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FELLINI'S "JULIET OF THE SPIRITS" HAS AMERICAN PREMIERE NOV. 3:  
RIZZOLI RELEASE TO BOW AT NEW YORK'S RKO 58TH STREET THEATRE

Federico Fellini's first full-length color film, "Juliet of the Spirits," will have a gala American premiere at New York's RKO 58th Street Theatre on Wednesday, November 3. The announcement was made by Irving Sochin, vice-president of Rizzoli Film Distributors, Inc., which is releasing the film in the U.S. The following day "Juliet of the Spirits" will also open at two additional New York theatres, the RKO 23rd Street Cinema and the New Embassy Theatre on Broadway.

In announcing the Rizzoli-RKO-Embassy pact, Sochin stated that Fellini's universal reputation as one of the world's greatest film makers demanded playing "Juliet of the Spirits" in three theatres simultaneously.

The RKO 58th Street Theatre is being converted into a showcase house and RKO Vice President Matty Polon has stated that the "Juliet" premiere will inaugurate a first run international film policy at the theatre, making it the largest first run house on the East Side.

Equally enthusiastic about the "Juliet" booking was Embassy Theatres president Norman Elson, whose New Embassy Theatre on Broadway has already established an impressive track record with Fellini's "La Dolce Vita" and "8½".

"Juliet of the Spirits" stars Fellini's wife, Giulietta Masina, who first won international fame in "La Strada" and received more awards than any other actress in motion picture history for her performance in "Nights of Cabiria." In "Juliet" Miss Masina plays an ingenuous and loving

woman who suspects that her husband is being unfaithful to her. As her doubts and loneliness become more acute, she begins to withdraw into a world of dreams, apparitions, spirits and visions. Juliet's visions are sometimes macabre, beautiful, terrifying, or bizarre, and all represent her own inner turmoil. Eventually, the spirits, who are more real to her than her family or friends, dictate her every action. Her only link with reality is her neighbor Susy, played by Sandra Milo. The mistress of a Greek arms manufacturer, Susy is the epitome of worldly sophistication to Juliet.

Featured in the cast with Miss Masina and Miss Milo are Sylva Koscina as Juliet's beautiful sister and Valentina Cortese as the friend who introduces Juliet to the world of the occult.

Open to the general public, the gala premiere of "Juliet of the Spirits" will benefit Make New York Beautiful, Inc., an organization headed by George T. Delacorte and dedicated to donating permanent improvements to New York City for its cultural advancement and beautification. Proceeds from the benefit will aid in the beautification of Columbus Circle, which will be redesigned into an Italian style piazza by Edward Durell Stone.