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"GREAT FILM"

Bosley Crowther, New York Times

"HIGHEST
RATING!"

Kate Cameron, N.Y. Daily News

"SUPERB"

The New Yorker Magazine

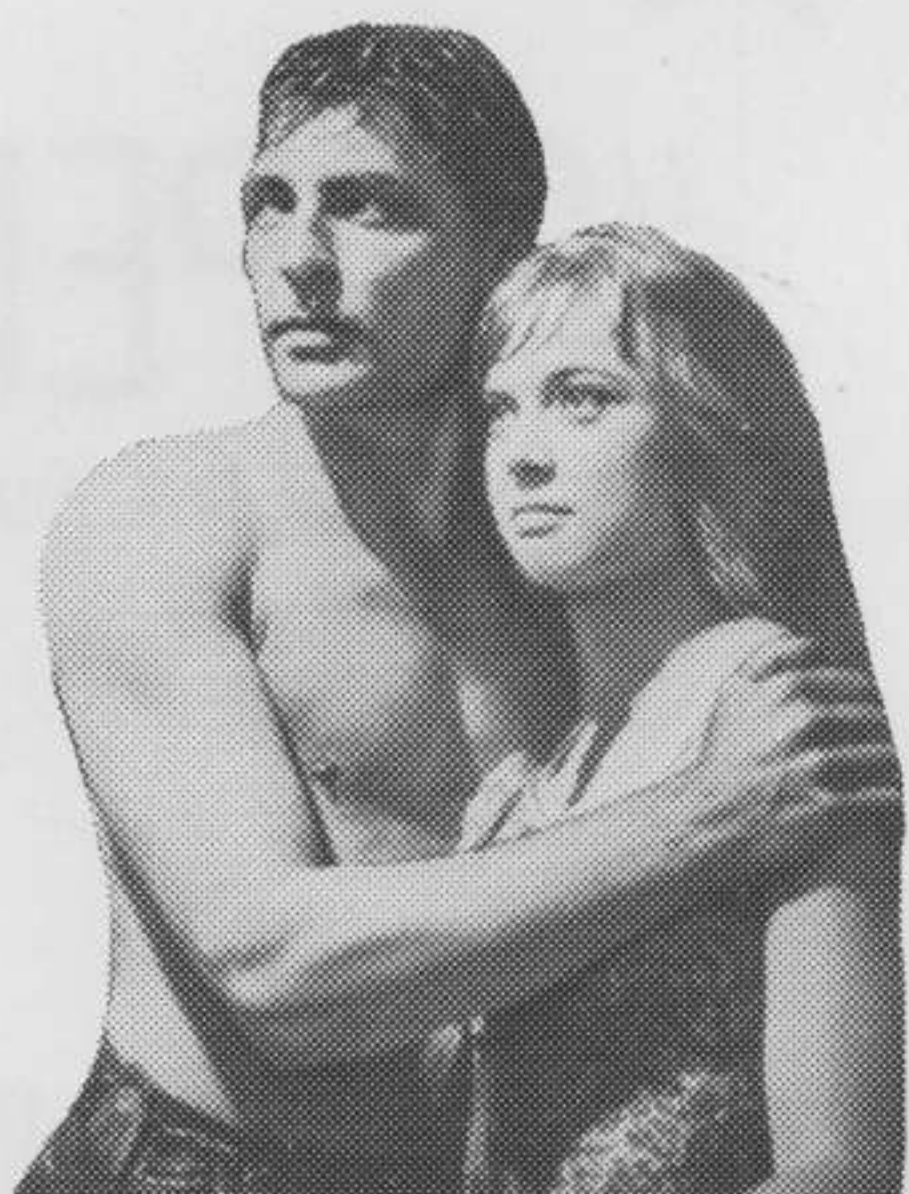
ANDRE CAYATTE'S
**Tomorrow
is my turn**
A NEW VIEW OF FRENCH MORALITY



THE MOST
TALKED-ABOUT
MOVIE SCENE
OF THE YEAR!

CHARLES AZNAVOUR • NICOLE COURCEL • GEORGES RIVIERE • CORDULA TRANTOW

A co-production of Franco London Film-Les Films Gibe — U.F.A. — Jonia Film Distributed by **SHOWCORPORATION**



“A great French film”

— Bosley Crowther, N.Y. Times

“First rate. A cinematic achievement.”

— Paul V. Beckley, N.Y. Herald Tribune

“Superb”

— New Yorker Magazine

“★★★★ Highest rating”

— Kate Cameron, N.Y. Daily News

“A picture you should not miss”

— Cue Magazine

“Skillful melodrama”

— Time Magazine



ANDRE CAYATTE'S
**Tomorrow
 is my turn**
 A NEW VIEW OF FRENCH MORALITY.



The New York Times.

**IN THE
TRADITION
OF THE GREAT
FRENCH MOVIES!**

BOSLEY CROWTHER

"Here at last, in this picture (which is the first one of any consequence in the tradition of the great French narrative movies that has arrived here since 1958) is presented a powerful human drama . . . candidly charged with melodrama, romance and sentiment.

"It is absorbingly tense and dramatic, in the vein of a crisp adventure film. It is beautifully constructed, directed and played. M. Cayatte has put it together with the style of a tough-grained realist. His images have the texture of literally photographed events, yet he has also allowed his camera to catch glimpses of poetry.

"The journalist, played fiercely and tensely by fair-haired Georges Riviere, and the pastry cook, played with haunting resignation by little, dark, sad-eyed Charles Aznavour give to the heroes much colorfulness and sympathy. All the other performers are perfect in their roles."

cue

**A PICTURE YOU
SHOULD NOT MISS!**

JESSE ZUNSER

One of the most deeply moving and significant dramas to come out of World War II is Andre Cayatte's poignant, penetrating and absorbing story of two French civilian-soldiers and their experiences as farmhand prisoners of war, in Germany. There is very little shooting war in this story of the lowly baker and ambitious journalist, thrown together for four years; Cayatte's major concern is the effect of war upon these two, and others — enemies, as well as compatriots — personally, professionally, patriotically and, in the most meaningful sense, upon their instincts as human beings. Skillfully compounded of solid drama, richly leavened with humor, the film sometimes reaches epic proportions — excellently written, magnificently produced, superbly acted by a cast that includes Charles Aznavour, Georges Riviere, Nicole Courcel and Cordula Trantow. "Tomorrow Is My Turn" is a picture you should not miss.

NEW YORK
Herald Tribune

**A
FIRST-RATE
FRENCH
FILM!**

PAUL V. BECKLEY

"It is characteristic of Andre Cayatte (the brilliant director of this exceptional picture) that in his best films he leaves the final decisions to his audience and keeps his eye strictly on the plausibilities of human behavior under unusual circumstances.

"Cayatte is at great pains to catch the precise feel of the who and the where. George Riviere as the gallant Frenchman is handsome and very much in character, but it is Charles Aznavour (easily one of the most talented young French actors to come along in years) who invests the film with its finest moments. His touch is soft but sure; by the most delicate means he reaches into the furthestmost nuances of the role.

"Cordula Trantow as the fraulein is also one of the film's most attractive characters, and her painful betrayal by Riviere—I am not speaking of the usual seduction—is the most intensely affecting scene in the picture.

"'Tomorrow Is My Turn' is one of the cinematic achievements discriminating audiences will not want to miss."

THE
NEW YORKER

**REMARKABLE
FOR ACTING,
DIRECTION AND
PHOTOGRAPHY!**

BRENDAN GILL

"M. Cayatte has drawn wonderfully strong and uncluttered performances not only from the Messrs. Riviere and Aznavour but from his whole cast. Let me also praise the director of photography Roger Fellous; every foot of this picture is shiningly alive, and much of it is beautiful.

"The audacious M. Cayatte, with something of the air of a novelist proceeding from one solid, well-made chapter to the next, provides an extraordinarily rich and varied sequence of episodes.

"The best tribute I can pay 'Tomorrow Is My Turn' is to note that though it lasts nearly two hours, it struck me as pleasantly brief, and that I wouldn't have wanted to omit a single one of all the many reversals of fortune by which the bold journalist inexorably outwits himself, and the pastry cook becomes the master of his fate."

TIME

(SPECIAL TIME LISTING)

TOMORROW IS MY TURN, the work of France's Andre Cayatte (Justice Is Done, We Are All Murderers), illustrates in skillful melodrama some subtle reflections on apparent and actual freedom and bondage. Cayatte is fortunate in his principals — Aznavour, Riviere and Trantow all play with clarity, sensitivity, restraint.

LIFE

(SPECIAL LIFE GUIDE)

The performance by Charles Aznavour as the shy baker is a gem.





synopsis

The desolate, disillusioning days following the fall of France in 1940 set the scene for "TOMORROW IS MY TURN" — Andre Cayatte's prize-winning French film distributed by Showcorporation.

The action focuses on two Frenchmen interned on German farms. Both face the same humiliating situation. But there the similarity ends. Their reactions to their fate are highly individualistic—and as different as night and day.

Jean (GEORGES RIVIERE), a handsome, sophisticated journalist, is a man of action. He plans to use any means at his disposal to achieve his end: escape. Roger (CHARLES AZNAVOUR), a downtrodden pastry cook in civilian life, accepts his circumstances with simple humility and resignation.

Jean makes good his escape — but at the expense of a lovely and innocent girl whom he seduces. He slips past the Gestapo to join the resistance, plays a role in the liberation of Paris and becomes editor of an influential newspaper.

Roger stays on at the German farm and, as the men of the village are drained away, he becomes the head of a family and a factor in the life of the village. For the first time, he feels his importance as a human being.

When liberation comes, Jean reaches the peak of his career in Paris, while Roger, returns to the passionless pursuit of pastry-baking.

In the end, Jean, the passionate apostle of freedom, resigns his editorship in order to marry the beautiful collaborationist who saved his life during the war. And, as a final twist of fate, he loses her, too.

Whereas Roger, strengthened by his ordeal, turns on his heel and, with Jean's help, makes his way back across the Rhine — to the only place where he ever felt needed, loved and useful. Paradoxically, he has found inner freedom by returning to the scene of his long captivity!

credits

Directed by ANDRE CAYATTE
Screenplay by ANDRE CAYATTE &
..... ARMAND JAMOT
Adapted by ANDRE CAYATTE &
..... PASCAL JARDIN
Additional Dialogue by MAURICE AUBERGE
Director of Photography ROGER FELLO
Settings & Decor by ROBERT CLAVEL
Sound Supervision by GEORGES MARDIGNAN
CO-PRODUCED Franco-London Films,
..... Les Films Gibe, UFA & Jonia Film

advance review

"TOMORROW IS MY TURN", the Showcorporation release, now playing at the

Theatre, received the highest award at the Venice Film Festival, the Grand Prix, and critical raves in every major European city. Charles Aznavour, star of the film, earned the Paris Prize of 1961 as top actor of the year.

The picture recounts the adventures of two men from altogether different stations in life, of different intellect, and appearances. Georges Riviere plays a dashing, anti-Nazi journalist eager to test his courage and cleverness under fire; Charles Aznavour plays a poor little pastry chef browbeaten by his in-laws and resigned to whatever humiliations the future may hold for him. The two men happen to meet as prisoners of war, and when they are assigned to jobs as farm laborers, Riviere thinks only of how to escape; Aznavour is aware that he *should* think only of this, but to his secret dismay, finds an ironic freedom as a prisoner on the farm that he had never enjoyed in his life in Paris.

The German family with whom he lives is an attractive one. Moreover, the pretty blond daughter of the house can scarcely wait to fall in love and be fallen in love with. Needless to say, it is Riviere whom the daughter chooses and is cruelly mistreated by, and Aznavour who chooses her and is ignored.

Director Cayatte, with the air of a brilliant novelist, proceeds from one solid well-made chapter to the next, providing an extraordinary sequence of episodes, rich and varied, making every foot of "TOMORROW IS MY TURN" shinningly alive.

cast

CHARLES AZNAVOUR Roger
NICOLE COURCEL Florence
GEORGES RIVIERE Jean
CORDULA TRANTOW Helga
JEAN MARCHAT Delmas
(from the Comedie Francaise)
BETTY SCHNEIDER Alice
GEORGES CHAMARAT The Baker
(from the Comedie Francaise)
MICHEL ETCHEVERY Ludovic
LOTTE LEDL Lotte
BERNARDI Rodier
BENNO HOFFMANN Otto
COLETTE REGIS The Baker's Wife
DAVID TONNELLI The Barman
ALFRED SCHIESKE Fritz Kessler

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SHOWCORPORATION

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CABLE ADDRESS: SHOWCORPAM / PHONE: PLAZA 7-9820

running time: 117 mins.



MAT 1A

charles aznavour

Charles Aznavour, star of the new French film, released by Showcorporation, "TOMORROW IS MY TURN," which opens at the Theatre, is at present little-known to American movie-goers. But all that is about to change — and suddenly!

For like Bing Crosby, Frank Sinatra and his fellow-countryman Maurice Chevalier; Charles Aznavour is rapidly turning a highly successful career as a popular singer into film stardom of the first magnitude. Indeed, so close is this parallel, that he is often referred to as "the Frank Sinatra of France"!

This rising star has an inordinate ability to convey the full range of human emotions with his voice and by his actions — subtly, yet in ways and in terms with which an audience quickly identifies.

Perhaps Charles Aznavour's long professional relationship with Edith Piaf is responsible, in part at least, for the deep emotional impact of his performances. As Piaf's composer, arranger and accompanist, he shared innumerable experiences with the French singer.

For Aznavour seems to share with Piaf the same magical, waif-like quality. He too gives a first impression of lonely insignificance that in the end only heightens the power of the emotions he projects.

Yet Aznavour's striving for perfection in all his performances has had many other influences including his own inner drive. In fact, it is hard to believe that his working association with directors like Cayatte, Truffaut, Cocteau and Rossellini has not made a deep and abiding impression upon his art.

Aznavour has played major roles in French films for only the past 2 years. His acting in "TOMORROW IS MY TURN" is his most widely acclaimed performance to date. It won for him the Paris Prize in 1961 for Best Actor of the Year!

the best exploitation

Place a revolving easel in your lobby displaying the full rave reviews for this film.

TOMORROW IS MY TURN appeals to many kinds of ticket buyers. The N.Y. Daily News, largest circulation daily in the U.S., awarded the film "four stars," its highest recommendation.

At the other extreme the ultra-powerful, more conservative N.Y. Times agreed, calling TOMORROW IS MY TURN "a great French film." Time Magazine and LIFE honored the film and the acting. The New Yorker gave it one of their rare rave reviews.

Post this easel early and watch the interest build.



MAT 1B

cordula trantow

Cordula Trantow, co-star of Andre Cayatte's Showcorporation release, "TOMORROW IS MY TURN", is a blonde actress whose beauty and talent remind one of a young Marlene Dietrich.

Her performance as Helga, the brutally betrayed farm-girl so impressed Hollywood, that she was signed by Allied Artists to co-star in their forthcoming production of "Hitler."

In "TOMORROW IS MY TURN", now playing at the

Theatre, Miss Trantow is the focal point for most of the action. It is her involvement with the two French prisoners of war on her father's farm that produces the most striking and talked-about scene of the year, for she is the love-starved fraulein who unwittingly allows the handsome Frenchman to both betray her and escape to freedom. It is also Helga who causes the second Frenchman, the sad little Aznavour who loves her deeply, to leave Paris, at war's end, and return to Germany, the land of his imprisonment.

Certainly her performance is one of the reasons why "TOMORROW IS MY TURN" was awarded the Venice Film Festival's First Prize.

andre cayatte, who directed and co-authored the prize winning French film TOMORROW IS MY TURN was a well-established lawyer before he turned his hand to film-making. This Showcorporation release now at the Theatre won the first prize at the Venice Film Festival.

Perhaps because of his years before the bar, Cayatte is considered to be a film-maker who "pleads" with his camera. TOMORROW IS MY TURN is the latest evidence of an exceptional talent for dramatic narration that, since 1942, has scored time and again with world audiences.

This marks the second time he has won top honors at the Venice Festival; the first was in 1950, via JUSTICE IS DONE, a film which dealt forcefully with the inadequacies of the jury system, by studying the biases of a group of jurors during a mercy killing trial.

Two years later, Cayatte was awarded the Special Jury Prize at Cannes for his memorable WE ARE ALL MUR-



MAT 1C

georges riviere

Georges Riviere, star of the prize-winning French film, "TOMORROW IS MY TURN," distributed by Showcorporation — has led a truly global life!

Born and reared in Tahiti, he was educated and received his first theatrical experience in Paris. He then travelled around North and South America in various jobs, finally landing in Santiago, Chile where he founded a successful theatrical company. After moving to Argentina and making some 20 movies, he returned to France in 1957, where he has since appeared in two films each year.

His latest assignment in Darryl Zanuck's epic "The Longest Day" gives him another campaign ribbon to wear alongside the one earned on the set of "TOMORROW IS MY TURN."

Critics have found something of the quality of a French Gary Cooper in Riviere's performances. Bosley Crowther of The New York Times finds it surprising how much he looks like a young Jean Gabin. His brilliant acting as the dynamic journalist in "TOMORROW IS MY TURN" which took top honors at the Venice Film Festival adds to his stature and his popularity as a growing international star.



MAT 1D

nicole courcel

Nicole Courcel, co-star of the Venice Film Festival First Prize Winner, Andre Cayatte's "TOMORROW IS MY TURN," is a refreshing new screen personality to most American movie-goers.

However, this beautiful and polished actress has over a dozen major French movies to her credit and her frequent appearances in the Parisian legitimate theatre have been widely hailed by critics and audiences alike.

Nicole almost became a lawyer like her grandfather instead of becoming an actress. She was already studying law when she switched to a dramatic course and was soon chosen for a starring role because of her beauty and her talent.

In "TOMORROW IS MY TURN," a Showcorporation release, Nicole plays a bewitching and pleasure-loving collaborationist in war-time Paris who discovers — too late — that the easy way of life may in the long run turn out to be the hardest way of all!



the sinatra of france

For the past few years, Charles Aznavour has been a familiar and immensely popular figure on the Paris landscape. His life-size portrait, plastered on music-hall billboards throughout the city projects an image that is enormously appealing. It is the face of France's top popular singer, an artist whose muted, husky voice is as well-known and popular in France as Bing Crosby or Frank Sinatra is in America.

This September, Columbia Records "Chansons Series" will release a long-playing record of Charles Aznavour's songs, two of which will be "Let Yourself Go" (words and music by Mr. Aznavour himself), and his own highly personalized stylization of "Two Guitars."

story in pictures



MAT 2A

Charles Aznavour says good-bye to his wife (Betty Schneider) before joining the ill-fated French Army. Aznavour's performance in the new French film "TOMORROW IS MY TURN" now at the Theatre, won him the Paris Prize for Best Actor of 1961.



MAT 2B

Charles Aznavour and Georges Riviere meet under trying conditions in an early scene from the French film that won first prize at the Venice Film Festival, "TOMORROW IS MY TURN" — now at the Theatre.



MAT 2C

Georges Riviere plays a Frenchman who proves a shade too attractive to a young German girl (Cordula Trantow) in the prize-winning film, "TOMORROW IS MY TURN," now at the Theatre.



MAT 2D

Georges Riviere, as a captured French soldier, realizes his chance of escape through the infatuation of a young German girl in "TOMORROW IS MY TURN" now at the Theatre.



MAT 2E

Georges Riviere, as an escaped war prisoner who becomes a Resistance hero, confronts his fiancée with the fact that she was the mistress of a Gestapo Colonel in "TOMORROW IS MY TURN" now at the Theatre.



MAT 2F

Charles Aznavour, the "French Frank Sinatra" plays a French prisoner of war who finds himself in charge of an entire German village in "TOMORROW IS MY TURN" now at the Theatre.



MAT 2G

Nicole Courcel plays a lovely collaborationist who is stricken with remorse when she realizes her past will ruin her lover's career in "TOMORROW IS MY TURN" now at the Theatre.

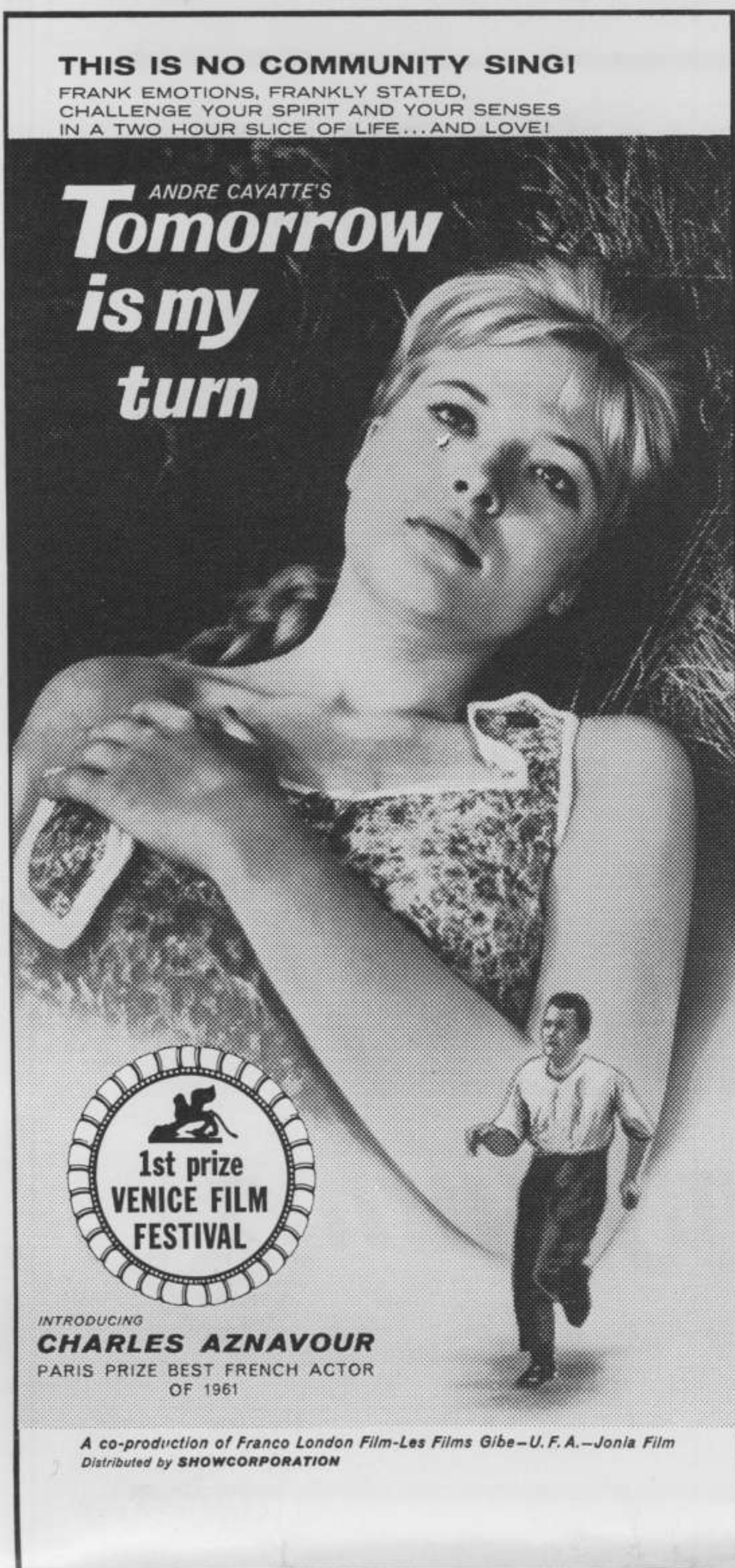


MAT 2H

Charles Aznavour and Georges Riviere say a poignant farewell after an ironical twist of fate reverses their fortunes in "TOMORROW IS MY TURN," prize-winning film at the Theatre.

THIS IS NO COMMUNITY SING!
FRANK EMOTIONS, FRANKLY STATED,
CHALLENGE YOUR SPIRIT AND YOUR SENSES
IN A TWO HOUR SLICE OF LIFE...AND LOVE!

ANDRE CAYATTE'S
**Tomorrow
is my
turn**



**1st prize
VENICE FILM
FESTIVAL**

INTRODUCING
CHARLES AZNAVOUR
PARIS PRIZE BEST FRENCH ACTOR
OF 1961

A co-production of Franco London Film-Les Films Gibe-U.F.A.-Jonla Film
Distributed by **SHOWCORPORATION**

201 2 COL x 108

"A GREAT FRENCH FILM!"—N. Y. Times


ANDRE CAYATTE'S
**Tomorrow
is my turn**
A NEW VIEW OF FRENCH MORALITY



203 2 COL x 20

ANDRE CAYATTE'S
**Tomorrow
is my turn**
Starring **CHARLES AZNAVOUR**

**1st prize
VENICE FILM
FESTIVAL**



204 2 COL x 20

**"A GREAT
FRENCH FILM!"**
—N. Y. Times

ANDRE CAYATTE'S
**Tomorrow
is my turn**
A NEW VIEW OF FRENCH MORALITY



107 1 COL x 20

ANDRE CAYATTE'S
**Tomorrow
is my
turn**



starring **CHARLES AZNAVOUR**

104 1 COL x 38

"A GREAT FRENCH FILM!"
—Bosley Crowther, N. Y. Times

"AN EXCEPTIONAL PICTURE!"
—Paul Beckley, Herald Tribune

★★★★
—CAMERON, NEWS

THE MOST
TALKED-ABOUT
MOVIE SCENE
OF THE YEAR!

ANDRE CAYATTE'S
Tomorrow is my turn
A NEW VIEW OF FRENCH MORALITY
STARRING **CHARLES AZNAVOUR** WINNER PARIS PRIZE BEST FRENCH ACTOR

**1st prize
VENICE FILM
FESTIVAL**

202 2 COL x 50

**Tomorrow
is my
turn**



starring **CHARLES AZNAVOUR**

102 1 COL x 42

ANDRE CAYATTE'S
**Tomorrow
is my turn**
Starring **CHARLES AZNAVOUR**

105 1 COL x 20

"A GREAT FRENCH FILM!"—N. Y. Times

**Tomorrow
is my turn**

106 1 COL x 15

ANDRE CAYATTE'S
**Tomorrow
is my
turn**



Starring **CHARLES AZNAVOUR**

ANDRE CAYATTE'S
**Tomorrow
is my
turn**

**1st prize
VENICE FILM
FESTIVAL**

Distributed by **SHOWCORPORATION**

101 1 COL x 78

ONE LINE QUOTES

"Great French Film."
Bosley Crowther, New York Times

"Superb"
The New Yorker Magazine

★★★★

"Highest Rating!"
Kate Cameron, N. Y. Daily News

"Not to be missed"
Cue Magazine

"Exceptional"
N. Y. Herald Tribune

"Aznavour A Gem"
Life Magazine

"Skillful... Recommended"
Time Magazine

ANDRE CAYATTE'S
**Tomorrow
is my
turn**

**1st prize
VENICE FILM
FESTIVAL**

Starring
**CHARLES
AZNAVOUR**

103 1 COL x 40

★★★★★
—CAMERON, NEWS

"A GREAT FRENCH FILM!"
—Bosley Crowther, N. Y. Times

"AN EXCEPTIONAL PICTURE!"
—Paul Beckley, Herald Tribune

THE MOST
TALKED-ABOUT
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ANDRE CAYATTE'S
Tomorrow is my turn
A NEW VIEW OF FRENCH MORALITY



STARRING **CHARLES AZNAVOUR** WINNER PARIS PRIZE BEST FRENCH ACTOR

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ANDRE CAYATTE'S
Tomorrow is my turn

Golden Lion
VENICE FILM FESTIVAL
1st prize

CHARLES AZNAVOUR • NICOLE COURCEL
GEORGES RIVIERE • CORDULA TRANTOW

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ANDRE CAYATTE'S
Tomorrow is my turn

Golden Lion VENICE FILM FESTIVAL 1st prize
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ANDRE CAYATTE'S
Tomorrow is my turn

Golden Lion
VENICE FILM FESTIVAL
1st prize

NICOLE COURCEL
GEORGES RIVIERE
CORDULA TRANTOW

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