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EXHIBITORS' SHOWMANSHIP MANUAL



Joseph E. Levine presents

NIGHT
IS MY
FUTURE

From the World's Master Film-Maker Ingmar Bergman...
a startling journey into the darkness of the human soul!

THE CAST

Ingrid Mai Zetterling
Bengt Birger Melmsten
The vicar Olof Winnerstrand
Mrs. Schroder Naima Wifstrand
The housekeeper Hilda Borgstrom
The restaurant owner Douglas Hage

THE CREDITS

Directed by Ingmar Bergman
Produced by Lorens Marmstedt
Photographed by Goran Strindberg
Music by Erland von Koch
Based on the novel by Dagmar Edquist

A JOSEPH E. LEVINE presentation
An Embassy Pictures Release
Running Time: 87 Minutes

THE STORY (not for publication)

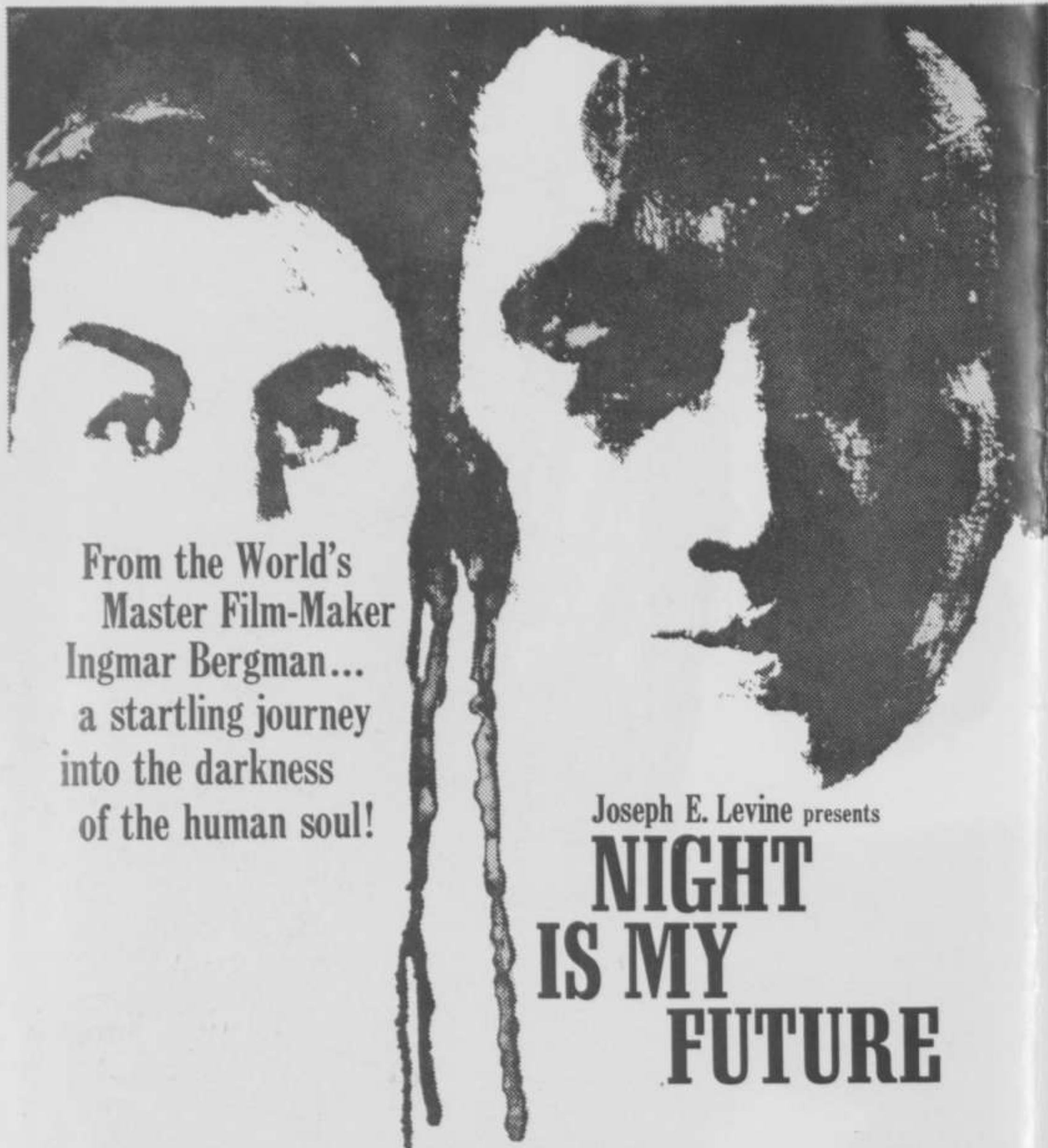
Bengt Nyldeke is doing his military service. Detailed to work the targets on the rifle range, he sees a little puppy which has gone astray between the targets. He climbs up to rescue the animal and at the same moment machine guns open fire. Bengt is badly wounded. When he regains consciousness in the hospital, everything is dark. Soon he realizes the terrible truth; he is blind.

In the peace of the countryside he tries to become accustomed to his new way of living, but he does not wish to be pitied. A destitute young girl, Ingrid Olofsdotter, turns up and asks for employment. Bengt agrees and she is given a job as a maid. Through Bengt the girl is newly confronted with the wonders of reading books and acquiring knowledge. He continues to study music, and from the contact with Ingrid there grows a mutual feeling of tenderness and love that is never voiced.

Bengt fails to gain admittance to the Music Academy and takes a job playing in a restaurant. But he finds he cannot tolerate the crooked owner, Kruge, the neurotic violinist, Klasson, and the young hoodlum who leads Bengt to and from the restaurant and steals his money. Finally he enrolls in a school for the blind. He learns to accept his destiny with greater humility and self-respect. One day, however, Ingrid introduces him to one of her boyfriends—a strong, healthy and normal young man—and his feeling of inferiority and handicap flares up with renewed force.

Ingrid becomes prey to a vague uneasiness, and at a party she imagines herself hearing Bengt's voice in every corner. She leaves and starts to search for him. Meanwhile, Bengt, full of despair and loneliness, runs along a railroad-track and is very nearly crushed by an oncoming train.

Ingrid finds him in town, but her boyfriend has followed her and he knocks Bengt down. This gives him back his self-respect—he has been treated like an equal. Although the local parson tries to dissuade them, Bengt and Ingrid marry, and roll away in an ancient jalopy. To them this relic has suddenly sprouted wings.



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THEATRE

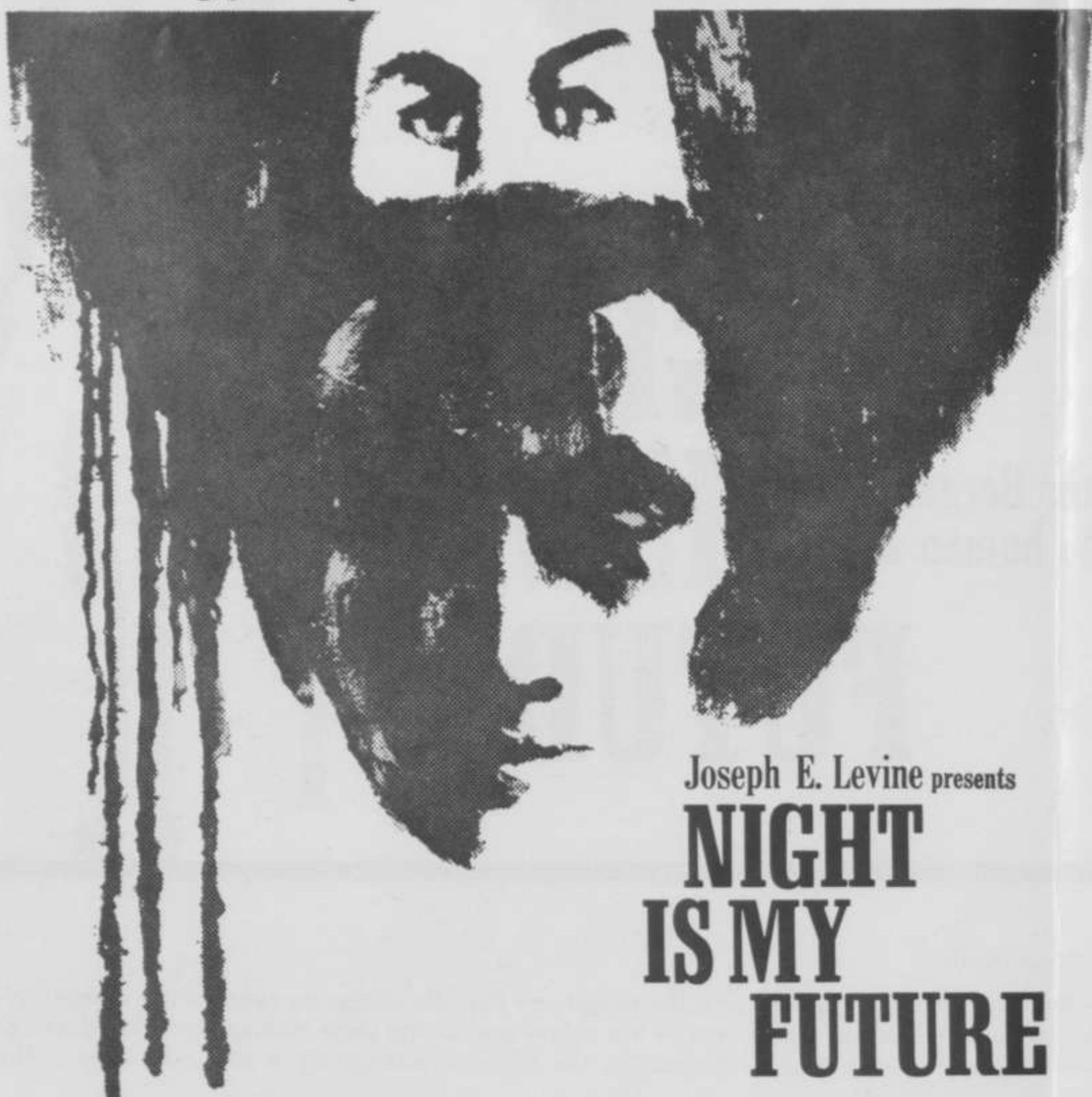
3 Cols. x 100 Lines—300

Mat 301



From the World's
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From the World's Master Film-Maker Ingmar Bergman...
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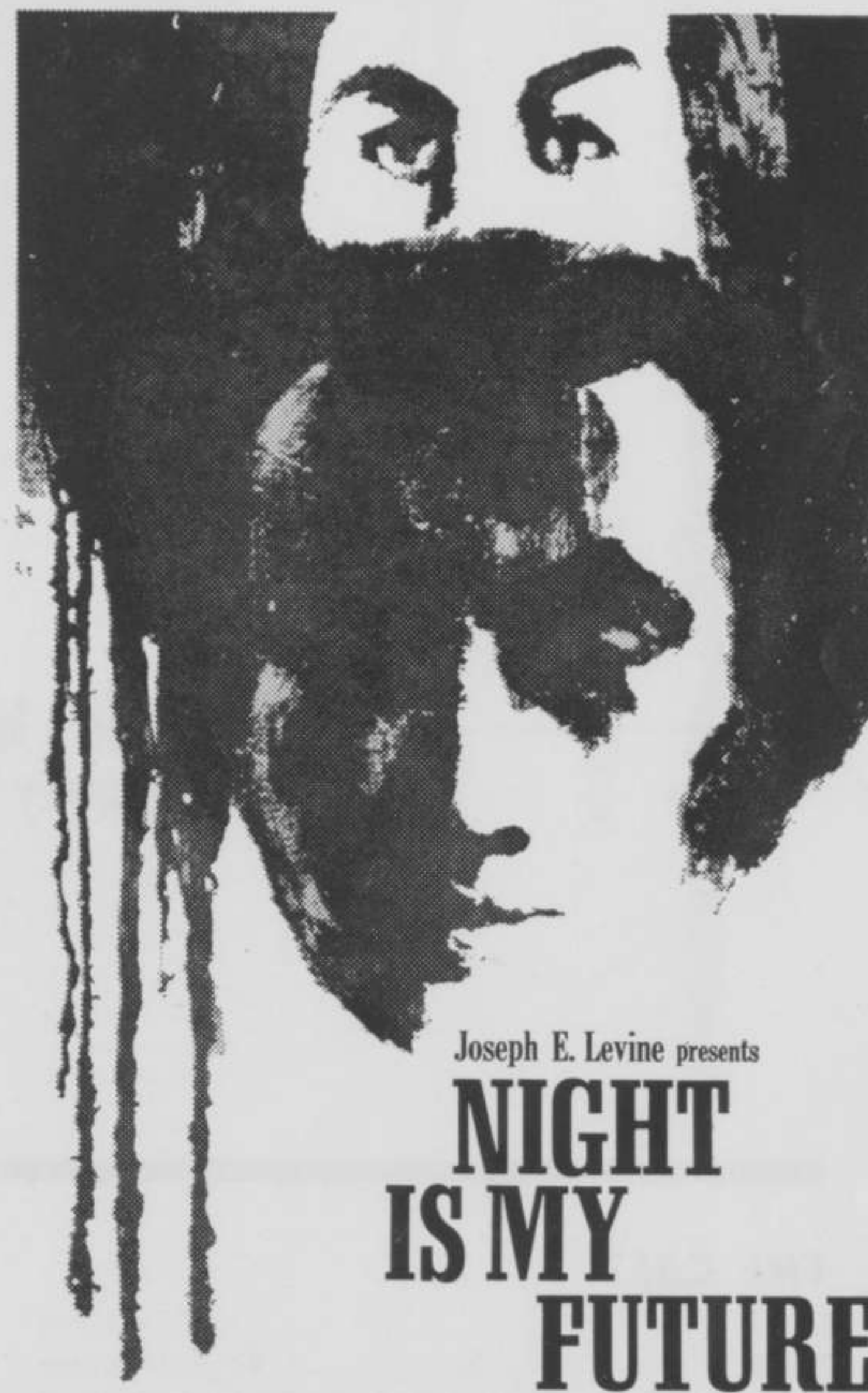
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THEATRE

4 Cols. x 100 Lines—400

Mat 401



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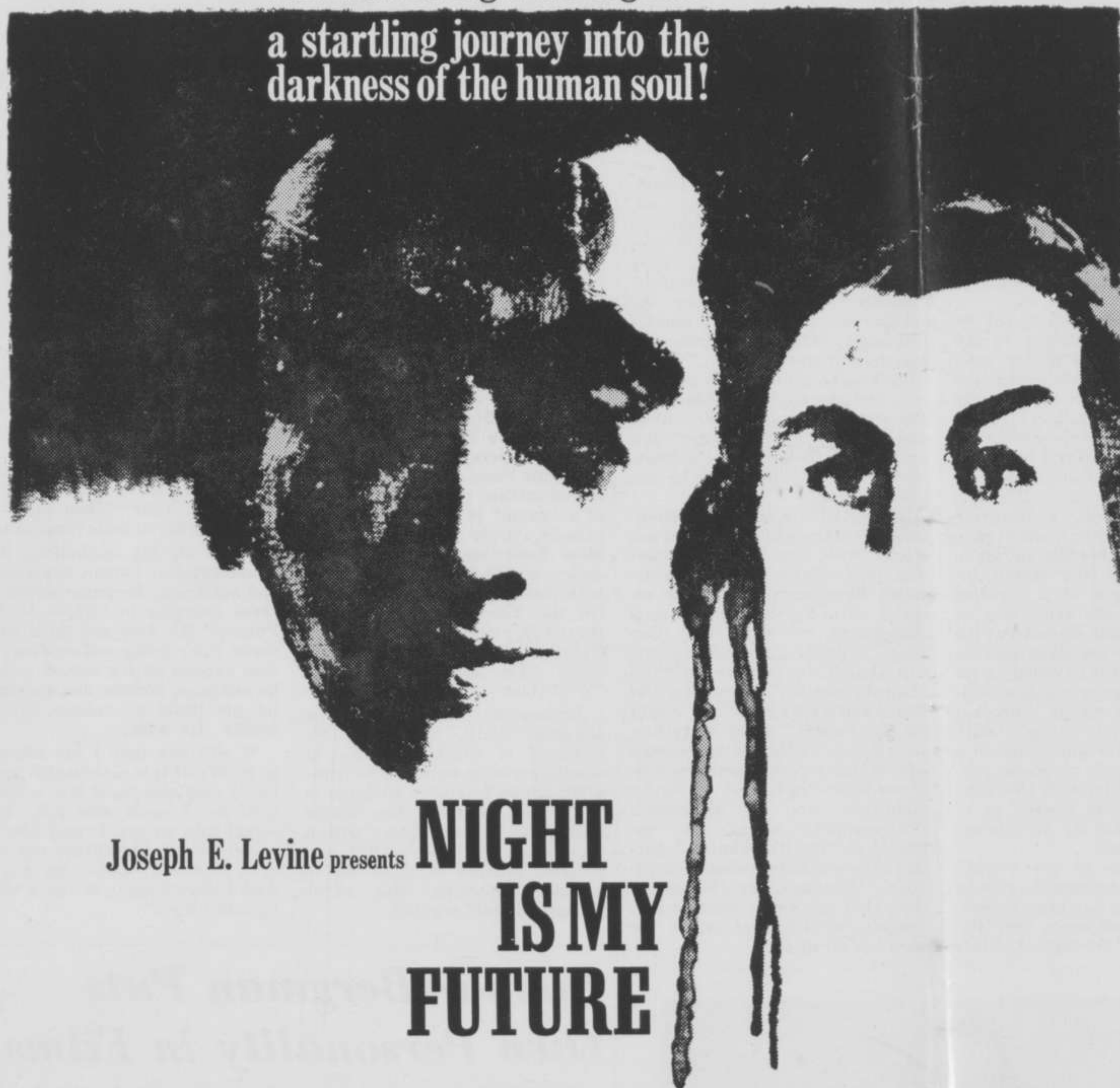
THEATRE

2 Cols. x 125 Lines—250

Mat 205

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Joseph E. Levine presents

NIGHT IS MY FUTURE

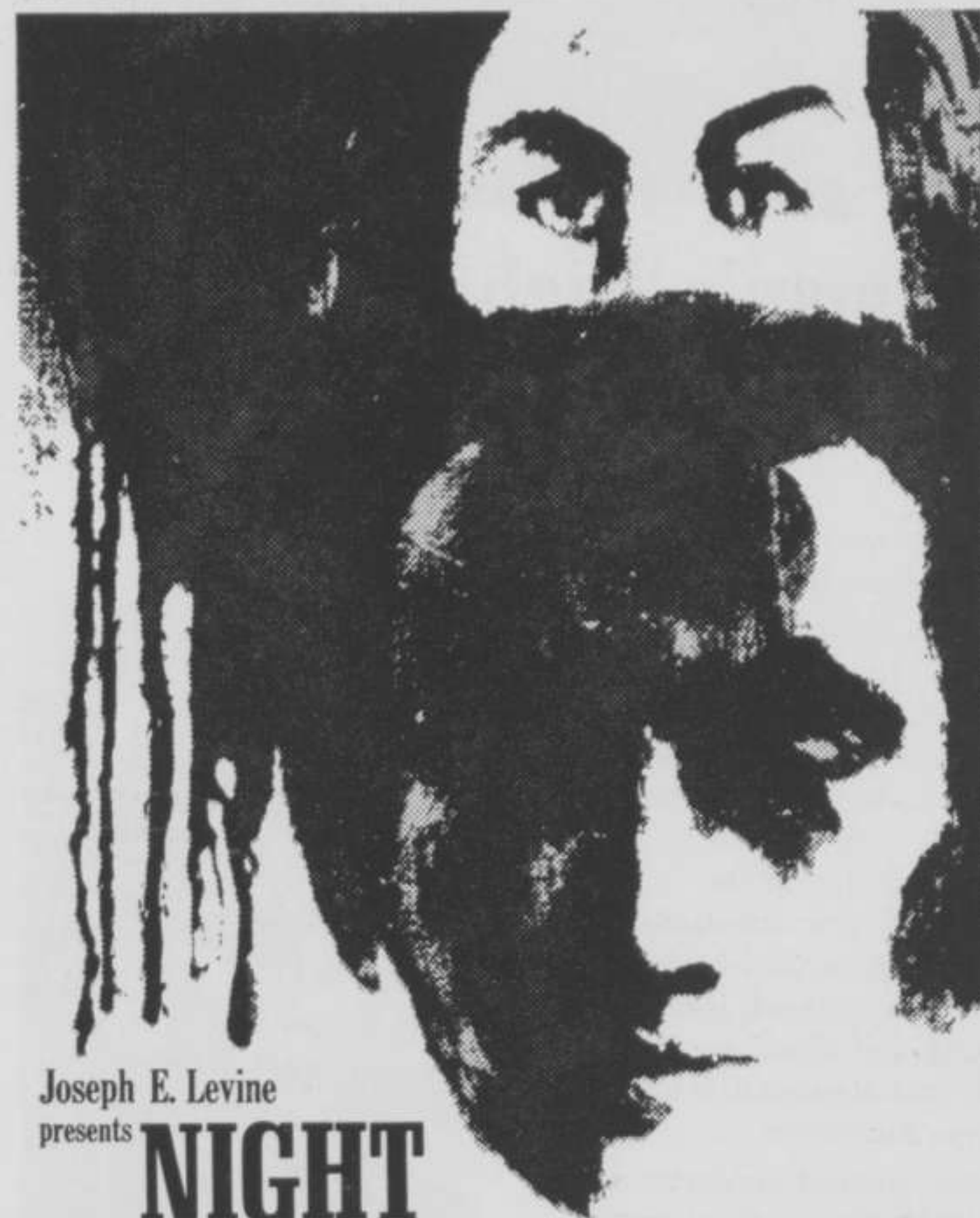
starring Mai Zetterling Birger Malmsten Olof Winnerstrand Naima Wifstrand
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THEATRE

4 Cols. x 125 Lines—500

Mat 402

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THEATRE

2 Cols. x 100 Lines—200

Mat 204

COMPOSITE SPECIAL MAT No. 1



JOSEPH E. LEVINE presents **INGMAR BERGMAN'S**
NIGHT IS MY FUTURE
AN EMBASSY PICTURES RELEASE

2 Cols. x 14 Lines—14

Mat 201

JOSEPH E. LEVINE presents
INGMAR BERGMAN'S
An Embassy Pictures Release
NIGHT IS MY FUTURE

1 Col. x 14 Lines

Mat 101

From the World's
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Ingmar Bergman...

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THEATRE

2 Cols. x 50 Lines—100

Mat 203



JOSEPH E. LEVINE presents

NIGHT IS MY FUTURE

AN EMBASSY PICTURES RELEASE

2 Col. x 25 Lines—50

Mat 202





Bergman's 'Night My Future,' Fascinating, Masterful, Film

(Prepared Review)

Viewers will be taken on a startling journey into the darkness of the human soul by master film-maker Ingmar Bergman when they observe the two-time Academy-Award winning director's latest symbolic masterpiece, "Night Is My Future," which opened yesterday at the Theatre. By any standards, this Joseph E. Levine presentation, co-starring international beauty Mai Zetterling and handsome Swedish actor Birger Malmsten, is an event in cinema excellence.

Having stunned audiences with his brilliant works, including "Oscar" winners, "The Virgin Spring" and "Through A Glass Darkly," Bergman presents in "Night Is My Future" a powerful story of a "Lost Soul" searching for human contact in a hostile universe. Challenging and vital, the plot tells of a young man who loses his sight during the war and then wanders in desolation among the sadistic and low morality of a damning society. The script (based on a famous novel) and directing by Bergman are uncompromising and expert. His talented cast, the lensing by Goran Strindberg, and the striking mood music created by Erland Von Koch have all been molded by the film-maker into a fascinating visual experience.

Mai Zetterling, the lovely Swedish-born actress who scored recently as a vamp in the comedy, "Only Two Can Play," with Peter Sellers, and has a host of dramatically acclaimed roles to her name (she earned fame in "Torment," a film scripted by Bergman), plays Ingrid, a destitute young girl who brings some happiness into the life of the blind fellow. Miss Zetterling is an artist of far-reaching emotion and her portrayal is beautiful, touching and overwhelmingly real. Birger Malmsten, one of Bergman's favorite actors (he is



MAI ZETTERLING, the international star, lends beauty and talent to the role of a tormented young girl searching for happiness and love amid the hostile world revealed by Academy Award winning director Ingmar Bergman in his latest screen work, "Night Is My Future." The Joseph E. Levine presentation arrives at the Theatre, and co-stars Birger Malmsten. Mat 1A

a member of the director's stock company of stars), gives a powerfully persuasive characterization as the sightless seeker, Bengt, who learns to face up to the demands of a cruel world. Gunnar Bjornstrand, who starred in "Through A Glass Darkly," is excellent in a featured part. In supporting roles, Olof Winnerstrand, Naima Wifstrand, Hilda Borgstrom and Douglas Hage are superior.

"Night Is My Future" lives up to the Bergman formula of delivering a film that is entertaining, engrossing, unusual and artistically brilliant. This Embassy Pictures release is worth the attention of any serious movie-goer and has deservedly been praised through out the world.

Levine-Bergman Film: Man's Quest For Love

(Prepared Advance)

Prolific film distributor Joseph E. Levine and two-time Academy-Award winner Ingmar Bergman are responsible for "Night Is My Future," an unusual dramatic work directed by the honored Swedish film-maker, which will premiere at the Theatre. International star Mai Zetterling and Birger Malmsten are co-starred.

Based on a famous novel by Dagmar Edquist, "Night Is My Future" concerns a young man (played by Birger Malmsten, the symbol for Bergman in his early years of youthful despair) who is blinded on a rifle-range during his military service (World War II), and wanders from one miserable occupation to another. His sole regular companion, a destitute girl (Mai Zetterling), eventually marries him. In this film, Bergman is dealing with the muted inferiority complex of a stricken youth in much the same way as did author Thomas Mann treat the same theme in his short stories. In many ways it is obviously a reflection of Bergman's own adolescence, but more vitally a product of his incessant concern with "man's search for knowledge in a hostile universe," or more precisely, in this film, with the blind man's desire to be treated as an ordinary, and not as an inferior member of society.

Bergman, one of the world's most widely acclaimed cinema director-writers, has been responsible for such efforts as the "Oscar" honored "Through A Glass

Darkly" and "The Virgin Spring," "Wild Strawberries," "The Magician," "Smiles of a Summer Night," "The Seventh Seal," and the recently released Embassy Picture, "The Devil's Wanton." There are three cinematic commandments which Ingmar Bergman has prescribed for himself: firstly, "Thou shalt be entertaining at all times;" secondly, "Thou shalt obey thy artistic conscience at all times;" and lastly, "Thou shalt make each film as if it were thy last." These rules help to explain both the success and the quality of his films. His work is always entertaining, and even those who do not comprehend his thoughts are fascinated by the way in which he expresses them.

Mai Zetterling, the lovely Swedish-born stage and screen actress, scored with her first important film performance in "Torment," which Bergman scripted. She recently earned critical praise as a comedienne in "Only Two Can Play," opposite Peter Sellers, and will shortly be on view in "The Main Attraction," co-starring Pat Boone and Nancy Kwan. In "Night Is My Future," Miss Zetterling portrays a lonely young woman who brings strength and kindness to another "lost soul." Birger Malmsten, one of Bergman's stock-company actors, who appeared in "Devil's Wanton," portrays the sightless seeker. According to Malmsten, "he (Bergman) feels that his works must please, distress, mortify and injure the audience all at once."



ACADEMY AWARD WINNER INGMAR BERGMAN reflects on the theme of "man searching for human contact and love in a hostile universe" in his latest film effort, "Night Is My Future," opening at the Theatre. The Joseph E. Levine presentation co-stars international beauty Mai Zetterling and Birger Malmsten, a member of the Bergman acting stock company. The Embassy Pictures release is based on a novel by noted Swedish author Dagmar Edquist. Mat 2A

Lovely Mai Zetterling Stars in Bergman Film, 'Night Is My Future'

International beauty, Mai Zetterling made her first important dramatic appearance in a film entitled "Torment," written by Ingmar Bergman, now she stars in the two-time Academy-Award winning director's latest work, "Night Is My Future." The Joseph E. Levine symbolic drama, opening at the Theatre, co-stars Birger Malmsten, and features Gunnar Bjornstrand, Olof Winnerstrand, Naima Wifstrand, Hilda Borgstrom and Douglas Hage.

The lovely Swedish-born actress, whose many varied films include, "Abandon Ship," "Knock On Wood," "The Truth About Women," "Desperate Moment" and "Portrait From Life," recently received critical praise for her role of a "vamp" in the Peter Sellers comedy, "Only Two Can Play." Miss Zetterling will shortly be seen in "The Main Attraction" with Nancy Kwan and Pat Boone. On the London stage, she appeared in productions of three of Henrik Ibsen's dramas, "The Seagull," "The Doll's House" and "Wild Duck."

Performing once again in a Bergman work, "Night Is My Future," in which she plays a destitute young woman who helps a blind man find some kindness in "a hostile universe," the actress found that her association with a film-maker of such lucidity and creative impulse inspired her to produce emotions she never thought herself capable.

Director Bergman Practices 3 Rules In New 'Night' Film

Three cinematic commandments self-imposed by Academy Award winner Ingmar Bergman, whose latest work, "Night Is My Future," arrives at the Theatre, help explain the creative genius of this internationally acclaimed writer-director. The Joseph E. Levine presentation, concerning man's futile search for human contact in a hostile universe, co-stars Mai Zetterling and Birger Malmsten.

The Swedish film-maker believes strongly in his creed; firstly, "Thou shalt be entertaining at all times;" secondly, "Thou shalt make each film as if it were the last;" and lastly, "Thou shalt always obey thy artistic conscience."

Noted for his symbolic film statements on human experience and suffering, Bergman advances these concepts in "Night Is My Future." His first and third cinematic rules being self-evident, he does expand on the second which, he explains, forbids him to steal, lie, prostitute his talents, kill or falsify. He adds:

"I will say that I am allowed to falsify, if it is artistically justified. I may also lie, if it is a beautiful lie. I could also kill, if it would help my art. It may also be permissible to prostitute my talents, if it will further my cause. And I should steal, if there were no other way."

Ingmar Bergman Puts Own Personality in Films

It is virtually impossible to separate the personal philosophies of Ingmar Bergman from his screen techniques as one of the world's most widely acclaimed writer-directors. They are securely intertwined in his films. This is particularly apparent in the Academy-Award winner's latest artistic entry, "Night Is My Future," a Joseph E. Levine presentation opening at the Theatre. International beauty Mai Zetterling and handsome Swedish stage actor Birger Malmsten are co-starred in the Embassy Pictures release.

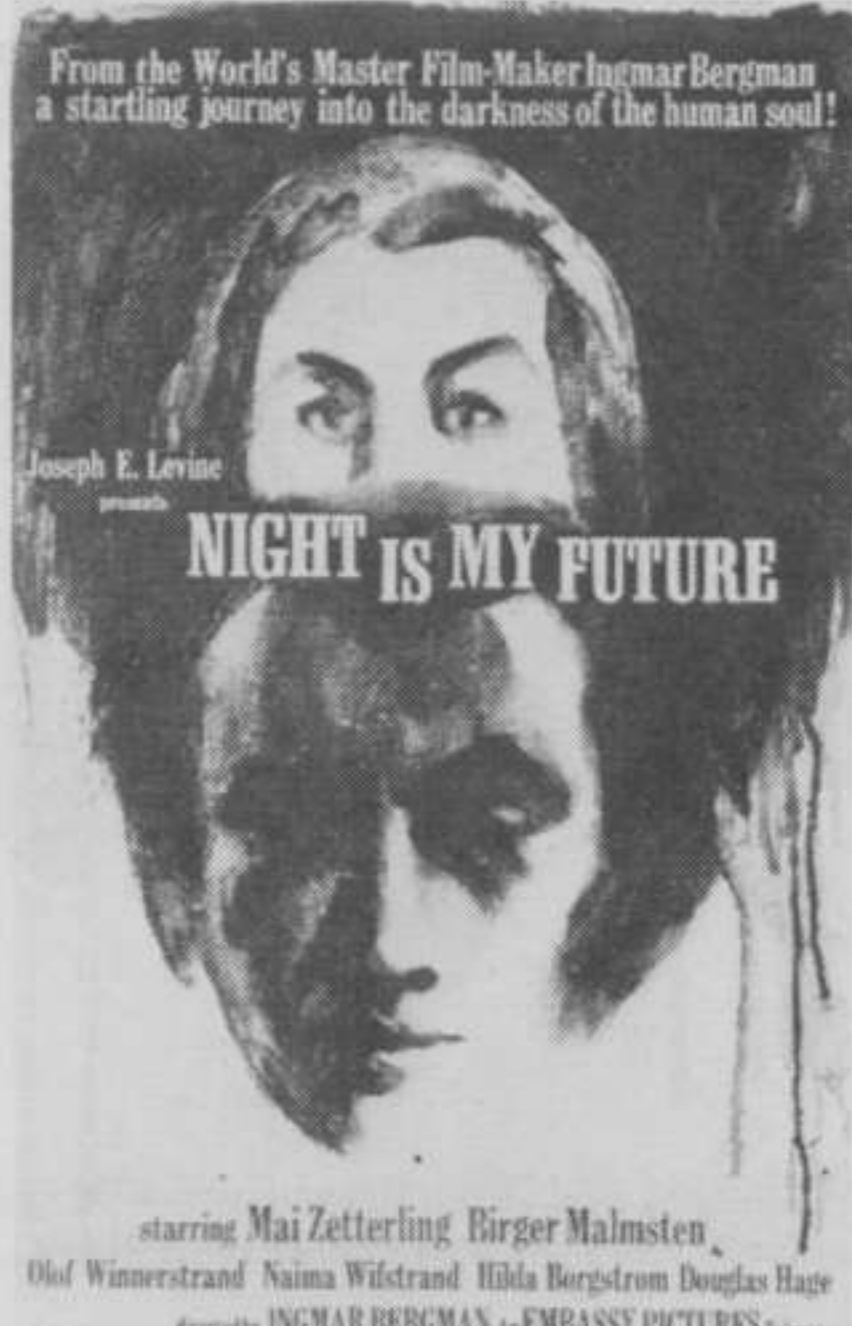
Bergman uses the film medium as a means of personal expression. With few exceptions, he scripts the films he directs, invading them with his own personality and his own concepts of life. As a filmmaker, he is concerned with the constant struggle between good and evil; the desperate yearning for love and affection; oppressive loneliness; man's self-damnation; the search for human contact in a hostile universe.

Bergman has lucidly described

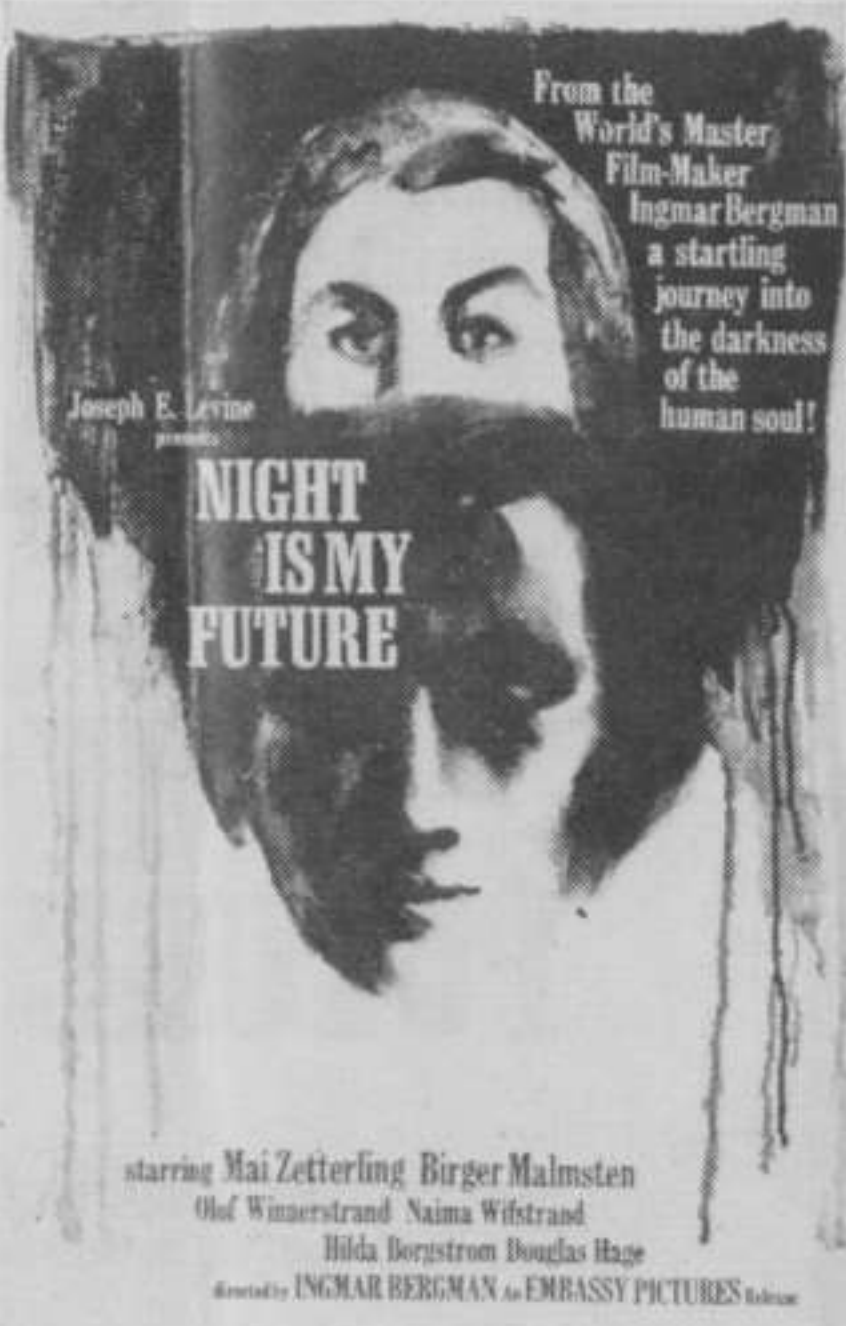
the creative impulse that has inspired him to write and or direct some 26 films since 1943, when he turned from the stage to the screen medium.

"To make films is for me a natural necessity, a need similar to thirst and hunger," he declares. "For certain people to express themselves implies writing books, climbing mountains or dancing the samba. I express myself by making films. I also feel again and again the desire to please, distress, mortify and to injure."

The Swedish-born Bergman made his directorial debut in 1945, with "Crisis." Since, he has been responsible for such artistically acclaimed works as "Port of Call," "Illicit Interlude," "The Naked Night," "Secrets of Women," "A Lesson in Love," "The Seventh Seal," "Smiles of a Summer Night," "Wild Strawberries," "The Devil's Wanton," "The Magician" and "The Devil's Eye." He has received many international awards, including two consecutive Academy-Awards — in 1960, for "The Virgin Spring" and in 1961, for "Through A Glass Darkly."



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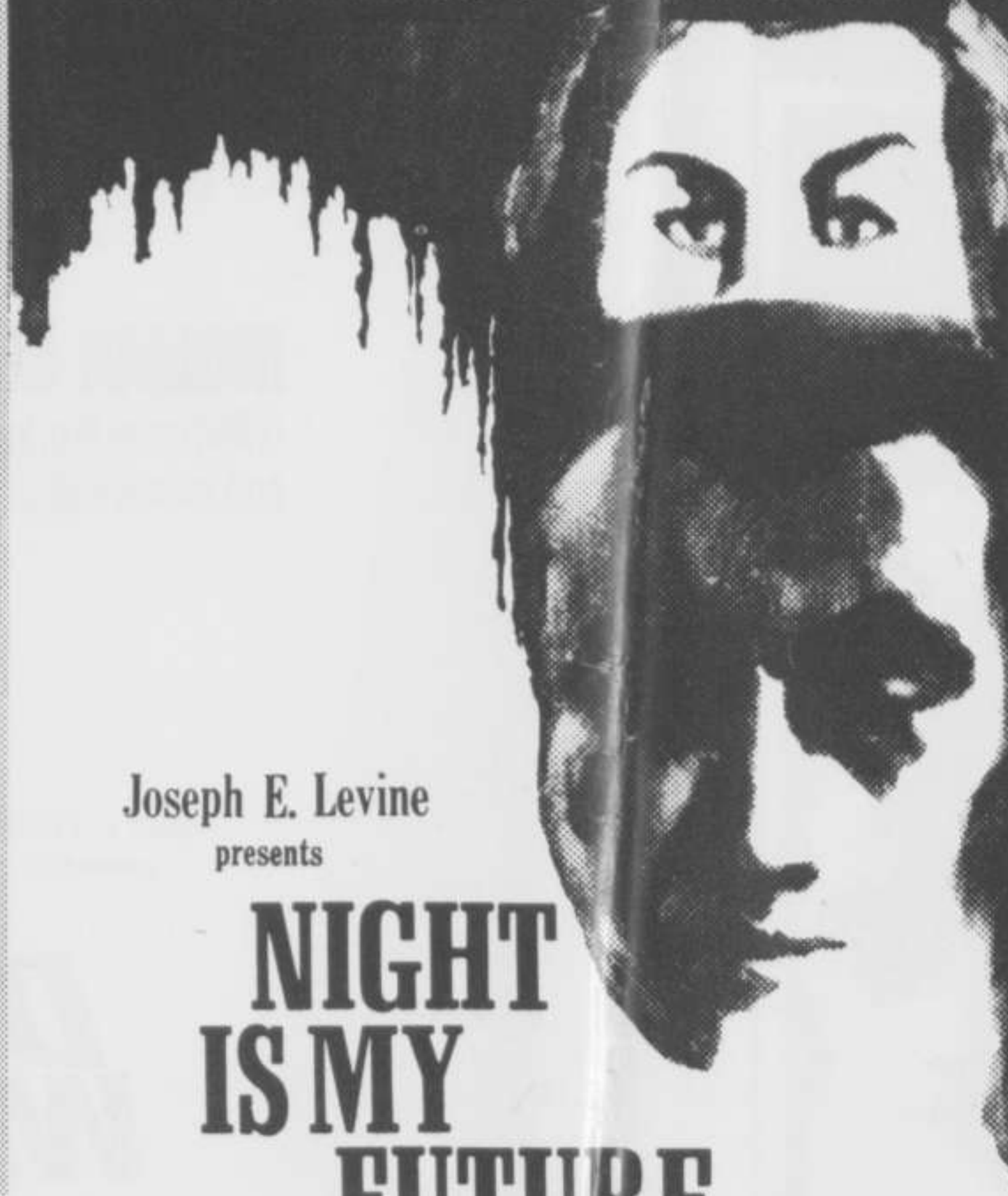


Joseph E. Levine presents

the Devil's Wanton

starring Birger Malmsten, Doris Svedlund,
 Hasse Ekman, Eva Henning
 directed by Ingmar Bergman
 An Embassy Pictures Release

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T H E A T R E

4 Cols. x 125 Lines—500 Lines (36 Inches)

Mat 420

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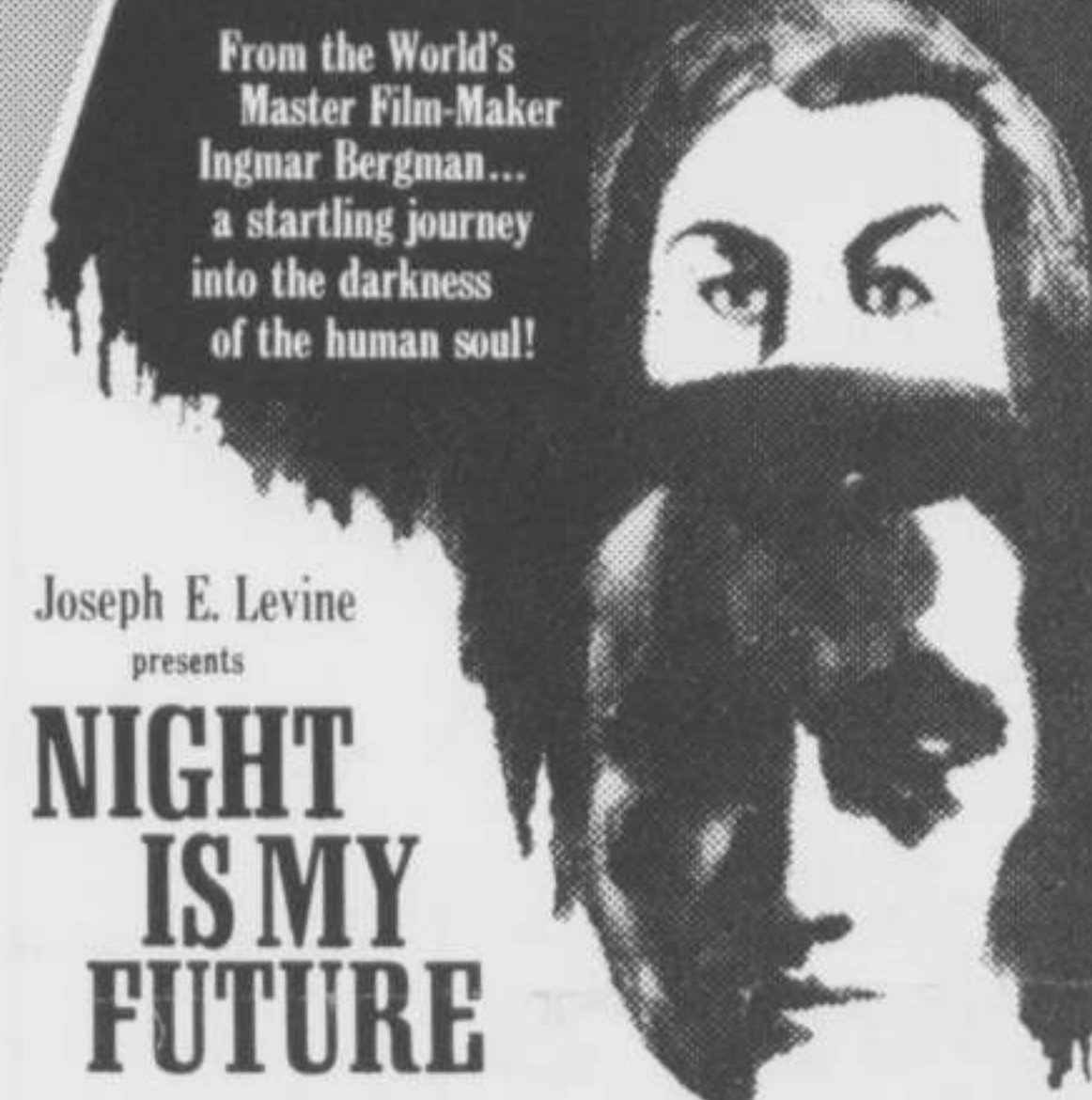


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T H E A T R E

2 Cols. x 100 Lines—200 Lines (14 Inches) Mat 224

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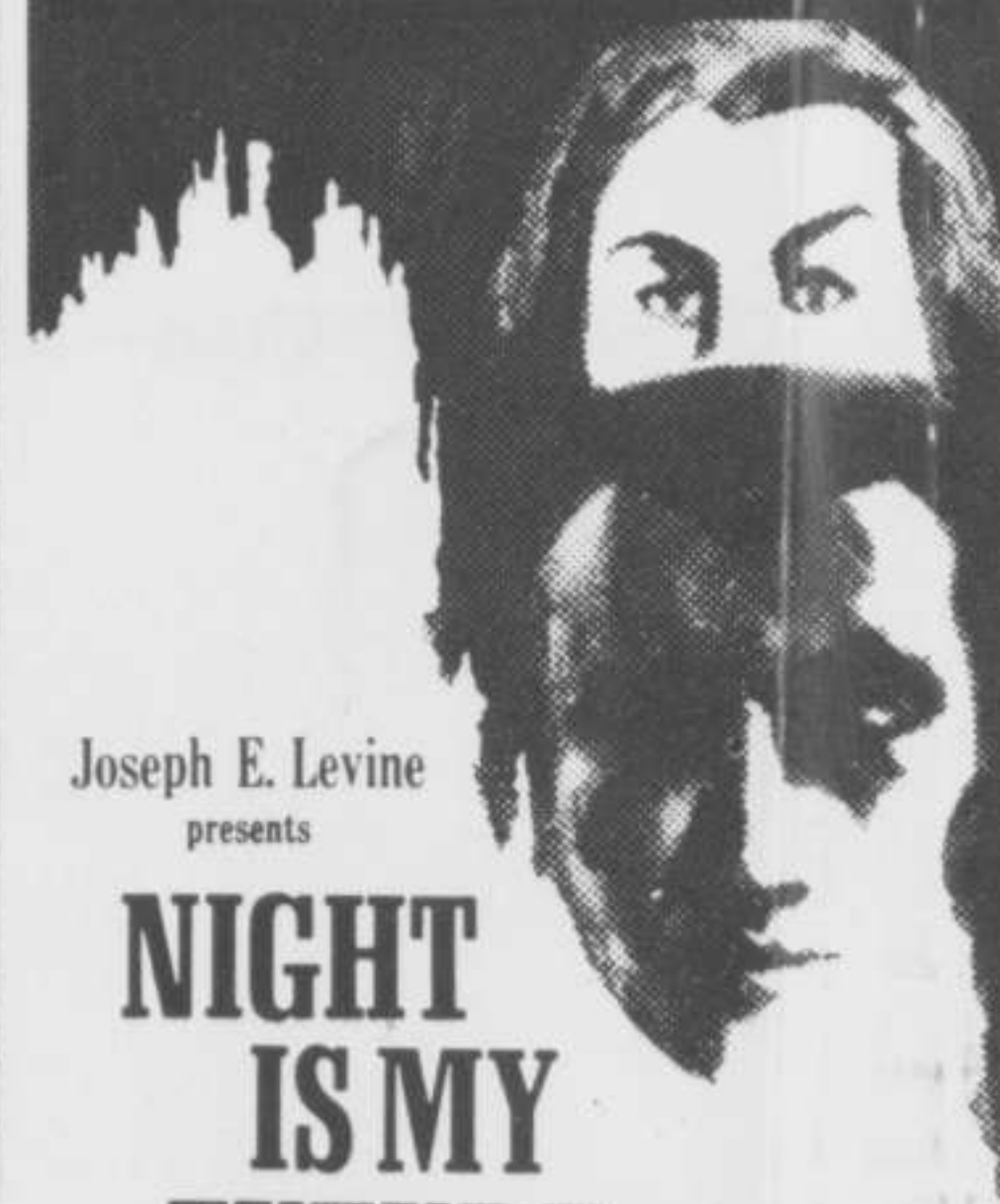


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T H E A T R E

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T H E A T R E

2 Cols. x 75 Lines—150 Lines (11 Inches) Mat 223

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T H E A T R E

3 Cols. x 100 Lines—300 Lines (20 Inches)

Mat 321

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T H E A T R E

2 Cols. x 50 Lines—100 Lines (7 Inches)

Mat 222

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1 Col. x 14 Lines (1 Inch)
Mat 120

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T H E A T R E

3 Cols. x 133 Lines—399 Lines (28 Inches)

Mat 322


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T H E A T R E

2 Cols. x 25 Lines—50 Lines (4 Inches)

Mat 221

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2 Cols. x 14 Lines—28 Lines (2 Inches)

Mat 220

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