

Document Citation

Title	Ski fever
Author(s)	
Source	<i>Allied Artists Pictures Corporation</i>
Date	1969
Type	exhibitor manual
Language	English
Pagination	
No. of Pages	8
Subjects	Milner, Martin (1931), Detroit, Michigan, United States Martin, Claudia (1944-2001), Ridley Park, Pennsylvania, United States
Film Subjects	Ski fever, Siodmak, Curt, 1967

ALL
NEW



IN SPARKLING
COLOR

Starring **MARTIN** "VALLEY OF THE DOLLS" **MILNER** • **CLAUDIA MARTIN** • **VIVI BACH** • **DIETMAR SCHOENHEER** • **TONI SAILER** • **GUY HEMRIC** and **JERRY STYNER**
Produced by Wolfgang Schmidt and Mark Cooper • Directed by Curt Siodmak • Screen play by Curt Siodmak and Robert Joseph
RELEASED BY ALLIED ARTISTS

Ad Mat 305

3 cols x 9 1/2"

400 lines

CAMPAIGN MANUAL FROM ALLIED ARTISTS

"SKI FEVER" COMING

SKI FEVER, a musical-comedy filmed in color, will open at the theatre. Starring Martin Milner and Claudia Martin, SKI FEVER is the story about young, pretty girls and handsome available ski instructors who romp through fun, songs, skiing and love at a ski lodge in Austria. Based on a true experience, the film was produced by Wolfgang Schmidt and Mark Cooper and directed by Curt Siodmak with original songs by Guy Hemric and Jerry Styner.

Martin Milner, who starred in "Valley of the Dolls" is seen as an American student working his way through a European University by teaching skiing during his winter vacations.

Claudia Martin is seen as a young Californian skiing addict who has come to ski the European Alps via a cut rate ski flight from the United States. Becoming involved with what is locally known as "the ski instructors private game" isn't really what she bargained for, but it sure adds color to her stay and much comedy to the movie.

Vivi Bach, (Denmark's foremost actress and songstress) belongs to the international set of girls who have usually picked out their "victim" even before they arrive. Around the world, the ski instructors are offered in official brochures right along with hotels and meals, ski lifts, sunshine and powder snow. No wonder then, that the incoming flock of females expects the "total availability" of their chosen partner

just as much as that of any other item advertised.

Dietmar Schoenherr, (Germany's top leading man) is the dashing self-confident leader of the ski instructors. Having been the object of constant pursuit for many ladies from around the world, he figured out a somewhat cynical "revenge" to save his and his friends' self-respect and honor.

Toni Sailer (Austria's most famous skier of all time and triple-Gold Medal Winner of Olympic Winter Games) is equally accustomed to suffocation under the attention of too many women and not the most trusting of a female's true intentions. A loyal supporter of his friend Dietmar, he takes nothing seriously except his skiing and his mountains.

Dorit Dom is shown as a sophisticated, charming French girl, who has come to the ski resort for its indoor rather than outdoor pleasures. As a matter of fact, she didn't even bother to bring along her skis. When she finds herself involved in a quite extraordinary game of the instructors, she is much less insulted as any decent person would commonly suspect.

Kurt Grosskurth is shown as the skillful manager of the ski hotel. He rules his instructors with an iron hand — even down to the fine points of their contracts. Participating and also quite enjoying their wicked games, he suddenly finds himself the victim.

"Ski Fever" is being released by Allied Artists.



2B
CLAUDIA MARTIN and MARTIN MILNER star in the musical-comedy SKI FEVER. Filmed in color, the motion picture will open at the theatre. It is being released by Allied Artists.

CAST

Brian Davis MARTIN MILNER
Susan Halsey CLAUDIA MARTIN
Karen Sloan VIVI BACH
Toni Brandt DIETMAR SCHOENHERR
Franz Gruber TONI SAILOR
Dominique Leseur DORIT DOM
Max KURT GROSSKURTH
MacDoodle CURT BOCK

CREDITS

Produced by WOLFGANG SCHMIDT and MARK COOPER
Directed by CURT SIODMAK
Screenplay by CURT SIODMAK and ROBERT JOSEPH
Based upon Original Story by FRANK AGRAMA and EDWARD ZATLYN
Director of Photography JAN STALLICH
Songs Written and
Arranged by GUY HEMRIC and JERRY STYNER
"Ski Fever" sung by JERRY STYNER
Production Manager RUDOLPH WOLF
Assistant Director VLADIMIR ZELENKA
Art Director KAREL CERNY
Film Editor ANTONIN ZELENKA
A production of Gaumont International Pictures, Inc., Hollywood and Parnass Films, Vienna
Released by Allied Artists Pictures Corporation

SYNOPSIS

(Not for Publication)

Brian Davis (MARTIN MILNER) is an American student working his way through a European university by teaching skiing during his winter vacations. He signs a contract with a ski lodge and to his unpleasant surprise, he discovers that the fine print in his contract indicates that he must make himself "available" for the entertainment of the guests after 9 P.M.

His reluctance to do so isolates him from the other ski instructors until Susan Halsey (CLAUDIA MARTIN) checks into the lodge and becomes the object of the existing game among the instructors and the lodge's manager, Max (KURT GROSSKURTH).

The "out-of-order" pin ball machine in the recreation room is wired to a bed in one of the rooms upstairs. The men wager among themselves as to how long it will take the elected man

to make the bell ring.

Susan becomes the victim, unknowingly and the challenger, Toni Brandt (DIETMAR SCHOENHERR), who is the leader of the instructors, becomes a rival of Brian's for Susan's affections. The two men bet their season's wages as to whom will win her.

Brian's aggressiveness towards Susan forces her closer to Toni, whose efforts are less obvious until she discovers that Toni's intentions are simply to win the bet. The game backfires on Toni.

The competition is brought to the ski slopes and Brian proves his affections are sincere for Susan by competing with Toni wearing inferior equipment. He's almost killed in his jump. This brings Susan to him.

FILM BASED ON TRUE INCIDENTS



2A
Martin Milner and Claudia Martin (l. to r.) star in *SKI FEVER*. The musical comedy which was filmed in color opens on The film is being released by Allied Artists.

MARTIN MILNER: ACTOR ON THE MOVE

When Hollywood magazines tagged Martin Milner, the actor on the move, they meant exactly that for he is an actor who has covered more ground than any other young actor.

In his highly successful television series, "Route 66," he played the role of Tod Stiles, the carefree sportscar traveler and in the four seasons the show appeared on TV, he travelled every state in the country including parts of Canada and Mexico.

For his newest film, *SKI FEVER*, which opens at the theatre, Milner had to go to the ski slopes of Austria to play Brian Davis, an American student working his way through a European University by teaching skiing during his winter vacations.

Having made his motion debut in the Irene Dunne - William Powell starrer, "Life With Father," Milner's one-picture career came to a halt by an attack of polio which confined him to bed for many months. After his recovery, it took just as many months for him to regain the professional ground he had lost.

In 1952, after doing only a few minor roles, he was inducted into the Army for two years but during his army stint, he managed to get leave to play on "The Long Gray Line," the Tyrone Power-Maureen O'Hara film.

1957 was an important year for Milner: he married TV actress-singer Judy Jones; landed an important role in "Sweet Smell of Success," and a major part in "Marjorie Morningstar." But his really big break came three years later when he got the lead in "Route 66."



1A
MARTIN MILNER is the star of the musical-comedy *SKI FEVER* which is opening at the theatre. Filmed in color, *SKI FEVER* co-stars Claudia Martin and is being released by Allied Artists.

Although Martin Milner appeared in over 200 television shows among them Playhouse 90's memorable "Judgement at Nuremberg," the Desilu Playhouse and "Twilight Zone," television actually acted as a springboard back to films for him. Recently, he played the part of Mel Anderson in "Valley of the Dolls."

SKI FEVER offers Milner the opportunity to appear in a musical-comedy, another step for the actor on the move.

Two years ago, a group of twelve female school teachers went skiing in a little village on the Arlberg. Eleven of the teachers returned to their schools in England pregnant.

Since the lawyers of these women were unable to get cooperation from the authorities of the village, the British attorneys decided to sue the entire village as a whole, in what the press reported as England's biggest "mass paternity suit."

Despite world-wide coverage regarding the incident and endless warnings to female skiers issued by the press, this very same village became the number one skiing resort the following winter.

Later, European statistics revealed that the highest percentage of divorce cases are connected in one way or another with the cosy "after ski" activities in the Austrian mountain chalet.

Concern also reached the European pulpits. As the Archbishop of Innsbruck put it: "We got a social problem on our hands. We must help to protect our native boys against this annual attack of sex-hungry females from around the world! We got to get protective laws for them!"

Producers Wolfgang Schmidt and Mark Cooper thought the incident would be great material for a motion picture - as a musical comedy. They employed Guy Hemric and Jerry Styner to write all original numbers for the film and cast Martin Milner, the young, popular actor who gained a legion of fans as a result of his highly successful television series, "Route 66," and who recently received critical acclaim for his characterization of Mel Anderson in "Valley of the Dolls."

The producers and director, Curt

Siodmak, felt that the part of female lead, Susan Halsey, should be a young, attractive, talented unknown. The part went to Claudia Martin, who is the daughter of world famous star Dean Martin.

Toni Sailer, Austria's most famous skier and a triple Gold Medal winner of the Olympics Winter Game plays Franz Gruber.

Dietmar Schoenherr, Germany's top leading man, plays Toni Brandt, the dashing, self confident leader of the ski instructors.

To complete the leading roles, Vivi Bach, Denmark's foremost actress and songstress, was given the role of Karen Sloan.

Having packaged the director, stars, co-stars, technical crews and location spots, all the producers needed for the film was a title. What more appropriate name for a motion picture of songs, fun, skiing and love than *SKI FEVER*.

Filmed in color, *SKI FEVER* will open on at the theatre. It is being released by Allied Artists.

DEAN MARTIN'S DAUGHTER MAKES SCREEN DEBUT

Claudia Martin, daughter of world-famous star, Dean Martin, makes her motion picture debut as the star of Allied Artists' *SKI FEVER*.

Producers Wolfgang Schmidt and Mark Cooper together with director Curt Siodmak wanted a young, attractive, talented unknown actress for the part of Susan Halsey, the Californian who vacations at the Austrian ski lodge only to discover she is the victim of the ski instructors' "game." Claudia was chosen.

Filmed in color, *SKI FEVER* also stars Martin Milner and a cast of international actors, models and athletes.

The motion picture will open at the theatre and is being released by Allied Artists.



1B
CLAUDIA MARTIN co-stars with Martin Milner in the musical comedy *SKI FEVER*. Filmed in color, the picture opens at the theatre. It is being released by Allied Artists.

ADVERTISING

The only way to cure

Ski Fever

...is to get into bed!



IN SPARKLING
COLOR

Starring
MARTIN "VALLEY OF
THE DOLLS" MILNER · CLAUDIA MARTIN · VIVI DIETMAR TONI
BACH · SCHOENHEER · SAILER · GUY HEMRIC and JERRY STYNER
Produced by Wolfgang Schmidt and Mark Cooper • Directed by Curt Siodmak • Screen play by Curt Siodmak and Robert Joseph • RELEASED BY ALLIED ARTISTS

HEAR
these great
songs:
"DON'T GAMBLE
WITH LOVE"
"SKI FEVER"

Ad Mat 405

4 cols x 6³/₄"

380 lines



Ad Mat 208 2cols x 3 1/2" 100 lines



Ad Mat 105
1col x 7" 100lines



Ad Mat 209 2cols x 2" 56 lines



Ad Mat 306

3 cols x 5 "

210 lines

COMPOSITE MAT

Composite Mat Consists of
Ads 106, 107, 209 and 210

ORDER FROM NATIONAL SCREEN SERVICE



Ad Mat 210

2 cols x 1"

28 lines



Ad Mat 106

1 col x 2"

28 lines



Ad Mat 107

1 col x 1"

14 lines



Ad Mat 206

2 cols x 6 1/4"

174 lines

The Full Line of
POSTERS
 and
LOBBIES

is available through
**NATIONAL SCREEN
 SERVICE EXCHANGES**

Also Available
 SET OF EIGHT LOBBY PHOTOS
 NOT ILLUSTRATED HERE



INSERT CARD



ONE SHEET



22 x 28 LOBBY CARD