

Document Citation

Title	Jungle gents
Author(s)	
Source	<i>Allied Artists Pictures Corporation</i>
Date	1954
Type	exhibitor manual
Language	English
Pagination	
No. of Pages	6
Subjects	Luez, Laurette (1928-1999), Honolulu, Hawaii, United States Walker, Clint (1927), Hartford, Illinois, United States Gorcey, Leo (1917-1969), New York, New York, United States Hall, Huntz (1919-1999), New York, New York, United States
Film Subjects	Jungle gents, Bernds, Edward, 1954

WOW!

**IT'S MORE FUN THAN A
BARREL OF PEOPLE!**

LEO

HUNTZ

GORCEY-HALL and
THE

**Bowery
Boys**

**Jungle
Gents**

with **LAURETTE LUEZ**
Bernard Gorcey

AN
Allied Artists
PICTURE

PRODUCED BY **BEN SCHWALB** • DIRECTED BY **EDWARD BERNDT**

WRITTEN BY **ELWOOD ULLMAN** AND **EDWARD BERNDT**

You'll Go WILD with LAFFS!
 ... as the boys go
 native and cut-up
 monkeyshines
 on a wacky
 safari!

**LEO
 GORCEY
 HUNTZ
 HALL
 and THE
 Bowery Boys**

Jungle Gents

AN ALLIED ARTISTS PICTURE
 with **LAURETTE LUEZ**
Bernard Gorcey

PRODUCED BY BEN SCHWALB • DIRECTED BY EDWARD BERNDT • WRITTEN BY ELWOOD ULLMAN AND EDWARD BERNDT
 AD MAT NO. 54/432-201 2 Cols. x 112 lines—224 lines

'SAFARI FUNNY
 PITCHER
 ...AND
 I'M NOT
 LYIN'!

**They've
 GONE NATIVE
 ...Real GONE!**

**LEO GORCEY HUNTZ HALL
 and THE Bowery Boys**

Jungle Gents

AN ALLIED ARTISTS PICTURE
 with **LAURETTE LUEZ** • **Bernard Gorcey**

PRODUCED BY BEN SCHWALB • DIRECTED BY EDWARD BERNDT • WRITTEN BY ELWOOD ULLMAN AND EDWARD BERNDT
 AD MAT NO. 54/432-204 2 Cols. x 42 lines—84 lines

**It's More FUN Than a
 BARREL of PEOPLE!**

**LEO HUNTZ
 GORCEY • HALL
 and THE
 Bowery Boys**

Jungle Gents

AN ALLIED ARTISTS PICTURE
 with **LAURETTE LUEZ**
Bernard Gorcey

PRODUCED BY BEN SCHWALB • DIRECTED BY EDWARD BERNDT • WRITTEN BY ELWOOD ULLMAN AND EDWARD BERNDT
 AD MAT NO. 54/432-202 2 Cols. x 85 lines—170 lines

**It's More FUN
 Than a BARREL
 of PEOPLE!**

**LEO HUNTZ
 GORCEY • HALL
 and THE
 Bowery Boys**

Jungle Gents

AN ALLIED ARTISTS PICTURE
 PRODUCED BY BEN SCHWALB • DIRECTED BY EDWARD BERNDT
 WRITTEN BY ELWOOD ULLMAN AND EDWARD BERNDT
 AD MAT NO. 54/432-102
 1 Col. x 49 lines

You'll Go WILD with LAFFS!

**LEO GORCEY • HUNTZ HALL
 and THE Bowery Boys**

Jungle Gents

AN ALLIED ARTISTS PICTURE

AD MAT NO. 54/432-206 2 Cols. x 14 lines—28 lines

COMPLETE CAMPAIGN MAT 35c

ALL THE AD AND SCENE CUTS BELOW AVAILABLE ON ONE BIG BARGAIN MAT!

ORDER "JUNGLE GENTS" — SPECIAL MAT NO. 1 — FROM NATIONAL SCREEN.

NOTE: Any of These Mats May Be Ordered Singly At The
Regular Price. Order By Number Under The Cut.



PRODUCED BY BEN SCHWALB • DIRECTED BY EDWARD BERNOS • WRITTEN BY ELWOOD ULLMAN AND EDWARD BERNOS
AD MAT NO. 54, #52-203 2 Cols. x 56 lines — 112 lines



JUNGLE GENTS No. 21



PRODUCED BY BEN SCHWALB • DIRECTED BY EDWARD BERNOS
WRITTEN BY ELWOOD ULLMAN AND EDWARD BERNOS
AD MAT NO. 54, #72-101
1 Col. x 85 lines



AD MAT NO. 54, #32-205 2 Cols. x 28 lines — 56 lines



JUNGLE GENTS No. 1



AD MAT NO. 54, #32-104
1 Col. x 14 lines



AD MAT NO. 54, #32-103
1 Col. x 28 lines



PUBLICITY



THREE JUNGLE-EERS



JUNGLE GENTS

No. 21

Huntz Hall, Leo Gorcey and their merry pal are starred in "Jungle Gents," new Allied Artists Bowery Boys comedy, the current hit at the theatre. Laurette Luez has the feminine lead as a seductive Tarzana.

BOWERY BOYS ROAM JUNGLE TO LOCATE DIAMOND CACHE

The Bowery Boys, headed by Leo Gorcey and Huntz Hall, lose themselves in the darkest depths of the African jungles in their latest Allied Artists comedy, "Jungle Gents," now at the theatre.

Their predicament, of course, is the result of Hall's mad blunderings, and a strange power with which he is suddenly possessed.

Hall, as Sach, has a nose that can smell diamonds, and he and the rest of the boys, with Louie of the Sweetshop, are hired to find a great diamond cache hidden in jungle caves.

It doesn't help matters a bit when Hall loses the map that might have led them to the diamond caves, and they find themselves wandering for days amid wild animals, native cannibals, and weird voodoo medicine men.

To their rescue comes something very nice indeed. It is in the female form of sultry Laurette Luez, a daughter of the jungle, clad only in a leopard skin, who as Tarzana, eventually leads Leo and his clan to the treasure caves, and at the same time leads Sach to the brink of moral ruin. But just to the brink.

An element of actual danger entered into the filming of the amusing and exciting comedy, for a very live and real lion roamed almost at large on one of the Allied Artists stages while the picture was being made.

Stage doors were barred against any one not connected with the company on the days the heavily maned animal worked, and all concerned were more than somewhat relieved when the potential man-killer finished its menacing chores.

The picture was produced by Ben Schwalb and was directed by Edward Bernds.

Synopsis

(Not For Publication)

Suddenly it is discovered that Sach (Huntz Hall) has a miraculous olfactory sense. He can smell diamonds. Inevitably he, Slip (Leo Gorcey), Chuck (David Condon), Butch (Bennie Bartlett) and Louie (Bernard Gorcey) get to Africa, where Sach is hired by Mr. Grimshaw (Patrick Moore), to find a fortune in stolen diamonds, buried in certain remote jungle caves. After the diamonds also are Trader Holmes (Eric Snowden), Hans Goebel (Rudolph Anders) and Dan Shanks (Harry Cording), who follow the Grimshaw safari. Sach foolishly burns the one map that might lead them to the caves and they wander the jungles, completely lost, until they meet Tarzana (Laurette Luez), who, falling in love with Sach, leads them to the diamond caves. In spite of the many traps set by their enemies, who are aided by Omotawa (Roy Glenn), a native chief, and Rangori (Joel Fluellen), a medicine man, Sach's nose eventually spots the vast diamond fortune, and, rich with success, the Bowery group heads for home.

Lion Loose On Sound Stages

A lion roamed loose on the sound stages for two days while the Bowery Boys, headed by Leo Gorcey and Huntz Hall, filmed their latest comedy for Allied Artists.

The picture, "Jungle Gents," is the current feature at the theatre.

The lion was a necessary prop, for in the fast-moving story the boys are deep in the African jungles, on the hunt for a fortune in diamonds cached in a secret cave.

Seeking it, they become lost when Hall burns their only map, but they are led to safety when they happen to meet a true daughter of the jungle, played by Laurette Luez.

As for the diamonds, they eventually find them quite easily, for Hall has an olfactory power beyond that of the average human. He can smell diamonds, and his ultra-sensitive nose leads them directly to the hiding place.

Included in the cast are Bernard Gorcey, David Condon, Bennie Bartlett and Patrick O'Moore. The film was produced by Ben Schwalb and directed by Edward Bernds.

MEETS TARZANA



JUNGLE GENTS No. 2

Leo Gorcey pretends indifference as Laurette Luez makes a pass at him in "Jungle Gents," new Allied Artists Bowery Boys comedy, at the theatre.

Follows Nose To Jungle Treasure

Because Huntz Hall, Leo Gorcey's long suffering pal in screen comedies, suddenly acquires the power to smell out hidden diamonds, the Bowery Boys find themselves on a diamond-hunting safari deep in the African jungles in "Jungle Gents," their latest Allied Artists hit, now at the theatre.

All goes well with their hunt until Hall manages to lose their only map that would have directed them to secret caves where the jewels are hidden.

At this critical point they are saved by a luscious daughter of the jungle who, clothed in a leopard skin and with jewels in her eyes, leads them to the treasure. She is played by Laurette Luez.

Also in the cast are Bernard Gorcey, David Condon, Bennie Bartlett, Patrick O'Moore, Rudolph Anders, Harry Cording, Eric Snowden and Roy Glenn.

The picture was produced by Ben Schwalb and was directed by Edward Bernds.

Running Time.....64 min.
Net Footage.....5669 ft.

NEW BOWERY BOYS PICTURE PLAYED IN JUNGLE SETTING

(Review)

In their antic pursuit of comedy, the Bowery Boys, headed by Leo Gorcey and Huntz Hall, have left few places unvisited outside of Iron Curtain zones.

In Allied Artists' "Jungle Gents," their latest laugh hit now at the theatre, they get lost deep in the African jungles with results that range from the hilarious to the hysterical.

The African jungle jaunt for the Bowery group begins when it is discovered that Sach, portrayed by Huntz Hall, has an unusual olfactory sense. He can smell diamonds, like a bloodhound can track down a criminal. He and his mates are hired by a fortune hunter to locate a treasure in gems believed to be hidden in some remote jungle caves indicated on an old and valuable map.

When, as might be expected, Hall burns the map to start a camp fire, the safari is lost and helpless until rescue comes in the lovely form of Tarzana, a primitive girl of the jungles, played, in leopard skin, by Laurette Luez.

Facing the hazards of the jungle with Gorcey and Hall are Bernard Gorcey, David Condon, Bennie Bartlett, and Patrick O'Moore.

Rival hunters for the gems, who try every device to prevent Hall from finding the fortune, are Rudolph Anders, Harry Cording and Eric Snowden.

The picture was produced by Ben Schwalb and was directed by Edward Bernds.

Laurette Luez Female Tarzan

Laurette Luez, the luscious Latin with the big brown eyes, plays the role of a daughter of the jungle, in "Jungle Gents," latest of the Bowery Boys comedies starring Leo Gorcey and Huntz Hall, currently at the theatre.

In this new Allied Artists comedy, the boys go to Africa to hunt a fortune in hidden diamonds, hidden in remote caves, when it is discovered that Hall can smell them like a bloodhound can follow a trail.

All goes well with the Bowery group in their strange environment until Sach burns their only map to ignite a camp fire. Then they are helplessly lost. There is where Miss Luez comes in. Recompensed only by Hall's ardent kisses, she leads them to the diamond caves.

In featured roles are Bernard Gorcey, Bennie Bartlett, David Condon, Harry Cording, Patrick O'Moore, Rudolph Anders and Eric Snowden. The picture was produced by Ben Schwalb and was directed by Edward Bernds.

Sleeps In Tent With Live Lion

Leo Gorcey and Huntz Hall had a couple of nervous days during filming of their latest Bowery Boys comedy. They had a real live lion for a tent mate, a huge beast with an unpredictable temper.

The picture, Allied Artists' "Jungle Gents," is the current feature at the theatre.

The lion comes into the story when Gorcey and Hall and the rest of the Bowery Boys get lost deep in the darkest part of the African jungle.

They are there to try to find a fortune in diamonds, hidden in a secret jungle cave. They are hired to go on the hunt for diamonds when, by accident, it is discovered that Hall has the power to smell the precious stones.

In the supporting cast are Laurette Luez, Bernard Gorcey, David Condon, Bennie Bartlett, Patrick O'Moore, Rudolph Anders, Harry Cording and Eric Snowden.

The picture was produced by Ben Schwalb and was directed by Edward Bernds.

TOUGH GUY



JUNGLE GENTS No. 3

Leo Gorcey gets tough in "Jungle Gents," new Allied Artists Bowery Boys comedy hit, currently playing at the theatre. He is starred with Huntz Hall.

Bowery Boys In Perilous Locale

(Advance)

Allied Artists' "Jungle Gents," a new comedy starring Leo Gorcey and Huntz Hall, will open at the theatre.

The hilarity begins when it is discovered that Hall has an unusual olfactory gift. He can smell diamonds, and he and the rest of the group are hired to go to Africa and locate a treasure in gems, believed to be hidden in a jungle cave.

On their search, they get helplessly lost when Hall loses their one map. To their rescue comes a simple daughter of the jungle, clad in a leopard skin. She is portrayed by Laurette Luez.

Others in the comedy hit are Bernard Gorcey, Bennie Bartlett, David Condon, Harry Cording, Patrick O'Moore, Eric Snowden and Rudolph Anders. Ben Schwalb directed and Edward Bernds produced.

WELL PROTECTED



JUNGLE GENTS No. 1

Huntz Hall is safe from jungle dangers as Laurette Luez runs interference in "Jungle Gents," new Allied Artists Bowery Boys comedy, at the theatre.

HUNTZ HALL'S NOSE KNOWS WHERE TREASURE LOCATED

A treasure in diamonds, buried deep in jungle caves guarded by a giant wraith, is located by a phenomenal power possessed by Huntz Hall in his latest Bowery Boys comedy, "Jungle Gents," currently at the theatre. Leo Gorcey co-stars.

Hall's unique gift is the power to smell diamonds, and when this is discovered he and the rest of the Bowery group are hired to find a fortune in brilliant gems, hidden in the heart of the African jungle.

Hall, as the always-in-trouble Sach, manages to lose the one map that might guide them to the treasure caves greatly complicates their situation, but adds materially to the comedy of the situation.

To replace the lost map, the boys fortunately get lovely Laurette Luez as their guide. Clothed only in a leopard skin, she is a true creature of the jungle.

In their usual roles are Bernard Gorcey as Louie of the Sweetshop, Charles Condon as Chuck and Bennie Bartlett as Butch. Patrick O'Moore has the roles of Grimshaw, the fortune hunter who takes the group to Africa. Opposing them all the time as their safari penetrates the jungle are Rudolph Anders, Harry Cording and Eric Snowden, helped by fierce natives.

TO AFRICA

The Bowery Boys, headed by Leo Gorcey and Huntz Hall, visit Africa in "Jungle Gents," their latest comedy hit for Allied Artists, now at the theatre. Ben Schwab produced and Edward Bernds directed the film.

ON SAFARI



JUNGLE GENTS No. 4

Huntz Hall (above) and his co-star, Leo Gorcey, go on a safari in "Jungle Gents," new Allied Artists Bowery Boys comedy, now at the theatre. Laurette Luez has the feminine lead.

Gorcey-Hall In Jungle Setting

Leo Gorcey and Huntz Hall find themselves in the heart of the darkest part of the African jungle in Allied Artists' "Jungle Gents," their latest comedy hit, now at the theatre.

They go to the jungle when it is discovered that Sach has a strange olfactory sense. He can smell diamonds, and is hired by a treasure hunter to ferret out a fortune in gems believed to be hidden in a remote jungle cave.

All goes fairly well until he destroys the one map that might have led them to the secret cavern. They wander helplessly until Laurette Luez, a lovely creature of the jungle, comes to their rescue and, in return for a few ardent kisses bestowed by Hall she leads them to their goal.

With Gorcey and Hall in the fast-moving production are Bernard Gorcey, David Condon, Bennie Bartlett, Harry Cording, Patrick O'Moore, Rudolph Anders and Eric Snowden.

The picture was produced by Ben Schwab and was directed by Edward Bernds.

TARZANA

Laurette Luez plays a jungle girl, clad only in a leopard skin, in "Jungle Gents," latest Bowery Boys comedy hit, now at the theatre. The Allied Artists picture stars Leo Gorcey and Huntz Hall. It was produced by Ben Schwab and directed by Edward Bernds.

THE BIG NOISE



JUNGLE GENTS

No. 22

Huntz Hall and Leo Gorcey are deafened by the howls of Jet Norman (center) as a jungle Tarzan in Allied Artists' new Bowery Boys comedy, "Jungle Gents," the current hit at the theatre. Laurette Luez has the feminine lead.

GET LOST

Leo Gorcey and Huntz Hall become lost in the African jungle in "Jungle Gents," latest in the Allied Artists Bowery Boys series, now at the theatre. The picture was produced by Ben Schwab and directed by Edward Bernds.

BOYS ARE BACK

Leo Gorcey, Huntz Hall and the rest of the Bowery Boys group are back on the screen at the theatre in "Jungle Gents," their latest comedy hit for Allied Artists. The picture was produced by Ben Schwab and directed by Edward Bernds.



EXPLOITATION

Free Two Column Contest Mat

What are the three characters shown in the illustration below thinking about? That is the query you can use in a contest for your local newspaper or for use on a herald. Ask those entering the contest to fill in the balloons



LEO GORCEY HUNTZ HALL
and THE Bowery Boys

Jungle Gents
AN ALLIED ARTISTS PICTURE

with the thoughts of Leo Gorcey, Huntz Hall and the chimp. Have them submit their answers to the newspaper editor or the theatre management and offer passes as prizes. A two column mat of the above illustration is available free on request. Order it from Allied Artists Exploitation Department, 4376 Sunset Drive, Hollywood 27, Calif.

SPECIAL EYE-CATCHING TIE-UP STILLS

Publicity still No. J-G-55 shows shapely Laurette Luez, feminine lead of "Jungle Gents" posed with a new Nash car. Blow up this eye-catching still to life-size and any Nash dealer will be happy to use it in the window of his display rooms. He may also be willing to use the photo in a cooperative ad or in the auto section of your newspaper.



Still No. J-G-56 is another posed photo of Miss Luez good for a tie-in with Chesterfield cigarettes. The stills are available at 15c each from Allied Artists Exploitation Department, 4376 Sunset Drive, Hollywood 27, Calif.

Classified Ad Gag

The following is copy for a suggested classified ad to be inserted in the "Lost and Found" columns of your local newspaper:

LOST—In the Belgian Congo, two Americans, known as Slip and Sach, who talk a strange language known as "Brooklynese." When last seen they were leading a safari on a search for stolen diamonds. For laughs galore, see Leo Gorcey, Huntz Hall and the Bowery Boys in "Jungle Gents" at the Blank Theatre.

Drug Stores

Several of the production stills show a fierce-looking jungle medicine man scaring the daylights out of the Bowery Boys. Use one or more of these stills for displays in drug store windows, tying in with their prescription department. Use copy along these lines: WE CAN NOT FILL ANY OF THE HOCUS-POCUS PRESCRIPTIONS OF THE JUNGLE MEDICINE MEN! THE DRUGS YOU GET HERE ARE EXACTLY WHAT YOUR OWN PHYSICIAN PRESCRIBES! IF YOU WANT A SURE CURE FOR THE BLUES, SEE LEO GORCEY, HUNTZ HALL AND THE BOWERY BOYS IN "JUNGLE GENTS" AT THE STRAND THEATRE.

Jungle Lobby & Front

Give your theatre front and lobby a jungle atmosphere by using the jungle wallpaper available from the Evans Printing and Poster Company, 2308 Live Oak Street, Dallas 1, Texas. The paper comes in sheets 41" x 27" and are priced at 18c each with a minimum order of six sheets.



Best "Tall" Story

Here's a new slant on an essay contest for use in newspapers. Ask all contestants from nine to ninety to send in a comical story concerning an imaginary experience with the Bowery Boys in the jungle. All stories submitted must start with the following sentence: "While on an African safari with Leo Gorcey, Huntz Hall and the Bowery Boys, who were searching for a cache of stolen diamonds, we had the following hair-raising experience . . ." Limit stories to 100 words or less, and offer guest tickets as prizes for the funniest. Have newspaper run best three stories, accompanied by a two column scene mat from the picture.

Diamond Contest

In "Jungle Gents" it is discovered that Sach (Huntz Hall) has a miraculous olfactory sense—he can smell diamonds! Make this gag the basis of a window stunt in which you have the jeweler place two diamond rings side by side. One is a genuine diamond and the other a zircon, or imitation stone. Have your sign painter make up a card on which you will mount a still of Huntz with copy similar to this: EVEN SACH (HUNTZ HALL) WITH HIS NOSE FOR DIAMONDS COULD NOT TELL WHICH OF THESE STONES IS THE GENUINE DIAMOND. CAN YOU? BUY YOUR JEWELRY HERE — SEE "JUNGLE GENTS" WITH LEO GORCEY, HUNTZ HALL, AND THE BOWERY BOYS AT THE BLANK THEATRE.

POSTERS and LOBBY DISPLAYS



THREE SHEET



ONE SHEET

SET OF EIGHT
FULL COLOR 11 x 14
LOBBY PHOTOS
ALSO AVAILABLE



22 x 28 DISPLAY — STYLE B



22 x 28 DISPLAY — STYLE A

37 Allied Artists Exchanges to Serve You

- | | |
|---------------------------|----------------------------|
| Albany, N. Y. | New Orleans, Louisiana |
| Atlanta, Georgia | New York, New York |
| Boston, Massachusetts | Oklahoma City, Oklahoma |
| Buffalo, New York | Omaha, Nebraska |
| Cincinnati, Ohio | Philadelphia, Pennsylvania |
| Charlotte, North Carolina | Pittsburgh, Pennsylvania |
| Chicago, Illinois | Portland, Oregon |
| Cleveland, Ohio | St. Louis, Missouri |
| Dallas, Texas | Salt Lake City, Utah |
| Denver, Colorado | San Francisco, California |
| Des Moines, Iowa | Seattle, Washington |
| Detroit, Michigan | Washington, D. C. |
| Indianapolis, Indiana | Toronto, Ontario |
| Kansas City, Missouri | Montreal, Quebec |
| Los Angeles, California | Winnipeg, Manitoba |
| Memphis, Tennessee | St. John, N. B. |
| Milwaukee, Wisconsin | Calgary, Alberta |
| Minneapolis, Minnesota | Vancouver, B. C. |
| New Haven, Connecticut | |



ALLIED ARTISTS PICTURES CORP.
STEVE BROIDY, President
4376 Sunset Drive
Hollywood 27, California



INSERT CARD