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**"FEROCIOUS AND SEXILY REALISTIC DRAMA
...it achieves the stature of 'Room At The Top' "**

— Alton Cook, World-Telegram & Sun

EXPLOSIVE!

It will
MOVE you...
it will
SHOCK you...
it will
ASTONISH
you...!

A Film Festival
GRAND PRIZE
WINNER!

a kind of loving

...that knew no wrong until it was too late!

starring **ALAN BATES** introducing **JUNE RITCHIE** directed by **JOHN SCHLESINGER**
produced by **JOSEPH JANNI** screenplay by **WILLIS HALL** and **KEITH WATERHOUSE**
from a novel by **STAN BARSTOW** • A GOVERNOR FILMS RELEASE

Not recommended for persons under 18

DISTRIBUTED BY GOVERNOR FILMS, INCORPORATED **509 Madison Avenue,
New York 22, N.Y.**

SYNOPSIS

Vic Brown (ALAN BATES), a young draughtsman working in a factory in his Lancashire town, believes at first that in Ingrid Rothwell (JUNE RITCHIE) he has found a girl to match his ideals. But his early certainty of being in love gradually cools with the realization that for him this is merely a physical infatuation.

An opportunity for them to be alone occurs when her mother goes away for a few days. Vic spends the night with her at her home and the aftermath brings an emotional anti-climax. Ingrid seeks reassurances that she is still loved—but for Vic, the affair is already over.

Thereafter he avoids her at the factory, and their next meeting comes at a company dance when Ingrid, deeply in love, breaks the news that she is pregnant. Reluctantly, and with feelings of resentment, Vic offers to marry her.

After a gloomy wedding, they make their home with Ingrid's mother (THORA HIRD), a possessive and narrow-minded woman, whose horizons are mainly confined to her daughter's affairs and sentimental TV programs.

A strong mutual dislike between Vic and Mrs. Rothwell is born with their first encounter. Conflict between them grows, and contact with Ingrid continues to lessen as the tension grows.

Ingrid is in an advanced stage of pregnancy when she has a miscarriage. Learning that she is safe although she lost the baby, Vic is suddenly struck with the realization that he needn't have married her after all.

Later, after relations have become very strained, Vic takes a new, mature look at his marriage and tries to find a solution which may well bring contentment in time. His idealistic search for the perfect girl has finished. Instead, his innate decency and kindness determine him to seek some middle way to save his marriage. He settles for compromise: to find a home of their own away from the interfering mother, and to do "what's right." He hopes for "a kind of loving" that will carry them through.

CREDITS

"A KIND OF LOVING"

Starring

ALAN BATES

with

THORA HIRD

and introducing

JUNE RITCHIE

Produced by JOSEPH JANNI

Directed by JOHN SCHLESINGER

Screenplay by WILLIS HALL and KEITH WATERHOUSE

Adapted from the Novel by STAN BARSTOW

A Governor Films Release

Running Time: 103 Minutes



A tense moment between Alan Bates and the screen's newest luminary June Ritchie in a scene from the Governor Films release "A Kind of Loving." Mat 2A

ABOUT THE PRODUCER

Joseph Janni's new wave production of "A Kind of Loving" went before the cameras after exceptionally scrupulous preparatory work over long months of planning. A producer whose interests are not solely restricted to film-making, Janni only produces when he finds a subject exciting enough to totally engross him. Excited by Stan Barstow's novel, Janni had a script prepared by Waterhouse and Hall, and began a search for the right director and cast.

His film career dates back to 1939 when, after studying film-making at the Government-sponsored Film University in Rome, he arrived in England and became associated with John Sutro. Later he became assistant to John Dorfied. An impressive list of outstandingly successful films is associated with the name of his company, Vic Films, which he formed shortly afterwards. Titles include: *The Glass Mountain*, *White Corridors*, *Honeymoon Deferred*, *Something Money Can't Buy*, *The Woman In Question*, *A Town Like Alice*, *Robbery Under Arms*, and *The Captain's Table*. He was also associated with *Romeo and Juliet*, which was made in Italy and, more recently, with *Savage Innocents*.

ABOUT THE DIRECTOR

John Schlesinger directed his first film when he was an 11-year-old schoolboy, and has consistently been most interested in reality of character.

After his early schooldays, Schlesinger earned a degree in English at Oxford, where he worked with the University's Dramatic Society. Although he primarily sought to direct films, his entry into professional film-making was as an actor, appearing in a half-dozen films. While working as an actor, he was making a number of films of his own on tiny budgets which were attracting wide attention on television.



Alan Bates stars with screen newcomer June Ritchie in "A Kind of Loving," Governor Films latest release. Mat 1A

"A Kind of Loving" Brings A New Wave of Realism to the Screen

One of the most interesting and revealing films to emerge from the new-wave school of British film making reaches the screen with "A Kind of Loving," Governor Films latest release due to play at the Theatre starting _____.

Against a background of present-day prosperity in Lancashire, "A Kind of Loving" is the bitter-sweet story of a young draftsman's search for his ideal love and how this leads to an unhappy marriage wrecked by a jealous mother-in-law. The couple decide to settle in a place of their own and hope for "a kind of loving."

Alan Bates, the most talked about young star of the moment, portrays the starring role of Vic Brown, the draftsman whose search for love leads to Ingrid Rothwell, an employee of the company. Ingrid, played by a newcomer, June Ritchie, who makes her debut with this picture, falls in love with Vic, only to find her pregnant. Regretfully, Vic marries her. Her miscarriage leaves Vic with the bitter

thought "I didn't have to marry her" and lashed by the acid tongue of a bitter mother-in-law played by the famous character actress Thora Hird, Vic runs away, only to return with a more mature and adult outlook to face married life.

Nothing has been spared to achieve harsh reality in the production of "A Kind of Loving." The director, John Schlesinger, whose documentary features have won international awards, has used all of his new and startling directing techniques for this, his first full-length film, to achieve the desired effect. In particular Schlesinger preferred to use real-life people instead of actors for some of the scenes — and his distinct use of close-ups has already created much admiration on the film industry. Producer Joseph Janni whose many successes include *The Glass Mountain* and *A Town Like Alice*, together with the script writing team of Keith Waterhouse and Willis Hall, has brought all the realism of Stan Barstow's best-selling novel to the screen.

ABOUT THE STARS

JUNE RITCHIE makes her first film appearance in "A Kind of Loving." Accepting her parents' advice when she decided to seek an acting career, she studied to become a secretary, a position she held for a time. Appearances in plays in her home town led to a scholarship to the Royal Academy of Dramatic Arts where she studied for two years, leaving the Academy in July, 1961. A brief stint as stage manager and understudy in *The Fantasticks* followed. Auditions were being held for the important girl's role in "A Kind of Loving" and Joseph Janni, remembering her work at the Academy, screen tested her for the role — in fact, he was tested on three separate occasions, and won the plum part as her first professional role. There seems little chance of her ever needing her shorthand pad again.

THE SCENARISTS

Keith Waterhouse and Willis Hall, who wrote the screenplay from Stan Barstow's best seller, have arrived at age 33 at an enviable position among British film makers. From the same English village where they were born and grew up together, Keith Waterhouse and Willis Hall decided to join forces when the opening of the former's hit play, *The Long, the Short and the Tall* coincided with the publication of Waterhouse's highly-regarded novel, *Billy Liar*. Their subsequent adaptation of *Billy Liar* into a big West End stage success led to collaboration on the screenplays for *Whistle Down the Wind* and *The Valiant*, as well as the joint authorship of the play *Celebration*. Recently they have been engaged in scripting a new revue.

ABOUT THE STARS

For ALAN BATES, who plays Vic Brown, "A Kind of Loving" is his third film and his first major film starring role. Previously he has appeared in *The Entertainer* and *Whistle Down the Wind*. Born in Derby, he attended the Royal Academy of Dramatic Art.

His stage career began to flourish when he played in *The Mulberry Bush* and *Look Back in Anger*, in which he appeared at the Royal Court Theatre. He appeared in *Anger* in Moscow and New York, then returned to London after a nine-month run in the United States to star in *Long Day's Journey into Night*. Later he starred in eight TV plays, including *Memory of Two Mondays* by Arthur Miller and, again *Look Back in Anger*.

He achieved an outstanding personal success in the long-running controversial smash-hit, West End play *The Caretaker*, one which he repeated when he appeared in the Broadway production. He left the cast on Broadway to start filming his starring role in "A Kind of Loving."



Attractive June Ritchie has her first screen role as Ingrid in Governor Films latest release "A Kind of Loving." Mat 1B

THORA HIRD, who plays Mrs. Rothwell, is Lancashire born and made her first stage appearance in Morecombe. This resulted in a screen test and a role in *The Black Sheep of Whitehall*, made in 1940. She was immediately placed under contract and went on to make such films as *Big Blockade*, *British Red Cross*, *Next of Kin* and *They Came in Khaki*.

Her stage work includes *Flowers for the Living*, a performance which won her a Rank contract to make *Once a Jolly Swagman*, *The Weaker Sex* and *Maytime in Mayfair*.



Alan Bates and June Ritchie in a love scene from Governor Films release "A Kind of Loving." Mat 2B

Ads

EXPLOSIVE!
It will **MOVE** you...it will **SHOCK** you
...and it will **ASTONISH** you
with its **DARING FRANKNESS!**



a kind of loving

*...that knew no wrong
until it was too late!*

starring **ALAN BATES** introducing **JUNE RITCHIE** directed by **JOHN SCHLESINGER** produced by **JOSEPH JANNI**
screenplay by **WILLIS HALL** and **KEITH WATERHOUSE** from a novel by **STAN BARSTOW** • A GOVERNOR FILMS RELEASE

T H E A T R E

3 cols. x 100 lines—300 lines

Mat 301

It will
MOVE,
SHOCK,
and
ASTONISH
you with
its daring
frankness!



**a
kind of
loving**

A Film Festival
GRAND PRIZE
WINNER!

starring
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introducing
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*...that
knew
no wrong
until it was
too late!*

T H E A T R E

2 cols. x 80 lines—160 lines

Mat 202

THE MOST EXPLOSIVE MOTION PICTURE
TO COME OUT OF GREAT BRITAIN!



a kind of loving

GRAND PRIZE
Berlin Film Festival
1962

Not recommended for persons under 16 yrs. of age

STARRING **ALAN BATES** • INTRODUCING **JUNE RITCHIE** • DIRECTED BY **JOHN SCHLESINGER**
A GOVERNOR FILMS RELEASE

Mat 301



It will **MOVE** you...
it will **SHOCK** you...
it will **ASTONISH** you...!

a kind of loving

...that knew no wrong until it was too late!

A Film Festival
GRAND PRIZE
WINNER!

Not recommended for persons under 18

T H E A T R E

2 Col. x 35 Lines—70 Lines

Mat 201



a kind of loving

Not recommended for persons under 18

Mat 204

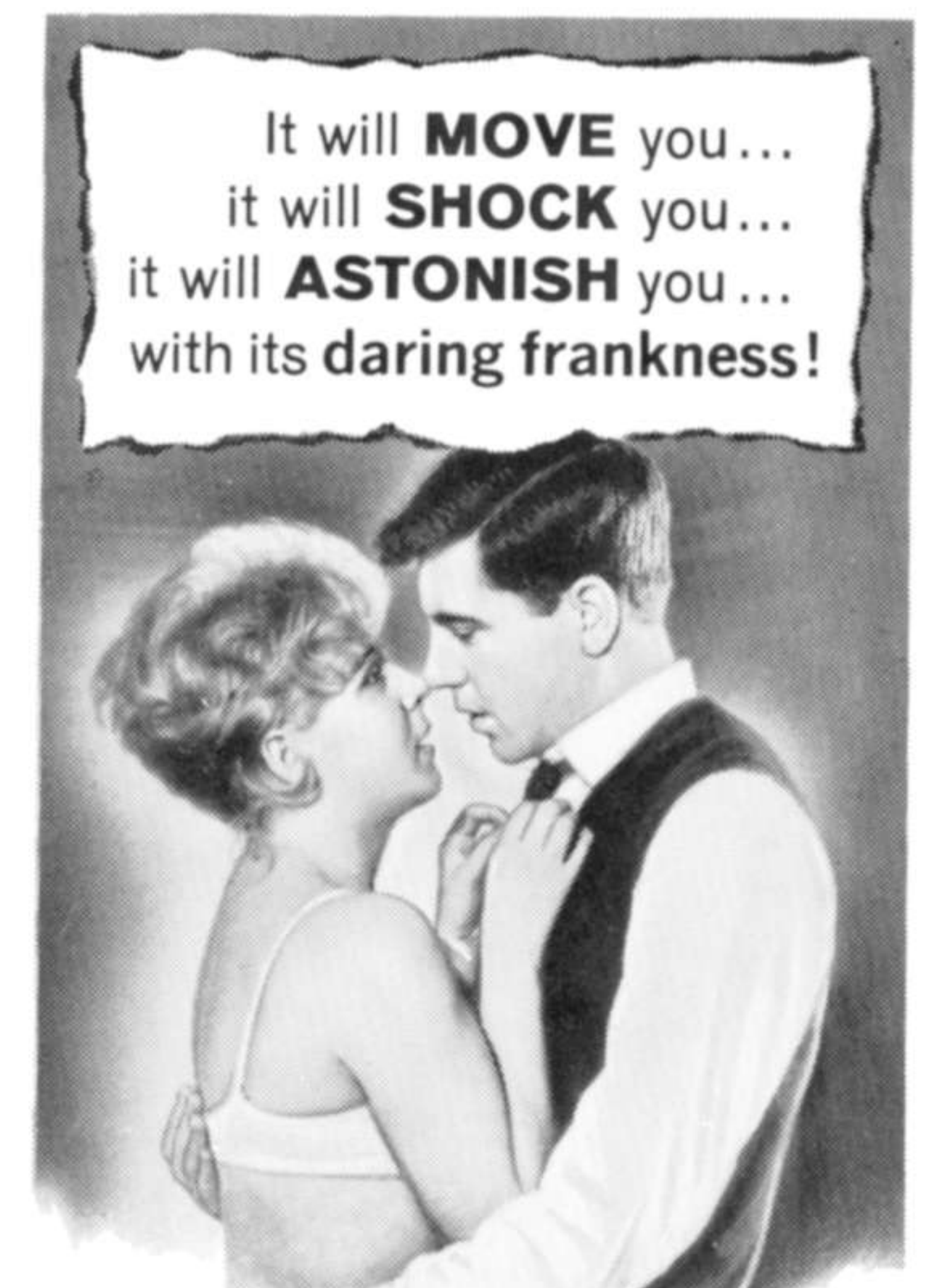


a kind of loving


Not recommended for persons under 18

Mat 101

It will **MOVE** you...
it will **SHOCK** you...
it will **ASTONISH** you...
with its daring frankness!



a kind of loving



...that knew no wrong
until it was too late!

A Film Festival
GRAND PRIZE
WINNER!

starring **ALAN BATES**
introducing **JUNE RITCHIE**
directed by **JOHN SCHLESINGER**
A GOVERNOR FILMS RELEASE
Not recommended for persons under 18

T H E A T R E

2 cols. x 120 lines—240 lines

Mat 203



EXPLOSIVE!

It will **MOVE** you...
it will **SHOCK** you...
it will **ASTONISH** you...!

a kind of loving

*...that knew no wrong
until it was too late!*

Not recommended for persons under 18 starring **ALAN BATES** introducing **JUNE RITCHIE** directed by **JOHN SCHLESINGER**
produced by **JOSEPH JANNI** screenplay by **WILLIS HALL** and **KEITH WATERHOUSE** from a novel by **STAN BARSTOW** • A GOVERNOR FILMS RELEASE

T H E A T R E

A Film Festival
GRAND PRIZE
WINNER!

4 cols. x 108 lines—432 lines

Mat 401

"A RARE ACHIEVEMENT . . . IT IS A FILM
EXPERIENCE OF EXTRAORDINARY TRUTH."

—Archer Winsten, Post

"WARMTH, SENSITIVITY
AND FORCE!"

—Bosley Crowther, N.Y. Times

"FEROCIOUS AND
SEXILY REALISTIC
DRAMA..."

—Alton Cook, World-Telegram

"IN DIRECTOR
JOHN SCHLESINGER,
THE ENGLISH HAVE
ANOTHER REALIST
TALENT OF STATURE."

—Paul V. Beckley, Herald Tribune

"FRANK TO THE POINT
OF EMBARRASSMENT..."

—Kate Cameron, The News



Not recommended for persons under 18

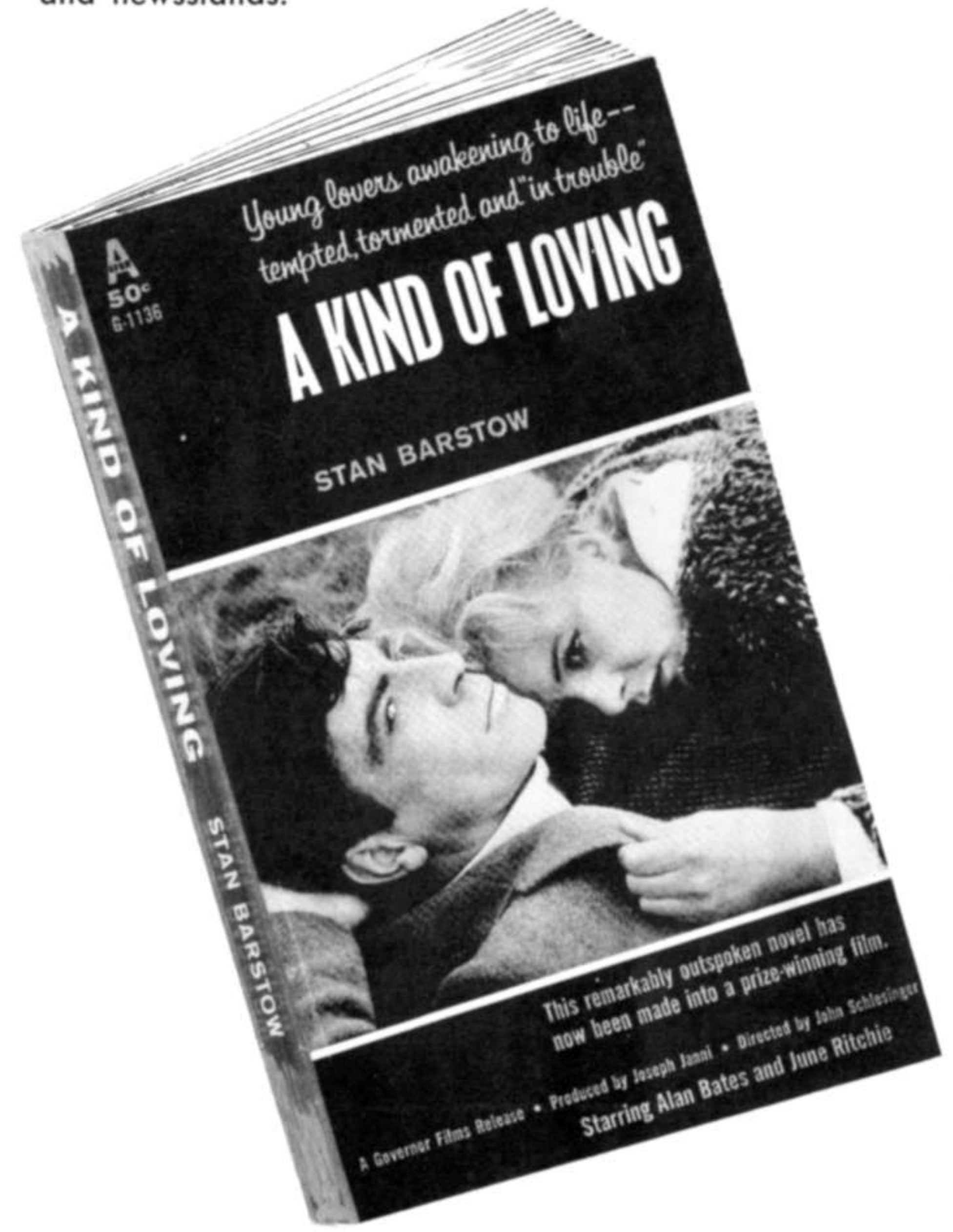
STARRING **ALAN BATES** INTRODUCING **JUNE RITCHIE** DIRECTED BY **JOHN SCHLESINGER**
A GOVERNOR FILMS RELEASE

Mat 302

Up # 36601

BOOK TIE-UP

Avon Books has just published a pocket book edition of the best-selling novel by Stan Barstow. Arrange with your local Avon distributor in your territory to have a window display of the book. He has display and promotional material to tie in with bookstores and newsstands.



You might also arrange a letter contest on the subject "Should a mother-in-law interfere in the lives of newlyweds?". One group of contestants could be newlyweds, another group could be mothers-in-law. Copies of the book could be given as prizes.

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