

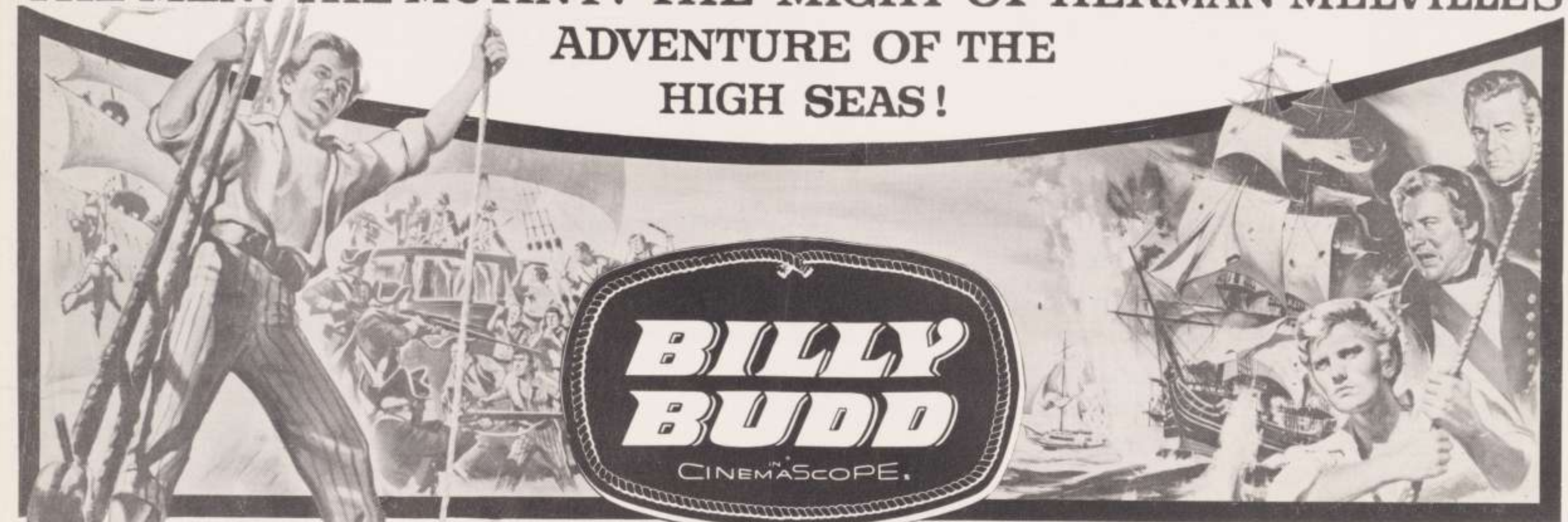
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ADVENTURE OF THE
HIGH SEAS!



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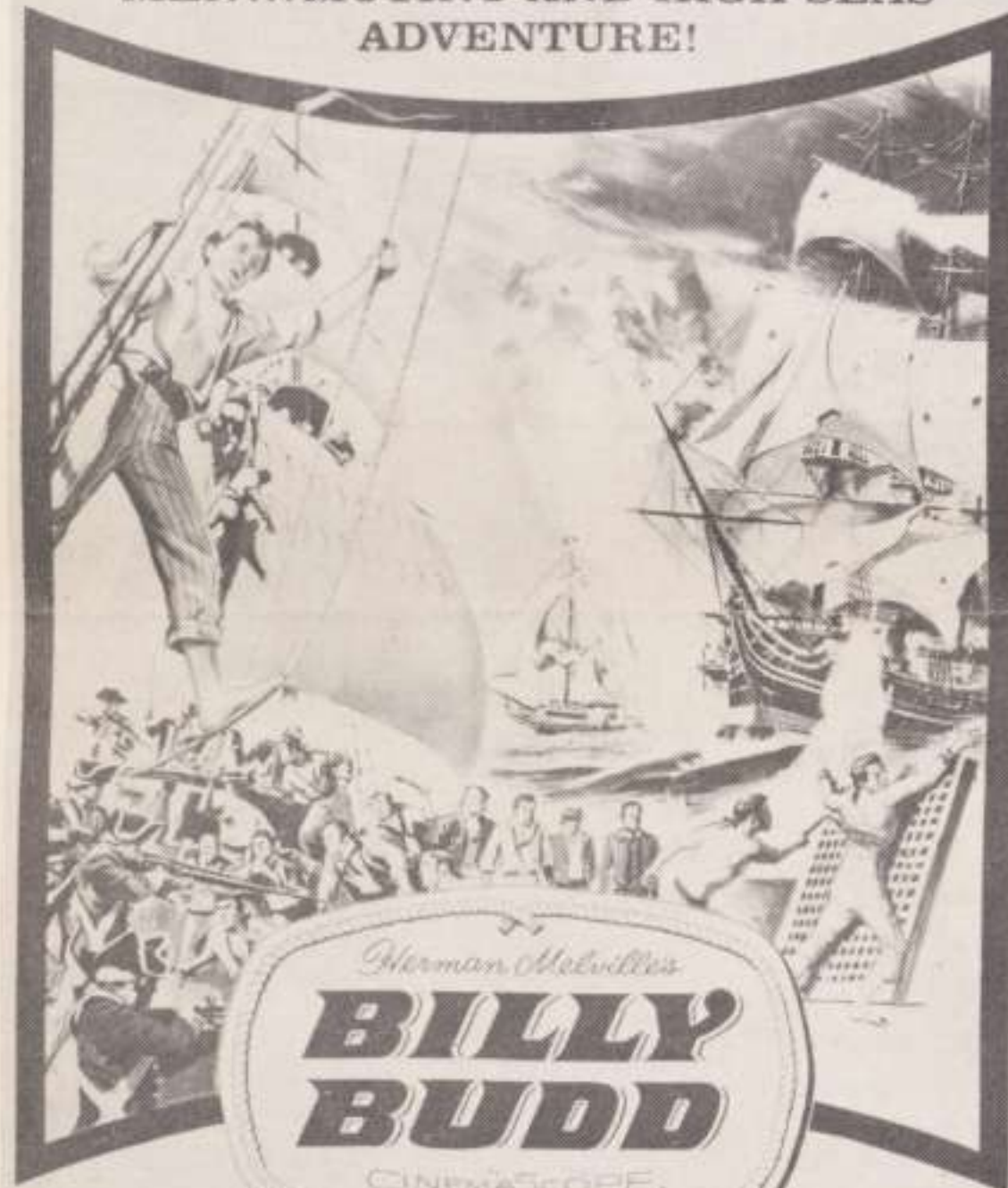
ROBERT RYAN · PETER USTINOV
MELVYN DOUGLAS · TERENCE STAMP

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MEN...MUTINY AND HIGH SEAS
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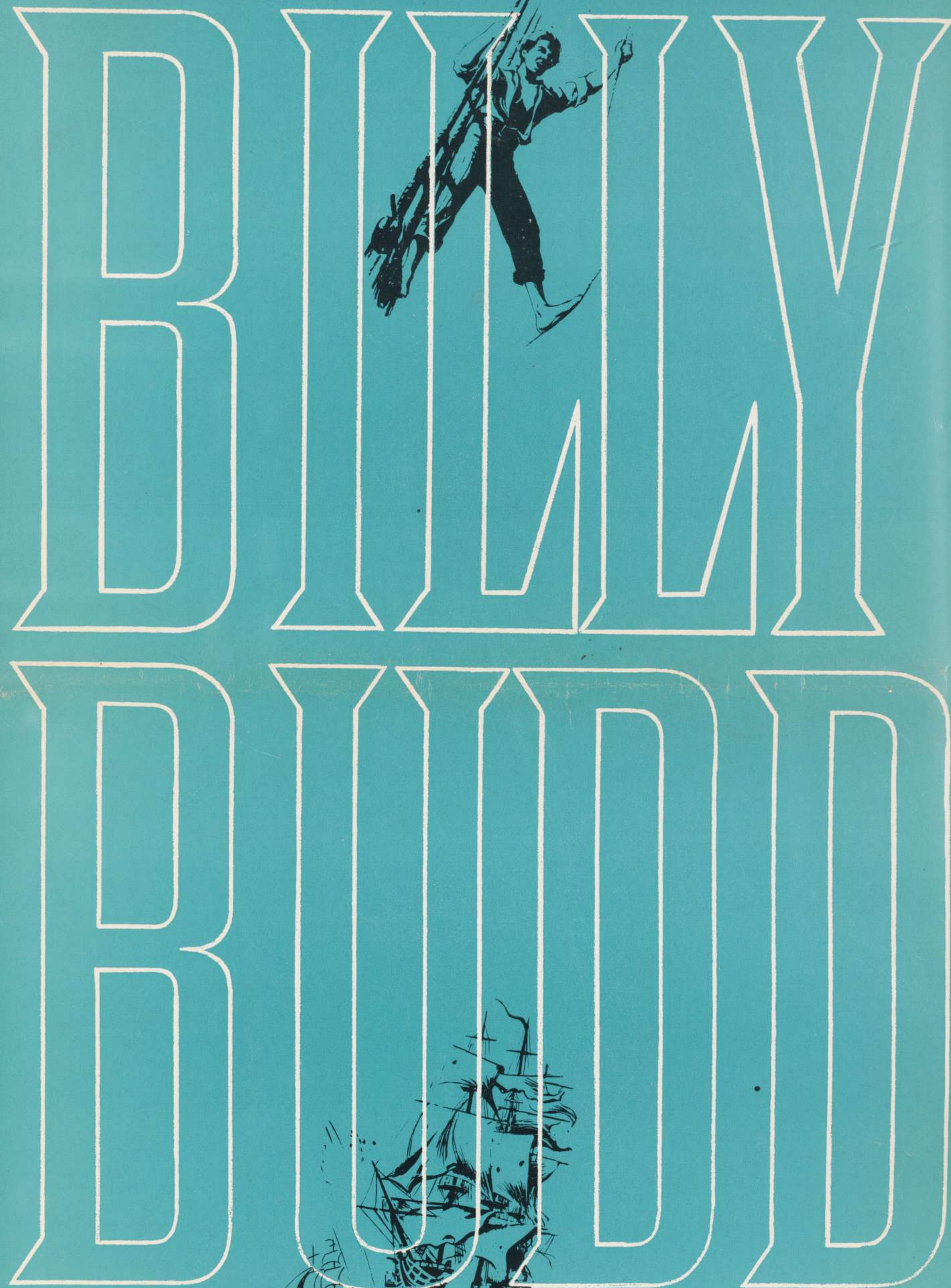


ROBERT RYAN
PETER USTINOV
MELVYN DOUGLAS · TERENCE STAMP

ONE SHEET

PRINTED IN U.S.A.

Herman Melville's



from ALLIED ARTISTS



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BILLY BUDD No. 25
Sadistic master-at-arms Robert Ryan (left) accuses foretopman Terence Stamp (center) of mutiny to the ship's captain, Peter Ustinov, in this dramatic scene from "Billy Budd," an Allied Artists release in CinemaScope, at the.....theatre. Robert Ryan, Peter Ustinov, Melvyn Douglas star with Terence Stamp.

Melville's Mutineers on Deck in 'Billy Budd'

(Advance)
The last great sea yarn by the author of "Moby Dick," conceived at the height of his powers and not discovered till 33 years after his death, heaves to on the screen of the Theater.....in a panoramic CinemaScope picturization of "Billy Budd."

A tale of mutineers aboard a British warship in the days of sail, "Billy Budd" introduces England's newest and most talked-about young romantic discovery, Terence Stamp, and stars Robert Ryan, Peter Ustinov, and Melvyn Douglas.

Two years in preparation, it was filmed on the high Mediterranean and ashore in England under the producer-directorship of Ustinov, who also co-authored the script with Robert Rossen.

It gives Ryan perhaps the most satanic role in literature—the demon-haunted Claggart, master-at-arms of the wooden man-of-war, who in Melville's slashing allegory breaks "man's compromise with good and evil."

Ustinov is Captain Vere, half Hamlet, half Pilate, who is the arbiter of human destiny on the vessel Douglas, returning to the screen after an 11-year absence on Broadway, plays the mystical old seaman called the Dansker, and Stamp has the title role of the young sailor tried by drumhead court-martial for murder.

Three reproductions of 18th Century full-rigged ships were built for the picture and served as floating sets powered by wind and canvas off Spain's colorful Costa Blanca—one the British warship, the second

THE CAST

Master-at-Arms John Claggart..... ROBERT RYAN
Capt. Edward Fairfax Vere..... PETER USTINOV
The Dansker..... MELVYN DOUGLAS
Billy Budd..... TERENCE STAMP
Jenkins..... RONALD LEWIS
Lieut. Wyatt..... DAVID MCCALLUM
Lieut. Ratcliffe..... JOHN NEVILLE
Lieut. Seymour..... PAUL ROGERS
Squeak..... LEE MONTAGUE
Payne..... THOMAS HEATHCOTE
O'Daniel..... RAY MCANALLY
Talbot..... ROBERT BROWN
Kincaid..... JOHN MEILLON
Hallam..... CYRIL LUCKHAM
Capt. Graveling..... NIALL MacGINNIS

THE STORY

(Not For Publication)

In 1797, H.M.S. Avenger, Capt. Edward Vere commanding, stops a British merchantman at sea and impresses young seaman Billy Budd for service against the French. The historic mutinies at Spithead and the Nore have infected the whole fleet, and Vere's crew snarls under the lash of Master-at-Arms Claggart. Billy's reaction after witnessing a flogging discloses that inner pressure sometimes makes him stammer. Seaman Jenkins mocks him and goads him to fight. Billy takes him on without rancor and defeats him. Every man aboard except one is attracted by Billy's essential goodness, and this includes Vere. The exception is the diabolic Claggart, who recognizes Billy as an enemy and resolves to destroy him. Then Jenkins, sent aloft by Claggart though he complains of illness, falls to death despite Billy's swoop to save him, and when Vere asks the cause, Billy innocently exposes Claggart. Claggart retaliates with the story of a mutinous plot led by Billy. Vere is unbelieving, and the dumblounded stammerer can only strike Claggart, who falls, cracks his skull, and dies. Vere convenes a court martial of his officers, and because of his concept that the military code leaves no room for moral justice, extracts a death penalty for the boy who attracts him like a son. Billy is hanged from a yardarm, his last words a blessing on Vere, who is overwhelmed with Pilate-like guilt. Suddenly a French warship sweeps out of ambush in a cove, firing, and the captain dies under a falling spar.

Melville Ghost

Laughs Last

Herman Melville, now accounted one of the greatest story-tellers of modern times, died a literary "failure."

His magnificent "Moby Dick" had been a flop, dismissed by critics as "a monstrous allegory." For 19 years he earned his living as an outdoor customs inspector in New York, and at his death in 1891 had been unable to get his last book published.

It was "Billy Budd," his penetrating tale of a mutinous crew in the British fleet of Nelson's time. Found in a trunk by his granddaughter, it was finally published in 1924, immediately hit the best-seller lists, inspired two operas, and in 1957 became a hit Broadway play.

Now "Billy Budd" comes full cycle as a wallowing CinemaScope movie, due.....at the.....Theater. Filmed at sea off the Mediterranean coast of Spain, and in England, it stars Robert Ryan, Peter Ustinov, and Melvyn Douglas, and introduces Britain's personable young screen find, Terence Stamp.



BILLY BUDD No. 2
English Jimmy Dean? That's what they're calling 22-year-old Terence Stamp, who, after a brief stage experience landed the title role in the CinemaScope production of "Billy Budd." Also starred are Robert Ryan, Peter Ustinov, who also produced and directed, and Melvyn Douglas. The film is at the.....theatre.

JACKPOT

Terence Stamp, who's being called "the British Jimmy Dean," was a young stage actor and ex-Thames bargeman with no film experience when Peter Ustinov handed him the title role in the CinemaScope production of Herman Melville's "Billy Budd," now at the.....Theater.

The supporting cast is headed by such distinguished British actors as Ronald Lewis, David McCallum, the Old Vic's memorable Hamlet; John Neville, Paul Rogers from the same company, and Ray McAnally from Dublin's Abbey Theater. A. Ronald Lubin was executive producer for Allied Artists.

Flotilla Built for 'Billy Budd'

Three plane loads of shipwrights from Cadiz, and another of woodworkers from Madrid, were transported to an improvised shipyard on Spain's colorful Costa Blanca to convert three Portuguese brigantines into 18th Century square-riggers for the CinemaScope edition of Herman Melville's "Billy Budd," now at the.....Theater.

The tale of mutiny in the British navy stars Robert Ryan, producer-director Peter Ustinov, and Melvyn Douglas, and introduces Terence Stamp as the young sailor of the title role. A. Ronald Lubin was executive producer for Allied Artists.

CREDITS

Executive Producer, A. Ronald Lubin; Producer-Director, Peter Ustinov; Screenplay by Peter Ustinov and De Witt Bodeen; Based on the Play by Louis O. Cox and Robert H. Chapman; From the Novel "Billy Budd, Foretopman," by Herman Melville; Director of Photography, Robert Krasker; Production Designer, Don Ashton; Art Director, Peter Murtin; Production Associate, Arthur S. Forstman; Film Editor, Jack Harris; Music Composed and Conducted by Antony Hopkins and Played by The Philharmonia Orchestra; Production Supervisor, Albert Jaeger; Production Manager, Victor Peck; Assistant Director, Michael Birkett; Technical Adviser, Capt. Alan Villiers; Casting Director, Robert S. Lennard; Camera Operator, John S. Harris; Sound Editor, Charles Crawford; Sound Recordists, Charles Poulton and Len Shilton; Continuity, Jane Faithfull; Costume Designer, Anthony Mendelson; Wardrobe, Ron Beck and Laura Nightingale; Makeup, Bob Lawrence; Hairdresser, Harry Montasch.

The Skipper Could Have Brought Her in Alone

Peter Ustinov, factotum of "Billy Budd," the saga of British naval mutineers coming.....to the.....Theater, is a seven-way virtuoso.

The gentle genius with the penguin front produced, directed, and co-scripted this CinemaScope picturization of the Herman Melville sea classic, and then clapped a cooked hat athwart his head to co-star in the film with Robert Ryan, Melvyn Douglas, and Britain's new film discovery, Terence Stamp.

He has written a dozen other pictures solo, also writes stage plays, television skits, books, and short stories, which makes him a quintuple-threat man in the writing field alone.

He's a three-medium actor—stage, screen, TV—and a producer and director in all three as well.

He's a gifted caricaturist, with a published book of cartoons called "We Were Only Human" to stand beside his novel, "The Loser," and story collection, "Add a Dash of Play."

In his native England he's a popular lecturer and best-selling comic recording artist, and is a multiple talent in the record department, too. For his "Mock Mozart" disc, for instance, he was a male quartette with full orchestra, and the commentator to boot.

In addition he's the only performer to hold the Oscar, the Emmy, the Grammy, the Golden Globe, and the New York Drama Critics' Award.

The first was for his gladiatorial dominie in "Spartacus," the second for his Dr. Samuel Johnson on TV's Omnibus, the third for his recording of "Peter and the Wolf" narration, the fourth for his Nero in "Quo Vadis," the fifth for his "The Love of Four Colonels," adjudged the year's best play by a foreign author.

In "Billy Budd," an Allied Artists release which he filmed afloat on the high Mediterranean and ashore in England, he reserved for himself the role of Captain Vere, the commander of a square-rigged British man-of-war who is faced with a choice between justice and order and is destroyed when he makes the one that Pilate made.

Ryan plays the sadistic master-at-arms, Claggart; Douglas the grizzled seer of no name except "the Dansker" (the Dane), and Stamp the young sailor unjustly condemned as a mutineer.

Ustinov Belted Hit 1st Time Up

Jack-of-all-arts Peter Ustinov was 21 when his first play, "House of Regrets," was produced in London and hailed by James Agate, the city's leading critic, as a masterpiece.

He co-scripted, produced, and directed the CinemaScope version of Herman Melville's "Billy Budd," an Allied Artists release now at the.....Theater, co-stars in it with Robert Ryan and Melvyn Douglas, and is the discoverer of Britain's new romantic sensation, Terence Stamp, who plays the title role.

He now lives in Oxford, Eng., and his only voyages are made aboard a 10-ft. dinghy on the gentle river Isis.



BILLY BUDD No. 23
New British film discovery Terence Stamp, left, in the title role of "Billy Budd," a CinemaScope version of the Herman Melville sea classic, and John Meillon battle for the possession of a knife in this scene from the film. Starred are Robert Ryan, Peter Ustinov, who also produced and directed, and Melvyn Douglas. The film is at the.....theatre.

Mutiny Sparks Melville Naval Saga, 'Billy Budd'

(Review)

In 1797, when the ensign flew on wooden ships, the two great mutinies of Spithead and the Nore had left the men of the British fleet almost as dangerous to their officers as they were to the French.

Out of this situation Herman Melville, the trenchant pen of "Moby Dick," drew the most challenging of all his tales of men afloat, "Billy Budd," which came full-blown in CinemaScope to the screen of the.....Theater yesterday.

Filmed on the high seas and in England, the grand-scale movie stars Robert Ryan, Peter Ustinov (who also produced, directed, and co-scripted), and Melvyn Douglas, and gives American audiences their first look at Britain's Terence Stamp, who is being likened to Jimmy Dean.

"Billy Budd" begins with a sea chase and ends with a battle. In between are knife fights and floggings; a man falls from the rigging, another is hanged from a yardarm. But beneath all this fury Melville has written a gripping study of innocence and diabolism, and at the same time presented a coldly reasoned case that moral justice and the military code cannot live together.

Ryan is a vicious Claggart, the lash-wielding master-at-arms of the square-rigged warship aboard which the main action occurs, and Ustinov a hesitating Hamlet as Captain Vere, who recognizes the man's malevolence but regards his disciplinary hand over the crew as a necessary evil.

A Douglas you've never seen before is that soothingly old man of the sea called the Dansker, a Dane by nationality but in conception pure Greek, his rheumy voice doubling for the chorus of classic drama.

Tall and personable, Stamp plays the faded young sailor of the title role with a simplicity as convincing as it is attractive.

"Billy Budd," like "Moby Dick," has been called an allegory, and it is a mark of Ustinov's art that he has kept its ring of truth echoing against the walls of actuality, as in the shocking realism of the court martial.

Noted cinematographer Robert Krasker's seascapes and his shots of

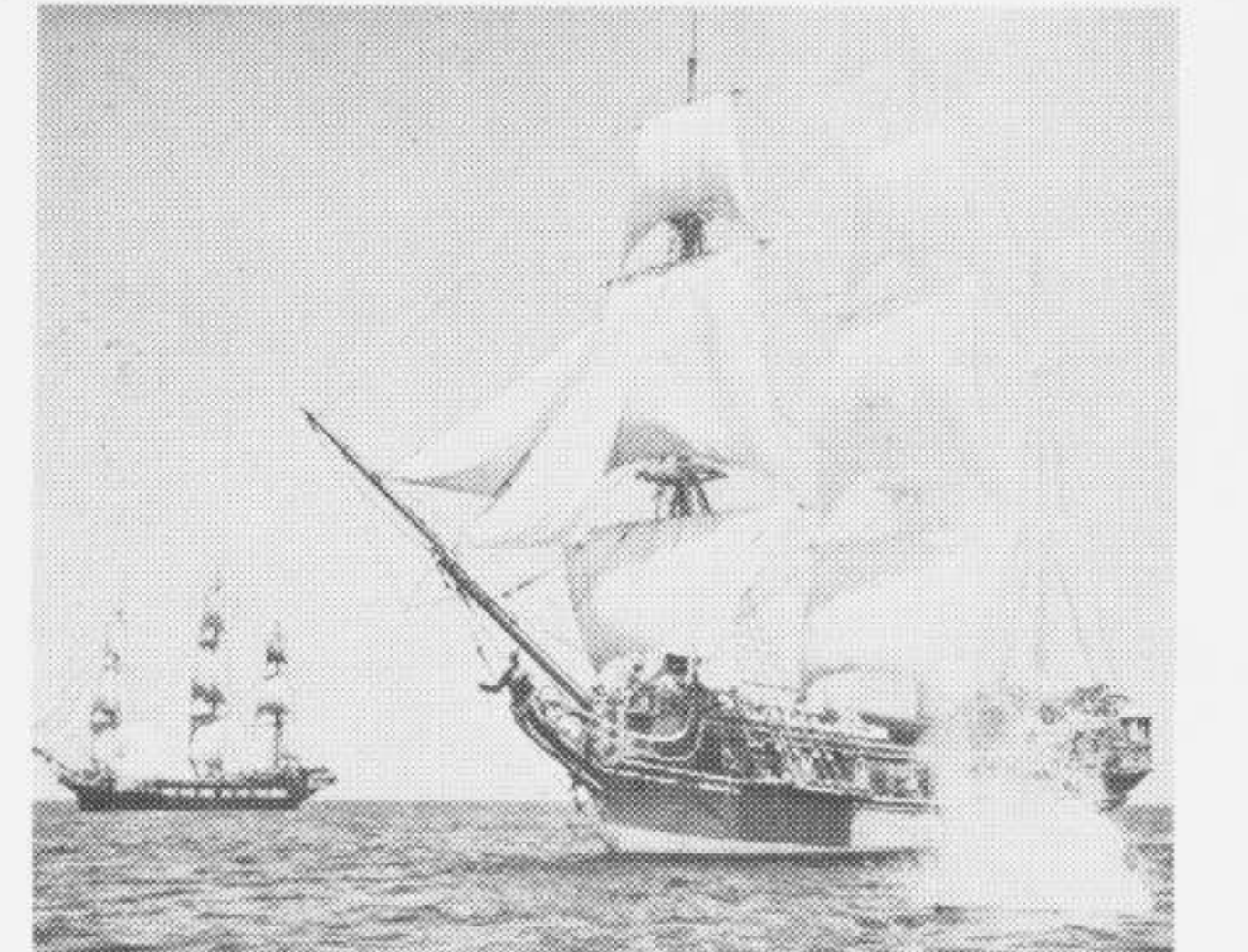
Off in Mist of Champagne

They had proper christenings for all three of the wooden ships built at Alicante, Spain, for Herman Melville's "Billy Budd," now at the.....Theater. Suzanne Cloutier, actress wife of producer-director Ustinov, champagneed one, and the wives of local civic officials the others.

Robert Ryan, Melvyn Douglas and Terence Stamp co-star with Ustinov in the CinemaScope production.

RYAN

Robert Ryan, co-starring as a vicious master-at-arms of a warship in Herman Melville's "Billy Budd," Allied Artists release at the.....Theater, has been a sandhog, seaman, sewer-builder, salesman, miner, cowboy, gold prospector, and paving supervisor.



BILLY BUDD No. 24
The British warship Avenger puts a shot across the bow of an English merchantman to stop her with the intention of impressing seamen in this scene from the CinemaScope production of Herman Melville's sea classic, "Billy Budd," at the.....theatre. Starred are Robert Ryan, Peter Ustinov, Melvyn Douglas and the new British film discovery, Terence Stamp, in the title role.

Lucifer Lets The Lady Down

"Really," a titled Englishwoman complained after meeting Robert Ryan on a London sound stage during the filming of "Billy Budd," the film now at the.....Theater, "I feel disillusioned."

People meeting Ryan for the first time usually do.

They know the eyes that can turn the heart to ice, the voice dripping venom, the hands that express the whole brute as the fingers clench into fists or curl around a whip-stock.

But the eyes of the Ryan whom the Englishwoman met actually twinkled. The voice richly laughed. And the last vestige of her faith in the movies probably vanished forever when the man pulled out snapshots of his three kids, aged nine to 11, on their pet burro.

This is the Ryan his friends know. A family man possessed of a keen sense of humor and with a deep interest in human welfare, he is the founder of a private school for children and of a young people's theater group.

During the Depression, he once worked as a bill collector. After three weeks he quit and split his earnings with the people he had been hired to intimidate.

But in "Billy Budd," Herman Melville's tale of mutiny in the days of sail, he has a whip in his hand again as Claggart, vicious master-at-arms of a British warship of Nelson's time.

Peter Ustinov and Melvyn Douglas co-star with him in the Allied Artists release, which introduces new British film discovery Terence Stamp in the title role. Ustinov produced and directed, with A. Ronald Lubin as executive producer.

Old Vic Stars in 'Billy Budd'

Three ranking members of Britain's famed Old Vic company of stage players support Robert Ryan, Peter Ustinov, Melvyn Douglas, and Terence Stamp in the CinemaScope production of Herman Melville's "Billy Budd," now at the.....theatre.

They are John Neville, so-called No. 10 "John Barrymore of the Old Vic," and a noted Hamlet; Paul Rogers, who won the Clarence Derwent Award for his Francois Villon in the company's "The Other Night," and Lee Montague, recently named Britain's "television actor of the year."

Also featured in the Allied Artists release is Ronald Lewis.

'Budd' Musters Last Sailormen

Going down to the sea in wooden ships to film "Billy Budd," the Herman Melville classic opening.....at the.....Theater, involved a good deal more than building the three square-riggers used in this CinemaScope movie.

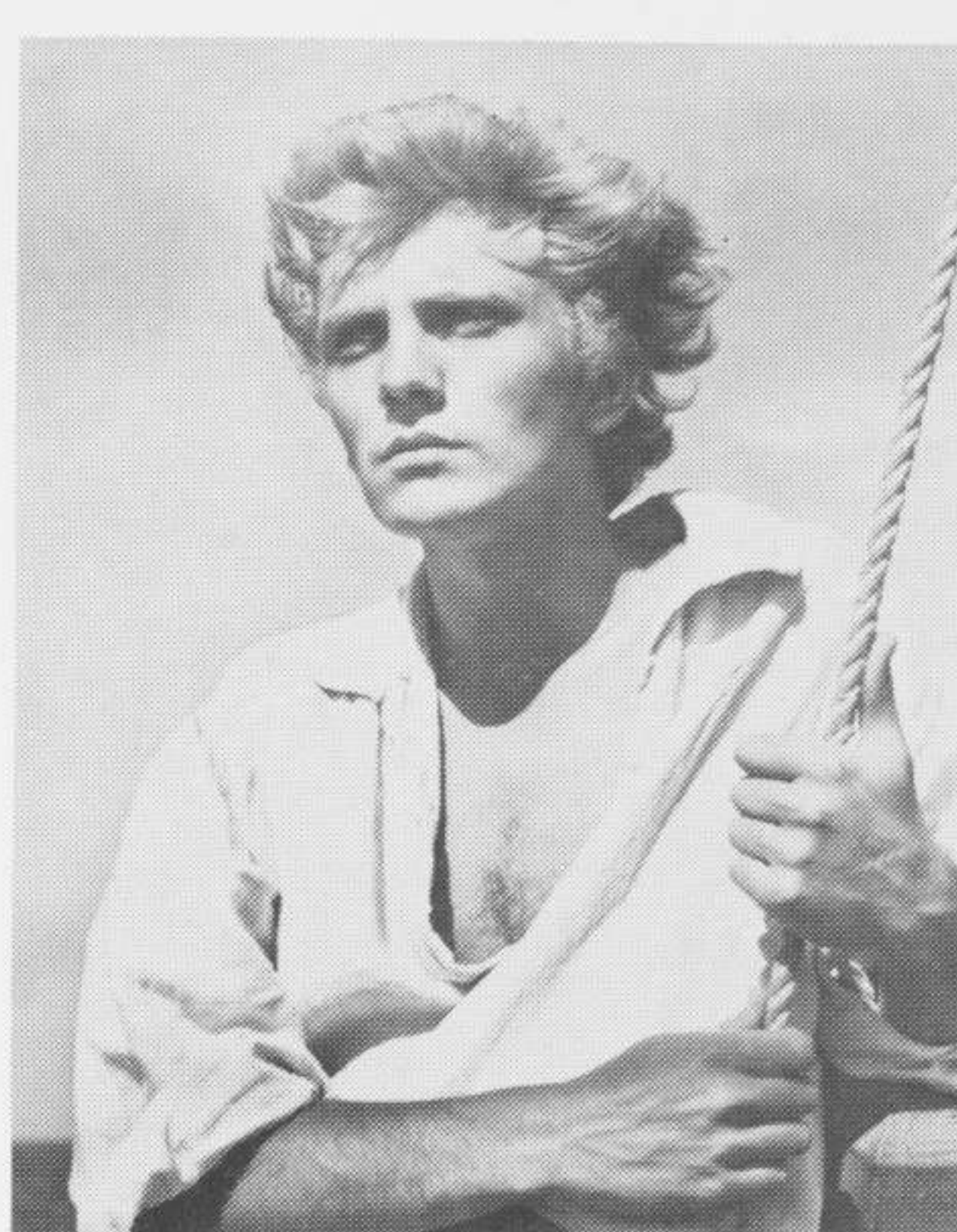
Monkey-footed sailors who know the ropes on such complicated vessels are few and far between in the space age. Sailing-ship men had to be brought from Scandinavia, Australia, and New Zealand to take the floating sets out onto the Mediterranean from Alicante, Spain, so the story of British naval mutineers could be out before the cameras.

"Billy Budd" stars Robert Ryan, producer-director Peter Ustinov, and Melvyn Douglas, and introduces Terence Stamp in the title role. A. Ronald Lubin was the executive producer of the Allied Artists release.

Alicante Gets Into the Act

Its single newspaper described the little Mediterranean port of Alicante, Spain, as transformed into a fabulous new Hollywood by the 250-member movie troupe which headquartered there while filming the Herman Melville sea classic, "Billy Budd," off shore. The film now is at the.....Theater.

Robert Ryan, producer-director Peter Ustinov, and Melvyn Douglas star in the Allied Artists release now at the.....Theater, because of British naval regulations in 1797. He plays the captain of a warship in Nelson's fleet.



BILLY BUDD No. 22
Terence Stamp, a Peter Ustinov discovery, was given the title role in the Allied Artists release, "Billy Budd," a CinemaScope version of the famous sea classic by Herman Melville, now at the.....theatre. Starred with Terence Stamp are Robert Ryan, Peter Ustinov and Melvyn Douglas. Ustinov also produced and directed.

From Earth to Orbit Quicker Than Telstar

The most talked-about young personality in British film circles just now is a tousle-haired six-footer of 22, who only a couple of years ago was heaving-ho as a deck hand on the river Thames.

Son of a tugboatman, Terence Stamp was unknown one minute, and the next looking out from the front page of every paper in London.

With no previous film experience whatever, he'd beaten 35 name contenders in screen tests and would take his place alongside stars Robert Ryan, Peter Ustinov, and Melvyn Douglas in, of all roles, the title role of a multi-million-dollar CinemaScope production—"Billy Budd," now at the.....Theater as an Allied Artists release.

He had also landed a \$500,000, seven-year contract—and he with only one suit!

It wasn't because he'd be right at home climbing the rigging of the sailing ships in the Herman Melville saga of mutiny in the British navy, either. Terry Stamp is undeniably as gifted as he is personable, and acting experience of a sort he did have—the stage sort.

With the knobby, yet sleek face of a London toughie, but a face made rather beautiful by a sensitive quality, and with clear blue eyes, he's being compared to America's Jimmy Dean, and is still a little dazed by all that has happened to him since the observed-from-afar Ustinov showed up backstage in Wimbledon one night and asked to see him.

"Imagine," he says, "I had \$50 a week just for living expenses while we were on location with 'Billy Budd' in Spain! Why, the most I ever earned in the theater was £30."

The Stepney-born Stamp, whose first problem was to lose his cockney accent when he enrolled to study acting at London's Webber Douglas Academy, was doing repertory with a road company when Ustinov, producer-director and co-scripter of "Billy Budd" as well as an actor in it, saw him doing the lead in a play by Lionel Bart and offered him a screen test.

He plays the foredoomed young sailor impressed into Nelson's fleet, and later indicted as a mutineer. Ryan is his nemesis as the tyrannical master-at-arms of the ship, Ustinov the temporizing captain, and Douglas the old mystic of the forecastle called the Dansker.

In the Herman Melville classic of mutiny on the high seas, he's the Nestor of the forecastle aboard a British warship of Nelson's fleet, with silver locks, stiffened joints, and a gray stubble of beard.

Co-starred with Robert Ryan and Peter Ustinov in this CinemaScope picture which also introduces Britain's young new film discovery, Terence Stamp, Douglas plays the clairvoyant Danish seaman called the Dansker.

He says he had no intention of returning to pictures. But he was vacationing on the Spanish Mediterranean coast and ran into Ustinov, who was there to produce and direct as well as act in "Billy Budd," and Ustinov offered him the role, which he considered too good to turn down.

SHAVED

The beard Peter Ustinov had worn 10 years had to come off for "Billy Budd," Allied Artists release now at the.....Theater, because of British naval regulations in 1797. He plays the captain of a warship in Nelson's fleet.



BILLY BUDD No. 1
Melvyn Douglas returns to the screen to co-star with Robert Ryan, Peter Ustinov and the new British film discovery, Terence Stamp, who stars in the title role of the Herman Melville sea classic "Billy Budd." The sea saga, now at the.....theatre, was filmed in CinemaScope and was produced and directed by Ustinov.

BILLY BUDD

the most unforgettable character you ever met



from
the
living
pages of
Herman
Melville's
mighty classic
of the sea
... Billy Budd with
the face
of a saint
... and the guts of
the devil... a boy who
became a man aboard
a hell-ship of mutiny!



BILLY BUDD
CINEMASCOPE



STARRING
ROBERT RYAN · PETER USTINOV
AND INTRODUCING
MELVYN DOUGLAS · TERENCE STAMP

Executive Producer Produced and Directed by Screenplay by
A. RONALD LUBIN · PETER USTINOV · PETER USTINOV and De WITT BODEEN · HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 401

4 cols. x 11"

(616 Lines)

401



**THE
MEN!
THE
MUTINY!
THE
MIGHT!**

Herman
Melville's
Classic
Adventure
of the
High
Seas!

BILLY BUDD
CINEMASCOPE

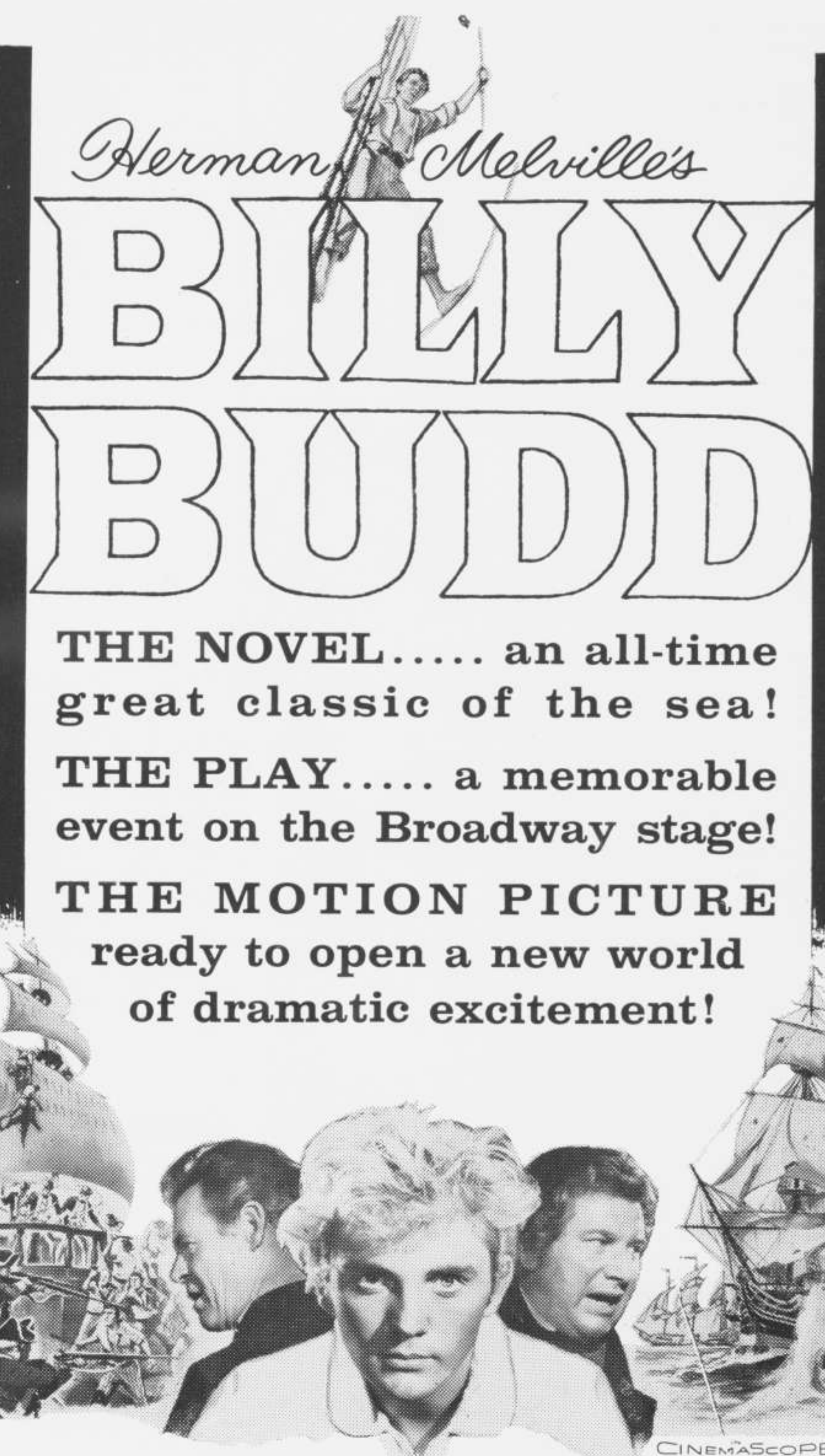
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THE NOVEL..... an all-time
great classic of the sea!
THE PLAY..... a memorable
event on the Broadway stage!
THE MOTION PICTURE
ready to open a new world
of dramatic excitement!

STARRING
BILLY BUDD
ROBERT RYAN · PETER USTINOV
AND INTRODUCING
MELVYN DOUGLAS · TERENCE STAMP

Executive Producer Produced and Directed by Screenplay by
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From the Novel "Billy Budd, Foretopman" by HERMAN MELVILLE · An ALLIED ARTISTS Release

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(462 Lines)

302



**THE MEN!
THE MUTINY!
THE MIGHT!... of
Herman Melville's classic...**

STARRING
BILLY BUDD
**ROBERT RYAN
PETER USTINOV**
AND INTRODUCING
MELVYN DOUGLAS · TERENCE STAMP

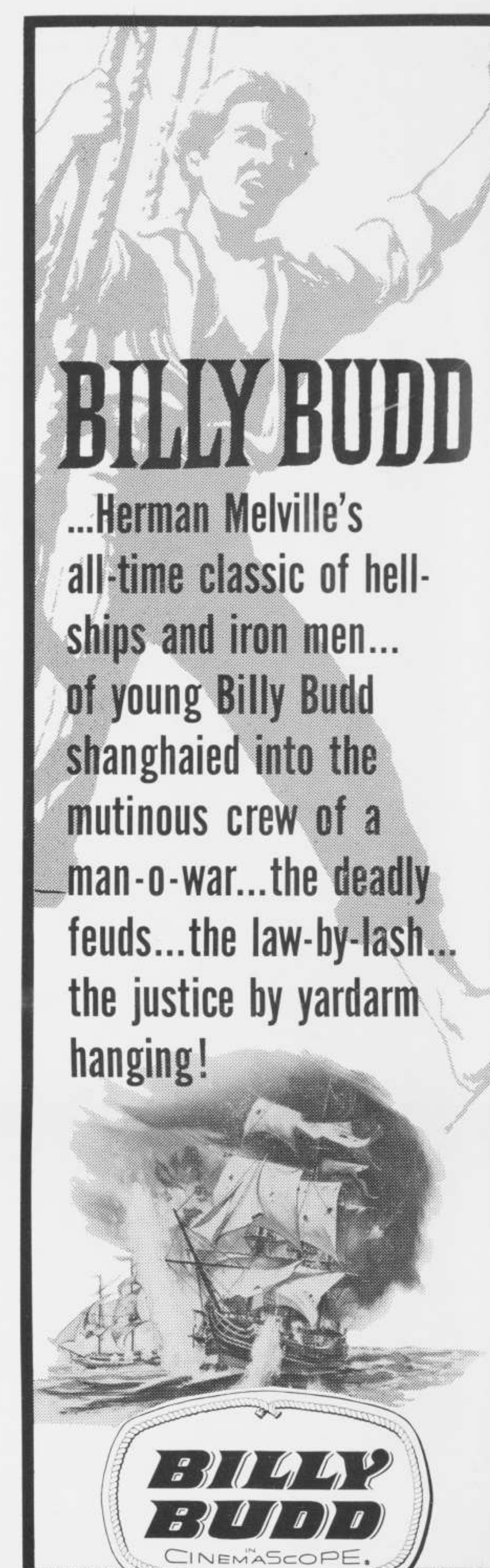
An ALLIED ARTISTS Release

210

Ad Mat No. 210

2 cols. x 3"

(84 Lines)



...Herman Melville's
all-time classic of hell-
ships and iron men...
of young Billy Budd
shanghaied into the
mutinous crew of a
man-o-war...the deadly
feuds...the law-by-lash...
the justice by yardarm
hanging!



STARRING
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TERENCE STAMP**

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From the Novel "Billy Budd, Foretopman" by
HERMAN MELVILLE · An ALLIED ARTISTS Release

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2 cols. x 15"

(420 Lines)

204

NOW COMES 'BILLY BUDD!' Unmatched in all the stories of men and mutiny and high seas adventure!

Herman Melville's all time great classic of hell-ships and iron men... of young Billy Budd shanghaied into the brutish crew of a British man-o-war... the deadly feuds... the law-by-lash... and the justice by yardarm hanging...!

BILLY BUDD
IN CINEMASCOPE

STARRING **ROBERT RYAN · PETER USTINOV**
AND INTRODUCING **MELVYN DOUGLAS · TERENCE STAMP**
Executive Producer: A. RONALD LUBIN
Produced and Directed by PETER USTINOV · Screenplay by PETER USTINOV and De WITT BODEEN · Based on the Novel "Billy Budd, Foretopman" by HERMAN MELVILLE · An ALLIED ARTISTS Release

CLAGGART
"20 lashes leave a man properly disciplined or properly dead..."

CAPT. VERE
"I don't deal with Justice... only the law of the sea..."

BILLY BUDD
"...in his innocence he was guilty of the greatest crime of all!"

Ad Mat No. 601

6 cols. x 6"

(504 Lines)

601

THIS IS BILLY BUDD...

and this is excitement as only youth can live it!

This is adventure...as only youth would dare it! Danger...as only youth could face it! Billy Budd...the most unforgettable character you ever met...from the living pages of Herman Melville's mighty classic of the sea...Billy Budd...with the face of a saint...and the guts of the devil...a boy who became a man aboard a hell-ship of mutiny! **BILLY BUDD** in CINEMASCOPE starring **ROBERT RYAN / PETER USTINOV / MELVYN DOUGLAS** and introducing **TERENCE STAMP** as Billy Budd

Executive Producer: A. RONALD LUBIN · Produced and Directed by: PETER USTINOV · Screenplay by: PETER USTINOV and De WITT BODEEN · Based on the Novel "Billy Budd, Foretopman" by: HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 306

3 cols. x 8 1/2"

(357 Lines)

306

“TERENCE STAMP as Billy Budd is a cross between a Greek God and a rock and roll idol!”
--London Daily Mirror

“A GREAT ACHIEVEMENT A CRACKLING GOOD MOVIE!”
--Associated Press

“EXCELLENT PICTURE OF MUTINY...with a mounting suspense that will glue you to your seat!”
--McCall's Magazine

BILLY BUDD
IN CINEMASCOPE

STARRING **ROBERT RYAN · PETER USTINOV**
AND INTRODUCING **MELVYN DOUGLAS · TERENCE STAMP**
Executive Producer: A. RONALD LUBIN · Produced and Directed by: PETER USTINOV · Screenplay by: PETER USTINOV and De WITT BODEEN · Based on the Novel "Billy Budd, Foretopman" by: HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 203

2 cols. x 13 1/4"

(371 Lines)

203

RIDE THE HIGH TIDE OF ADVENTURE WITH THE MASTER TELLER OF TALES OF THE SEA!

Herman Melville's classic story...surpassing the dramatic excitement of his 'Moby Dick!'

BILLY BUDD... a man at 19... a legend of the sea forever!

THE HMS AVENGER in the year of the great mutinies!

BILLY BUDD
IN CINEMASCOPE

STARRING **ROBERT RYAN · PETER USTINOV**
AND INTRODUCING **MELVYN DOUGLAS · TERENCE STAMP**
Executive Producer: A. RONALD LUBIN · Produced and Directed by: PETER USTINOV · Screenplay by: PETER USTINOV and De WITT BODEEN · Based on the Novel "Billy Budd, Foretopman" by: HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 303

3 cols. x 13 1/2"

(567 Lines)

303

The Men! The Mutiny! ...The Might!... Of Herman Melville's Classic Adventure of the High Seas!



BILLY BUDD
CINEMASCOPE

STARRING **ROBERT RYAN**
PETER USTINOV
AND INTRODUCING
MELVYN DOUGLAS · TERENCE STAMP

Executive Producer A. RONALD LUBIN · Produced and Directed by PETER USTINOV · Screenplay by PETER USTINOV and De WITT BODEEN
From the Novel "Billy Budd" · Foreground by HERMAN MELVILLE · An ALLIED ARTISTS Release


Ad Mat No. 301

3 cols. x 10 1/4"

(430 Lines)

BILLY BUDD

the most
unforgettable
character
you ever met!



BILLY BUDD
CINEMASCOPE

STARRING **ROBERT RYAN**
PETER USTINOV
MELVYN DOUGLAS
AND INTRODUCING **TERENCE STAMP**

Executive Producer A. RONALD LUBIN · Produced and Directed by PETER USTINOV · Screenplay by PETER USTINOV and De WITT BODEEN
From the Novel "Billy Budd" · Foreground by HERMAN MELVILLE · An ALLIED ARTISTS Release


Ad Mat No. 212

2 cols. x 4 1/4"

(119 Lines)

Herman Melville's
BILLY BUDD

THE NOVEL..... an all-time great classic of the sea!
THE PLAY..... a memorable event on the Broadway stage!
THE MOTION PICTURE ready to open a new world of dramatic excitement!



BILLY BUDD
CINEMASCOPE

STARRING **ROBERT RYAN · PETER USTINOV**
AND INTRODUCING **MELVYN DOUGLAS · TERENCE STAMP**

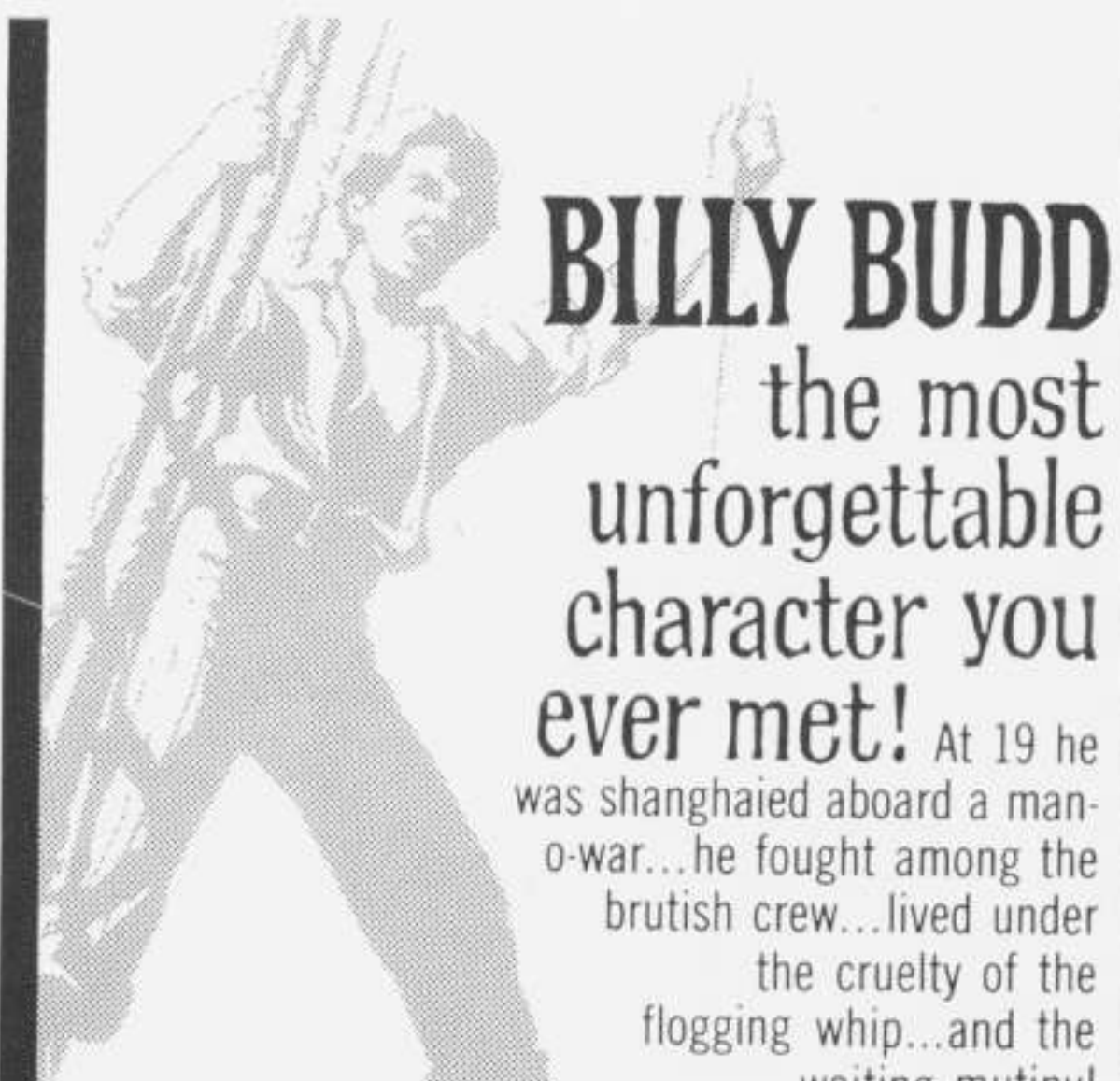
Executive Producer A. RONALD LUBIN · Produced and Directed by PETER USTINOV · Screenplay by PETER USTINOV and De WITT BODEEN
From the Novel "Billy Budd" · Foreground by HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 206

2 cols. x 7 1/4"

206
(203 Lines)

BILLY BUDD
the most
unforgettable
character you
ever met! At 19 he
was shanghaied aboard a man-o-war...he fought among the
brutish crew...lived under the cruelty of the
flogging whip...and the waiting mutiny!



BILLY BUDD
CINEMASCOPE

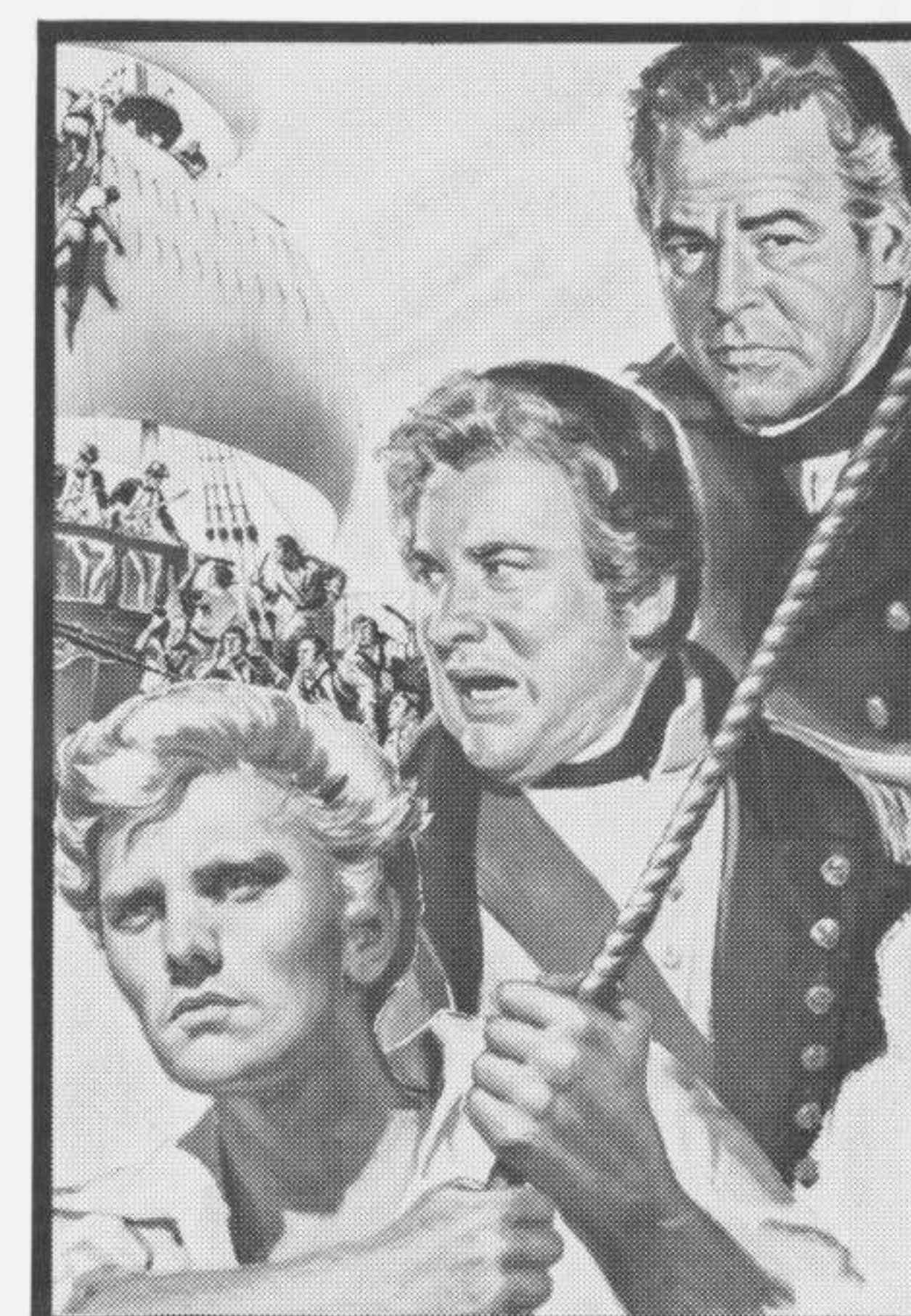
STARRING **ROBERT RYAN**
PETER USTINOV
MELVYN DOUGLAS
AND INTRODUCING **TERENCE STAMP**

Executive Producer A. RONALD LUBIN · Produced and Directed by PETER USTINOV · Screenplay by PETER USTINOV and De WITT BODEEN
From the Novel "Billy Budd" · Foreground by HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 215

2 cols. x 6"

(168 Lines)



**THIS IS BILLY BUDD
and this is excitement
as only youth can live it!**

This is adventure...as only youth would dare it! Danger...as only youth could face it! Billy Budd...the most unforgettable character you ever met...from the living pages of Herman Melville's mighty classic of the sea...Billy Budd...with the face of a saint...and the guts of the devil...a boy who became a man aboard a hell-ship of mutiny!

BILLY BUDD
in CINEMASCOPE starring
ROBERT RYAN
PETER USTINOV
MELVYN DOUGLAS
and introducing
TERENCE STAMP
as Billy Budd

Ad Mat No. 205

2 cols. x 14"

205
(392 Lines)



BILLY BUDD
...from the living pages of Herman Melville's greatest story! Billy Budd...at 19 he was shanghaied aboard a man-o-war...fought among a mutinous crew...lived under the cruel authority of the flogging whip! And here, Billy committed his act of violence that brought about the most infamous court-martial of all time!



STARRING **ROBERT RYAN**
PETER USTINOV
AND INTRODUCING
MELVYN DOUGLAS · TERENCE STAMP

Executive Producer A. RONALD LUBIN · Produced and Directed by PETER USTINOV · Screenplay by PETER USTINOV and De WITT BODEEN
From the Novel "Billy Budd" · Foreground by HERMAN MELVILLE · An ALLIED ARTISTS Release

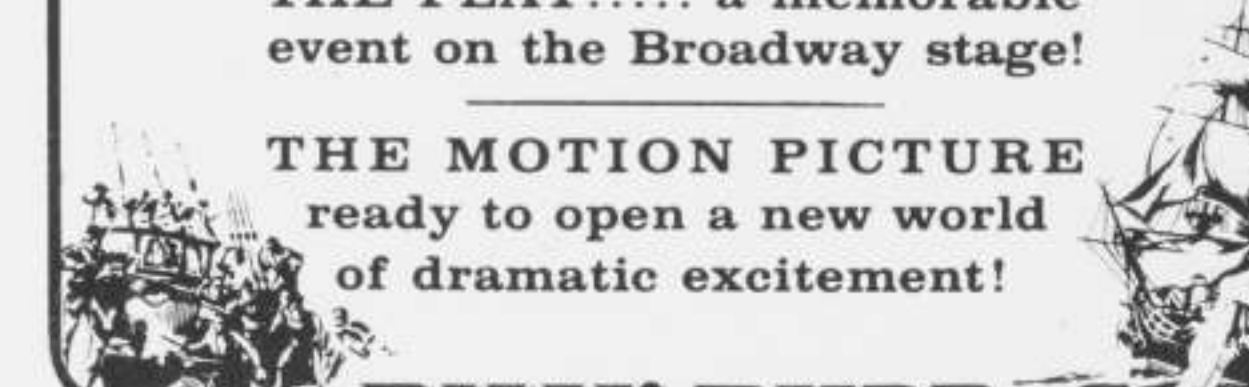
Ad Mat No. 304

3 cols. x 11 1/4"

304
(472 Lines)

Herman Melville's
BILLY BUDD

THE NOVEL..... an all-time great classic of the sea!
THE PLAY..... a memorable event on the Broadway stage!
THE MOTION PICTURE ready to open a new world of dramatic excitement!



BILLY BUDD
CINEMASCOPE

STARRING **ROBERT RYAN**
PETER USTINOV
MELVYN DOUGLAS · TERENCE STAMP

Executive Producer A. RONALD LUBIN · Produced and Directed by PETER USTINOV · Screenplay by PETER USTINOV and De WITT BODEEN
From the Novel "Billy Budd" · Foreground by HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 211

2 cols. x 3 1/2"

211
(98 Lines)

BILLY BUDD

the most unforgettable character you ever met

from
the
living
pages of
Herman
Melville's
mighty classic
of the sea
... Billy Budd with
the face
of a saint
... and the guts of
the devil... a boy who
became a man aboard
a hell-ship of mutiny!



STARRING
ROBERT RYAN · PETER USTINOV
MELVYN DOUGLAS · TERENCE STAMP
Executive Producer: A. RONALD LUBIN · Producer and Director: PETER USTINOV · Screenplay by: PETER USTINOV and DE WITT BODEEN
From the Novel Billy Budd, Foretold by: HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 305

3 cols. x 8 1/4"

(346 Lines)

305

The Men!.. The Mutiny!
...The Might!.. of
Herman Melville's
Classic Adventure
of the High Seas!



STARRING
ROBERT RYAN
PETER USTINOV
MELVYN DOUGLAS
TERENCE STAMP
Executive Producer: A. RONALD LUBIN · Producer and Director: PETER USTINOV · Screenplay by: PETER USTINOV and DE WITT BODEEN
From the Novel Billy Budd, Foretold by: HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 216

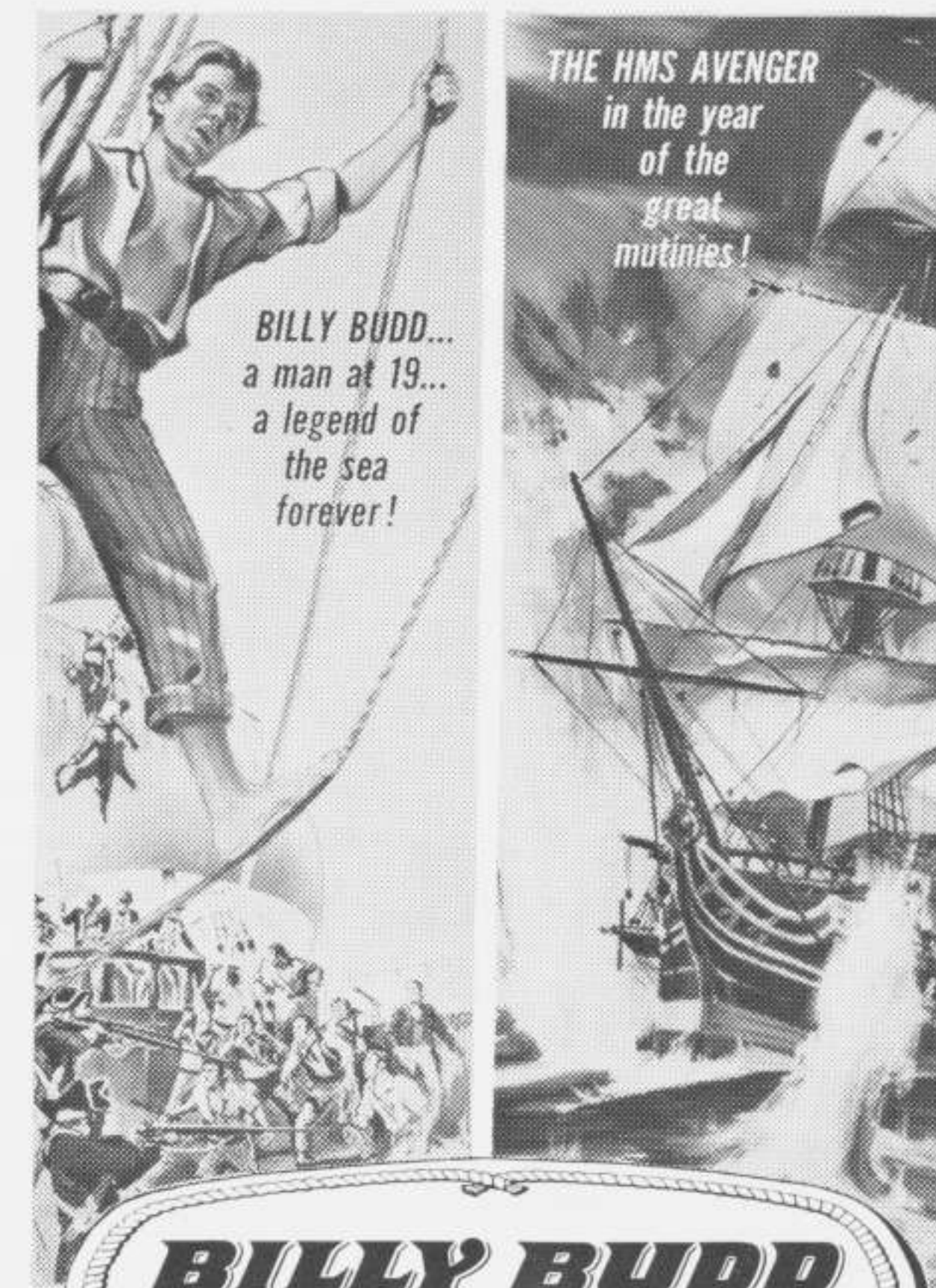
2 cols. x 8"

(224 Lines)

216

RIDE THE HIGH TIDE OF ADVENTURE WITH
THE MASTER TELLER OF TALES OF THE SEA!

Herman Melville's classic story... surpassing
the dramatic excitement of his 'Moby Dick!'



STARRING
ROBERT RYAN
PETER USTINOV
MELVYN DOUGLAS
TERENCE STAMP
Executive Producer: A. RONALD LUBIN · Producer and Director: PETER USTINOV · Screenplay by: PETER USTINOV and DE WITT BODEEN
From the Novel Billy Budd, Foretold by: HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 201

2 cols. x 9"

(252 Lines)

201



THIS
IS
BILLY
BUDD...
and this is
excitement
as only
youth can
live it!

Billy Budd... the most unforgettable character you ever met... from the
living pages of Herman Melville's mighty classic of the sea... Billy Budd... with
the face of a saint... and the guts of the devil... a boy who became a man
aboard a ship of mutiny!... **BILLY BUDD** in CINEMASCOPE starring
ROBERT RYAN · PETER USTINOV · MELVYN DOUGLAS
and introducing **TERENCE STAMP** as Billy Budd

Ad Mat No. 214

2 cols. x 6 1/4"

(182 Lines)

214

THIS IS
BILLY BUDD
and this
is
excite-
ment as
only youth
can live
it!

STARRING
ROBERT RYAN
PETER USTINOV
MELVYN DOUGLAS
TERENCE STAMP
AN ALLIED ARTISTS RELEASE

Ad Mat No. 104

1 col. x 4"

(56 Lines)

104

BILLY BUDD
...from the living pages
of Herman Melville's greatest
story! Billy Budd... at 19 he
was shanghaied aboard a
man-o-war... fought among a
mutinous crew... lived under
the cruel authority of the
flogging whip! And here,
Billy committed his act of
violence that brought about
the most infamous court-
martial of all time!

STARRING
ROBERT RYAN
PETER USTINOV
MELVYN DOUGLAS
TERENCE STAMP
AN ALLIED ARTISTS RELEASE

Ad Mat No. 105

1 col. x 5 1/2"

(77 Lines)

105



NOW COMES 'BILLY BUDD!'

Herman Melville's all time great
classic... of young Billy Budd
shanghaied into the brutish crew of
a British man-o-war... the deadly
feuds... the law-by-lash... and the
justice by yardarm hanging...!

STARRING
ROBERT RYAN · PETER USTINOV
MELVYN DOUGLAS · TERENCE STAMP
Executive Producer: A. RONALD LUBIN · Producer and Director: PETER USTINOV · Screenplay by: PETER USTINOV and DE WITT BODEEN
From the Novel Billy Budd, Foretold by: HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 213

2 cols. x 5"

(140 Lines)

213



STARRING
ROBERT RYAN
PETER USTINOV
MELVYN DOUGLAS
TERENCE STAMP
Executive Producer: A. RONALD LUBIN · Producer and Director: PETER USTINOV · Screenplay by: PETER USTINOV and DE WITT BODEEN
From the Novel Billy Budd, Foretold by: HERMAN MELVILLE · An ALLIED ARTISTS Release

Ad Mat No. 202

2 cols. x 13"

(364 Lines)

202



Ad Mat No. 208

2 cols. x 1"

(28 Lines)

208

Complete Campaign Mat

All the ad and scene cuts below and above the double rule are available on one mat.
ORDER "BILLY BUDD" SPECIAL MAT NO. 1 FROM NATIONAL SCREEN.

Mats may be ordered singly at regular price.



BILLY BUDD
...from the living pages of Herman Melville's greatest story! Billy Budd...at 19 he was shanghaied aboard a man-o-war...fought among a mutinous crew...lived under the cruel authority of the flogging whip! And here, Billy committed his act of violence that brought about the most infamous court-martial of all time!



STARRING
ROBERT RYAN
PETER USTINOV
AND INTRODUCING
MELVYN DOUGLAS · **TERENCE STAMP**

Executive Producer: A. RONALD LUBIN Produced and Directed by PETER USTINOV Screenplay by PETER USTINOV and DE WITT BODDEN From the Novel "Billy Budd" by HERMAN MELVILLE An ALLIED ARTISTS RELEASE

Ad Mat No. 207 2 cols. x 7 1/2" (210 Lines)



STARRING
ROBERT RYAN · **PETER USTINOV**
MELVYN DOUGLAS · **TERENCE STAMP**

Ad Mat No. 209 2 cols. x 2" (56 Lines)



Ad Mat No. 103 1 col. x 2" (28 Lines)



BILLY BUDD No. 2



BILLY BUDD No. 25



TERENCE STAMP
as Billy Budd is a cross between a Greek god and a rock and roll idol! —London Daily Mirror

A GREAT ACHIEVEMENT... A CRACKLING GOOD MOVIE! —Associated Press

EXCELLENT PICTURE OF MUTINY...with a mounting suspense that will glue you to your seat! —McCall's Magazine



ROBERT RYAN
PETER USTINOV
MELVYN DOUGLAS
TERENCE STAMP
An ALLIED ARTISTS RELEASE

Ad Mat No. 106 1 col. x 8" (112 Lines)



Ad Mat No. 102 1 col. x 1" (14 Lines)

TEASER ADS

THIS IS PRAISE FOR BILLY BUDD

TERENCE STAMP
as Billy Budd is a cross between a Greek god and a rock'n roll idol! —London Daily Mirror

A GREAT ACHIEVEMENT... A CRACKLING GOOD MOVIE! —Associated Press

EXCELLENT PICTURE OF MUTINY with a mounting suspense that will glue you to your seat! —McCall's Magazine

Herman Melville's
BILLY BUDD
CINEMASCOPE

T-4

THIS IS CLAGGART (ROBERT RYAN)

"20 lashes leave a man properly disciplined or properly dead..."

Herman Melville's
BILLY BUDD
CINEMASCOPE

T-1

THIS IS BILLY BUDD (TERENCE STAMP)

...in his innocence he was guilty of the greatest crime of all!

Herman Melville's
BILLY BUDD
CINEMASCOPE

T-2

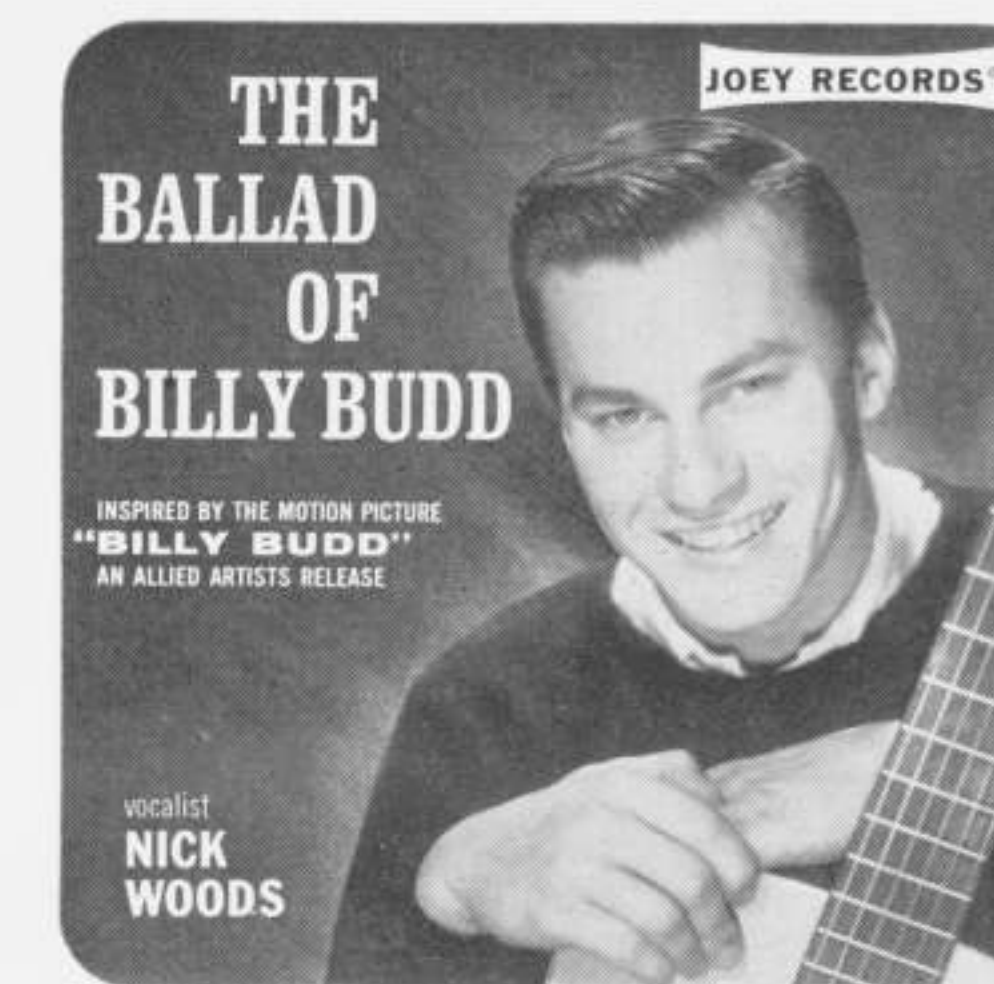
THIS IS CAPT. VERE (PETER USTINOV)

"I don't deal with Justice... only the law of the sea..."

Herman Melville's
BILLY BUDD
CINEMASCOPE

T-3

Big Time Record Promotion of Title Tune Guarantees Nation-Wide Plug



NATIONALLY DISTRIBUTED BY ERA RECORD SALES, INC. • HOLLYWOOD, CALIF. U.S.A.

THE BALLAD OF BILLY BUDD, recorded by vocalist Nick Woods on a Joey label, is being distributed nationally by Era Record Sales, Inc. in over 30 cities. The record company has put on an outstanding promotional campaign which is being backed up by the full cooperation of 34 exploitation-minded distributors located in key cities throughout the nation.

Disc jockeys and music stores should be contacted for tie-ups as soon as you book "Billy Budd." Suggest giving away records as prizes for deejay contests. Go for windows and counters in music shops and supply stores with posters and stills for tie-in purposes.

HERE ARE YOUR ERA RECORDS CONTACTS These Distributors To Lend Full Cooperation

All South Distr. 630 Baronne St. New Orleans 12, La. Attn: Henry Hildebrand	Coda Distr. Co. 47 Glenwood Ave., N. Minneapolis 22, Minn. Attn: Marv McDermitt Lu Ann Welsh	M. S. Distr. 1700 So. Michigan Chicago 16, Ill. Attn: Marv McDermitt Vic Faraci	Action Distr. 211 W. 19th St. New York City, N.Y. Attn: Lou Klayman
Allied Distr. Co. 24 Clark Street East Hartford, Conn. Attn: Phil Katsenstein	H. W. Daily Distr. 314 E. 11th St. Houston, Texas Attn: Bud Daily	Mid-America Distr. 213 Third Street Des Moines, Iowa Attn: Jack Mishler Warren Jorgenson	Record Sales Corp. 1070 Union Avenue Memphis 4, Tenn. Attn: Bob Adams Marie Jarvis
A & I Record Distr. 1000 Broadway Cincinnati, Ohio Attn: Ike Klayman	Fenway Record Distr. 1601 Fifth Ave. Pittsburgh, Pa. Attn: Nick Cenci	Music City Record Distr. 127 Lafayette St. Nashville, Tenn. Attn: Hutch Carlock	Robert's Record Distr. 1906 Washington Ave. St. Louis 3, Mo. Attn: Norm Hausfater Bob Hausfater
B & K Distributors 129 N.W. 23rd St. Oklahoma City, Okla. Attn: Bill Burton Cliff Keeton	Field Music Sales, Inc. 1480 Howard St. San Francisco 3, Calif. Attn: Dick Field Mallory Smith	Pacific Record Distr. 2663 W. Pico Blvd. Los Angeles 6, Calif. Attn: Bob Field	Stan's Record Shop 728 Texas St. Shreveport, La. Attn: Stan Lewis
Bay State Distr. 1267 Tremont St. Boston 20, Mass. Attn: Bob Levinson	General Distr. 36 S. Santa Fe Dr. Baltimore 17, Md. Attn: Henry Nathanson	Pan American Distr. 36 S. Santa Fe Dr. Denver, Colo. Attn: Joe Oxman	Leonard Smith, Inc. 30 No. 3rd St. Albany, N.Y. Attn: Leonard Smith Mernard Mitnick
Benart Distr. Co. 1480 W. 9th Street Cleveland 13, Ohio Attn: Art Freeman Phyllis Hoffman	Godwin Distr. Co. 1220 Spring St. N.W. Atlanta 9, Georgia Attn: Art Godwin	Independent Record Sales 1021 E. Pine St. Seattle 22, Wash. Attn: Jerry Dennon	Tone Distributors 495 S.E. 10th Court Hialeah, Florida Attn: Henry Stone Milt Oshins
Big State Distr. 1337 Chemical St. Dallas, Texas Attn: Bill Emerson Alta Hayes	Great Western Distr. 341 So. Second W. Salt Lake City, Utah Attn: Ray Peterson	Best - Buffalo 959 Main St. Buffalo, N.Y. Attn: Leonard Silver	Wendy Distr. 270 Halsey Street Newark, New Jersey Attn: Jerry Winston
Bonanza Distr. 2112 - 4th Ave. No. Billings, Montana Attn: Chuck Ford	M. B. Krupp Distr. 309 S. Santa Fe St. El Paso, Texas Attn: M. B. Krupp	Phoenix Record Sales 2863 No. 16th St. Phoenix 6, Ariz. Attn: Buck Stapleton	Cosnat Distr. Corp. 3727 Woodward Ave. Detroit, Mich. Attn: Joe Golecki
Chips Distr. Co. 808 No. Broad St. Philadelphia 30, Pa. Attn: Harry Chipetz	Mangold Distr. 2212 W. Morehead St. Charlotte, No. Carolina Attn: Herb Weisman	Polynesian Distr. 820 S. Beretania Honolulu, Hawaii Attn: George Chun	

RADIO AND TV AIDS

RADIO SPOTS

The number of home radios, auto sets and portable transistors make radio the most powerful direct advertising medium. The "Billy Budd" platter will hypo your campaign of the Herman Melville sea classic. The spots, each a showman's pitch that highlights one of the world's greatest sea tales, run one minute, half-minute and 10 seconds. The two longer spots allow time for local tie-in information.

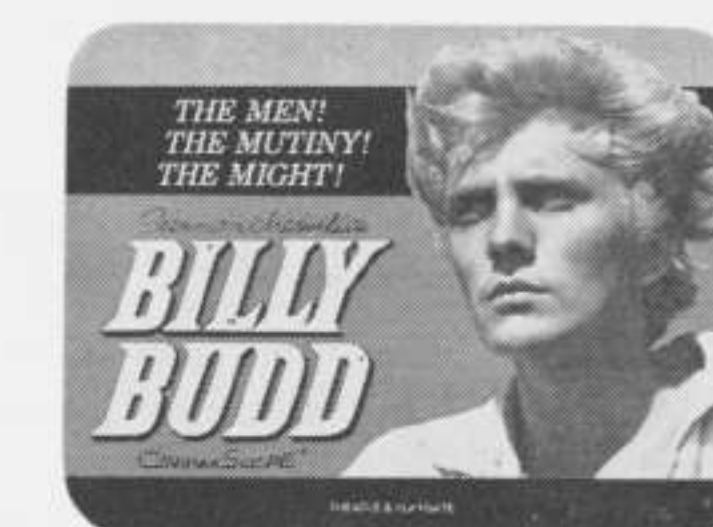
TELEVISION TRAILERS

The 16mm television trailers come in varying lengths and will convey to the viewer the impact, scope and conflict of the great sea classic. The trailers come in sets with sufficient silent footage in each for local tie-in copy. When ordering, give us your playdate, station and channel number on which they will be run.

Order radio transcriptions and/or TV trailers from
Allied Artists Exploitation Dept., 165 W. 46th Street,
New York 36, N.Y., or 4376 Sunset Dr., Hollywood 27.

TV SLIDES

Television slides are available at \$4.00 each, postage prepaid. The cost also includes all imprinting—theatre name and playdate.



If you desire this information, please be sure to give the details when ordering. All orders must be accompanied by money order or check. Order direct from CHATIS ART DISPLAYS, 6453 Sunset Blvd., Hollywood 28, California.

"THE BALLAD OF BILLY BUDD" IN SHEET MUSIC

In addition to the Joey Records, "The Ballad of Billy Budd" recording, the Miller Music Corporation, publishers, are making the song available in sheet music. Checks show that the lyrics and music of this kind have a wide popular appeal. This gives you added opportunities for music shop tie-ins. Also contact five and dime stores, supper markets, etc. for tie-ins. And do not overlook shops which display sheet music racks out front.

BELL RINGER AWARD

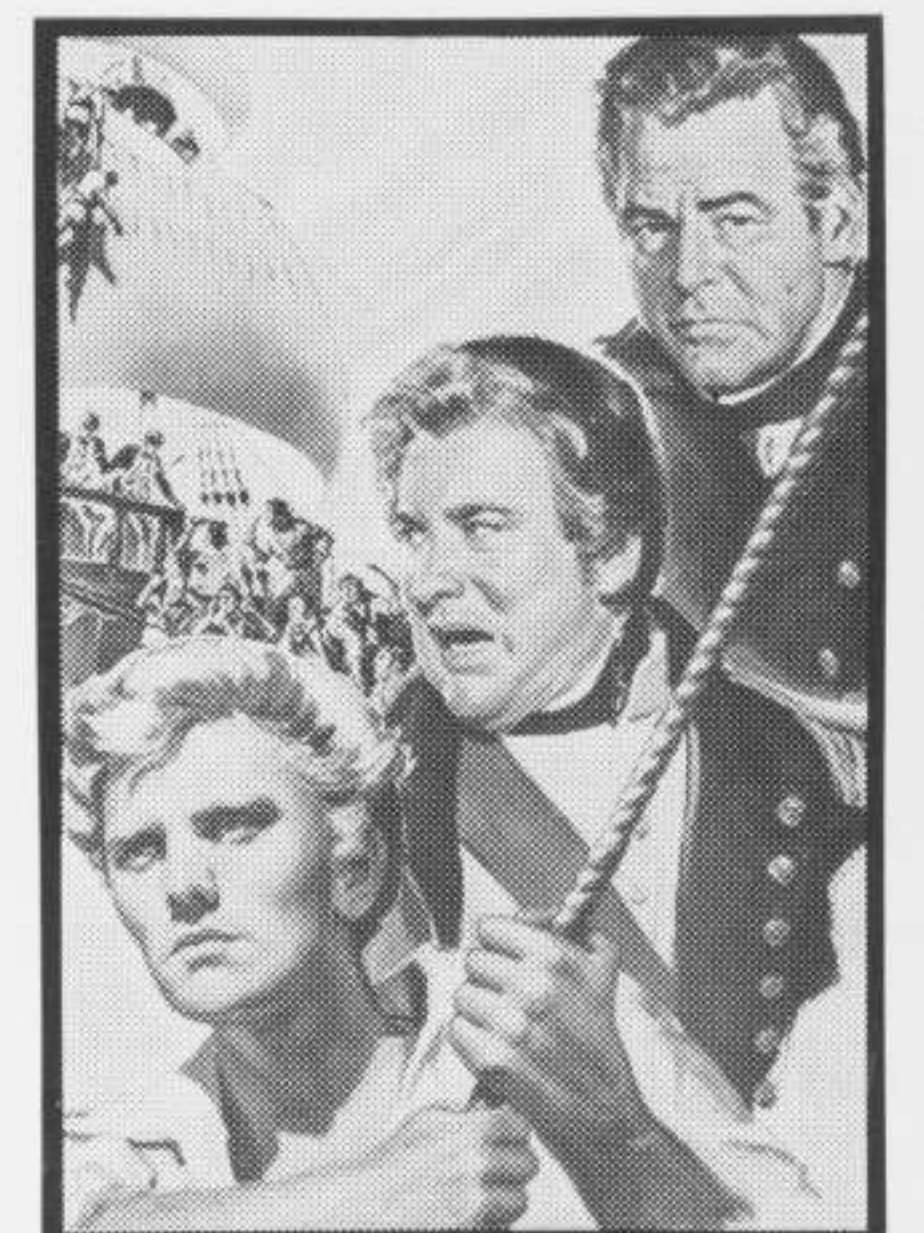
Jack K. Lippert, executive editor of Scholastic Magazines, has announced that his publications' Bell Ringer Award for outstanding films has been voted for "Billy Budd." The six magazines comprising the Scholastic group are Co-Ed, Junior Scholastic, Senior Scholastic, Practical English, World Week and Science World. Collectively they comprise the top circulation among the nation's students and teachers. This tremendous plug, plus the proper use of Study Guides, will give you a fine opening for school cooperation.

AD ART UNITS ON ONE STILL AVAILABLE TO SHOWMEN

The ad art units, illustrated here, and picturing the starred trio of Robert Ryan, Peter Ustinov and Terence Stamp, is available on one 8x10 still which is free on request. Theatre men who make their own ads to conform with the amount of space they wish to use, will find these art units useful and easily adaptable.



Order Still No. Exp-88-30 from Allied Artists Pictures,
4376 Sunset Drive, Hollywood 27, California



Study Guides For Schools And Book Discussion Groups



The Study Guide can be a big asset in your "Billy Budd" campaign. Take advantage of the growing photoplay discussion movement in the schools and libraries by ordering a sufficient quantity for the institutions of learning in your area. The Study Guide will help you reach into the homes through students and teachers in all classes of American literature and that era of British history which deals with the mutinies at Spithead and Nore during the French-British war in 1797. Contact the head of the English and history departments, audio-visual directors and principals to determine how many Study Guides they can use.

Additionally, Allied Artists is running ads in the Scholastic magazines which will reach several million students and teachers. The ads plus the study guide is certain to add dollars to your box office.

Order your Study Guides direct from Allied Artists Exploitation Dept., 4376 Sunset Drive, Hollywood 27, Calif., or from 165 W. 46th Street, New York 36, N. Y. All prices are F.O.B. Hollywood or New York. Check or money order must accompany your order.

Lots of 50	10c each	Lots of 500	7c each
Lots of 200	9c each	Lots of 5000	6c each

SPECIAL 2 COLUMN MAT OF ARTISTS' SKETCH AVAILABLE

Internationally-known cartoonist, Hoké, has sketched his impression of Herman Melville's sea classic "Billy Budd." Long art director for Canada's leading Sunday newspaper magazine, Week-End, he gave up newspapering and is now "taking it easy" in Hollywood.

This art, as well as the five column illustration appearing on the opposite page, would attract attention as a special newspaper feature. Blown up it would give you an artistic lobby or front-of-the-theatre piece. Order mat (No. BB-21) from Allied Artists Exploitation Dept., 4376 Sunset Dr., Hollywood 27, Calif., or 165 W. 46th Street, New York 36, N. Y.



TERENCE STAMP POST CARD SIZE PHOTOS

Alert the movie-goers in your area to the American screen debut of Terence Stamp, starred in the title role of "Billy Budd." He has been hailed by dramatic critics as the greatest new screen personality in over a decade. One critic called him Britain's "James Dean."

Autographed photos of this exciting "new face" have been made available to showmen. It is an excellent mailing piece and suggest you reach that segment of your patrons well in advance of playdate. It is something they will keep and act as a reminder that "Billy Budd" will soon play your theatre.

The photos, 4" x 6", are printed on firm glossy chrome coated stock. A special price has been arranged: \$14.50 for the first 1000 and \$13.50 for every 1000 thereafter. Please order direct from Tivoli Printers, 1803 So. Vermont Ave., Los Angeles 6, Calif. All orders must be accompanied by money order or check. All shipments will be made via Railway Express, collect, on the day the order is received. Allow a minimum of ten days for shipping.



CinemaScope Trailer

The National Screen Service CinemaScope "Billy Budd" trailer packs a strong wallop and can be one of the most potent selling factors in your campaign. Make certain that a great percentage of your patrons see it and suggest it be used for two weeks in advance of playdate.

NEWSPAPER CONTESTS

FAMOUS SEA STORIES WHO STARRED IN THEM?

Here's a list of famous sea stories filmed over the years. Use this list for a newspaper contest in which readers are asked to give the names of one or more of the stars who appeared in them:

"Captain Horatio Hornblower"	(Gregory Peck—Virginia Mayo)
"Captains Courageous"	(Spencer Tracy—Freddie Bartholomew)
"Behind the Door" (Silent)	(Hobart Bosworth—Wallace Beery)
"Wolf Larson"	(Barry Sullivan)
"Two Years Before the Mast"	(Alan Ladd)
"John Paul Jones"	(Robert Stack)
"Down To The Sea in Ships"	(Richard Widmark—Lionel Barrymore)
"Moby Dick" (1956)	(Gregory Peck—Richard Basehart)
"Reap The Wild Wind"	(John Wayne—Susan Hayward)
"Wake of the Red Witch"	(John Wayne—Gail Russell)
"Captain China"	(John Payne—Gail Russell)

Call answers correct if they identify any one of the stars mentioned on the list.

OTHER HISTORY MAKING SHIPS

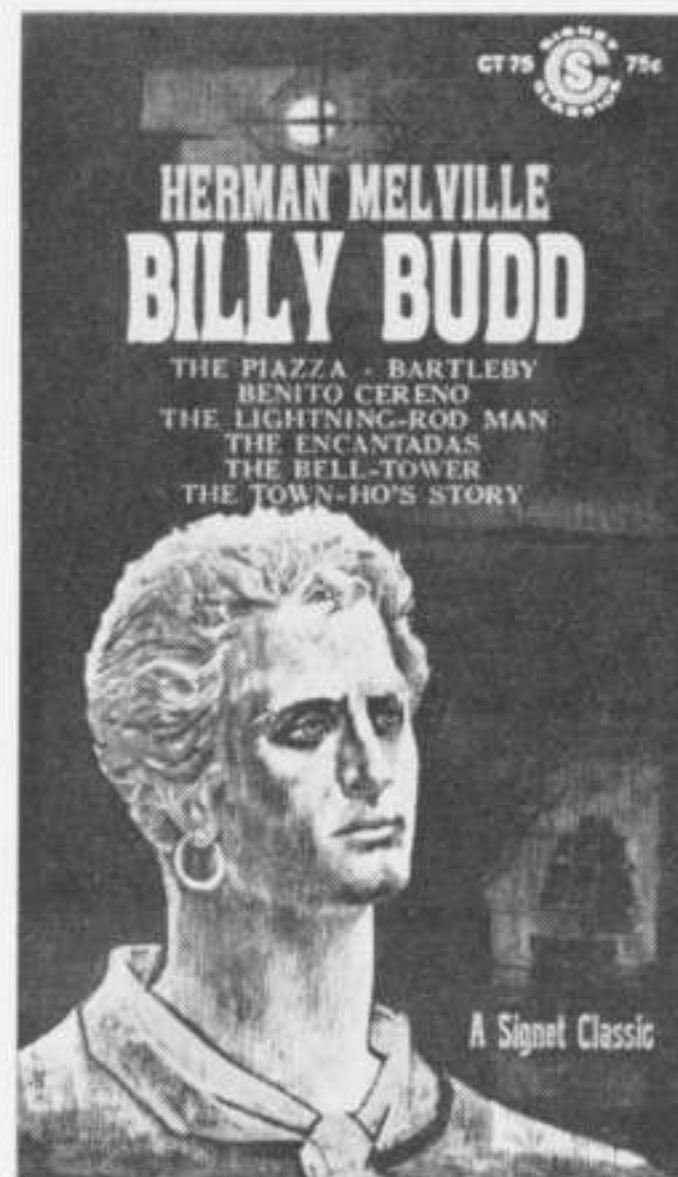
Tie in "Billy Budd" by planting a one day newspaper or radio contest in which you ask readers or listeners to identify a number of the world's most historic sailing vessels. Offer tickets to the first so-many correct answers.

- 1) This ship that changed the course of the civilized world—Christopher Columbus' flagship—(The Santa Maria)
- 2) John Paul Jones' immortal words: "I have not yet begun to fight," made this ship famous for all time—(The Bon Homme Richard)
- 3) This is one of America's most historic fighting ships, now restored and docked at the Boston, Mass., Navy Yard—(Old Ironsides, the Constitution)
- 4) This famous ship sparkled the stirring battle cry for the Spanish-American war—(The Maine)
- 5) This sailing vessel brought the Pilgrims from England to the New England shores in 1620—(The Mayflower)
- 6) Name the British man-o-war made famous in the Herman Melville's sea classic "Billy Budd"—(The Avenger)

ACTION POSTERS

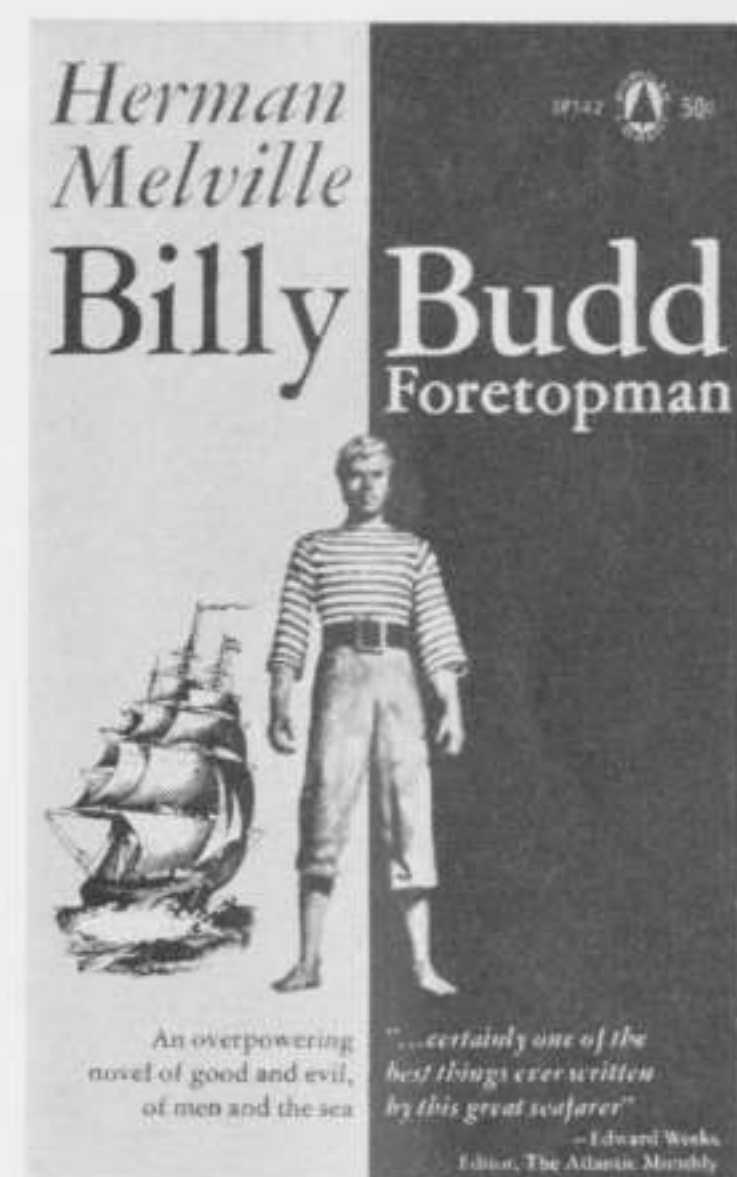
Illustrated on the back cover of this pressbook are the colorful and action-packed posters. Eye-catching cutouts of the three and six sheets, showing the virile action, are adaptable for use as lobby pieces. You may be able to induce your local librarian to allow you to spot the insert card or the 22" x 28" on the library bulletin board. Try to spot posters in music store windows tying in with the sheet music and recording.

TIE IN WITH CURRENT 'BILLY BUDD' PAPERBACK EDITIONS



"Billy Budd" is an all time literary classic. It's author, Herman Melville, died in September 1891 but his famous story did not appear in print until 1924. Since then it has been printed and reprinted in hard cover and more recently in the popular paperback editions which are now available nationally. The book is highly recommended by educators and critics. For those who love tales of adventure on the high seas, the book is a must!

Pictured, left and right, are the two very latest paperback editions of "Billy Budd." One is published by the New American Library as a Signet Classic, and the other by Popular Library. Contact your local paperback book distributor. Enlist his cooperation in obtaining displays in store windows, paperback book racks, etc. Supply stores with production stills, colorful posters and tie-in card plugging Theatre and playdate.



PUBLIC LIBRARIES, BOOK MARKS

Public libraries and the better lending libraries will be interested in your engagement of "Billy Budd." They may also be willing to go even further by planning a special exhibit of sailing ship art. Big city libraries are usually receptive to special art exhibits of this nature. Supply them with stills of "The Avenger," the British man-of-war, on which most of the action of "Billy Budd" takes place. Additionally, obtain permission to spot stills and tie-in copy signs on the library bulletin-boards.

Have a quantity of book marks printed similar to the one shown on the left and have these distributed through public and lending libraries as well as school libraries.

Peter Ustinov Versatile

Peter Ustinov, starred in "Billy Budd" is the wearer of many hats. They include: actor, producer, director, playwright and author. He has written many books, most of them in play form. His more popular fictional literary efforts include, "The Losers," a novel, "A Dash of Pity," a short story collection, and "We're Only Human," a book of caricatures. Contact the book editors of your newspapers as well as the book stores for possible tie-ins.

SELL TERENCE STAMP! GO ALL OUT!

Terence Stamp, starred in the title role of "Billy Budd," has already been acclaimed by critics as the most talented new personality in years. In the publicity section of this pressbook you will find several good planting stories and art of this exciting newcomer. He is certain to be the talk of the motion picture world after they see his "Billy Budd" performance. Sell him! Go all out!

SHIP LOG LOBBY STUNT

SIGN UP HERE FOR AN
EXCITING ADVENTURE VOYAGE
ON "THE AVENGER!"
WIN FREE PASSAGE TO SEE
"BILLY BUDD"

The above sign should be spotted over a table in your lobby to use as an advance stunt to create interest in Billy Budd. The idea is to have patrons sign a "ships log." Use a ledger for this purpose. Patrons are to sign their names and addresses. Offer guest tickets to every 25th name on the "passenger" list.

NAUTICAL DICTIONARY

Offer guest tickets as prizes for those sending in the longest list of nautical definitions in a one-shot newspaper contest. You can use the list on a 40" x 60" lobby display board. Here are a few:

Port	Left	Fore	Front of Ship
Starboard	Right	Aft	Back of Ship
Below	Downstairs	Gear	Clothing and Supplies
Topside	Upstairs	Keys	Ship's Storekeeper
Bulkhead	Wall	Crow's Nest	Lookout at Top of Foremast
Aloft	In the Rigging	Hatch	Opening in Deck
Ladder	Stairs	Galley	Kitchen
Deck	Floor	Davy Jones' Locker	Bottom of the Sea

As Famous Artist Hoké Sees "Billy Budd"



Left to right, above: (1), Terence Stamp, as the young seaman of the title role in "Billy Budd," turns away from a flogging aboard an 18th Century British man-of-war; (2), he's

in the shrouds; (3), he fights a fo'c'sle bully as Robert Ryan, cast as the ship's evil master-at-arms, looks on; (4), he strikes out at Ryan, who has accused him of inciting a mu-

tiny, in the presence of the captain (Ustinov), extreme right. The petty officer falls, cracking his skull, and Billy is hailed before a drum-head court martial for murder.

SPECIAL FEATURE

FREE!
5 COLUMN
MAT
(BB-20)

Order from:
Allied Artists
Exploitation
Department
Hollywood or
New York
Office.

Unmatched in all the stories of men and mutiny and high seas adventure!

"MAGNIFICENT!"
--THE NEW YORKER Magazine

"EXCELLENT!...with suspense that glues you to your seat!"
--McCALL'S Magazine

"SPLENDID! TAUT! CHILLING!"
--N.Y. TIMES



BILLY BUDD
IN CINEMASCOPE

STARRING **ROBERT RYAN · PETER USTINOV**
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DISTRIBUTED BY ALLIED ARTISTS

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Hailed as "GREAT!" by Time Magazine, The New Yorker, McCall's, Seventeen and News-week!



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"BILLY BUDD may win the Oscar for the greatest picture of the year!"
--HARRISON CARROLL L.A. Herald-Examiner

TERENCE STAMP
...hailed as the greatest new star since James Dean!



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Herman Melville's Masterpiece of Adventure on The High Seas!

"TRULY GREAT! MUST SURELY WIN ACADEMY AWARD NOMINATIONS!"
HARRISON CARROLL - L.A. Her-Exam.

"SPLENDID...TAUT...CHILLING!"
--N.Y. TIMES



BILLY BUDD
IN CINEMASCOPE

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MIGHTIEST HIGH SEAS ADVENTURE OF ALL!



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ORDER MATS FROM NATIONAL SCREEN

AD SUPPLEMENT

"BILLY BUDD"

THE MEN!..THE MIGHT!..THE MUTINY OF THE GREATEST HIGH SEAS ADVENTURE!

THE WORLD'S MOST HIGHLY PRAISED FILM!
"MAGNIFICENT SEA STORY!" says New Yorker Magazine
"EXCELLENT...WITH MOUNTING SUSPENSE!" says McCall's Magazine. "VIVID, BEAUTIFUL!" says Time.
"MUST WIN ACADEMY AWARD NOMINATION!" says L.A. Herald-Examiner.



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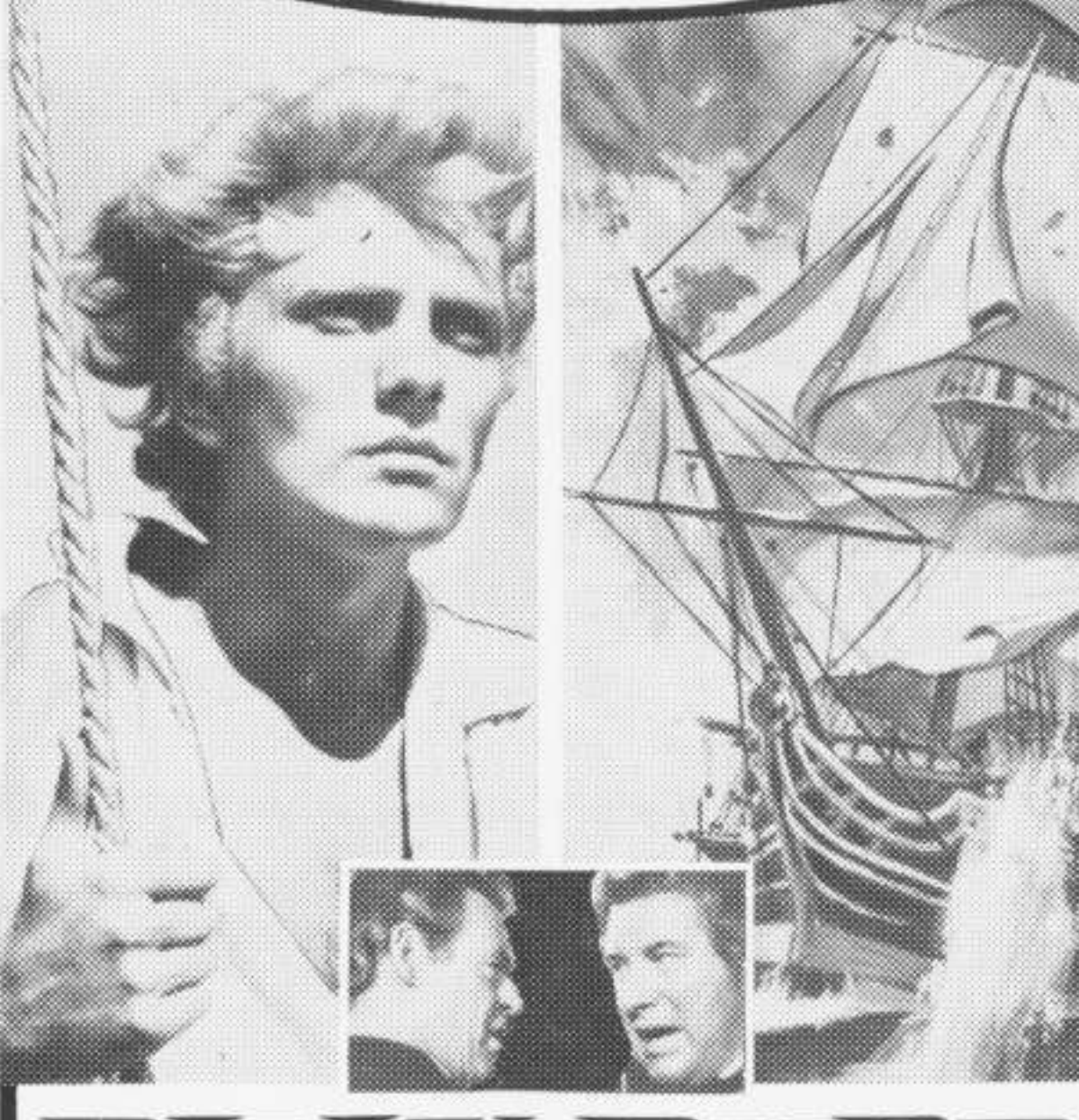
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"MAGNIFICENT!" --NEW YORKER Magazine **"VIVID!"** --TIME Magazine

"EXCELLENT...WITH MOUNTING SUSPENSE!"
--McCALL'S Magazine

"NEW STAR TERENCE STAMP, WITH THE FACE OF AN ANGEL, IS POWERFULLY VIRILE!"
--HAZEL FLYNN, Hollywood Citizens News



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--NEW YORKER Magazine

"SUSPENSE THAT GLUES YOU TO THE SEAT!"
--McCALL'S Magazine

"SPLENDID! CHILLING!"
--N.Y. TIMES



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L.A. Herald-Examiner

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The Entire Nation Hails
BILLY BUDD


"MAGNIFICENT"
— NEW YORKER Magazine

"STUNNING!"
...the kind of electricity that so-called spectacles aim at but seldom achieve!
— N. Y. HERALD-TRIBUNE

"BEAUTIFUL, TERRIFYING!"
— TIME MAGAZINE

"★★★★ A JOY!"
— N. Y. DAILY NEWS

escape into the fascinating world of
BILLY BUDD



"Terence Stamp, a new actor with a sinewy, boyish frame and the face of a Botticelli angel, is perfect as Billy Budd!"
— N. Y. TIMES

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"May steal the Oscar for the greatest film of the year!"
HARRISON CARROLL
Herald-Examiner

"SPLENDID!"
— NEW YORKER Magazine

"EXCELLENT ...with mounting suspense that glues you to your seat!"
— McCALL'S Magazine

"Fascinating adventure the whole family will enjoy!"
— HAZEL FLYNN Citizen-News

"Terence Stamp, with a sinewy, boyish frame and the face of an angel, is perfect as Billy Budd!"
— N. Y. TIMES




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THE MEN!..THE MIGHT!..THE MUTINY!.. OF THE GREATEST HIGH SEAS ADVENTURE!

"MAGNIFICENT!" says New Yorker Magazine. **"EXCELLENT WITH MOUNTING SUSPENSE!"** says McCall's Magazine. **"VIVID, BEAUTIFUL!"** — Time. **"RECOMMENDED!"** — Seventeen.



TERENCE STAMP AS BILLY BUDD IS PERFECT!"
says N.Y. Times. HERE'S THE GREATEST DISCOVERY SINCE JAMES DEAN!

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"MAGNIFICENT SEA STORY!"
— NEW YORKER Magazine



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