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PROCESS BEN SCHWALB ----- WILLIAM BEAUDINE SCHROOT EDWARD BERNOS --- ELWOOD ULLMAN

201

Ad No. 201

2 cols. x 71/2"

(210 Lines)



204

Ad No. 204

2 cols. x 3"

(84 Lines)



Bernard Gorcey · Barton MacLane · Anthony Caruso

BEN SCHWALB **** WILLIAM BEAUDINE **** EDWARD BERNDS ELWOOD ULLMAN

202

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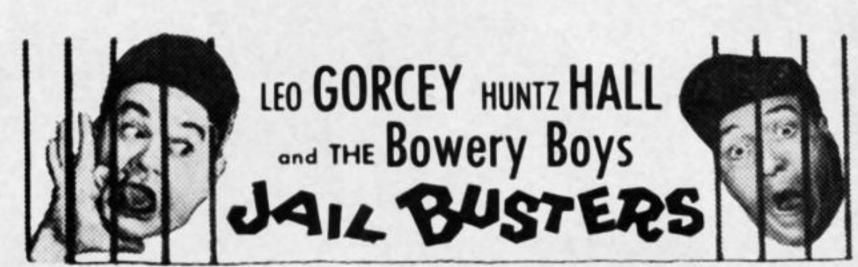
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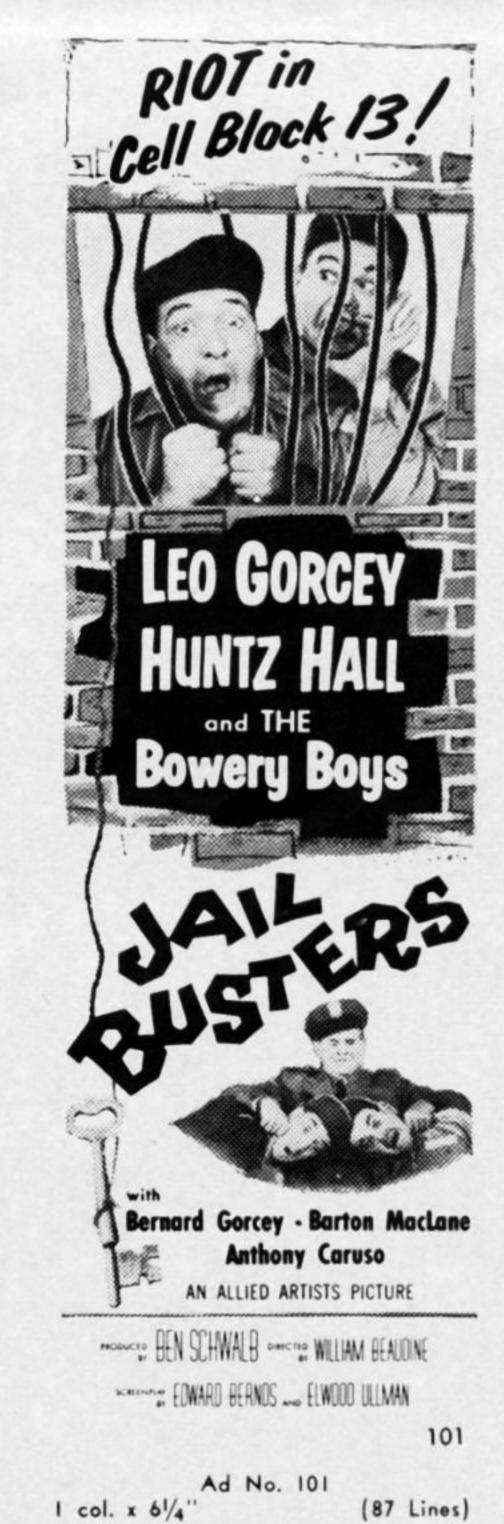
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WHO'S HEAD MAN HERE?



Barton MacLane as a rough, tough prison guard gives Huntz Hall (left) and Leo Gorcey a rough time in their latest Bowery Boys comedy for Allied Artists' "Jail Busters," currently at the theatre.

PRISON GRAFT EXPOSED IN **BOWERY BOYS' LATEST FILM**

Leo Gorcey, Huntz Hall and the rest of the Bowery Boys unwrap a prison scandal in their latest screen comedy, "Jail Busters," currently showing at the

theatre. To do so they draw what they believe to be a quickly revocable sentence, imposed by a judge working

with the newspaper that is out* to get the story, but once behind bars they learn to their horror that they have to serve a full sixyear term.

It is only after they manage to reach the warden, a new one in the prison, that they get their freedom. The route they take to get to his office is one of the most hilariously surprising sequences of the picture.

"Jail Busters" is the 75th picture that Gorcey and Hall have appeared in together in the 20 years they have been together, starting as youngsters in Samuel Goldwyn's filmization of the stage play "Dead End," and before that in the New York play.

With them in this latest Allied Artists comedy are Barton Mac-Lane as a tough and corrupt captain of the prison guards, and Anthony Caruso as an ex-gangster, an inmate, who lives a life of luxury in his "suite" of handsomely furnished cells.

Others in the cast are Bernard Gorcey, Bennie Bartlett, David Condon, Lyle Talbot and Percy Helton.

The picture was produced by Ben Schwalb and was directed by William Beaudine.

The Cast

LEO GORCEY Slip . HUNTZ HALL Sach BERNARD GORCEY Jenkins BARTON MacLANE Lannigan

ANTHONY CARUSO Warden PERCY HELTON DAVID CONDON Chuck Butch BENNIE BARTLETT LYLE TALBOT Bowman MICHAEL ROSS Greenie. JOHN HARMON Tomcyk Gus MURRAY ALPER Dr. Fordyce FRITZ FELD Hank. HARRY TYLER HENRY KULKY Marty

WRONG TURN

Attempting to tunnel their way out of prison, Bowery Boys stars Leo Gorcey and Huntz Hall tunnel their way right back in again in "Jail Busters," their latest comedy for Allied Artists, now on the screen at the theatre.

Synopsis

(Not for Publication)

When Chuck (David Condon), a reporter for The Blade, gets beaten up while trying to get a story on prison corruption, the rest of the Bowery Boys, Slip (Leo Gorcey), Sach (Huntz Hall) and Butch (Bennie Bartlett), arrange to have themselves arrested so that they can complete the expose. They quickly learn that Ed Lannigan (Anthony Caruso), Tom Tomcyk (John Harmon) and Big Greenie (Michael Ross), ex-gangsters, are living the life of luxury within the prison, paying off handsomely to Jenkins (Barton MacLane), a corrupt captain of the guard. The boys, Sach in particular, slowly send Dr. Fordyce (Fritz Feld), the prison psychiatrist, off his rocker as they clumsily go about their investigation. Soon they learn through the new warden, Mr. Oswald (Percy Helton), that they have been framed by a Blade reporter, Bowman (Lyle Talbot), and that they are in jail for a full six-year term. Louie and Chuck, on the outside, are marked for death by Lannigan's killers as they try to help Slip, Sach and Butch. Using a tunnel map given them by Hank Gattney (Harry Tyler), their stir crazy cellmate, they try an escape. Gattney's map brings them out—up through the floor of the warden's office. There the story ends and all comes out well after a rousing fight.

Leo Gorcey and Huntz Hall, stars of the Bowery Boys comedies, are marking their 20th year together with the release of their latest Allied Artists' comedy, "Jail Busters," currently playing to delighted audiences at the theatre.

Their association started in 1935 when, as child actors, they were chosen by Broadway producer Sidney Kingsley to play featured roles in his hit stage production "Dead End." They came to Hollywood a year later to appear in Samuel Goldwyn's film production of the play, and have been in pictures together ever since.

Appearing with them in "Jail Busters" are Barton MacLane, Bernard Gorcey, David Condon, Bennie Bartlett, Anthony Caruso and Percy Helton.

The picture was produced by Ben Schwalb and was directed by William Beaudine.

'Jail Busters' **Next To Screen**

(Advance) Leo Gorcey and Huntz Hall, with the rest of the Bowery Boys, Bernard Gorcey and Barton MacLane, are due at the theatre in "Jail Busters," their latest comedy for Allied Artists.

In the hilarious comedy the two stars invite arrest so that they may investigate and expose conditions in a state prison where certain favored inmates are living a life of luxurious ease. The boys prove this fact to be true, but not only find it impossible to get the facts to the public, they find it impossible to get out of jail.

The Allied Artists picture was produced by Ben Schwalb and was directed by William Beaudine.

CLOSE SHAVE



JAIL BUSTERS Huntz Hall gives Leo Gorcey a thorough lathering in their latest

Bowery Boys comedy for Allied

Artists, "Jail Busters," at the theatre.

Credits

Produced by Ben Schwalb: Directed by William Beaudine: Screenplay by Edward Bernds and Elwood Ullman: Production Manager, Allen K. Wood: Photographed by Carl Guthrie. A.S.C: Art Director, David Milton: Supervising Film Editor. Lester A. Sansom: Film Editor. William Austin, A.C.E; Assistant Director, Austen Jewell: Recorded by Ralph Butler; Sound Effects Editor, Charles Schelling: Continuity, Richard Chaffee: Wardrobe, Bert Hendrikson: Set Decorations, Joseph Kish: Music by Marlin Skiles: Make-up by Emile LaVigne. S.M.A.

Gorcey-Hall In NEW BOWERY COMEDY RIOTOUS Long Association SATIRE ON LIFE BEHIND BARS

(Review)

Leo Gorcey and Huntz Hall "celebrate" their 20th year together as a stage and screen team by going to prison in their latest Bowery Boys comedy for Allied Artists, "Jail Busters," which opened yesterday at the theatre to rousing audience reaction.

The two comedy stars, who * started their careers as child ac. don as Chuck and Bennie Barttors on the New York stage, set lett as Butch score strongly in out to investigate and expose a their customary roles, and Anthony prison scandal in "Jail Busters." Caruso is superb as the favored To do this they, with their pals prisoner, an ex-gangster serving Chuck and Butch, rob a jewelry time for tax evasion. store, leaving multiple clues to insure their arrest. Once in their Ben Schwalb and was directed by cells, they find that certain of William Beaudine, long associated their fellow inmates are living a with the ever popular Bowery Boys life of luxury, thank; to bribery series. and corrupt guards, but when the boys try to get their facts outside the prison walls, that becomes another matter, and their next problem is to find a way to escape.

Barton MacLane turns through a blustery and believable performance as a captain of the guards, and Percy Helton is hilariously funny as the nervous warden. Bernard Gorcey as Louie, David Con-

Bowery Boys In Steady Demand

Through the years, first as Dead End Kids, then as East Side Kids, now as the Bowery Boys, Leo Gorcey and Huntz Hall have been comedy favorites over the world.

Their latest picture for Allied Artists, "Jail Busters," currently at the theatre, is the 75th film in which they have been together, and their association, counting their early years of stage work, has spanned one-fifth of a century-and they are still young, having started as children.

In "Jail Busters" they are supported by Barton MacLane, Bernard Gorcey, Bennie Bartlett, David Condon, Anthony Caruso and Percy Helton.

The picture was produced by Ben Schwalb and was directed by Allied Artists' "Jail Busters," at William Beaudine.

The picture was produced by

HELP! HELP!



Leo Gorcey shouts for a guard in his latest Bowery Boys comedy with Huntz Hall co-starred. It is

the theatre.

COMEDY TEAM SETS RECORD FOR YEARS SPENT TOGETHER

Leo Gorcey and Huntz Hall checked off 20 years spent together as a team and totalled up exactly 75 pictures in which they have appeared when they started work in "Jail Busters," their latest Bowery Boys comedy for Allied Artists, currently filming at the theatre. The

figures, it is believed, set an all-* time Hollywood record.

Their association began in 1935, when, as children, they were selected by Sidney Kingsley to appear in what soon became his smash Broadway stage hit, "Dead End." The play, which had a record run, was acquired by Samuel Goldwyn, and Gorcey and Hall made their screen debut in it when it was released in 1937.

In "Jail Busters" they undertake a prison investigation, having themselves sentenced by robbing a jewelry store. Once in, they can't get out as they had been led to believe, but they proceed with their investigation just the same, and manage to convince a new warden that he has taken over what had amounted to a luxury

hotel for certain privileged inmates. In the supporting cast are Barton MacLane as a corrupt captain of the prison guards, Bernard Gorcey, David Condon, Bennie Bartlett, Anthony Caruso and Percy Helton.

The comedy was produced by Ben Schwalb and was directed by William Beaudine.

BOYS BACK

Leo Gorcey and Huntz Hall are currently appearing at the theatre in their latest Bowery Boys comedy for Allied Artists, "Jail Busters," with Barton MacLane and Anthony Caruso heading the supporting cast.

SAD SOUL



JAIL BUSTERS

Huntz Hall abandons hope for release from prison in "Jail Busters," new Bowery Boys comedy for Allied Artists, at the theatre. Leo Gorcey is co-starred.

ORIGINAL

"Jail Busters," new Bowery Boys comedy starring Leo Gorcey and Huntz Hall, is a screen original now at the theatre.

GORCEY AND HALL IN PRISON; FIND LUXURY LIVING IN CELL

Room service in every cell, breakfast in bed, a personal barber and a valet for favored prisoners. These Huntz Hall, professionally insepare the utopian-conditions found in an un-named state arable for 20 years, live private penitentiary by Leo Gorcey and Huntz Hall when they and lives of sharp contrast. Gorcey, a the rest of the Bowery Boys turn investigators in "Jail Busters," their latest Allied Ar-

OUCH!!!

JAIL BUSTERS

Gorcey.

Leo Gorcey takes a punch from

Anthony Caruso in "Jail Busters,"

the new Bowery Boys comedy for

theatre. Huntz Hall co-stars with

Allied Artists now at the

tists comedy, currently showing at | play by Edward Bernds and Elthe theatre. wood Ullman.

In order to get inside the prison, Gorcey and Hall plan and stage an elaborate jewelry store robbery, leaving clues all over the place. When finally managing to get arrested and sentenced, they joyfully go to prison, believing that they will be released the minute their investigation has been completed. What really happens is quite another story, the situation building to one of the many comedy high points of the picture.

In the supporting cast are Bernard Gorcey, David Condon and Bennie Bartlett, playing their familiar roles. Barton MacLane appears as a crooked captain of the prison guards and Percy Helton takes the role of the harassed warden, with Anthony Caruso enjoying the luxury of a highly favored prisoner.

The picture was produced by Ben Schwalb and was directed by William Beaudine from a screen-

20TH YEAR

Filming of "Jail Busters," their latest Bowery Boys comedy for Allied Artists, marked the beginning of the 20th year that Leo Gorcey and Huntz Hall, stars of the picture, have been associated professionally. The picture currently is at the theatre.

Bowery Stars Sharp Contrast

Comedy stars Leo Gorcey and successful business man, lives quietly with his family on an acreage property 25 miles from Hollywood. Hall, on the other hand, likes city life, is an apartment dweller, and between pictures goes out with his own night club act.

On the studio sets, however, the Bowery Boys stars are a close team, working to milk the most laughs out of every script situation.

Their latest picture for Allied Artists, "Jail Busters," is now at the theatre with Bar ton MacLane, Anthony Caruso, Bernard Gorcey, David Condon Bennie Bartlett and Percy Helton heading the supporting cast.

The picture was produced by Ben Schwalb and was directed by William Beaudine.

Comedy For All Is Gorcey Credo

Comedy for the entire family, in all groups of life in an international pattern, is the rule that has been followed for the 20 years of his professional career by Leo Gorcey, the short, fat one in the team of Leo Gorcey and Huntz Hall, whose latest comedy hit for Allied Artists, "Jail Busters," is now at ruption in a luxury prison in "Jail cal graft in "Jail Busters," their the theatre.

"If there is any questionable thing about a scene or a line we just throw it out," says Gorcey, long the leader of the Bowery Boys group.

QUICKEST WAY OUT



JAIL BUSTERS

No. 22

Leo Gorcey keeps an eye out for the guard as Huntz Hall prepares to saw their way to freedom in the new Bowery Boys comedy for Allied Artists' "Jail Busters," currently at the theatre.

LUXURY JAIL

Leo Gorcey and Huntz Hall, as Leo Gorcey and Huntz Hall sufspecial investigators, expose cor- fer imprisonment to expose politi-Busters," their new Allied Artists latest Bowery Boys comedy for comedy, now at the Allied Artists. The picture, featheatre. Their troubles mount turing Barton MacLane and Anwhen they find that, once inside, thony Caruso, is currently at the they can't get out.

INVESTIGATORS

..... theatre.



EXPLOITATION

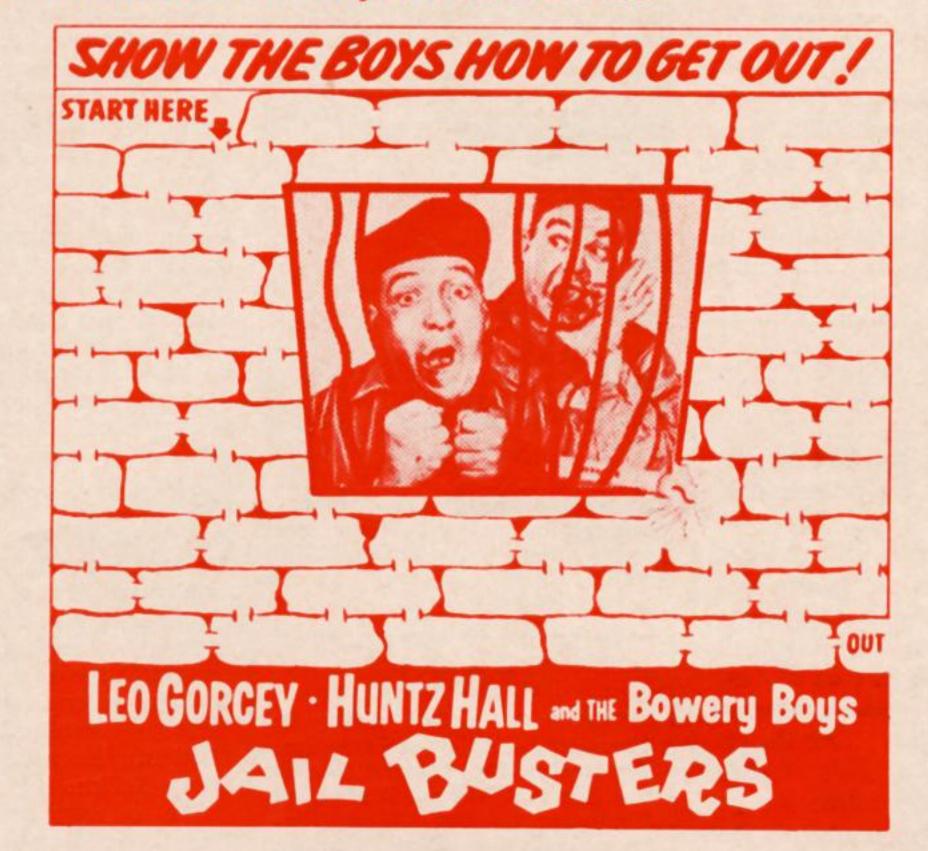
- 1. For many years John Lawes was the warden of what prison? (Sing Sing).
- 2. What prison can you see from Fisherman's Wharf in San Francisco? (Alcatraz).
- 3. Leavenworth prison is in what state? (Kansas).
- 4. One of the nation's most spectacular prison breaks took place in December 1947. Where? (State prison at Canon City, Colorado).
- 5. In 1930, a prison picture, "The Big House" was a comedy sensation. Who was its star? (Wallace Beery).
- 6. "JAIL BUSTERS" IS A NEW COMEDY HIT FEATURING WHAT TWO STARS? (Leo Gorcey and Huntz Hall).

MONTAGE OF HEADLINES

A serious note combined with funsters like Gorcey and Hall will produce a situation that will bring a smile to almost everyone. Obtain from your local newspaper headlines of prison breaks. Make up a montage lobby piece of these papers, but smack dab in the center insert an enlargement of a still showing the two comics behind bars, adding a line of copy such as: WE TRIED TO DO IT TOO-BUT HERE WE ARE! SEE US IN "JAIL BUSTERS" AT THE STRAND THEATRE.

2-Column 'Jail Busters' Escape Maze

Plant this 2-column maze mat in your local paper or use it on heralds. It's a comparatively simple puzzle therefore limit the number of tickets you wish to award as prizes to the first so many sending in the correct solutions. The mat is free, order it from Allied Artists Exploitation Department, 4376 Sunset Drive, Hollywood 27, California.



TIE IN LOCAL BAKERY FOR NOVELTY STUNT

Tie in with a local bakery for a window stunt that should get your townsfolks talking about "Jail Busters." Have the bakery make up about 20 or more loaves of bread or cakes. In one of them insert a small hacksaw or file. On a card, bearing a picture of Gorcey and Hall behind bars, use copy along these lines: A FILE IN ONE OF THESE CAKES WILL HELP THE BOYS BUST OUT OF JAIL. CAN YOU GUESS IN WHICH CAKE THE FILE CAN BE FOUND? A PAIR OF FREE TICKETS TO THE FIRST 25 PEOPLE WHO CAN PICK OUT THE RIGHT ONE! SEE LEO GORCEY, HUNTZ HALL AND THE BOWERY BOYS IN "JAIL BUSTERS" NOW AT THE STRAND THEATRE. Add plenty of production stills and accessories to the display.



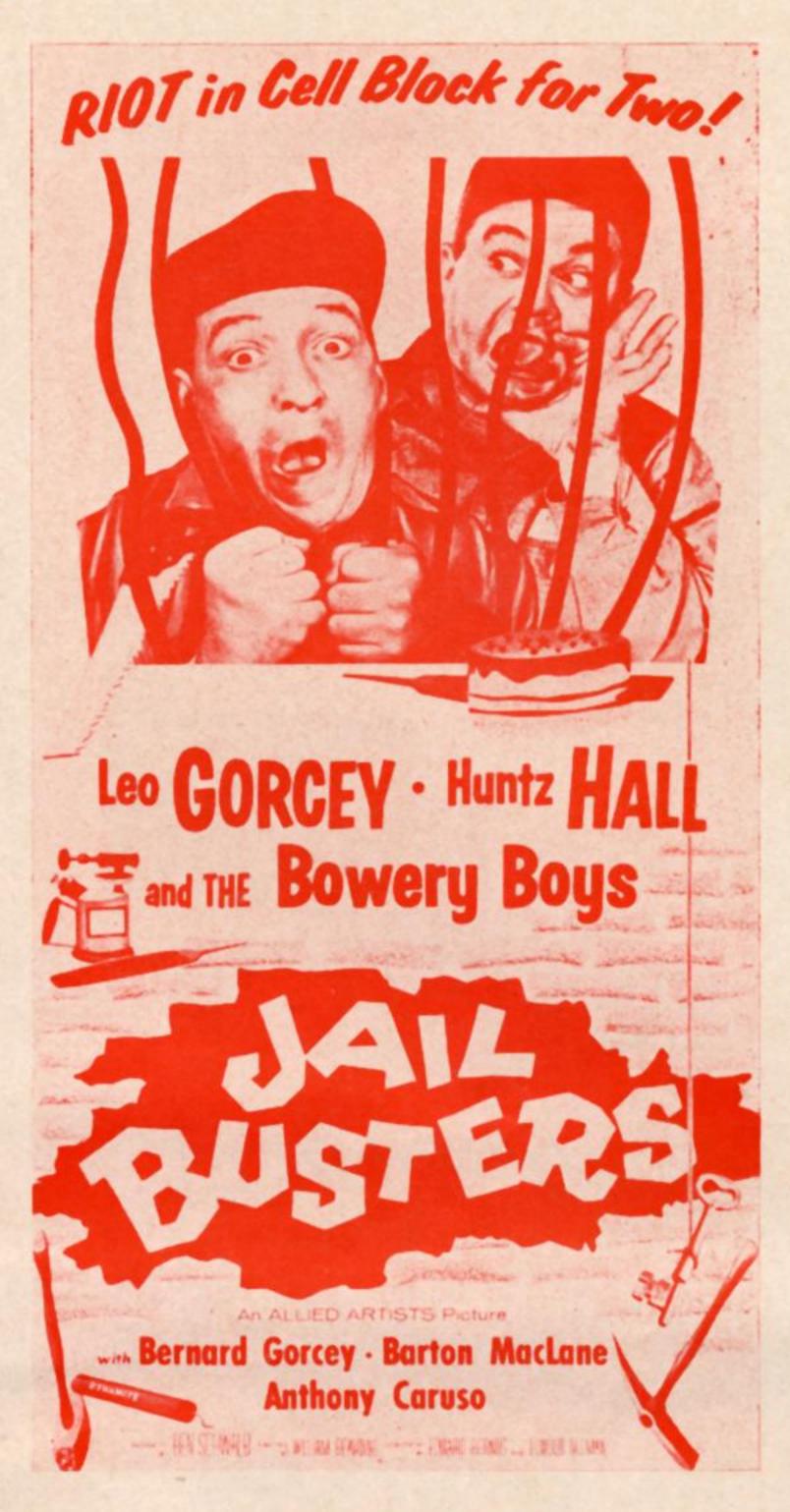
KEY STUNT IN

Your artist can paint a "steel" cage on wall board to be used for a lobby stunt that will allow your patrons a chance "to bust out of jail." From a locksmith or hardware store loan a padlock and a number of blank keys, one of which will open the padlock of the "cell." Put all the keys into a container and spot it next to the enclosure. Ask patrons to try their luck at opening the padlock, giving each contestant one try only. Offer a pair of guest tickets to those who select the right key. Naturally, you will have control of the number of free tickets you wish to give out, and an attendant will be present at all times.

STREET BALLY

Dress up two men in prison outfits, stripes and all, for a street bally. The only difference in the prison garb is to have them wear headgear that has become a trademark of Leo Gorcey and Huntz Hall. On their backs sew cloth signs bearing copy similar to this: WE HAVE JUST ESCAPED FROM JAIL . . . FOR A RIOT OF LAUGHS IN THE BIG HOUSE FOLLOW US TO THE STRAND THEATRE TO SEE "JAIL BUSTERS" STARRING LEO GORCEY, HUNTZ HALL AND THE BOWERY BOYS.

POSTERS and LOBBY DISPLAYS



THREE SHEET



ONE SHEET

SET OF EIGHT
FULL COLOR 11 x 14
LOBBY PHOTOS
ALSO AVAILABLE



TWO 22 x 28 LOBBY CARDS



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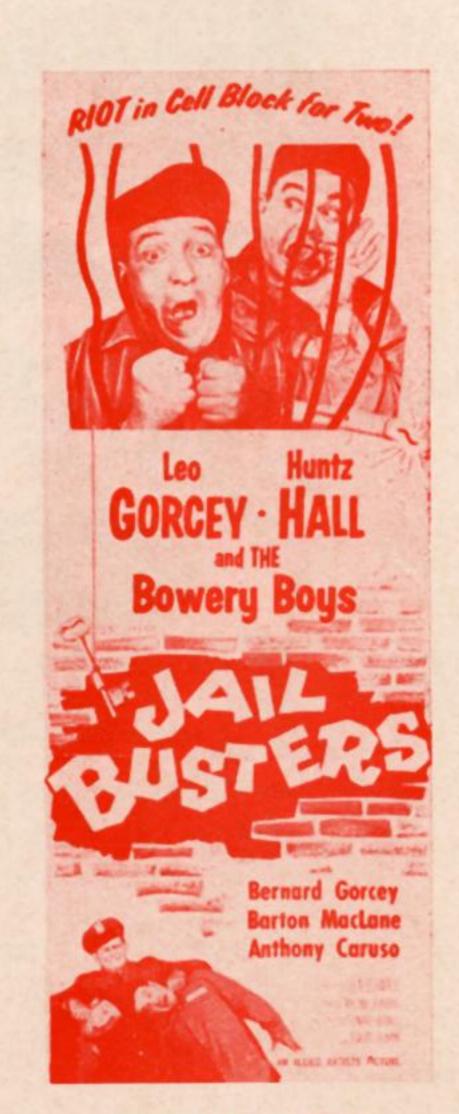
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