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IN TODAY'S STRANGEST ZONE OF FEAR...

**THEY were masters of the new terror...
the men who can CHANGE YOUR MIND!**

CURT JURGENS
CLAIRE BLOOM
JORG FELMY

"BRAINWASHED"



**STEFAN ZWEIG'S SHOCKER OF THE MASTER
MINDS OF BRAIN WARFARE!**



ALBERT LIEVEN · MARIO ADORF · KAREL STEPANEK
Screenplay by **HAROLD MEDFORD & GERD OSWALD**
Based on the novel "The Royal Game" by **STEFAN ZWEIG**
Produced by **LUGGI WALDLEITNER**
Directed by **GERD OSWALD** - An **ALLIED ARTISTS** Release

302

Ad Mat No. 302

3 cols. x 10"

(420 Lines)

THE STORY

(Not For Publication)

In a dazed condition, Werner von Basil (Curt Jurgens), brilliant aristocrat, enters the salon of a New York-bound ship and finds Mirko Centowic (Mario Adorf), world chess champion, matching his abilities against a band of players, headed by MacIver (Alan Gifford), which is being badly beaten. Displaying an uncanny knowledge of the game, von Basil offers wise advice to MacIver. The surprised champion asks von Basil why they've never met, and von Basil replies he has never played a game of chess in his life. Weeks before, von Basil is at a formal ball where the police state invasion of his small country is discussed. Irene (Claire Bloom), a ballerina, enters with Hans Berger (Jorg Felmy), a police state agent; she is no collaborator but believes she must bend to the New Order to keep her place in the theatre. She warns von Basil the agents of the police state are aware he is smuggling art treasures out of the country on behalf of the Church. Bishop Ambrose (Hans Sohnke) urges von Basil to flee the city. Von Basil returns to his flat, finds Irene there! She tells him to destroy all his papers and leave at once. He is too late. He is arrested, and taken to the hotel which the agents are turning into headquarters. Here he is questioned by Berger, but he refuses to talk. For weeks he is confined to a small, bare room. No one, not even a guard, talks to him. Nothing is given him to read. Meanwhile, Irene from time to time sees Berger, who has fallen in love with her, and when he asks her to go with him to the hotel to meet his chief, Hartmann (Albert Lieven), she has no alternative but to go. When von Basil is taken to Berger and the chief he sees them—with Irene. Again he refuses to talk. While waiting outside to be ushered into Berger's office he steals a book and smuggles it into his cell-like room where he finds it deals with the game of chess. To keep alert, he studies the book, using lumps of bread as chessmen and checkered bedspread as a board. When his captors find he has stolen the book, they take it and the spread from him. He now mentally plays the game on a chessboard pattern thrown on the ceiling by shadows from light pouring through a window grille. Later he goes berserk, and when Irene offers herself to Berger in a final effort to gain von Basil's release, she is too late. Now von Basil again is seen on the steamer as the chess game ends in a draw. More passengers are being picked up. Irene comes aboard. She now knows von Basil was the victor, and Berger no longer can harm them.

BALLERINA

Claire Bloom is seen as a ballerina in "Brainwashed," an Allied Artists release now at the Theatre. She stars with Curt Jurgens and Jorg Felmy. The suspense drama was directed by Gerd Oswald for producer Luggi Waldleitner.

THE CAST

Werner von Basil **CURT JURGENS**
Irene Andreny **CLAIRE BLOOM**
Hans Berger **JORG FELMY**
Mirko Centowic **MARIO ADORF**
Hartmann, Berger's Chief **ALBERT LIEVEN**
MacIver **ALAN GIFFORD**
Rabbi **DIETMAR SCHONHERR**
Baranow **KAREL STEPANEK**
Moonface **WOLFGANG WAHL**
Hotel Manager **RUDOLF FORSTER**
Scientist **ALBERT BESSLER**
First Officer **JAN HENDRICKS**
Ballet Master **HAROLD MARESCH**
Countess **DOROTHEA WIECK**
Berger's Secretary **RYK DE GOOYER**
Young Lady **SUSANNE KORBER**

SUSPENSE FINELY DRAWN IN ALLIED ARTISTS' 'BRAINWASHED'

(Review)

Suspense is cleverly maintained throughout "Brainwashed," one of the most exciting pictures to reach the local screens in a long while, and it is another high point in the career of that international favorite, Curt Jurgens. The film opened yesterday at the Theatre.

In this Allied Artists release, Jurgens has smuggled art treasures out of his small country on behalf of the Church knowing that otherwise they would be lost to agents of a police state who are taking over his homeland. He is arrested, and confined to a small bare room and no one is there, not even his guard, to talk with him. Nothing is given him to read, a grim punishment for an aristocratic, brilliant man. But through his treatment, agents of the police state hope to learn about the treasures and much more. But he is equally determined to tell nothing. Meanwhile, on one occasion having an opportunity to smuggle a book into his quarters from an office to which he had been taken for interrogation he finds it is a book on how to play chess; he learns the game, playing it daily, and thus for a time keeps his mind actively engaged—until it partially snaps, not to be restored until he has been freed from his captors and makes his way as a refugee to the United States.

The brilliance of Jurgens' performance is matched only by those of his co-stars, Claire Bloom, in whom he has a romantic interest, and the young German actor, Jorg Felmy, one of the top agents; and the smoothness of the three performances is a tribute to the directorial ability of Gerd Oswald, who received much of his training in Hollywood where he once was assistant to the famed Billy Wilder.

"Brainwashed," written for the screen by Harold Medford and Gerd Oswald from a Herbert Reinacker treatment of Stefan Zweig's novel, "The Royal Game," is a beautifully mounted motion picture through which all the performers move with full understanding of their roles.

Playing an important part in the suspense of the film is the effective photography, the work of a master craftsman, Gunther Senftleben. The picture was produced by Luggi Waldleitner.

SUSPENSEFUL

"Brainwashed," an Allied Artists release now at the Theatre, is a suspense-packed drama. It stars Curt Jurgens, Claire Bloom and Jorg Felmy and deals with the attempts of agents for a police state to force a brilliant attorney to reveal important information by confining him to a bare room where he cannot see nor hear nor listen to anything or anyone.

CREDITS

A Luggi Waldleitner Production: Produced by Luggi Waldleitner; Directed by Gerd Oswald; Screenplay by Harold Medford and Gerd Oswald from an adaptation by Herbert Reinacker of Stefan Zweig's novel, "The Royal Game;" Director of Photography, Gunther Senftleben; Music composed by Hans-Martin Majewski; Art Directors, Wolf Englert and Ernst Richter; Sound Editor, K. M. Eckstein; Costume Supervisor, Ursula Stutz; Assistant Director, Jochen Weidemann; English Dialogue Assistant, Fritz Anton and Willy Schone; Production Manager, Johannes J. Frank.



BRAINWASHED No. 3

Curt Jurgens toplines the cast of Allied Artists' "Brainwashed" now showing at the Theatre. Co-starred are lovely Claire Bloom and Jorg Felmy.

Curt Jurgens In 'Brainwashed'

Curt Jurgens, an international film favorite, has the top role in Allied Artists' "Brainwashed," a suspense-packed film now at the Theatre.

He portrays an aristocratic and brilliant attorney with important information which top agents of a police state seek to obtain from him by putting him in solitary confinement, trying to shut his mind from all things. Except during questioning periods, he is given no one to talk with, not even a guard, and nothing to read nor listen to.

Co-starring with him as a ballerina in whom he has a romantic interest is the beautiful Claire Bloom and, as one of the top agents, a new German actor, Jorg Felmy.

The screenplay by Harold Medford and Gerd Oswald stems from "The Royal Game," a novel by Stefan Zweig. The film was directed by Gerd Oswald for producer Luggi Waldleitner.

'Too Ambitious,' Actress Says

Film star Claire Bloom says her stage commitments have never given her really enough time to be a screen star.

"I am too ambitious," she says "and I could never really be a star. When one is ambitious, one has to reject more roles than one accepts."

Currently Miss Bloom is on the screen at the Theatre with co-stars Curt Jurgens and Jorg Felmy in "Brainwashed," an Allied Artists release.

Before she made her first film, Claire Bloom appeared on the stage of London's famous Old Vic Theatre, and gave Londoners one of the most impressive Julietts in living memory.

In "Brainwashed," she plays another of those intensely human roles that have made her famous on both stage and screen.



BRAINWASHED

No. 22

Claire Bloom and Curt Jurgens are pictured in this scene from Allied Artists' "Brainwashed" currently being shown at the Theatre. Starring with Jurgens and Miss Bloom is Jorg Felmy.



BRAINWASHED

No. 23

Curt Jurgens (left) is pictured in his room where he is held in solitary confinement by an agent of a police state, portrayed by Jorg Felmy (right) in Allied Artists' "Brainwashed" opening at the Theatre. It tells the story of the battle to capture a man's mind to gain important political and military information. Co-starred with Jurgens and Felmy is lovely Claire Bloom.

GERMAN

Jorg Felmy, one of the popular German screen stars, co-stars with Curt Jurgens and Claire Bloom in "Brainwashed," an Allied Artists release now at the Theatre. The picture was directed by Gerd Oswald who, with Harold Medford, wrote the screenplay basing it on "The Royal Game," a novel authored by Stefan Zweig.

DIRECTS

Gerd Oswald directed "Brainwashed," suspense film now at the Theatre with Curt Jurgens, Claire Bloom and Jorg Felmy in the star roles. The suspense drama was written by Harold Medford and Gerd Oswald, and is based on "The Royal Game," a novel by Stefan Zweig. It is an Allied Artists release.

Suspense Film Due Here Soon

(Advance)

Allied Artists' "Brainwashed," a highly dramatic film packed with suspense, will open here next at the Theatre with Curt Jurgens, Claire Bloom and Jorg Felmy in the star roles.

This is the story of an aristocratic and brilliant man, portrayed by Jurgens, and the attempts of agents of a police state to mentally break him down so that they may obtain information he would guard with his life.

The beautiful Miss Bloom is the romantic interest in his life, a ballerina, who finds time for one of the top agents (Felmy) who are over-running their country because she does not want to lose her place in the theatre.

The film stems from a novel by the great Stefan Zweig, "The Royal Game." The screen treatment was authored by Herbert Reinecker, with the shooting script being the work of Harold Medford and Gerd Oswald.

The direction was by Gerd Oswald, and the film was produced by Luggi Waldleitner.

BEAUTY

One of the screen's most beautiful women, Claire Bloom, stars with Curt Jurgens and Jorg Felmy in "Brainwashed," an Allied Artists release now at the Theatre.

Torture Method Fails In Film

"Brainwashed," Allied Artists release now at the Theatre, is the story of a brilliant lawyer who, condemned by his country's new rulers to complete isolation, is left to fight to retain his sanity and by doing so prevent himself from giving away vital information to the enemy.

Imprisoned in a tiny, sparsely-furnished room with nothing to do, to hear or to see, he manages at last to acquire a book of chess problems with which help he is able to conquer utter despair and confound his captors by sheer strength of mind.

Curt Jurgens stars as the captive lawyer. Co-starred with him are the lovely Claire Bloom and the popular German star, Jorg Felmy.

The screenplay by Harold Medford and Gerd Oswald is based on a novel, "The Royal Game," by Stefan Zweig.

Claire Bloom As Ballerina

Claire Bloom portrays a ballerina in "Brainwashed," an Allied Artists release now at the Theatre with Curt Jurgens and Jorg Felmy as her co-stars.

The suspense film is based on the Steffan Zweig novel "The Royal Game," and was written for the screen by Harold Medford and Gerd Oswald. The latter directed the picture for producer Luggi Waldleitner.



BRAINWASHED

No. 2

Claire Bloom is seen in Allied Artists' "Brainwashed" opening at the Theatre in which she is starred with Curt Jurgens and Jorg Felmy.

ZWEIG

Stefan Zweig's novel, "The Royal Game," has been brought to the screen at the Theatre by Allied Artists under the title of "Brainwashed." It deals with the attempts of agents of a police state to force, through cruel torture, a brilliant attorney to reveal important information which only he has. This they do by keeping him solitarily confined, but he manages to confound his captors through the sheer strength of his mind. The attorney is portrayed by Curt Jurgens.

COULD EVEN A WOMAN BE BRAINWASHED INTO EVIL?

CURT JURGENS
CLAIRE BLOOM
JORG FELMY

FROM the Silent Room where The Terror begins... to The Brain Game where a manhunt ends...

THIS is a story to ROCK YOUR MIND!

"BRAINWASHED"

Stefan Zweig's shocker about today's strangest zone of fear!

ALBERT LIEVEN · MARIO ADORF · KAREL STEPANEK · Screenplay by HAROLD MEDFORD & GERD OSWALD
Based on the novel "The Royal Game" by STEFAN ZWIG · Produced by LUGGI WALDLEITNER · Directed by GERD OSWALD · An ALLIED ARTISTS Release

Ad Mat No. 301

3 cols. x 7 1/2

(315 Lines)

301

From Stefan Zweig's sensational novel!

THE BRAIN KILLERS... IN TODAY'S STRANGEST ZONE OF FEAR!

CURT JURGENS · CLAIRE BLOOM · JORG FELMY

"BRAINWASHED"

ALBERT LIEVEN · MARIO ADORF · KAREL STEPANEK

Screenplay by HAROLD MEDFORD & GERD OSWALD · Based on the novel "The Royal Game" by STEFAN ZWIG
Produced by LUGGI WALDLEITNER · Directed by GERD OSWALD · An ALLIED ARTISTS Release

Ad Mat No. 204

2 cols. x 4"

(112 Lines)

204

Can THIS woman be brainwashed into evil?

CURT JURGENS
CLAIRE BLOOM
JORG FELMY

"BRAINWASHED"

ALBERT LIEVEN · MARIO ADORF · KAREL STEPANEK · An ALLIED ARTISTS Release

Ad Mat No. 203

2 cols. x 3"

(84 Lines)

203

"...TO MAKE MEN THE SLAVES OF THEIR GODLESS MINDS...TO MAKE WOMEN THE WILLING TOOLS OF THEIR EVIL... THIS WAS THEIR PLAN!"

CURT JURGENS
CLAIRE BLOOM
JORG FELMY

"BRAINWASHED"

Stefan Zweig's shocker about today's strangest zone of fear!

ALBERT LIEVEN · MARIO ADORF · KAREL STEPANEK
Screenplay by HAROLD MEDFORD & GERD OSWALD · Based on the novel "The Royal Game" by STEFAN ZWEIF
Produced by LUGGI WALDLEITNER · Directed by GERD OSWALD · An ALLIED ARTISTS Release

206
Ad Mat No. 206 2 cols. x 8" (224 Lines)

CURT JURGENS · CLAIRE BLOOM · JORG FELMY

"BRAINWASHED"

An ALLIED ARTISTS Release

201
Ad Mat No. 201 2 cols. x 1" (28 Lines)

CURT JURGENS · CLAIRE BLOOM · JORG FELMY

"BRAINWASHED"

TODAY'S STRANGEST ZONE OF FEAR!

An ALLIED ARTISTS Release

202
Ad Mat No. 202 2 cols. x 2" (56 Lines)

THE SHOCKER THAT TAKES YOUR MIND INTO TODAY'S STRANGEST ZONE OF FEAR!

CURT JURGENS
CLAIRE BLOOM
JORG FELMY

"BRAINWASHED"

COLLABORATOR, CORPSE OR ROBOT...WHAT WILL THEY MAKE HIM?

From Stefan Zweig's sensational novel!

ALBERT LIEVEN · MARIO ADORF · KAREL STEPANEK
Screenplay by HAROLD MEDFORD & GERD OSWALD · Based on the novel "The Royal Game" by STEFAN ZWEIF
Produced by LUGGI WALDLEITNER · Directed by GERD OSWALD · An ALLIED ARTISTS Release

205
Ad Mat No. 205 2 cols. x 5 1/2" (154 Lines)

CURT JURGENS
CLAIRE BLOOM
JORG FELMY

"BRAINWASHED"

An ALLIED ARTISTS Release

101
Ad Mat No. 101 1 col. x 1" (14 Lines)

CURT JURGENS
CLAIRE BLOOM

"BRAINWASHED"

An ALLIED ARTISTS Release

102
Ad Mat No. 102 1 col. x 2" (28 Lines)

CAUGHT in a zone of fear...by THE BRAIN KILLERS!

CURT JURGENS
CLAIRE BLOOM
JORG FELMY

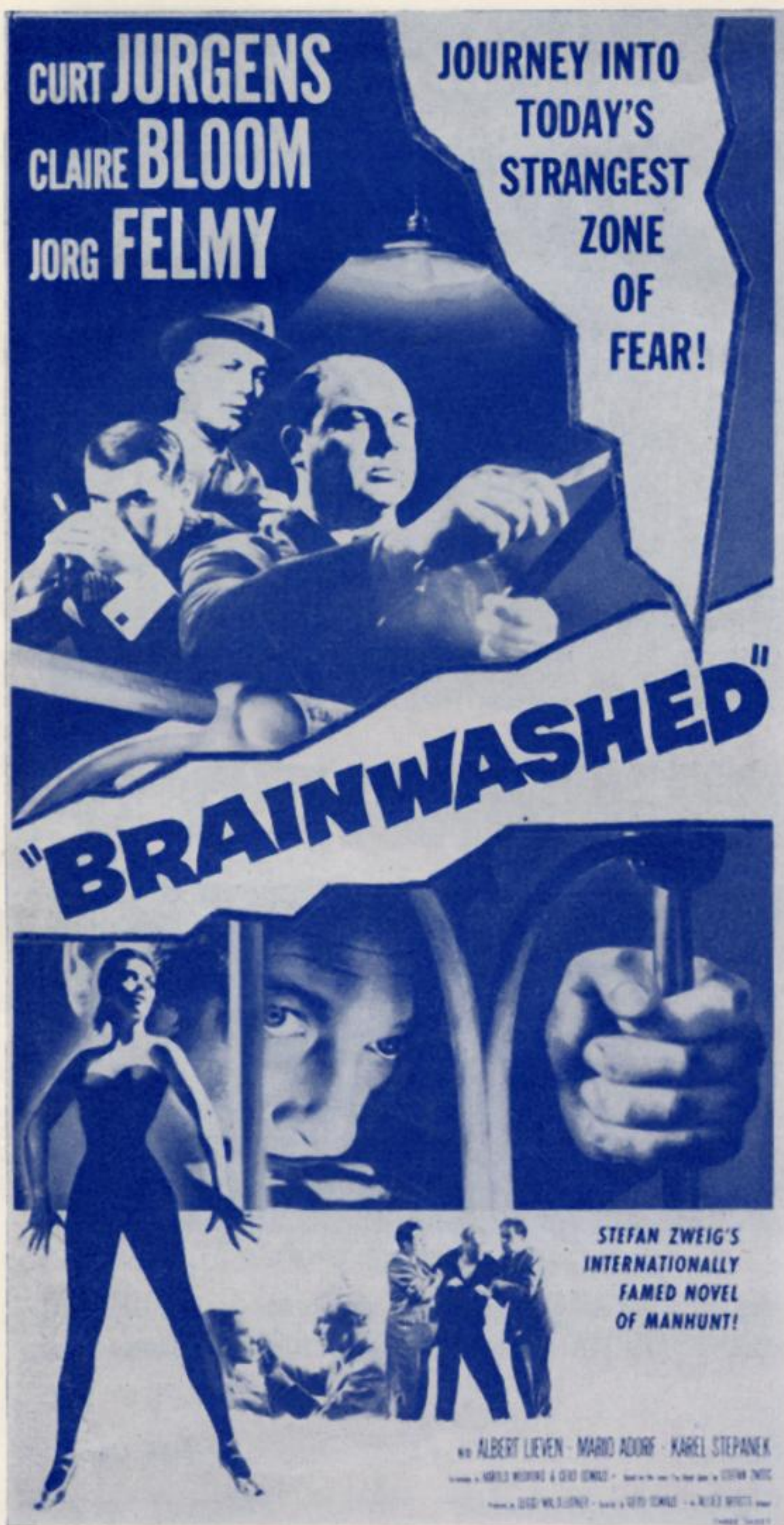
"BRAINWASHED"

ALBERT LIEVEN · MARIO ADORF · KAREL STEPANEK
An ALLIED ARTISTS Release

103
Ad Mat No. 103 1 col. x 5 1/4" (74 Lines)

COMPLETE CAMPAIGN MAT

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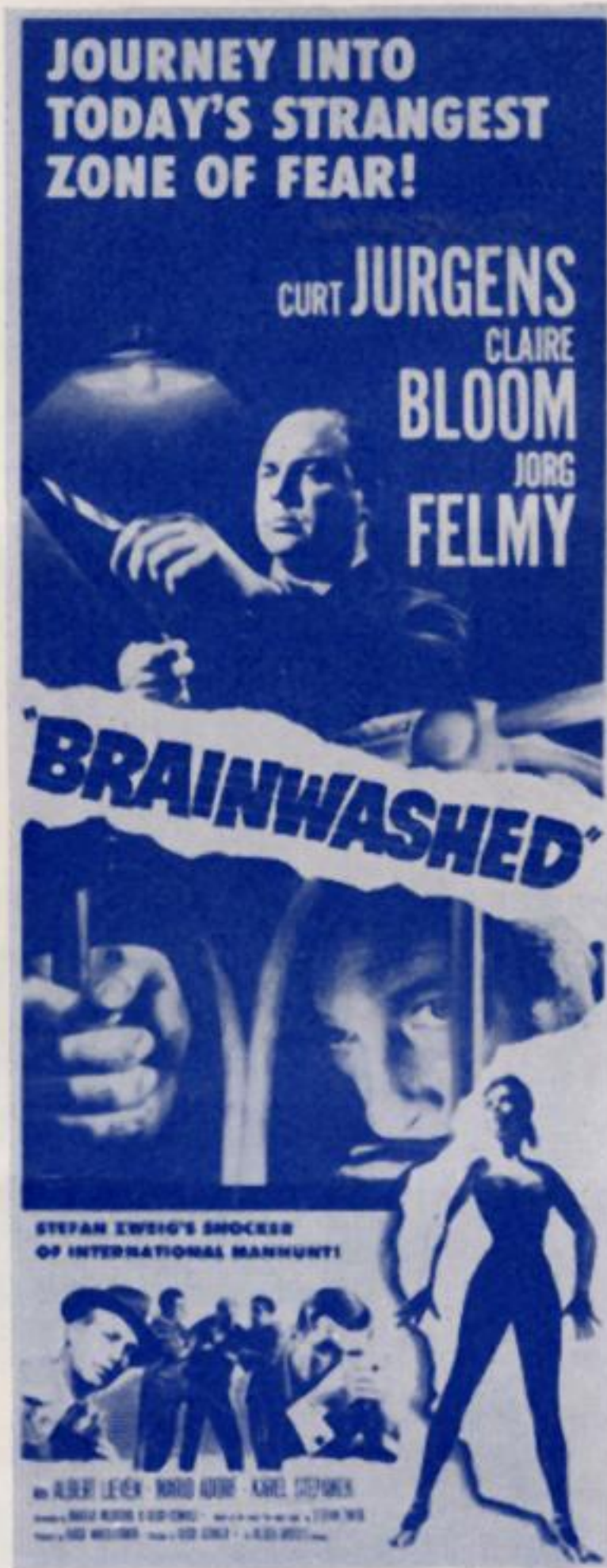


22 x 28 LOBBY CARD

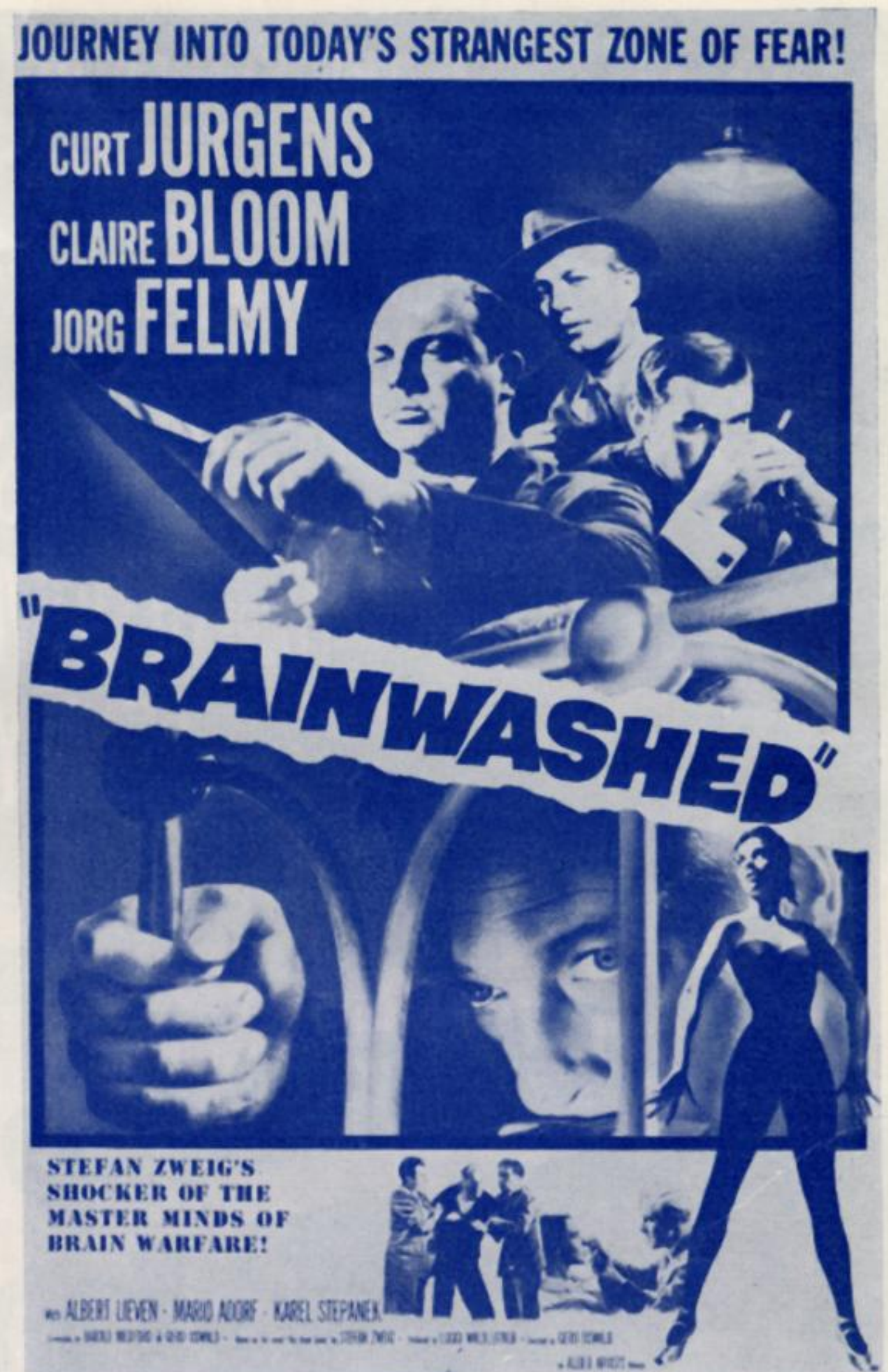
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Montreal, Quebec
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Calgary, Alberta
Vancouver, B.C.

EXPLOITATION

TV Or Radio Interview

A most interesting interview, if you can arrange it over a local radio or television station, is one where you would have a reporter interview a prominent local psychiatrist on the subject of mind over matter, now known as "brainwashing." Is it possible to make one believe anything which is contrary to his own beliefs? Many totalitarian countries practice this brutal type of instilling their own propaganda into the minds of political prisoners. Of course, tie in the picture "Brainwashed."

Essay Contest

If you can get into the schools of advanced teaching such as high schools or colleges, it might be advisable to arrange a preview screening for local educators with the idea of promoting a city-wide essay contest with "What Freedom Means to Me" as the subject. Award nominal cash prizes to the winners and passes to the next best three or more.

CURT JURGENS CONTEST

Curt Jurgens is filmdom's international favorite. He has starred in hit pictures in almost every country with a film industry. Listed below is an idea for a newspaper contest or for a herald. If you use it in the newspapers accompany story with art of Jurgens which is available in mat form. (See publicity pages)

1. CURT JURGENS WAS BORN IN?
(a) Munich; (b) Prague; (c) Vienna
2. YET, HIS NATIONALITY IS?
(a) Swiss; (b) Austrian; (c) French
3. A FILM, MADE IN 1955 AND STARRING CURT JURGENS, WON THE CANNES FESTIVAL GRAND PRIX. CAN YOU NAME IT?
(a) The Heroes Are Tired
(b) Me and the Colonel
(c) The Devil's General
4. A FEW YEARS AGO HE MADE A FILM WITH THE FRENCH STAR, BRIGITTE BARDOT. IT WAS TITLED:
(a) This Happy Feeling
(b) A Woman Was Created
(c) The Enemy Below
5. HE ALSO MADE A FILM WITH ORSON WELLES CALLED?
(a) Chu-Chin-Chow
(b) The Life Of Suzie Wong
(c) Ferry to Hong Kong
6. HIS LATEST FILM STARS CLAIRE BLOOM. WHAT IS THE TITLE?
(a) Inn of the Sixth Happiness
(b) Brainwashed
(c) The Blue Angel

ANSWERS: 1.a; 2.b; 3.c; 4.b; 5.c; 6.b

Copy For "Live" Radio Spots

"BRAINWASHED" . . . the motion picture that takes you on a journey into today's strangest zone of fear . . . the battle to capture men's minds! See the evil power of the Godless masters of their evil power enslaving the mind of one man whose secret they MUST have! See "Brainwashed" starring the international favorites, Curt Jurgens, Claire Bloom and Jorg Felmy. (add local tie-in copy).

"BRAINWASHED" . . . the dramatic story of a man, hour by hour, as he fought the Godless masters, pitting his iron will against the hell they had clamped on his brain. Take the journey into today's strangest zone of fear, the control of man's mind in "Brainwashed," starring Curt Jurgens, Claire Bloom and Jorg Felmy. (Add local tie-in copy).

(Printed In U.S.A.)