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LOUIS K.
AND
GLORIA SHER
PRESENT

**CRAZY
PARADISE**

NOT
RECOMMENDED
FOR
CHICKENS

in
eastman
color

DIRECTED
BY
GABRIEL
AXEL

A
PALLADIUM
PRODUCTION

A
SHERPIX,
INC.
RELEASE

David Weissman

LOUIS K.
AND
GLORIA SHER
PRESENT

CRAZY PARADISE

NOT
RECOMMENDED
FOR
CHICKENS

Running Time: 95 Minutes

SYNOPSIS (not for publication)

On the island of Trang off the mainland of Denmark, bearded Thor Goat (**Hans W. Petersen**), despite his age, has become irresistible to women.

Thor derives this magnetism from sucking Trang's raw eggs. After draining an egg to its shell, Thor gives sound to his amatory feelings. With his face to the sky, he sets off love calls that inflame women in the entire community and bring many of them running to his side.

Even genteel Edith Paste (**Ghita Norby**), the wife of the new vicar, Paul Paste (**Paul Hagen**), is affected. She turns her feelings towards the vicar for relief, but he doesn't seem to comprehend.

Thor's son, Angelus Goat (**Dirch Passer**), does not possess his father's talents nor is he aware of his father's erotic powers.

Angelus is a political idealist, fighting for love, truth and right on Trang. His goal is to become Chairman of the Parish Council on the island.

He is opposed in this by the incumbent, Per Mortensen (**Karl Stegger**). Mortensen, it so happens, is Trang's only egg wholesaler and exporter.

With Thor's help among the women, and the assistance of a faithful disciple, Simon (**Ove Sprogø**), Angelus Goat is triumphant in the election campaign and leads his party, "Blessed Be Our Bliss," to victory.

Even Per Mortensen's powerful friends, among them Trommesen (**Gunnar Lemvig**), an influential Member of Parliament on the mainland, cannot save him from being swept out of office.

Flushed with victory and his ideals, Angelus leads Trang into secession from Denmark and the establishment of a separate and independent state with its own flag, own currency and even its own armed forces, consisting mainly of a few bumbling and stumbling recruits.

Ove Bierman (**Kjeld Petersen**), a newspaper reporter, getting wind of what has been happening, visits Trang and then flashes the news to the world.

Recovering somewhat from its consternation, the government in Copenhagen dispatches Miss Bertha Virginus, Minister for Foreign Affairs (**Bodil Steen**), to look into the matter, quell the insurrection, and bring Trang back to Denmark.

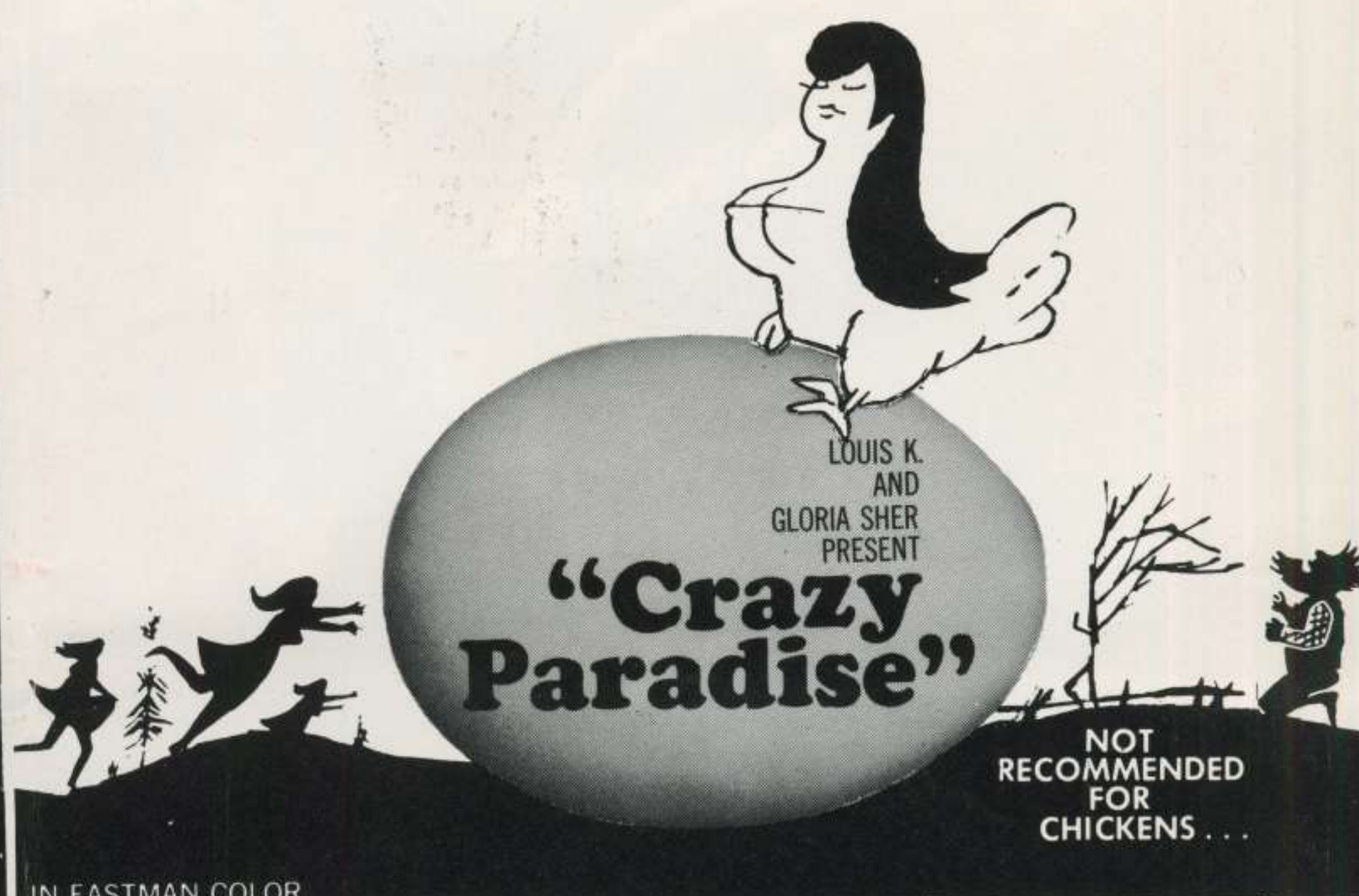
In the meantime, Per Mortensen collects a group of comic counter-revolutionaries to try to wrest back power from Angelus Goat.

What with the arrival of stern-visaged Miss Virginus, the Minister for Foreign Affairs, and the counter-military measures of Per Mortensen, Angelus Goat sees his idealistic party in jeopardy.

However, Simon conspires with Thor Goat to exert his amatory powers over the female foreign minister. Thor prepares for his duties with an abundance of fresh Trang eggs. His love call overpowers the foreign minister, and she falls to his charms.

Angelus is triumphant. Through Greta (**Lone Hertz**), a blonde Trang charmer, he discovers for himself the potent magical powers of the eggs of Trang. In fact, he becomes his father's successor, for Thor is persuaded by the foreign minister to leave the island with her to return to Copenhagen.

something new and egg-citing...



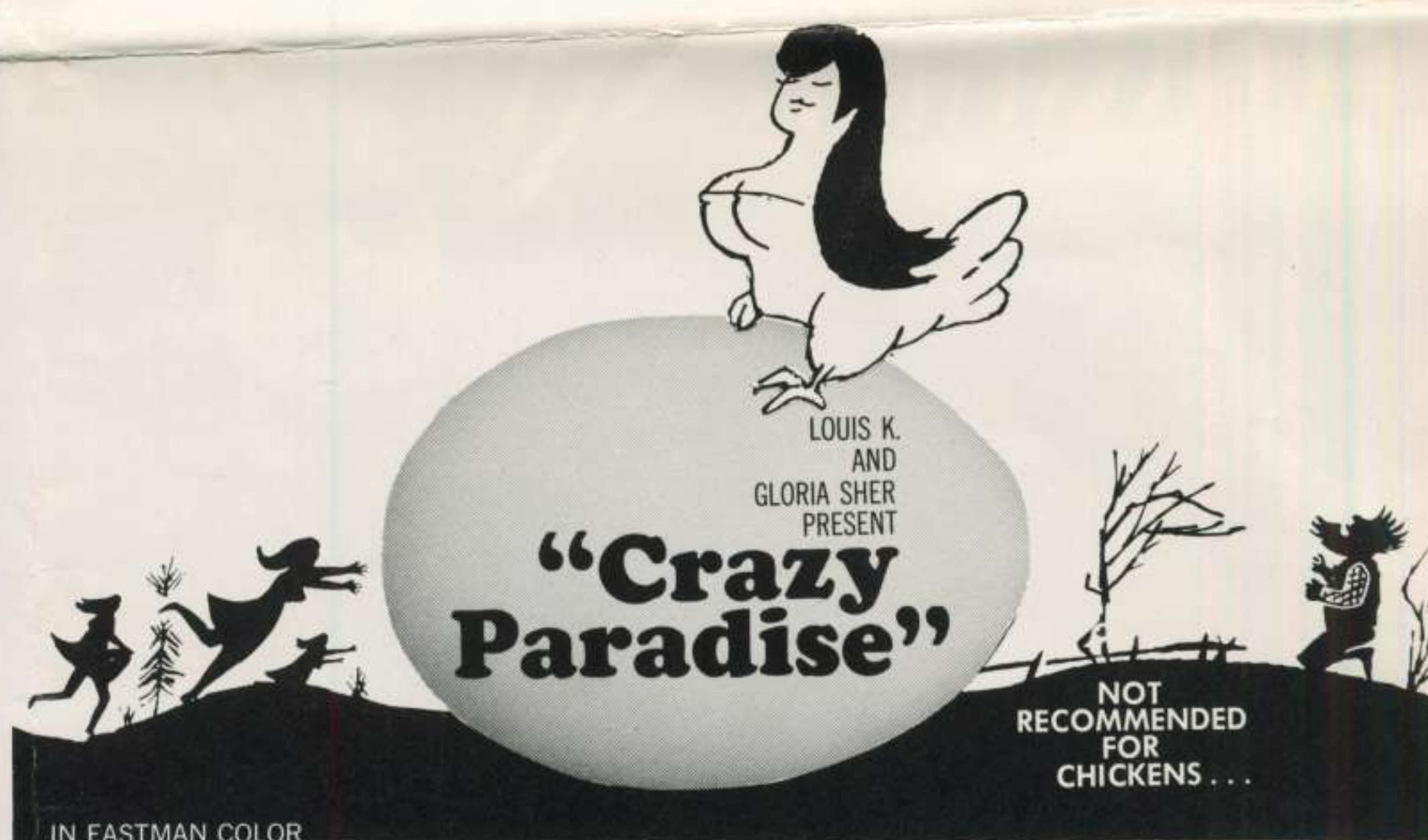
IN EASTMAN COLOR

Directed by
GABRIEL AXEL • A PALLADIUM PRODUCTION • A SHERPIX, INC. RELEASE

THEATER

M301 3 x 84 (also available in 4 x 112, MAT 401)

something new and egg-citing...



IN EASTMAN COLOR

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THEATER

M302 3 x 70

DIRECTED
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GABRIEL
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SHERPIX,
INC.
RELEASE

A
PALLADIUM
PRODUCTION

something new and egg-citing...



IN EASTMAN COLOR

Directed by
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A SHERPIX, INC. RELEASE

THEATER

M202 2 x 28

EGG FESTIVAL WEEK

Stage an "Egg Festival Week" with the slogan, EGGS FOR GO-POWER! GO-SEE "CRAZY PARADISE" FOR ENTERTAINMENT! Time the week to coincide with the opening of "Crazy Paradise" at your theatre.

"Crazy Paradise," throughout the picture, raises a high quotient of egg consciousness. This is your premise for the "Egg Festival Week."

Tie-in with every phase of egg interests. Amenable to this should be egg producers, feed interests, retailers and wholesalers. In addition, there are packagers, truckers, etc.

- Try for one big super-market chain to be the focus of the campaign.
- Seek store exterior and interior displays promoting eggs and "Crazy Paradise" and your playdate.
- You can plant discount coupons to your show or free passes in egg packages.
- Make generous use of egg-prickers with appropriate playdate info.
- With super-market co-op, place prize passes in plastic egg shells.
- Imprint or snipe, signs on egg trays and packages.
- Again with cooperation of all egg interests involve city officials in celebration.
- Plant egg interest personalities on radio and television and position them for newspaper interviews.
- Invite all these people to special screenings of "Crazy Paradise."
- Stimulate interest among food editors of the press, and radio and television personalities, in egg recipes and information about "Crazy Paradise" eggs.
- As part of a take-home herald for a "Crazy Paradise" promotion, on one side provide intriguing egg recipes to women patrons beginning with show previous to "Crazy Paradise."

Mat 2B



GIRLS CAN'T RESIST Dirch Passer, who possesses singular amatory prowess in the unusual and uproarious comedy, "Crazy Paradise," which opens at the Theatre. The pursuing women with Passer are Lone Hertz and Judy Gringer, who co-star in the Sherpix release.

SELL SEXY BEAUTIES

"Crazy Paradise" is loaded with some of Denmark's sexiest and most beautiful women.

This angle should be strongly exploited.

Make up a board for exploitation out front of still pictures of the good-looking women to be seen in "Crazy Paradise."

If you wish, utilize the story on this subject to be found in the pressbook as part of your board.

FIRST CAME THE "EGG" THEN "CRAZY PARADISE"

Gabriel Axel, the noted Danish theatrical and motion picture director, a few years ago directed a stage play in Copenhagen titled "The Egg," by Felicien Marceau, the French playwright. It was a rare piece of foreshadowing for Axel, who directed the Danish comedy "Crazy Paradise," which arrives here at the Theatre.

The plot of "Crazy Paradise" rotates about eggs; specifically they are the eggs of Trang Island, off the coast of Denmark, which give extraordinary amatory prowess to certain men who drink them raw.

Starring in "Crazy Paradise" are some of Denmark's most beautiful and talented women, including Ghita Norby, Judy Gringer, Elsebeth Larsen and Lone Hertz.

Dirch Passer, Hans W. Petersen and Ove Sprogøe are the male stars.

Axel originally was an actor who received his early training at the Royal Theatre School in Copenhagen from 1942 to 1945. Earlier he lived in France for a number of years and went to school in Paris.

Since 1945 he produced many plays in Copenhagen, including "Le Cid" by Corneille, "Lucretia" by Girardoux and "The Head of The Others" by Marcel Aymé. He also produced about 40 television plays, including works by Molière, Dostoevski and other great writers.

"Crazy Paradise," which is in color, is the last of ten films Axel has directed and the first to reach the United States as a Sherpix release.

SPICE, SATIRE, ROBUST COMEDY

Movie-goers with penchants for robust comedy and spicy overtones and plots that are edged with sharp satire are evidently in for a treat in "Crazy Paradise," which arrives for its local bow at the Theatre.

Starring Dirch Passer, Hans W. Petersen, Ove Sprogøe and Ghita Norby, the Sherpix release was produced in Denmark under the direction of Gabriel Axel.

In addition to Ghita Norby, several other of Denmark's most beautiful women populate the cast. Among them are Judy Gringer, Lotte Tarp and Elsebeth Larsen.

They are cast in the roles of women of the island of Trang who fall under the spell of certain men of irresistible charm.

It seems that Trang's eggs endow these certain men with a virility that makes women powerless to resist. This premise, according to advance reports, provides the picture with a different flavor and makes it abound in hilarity.

The plot comes from one of Denmark's biggest best-selling novels, "The Crazy Paradise," by Ole Juul.

The picture on which it is based was produced in color.

Gabriel Axel, the director, has made ten films, including "Crazy Paradise." He is well known as a producer and director of stage plays in Denmark as well as a filmmaker.

Mat 2A



BEAUTIES AND EGGS exert amorous and uproarious comic effects on certain men in "Crazy Paradise," new Sherpix comedy release coming to the Theatre. Beautiful Ghita Norby and Paul Hagen are among the co-stars.

different

The word "different" is strongly keynoted in advance reports about "Crazy Paradise," which has been setting up waves of hilarity before its arrival at the Theatre.

The comedy, zany and tinged with satire, was produced in color in Denmark and is being released here by Sherpix, Inc.

The film brings to us comedy talents which, from all accounts, are going to make their mark here for the future.

The stars are Dirch Passer, Hans W. Petersen, Ove Sprogøe and Ghita Norby.

Beauty as well as talent are on tap, also, in the presence of Lotte Tarp and Elsebeth Larsen.

Based on the best-selling novel, "The Crazy Paradise," by Ole Juul, the film unwinds a plot on the island of Trang, off the mainland of Denmark.

It seems that there, raw eggs have given extraordinary amatory prowess to Hans W. Petersen as Thor Goat. Women just can't resist him. From this fabulous premise, the plot whirls through a series of hilarities right through to a surprise finish.

Advance reports of "Crazy Paradise" being a "different" kind of film certainly seem justified.

FUNNYMEN AND SEXY BLONDES

Dirch Passer, regarded as the funniest actor in Denmark, plays one of the leading roles in "Crazy Paradise," the unusual new comedy scheduled to open at the Theatre.

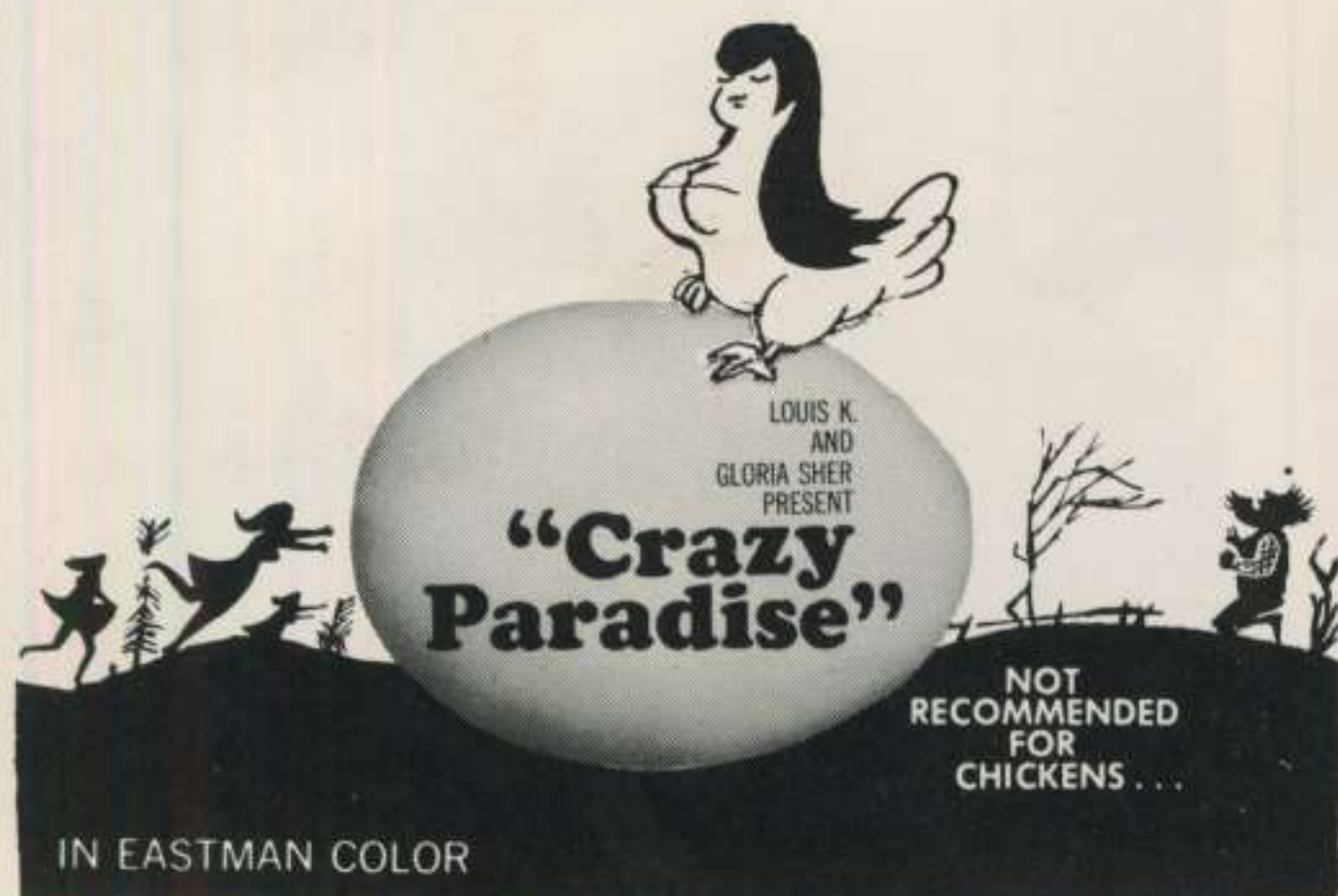
Co-starring with Passer in the hilarious new Sherpix release are Hans W. Petersen and Ove Sprogøe.

Ghita Norby, renowned Danish actress and beauty, heads a group of talented Danish sexy blondes who play important roles in "Crazy Paradise."

Directed by Gabriel Axel, one of Denmark's leading filmmakers, the color production concerns the aphrodisiacal effects of eggs hatched on the island of Trang and the explosively funny consequences following their being eaten.

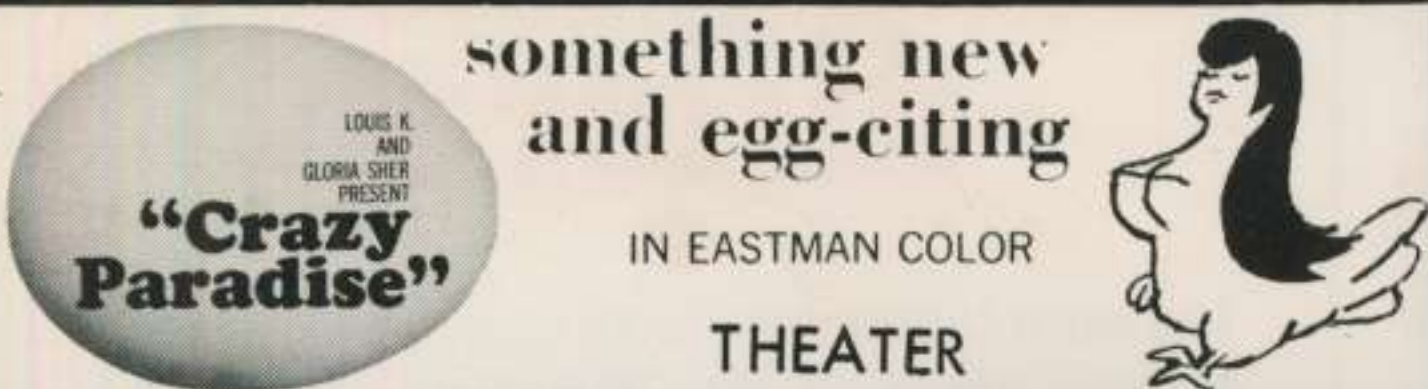
Dirch Passer is seen in the principal part of Angelus Goat, a political leader on the island of Trang. One of Denmark's leading stage performers, Passer has acted also in several Danish and Swedish films.

something new and egg-citing...



THEATER

M201 2 x 56



M203 2 x 14

something new and egg-citing...



THEATER

M304 3 x 84

LOUIS K.
AND
GLORIA SHER
PRESENT

**"CRAZY
PARADISE"**

Not recommended for chickens...
IN EASTMAN COLOR

Directed by
GABRIEL AXEL - A PALLADIUM PRODUCTION
A SHERPIX, INC. RELEASE



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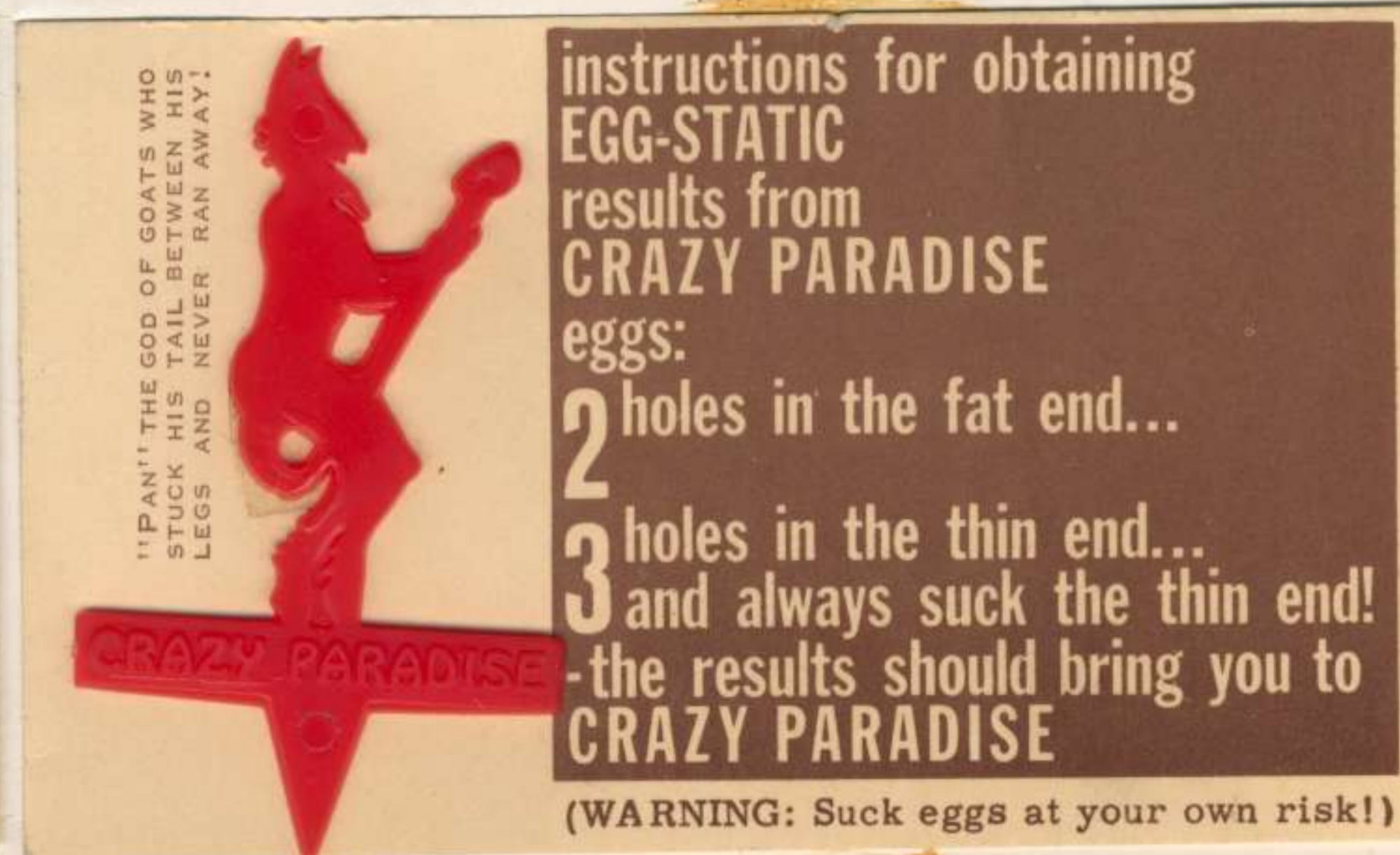
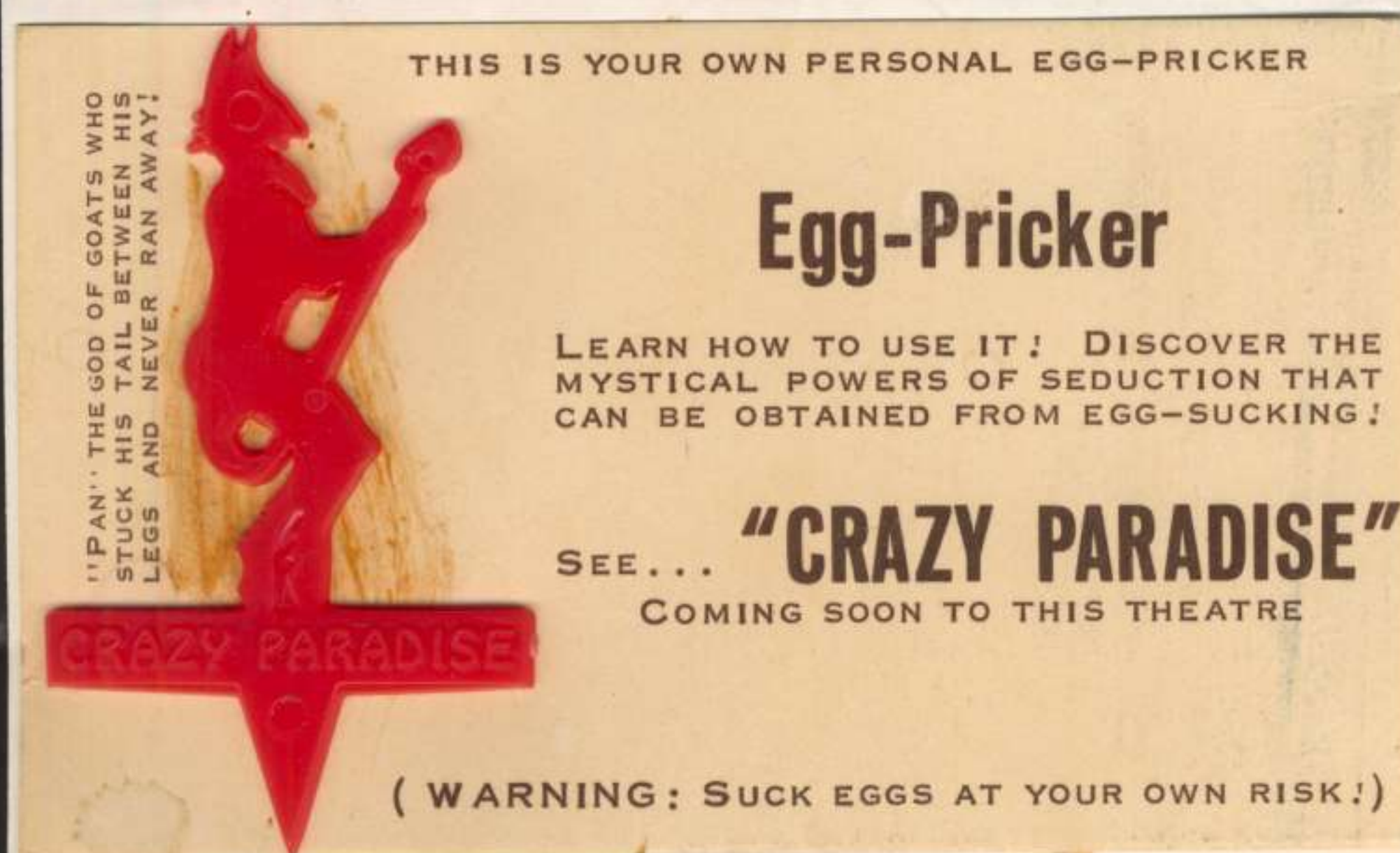
M101 1 x 28

**SHERPIX,
INC.**

1501 BROADWAY
NEW YORK, N.Y. 10036
695-3032

EGG-PICKERS GIVE-AWAY


A weathervane, symbolizing Pan the god of goats who stuck his tail between his legs but never ran away, is prominent in "Crazy Paradise," as is sucking eggs. An egg pricker of this weathervane is available to be given to patrons of your theatre while the trailer is on the screen as a teaser campaign. The egg pricker is also available on an instruction card to be given to your patrons during your engagement of "Crazy Paradise" as a fun word of mouth instrument similar to the famous 'Daffodil'.




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something new
and egg-citing...




LOUIS K.
AND
GLORIA SHER
PRESENT



CRAZY PARADISE

Not recommended for chickens...
IN EASTMAN COLOR



Directed by
GABRIEL AXEL • A PALLADIUM PRODUCTION
A SHERPIX, INC. RELEASE

THEATER

M205 2 x 70

something new and egg-citing...



LOUIS K.
AND
GLORIA SHER
PRESENT

"Crazy Paradise"

IN EASTMAN COLOR

NOT RECOMMENDED
FOR CHICKENS...

Directed by
GABRIEL AXEL • A PALLADIUM PRODUCTION
A SHERPIX, INC. RELEASE

THEATER

M204 2 x 42

something new
and egg-citing...



LOUIS K. AND GLORIA SHER
PRESENT

CRAZY PARADISE

Not recommended for chickens...
IN EASTMAN COLOR





Directed by
GABRIEL AXEL • A PALLADIUM PRODUCTION
A SHERPIX, INC. RELEASE

THEATER

M206 2 x 98


something new
and egg-citing...

LOUIS K.
AND
GLORIA SHER
PRESENT

CRAZY PARADISE

Not recommended for chickens...
IN EASTMAN COLOR



Directed by
GABRIEL AXEL • A PALLADIUM PRODUCTION
A SHERPIX, INC. RELEASE

THEATER

M303 3 x 150

LOUIS K. AND GLORIA SHER PRESENT

CRAZY PARADISE

something
new
and
egg-citing

Not
recommended
for chickens...

IN EASTMAN COLOR



THEATER


M103 1 x 70

something
new and
egg-citing

LOUIS K.
AND
GLORIA SHER
PRESENT

CRAZY PARADISE

Not recommended for chickens...
IN EASTMAN COLOR



THEATER

M104 1 x 42

Not recommended for chickens...
IN EASTMAN COLOR

LOUIS K.
AND
GLORIA SHER
PRESENT

"Crazy Paradise"

THEATER

M102 1 x 20

HE'S IRRESISTIBLE

Hans W. Petersen is a merry little man from Denmark who is likely to throw American movie-goers into an uproar of hilarity.

Petersen is one of the stars of "Crazy Paradise," the unusual new comedy arriving at the Theatre.

Produced in color in Denmark, the Sherpix release was directed by one of Denmark's most outstanding directors, Gabriel Axel, with Dirch Passer, Ove Sprogoe and Ghita Norby, one of Denmark's most talented and beauteous women, as co-stars.

Petersen is seen in the role of Thor Goat, a man who is made irresistible to women by drinking the magical raw eggs of the island of Trang.

Petersen's extraordinary virility in the role of Thor Goat creates political complications as well as explosively funny amatory complexities.

Before his role in "Crazy Paradise," Petersen's performances were confined mainly to the stage. His career began as a variety artist. As such, he rose to be one of the most popular of musical comedy stars. His reputation as a wonderful dancer was known throughout Europe.

In recent years he became a character actor and has been seen in such roles in many stage plays and some films.

His role as Thor Goat in "Crazy Paradise" has opened an entirely new career for him as a comedy actor.

CUTE DANISH PASTRY

Several of Denmark's most beautiful and sexiest women are seen in important roles in "Crazy Paradise," the unusual new comedy opening at the Theatre.

Seen in the Sherpix release, along with male stars Dirch Passer, Hans W. Petersen and Ove Sprogoe, are Ghita Norby, Bodil Steen, Lily Broberg, Lone Hertz, Lotte Tarp and Elsebeth Larsen.

The beauties were all needed to play attractive girls who cannot resist the charms of certain men on an island called Trang, off Denmark, who acquire irresistible magical powers through eating eggs hatched on the island.

Produced in color, "Crazy Paradise" was directed by Gabriel Axel.

EGGS PLUS BEAUTIES EQUALS RIBALD COMEDY

Whichever came first—the chicken or the egg—may occupy serious investigators forever, but those in search of pure laughs, from all accounts, should eggs-pose themselves to the eggs-traordinary plot that has been hatched in "Crazy Paradise," the new comedy due at the Theatre, in Eastman Color.

The premise of the story is that on the island of Trang in the Kattegat Straits off Denmark, raw eggs, when pierced and drunk from the shell by certain men, produce a result very interesting to women. The men become super-amatory and the women unable to resist.

Involved as stars in the outlandishly funny proceedings are Dirch Passer, Hans W. Petersen, Ove Sprogoe and a bevy of Denmark's most beautiful, talented and sexiest-looking women, including Ghita Norby, Judy Gringer, Lone Hertz, Lily Broberg, Lotte Tarp and Elsebeth Larsen.

Not un-eggs-pectedly, the egg-drinking has not only erotic effects, but also causes political consequences. With the plot turning this way and that, the laughs are often edged with sharp satire.

Gabriel Axel, one of Denmark's leading stage and film directors, directed "Crazy Paradise," which Sherpix is releasing in the United States.

The s'eggs-y story is based on the best-selling Danish novel, "Crazy Paradise," by Ole Juul.

L'EGGS-ICON



Mat 1A

EGGS-QUISITE Lotte Tarp is one of the many Danish beauties in "Crazy Paradise," uproarious Sherpix comedy release arriving at the Theatre. Eggs as well as beauties figure importantly in the surprise plot.

EGGS-OTIC
EGGS-PECT
S'EGGS-Y!
VERY S'EGGS-Y!
EGGS-PERT
EGGS-TRAORDINARY
EGGS-ACTLY
L-EGGS
EGGS-CITING
EGGS-CELLENT
EGGS-HILARATE
EGGS-AMPLE
EGGS-PERIENCE
EGGS-PERIMENT
EGGS-PLAIN
EGGS-PLICIT
EGGS-PLODE (SION)
EGGS-PLOIT
EGGS-TATIC



Mat 1B

CUTE CHICKS abound plentifully in the zany comedy "Crazy Paradise," arriving at the Theatre, and Judy Gringer (above) is one of them. The Sherpix release co-stars Dirch Passer and Hans. W. Petersen.

CAST		CREDITS	
Angelus Goat	DIRCH PASSER	Screenplay by	Bob Ramsing
Thor Goat	HANS W. PETERSEN	Based on the Novel by	Ole Juul
Simon	OVE SPROGOE	Music composed and directed by	I. B. Glindemann
Mrs. Edith Paste, the vicar's wife	GHITA NORBY	Art direction	Kai Rasch
Paul Paste, the vicar	PAUL HAGEN	Narration	Henning Moritzen
Bertha Virginius, Minister for Foreign Affairs	BODIL STEEN	Camera	Henning Bendtsen D.F.F.
Per Mortensen	KARL STEGGER	Makeup	Bodil Rasmussen
Greta	LONE HERTZ	Script	Morten Schyberg
Anne	Lily Broberg	Costume	Edith Sorensen and
Ursula	Judy Gringer		Bente Riber
Ove Bierman, reporter	Kjeld Petersen	Design	Willy Berg Hansen
The Prime Minister	Kai Holm	Sound	Kai Larsen and
His Secretary, von Adel	Jorgen Ryg		Knud Kristensen
Hjalmar, the blacksmith	Axel Strobye	Editor	Lars Brysesen
Trommesen, a Member of Parliament	Gunnar Lemvig	Assistant director	Jens Ravn
Thomas Asmussen, editor	Poul Muller	Production Manager	Erik Overbye
Janus	Valso Holm	Directed by	Gabriel Axel
Casper Cash, grocer	Keld Markuslund		
Tripledick	Arthur Jensen		
Frederik	Hugo Herrestrup		
Laurids	Gunnar Stromvad		
Jens	Helge Scheuer		
Borge	Lotte Tarp		
Karen	Erik Paske		
Betsy Buttock	Elsebeth Larsen		
The Narrator	Henning Moritzen		