

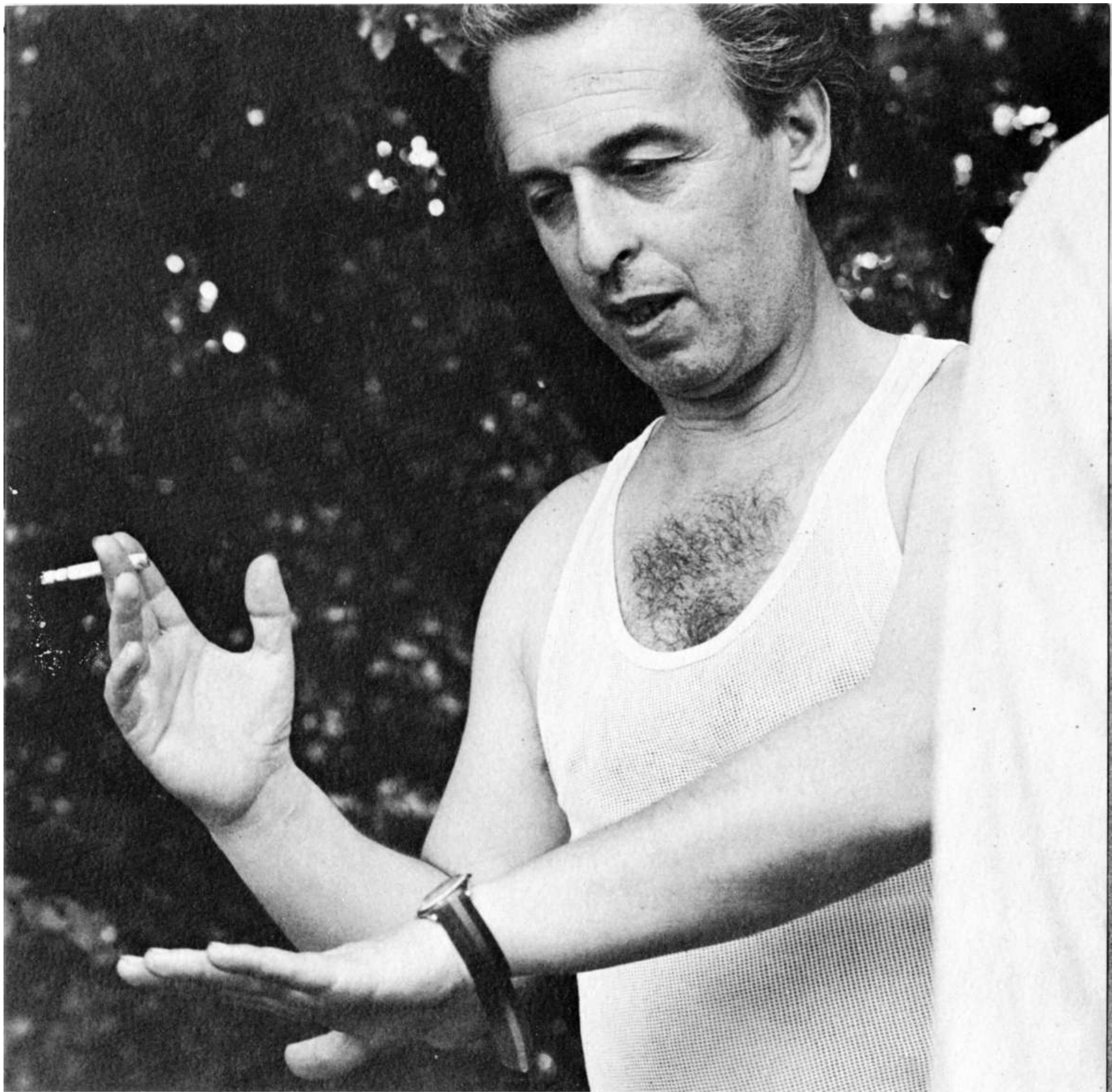
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Film Subjects	Touhazvana anada (Adrift), Kadár, Ján, 1970



ADRIFT

a film by
JAN KADAR



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Jan Kadar burst into the consciousness of the world's film public with his Academy Award winning feature, *The Shop on Main Street*, in 1965. But to the film world, Kadar had been a rising luminary since 1952 when his second feature, *Highjacking*, co-directed with Elmar Klos, won the Czechoslovakian State Prize.

Kadar's films have won numerous other awards including the New York Film Critics, First Gold Medal of the Moscow Film Festival, Grand Prix at the Karlovy Vary Film Festival and the David di Donatello Award.

Adrift is Kadar's eleventh feature film, his second in collaboration with an American company. His recently released *The Angel Levine* starred Harry Belafonte and Zero Mostel.

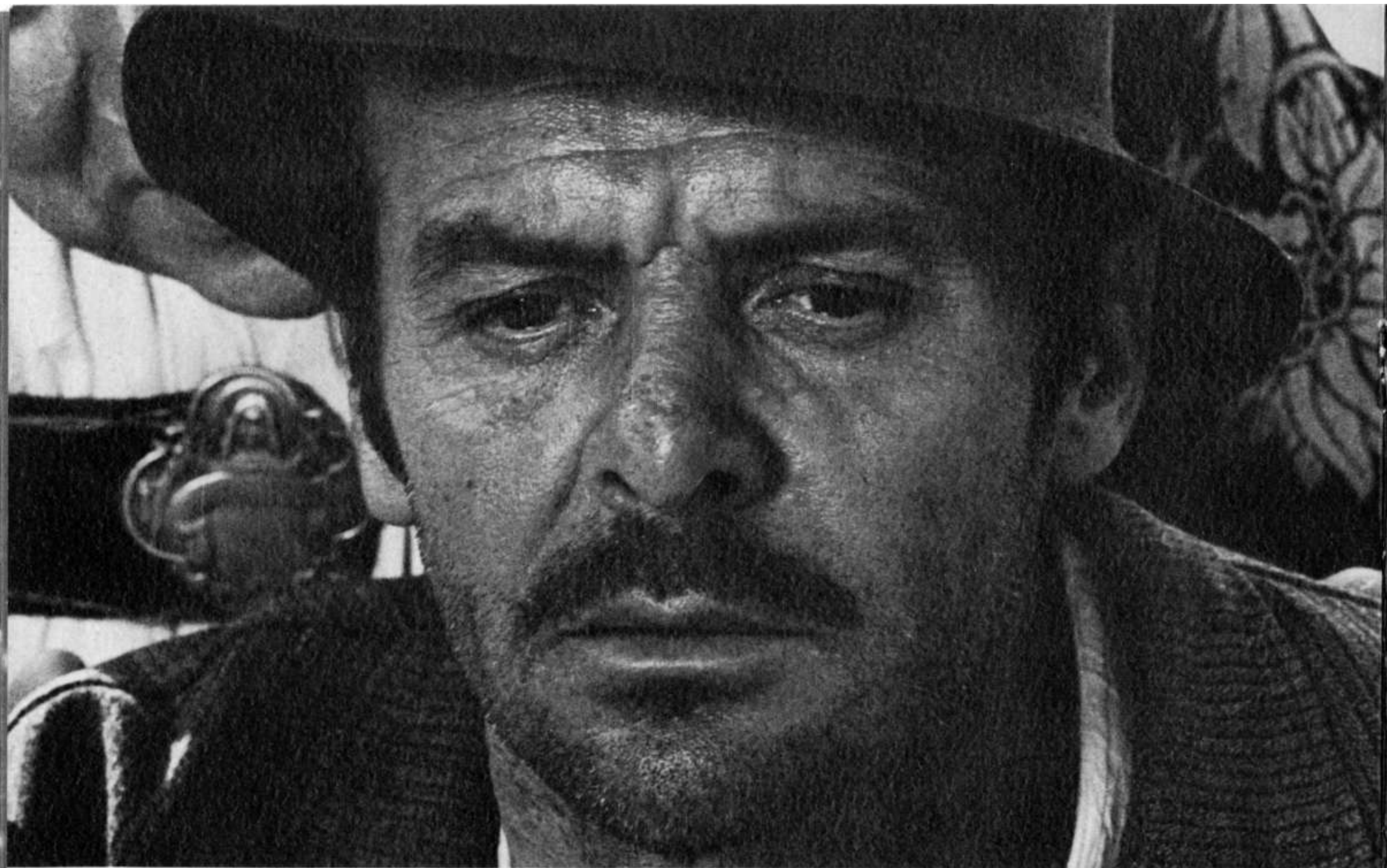
Adrift was in production for over two years. Freely adapted from the Lajos Zilahy international best seller, *Something is Adrift in the Water*, the film was shot on location on the banks of the Danube, north of Bratislava, and in the Barrandov Studios, Prague. During the summer of 1968, the arrival of Russian tanks and troops in Czechoslovakia not only halted the filming, but scattered the cast and crew to the corners of the world. In summer 1969, the cast and crew were re-assembled and photography was resumed.

The film tells the simple but intense story of the obsession of a fisherman for an unknown girl he rescues from the river. Classic, universal, eternal; the qualities that permit a director to turn to his own inner vision to dramatize the complexities of life in the simplest of circumstances.

This is Kadar's film. It becomes, for the viewer, a filmic experience and a significant and recognizable achievement...a personal statement by Kadar.

Adrift

a film by
JAN KADAR



RADE MARKOVIC (*Janos*)

Mr. Markovic began his stage career with the Experimental Theatre of Belgrade University in the early fifties. He achieved prominence as a leading member of Yugoslavia's foremost theatre company, "Atelier 212", which appeared in New York's Lincoln Center on a world-wide tour in 1967.

Mr. Markovic has played both dramatic and comic roles in theatre repertory and has appeared with notable distinction in Czech, Bulgarian, Italian, and American films. He was awarded three "Golden Arenas"

as the best male actor at the Pula Film Festival (Yugoslavia) in 1956, '57 and '61. He has had important roles in more than 15 films including the Bulgarian film, *Thiefs of Peaches* (1966). Mr. Markovic's work was highly praised by the international film critics at the Venice and Cannes film festivals.

As *Janos* in *Adrift*, Mr. Markovic has one of the most demanding roles of his career. His changing relationships with his wife, with Anada, with his father-in-law, his son, and his conscience are the focus of the film.



MILENA DRAVIC (*Zuzka*)

The most popular and talented actress in contemporary Yugoslavia, Milena Dravic has won world wide attention and praise for her exquisitely expressive acting. She has an extraordinary talent for depicting comic characters and complex heroines. She has been acclaimed most recently for a television series demonstrating her exceptional ability for fusing both tragic and comic elements in a single personality.

Miss Dravic received several major awards at various national and international festivals among which

are three "Golden Arenas" for the best female actor at the Pula Film Festival (1962, '64, '69) as well as the State Prize for the Best Actress of the Year (1970). Last year she attended the Chicago and San Francisco Film Festivals with the film *Horoscop* which won the "Golden Bear" for 1969.

The part of *Zuzka*, the wife in *Adrift*, marks the second film she has starred in with Markovic. Her role requires depths of understanding, warmth, integrity. Miss Dravic creates another memorable character.



PAULA PRITCHETT (*Anada*)

American fashion and television model Paula Pritchett makes her first feature film appearance in *Adrift*. Her cool, mysterious beauty and strong performance as *Anada*, the nude girl *Janos* rescues from the river, starts her on her way to a new and illustrious career as a film actress. *Playboy* magazine, in a five-page photo spread on Paula Pritchett, called her a vision, mentioned her "blooming film career."

Anada has no background, no future, no possessions except herself. Yet, throughout the film, she retains her dignity regardless of the indignities she suffers.

Anada is life. And death.



Left to right: JOSEF KRONER (*The Stutterer*); VLADO MULLER (*Helmsman*); GUSTAV VALACH (*Balthazar*); IVAN DARVAS (*Kristof*); JAROSLAV MARVAN (*Father-in-law*).

JOSEF KRONER is a leading character actor of the Czech theatre and cinema. Best known for his starring role in *The Shop on Main Street*, Mr. Kroner has played roles in dramatic, comic, and musical productions, including a long run in Bratislava as Tevye in *Fiddler on the Roof*.

VLADO MULLER and **GUSTAV VALACH** have long been leading character actors in the Czech theatre. They have appeared in numerous films and stage productions in Prague and the other cultural capitals of Europe.

IVAN DARVAS has appeared in many stage and screen productions in Budapest as well as Czechoslovakia in roles ranging from comedy and romantic plays through classic tragedies.

JAROSLAV MARVAN is one of the best known actors on the Prague stage. Innumerable films, plays and television appearances have made him a familiar face to Czech admirers.

IMRE GYONGYOSSY (*Screen writer*) is a brilliant young Hungarian novelist, poet and screen writer. He received the Grand Prix at the Cannes Film Festival 1968 for the screenplay of *One Thousand Sons*. Six of his original screenplays have been produced.

ZDENEK LISKA (*Music*) has established a world wide reputation as one of the most creative composers working in the middle European film industry.

JULIUS POTOCSNY (*Producer*), born in Czechoslovakia, now works for MPO Productions in New York as a producer-director. Mr. Potocsny has won sixteen international awards for his work on documentary films.

JUDD L. POLLOCK (*Executive Producer*) founded MPO Productions in 1947. This company is the largest television commercials and sponsored films producer in the United States. Mr. Pollock is Chairman of the Board of Directors of MPO. He also serves as president of Optico, Inc., a film service, opticals, and projector marketing company.

For information concerning world wide distribution of Adrift contact:

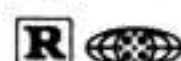
Mr. Judd L. Pollock
c/o MPO Productions, Inc.
222 East 44 Street
New York, New York 10017
Telephone: Area code (212) 867-8200
Cable: EMPOCORPO NEW YORK

CREDITS:

The MPO
and
Studio Barrandov
production of

ADRIFT

a film by Jan Kadar



CAST:

RADE MARKOVIC (*Yanos*)
MILENA DRAVIC (*Zuzka*)
PAULA PRITCHETT (*Anada*)
JOSEF KRONER (*The Stutterer*)
VLADO MULLER (*Helmsman*)
GUSTAV VALACH (*Balthazar*)
IVAN DARVAS (*Kristof*)
JAROSLAV MARVAN (*Father-in-law*)
JANKO BOLDIS (*Peter*)
DEZSO KIRALY (*Doctor*)

PRODUCTION CREDITS:

Directed by JAN KADAR
Executive producer, JUDD L. POLLOCK
Producer, JULIUS POTOCSNY
Associate director, ELMAR KLOS
Director of photography, VLADIMIR NOVOTNY
Music by ZDENEK LISKA

Film Symphony Orchestra of PRAGUE

Conducted by: FRANTISEK BELFIN

Screenplay by IMRE GYONGYOSSY

with JAN KADAR

ELMAR KLOS

Based on the novel

SOMETHING IS ADRIFT IN THE WATER

by LAJOS ZILAHY

Production designer, KAREL SKVOR

Production manager, LADISLAV HANUS

Editors, JOSEF VALUSIAK

MIHALY MORRELL

Sound, FRANTISEK CERNY

English titles, SPENCER WILLIAMS

Title design, GENE SAMUELSON

Color by MAGYAR FILM LABORATORIES, BUDAPEST

Filmed at Studio Barrandov/PRAGUE

by Production Unit

FEIX-BROZ

WABC-TV CHANNEL 7

JOHN SHUBECK REVIEWS "ADRIFT"

"It is amazing what a man with a great talent can do with his art form. I think that is true of Jan Kadar, a Czech director, who has put together a splendid work of art which he calls "Adrift". It's a quiet, haunting effort. The film takes place in a fisherman's house along the Danube River. The simple life of this fisherman changes with an event where he was required to rescue a damsel in distress, a woman who is drowning in the Danube -- a very pretty woman in fact. In just a few weeks this man's quiet simple existence changes rather drastically, becomes quite complex -- a tortuous ordeal stretching this peasant's ethic between disloyalty to his wife and his desire for the ravishing temptress. Kadar gets a strong performance from the cast, so real in fact that in their performances, it is as if these were peasants who were trained as actors. It has rare, mysterious beauty and is truly one of Kadar's best, perhaps even his finest."



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"ADRIFT" PRODUCER SMUGGLED FILM OUT OF
CZECHOSLOVAKIA DURING RUSSIAN INVASION

"ADRIFT", Czech director Jan Kadar's intriguing study of a fisherman's fascination with a girl he rescues from the Danube, might never have reached the American market if it were not for the inventiveness of its producer Julius Potoscny.

When filming on "ADRIFT" was temporarily abandoned after the Russian invasion of Czechoslovakia in 1968, the cast and crew disbanded until a shooting schedule could be reorganized.

But in the meantime, a major problem developed - how to get the partially completed negative out of Czechoslovakia when no film was being allowed to leave the country. Russia had established elaborate check points at all borders.

Producer Julius Potoscny, planning to join the production company in Vienna after he solved the dilemma, ran into some problems of his own. He was asked to leave at gunpoint by a Russian officer who decided to accompany him to the border.

While checking out of his hotel, Potoscny purchased a truck and packed it with his clothing, equipment, etc. On the undercarriage

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of the truck he taped the film and successfully bypassed the border check into Austria.

Starring Rade Marovic, Milena Dravic and Paula Pritchett, "ADRIFT" opens _____ at the _____ theatre. The film is based on Lajos Zilahy's best-selling novel, "SOMETHING IS ADRIFT IN THE WATER", adapted to the screen by famed Hungarian novelist, poet and writer Imre Gyongyossy.

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KADAR'S IMAGERY IN "ADRIFT" IS AN
EXAMPLE OF NEW REALISM IN MOVIES

There is a new realism in films today. Motion pictures such as Fellini's "SATYRICON" and others like Czech director Jan Kadar's "ADRIFT", reflect a current boldness in language, ideas, sex scenes and imagery.

Starring Rade Markovic, Milena Dravic and Paula Pritchett, "ADRIFT" opens _____ at the _____ theatre. The film through vivid use of imagery and flashback techniques, traces the mental anguish of a fisherman, caught up in his passion for a lovely girl he saves from drowning in the Danube.

Based on Lajos Zilahy's international best-selling novel, "SOMETHING IS ADRIFT IN THE WATER", translated into nine languages with sales over four million, "ADRIFT" has a screenplay by Imre Gyongyossy, one of Hungary's great young writers.

"ADRIFT" focuses on a triangular relationship that develops between the fisherman, played by Markovic, his wife and the young girl who becomes a catalyst in the couples domestic disintegration.

During the Russian invasion of Czechoslovakia in 1968, production on the film came to a screeching halt on the banks of the Danube and

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cast, crew and staff were evicted from the country by their new hosts.

Filming resumed a year later, after Kadar put the wraps on "ANGEL LEVINE" with Harry Belafonte and Zero Mostel. Producer Julius Potoscny managed to reassemble his stars, while matching background and scenery previously shot to finish the film.

Director of the Academy Award-winning "SHOP ON MAIN STREET", Kadar has had an illustrious career in the film industry, beginning with his rising status as a filmmaker in 1952 when "HI-JACKING" , co-directed with Elmar Klos, won him the Czechoslovakian State Prize. His other films since then have won numerous awards, ranging from the New York Film Critic's to Italy's David di Donatello.

The stars of "ADRIFT" are composed of some of Europe's finest acting talents, bringing to their roles a sense of timeliness and control that Kadar turns into Academy Award-potential performances.

Markovic, one of Yugoslavia's most noted stage and film actors, has appeared in over 20 films, including the critically-acclaimed Bulgarian motion picture, "THIEVES OF PEACHES". He achieved prominence on the stage almost overnight as a leading member of the country's foremost touring companies, Atelier 212, appearing at New York's Lincoln Center in 1967.

A versatile performer whose career spans, television, films and stage, Miss Dravic engenders a sterling portrayal as the fisher-

man's devoted wife, a tragic figure whose simple existence is undermined by her naive trust in humanity. The Yugoslavia-born actress's performances have garnered many of the industry's highly-coveted awards at film festivals around the world.

An American fashion and television model, Miss Pritchett makes her film debut as the hauntingly beautiful young woman rescued by Markovic from the Danube. One of the fashion world's top cover girls, she has appeared in Cosmopolitan, Bazaar and Look, among other magazines and was the Ford Agency's first model chosen for TV commercials.

"ADRIFT" also co-stars Josef Kroner, Ivan Darvas and Vlado Muller. Kroner is best known for his starring role in Kadar's "SHOP ON MAIN STREET", while Muller and Darvas have appeared in many stage and screen productions in the cultural capitals of Europe.

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KADAR'S "ADRIFT" A CINEMATIC PROBE
OF SOCIETY'S ESTABLISHED MORALITY

Many filmmakers today have focused their lenses on issues involving morality, yet few directors have captured its inherent implications like Jan Kadar has in "ADRIFT", an intriguing love drama starring Rade Markovic, Milena Dravic and Paula Pritchett opening

Kadar is quickly establishing an international reputation as one of the film industry's most brilliant directors with his knack for getting beneath the simple surface of his subject and bringing out the complexities and deep human emotions of the story.

"ADRIFT" raises a number of important questions about our system of moral standards of conduct, according to Kadar, who attempts to "capture the degrees of deviation from patterns set by society when influenced by compassion or emotion".

Director of the Academy Award winning "SHOP ON MAIN STREET", Kadar's other credits include several award-winning films such as "DEATH IS CALLED ENGLECHEN", a Gold Medal winner at the Moscow International Film Festival, "THE ACCUSED", which copped the Crystal Globe Award at the Karlovy Vary Film Festival, and many others.

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"ADRIFT" is Kadar's 11th motion picture and was filmed entirely on location in Czechoslovakia, although production was halted for one year due to the Russian invasion of the small country in 1968.

"The timelessness of the story lies in its subject of passions conflicting with established values", explains Kadar. "The problem of choice. It's always existed and will continue to exist".

"The viewer will identify his experiences with those brought forth in the film, giving it true-life meaning."

Based on Lajos Zilahy's best-selling novel "SOMETHING IS ADRIFT IN THE WATER", the film tells the compelling story of a fisherman haunted by his own conscience in his obsession for a beautiful girl he rescues from the Danube. She eventually becomes an imperious addition to his household.

"The picture relies on the central character's mental reactions to his increasing passion for the beautiful intruder", says Kadar, explaining that his struggle was not with external forces, but a much greater internal force - his conscience.

Imre Gyongyossy's screenplay was produced by Julius Potocsny. The film also co-stars Josef Kroner, Vlado Muller and Jaroslav Marvan.

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KADAR'S "ADRIFT" - A UNIVERSAL STORY

"ADRIFT", Czech director Jan Kadar's sensitive story embodying love, passion and tragedy opening _____ at the _____ theatre, brings into sharp focus a universal truth. Mankind is losing touch with its one redeeming value - its conscience.

Rade Markovic stars in the film as a fisherman, faced with the everyday drudgeries of life until a fateful event opens up a fresh, exciting new window to his existence - he rescues a beautiful girl from the Danube.

"The fisherman's plight is both classic and eternal," says Kadar, director of the Academy Award-winning "SHOP ON MAIN STREET".

"There has always been something in man's destiny, a kind of self-destructiveness that can't be stopped, even with built in safeguards such as his own conscience".

Markovic builds a stirring portrait of a man on the brink of losing control of himself to his blinding passion for this mysterious girl, to the point of even contemplating the murder of his own wife.

American actress Paula Pritchett, making her motion picture debut following her successful career as a top-notch fashion model,

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stars as the dark, foreboding beauty, while Yugoslavia's brilliant Milena Dravic is also topcast as Markovic's trusting wife, innocently wrapped up in her world of security.

"ADRIFT" was produced by Julius Potoscny from Imre Gyongyossy's screenplay, based on the best-selling novel by Lajos Zilahy, "SOMETHING IS ADRIFT IN THE WATER". Filmed on the banks of the Danube in Czechoslovakia, production was interrupted for one year when Russia invaded the country in 1968.

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Jan Kadar
Faumont
Rm
372

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FROM: CHESTER FOX

PHOTO CAPTIONS

ADRIFT

- A5 - (L to R) Milena Dravic (Zuzka), Jaroslav Marvan (father-in-law), Paula Pritchett (Anada) and Rade Markovic (Yanos) get ready to set out for the fair in a scene from ADRIFT, a new motion picture by academy award winning director Jan Kadar.
- A7 - Milena Dravic (Zuzka) desperately tries to revive Paula Pritchett (Anada) after she has been rescued from the river in a scene from ADRIFT, a new motion picture by academy award winning director Jan Kadar.
- A8 - Milena Dravic (Zuzka) and Rade Markovic (Yanos) in poignant scene from ADRIFT, a new motion picture by academy award winning director Jan Kadar.
- A14 - Rade Markovic (Yanos) speaks to his wife Milena Dravic (Zuzka) in a scene from ADRIFT, a new motion picture by academy award winning director Jan Kadar.
- A16 - Milena Dravic (Zuzka) and Rade Markovic (Yanos) take refreshment in a scene from ADRIFT, a new motion picture by academy award winning director Jan Kadar.
- A17 - Paula Pritchett (Anada) in ADRIFT, a new motion picture by academy award winning Jan Kadar, Director.
- A19 - Milena Dravic (Zuzka) puts a mirror near the mouth of Paula Pritchett (Anada) who has just been rescued from the water in a scene from ADRIFT, a new motion picture by academy award winning director, Jan Kadar.
- A21 - Paula Pritchett (Anada) and Rade Markovic (Yanos) in a scene from ADRIFT, a new motion picture by academy

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PHOTO CAPTIONS - ADRIFT

award winning, Jan Kadar, Director.

- A22 - Rade Markovic (Yanos) gives artificial respiration to Paula Prtichett (Anada) whom he has just rescued from the Danube in a scene from ADRIFT, a new motion picture by academy award winning director, Jan Kadar.
- A23 - (L to R) Milena Dravic (Zuzka) brings a mirror as Rade Markovic (Yanos) and Jaroslav Marvan (father-in-law) have just rescued Paula Pritchett (Anada) from the Danube, in a scene from ADRIFT, a new motion picture by academy award winning director, Jan Kadar.
- A24 - Milena Dravic (Zuzka) and Paula Pritchett (Anada) in a scene from ADRIFT, a new motion picture by academy award winning director Jan Kadar.
- A29 - Paula Pritchett (Anada) and Rade Markovic (Yanos) in a scene from ADRIFT, a new motion picture by academy award winning director, Jan Kadar.
- A32 - Ivan Darvas (Kristof) drives his car and is suddenly stopped by Rade Markovic (Yanos) in a scene from ADRIFT, a new motion picture by academy award winning director, Jan Kadar.
- A33 - Paula Pritchett (Anada) makes her film debut and is the only American in ADRIFT, a new motion picture by academy award winning director Jan Kadar.
- A40 - Rade Markovic (Yanos) and Paula Pritchett (Anada) the two stars of ADRIFT, a new motion picture by academy award winning director Jan Kadar.
- A41 - Paula Pritchett (Anada) makes her film debut and is the only American in ADRIFT, a new motion picture by academy award winning director, Jan Kadar.
- A42 - Paula Pritchett (Anada) makes her film debut and is the only American in ADRIFT, a new motion picture by academy award winning director, Jan Kadar.



PHOTO CAPTIONS - ADRIFT

- A43 - Paula Pritchett (Anada) makes her film debut and is the only American in ADRIFT, a new motion picture by academy award winning director, Jan Kadar.
- A44 - Paula Pritchett (Anada) makes her film debut and is the only American in ADRIFT, a new motion picture by academy award winning, Jan Kadar.
- A45 - Rade Markovic (Yanos) is the star of ADRIFT, a new motion picture by academy award winning director Jan Kadar.
- A46 - Rade Markovic (Yanos) is the star of ADRIFT, a new motion picture by academy award winning director Jan Kadar
- A51 - Jan Kadar who won an academy award for THE SHOP ON MAIN STREET is the director of ADRIFT, a new motion picture.
- A53 - Paula Pritchett (Anada) makes her film debut and is the only American in ADRIFT, a new motion picture by academy award winning director, Jan Kadar.
- A54 - A funeral cortage on the Danube in a scene from ADRIFT a new motion picture by Jan Kadar.
- A55 - (L to R) A priest comforts Rade Markovic (Yanos) in a scene from ADRIFT, a new motion picture by academy award winning director, Jan Kadar
- A56 - Paula Pritchett (Anada) makes her film debut and is the only American in ADRIFT, a new motion picture by Jan Kadar
- A57 - (L to R) Jaroslav Marvan shows nostalgic photos of his past to Paula Pritchett in a scene from ADRIFT, a new motion picture by academy award winning director, Jan Kadar

UNANIMOUS CRITICAL ACCLAIM FOR "ADRIFT"

Judith Crist, New York Magazine

"IRRESISTIBLE! THE MOST EXCITING EXPERIENCE."

Arthur Knight, Saturday Review

"SOMETHING CLOSER TO THE SPIRIT OF A LEGEND IS TO BE FOUND IN A HAUNTINGLY BEAUTIFUL, THEMATICALLY TANTALIZING CZECH FILM TITLED 'ADRIFT'."

Paul Zimmerman, Newsweek

"BREATHTAKING!"

Playboy

"ADRIFT IS BEAUTIFUL TO BEHOLD....A SUBLIMELY EROTIC WORK OF ART!"

Archer Winsten, New York Post

"KADAR IS A TRUE MASTER, WITH TOTALLY CONSISTENT ARTISTRY."

The Hollywood Reporter

"A CERTAIN CONDIDATE FOR A NOMINATION WHEN ACADEMY AWARD TIME COMES ALONG."

John Schubeck, WABC-TV Channel 7 News

"A SPLENDID WORK OF ART."

William Wolf, Cue

"EXCEPTIONALLY SKILLFUL AND IMAGINATIVE NEW MOVIE."

New York Daily News

"ADRIFT IS TANTALIZING, ROMANTIC."

UNANIMOUS CRITICAL ACCLAIM FOR "ADRIFT"

Newsday

"ADRIFT IS FULL OF MAGNIFICENT IMAGERY."

The Villager

"ADRIFT IS A TRUE MASTERPIECE."

Variety

"STUNNINGLY DIRECTED AND PHOTOGRAPHED."

Women's Wear Daily

"AN ABSOLUTELY STUNNING PICTURE, BEAUTIFULLY DIRECTED."

Amsterdam News

"DON'T LET THE FILM ADRIFT ESCAPE YOU."

Bernard Drew, Syndicated

"ADRIFT IS AN INSTANT CLASSIC."

Frances Taylor, Newhouse Newspapers

"ROMANTIC, ELEMENTAL, MYSTERIOUS, FASCINATING, MOVING...
THESE ARE ALL QUALITIES OF 'ADRIFT', A BEAUTIFULLY
ACTED, CONSTANTLY INTRIGUING NEW MOVIE FROM JAN KADAR,
THE CZECH DIRECTOR."

Michele Gerrig, Show Business

"ADRIFT IS A POETIC PUZZLE, EXQUISITE AND PROVOCATIVE."



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"ADRIFT" DIRECTOR KADAR FAVORS

AUTEUR THEORY IN MAKING FILMS

As a European filmmaker, Jan Kadar has definite ideas about how to make a motion picture based on a universal theme such as "ADRIFT", a compelling love triangle revolving around a man torn between two women - his wife and a beautiful girl he saved from drowning.

Set against the background of the beautiful Danube River in Czechoslovakia, "ADRIFT" stars Rade Markovic, Milena Dravic and Paula Pritchett. The film opens _____ at the _____ theatre.

Kadar, Czech-born director of the Academy Award-winning "SHOP ON MAIN STREET", thinks that many European filmmakers take a wrong approach to their film projects.

"For one thing", itemizes the director who believes in the Auteur Theory of motion pictures, that he is basically an author, "they try to editorialize, make documentaries, as if they really understood the situation."

"If you want to show a reality, show it - but if it's out of context, it's not honest".

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"ADRIFT" is Kadar's 11th film and deals with a universal theme; passions conflicting with human values. This is Kadar's film. It becomes, for the viewer, a cinematic experience - a recognizable and significant achievement. It's a personal statement by Kadar and probes the basic moral fiber inherent in human nature.

The film was written for the screen by Imre Gyongyossy, a brilliant young Hungarian novelist, poet and screen writer. The film was adapted from Lajos Zilahy's best-seller "SOMETHING IS ADRIFT IN THE WATER".

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"NOW" PICTURES ARE PHASING OUT
SAYS "ADRIFT" DIRECTOR KADAR

The film industry has been on a "now" kick for some time, but it's still the pictures with international appeal that bring in most of the money in the opinion of Jan Kadar, director of "ADRIFT", opening_____at the_____theatre.

"Now is the American label in motion pictures that stereotypes the anti-establishment attitude of society", say Kadar, one of Czechoslovakia's most renowned filmmakers and director of the Academy Award-winning "SHOP ON MAIN STREET".

Most producers of films will tell you that if it isn't a "now" treatment, they won't buy its chances for success in the theatre, believes Kadar.

"But 'now' is a fragile moment in the stampede for social change", says the director, whose films have been praised for their magnificent imagery and acute communication qualities. "A picture usually takes more than two years from idea to release, so when audiences see it, it's tomorrow already. How can you guess at tomorrow's 'now' attitudes?"

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What Kadar suggests is to concentrate on themes that are universal, classic or eternal. "These are the qualities that allow a director to turn to his imagination to dramatize society's innermost complexities in the simplest ways".

"ADRIFT" is the story of a man torn between devotion for his wife and his passionate obsession for a girl he pulls from the churning waters of the Danube. "It's purpose is to show that without a conscience, neither the individual, nor civilization can survive."

Starring Rade Markovic, Milena Dravic and Paula Pritchett, "ADRIFT" was produced by Julius Potoscny from Imre Gyongyossy's screenplay, based on Lajor Zilahy's international best-selling novel, "SOMETHING IS ADRIFT IN THE WATER".

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"ADRIFT" DIRECTOR RANKS WITH
EUROPE'S GREATEST FILMMAKERS

Few filmmakers are classified with the likes of Fellini, Truffant, Antonioni and other elite European directors, but Czechoslovakian-born Jan Kadar earned his international reputation with his Academy Award-winning "SHOP ON MAIN STREET" and his rightful place as a ranking member of the group.

Although Kadar first burst into the consciousness of the world's film public with "SHOP ON MAIN STREET", and is now represented with "ADRIFT", opening ____ at the ____ theatre, he has been a rising luminary since 1952 when he won the Czechoslovakian State Prize for "HIJACKING".

Kadar's films have won numerous other awards, including the New York Film Critic's, First Gold Medal of the Moscow Film Festival, Grand Prix at the Karlouy Vary Film Festival and the David di Donatello Award.

Raised in Budapest, Kadar attended Prague University and later became a fledging lawyer, but nurtured an interest in filmmaking. He soon began to realize his ambition, starting with documentaries which led to his first directorial credit, a comedy called "KATKA".

NEW YORK / CHICAGO / HOLLYWOOD

"ADRIFT" is the director's 11th motion picture and second in collaboration with an American company. A firm believer in the "Auteur Theory" in making films, Kadar acts within the context of his profession as basically an author.

Thus far, Kadar's films have been praised for their magnificent imagery and acute communication qualities, which he credits to good photography by his favorite cameraman, Vladimir Novotny, whose interior camera shots have been lauded as miniture Rembrandts.

Starring in "ADRIFT", a lovely, tragic, timeless fable about a man, his wife and the girl they save from drowning, are Rade Markovic, Milena Dravic and Paula Pritchett. The film was written for the screen by Imre Gyongyossy, based on the world wide best-selling novel by Lajos Zilahy, "SOMETHING IS ADRIFT IN THE WATER". Julius Potoscny produced the drama entirely on location in Czechoslovakia.

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"ADRIFT" DIRECTOR KADAR RANKING MEMBER
OF WORLD'S GREATEST CLASS OF FILMMAKERS

As a member of Europe's "new" wave of directors, which include the likes of Godard, Truffant, Fellini, Antonioni and others, Jan Kadar approaches the always-intriguing love triangle in an exciting new manner in "ADRIFT", opening _____ at the _____ theatre.

An intense study of a fisherman's obsession for a mysterious girl he rescues from the Danube, "ADRIFT" stars Rade Markovic, Milena Dravic and Paula Pritchett, who makes her motion picture debut.

"The film opens avenues to a new type of psychological puzzle", quotes Kadar, who began his career in the film industry after a stint as a lawyer, filming documentaries and finally winning international recognition with his direction of the Academy Award-winning "SHOP ON MAIN STREET" in 1965.

"I try to guide the action in a subtle direction, making use of resplendent imagery, relying less on dialogue to convey the innermost thoughts and feelings the main character has in relation to his attraction for a beautiful girl", says Kadar.

The Czech director explained that the development of the story progresses along two fronts - scenes actually taking place and scenes in the fisherman's mind.

NEW YORK / CHICAGO / HOLLYWOOD

"The two are so interwoven", Kadar points out, "that one begins to wonder which is reality when he begins a mental prosecution of himself".

"ADRIFT" is Kadar's 11th film, but only his second in collaboration with an American company. Although he first burst into the consciousness of the world's film public with the "SHOP ON MAIN STREET", he has been a rising luminary ever since "HIJACKING", co-directed with Elmar Klos, won the Czechoslovakian State Prize.

Produced by Julius Potoscny, the film was shot entirely on location in Czechoslovakia from a screen play by Imre Gyongyossy, based on Lajos Zilahy's best-selling novel, "SOMETHING IS ADRIFT IN THE WATER". Judd L. Pollock was executive producer on the project which also co-stars Josef Kroner, Vlado Muller and Jaroslav Marvan.

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"ADRIFT" ACTRESS IS A
SOPHISTICATED RAQUEL WELCH

Branded with the same kind of smoldering sex appeal that made Raquel Welch an international sex symbol, American-born actress Paula Pritchett possesses a sensuous degree of sophistication that is typical of filmdom's swinging now generation of stars.

Currently topcast in Jan Kadar's "ADRIFT", an intense story of a fisherman's obsession with a mysterious girl he rescues from the Danube opening _____ at the _____ theatre, the shapely beauty is blossoming into a successful screen actress and beginning to attract attention for her talent, as well as her lovely face and sleek figure.

The recent subject of a five-page spread in Playboy magazine, Paula is a former Ford model who's ambitions turned from the fashion world to acting. Although bred on a diet of world-traveling jet set living associated with the fashion industry, she has few illusions about what lies ahead of her motion pictures.

"I don't want to be just another pretty girl whose career fades with her physical symmetry", she insists. "I've got a long way to go, but some day I want to be a hell of a good actress".

Paula has an engaging personality, aided by large hazel-green

NEW YORK / CHICAGO / HOLLYWOOD

eyes and a rather lyrical voice that ripples with good humor when she speaks.

Her discovery in 1967 for the Kadar film came as a result of the film's executive producer Judd L. Pollock's chance glance at her photograph in the offices of the Ford agency. She read for the part, but was not signed until a year later.

"It was a whole new experience", remembers Paula, whose photograph has graced the covers of such chic magazines as Cosmopolitan, Bazaar, Look and others.

"An exciting new world opened up for me", she continued, explaining her new-found enthusiasm and gusto for life. "Modeling was so impersonal, self-indulgent, sometimes downright boring. It's not that I'm tired of modeling, just that I like acting better."

Filmed in Czechoslovakia, "ADRIFT" was directed by Kadar from Imre Gyongyossy's screenplay, based on Lajos Zilahy's international best-selling novel, "SOMETHING IS ADRIFT IN THE WATER". Produced by Julius Potoscny, the film also co-stars Rade Markovic and Milena Dravic.

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AMERICAN BEAUTY STARS IN
KADAR'S LOVE STORY "ADRIFT"

They aren't just faces, stars never are, but what's behind the facade of Paula Pritchett, starring in Jan Kadar's tragic love story "ADRIFT", comes shining through.

"ADRIFT", directed by Kadar and co-starring Rade Markovic and Milena Dravic, opens at the _____ theatre on _____. The film marks Paula's motion picture debut and was produced by Julius Potocsny on location in Czechoslovakia.

Basically an honest, compassionate young girl, with a smile that lights the sky, Paula believes in those cornball things like right and wrong..

"Not only the old rules, necessarily, but my own, the ones that make me feel good and bad," says the shapely actress, who gave up a promising career as a high fashion Ford model to concentrate on her acting ambitions.

"My role in "ADRIFT" seems to be a manifestation of my own personality", points out Paula, who portrays a beautiful, mysterious woman rescued from the Danube by a fisherman.

NEW YORK / CHICAGO / HOLLYWOOD

"I act as a catalyst in disrupting the domestic tranquility of the fisherman and his wife, but rather than ruin their lives, I return to the river from where I came".

About her co-stars, the soft and earnest actress says little, preferring to just think of her working with them as "quite an experience."

Paula would have made it easily in the old days, when there was still a market for looks. "It's frightening how the word "beauty" has become synonymous with past fads", she says, adding that "to be a good actress today, you've got to be open, honest and naked".

"It's not that I'm embarrassed by all the nudity in films", quotes Paula, who has several such scenes in "ADRIFT", "it's just that I feel infringed on".

"Paula opened up enormously as an actress during shooting of "ADRIFT", says Kadar, one of Europe's foremost filmmakers and director of the Academy Award-winning "SHOP ON MAIN STREET". "She's definitely on her way up the ranks to stardom, backed by her stern commitment to herself and her profession".

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"ADRIFT" STAR A TOP FASHION COVER GIRL

Paula Pritchett, the dark beauty of Czech director Jan Kadar's critically-acclaimed "ADRIFT", opening _____ at the _____ theatre, is one of the fashion industry's top cover girls.

After graduation from high school in Norfolk, Va., Paula left for the glamorous big city life in New York. She started a modeling career with the Eileen Ford Agency, gradually branching out into TV commercials until she became one of the most highly sought mannequins.

Appearing on the covers of such established fashion magazines as Cosmopolitan, Bazaar and Look, Paula was the recent subject of a five-page layout in Playboy in connection with her motion picture debut in "ADRIFT", which also co-stars Rade Markovic and Milena Dravic.

When casting got underway for "ADRIFT" in 1967, the film's executive producer Judd L. Pollock happened to glance at her photo while visiting the Ford Agency. She tested for the role, but didn't hear about the film for another year, when she was eventually signed.

Production on "ADRIFT" was interrupted for a whole year when Russia invaded Czechoslovakia, where it was being filmed on the banks

NEW YORK / CHICAGO / HOLLYWOOD

of the Danube. The cast and crew scattered to remote sections of the world - Paula returning to New York for modeling assignments. It wasn't until 1969 that the cast was reassembled and filming was completed.

Since then, Paula has been occupied with developing herself as an actress. "I'm really hooked", she says, "acting is something I've always wanted to do, but never really had the time for."

Now, Paula has all the time in the world and plans to extend her ambitions into legitimate theatre, possibly even a TV series. She is very realistic about the road ahead, which she says will be long and hard - but in the end, a rewarding experience.

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"ADRIFT" ACTRESS' CAREER ALMOST
OVER BEFORE IT REALLY BEGAN

American fashion and TV model Paula Pritchett, who makes her film debut in Czech director Jan Kadar's "ADRIFT", opening at the _____ theatre on _____, was almost a casualty of her own ambition.

While filming "ADRIFT" in Czechoslovakia in the summer of 1968 Paula was torn from a sound sleep one morning by screams, cries and a loud rumbling noise.

"I peered out the window", remembers Paula, whose slim figure and carved facial features have adorned the covers of such fashionable magazines as Cosmopolitan, Bazaar, Look and others, "and was really shocked to see uniformed men marching in rhythmic formation in front of tanks."

What Paula witness was the ensuing Russian invasion of Czechoslovakia that brought filming on "ADRIFT" to a halt.

"I really never felt in any danger," says Paula, who had an American passport and felt she could leave at any time. "My main concern was for the safety of Jan and other Czechs, composing the cast and crew, who might be in trouble because of their nationality."

NEW YORK / CHICAGO / HOLLYWOOD

The film production crew stayed for another week, waiting to see how the invasion would affect their shooting schedule. Later, a volley of bullets fired in their camp direction was enough reason for them to leave for Vienna and go their separate ways until a year later, when filming resumed.

"ADRIFT" also stars Rade Markovic and Milena Dravic. The film was produced by Julius Potoscny and is based on Lajos Zilahy's best-selling novel, "SOMETHING IS ADRIFT IN THE WATER."

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"ADRIFT" STAR PAULA PRITCHETT

READS HER FORTUNES IN THE STARS

As a child of the "new age", for whom "nature" is the solar system and "reality" is an invisible environment of messages, actress Paula Pritchett is virtually wrapped up in astrological definitions of herself.

"I really dig using astrological data for self-introspection", says Paula, currently starring in Jan Kadar's stirring love drama "ADRIFT", opening _____ at the _____ theatre.

Born in the month of April, Paula possesses all the characteristics of her astrologically-defined nature - beauty, sensitivity, individualism and a flirtatious disposition.

"Astrology helps me towards a rewarding progress, a fully-orbed and satisfying way of life - emotionally, intellectually, spiritually and physically".

Not only are her stars in excellent combination, but her figure as well. Paula has a heavenly body all her own, a well-proportioned beauty that makes some of Hollywood's most touted starlets come off looking like Beula Witch. Playboy magazine even found her curves and attributes suitable for a five-page spread.

NEW YORK / CHICAGO / HOLLYWOOD

One of the fashion world's most sought-after models, Paula has appeared on the covers of Cosmopolitan, Bazaar and Look and was the first Ford Agency model to ever be chosen for TV commercials.

Paula's unswerving faith in predictional insights from the cosmos stems from her experiences breaking into acting. Discovered by Judd L. Pollock, executive producer for the film who noticed her picture at the Ford Agency, Paula was tested, but not signed until one year later.

"My stars were in complete alignment on the matter", says Paula, who interpreted an astrological analysis about her future as pointing to entry into a glamorous new field of endeavor.

But her career almost came to an abrupt end when the Russian invasion of Czechoslovakia in 1968 brought production of "ADRIFT" to a virtual standstill. It wasn't until one year later that the film was resumed.

"Today you've got to have versatility", interjects the saucy-looking beauty, "which entails keeping an open mind to whatever comes along."

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"ADRIFT" ACTRESS FAVORS

TOTAL LOOK IN CLOTHES

When asked her birthday, Paula Pritchett replies, "I'm an Aries", which explains her optimistic outlook for the future of the new total look in women's clothes.

"A fashion concious girl can hardly avoid adopting the longuette", says Paula, currently starring in Jan Kadar's "ADRIFT", opening _____ at the _____ theatre.

Despite Women's Wear Daily's dictum that the mini skirt is out, most American women have been slow to discard the above-the-knee look.

"I feel like a loner", quotes Paula, a former Ford model who like Ali McGraw, Gayle Hunnicut and other famous models, gave up the fashion scene to become a glamorous actress. "But I love it. I think the longer-cut skirts are much sexier."

A tall, athletic-looking raven-haired beauty, Paula's wardrobe consists of long wraparound fringe skirts, painted leather belts and beaded neclaces.

"Of course", admits the budding actress, "I haven't totally abandoned mini skirts and also include them in my fashions".

NEW YORK / CHICAGO / HOLLYWOOD

At first, Paula wasn't sure how she'd look in the new length mode, "but I decided it was good for me and everywhere I go, I get favorable reactions".

"My advice to women", says Paula, who believes that a long skirt alone will not turn a duckling into a swan, "is to include a smashing blouse, wide-wide leather belt, above-the-knee buckle boots and possibly a broad-brimmed gaucho hat as accessories for an outfit."

"In the first place", she continues, "long skirts are more practical, they're much warmer. And they're so feminine, it really marks a return to elegance".

Co-starring with Paulain "ADRIFT", a compelling study of human compassion evoked from conflicting moral standards are Rade Markovic and Milena Dravic. Noted Hungarian writer Imre Gyongyossy penned the screenplay, which was produced by Julius Potocsny, directed by Kadar and based on the world-wide best-selling novel by Lajor Zilahy, "SOMETHING IS ADRIFT IN THE WATER".

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RADE MARKOVIC--A SECRET SUPERSTAR

Rade Markovic is not only a fine actor, but one who wears well - a rarity at a time when performers are in danger of being crowned one day and decapitated the next by radical swings in fashion.

Starring in "ADRIFT", Jan Kadar's compelling drama of a man torn between devotion for his wife and his obsession for a beautiful girl he rescued from the Danube, opening _____ at the _____ theatre, Markovic has worn well because he has never been so hot, so in tune with the times that he could cool off, or be superseded. He's more conservative than the "now" generation, but not quite consigned to the "then" era either.

Fashions and years seem to have come and gone with Rade, leaving no mark. He walks through life with the assurance that his invisible dream bubble will never burst - a sort of secret superstar, who belongs to no particular ethos or genre.

After beginning his stage career with the Experimental Theatre of Belgrade University, Markovic achieved prominence with the touring company of Yugoslavia's hit play "ATELIER 212", appearing in New York at Lincoln Center in 1967.

NEW YORK / CHICAGO / HOLLYWOOD

Markovic's credentials include a number of the industry's coveted awards, among which are three "Golden Arenas" for best actor at the Pula Film Festival. Film critics have also been effusive in their praise for his work at the Venice and Cannes Film Festivals.

A veteran of countless films, Markovic delivers one of his most impressive performances to date in "ADRIFT", which co-stars Milena Dravic and Paula Pritchett.

Directed by Kadar, the film was produced by Julius Potocsny on the banks of the Danube in Czechoslovakia. Imre Gyongyossy wrote the screen play, based on a novel by Lajos Zilahy, "SOMETHING IS ADRIFT IN THE WATER".

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MILENA DRAVIC, "ADRIFT" STAR

A VERSATILE ACTRESS IN ALL MEDIUMS

Noted Yugoslavian actress Milena Dravic, whose career includes several superb performances in stage, television and film productions, lends her matchless acting talents to "ADRIFT", Jan Kadar's dramatic probe into the relationship between a man and his own conscience.

One of Yugoslavia's most popular and talented young actresses in contemporary times, Miss Dravic has won world-wide recognition and praise for exquisitely expressive acting. She is one of the few stars whose reach has not exceeded her grasp, finding herself able to move about with equal ease in all her acting endeavors, whether delivering dramatic dialogue to live stage audiences, or responding to a director's cue before movie cameras.

Co-starring in "ADRIFT", opening _____ at the _____ theatre, are Rade Markovic and Paula Pritchett. As Markovic's faithful wife, Miss Dravic gives a stunning performance - one of her most demanding roles since she won three "Golden Arenas" for best actress at the Pula Film Festivals.

Exuding a talent for depicting comic characters and complex heroines, Milena has received several major awards at various national

NEW YORK / CHICAGO / HOLLYWOOD

and international festivals, including the State Prize for best actress in 1970. Last year she attended the Chicago and San Francisco Film Festival with the film "HOROSCOP", which copped a Golden Bear award.

"ADRIFT" is Milena's second film appearance opposite Markovic. "She imparts to her role a warm understanding, of warmth and integrity", says Kadar, who also directed the Academy Award-winning "SHOP ON MAIN STREET".

Julius Potoscny produced Imre Gyongyossy's screenplay, based on Lajos Zilahy's famous best-seller, "SOMETHING IS ADRIFT IN THE WATER," entirely on location in Czechoslovakia.

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EXECUTIVE PRODUCER -- JUDD L. POLLOCK

Judd Pollock (Pollock is the P in MPO) left Young and Rubicam twenty years ago to found MPO. The following ten years were devoted primarily to the production of documentaries which received over one hundred national and international awards. With the advent of television MPO became the largest producer of television commercials in the world.

Sooner or later everyone in the film business has to produce a feature film, and Pollock was no exception. When he saw "SHOP ON MAIN STREET" in 1966, he decided that Jan Kadar was the director for that first feature. Pollock met Kadar when he came through New York on his way to accept the Academy Award, and two months later Kadar agreed to devote his talents to "ADRIFT", the film rights having been acquired from the original novel's author, Lajos Zilahy.

Pollock and Kadar agree on a very important point-in view of the time and energy required for the making of a film, that film should have something worthwhile to say.

NEW YORK / CHICAGO / HOLLYWOOD

"ADRIFT", like "SHOP ON MAIN STREET", deals with man and his conscience. It is Pollock's firm belief that without the continued development of man's conscience civilization is doomed.

Having been delayed for a year because four hundred Russian tanks moved into the location for the filming of "ADRIFT", Pollock has quite a baptism in his first feature, but looking at the finished film he considers that it was all worth the effort.

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 **PRESS PORTFOLIO**

ADRIFT
A NEW FILM by
JAN KADAR

52P
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**FOR FURTHER INFORMATION
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