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MARTHA O'DRISCOLL
and **NOAH BEERY, Jr.**
in

WEEKEND PASS

with
GEORGE BARBIER • ANDREW TOMBES
LEO DIAMOND AND HIS HARMONAIRES
MAYRIS CHANEY DANCERS
THE SPORTSMEN

The DELTA
RHYTHM BOYS

A
UNIVERSAL
PICTURE

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Universal Comedy Another Hit

Players Find Film Chores Rugged in "Weekend Pass"

(Advance)

Those who believe that appearing in motion pictures is the world's most pleasant and leisurely way to make a living—that it is, forsooth, the life of Riley—will get an argument from at least two of the screen's prominent young players.

They are lovely blonde Martha O'Driscoll and personable Noah Beery, Jr., who are teamed in Universal's sprightly new comedy musical, "Weekend Pass," coming to the theatre.

After recent experiences both Beery and Miss O'Driscoll feel they can speak with authority.

After four months of sloshing through swamps and fighting the film version of the Makin Island raid with real Marines in Universal's "Gung Ho!" Beery figured he was due for a rest.

"So the studio cast me in 'Weekend Pass,' saying it was to be a light, breezy comedy," relates Beery. "But . . ."

In "Weekend Pass," Beery plays a young shipyard worker who is awarded a bonus and a free weekend for meritorious work. He wants to spend his weekend resting, but he meets Martha O'Driscoll and before Monday rolls around . . .

He is drenched time and again in a torrential rain. He gets his neck caught in an automatic auto top. He falls into an overflowing gutter, trips over chairs, has a hen lay an egg inside his coat. The cops chase him by auto and afoot.

A springy tree branch slaps him in the face and Miss O'Driscoll conks him on the head with a heavy brass tray. He falls in a swimming pool and is compelled to wear girlish frills for a day and suffers a dozen other humiliations.

Although Miss O'Driscoll shared almost all of Beery's hardships, her knock-about experiences for the "Weekend Pass" cameras later proved to be an ideal training course for the most exciting adventure of her young life. Two days after the picture was completed she was flown in a military plane to the Arctic regions to entertain American troops on distant, frozen Attu, Kiska and other isolated island outposts.



Lovely, blonde Martha O'Driscoll plays madcap heiress in Universal comedy musical, "Weekend Pass." (Mat 11)

CREDITS

Universal Pictures
presents
MARTHA O'DRISCOLL
and **NOAH BEERY, JR.**
in
"WEEKEND PASS"
with
George Barbier, Andrew Tombes
and
Leo Diamond and His Harmonaires
Mayris Chaney Dancers
The Sportsmen
DELTA RHYTHM BOYS

Screen Play by . . . Clyde Bruckman
Original Story by . . . Warren Wilson

Director of Photography, William Sickner, A.S.C.; Art Direction, John B. Goodman, Ralph M. DeLacy; Director of Sound, Bernard B. Brown; Technician, William Fox; Set Decorations, Russell A. Gausman, A. J. Gilmore; Film Editor, Edward Curtiss; Gowns, Vera West; Special Photography by John P. Fulton, A.S.C.

Directed by . . . Jean Yarbrough
Associate Producer . . . Warren Wilson

THE CAST

Barbara . . . Martha O'Driscoll
Johnny . . . Noah Beery, Jr.
Bradley . . . George Barbier
Constable . . . Andrew Tombes
Sheriff . . . Irving Bacon
Ray . . . Dennis Moore
Motor Cop . . . Edgar Dearing
Kendall . . . Pierre Watkin
Hilda . . . Lottie Stein
Waikowsky . . . Eddie Acuff
Jenkins . . . Jack Rice
Murphy . . . Perc Launders

SYNOPSIS

(Not for Publication)

Johnny Adams (Noah Beery, Jr.), shipyard worker, wins a cash bonus and a free weekend to do as he pleases. He plans a rest at a quiet inn, but instead he meets Babs Lake (Martha O'Driscoll) and his troubles begin.

Caught in a rainstorm, Johnny reluctantly goes with Babs to her apartment to dry out. There he learns Babs is an heiress, reported missing by her grandfather, Commodore Bradley (George Barbier). Babs insists she merely ran away because she wanted to join the WACS, instead of the WAVES, as grandfather wished.

Babs, dressed in men's clothes, and Johnny join a band of hoboes to avoid apprehension, but when the sheriff invades the hobo camp they are forced to flee again. They become dishwashers in a cafe.

By this time Johnny has been described by police as Babs' "kidnap-er," and a wild chase ensues. His patience finally exhausted, Johnny locks Babs in a dog-catcher's wagon



Blonde, cheerful and curvesome, Martha O'Driscoll shares an hilarious and sometimes hectic romance with popular Noah Beery, Jr., in Universal Pictures' tuneful new comedy, "Weekend Pass." Beery plays a defense worker, Martha a madcap heiress. (Mat 21)

"Weekend Pass" Hilarious, Hectic Story With Harmony

(Review)

Hearty and hilarious are the words for "Weekend Pass," new Universal comedy musical teaming blonde Martha O'Driscoll and personable Noah Beery, Jr., which came yesterday to the screen of the theatre. Another word—harmonious—may well be added.

Offered without pretense as pure entertainment fare, "Weekend Pass" fulfills its purpose with something to spare. Its pace is lively, with situations which, although always plausible, are as laugh-inducing as can be conceived.

The story concerns a young shipyard worker who, by dint of earnest endeavor at his job, wins a cash bonus from his employer and a weekend free from work to do as he pleases.

Madcap Miss

Seeking only rest and sleep at a quiet inn, Beery, as the exhausted bonus winner, has a chance encounter with Miss O'Driscoll, a runaway heiress, and the madcap adventures on which she leads him, unwilling, fill 72 hours more hectic than experienced by most young men in a lifetime.

George Barbier, as the crotchety grandfather whose domination the girl is seeking to escape, gives the kind of performance that has come to be expected of this popular screen veteran. Andrew Tombes makes the most of a supporting role as a small-town constable.

Enlivening "Weekend Pass" are such musical and specialty groups as the Delta Rhythm Boys, Leo Diamond and his Harmonaires, the Mayris Chaney Dancers and The Sportsmen.

"Weekend Pass" was directed by Jean Yarbrough, with Warren Wilson as associate producer.

and delivers her to Commodore Bradley.

Babs promises grandfather to become a WAVE, and promises Johnny to become his bride.

Big Strong Hero Flop As Shopper

(Current)

Noah Beery, Jr., who appears with blonde Martha O'Driscoll in Universal's tuneful new comedy, "Weekend Pass," now showing at the theatre, swears that he has done his last shopping for feminine finery for his wife. Hereafter he'll delegate one of Mrs. Beery's women friends for such errands.

His resolution springs from a recent experience in an exclusive women's wear shop in Beverly Hills, whence he had gone to select a suit as a present for his wife.

So uncomfortable and nervous did Beery become while a young manikin was modeling for him, that when he finally made his selection and started to rise, his right leg, cramped by tension, failed to function and he fell to the floor of the fashionable salon.

Virile hero of scores of film crises, Beery admits this is one situation he hasn't the courage to face again.

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One More Case Of Small World

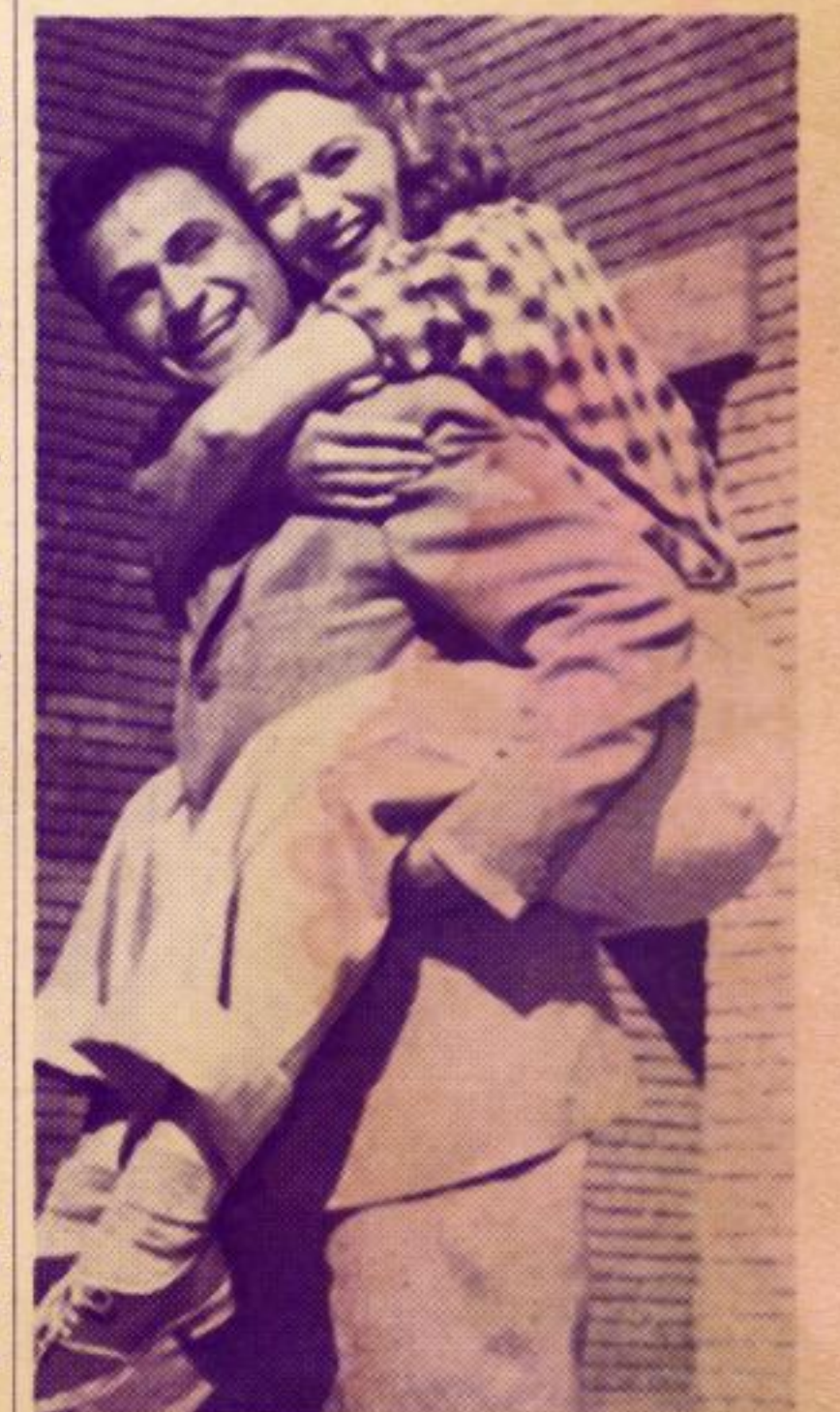
(Advance)

During the filming of Universal's laugh-provoking "Weekend Pass," in which she is teamed with Noah Beery, Jr., lovely Martha O'Driscoll received a letter which provided her with an added chuckle.

"Weekend Pass" comes to the screen of the theatre.

A Marine wrote: "I am a graduate of Texas A & M College. You probably never have heard of it, but it's at College Station, Texas, where Universal made the picture, 'We've Never Been Licked'."

Miss O'Driscoll certainly heard of it. As a matter of fact, she lived on the Texas A & M campus for five weeks last year, for she played one of the two feminine leads in "We've Never Been Licked."



Martha O'Driscoll gets pick-a-back ride from willing Noah Beery, Jr., in "Weekend Pass," new Universal comedy. (Mat 12)

MUSIC

"VIENNA LIFE"

Written by . . . Johann Strauss
Danced by . . . Mayris Chaney Dancers

"I AM, ARE YOU?"

Sung by . . . Martha O'Driscoll
Written by . . . Milton Rosen & Everett Carter

"I LIKE TO BE LOVED"

Sung by . . . Martha O'Driscoll
Written by . . . Milton Rosen & Everett Carter

"WE BUILD 'EM, YOU SAIL 'EM"
Sung by . . . The Sportsmen
Written by . . . Milton Rosen & Everett Carter

"SHE'S A GIRL A MAN CAN DREAM OF"

Sung by . . . Martha O'Driscoll & The Sportsmen
Written by . . . Milton Rosen & Everett Carter

"FAITHFUL FLO"

Sung by . . . The Sportsmen
Written by . . . Milton Rosen & Everett Carter

"WE'RE IN THE NAVY"

Sung by . . . The Sportsmen
Written by . . . Don Raye & Gene de Paul (Pub., Leeds Music)

"ALL OR NOTHING AT ALL"

Sung by . . . Delta Rhythm Boys
Written by . . . Arthur Altman & Jack Lawrence (Pub., Leeds Music)

"GIRL OF MY DREAMS"

Played by . . . Leo Diamond & His Harmonaires
Written by . . . Little Jack Little & T. Little (Pub., Shapiro-Bernstein)

"HARMONICA CONCERTO"

Played by . . . Leo Diamond & His Harmonaires
Written by . . . Leo Diamond

O'Driscoll, Beery Well-Teamed

Star's Pictures Decorate Plane

(Current)

Several months ago, Martha O'Driscoll, currently appearing with Noah Beery, Jr. in Universal's "Weekend Pass," at the theatre, received a request for three photographs. The letter, written by the radio operator, waist gunner and tail gunner of a Liberator bomber flying in raids over France and Germany, explained:

"We'd like to put the pictures at each of our posts in the plane."

Then Martha received a second communication. The note read:

"We wish you'd send us three more pictures. The ones you sent recently are full of holes."

Martha immediately dispatched two more sets, one to be placed in the plane and the other to be held as a replacement.

"I'm willing to be shot a thousand times by proxy if it will help keep the boys happy," says Martha.

Players' Hometowns

Martha O'Driscoll.....Tulsa, Okla.
Noah Beery, Jr.....New York City
George Barbier.....Philadelphia, Pa.
Andrew Tombes.....Ashtabula, O.
Irving Bacon.....St. Joseph, Mo.
Dennis Moore.....Nashville, Tenn.

NICKNAME "PIDGE"

(Current)

Bearer of one of the most widely-known names in the film colony, where his father, Noah Beery, and uncle, Wallace Beery, were famous before him, handsome Noah Beery, Jr., appearing with Martha O'Driscoll in Universal's new comedy, "Weekend Pass," now at the theatre, is even better known by his unique nickname.

To everyone on the film lots he is "Pidge" Beery, a holdover, he says, from boyhood days, when teasing pals claimed he was pigeon-toed.

Original Tunes For Musicomedy

(Current)

Five new song numbers were written by Milton Rosen and Everett Carter for Universal's comedy, "Weekend Pass," teaming Martha O'Driscoll and Noah Beery, Jr., now at the theatre.

Three, sung by Miss O'Driscoll, are "I Am, Are You?", "I Like To Be Loved" and "He's a Man a Girl Can Dream Of." Two other originals, sung by male choruses, are "Faithful Flo" and "We Build 'Em, You Sail 'Em."

LONG-TIME ACTOR

(Current)

George Barbier, who has the principal supporting role in Universal's lively comedy, "Weekend Pass," with Martha O'Driscoll and Noah Beery, Jr., now at the theatre, is in the fifty-third year of his professional career. He became an actor on the New York stage in 1891 and appeared in his first film in 1918.

Happy Twosome



Mischievous Martha O'Driscoll leads Noah Beery, Jr., hectic chase before finally saying "yes" in "Weekend Pass," Universal comedy. ..(Mat 13)

Martha Goes To Dogs --- In Film

(Current)

Martha O'Driscoll literally went to the dogs in one of her scenes with Noah Beery, Jr., in Universal's "Weekend Pass," now at the theatre. And the actress wound up in a dog fight.

The scene called for Miss O'Driscoll to be locked in a dog-catcher's wagon filled with all types of mutts, from mongrels to bloodhounds.

Suddenly, two of the mutts got into a bloody fight, with one of the battlers getting a vise-grip on the throat of the other.

Miss O'Driscoll suffered a lacerated finger before crew members could release her and separate the dogs.

FILM FAMILY

(Current)

Noah Beery, Jr., teamed with Martha O'Driscoll in Universal's "Weekend Pass," now at the theatre, is the husband of Maxine Jones, daughter of the late Buck Jones, Western star.

SHOWMANSHIP

NEWSPAPER CONTEST

The "King-for-a-Day" stunt adapts itself nicely to "WEEK-END PASS" for a letter writing contest. Offer week-end passes to your theatre for the best letters on the subject of "WHAT I WOULD DO AND WHERE I WOULD GO ON A 'WEEK-END PASS' WITH ALL EXPENSES PAID." Limit letters to 200 words.

SPORT CENTERS

In order to carry the idea further contact local spots such as a night club, bowling alley, skating rink, boxing arena, etc. for co-operation. Winners of the contest to be taken on a round of pleasure with a "WEEK-END PASS," stopping at each place cooperating and ending at your theatre for the picture.

ARMED FORCES

In newspaper contest articles list names of co-operating spots together with time schedule for each stop on the "WEEK-END PASS" winners' tour. If contest angle is not desired the "WEEK-END PASS" tour can be handled by arranging for U.S.O. officials to select a soldier, a sailor, a marine, a flyer, a WAVE, a nurse, a WAC and a SPAR to enjoy a week-end party along the same lines. Arrange for a news reporter and photographer to accompany the group for interviews. All stories to be pointed to: "HOW I ENJOYED MY 'WEEK-END PASS'." Many angles can be worked out on this idea to fit your local situation.

LOBBY CUT-OUT

Sell the Youth, Comedy and Musical angles of "WEEK-END PASS" with a smart set-piece in your lobby. The display illustrated will have its appeal to young and old alike. Let your patrons know that the new screen team of Martha O'Driscoll and Noah Beery, Jr., will delight them with a fresh brand of light comedy. The set-piece as shown can be made from blow-ups of stills number 18 and 26 found in your exchange set. Back up the cut-outs with a 40x60 carrying the display lines, title and billing.



MUSIC PROMOTION

Ten songs are in the score of "WEEK-END PASS" with the vocal honors on seven of them being handled by Martha O'Driscoll, The Sportsmen and the Delta Rhythm Boys, two played by Leo Diamond and his Harmonaires and one used for the graceful rhythm of the Mayris Chaney Dancers.

Check with your music dealer, radio stations, night club orchestras and juke box operators for tie-ups on all songs possible in the following list:

"I AM, ARE YOU?", "I LIKE TO BE LOVED", "WE BUILD 'EM, YOU SAIL 'EM", "SHE'S A GIRL A MAN CAN DREAM OF", and "FAITHFUL FLO", all written by Milton Rosen & Everett Carter. "WE'RE IN THE NAVY", "ALL OR NOTHING AT ALL", (both published by Leeds Music), "HARMONICA CONCERTO" "GIRL OF MY DREAMS," published by Shapiro-Bernstein and "VIENNA LIFE" (by Johann Strauss.)

HARMONICA CONTEST

Among the outstanding musical talent in "WEEK-END PASS" is Leo Diamond & His Harmonaires. The presence of these harmonica wizards opens wide an opportunity to hold an amateur harmonica players contest on your stage. Publicize the event along the lines that: "The guy who plays the harmonica always has a 'WEEK-END PASS' to any party." Prize money in war stamps or bond is always popular with free ducats for runners-up. Such a contest should be good for newspaper co-operation and pictures.

Put your seat-selling "WEEK-END PASS" trailer to work. Give your patrons an advance taste of the delicious brand of humor on the O'Driscoll-Beery menu.

NATIONAL SCREEN SERVICE

Posters



THREE SHEET



ONE SHEET



SIX SHEET



MIDGET W. C.

ORDER
YOUR
REGULAR
WINDOW
CARD
IN
QUANTITY

(See Accessory
Order for Prices)



Accessory Order "WEEK-END PASS"

ITEMS	Unit Price	Quan.	Amt.
One Sheet	.15 ea.		
Three Sheet	.45 ea.		
Six Sheet	.90 ea.		
22x28	.40 ea.		
Eight 11x14's	.75 set		
14x36 Insert Card	.25 ea.		
Regular Window Card	.07 ea.		
50 to 100	.06 1/2 ea.		
Over 100	.06 ea.		
Midget Window Card	.03 1/2 ea.		
Regular 8x10 Stills	.10 ea.		

TOTAL

Manager

Theater

Address



EIGHT 11x14's



22x28



14x36

Printed in U. S. A.

MORE SONGS! MORE LAUGHS! MORE LOVELIES!
Than You Can Shake a Hip at . . .

...when these two wooers pack a whole
 year's fun into 48 howling hours!

**MARTHA
 O'DRISCOLL**
 and
NOAH BEERY, JR.
 Year's most hilarious love-birds
 in

WEEK-END PASS

with
GEORGE BARBIER • ANDREW TOMBES
 and
LEO DIAMOND and his
HARMONAIRES
MAYRIS CHANEY DANCERS
THE SPORTSMEN
 the
DELTA RHYTHM BOYS

The Songs: "All or Nothing at All" "We Build
 'Em, You Sail 'Em" "She's A Girl A
 Man Can Dream Of" "I Am, Are You?"
 AND SIX MORE



Screen Play by Clyde Bruckman • Original Story by Warren Wilson • Directed by JEAN YARBROUGH • Associate Producer, WARREN WILSON
 A UNIVERSAL PICTURE

Ad No. 3A—3 Column Mat 45c

3A



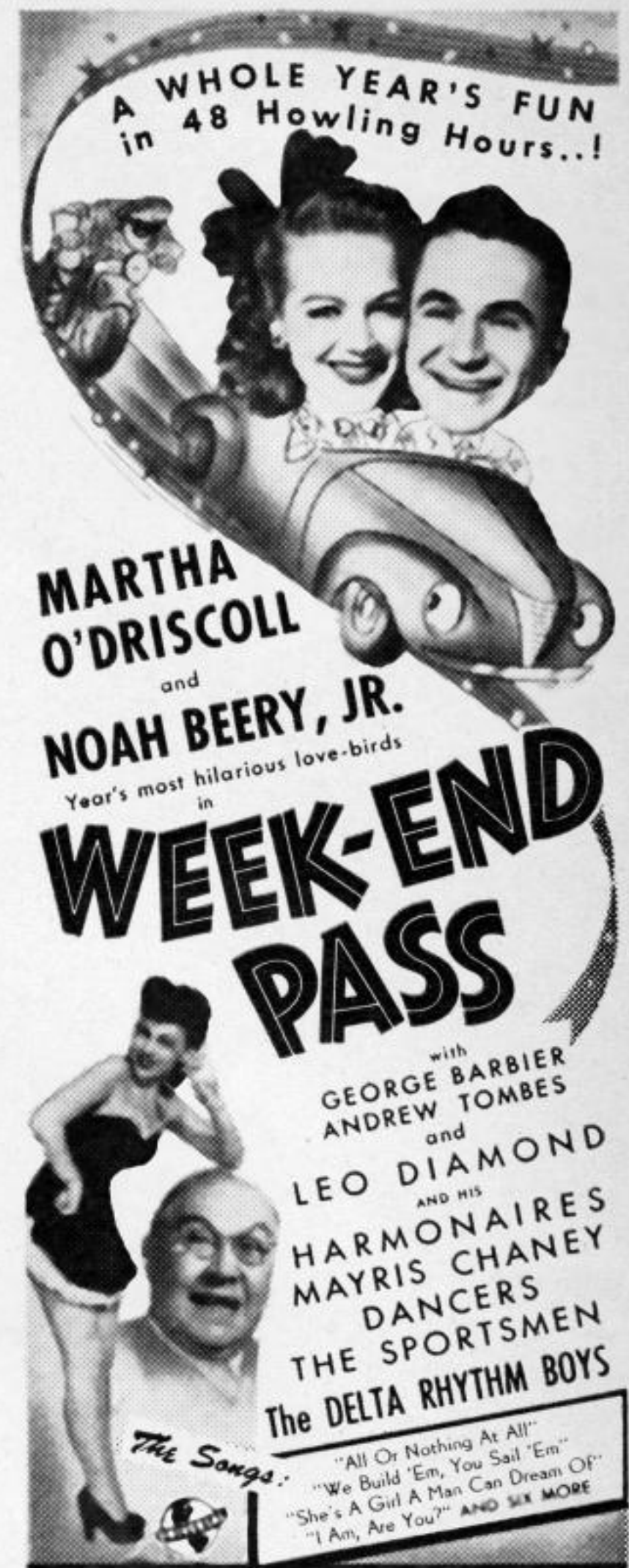
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 in
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LEO DIAMOND and his **HARMONAIRES**
MAYRIS CHANEY DANCERS **THE SPORTSMEN**
THE DELTA RHYTHM BOYS

A UNIVERSAL PICTURE

2D

Ad No. 2D—2 Column Mat 30c



Screen Play by Clyde Bruckman • Original Story by Warren Wilson
 Directed by JEAN YARBROUGH
 Associate Producer, WARREN WILSON
 A UNIVERSAL PICTURE

1A

Ad No. 1A—1 Col. Mat 15c



A UNIVERSAL PICTURE

1D

Ad No. 1D—1 Col. Mat 15c



Screen Play by Clyde Bruckman • Original Story by Warren Wilson
 Directed by JEAN YARBROUGH
 Associate Producer, WARREN WILSON
 A UNIVERSAL PICTURE

1C

Ad No. 1C—1 Col. Mat 15c



Screen Play by Clyde Bruckman • Original Story by Warren Wilson
Directed by JEAN YARBROUGH
Associate Producer, WARREN WILSON
A UNIVERSAL PICTURE

1B

Ad No. 1B—1 Col. Mat 15c



A UNIVERSAL PICTURE

1E

Ad No. 1E—1 Col. Mat 15c



Screen Play by Clyde Bruckman • Original Story by Warren Wilson • Directed by JEAN YARBROUGH • Associate Producer, WARREN WILSON
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2B

Ad No. 2B—2 Column Mat 30c



Screen Play by Clyde Bruckman • Original Story by Warren Wilson • Directed by JEAN YARBROUGH • Associate Producer, WARREN WILSON
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2A

Ad No. 2A—2 Column Mat 30c



Screen Play by Clyde Bruckman • Original Story by Warren Wilson
Directed by JEAN YARBROUGH • Associate Producer, WARREN WILSON
A UNIVERSAL PICTURE

2C

Ad No. 2C—2 Column Mat 30c