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They're T V BIG SHOTS now...
and drivin' the
NUTWORKS

CRA-A-AZY!



HUNTZ HALL

and THE

Bowery Boys

HOT SHOTS

with
STANLEY CLEMENTS • JOI LANSING

And
Introducing PHIL PHILLIPS

You'll love this newcomer
as their little "Pal Joey"!



AN ALLIED ARTISTS PICTURE

PRODUCED BY BEN SCHWALB • DIRECTED BY JEAN YARBROUGH • SCREENPLAY BY JACK TOWNLEY AND ELWOOD ULLMAN • STORY BY JACK TOWNLEY



It's LOADED!

They're in T V now
...and the heat's on
those BIG SHOTS
in the black flannel
suits!

**HUNTZ
HALL**
and THE
**Bowery
Boys**

**HOT
SHOTS**

with **STANLEY CLEMENTS · JOI LANSING**
And
Introducing **PHIL PHILLIPS**
AN ALLIED ARTISTS PICTURE

Produced by BEN SCHWALB · Directed by JEAN YARBROUGH · Screenplay by JACK TOWNLEY and ELWOOD ULLMAN · Story by JACK TOWNLEY

Ad No. 206 2 cols. x 7 1/2" (220 lines)

**It's Loaded! ...and the heat's on the BIG SHOTS
of the TV NUTWORKS!**

**HUNTZ
HALL**
and THE
**Bowery
Boys**

**HOT
SHOTS**

with **STANLEY CLEMENTS · JOI LANSING · PHIL PHILLIPS**

Produced by BEN SCHWALB · Directed by JEAN YARBROUGH · Screenplay by JACK TOWNLEY and ELWOOD ULLMAN · Story by JACK TOWNLEY

Ad No. 204 2 cols. x 4" (112 lines)

**Big Shots
of the
T V
Nutworks!**

**HUNTZ HALL
and THE
Bowery Boys**

**HOT
SHOTS**

with **STANLEY CLEMENTS · JOI LANSING**
AN ALLIED ARTISTS PICTURE

Ad No. 103 1 col. x 3" (42 lines)

**T V
Big Shot!**

**Loaded
for a rollicking
riot of nutwork
antics!**

**HUNTZ HALL
and THE
Bowery Boys**

**HOT
SHOTS**

with **STANLEY CLEMENTS · JOI LANSING**
And Introducing **PHIL PHILLIPS**
AN ALLIED ARTISTS PICTURE

Produced by BEN SCHWALB · Directed by JEAN YARBROUGH · Screenplay by JACK TOWNLEY and ELWOOD ULLMAN · Story by JACK TOWNLEY

Ad No. 104 1 col. x 6" (84 lines)

**Those Hilarious
Madcaps are in
T V now...
and driving it
CR-A-A-AZY!**

**HUNTZ HALL
and THE
Bowery Boys**

HOT SHOTS

AN ALLIED ARTISTS PICTURE

with **STANLEY CLEMENTS · JOI LANSING · PHIL PHILLIPS**

Ad No. 203 2 cols. x 3" (84 lines)

**Big Shots
of the
T V
Nutworks!**

**HUNTZ HALL and THE
Bowery Boys**

HOT SHOTS

AN ALLIED ARTISTS PICTURE

with **STANLEY CLEMENTS · JOI LANSING · PHIL PHILLIPS**

Ad No. 201 2 cols. x 1" (28 lines)

COMPLETE CAMPAIGN MAT 35c

ALL THE AD AND SCENE CUTS BELOW AVAILABLE ON ONE BIG BARGAIN MAT!

ORDER "HOT SHOTS" SPECIAL MAT NO. 1 FROM NATIONAL SCREEN

NOTE: Any of These Mats May Be Ordered Singly at the Regular Price. Order by Number Under the Cut.



Ad No. 205 2 cols. x 6" (168 lines)



HOT SHOTS No. 22



Ad No. 202 2 cols. x 2" (56 lines)



Ad No. 105 1 col. x 3 1/2" (49 lines)



HOT SHOTS No. 5



Ad No. 101 1 col. x 1" (14 lines)



Ad No. 102 1 col. x 2" (28 lines)

HUNTZ HALL STARS IN BOWERY BOYS COMEDIES

The starting point to movie stardom for screen comedian Huntz Hall, whose latest laugh exploits are on view in "Hot Shots," Allied Artists Bowery Boys comedy now at the Theatre, was in the stage play, "Dead End," in New York City.

When, in 1937, the famed play had run its course on Broadway, Producer Samuel Goldwyn brought Hall, Leo Gorcey, Gabriel Dell, Bobby Jordan, Billy Halop and Bernard Punsley to Hollywood to play their roles in the screen version, starring Humphrey Bogart, Joel McCrea, Claire Trevor, Sylvia Sydney and Marjorie Main. William Wyler directed the film.

Following the completion of the picture, the six young stage actors, now known as "The Dead End Kids," were picked up by Warner Brothers who featured them in such hit films as "Crime School," starring Humphrey Bogart, "Angels With Dirty Faces," co-starring Bogart and James Cagney; and "They Made Me A Criminal," with John Garfield.

In 1939, all the boys except Leo Gorcey made a deal with Universal Pictures for a series titled "The Little Tough Guys."

In 1941 the boys led by Hall and Gorcey started a series known as "The East Side Kids" for Monogram. From 1941 through 1944, producer Sam Katzman turned out 26 comedies in this series.

In 1945 producer Jan Grippo took over and changed the name of the series to "The Bowery Boys." Gorcey and Hall were starred in 23 films produced by Grippo between 1945 and 1950; 5 were made by producer Jerry Thomas in 1951 and 1952, and 16 by producer Ben Schwalb.

In early 1956, Gorcey retired from the series, but Hall has remained with it under Schwalb's producership and as the comedies' only star.

Hollywood can boast of no more durable film series than "The Bowery Boys." Hall and Gorcey were starred continuously for over 15 years, longer than any other comedy team.

In the latest Bowery Boys screen escapade, "Hot Shots,"

Huntz Hall is starred, with Stanley Clements, Joi Lansing and little Phil Phillips in the top featured roles.

BIG WHEEL



HOT SHOTS

No. 5

Elastic-faced Huntz Hall is a television network executive in his latest comedy with the Bowery Boys comedy for Allied Artists, "Hot Shots."

Huntz Hall Riot In 'Hot Shots'

(Advance)

Famed comedy star Huntz Hall is considered that real cool man in the black flannel suit as he and his Bowery Boys cohorts inflict their buffoonery on the unsuspecting advertising world in Allied Artists' sparkling comedy, "Hot Shots," opening at the Theatre.

It seems that Mr. Hall and his accomplice in laughs, Stanley Clements, get themselves involved in the escapades of a bratty little television celebrity, played by talented eight-year-old Phil Phillips.

To further complicate the riotous situation, the pair soon find themselves as executives in a lavishly-furnished television network organization.

Naturally, nothing rolls along smoothly in "Hot Shots" as the two flannel-clad, homburg attired business tycoons are embroiled in a nefarious kidnap plot of the child-star, and are enmeshed with a deliciously-figured office secretary, portrayed by the curvaceous blonde beauty, Joi Lansing.

Needless to say, the bedlam soon hits the television network, and Huntz Hall and his friends come up with one of their biggest Bowery Boys laugh-hits in "Hot Shots."

New Child Star In 'Hot Shots'

Tiny eight-year-old Phil Phillips makes his first motion picture appearance in the Allied Artists comedy, "Hot Shots," starring Huntz Hall and the Bowery Boys, and now showing at the Theatre.

Forty-eight inches tall, and weighing a scrappy fifty-six pounds, the diminutive actor is cast in the important role of a bratty juvenile television star whose planned disappearance causes a screenful of hilarious commotion for comedian Hall and his amusing cohorts.

Little Phil comes from Boston, Mass., where his talents as a dancer and singer found favor at the affairs where the boy performed.

It was while appearing at the "Jimmy Fund" benefit show of the Variety Club in Boston last year that an Allied Artists executive saw Phil and signed him to a contract with the studio.

The brown-haired, brown-eyed youngster is in the fourth grade, in public school and his extra-curricular activities include baseball (his idol is Ted Williams—of the Boston Red Sox, of course), dramatic and dancing lessons.

With comedian Huntz Hall heading the cast in "Hot Shots," Phil Phillips shares featured honors in the laugh-loaded comedy with Stanley Clements and Joi Lansing. The film was produced by Ben Schwalb and directed by Jean Yarbrough.

NAME

Lovely and shapely blonde actress, Joi Lansing, featured in "Hot Shots," the Allied Artists' comedy starring Huntz Hall, and now at the Theatre, changed her name because it was so glamorous she was afraid people wouldn't believe it. Her real monicker: Joy Loveland.

BAIT



HOT SHOTS

No. 2

Shapely, blonde and glamorous Joi Lansing causes plenty of trouble for comedy star Huntz Hall and the Bowery Boys in their latest laugh-loaded escapade, "Hot Shots," for Allied Artists.

Credits

An Allied Artists Picture. Produced by Ben Schwalb. Directed by Jean Yarbrough. Screenplay by Jack Townley and Elwood Ullman. Story by Jack Townley. Director of Photography, Harry Neumann, A.S.C.; Art Director, David Milton; Production Manager, Allen K. Wood; Assistant Director, Don Turpin; Film Editor, Neil Brunenkant; Sound Editor, Charles Schelling; Music by Marlin Skiles; Set Decorator, Joseph Kish; Set Continuity by Richard Michaels; Recorded by Ralph E. Butler; Wardrobe, Bert Henrikson; Makeup Artist, Emile LaVigne, S.M.A.; Construction Supervisor, James West; Property, Ted Mossman.

SECRETARIAL DELIGHT



HOT SHOTS

No. 21

Comedian Huntz Hall finds his new secretary, blonde and shapely Joi Lansing, a very alluring creature as he and the Bowery Boys produce havoc in a television network in their latest parade of screen laughs, "Hot Shots." Hall is starred in the bright Allied Artists comedy, which features Miss Lansing, Stanley Clements and little Phil Phillips.

HUNTZ HALL AND BOWERY BOYS IN LATEST COMEDY TRIUMPH

(Review)

Amidst the constant roar of laughter throughout the running of the picture, elastic-faced Huntz Hall and the other Bowery Boys cavorted at a mad and rib-tickling pace through "Hot Shots," when it opened yesterday at the Theatre.

This new Allied Artists comedy, starring Huntz Hall, and featuring Stanley Clements, Joi Lansing, Phil Phillips and the Bowery Boys entourage, is by long odds one of the funniest they have ever made.

In the merry, fast-moving hilarities of "Hot Shots," the always-funny Huntz Hall and his sidekick, Stanley Clements, manage to find themselves involved in a side-splitting situation as television executives. This came about when they befriended a bratty little juvenile television star who had masqueraded into Mrs. Kelly's unconventional boarding house as a homeless waif.

Complications, of course, set in rapidly, and the bombardment of laughs include the kidnapping of the junior-size monster by an unsavory collection of villains, the conniving of a lovely blonde secretary, and a bedlam of frenzied and hilarious activities by the Bowery Boys, headed by clowning Mr. Hall.

Huntz Hall is brilliant, as usual, in his capers as the head comic in "Hot Shots." Ably supporting him is his talented new partner, Stanley Clements. Shapely, blonde-tressed Joi Lansing, well-known to viewers, supplies the pulchritude in the very provocative role of the secretary. Eight-year-old Phil Phillips, a tiny and delightfully talented youngster, makes his screen bow as the precocious child-star who, with the aid of Huntz Hall and Friends, makes the broadcasting company into a frenzied television network.

The comedy was produced for Allied Artists by Ben Schwalb and was directed by Jean Yarbrough.

COMEDY HIT

"Hot Shots," Allied Artists' latest comedy hit starring Huntz Hall and the Bowery Boys, is the current screen attraction at the Theatre. Stanley Clements, Joi Lansing and tiny Phil Phillips head the featured cast.

FUNNY

Comedy star Huntz Hall heads the big cast in Allied Artists' latest Bowery Boys' comedy, "Hot Shots" now at the Theatre. Featured are Stanley Clements, Joi Lansing and little Phil Phillips.

'Hot Shots' Is All Fun

The laughs come fast and the action is furious with Bowery Boys' antics in Allied Artists' bright comedy hit, "Hot Shots," starring madcap Huntz Hall, and opening on at the Theatre.

With his partner in mirth, Stanley Clements, rubbery-faced Hall gets involved in the rigged kidnapping of a famed juvenile television star, a situation which leads to a screenful of hilarious activities.

Eight-year-old Tiny Phil Phillips makes his film debut in "Hot Shots" as the famed child, and the gorgeous and shapely Joi Lansing is the blonde who plays the top feminine role.

The picture was produced for Allied Artists by Ben Schwalb and directed by Jean Yarbrough.

SIDEKICK



HOT SHOTS

No. 3

Popular Stanley Clements is the long-suffering and patient buddy of comedian Huntz Hall as they cavort in the latest madcap adventures of the Bowery Boys, "Hot Shots," the hilarious Allied Artists comedy.

CAST

Sach HUNTZ HALL
Duke STANLEY CLEMENTS
Connie JOI LANSING
Joey PHIL PHILLIPS
Chuck DAVID CONDON
Butch JIMMY MURPHY
Mrs. Kelly QUEENIE SMITH
Morley ROBERT SHAYNE
Slater MARK DANA
Karl HENRY ROWLAND
Mrs. Taylor ISABEL RANDOLPH

THE STORY

(Not For Publication)

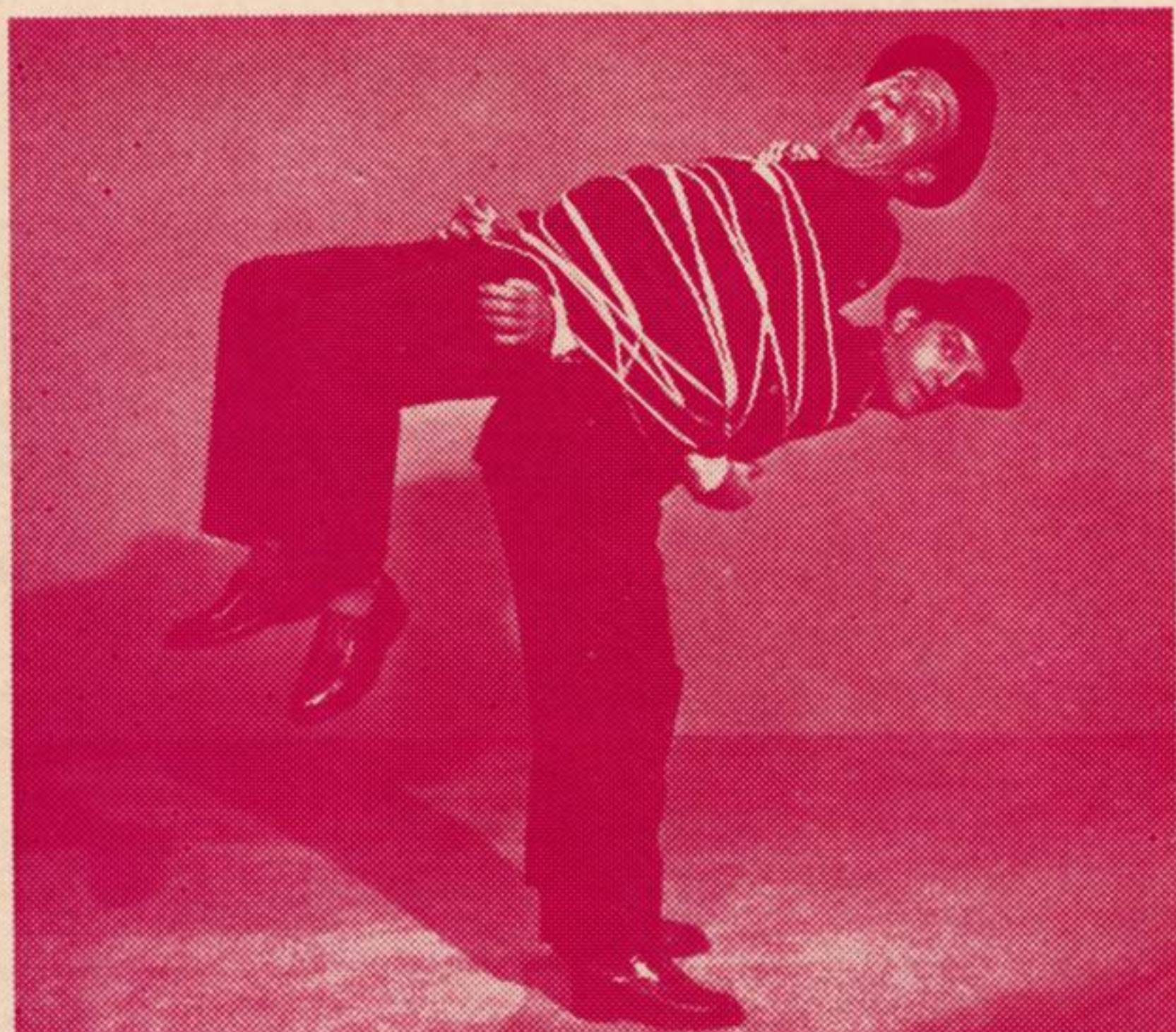
Joey Munroe (Phil Phillips), juvenile television star, disappears. P. M. Morley (Robert Shayne), president of a television network, and George Slater (Mark Dana), the boy's guardian, notify police. Joey, meanwhile, is caught by Sach (Huntz Hall) and his pal, Duke (Stanley Clements), as he tried a get-away in their jalousy. Joey is befriended by Sach, Duke and their landlady, Mrs. Kelly (Queenie Smith). Police later arrest the adults on a kidnapping charge. Joey, now in his glory, dramatizes the arrests with a detailed story of his abduction. Morley recognizes the tale as one Joey had performed on television, and Sach, Duke and Mrs. Kelly are released. To mollify them, Morley appoints Sach and Duke vice-presidents of the network. Connie (Joi Lansing), girl friend of Slater, becomes their secretary. A short time later, Sach and Duke are fired after Morley has been pressured by Slater into believing their crudeness is influencing Joey's behavior. Joey now refuses to do any more shows. Slater, with his henchman and chauffeur, Karl (Henry Rowland), and Connie, fearful that an audit of the boy's financial transactions would reveal their thefts, contrive a real kidnapping of the boy for heavy ransom. Sach, Duke, Butch (Jimmy Murphy) and Chuck (David Condon) learn of the plot and bring about the arrest of Slater and his gang. Joey becomes the ward of Morley, and happily goes off on a long fishing trip vacation with his buddies, Sach and Duke.



PUBLICITY



TWO FOR LAUGHS



HOT SHOTS

No. 22

Comedy star Huntz Hall (top) and his screen buddy, Stanley Clements, are tied up in a knotty situation in this scene from the hilarious new Bowery Boys riot, "Hot Shots." The Allied Artists' laugh hit headlines Huntz Hall, and features Stanley Clements with Joi Lansing and tiny Phil Phillips.

TINY

Eight-year-old Phil Phillips makes his screen debut in Allied Artists' sparkling comedy, "Hot Shots," now at the.....Theatre. He plays the role of a juvenile television star whose own hoax kidnapping scheme provides comedy star Huntz Hall and his Bowery Boy playmates with their laugh-loaded antics.

LANDLADY

Veteran actress Queenie Smith plays Mrs. Kelly, proprietress of a Bowery Boys' boarding house in "Hot Shots," Allied Artists comedy now at the Theatre. The Huntz Hall starrer features Stanley Clements, Joi Lansing and Phil Phillips.

Joi Lansing A Busy Blonde

Whistle-bait blonde beauty of motion pictures and television is the very shapely Joi Lansing, whose latest screen work is a top featured role in the Huntz Hall starring Bowery Boys' comedy, "Hot Shots," the Allied Artists release now at the Theatre.

Currently known as television's busiest blonde, Joi has made camera love to scores of leading men in almost 200 TV shows. Producers and advertising agencies of these programs refer to her as the girl "who keeps the icebox closed," as they are more than convinced that male viewers, who otherwise might wander to the refrigerator for refreshments, keep to their seats when Miss Lansing's curvaceous form undulates across the screen of their set.

During the past three years, she has been in front of the television cameras with such leading men as Robert Cummings, Charles Boyer, David Niven, Dick Powell, Howard Duff, Desi Arnaz, Jack Benny, and Danny Kaye.

Born in Salt Lake City, Utah, the 24-year-old, green-eyed beauty is a devout Mormon.

Miss Lansing is single, and lives in a small apartment in Beverly Hills.

The five-foot, six-inch actress plays the role of the sexy, sly and conniving secretary in "Hot Shots," which headlines comedian Huntz Hall and the Bowery Boys, and features Miss Lansing, Stanley Clements and little Phil Phillips. Her most recent film credits also include "Hot Cars" and "The Brave One."

HUNTZ HALL, BOWERY BOYS PACK 'HOT SHOTS' WITH GLEE

A television star of the juvenile variety gets himself snared in his own kidnapping hoax, and the Bowery Boys, led by the one and only Huntz Hall, find themselves entangled with the boy's scheming guardian, the police and a conniving blonde secretary in Allied Artists' bombardment of screen laughs, "Hot Shots," now at the Theatre.

It all begins when the precocious little entertainment star of his own television program, played by talented eight-year-old Phil Phillips, making his screen debut, decides to run away from home.

The young genius is befriended by Huntz Hall and his pal, Stanley Clements, and sheltered by the motherly Queenie Smith in her renowned Mrs. Kelly's boarding house. The youth's prevarications rouse their sympathies, but his collection of tall tales collapse when they learn his true identity.

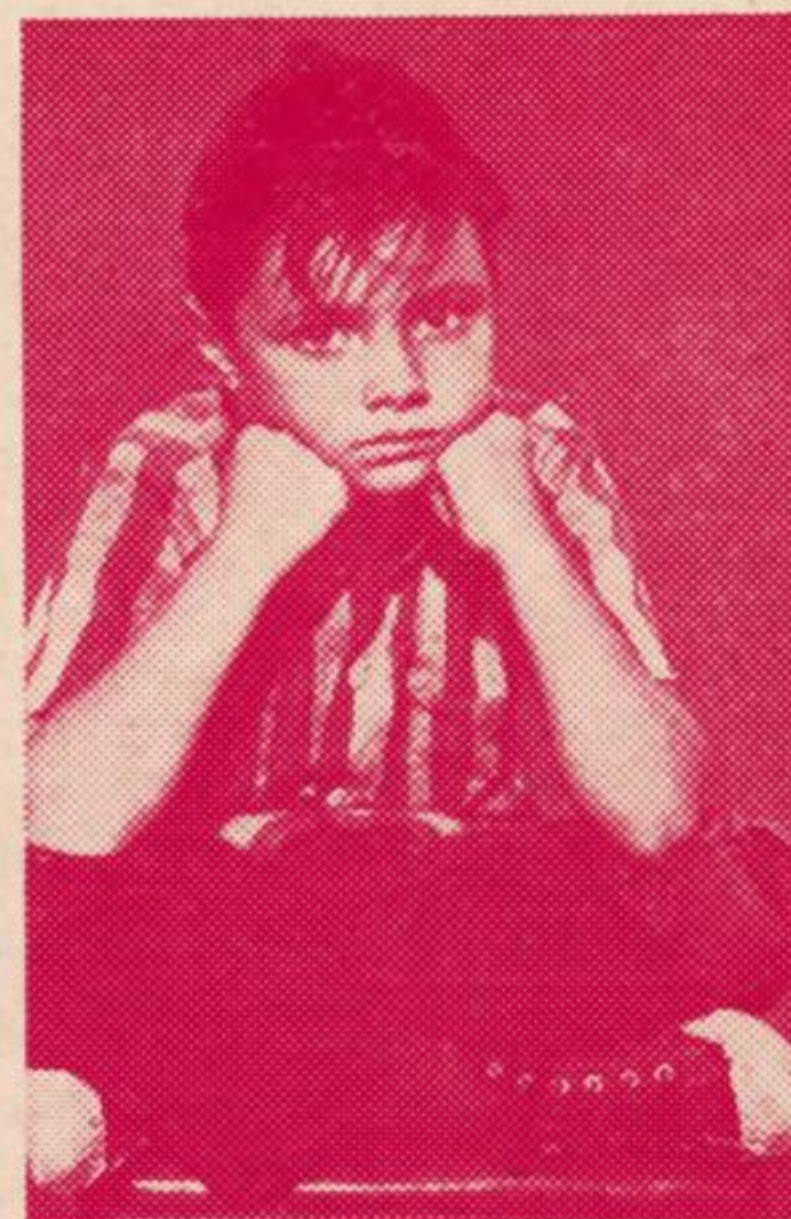
As the result of their likable attitude toward the new young friend, the two stalwart Bowery Boys become executives of the television network, and in a very short time play havoc with the entire broadcasting network.

A shapely blonde secretary, played by provocatively lovely Joi Lansing, and the boy's conniving guardian, team up against Mr. Hall and Friends in a real kidnapping-for-money scheme that provides "Hot Shots" with the biggest collection of laugh scenes ever gathered in a Bowery Boys comedy.

With Huntz Hall starring, "Hot Shots" features Stanley Clements, dazzling Joi Lansing, tiny Phil Phillips and Queenie Smith. Others playing top-spotted roles in the comedy include Robert Shayne,

Mark Dana and Henry Rowland. The picture was produced by Ben Schwalb and directed by Jean Yarbrough.

BRAT



HOT SHOTS

No. 4

Tiny eight-year-old Phil Phillips, making his screen debut is featured in the new Huntz Hall and Bowery Boys starring comedy, for Allied Artists, "Hot Shots," playing the role of a precocious juvenile television star.



EXPLOITATION



KIDDIE TALENT CONTEST

Here's a stunt to tie in with the first screen appearance of 8-year-old Phil Phillips, who makes his film debut in "Hot Shots." It's a stage show, with local kiddie talent furnishing the "live" entertainment. Plant story in papers asking for applicants as well as scouting, dancing and dramatic schools. Arrange show in vaudeville format for best results and promote suitable prizes for the winners.

FORD CAR

The old Ford jalopy, vintage of around 1915, used in the Bowery Boys series, suggests a tie-in with the 1957 model of the same company. Your local Ford dealer may be able to help you locate an old car, or perhaps you may know someone who has one. Ford dealer should arrange special showroom window display, spotting the 1957 Ford side by side with the old model, with signs bearing tie-in copy. If the old car can be driven, use it as a street bally.

Still No. 20, showing the stars and the car, is available by writing direct to Allied Artists Exploitation Dept., 4376 Sunset Dr., Hollywood 27, Calif.

TIE-UP STILLS

There are several stills in the regular National Screen Service set that are particularly adaptable for merchandising tie-ins. Ask for any of the following:

- No. 10—Men's formal wear
- No. 21—Fishing equipment
- No. 49—Men's hats
- No. 56—Young boys' clothes
- No. 58—Girls' play suits

PLAY-ON-NAMES STUNT

Introduce talented young Phil Phillips, to movie fans by arranging with your newspaper for an unusual name contest. Offer free admission to any person whose surname and family name are the same, such as Richard Richard, Thomas Thomas, etc. The idea, of course, is to sell the name of Phil (Phillip) Phillips. Identification necessary for free offer is to present their driver's license to the theatre cashier. Accompany opening newspaper story with art of young Phillips.

'HOT SHOTS' OF THE WEEK

Whatever time of the year you play "Hot Shots," you can tie in the prevailing sport, amateur or professional, with the picture. Contact your sports editor and have him select the two outstanding players of the week, calling them the "Hot Shots" of the Week! Solicit merchants for prizes to be presented to the winners on your stage.

FREE CARTOON MAT

A caricature line mat of Huntz Hall is available to theatres free on request. The mat is two columns wide and can be used for drawing or coloring contests, or for a straight publicity plant. For your free mat, write direct to Allied Artists Exploitation Dept., 4376 Sunset Blvd., Hollywood 27, Calif.

'KIDNAP' POSTERS OR HERALDS

A suggestion for a special poster or herald is illustrated below. For art, use either still No. 56, the photo shown, available at National Screen Service, or you can get single column mat No. 4, illustrated in the publicity section of this pressbook.

\$10,000.00 REWARD !

For the safe return of young Joey Monroe, famous juvenile television star! It is feared that he may be the victim of kidnappers who are holding him for ransom!

Joey was last seen in the company of two men as they were driving away in a 1916 open model T-Ford.

Please notify the manager of the Rex Theatre for details . . . or

SEE

HUNTZ HALL
and the
BOWERY BOYS
in
"HOT SHOTS"

introducing
sensational young
Phil Phillips
as their new
pal Joey!



POSTERS and LOBBY DISPLAYS



THREE SHEET



ONE SHEET

★
★
●
The full line of
Posters
and
Lobbies
is available
through
National
Screen
Service
Exchanges
●

Set of Eight Full Color
11 x 14 Lobby Photos
Also Available



TWO 22 x 28 LOBBY CARDS



37 Allied Artists Exchanges to Serve You

Albany, N. Y.	New Orleans, Louisiana
Atlanta, Georgia	New York, New York
Boston, Massachusetts	Oklahoma City, Oklahoma
Buffalo, New York	Omaha, Nebraska
Cincinnati, Ohio	Philadelphia, Pennsylvania
Charlotte, North Carolina	Pittsburgh, Pennsylvania
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Cleveland, Ohio	St. Louis, Missouri
Dallas, Texas	Salt Lake City, Utah
Denver, Colorado	San Francisco, California
Des Moines, Iowa	Seattle, Washington
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INSERT CARD

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