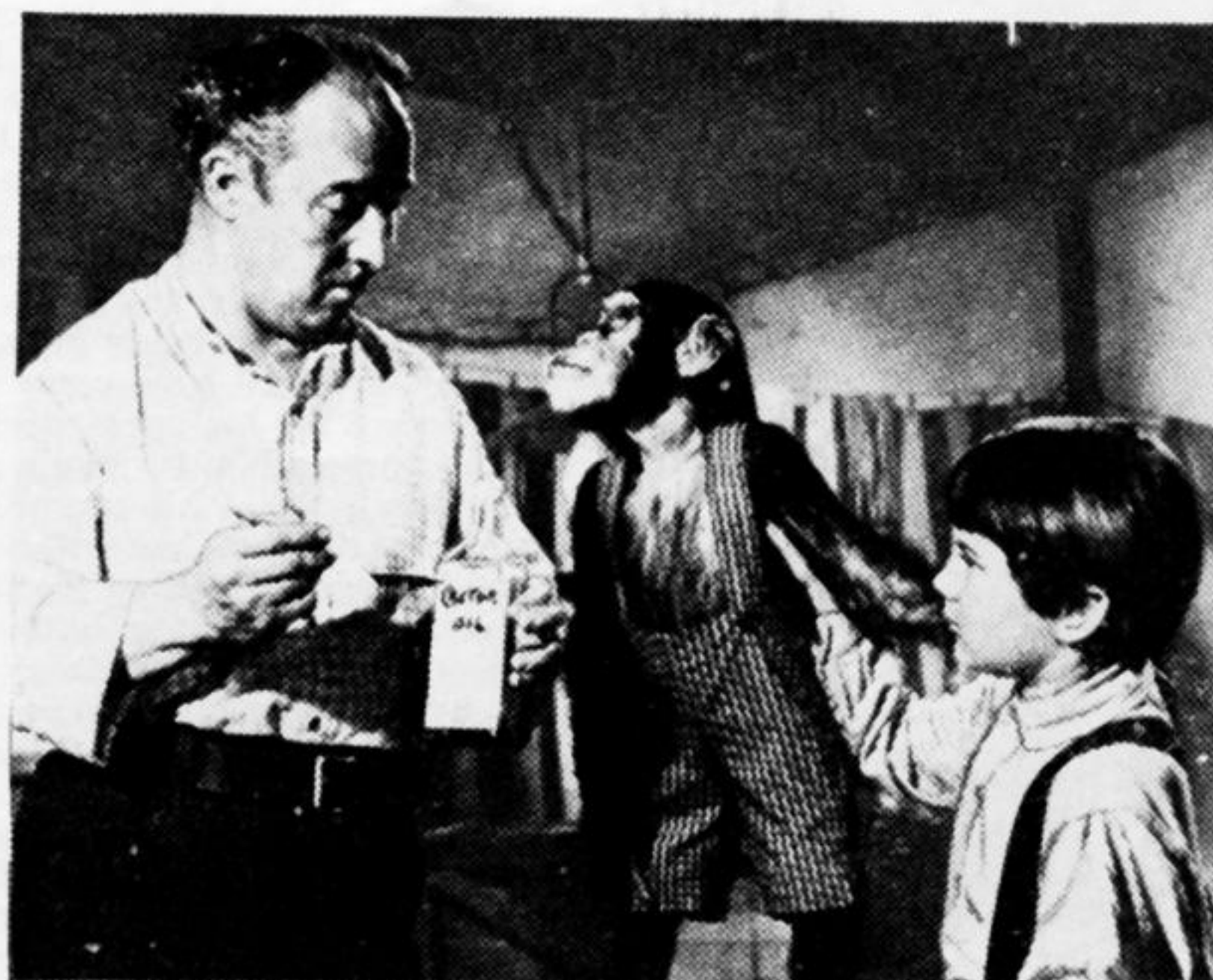
Famous Golden Oak Rancho, where the first gold was discovered in California, is the setting for outdoor scenes in Walt Disney's Technicolor circus drama, "Toby Tyler."

Scenes of a far different sort were played there in 1842, when a few yellow flakes found by Francisco Lopez brought hordes of roughneck gold-seekers to the Placerita Canyon site near Newhall.

Today the dell which yielded \$80,000 in gold is the backdrop for action in "Toby Tyler" where Kevin Corcoran, who plays the title role, wanders away from the circus with his chimpanzee pal, Mr. Stubbs.

Later, for one of the picture's poignant scenes, Mr. Stubbs is shot by a hunter in a leafy glade dominated by the great oak beneath which Lopez made his strike.

The Golden Oak Rancho was bought by Walt Disney Productions in 1959 as a permanent motion picture location. "Toby Tyler" is the first film to be shot there since the purchase. The feature production also stars Henry Calvin, Gene Sheldon, Bob Sweeney and Richard Eastham. Charles Barton directed the Buena Vista release.



MAT-T.T.-2D

**MOURNFUL MOMENT . . .** Mr. Stubbs, an imp of a chimp, sadly pleads with Gene Sheldon not to administer a dose of castor oil, as Kevin Corcoran watches sympathetically. The scene is from Walt Disney's Technicolor feature production, "Toby Tyler" or "10 Weeks With A Circus," released by Buena Vista.





**MAT-T.T.-2E**

**FASTEST GUN IN TOWN . . .** Mr. Stubbs, an escaped circus chimpanzee, defies capture in this scene from Walt Disney's drama of the Big Top, "Toby Tyler" or "10 Weeks With A Circus." The Technicolor feature, in which Mr. Stubbs makes his film debut, is released by Buena Vista.

## COMEDIAN BOB SWEENEY PORTRAYS SLICK CIRCUS CONCESSIONAIRE IN "TOBY TYLER"

Bob Sweeney is rated among Hollywood's brightest and best comedians with good reason. His portrayal of Harry Tupper, the slick concessionaire who persuades young Toby to run away and join the circus, is a highlight of Walt Disney's Technicolor big top drama, "Toby Tyler" (and his performance as McGee in NBC's "Fibber McGee and Molly" makes a standout of the new TV comedy series).

In 1948, Sweeney, whose career began in radio, made his television debut as a gardener on the Burns and Allen show. "Burns liked me and gave me a lot of confidence as a comedy performer," Sweeney says. Then Jack Carson took a variety show on the road, and Sweeney toured with it.

He signed a five-year deal with CBS in 1951, appearing with Joan Caulfield in "My Favorite Husband." He progressed to a top role in "Our Miss Brooks," then wrote a television comedy series titled "The Brothers" in which he co-starred with Gale Gordon. He returned to freelancing when the series ended in 1957, and directed 13 "Love and Marriage" telefilms starring William Demarest.

While he was under contract to CBS, Sweeney made three tentative movie appearances. He bowed in "It Grows on Trees" with Irene Dunne and followed with microscopic roles in "South Sea Island Woman" and "The Scoutmaster." After the demise of "The Brothers" he landed the undertaker's part in "The Last Hurrah" for John Ford, who was a fan of the departed TV series.

Sweeney's banner year came in 1959 when he won two important and widely sought-after roles in the aforementioned feature film, "Toby Tyler" and the "Fibber McGee" teleseries.

In "Toby Tyler," Sweeney appears with Kevin Corcoran, Henry Calvin, Gene Sheldon, Richard Eastham and Walt Disney's newest animal star discovery, an amazing chimpanzee, Mr. Stubbs. Buena Vista releases.



**MAT-T.T.-1E**

**DOWN THE LONESOME ROAD . . .** Toby Tyler, portrayed by Kevin Corcoran, and his chimpanzee pal, Mr. Stubbs, leave the circus they have loved in this scene from Walt Disney's Technicolor big top drama, "Toby Tyler."

## Mister Stubbs Has That Star Quality

Star quality, that elusive something common to all great performers, is being radiated in Hollywood by a chimpanzee named Mr. Stubbs.

Hailed as the most electrifying personality since Reddy Kilowatt, Mr. Stubbs is making his movie debut in Walt Disney's Technicolor circus drama, "Toby Tyler."

"He's a real swinger," praises his director, Charles Barton, a veteran of the film scene for more than 30 years. "Stubbs shows true star stuff. He has humility. He'll go far."

Stubbs is an actor to reckon with. He out-ears Gable, out-grins Joe E. Brown and out-grunts Brando.

"And when he rolls those big brown eyes, wow!" exclaims Barton.

In "Toby Tyler" Mr. Stubbs plays a mischievous monkey full of more tricks than a barrel of people. He is the comedy foil for young Kevin Corcoran, the runaway boy who joins a circus, and his performance is almost human.

Mr. Stubbs belongs to Gene Detroy, a showman who, unlike his protege, has made a fortune in monkey business. Detroy is the impresario of a chimpanzee act called "The Marquis Family," of which Mr. Stubbs is a member.

"Toby Tyler," also starring Henry Calvin, Gene Sheldon, Bob Sweeney and Richard Eastham, is a Buena Vista release.

## Broadway Singing Star Richard Eastham Goes West & Finds Himself Devocalized

The golden pipes that made Richard Eastham a singing star on Broadway are growing tarnished in Hollywood. Eastham, who will be seen in Walt Disney's Technicolor production, "Toby Tyler," has yet to sing a note since becoming a screen and television actor on the coast.

"I began with a straight role in 'Man on Fire' with Bing Crosby. He didn't sing either," says Eastham.

However, the handsome baritone of "South Pacific," "Call Me Madam" and other hits likes the switch his career has taken. He feels that he has broken away from the "monotony" of musical roles.

"Don't get me wrong, I'm not knocking success," he says. "But being in a long run musical on the stage means singing the same part a thousand and one times. Gets monotonous. I like change."

Eastham is playing the ringmaster-owner of an old-fashioned circus in Disney's big top drama. He also portrays the two-fisted newspaper editor of "Tombstone Territory" on television. His role for Disney is strictly dramatic, but Eastham admits a powerful urge to burst into song.

Few stars have made the change from musicals to drama successfully. Eastham is among the small group which includes Bing Crosby, Howard Keel, Dean Martin and Frank Sinatra. Although he is pleased to be in such good company, Eastham wonders if he will ever get his singing voice on film.

In "Toby Tyler," Eastham appears with Kevin Corcoran, Harry Calvin, Gene Sheldon, Bob Sweeney and Disney's latest animal star discovery, an amazing chimpanzee — Mr. Stubbs. Buena Vista releases.



**MAT-T.T.-1F**

**MISTER STUBBS . . .** This imp of a chimp, Walt Disney's latest animal star discovery, is a sharpshooting scene stealer in Disney's Technicolor production, "Toby Tyler," a feature film released by Buena Vista.

## Peerless Performers

"Toby Tyler," Walt Disney's Technicolor big top drama, sparkles with an array of circus stars. They include The Flying Viennas, The Jungleland Elephants and comical clowns of Ringling Brothers fame.

The Flying Viennas are three aerialists whose act resembles a suicide pact. Their routine of impossible flips and twirls is climaxed by a kind of free-flying scrimmage called a "passing leap," also known as "the corner's delight." They have been soaring together for five years and they have scars to prove it.

The Jungleland Elephants are five performing pachyderms whose combined weight makes pikers out of Billy Watson's immortal Beef Trust. They top the scales at 12 tons, most of it pure talent. They perform headstands and pyramids, and for an encore do a ponderous version of "London Bridge is Falling Down."

A tidal wave of tomfoolery is provided by the Big Show's fun faction, consisting of four circus clowns whose lives span the zenith of slapstick comedy. They are "Eddie Spaghetti" Emerson, Abe "Korkey" Goldstein, Duke Johnson and his son Harry, all veteran clowns whose careers range from the Keystone Kops to the Greatest Show on Earth.

"Toby Tyler" or "10 Weeks With A Circus" stars Kevin "Moochie" Corcoran, Henry Calvin, Gene Sheldon, Bob Sweeney and Richard Eastham, and introduces an amazing chimpanzee discovery, Mr. Stubbs. Buena Vista releases.



**MAT-T.T.-3B**

**THE CIRCUS IS COMING TO TOWN . . .** Toby Tyler, portrayed by Kevin Corcoran, utilizes the vantage point of a street lamp to watch the passing Big Top parade in this scene from Walt Disney's Technicolor production, "Toby Tyler." The feature film, story of a runaway boy who joins a circus, also stars Henry Calvin, Gene Sheldon, Bob Sweeney and Richard Eastham, and introduces an amazing chimpanzee—Mr. Stubbs.



## WALT DISNEY'S "TOBY TYLER" SCORES AS HAPPY & HEARTWARMING ENTERTAINMENT

(Prepared Review)

Walt Disney has become a circus showman to the delight of motion picture audiences, as evidenced by his latest Technicolor production, "Toby Tyler," which opened at the . . . Theatre last night. The film is a happy and heartwarming experience.

Based on James Otis Kaler's ever-popular tale, "Toby Tyler" is the story of a runaway boy who joins a circus, and the big top has proved to be a perfect area for Disney's magical and imaginative story telling. And Disney has gathered a center-ring cast for the picture.

Kevin Corcoran was an inspired choice for the title role. A freckle-faced urchin who has brightened such hits as "The Shaggy Dog" and "Old Yeller," Kevin is Toby Tyler from his tousled hair to the soles of his hand-me-down shoes.

Kingsized Henry Calvin portrays to perfection a hard-muscled, softhearted circus strong man, Ben Cotter, who protects young Toby. It is Calvin's first dramatic role, an about-face from his celebrated buffoonery as clumsy Sgt. Garcia in the "Zorro" teleseries.

Gene Sheldon, who also won TV fame in "Zorro" — as the deaf-mute Bernardo — is both touching and hilarious as Sam Treat, head clown and medic to ailing members of the circus menagerie.

Bob Sweeney delivers a stand-out performance as Harry Tupper, Pied Piper of the peanut stand who lures Toby down the tanbark trail. And Richard Eastham is fine as Col. Sam Castle, ringmaster and owner of the vest-pocket, old-time tent show grandly called Castle's Great American Circus.

A highlight of "Toby Tyler," subtitled "10 Weeks With A Circus," is the introduction of a new Disney animal star discovery, Mr. Stubbs. Mr. Stubbs is an amazing chimpanzee, Toby's inseparable pal in the film, who provides surprises by the dozen and laughter by the carload. He is not to be missed.

A sparkling array of peerless performers of the big top, circus wagons on parade and beautiful outdoor settings add color and thrills to this highly enjoyable film.

The rollicking blare of a circus band keynotes the scintillating musical score. A sprightly song, "Biddle-Dee-Dee," is sung by Calvin.

"Toby Tyler" has been expertly directed by Charles Barton from an adroitly fashioned screenplay by Bill Walsh and Lillie Hayward. The feature is released by Buena Vista.



MAT-T.T.-1G

EQUESTRIANS EXTRAORDINAIRE . . . Toby Tyler (Kevin Corcoran) and his mischievous chimpanzee pal, Mr. Stubbs, perform their stellar act in this scene from Walt Disney's Technicolor production, "Toby Tyler."

### Strike Up The Band!

The rollicking blare of a circus band keynotes the musical score of "Toby Tyler," Walt Disney's newest Technicolor production.

Original big top tunes for the film were composed by Buddy Baker and orchestrated by Walter Sheets.

Ollie Wallace, longtime Disney songsmith and conductor, makes his movie bow as leader of the circus band.

"Entry of the Gladiators" and "Blue Danube Waltz," two numbers that mean circus to everybody, are heard during ring performances.

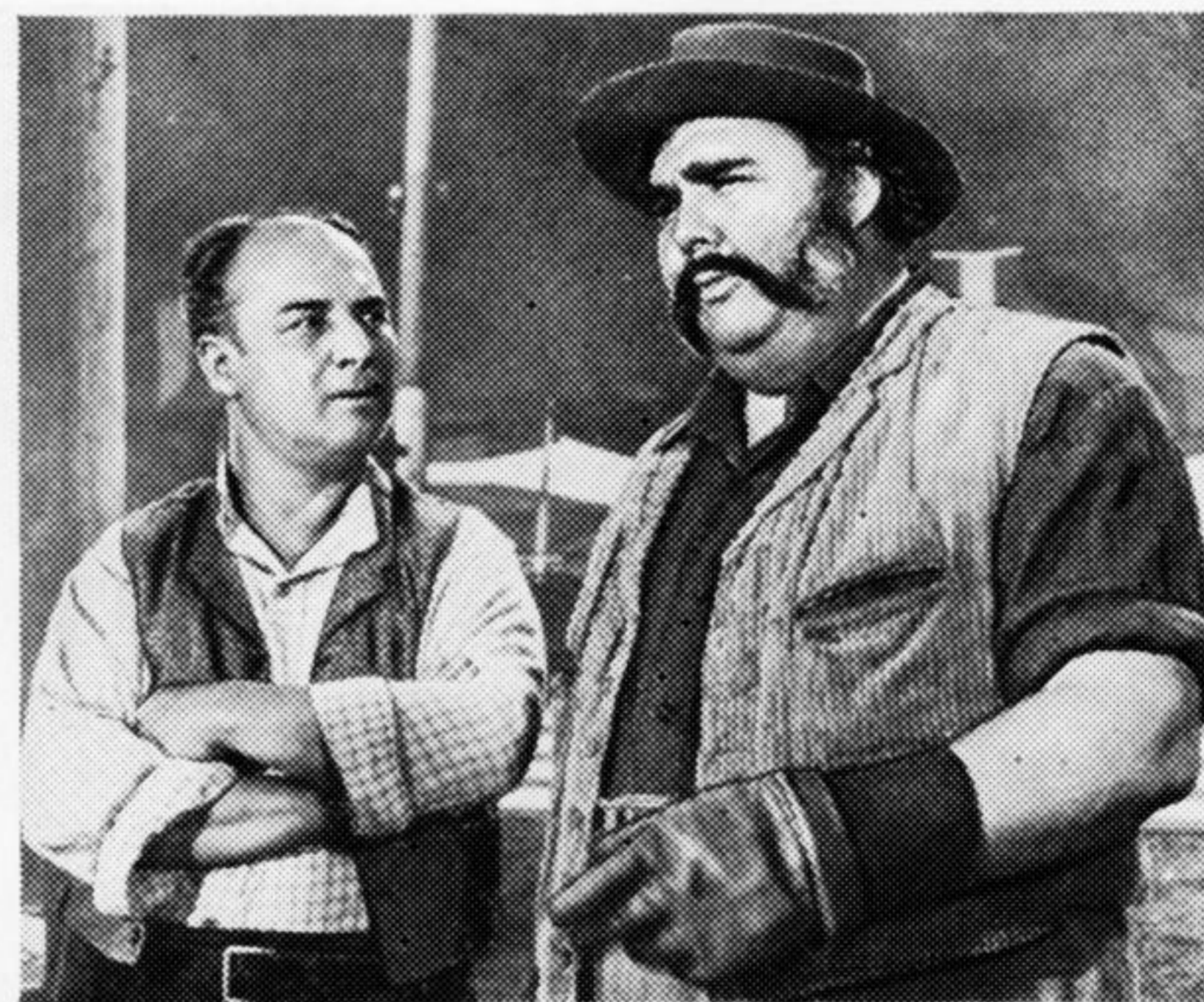
The sprightly "Biddle-Dee-Dee," sung by Henry Calvin and played as a travel theme throughout the picture, was written by Diane Lampert and Richard Loring.

"Toby Tyler" is released by Buena Vista.



MAT-T.T.-2F

HEADED FOR STARDOM . . . Kindly clown Sam Treat (Gene Sheldon) gives encouragement and advice to novice equestrian Toby Tyler (Kevin Corcoran) in this scene from Walt Disney's Big Top drama, "Toby Tyler." The Technicolor production, story of a runaway boy who joins a circus, is released by Buena Vista.



MAT-T.T.-2G

FAMILIAR FACES . . . Gene Sheldon (left) and Henry Calvin, who became known to millions of TV fans as Bernardo and Sgt. Garcia, respectively, in the "Zorro" TV series, are together again, as pictured above, in Walt Disney's Technicolor feature, "Toby Tyler." Sheldon is seen as a clown; Calvin portrays a circus strong man.

### Column Items

Hailed as the most electrifying personality since Reddy Kilwatt, a whip-smart chimpanzee named Mr. Stubbs makes his movie debut in Walt Disney's Technicolor production, "Toby Tyler." Stubbs, an imp of a chimp who steals scenes with the ease of an experienced trouper, is an actor to be reckoned with. He out-ears Gable; out-grins Joe E. Brown; out-grunts Brando; and plays the violin worse than Jack Benny. Off-screen, Stubbs is a member of the "Marquis Family" chimp act.

Actors Gene Sheldon and Henry Calvin, the deaf-mute Bernardo and the rotund Sgt. Garcia of the famed "Zorro" teleseries, are teamed again—this time as circus performers—in Walt Disney's Technicolor feature motion picture, "Toby Tyler." Sheldon portrays a kindly clown, Sam Treat, who befriends young Toby, the runaway boy who joins a circus. Calvin, in his first dramatic role, is seen as Ben Cotter, a kingsized, hard-muscled, soft-hearted strong man.

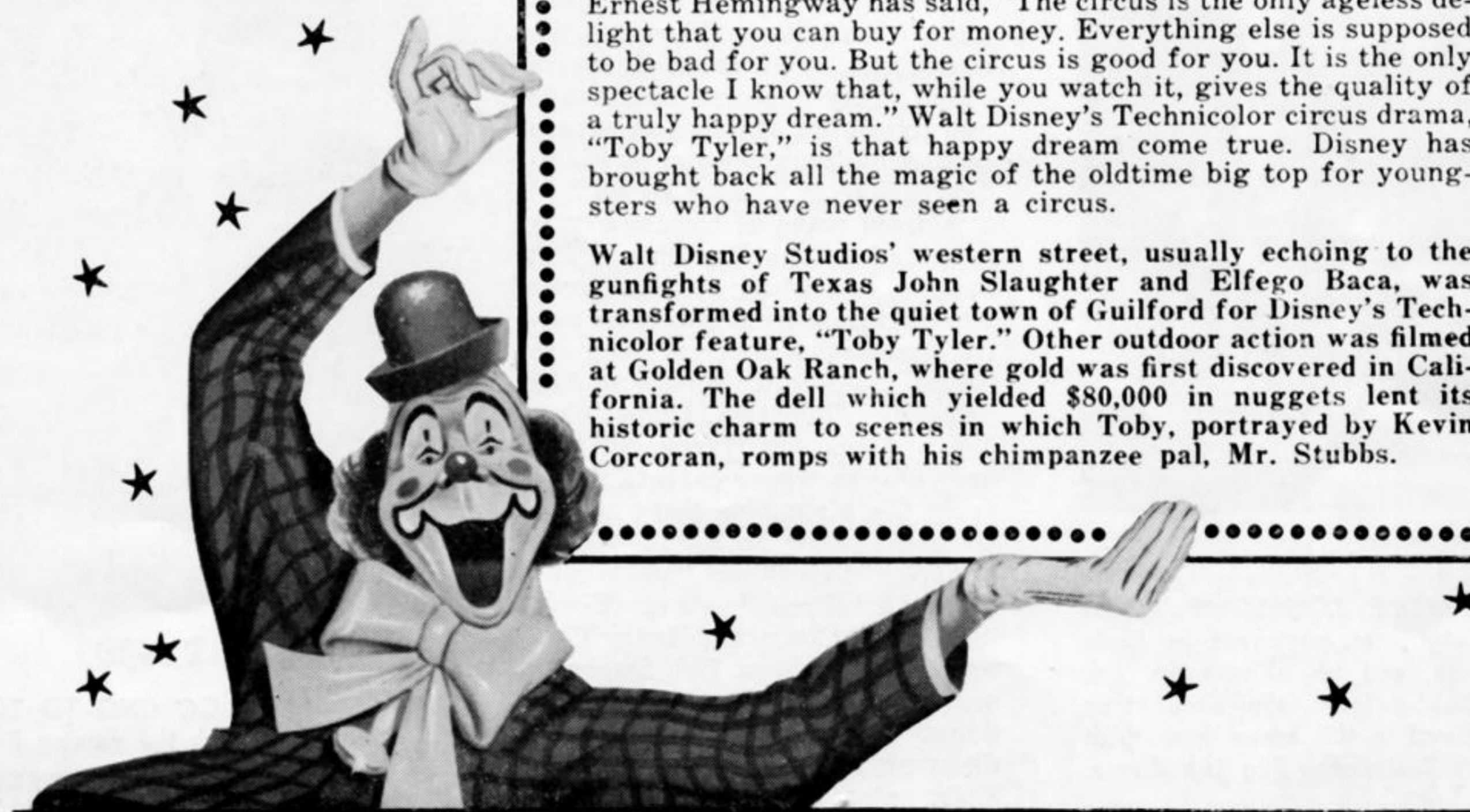
The jolly rainbow faces of circus clowns and the art of circus comedy are fading fast and may disappear, according to four top clowns who appear in Walt Disney's Technicolor drama of the big top, "Toby Tyler." The four performers, who lament the passing of old-time, tent-show laughter and whose lives span the golden age of the American circus, are: Eddie "Spaghetti" Emerson, 75, Abe "Korkey" Goldstein, 64, "Duke" Johnson, 63, and his son Harry, who is about 20 years younger.

Twelve tons of pulchritudinous femininity—pretty girls, to you—stop the show in Walt Disney's Technicolor circus comedy, "Toby Tyler." Begging their pardon, they are elephants, and a delight to a gentleman's eye if he happens to be an elephant, too. The five performing pachyderms, ranging in age from seven to seventeen, are ladies with hefty appetites. Each puts away 100 pounds of oats and bran daily, which ain't hay for the man who feeds them.

Nearly every small boy's dream of joining a circus came true for 10-year-old actor Kevin Corcoran. Chosen to star in Walt Disney's feature film, "Toby Tyler," screen story about a runaway boy who hits the sawdust trail, Kevin spent three months among the greatest big top performers. His friends in the Technicolor production included The Flying Viennas, daredevil aerialists; The Jungleland Elephants; and circus clowns of Ringling Bros. fame.

Ernest Hemingway has said, "The circus is the only ageless delight that you can buy for money. Everything else is supposed to be bad for you. But the circus is good for you. It is the only spectacle I know that, while you watch it, gives the quality of a truly happy dream." Walt Disney's Technicolor circus drama, "Toby Tyler," is that happy dream come true. Disney has brought back all the magic of the oldtime big top for youngsters who have never seen a circus.

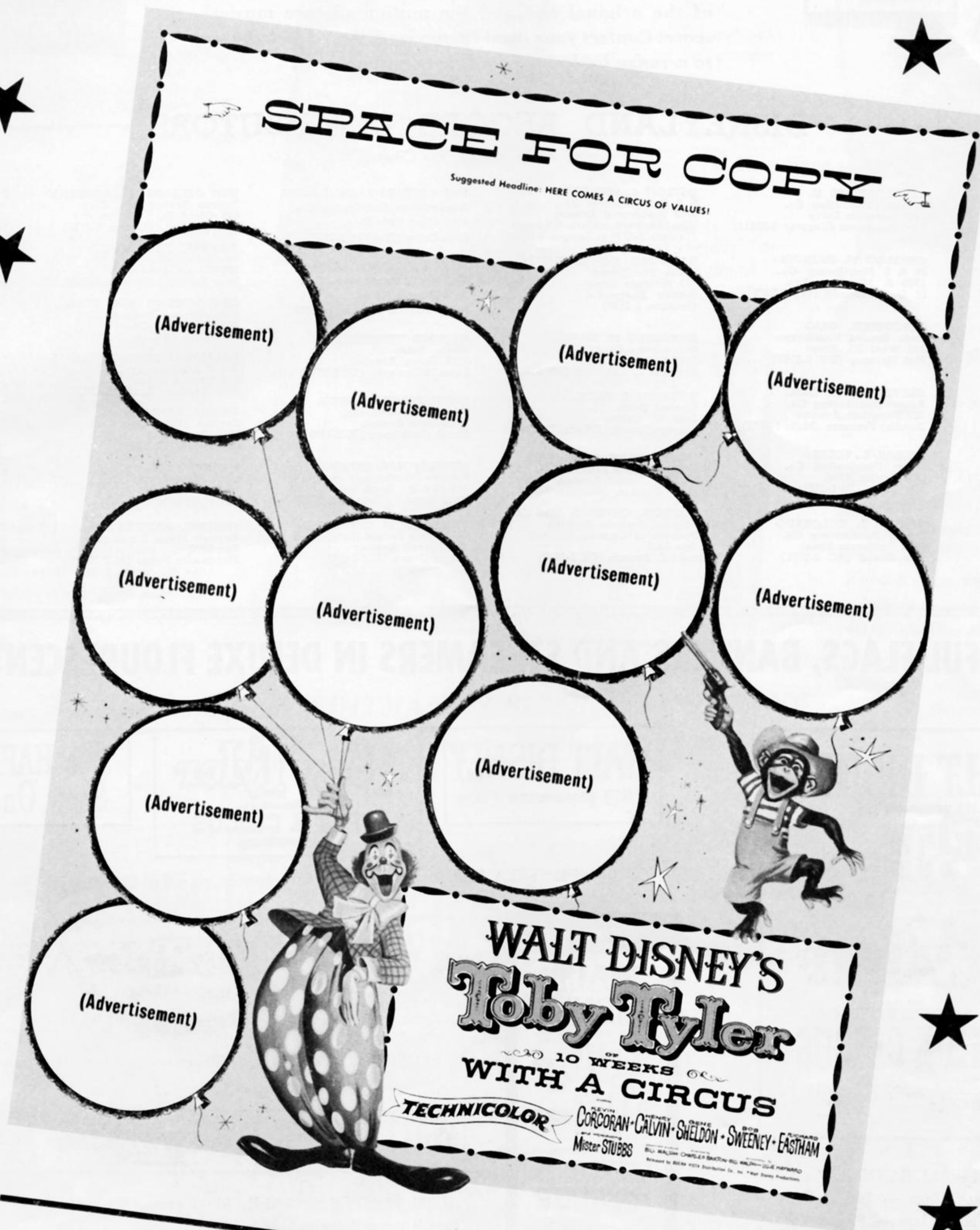
Walt Disney Studios' western street, usually echoing to the gunfights of Texas John Slaughter and Elfege Baca, was transformed into the quiet town of Guilford for Disney's Technicolor feature, "Toby Tyler." Other outdoor action was filmed at Golden Oak Ranch, where gold was first discovered in California. The dell which yielded \$80,000 in nuggets lent its historic charm to scenes in which Toby, portrayed by Kevin Corcoran, romps with his chimpanzee pal, Mr. Stubbs.





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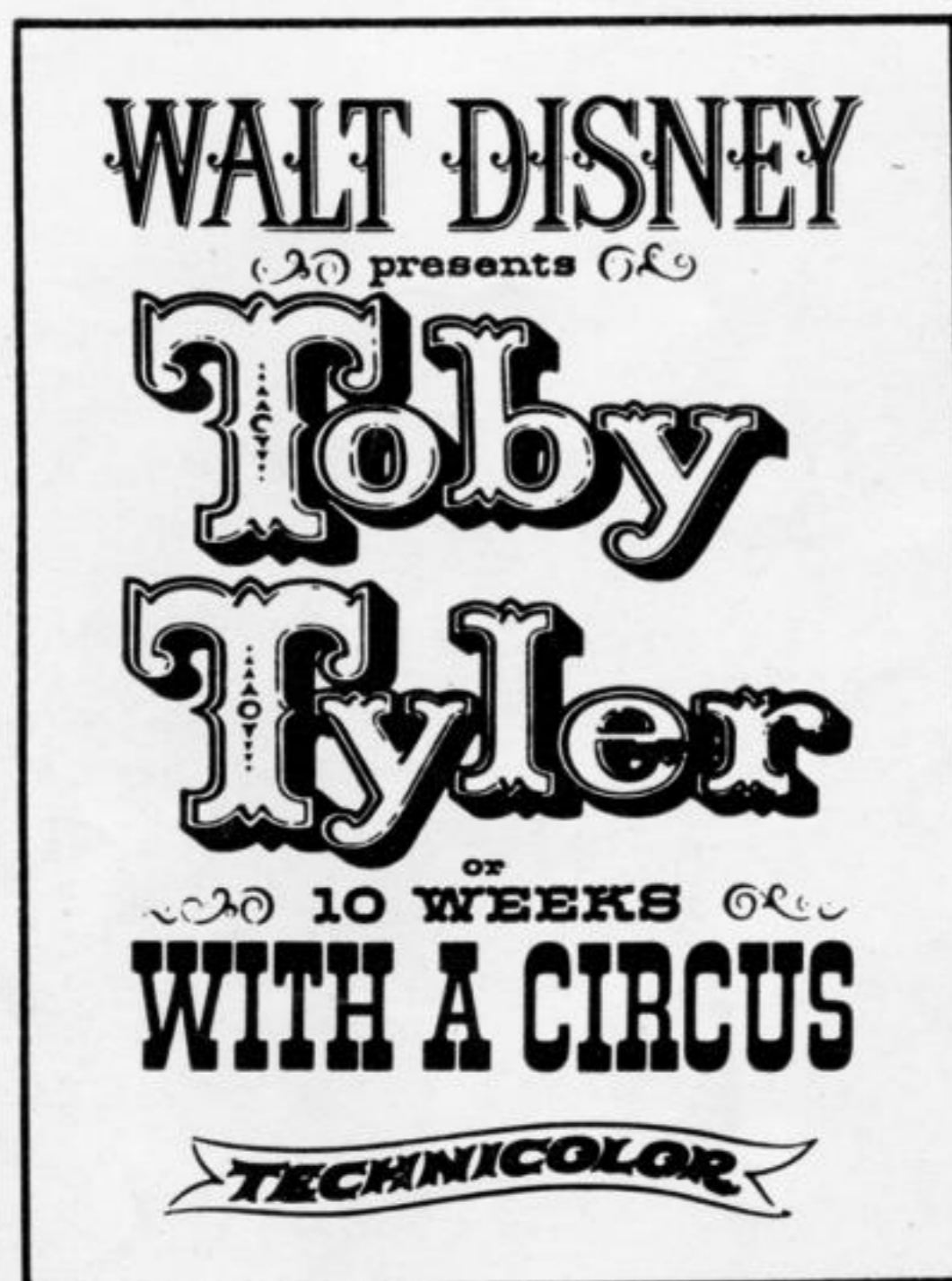
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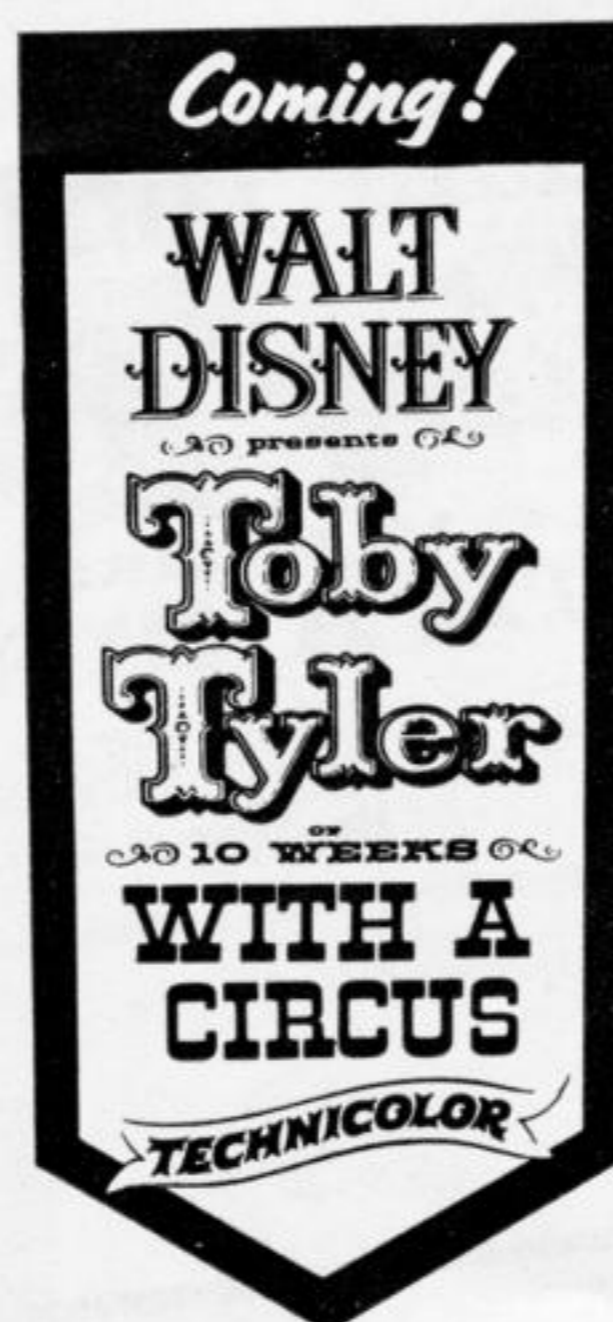


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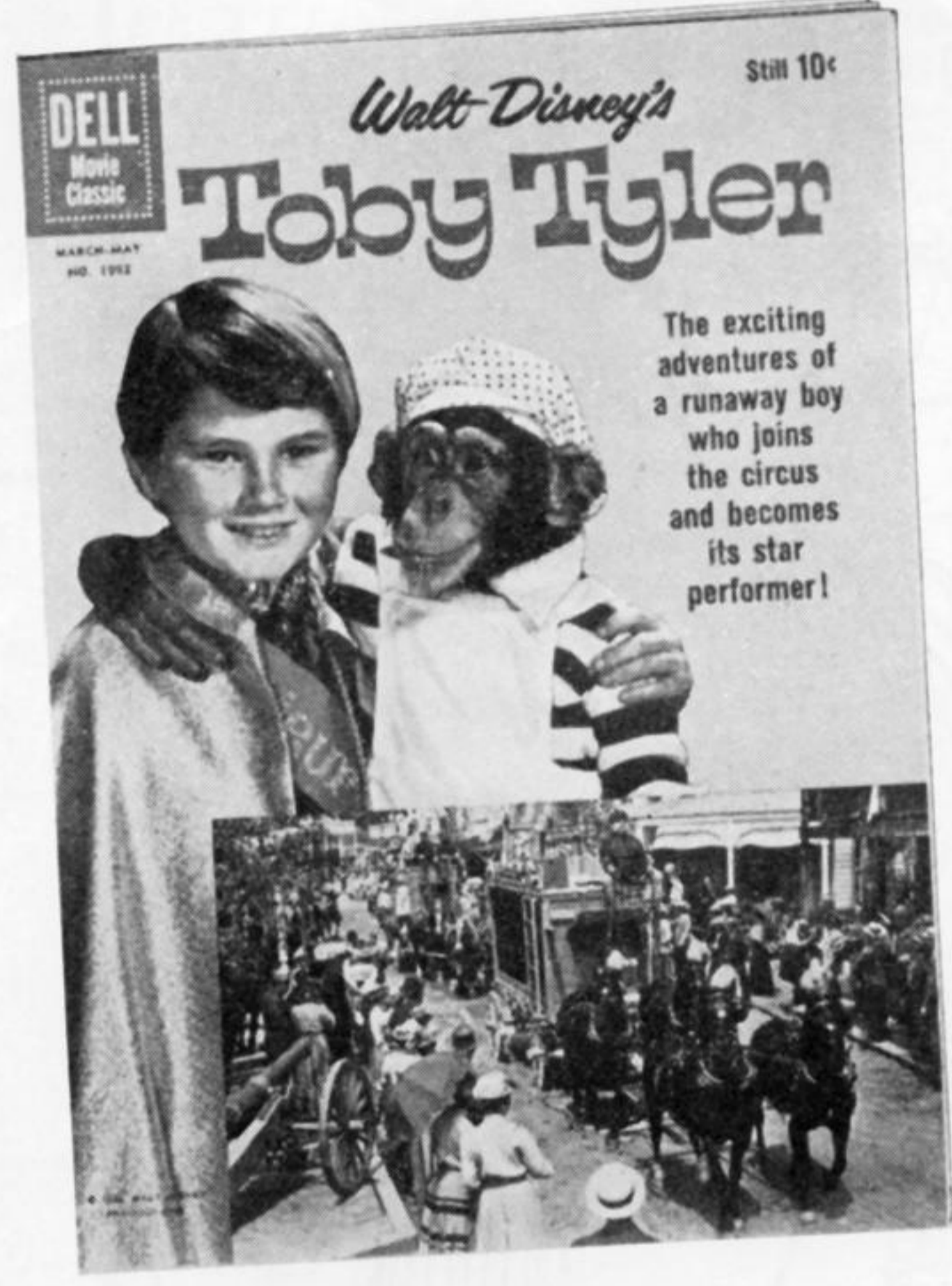
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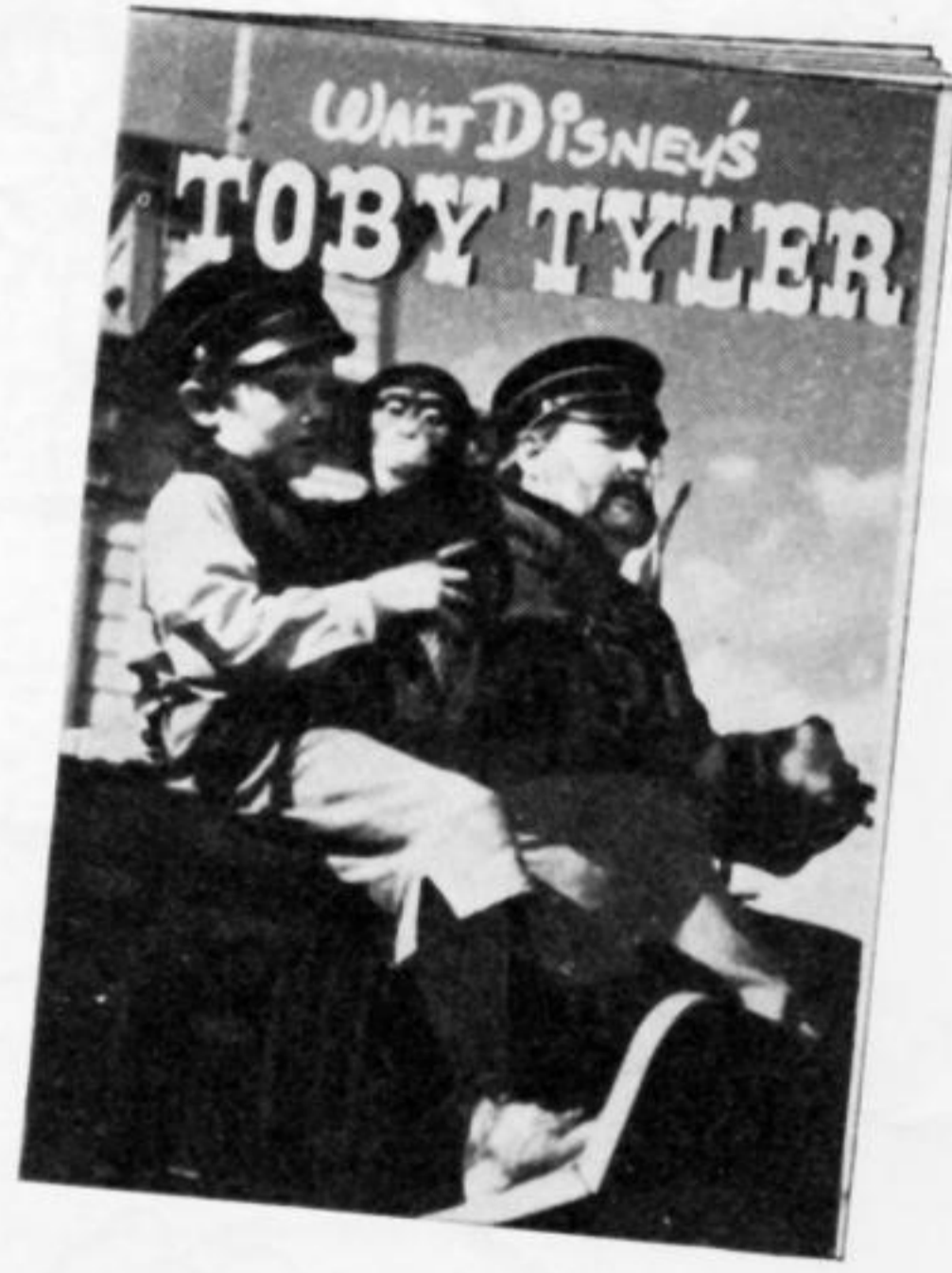


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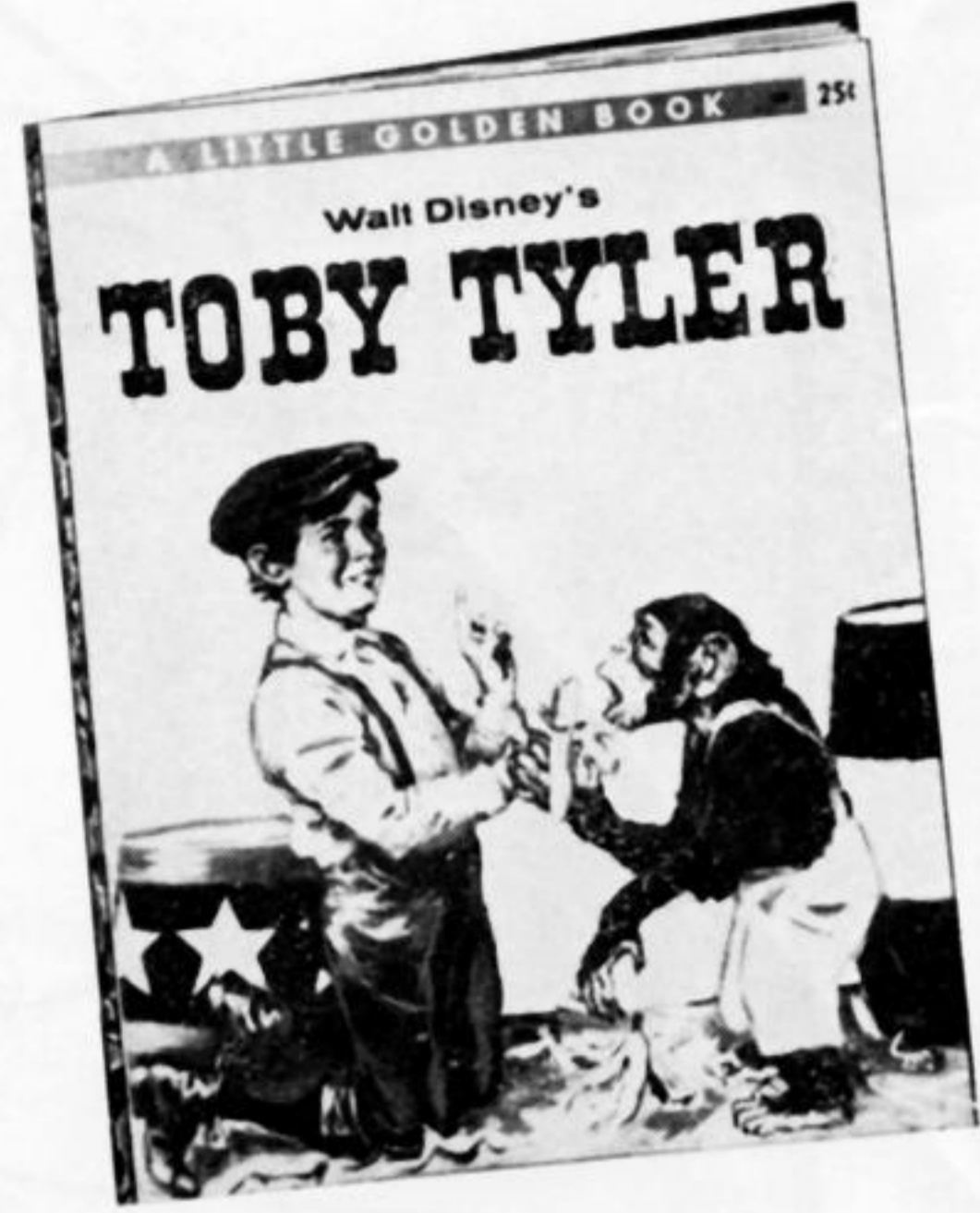
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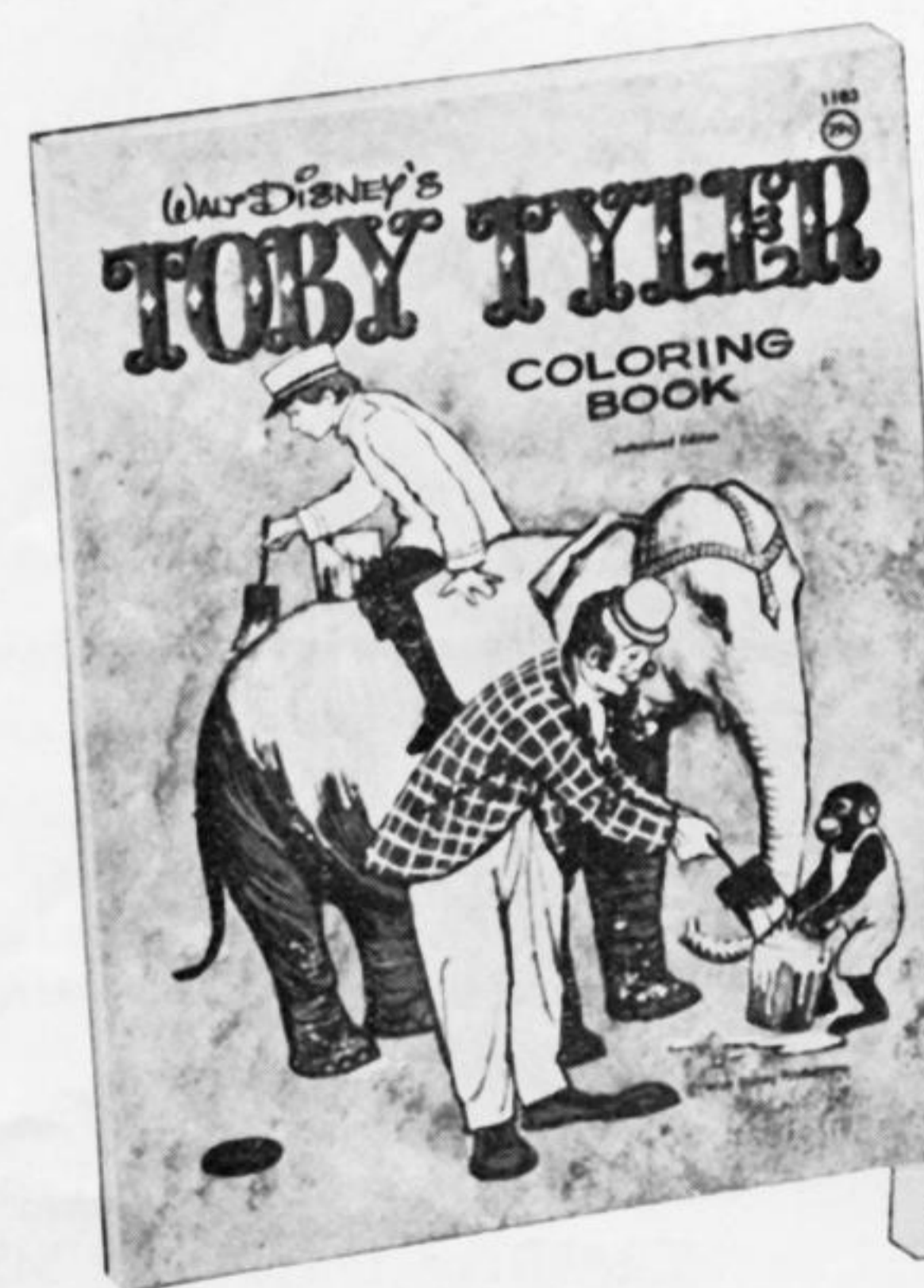


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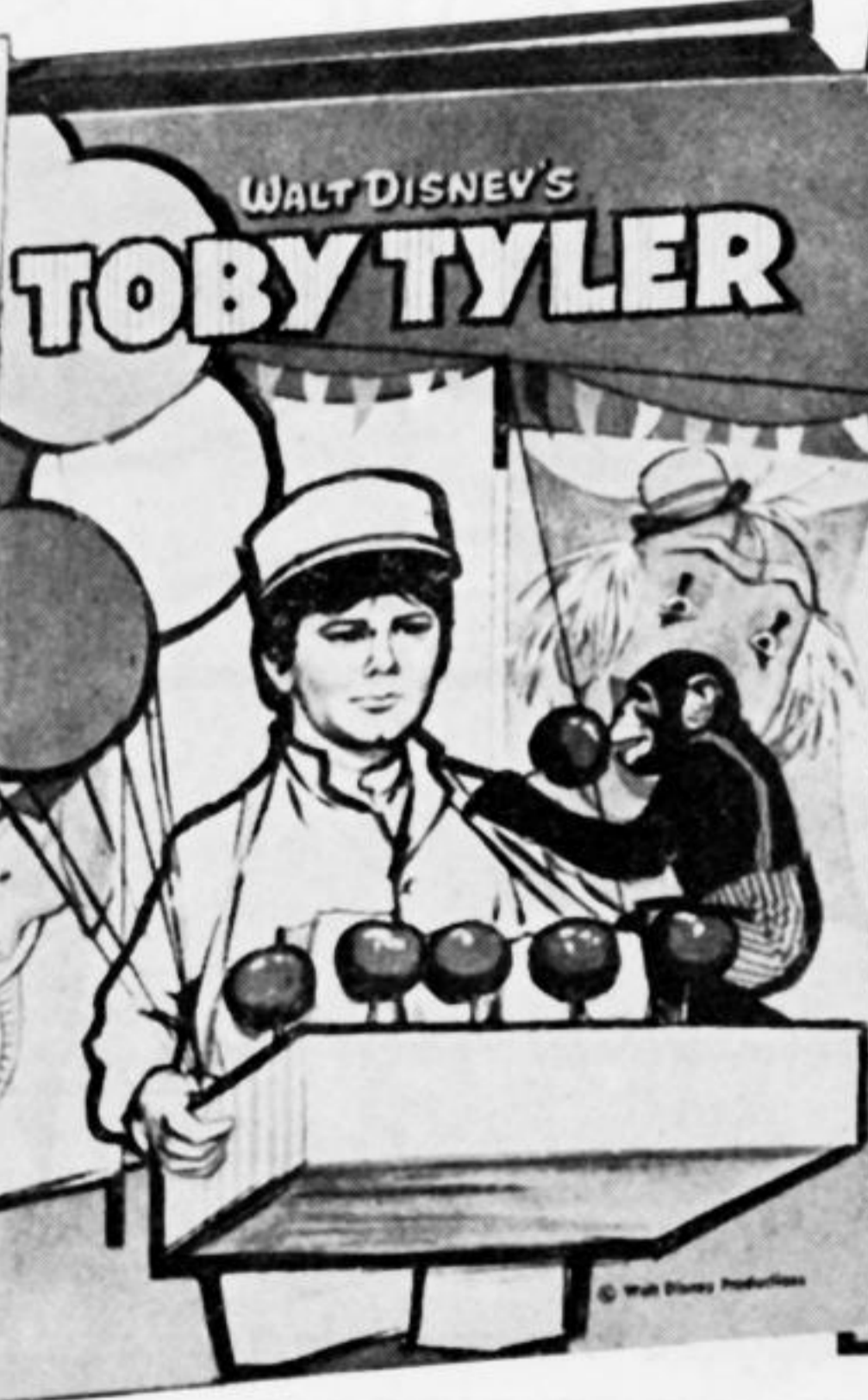
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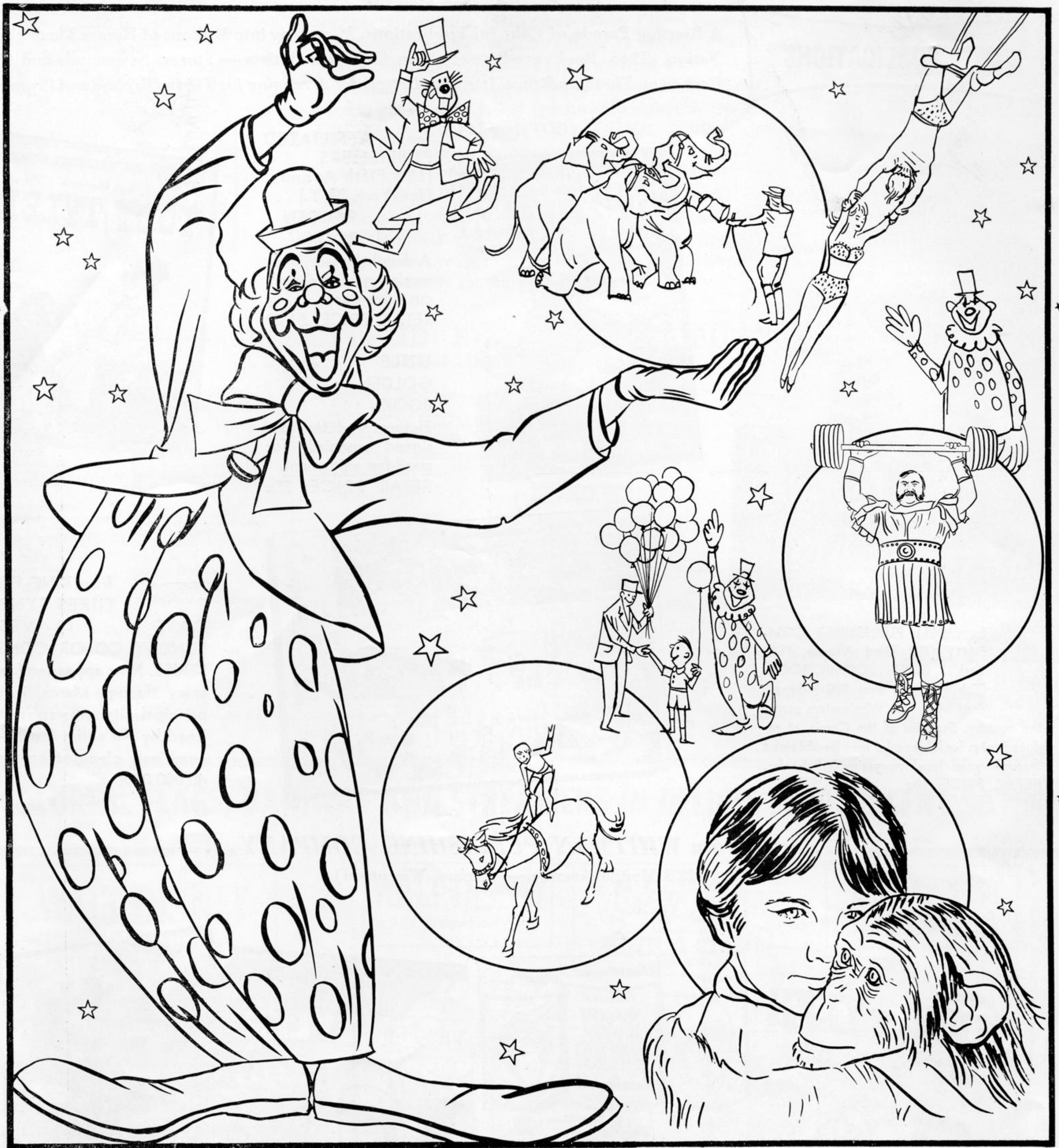


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A circus of entertainment for the kids—and main-attraction promotion for your engagement of "Toby Tyler." Designed for multiple use as a FEATURE PRESENTATION CONTEST, a HERALD or for CO-OP MERCHANDISING TIE-INS. Invite contestants to submit colored-in copies to your theatre for prizes, when used as a feature contest or herald, allowing water colors, crayons, chalks, pastels or inks in the competition. When used in conjunction with merchandising tie-ins, arrange co-op advertising and in-store Award Presentations.

Order "Contest Mat-TT-CC" from **NATIONAL SCREEN SERVICE**



# EXPLOSIVE   EXPLOITATION   STUNTS

## **BE A CLOWN! BE A CLOWN!**

Here's a center-ring **CAMERA SHOP Tie-In**. Arrange with a local camera shop to place a life-size cutout of a circus clown in your lobby; a clown without a head. Invite patrons to pose behind the cutout, placing their heads over the figure of the clown. Run this promotion for a duration of a day or two—in advance of your playdate—using polaroid equipment from the camera shop. Give the shop proper credit either through lobby signs or co-op newspaper advertising. Award the posing patrons with developed photographs of themselves as "Toby Tyler" clowns!

## **CONCESSIONAIRE EXTRAORDINAIRE**

Dress up your concession area to give it that old-time **CIRCUS FLAVOR**, just like the concession stand seen in "Toby Tyler." Decorate your "circus stand" with pennants and balloons, and include—along with your standard food and drink products—circus foods, such as peanuts, candied apples and pink lemonade. **TIE IN THIS FOOD CONCESSION STAND WITH THE MANY "TOBY TYLER CIRCUS PRODUCTS" AVAILABLE FROM NATIONAL THEATRE MERCHANDISING NETWORK (SEE PAGE 26)!**



## **BIG TOP STARS**

Locate old-time circus performers in your city and invite them to see an advance showing of "Toby Tyler." Then, arrange press and radio interviews for them, the interviews centering on their circus experiences and their reaction to Walt Disney's circus drama.

## **STRIKE UP THE BAND!**

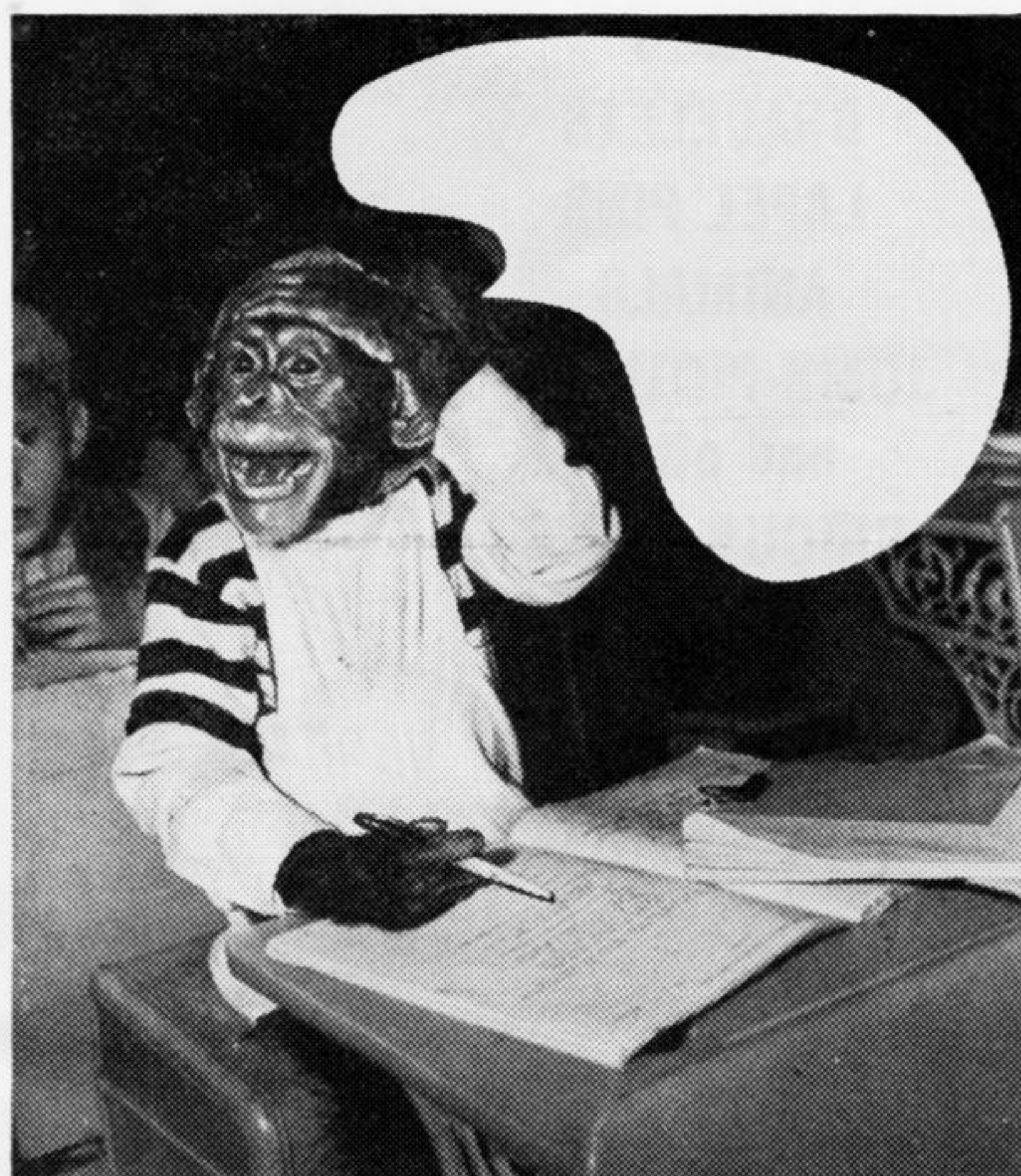
Through a PA set-up in your theatre front and lobby, play the "Toby Tyler" musical themes (see Disneyland Record information on page 22) and circus music. If an old-time circus steam **CALLOPE** is available in your city, set it up in front of your theatre; it is a unique musical way to create word-of-mouth!

## **COSTUME PARADE**

Announce through your local publicity outlets that all kids appearing at your theatre the morning of your "Toby Tyler" opening in circus costumes—clowns, acrobats, etc.—will be admitted free to the first showing. When the kids are lined up, invite newspaper feature writers and photographers to interview the tots and photograph the "Toby Tyler" Theatre-Circus Costume Parade.

## **CIRCUS ADVANCE POSTING**

Launch your promotion for "Toby Tyler" in circus fashion... advance posting all around the town. Weeks before your engagement, locate space in store windows, on sides of buildings, fences, barns, etc., throughout your community. Post these spots with a variety of the colorful "Toby Tyler" posters (available from National Screen Service), sniping them with your theatre and playdate. Everyone will know that Walt Disney's happy circus show is coming to town!



## **MR. STUBBS**

### **CAPTION CONTEST**

Arrange this contest through your local newspaper, offering them the Mr. Stubbs contest mat as a feature presentation. Invite contestants to fill in the balloon with a funny line. Award the writers of the best jokes free tickets to your engagement of Walt Disney's "Toby Tyler." This contest can also be arranged as a merchandising contest with local tie-in merchants acting as judges, and a variety of prizes awarded from local stores.

Order  
Contest Mat  
"TT-STUBBS"

from

**NATIONAL SCREEN  
SERVICE**

### **SCHOOL "CIRCUS" ESSAY CONTEST**

Announce through school newspapers and bulletins an essay contest on the theme: "Why I Would Like To Spend 10 Weeks With A Circus." Invite school children of all grades and ages to submit to your theatre their "Toby Tyler" essays (not to exceed 100 words). Award to the writers of the best essays in each grade category a pair of tickets to see "The Happiest Show On Earth!"

### **READ ALL ABOUT THE CIRCUS**

Arrange with your main public library a display of fiction and non-fiction books about the circus, highlighted with James Otis Kaler's "Toby Tyler." Offer the library display material on Walt Disney's "Toby Tyler" to make their presentation a major attraction for their young members.

Sample Caption for above balloon:

"DISESTABLISHMENTARIANISM?!!!"



**EXTRA  
DOLLARS  
FOR YOUR  
CONCESSION  
STAND!**

**Toby  
Tyler**

**TOY PACKAGE  
DEAL**



**HATS  
WHIPS  
CANES  
RINGS  
BRACELETS  
LAPEL PINS  
ANIMALS  
JUMP PICTURES  
and other  
CIRCUS ITEMS**

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**Over 5 ft. High — Over 3 ft. Wide  
Five Color Process — Fine Process Printing**

Only **\$7<sup>95</sup>** Delivered  
To Your  
Theatre

**Order Now!  
Direct From Buena Vista With This Blank!**

Mr. L. Gaudreau  
Buena Vista Distribution Co., Inc.  
477 Madison Avenue  
New York 22, N. Y.

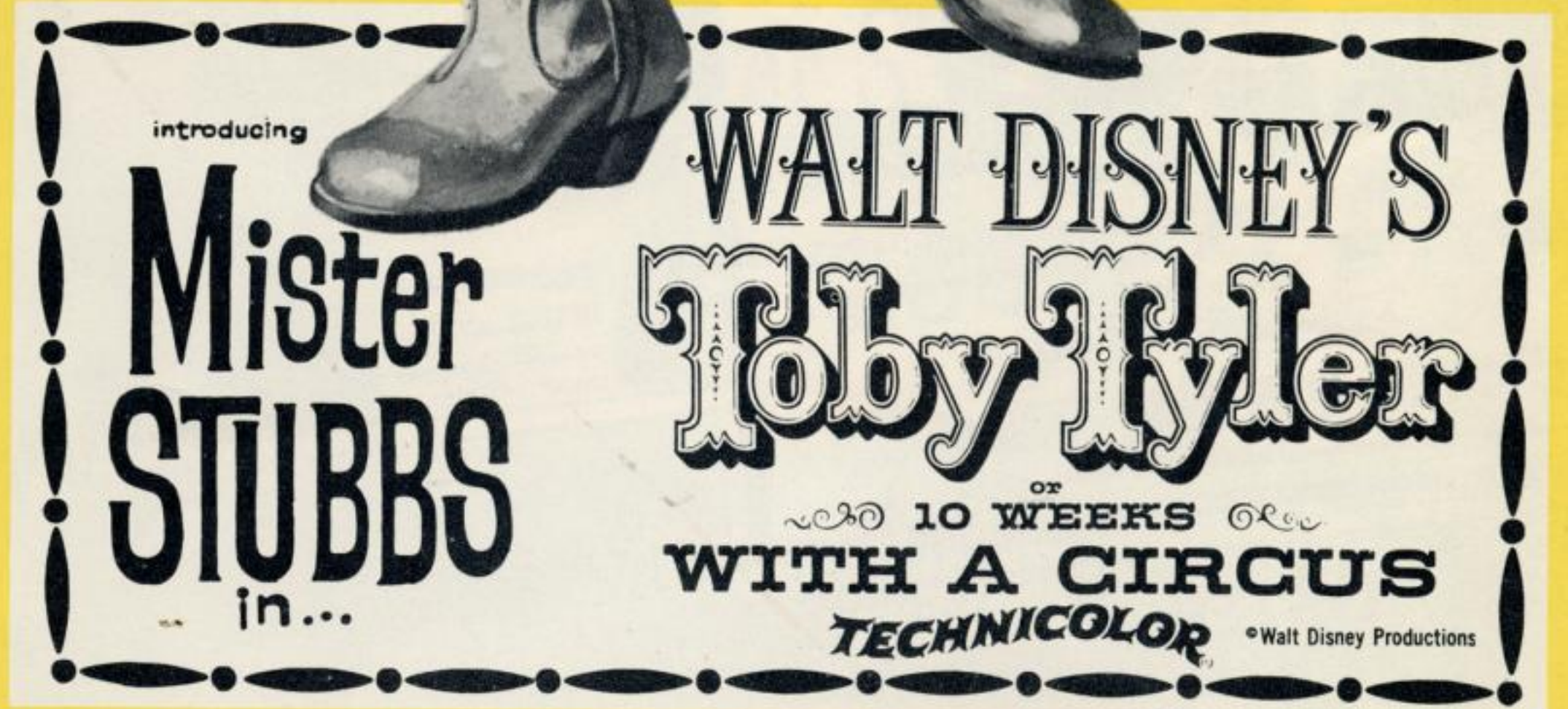
Please rush me ..... "Toby Tyler" giant standees at \$ 7<sup>95</sup> each. All shipping charges prepaid.

Enclosed is my check or money order for \$....., made payable to Buena Vista Distribution Co., Inc.

Name .....

Theatre .....

City ..... State .....



**READ THIS!**



**AMAZING  
ANNOUNCEMENT!**



**NEVER BEFORE!**



**OUTSTANDING  
DISPLAYS!**



**YOUR THEATRE CAN  
BECOME A CIRCUS CARNIVAL**

with imaginative use of the TOBY TYLER POSTERS. Each poster and accessory (illustrated on the back cover of this pressbook) has been especially designed to create full-color standees for your lobby, theatre front - and merchandising tie-ins.

**Use them all to make your engagement of  
TOBY TYLER the Talk of the Town!**

**7-MAGNIFICENT MOUNTED STANDEES-7**

from Giant to Miniature Displays, and a wonderful variety of clown and chimp cutouts are yours with simple conversion of

- 6-SHEET POSTER**
- 3-SHEET POSTER**
- 1-SHEET POSTER**
- INSERT CARD**
- WINDOW CARD**
- 22 x 28**
- PRESSBOOK COVER**



De-luxe Full Color  
**POSTERS** and  
**ACCESSORIES**

28 p. #25543

Be there at the SHOWDOWN!

...and what a show it is when this fugitive from a circus (Mister STUBBS) shoots up a town!

WALT DISNEY presents  
**Toby Tyler**  
or Ten Weeks with a CIRCUS  
KEVIN CORCORAN • CALVIN SWEENEY • GENE SHELDON  
BOB SWEENEY • RICHARD EASTHAM  
and introducing MISTER STUBBS  
TECHNICOLOR  
Produced by BILL WALSH • CHARLES BAXTON • BILL WALSH • LILLIE HAYWARD  
Screenplay by BILL WALSH

14 X 36 INSERT CARD

3 SHEET POSTER

STRIKE UP THE BAND  
HERE COMES THE HAPPIEST SHOW ON EARTH!

WALT DISNEY'S  
**Toby Tyler**  
10 WEEKS WITH A CIRCUS  
TECHNICOLOR

KEVIN CORCORAN • CALVIN SWEENEY • GENE SHELDON  
BOB SWEENEY • RICHARD EASTHAM  
and introducing MISTER STUBBS

Produced by BILL WALSH • CHARLES BAXTON • BILL WALSH • LILLIE HAYWARD  
Screenplay by BILL WALSH

22 X 26

STRIKE UP THE BAND!

HERE COMES THE HAPPIEST SHOW ON EARTH!

WALT DISNEY presents  
**Toby Tyler**  
10 WEEKS WITH A CIRCUS

INTRODUCING MISTER STUBBS the wackiest, wooliest gunslinger EVER!

KEVIN CORCORAN • CALVIN SWEENEY • GENE SHELDON  
BOB SWEENEY • RICHARD EASTHAM • TECHNICOLOR

Produced by BILL WALSH • CHARLES BAXTON • BILL WALSH • LILLIE HAYWARD  
Screenplay by BILL WALSH

WINDOW CARD

STRIKE UP THE BAND  
HERE COMES THE HAPPIEST SHOW ON EARTH!

WALT DISNEY'S  
**Toby Tyler**  
10 WEEKS WITH A CIRCUS  
TECHNICOLOR

KEVIN CORCORAN • CALVIN SWEENEY • GENE SHELDON  
BOB SWEENEY • RICHARD EASTHAM  
and introducing MISTER STUBBS

Produced by BILL WALSH • CHARLES BAXTON • BILL WALSH • LILLIE HAYWARD  
Screenplay by BILL WALSH

8 FULL-COLOR  
11 X 14 LOBBIES

STRIKE UP THE BAND  
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WALT DISNEY presents  
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Produced by BILL WALSH • CHARLES BAXTON • BILL WALSH • LILLIE HAYWARD  
Screenplay by BILL WALSH

1-SHEET POSTER

STRIKE UP THE BAND  
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WALT DISNEY'S  
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Produced by BILL WALSH • CHARLES BAXTON • BILL WALSH • LILLIE HAYWARD  
Screenplay by BILL WALSH

6 SHEET POSTER

ORDER ALL POSTERS AND ACCESSORIES FROM YOUR LOCAL NATIONAL SCREEN SERVICE EXCHANGE

THE FOLLOWING COLORFUL ACCESSORIES ARE ALSO AVAILABLE FROM NATIONAL SCREEN SERVICE  
STANDEES • 30 x 40 • 40 x 60  
24 x 60 and 24 x 82 DISPLAYS