

## Document Citation

|               |   |
|---------------|---|
| Title         | <b>'The Sound of Music' (20th-Fox) wins April Blue Ribbon Award</b> |
| Author(s)     | Velma West Sykes  |
| Source        | <i>Boxoffice</i>  |
| Date          |   |
| Type          | article   |
| Language      | English   |
| Pagination    |   |
| No. of Pages  | 1   |
| Subjects      |   |
| Film Subjects | The sound of music, Wise, Robert, 1965                              |



# 'The Sound of Music' (20th-Fox) Wins April Blue Ribbon Award

By VELMA WEST SYKES

**A**NOTHER MUSICAL was chosen by members of the National Screen Council, for the April Blue Ribbon Award. "The Sound of Music" (20th-Fox), now playing on a roadshow basis, was selected as the most outstanding among current releases which was most suitable for the family. And a family picture it is, a musical version of "The Trapp Family," winner of the Blue Ribbon Award for April of 1961. Julie Andrews stars in her inimitable glowing fashion as Maria in "The Sound of Music" and Christopher Plummer costars as the widowed Captain Von Trapp who was lucky enough to get such a good governess for his motherless brood. This is a second governess role for Julie Andrews—she was a different kind of governess in "Mary Poppins," but equally lovable. And the Rodgers-Hammerstein music and lyrics make this one of the most delightful films of recent years. Robert Wise produced and directed—a career triumph.

**Boxoffice** gave it a special review March 8 and a regular one in the March 15 issue, which read in part: "Just as Rodgers and Hammerstein's Broadway musical dealing with the Von Trapp Family singers was a long-running hit, so Robert Wise's picturization, filmed in Todd-AO and De Luxe Color largely in magnificent Austrian mountain locations, will delight moviegoers of all ages and become one of film's all-time blockbusters. It's ideal family entertainment . . . All the songs fit naturally into the action, including the inspirational 'Climb Every Mountain.'" Reports from key cities on first-run playings show the picture doing 285 per cent of normal business.

NSC members had this to say about the April winner, as written on their post-card ballots:

## Film of Unrestrained Happiness

"The Sound of Music" is a film of unrestrained happiness for all ages. The delightful children, excellently cast, handsome Christopher Plummer and the incomparable Julie, encompassed by breathless settings, combine to make a film never forgotten. This simple, unaffected story was a joy to behold after some of the more questionable themes of recent months.—Mrs. Irvin J. Haus, 1st v.p. Fed. of MP Councils, Milwaukee . . . A visual delight and a refreshingly old-fashioned

film.—Jeff Millar, Houston Chronicle.

Let's bring the musical back to stay.—Bob Battle, Nashville Banner . . . Here's a family film that's a boxoffice hit as well.—Taylor M. Mills, MPAA, New York . . . "The Sound of Music" is sheer delight—family life at its very best and entertainment at its very best.—Mrs. Henry F. McGill, La Canada (Calif.) PTA . . . A "sound" picture in the sense of being well-constructed, as well as "sound" morally—and most of all, "sound" and sweet musically.—May Williams Ward, Wellington (Kas.) book editor.

At last a big 70mm film which is really cinematic—a wonderful family film worth seeing.—James L. Limbacher, Dearborn Press . . . A wholesome story made enchanting by Richard Rodgers' tuneful score.—Earl J. Dias, New Bedford Standard-Times . . . There's no question here. "The Sound of Music" is the only film of any consequence on the list, for the entire family.—Judge J. May, Florida Times-Union, Jacksonville.

Note how many family or age-proof items are now on the list! And news from Britain that kids are losing interest in beat records. Maybe there's a new day coming!—Dick Osgood, WXYZ, Detroit . . . We should have more like "The Sound of Music."—Anna J. Reardon, UNC at Greensboro.

## The Cast

Maria ..... JULIE ANDREWS  
Captain Von Trapp ..... CHRISTOPHER PLUMMER  
The Baroness ..... ELEANOR PARKER  
Max Detweiler ..... RICHARD HAYDN  
Mother Abbess ..... PEGGY WOOD  
Liesl ..... CHARMIAN CARR  
Louisa ..... HEATHER MENZIES  
Friedrich ..... NICHOLAS HAMMOND  
Kurt ..... DUANE CHASE  
Baroness Ebberfeld ..... DORIS LLOYD

Brigitta ..... ANGELA CARTWRIGHT  
Marta ..... DEBBIE TURNER  
Gretl ..... KYM KARATH  
Sister Margaretta ..... ANNA LEE  
Sister Berthe ..... PORTIA NELSON  
Herr Zeller ..... BEN WRIGHT  
Rolfe ..... DANIEL TRUHITE  
Frau Schmidt ..... NORMA VARDEN  
Franz ..... GIL STUART  
Sister Sophia ..... MARNI NIXON  
Sister Bernice ..... EVADNE BAKER

## Production Staff

Producer-Director ..... ROBERT WISE  
Associate Producer ..... SAUL CHAPLIN  
Assistant Director .... RIDGEWAY CALLOW  
Screenplay by ..... ERNEST LEHMAN  
From the Stage Musical by ..... HOWARD LINDSAY,  
..... RUSSELL CROUSE  
Music by ..... RICHARD RODGERS  
Lyrics by ..... OSCAR HAMMERSTEIN II  
Additional Words & Music by ..... RICHARD RODGERS  
Music Supervised, Arranged &

Conducted by ..... IRWIN KOSTAL  
Production Designed by ..... BORIS LEVAN  
Director of Photography ..... TED McCORD, A.S.C.  
Choreography by ..... MARC BREAUX,  
..... DEE DEE WOOD  
Costumes Designed by .. DOROTHY JEAKINS  
Puppeteers ..... BIL BAIRD,  
..... CORA BAIRD  
Film Editor .... WILLIAM REYNOLDS, A.C.E.  
Produced in ..... TODD-AO (R)  
Color by ..... DE LUXE



POSTULANT MARIA (JULIE ANDREWS) IS SENT BY THE MOTHER ABBESS (PEGGY WOOD) TO BE A GOVERNESS



CHRISTOPHER PLUMMER, WIDOWED CAPTAIN, SHOWS HIS FAMILY TO THE BARONESS, ELEANOR PARKER



THE GAY PUPPET SCENE IN WHICH THE CHILDREN ARE MANIPULATING THE PUPPETS IN EXPERT FASHION



This award is given each month by the National Screen Council on the basis of outstanding merit and suitability for family entertainment. Council membership comprises motion picture editors, radio and TV film commentators, representatives of better films councils, civic, educational and exhibitor organizations.