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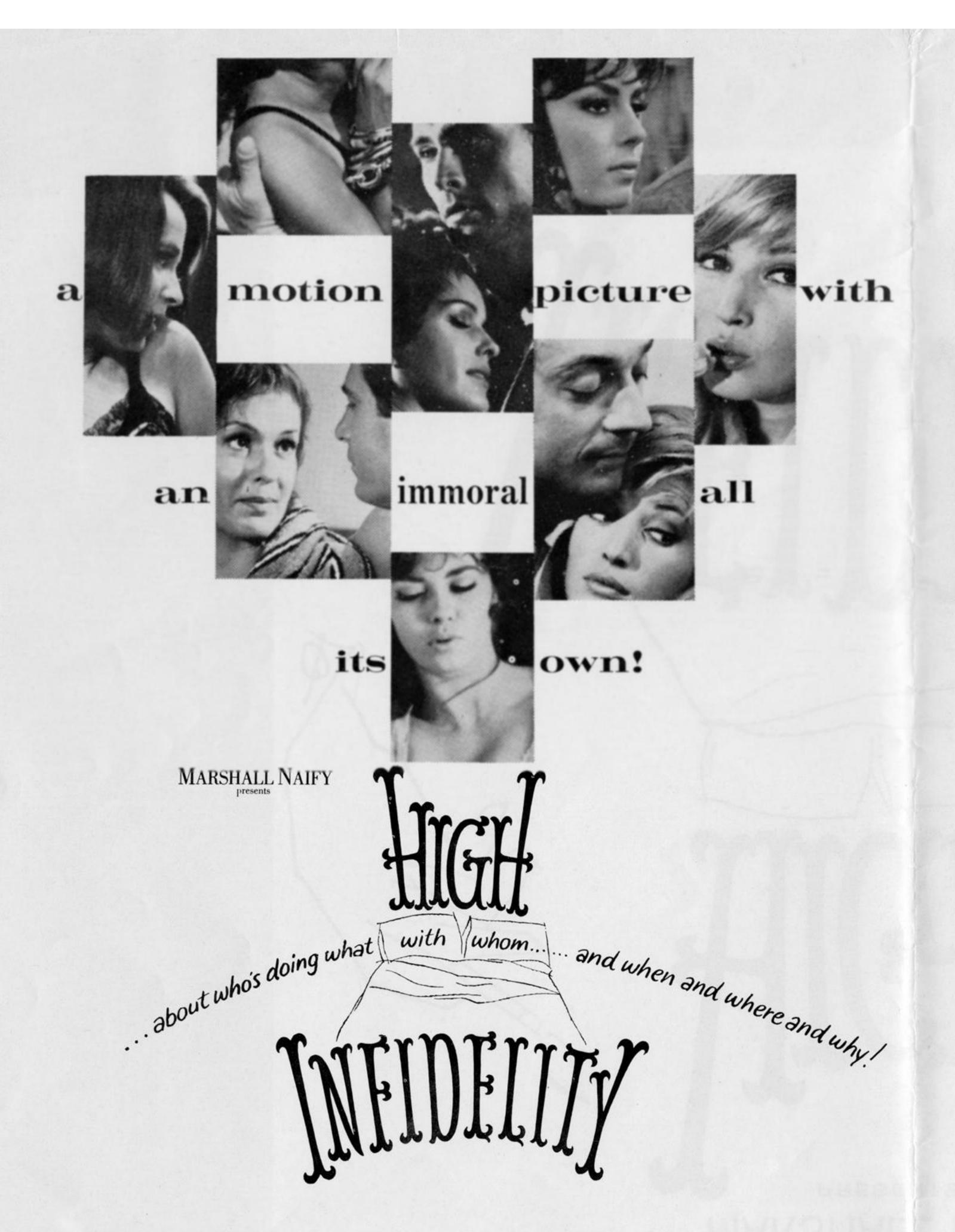
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Subjects Vitti, Monica (1931), Rome, Italy

Bloom, Claire (1931), London, England

Film Subjects Alta infedeltà (High infidelity), Monicelli, Mario, 1963





CHARLES AZNAVOUR • BERNARD BLIER • CLAIRE BLOOM • JEAN-PIERRE CASSEL NINO MANFREDI • MICHELE MERCIER • UGO TOGNAZZI • MONICA VITTI

Directed by MARIO MONICELLI · ELIO PETRI · FRANCO ROSSI · LUCIANO SALCE · Story and Screenplay by AGE · SCARPELLI · SCOLA · MACCARI · Produced by GIANNI HECHT LUCARI for DOCUMENTO FILM Released by MAGNA PICTURES DISTRIBUTION CORPORATION

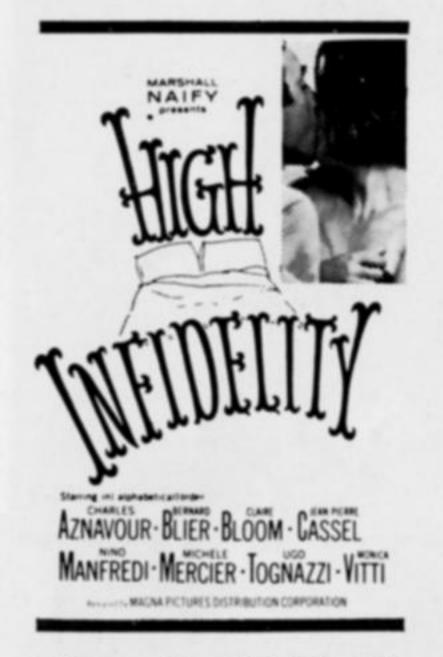
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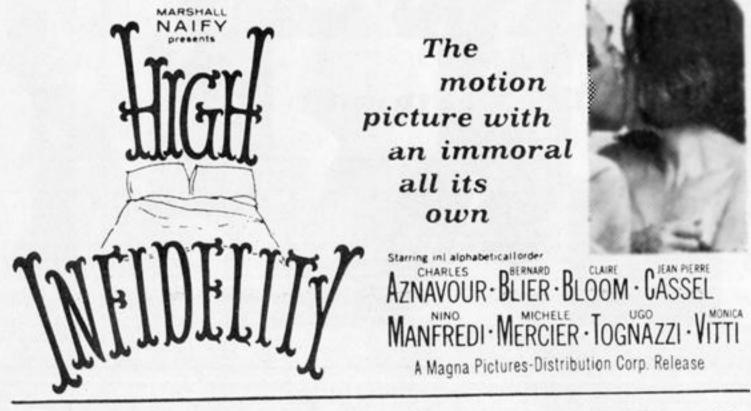
2 COL. x 4 MAT NO. 202



1 COL. x 3 MAT NO. 102



2 COL. x 7 MAT NO. 203



2 COL. x 2 MAT NO. 201



CHARLES AZNAVOUR • BERNARD BLIER • CLAIRE BLOOM • JEAN-PIERRE CASSEL NINO MANFREDI • MICHELE MERCIER • UGO TOGNAZZI • MONICA VITTI Directed by MARIO MONICELLI • ELIO PETRI • FRANCO ROSSI • LUCIANO SALCE • Story and Screenplay by AGE

3 COL. x 7 MAT NO. 301

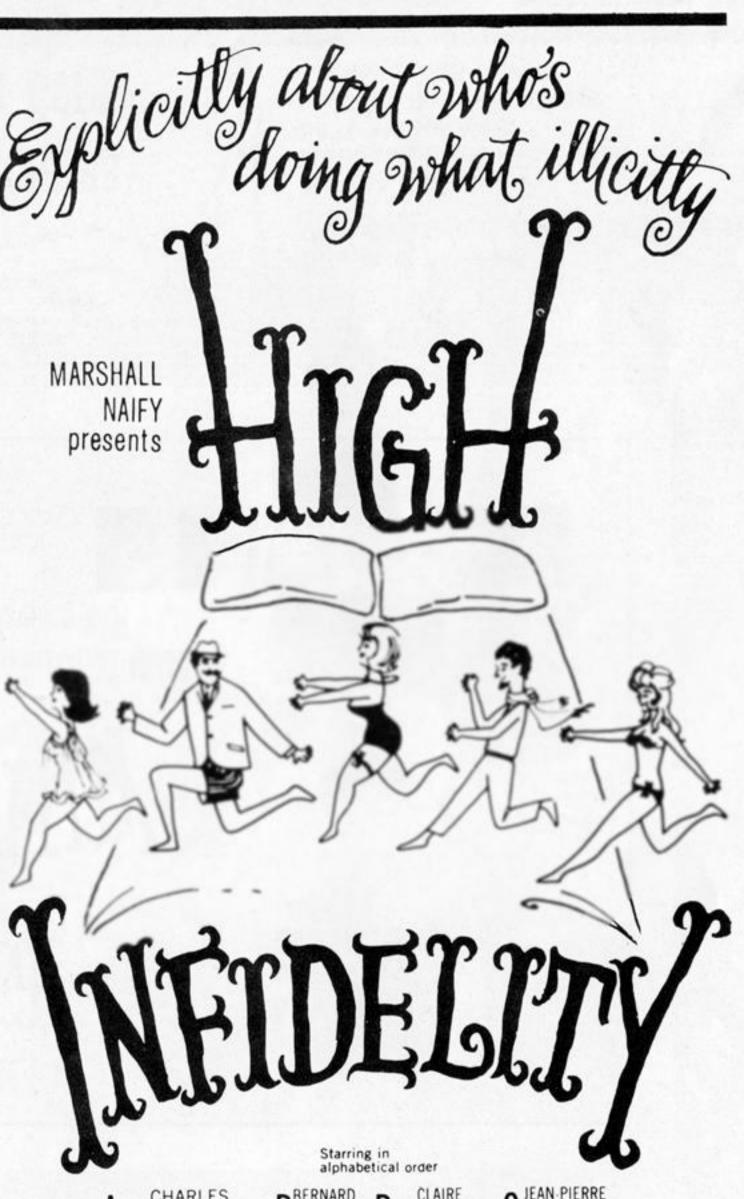


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-ATTENTION, MR. SHOWMAN-

In addition to the eleven ads shown in the pressbook, Magna offers a 7 column x 10½-inch ad, not reproduced here, but available on order from NATIONAL SCREEN SERVICE. When ordering specify Ad No. 701, please.

AAD) 55



AZNAVOUR · BLIER · BLOOM · CASSEL · MANFREDI · MERCIER · TOGNAZZI · VITTI

Directed by MARIO MONICELLI - ELIO PETRI - FRANCO ROSSI LUCIANO SALCE - Story and Screenplay by AGE - SCARPELLI SCOLA - MACCABI - Produced by GIANNI HECHT LUCARI for DOCUMENTO FILM Relevant to MAGNA PICTURES DISTRIBUTION CORPORATION

2 COL. x 7 MAT NO. 204

MARSHALL NAIFY presents

HIGH INFIDELITY

STARRING

CHARLES AZNAVOUR
BERNARD BLIER
CLAIRE BLOOM
JEAN-PIERRE CASSEL
NINO MANFREDI
FULVIA FRANCO
MICHELE MERCIER
UGO TOGNAZZI
MONICA VITTI

Directed by

MARIO MONICELLI - ELIO PETRI - FRANCO ROSSI LUCIANO SALCE

Story and screenplay by Age and Scarpelli, Scola and Maccari

Produced by GIANNI HECHT LUCARI for DOCUMENTO FILM

Released by MAGNA PICTURES DISTRIBUTION CORPORATION

(RUNNING TIME: 120 Minutes)

THE SCANDAL

Episode directed by Franco Rossi

Francesco

Raffaella

NINO MANFREDI

FULVIA FRANCO

Ronald JOHN PHILIP LAW

Francesco and Raffaella are on vacation at the seashore. Raffaella (Fulvia Franco) is a lovely wife, no longer young but not yet mature—a good housewife and mother—who would welcome any attentions from her husband. Francesco (Nino Manfredi), her husband, a man resigned to the monotony of daily life, is content with what he has and what little life and his energies can bring him.

At the same hotel is a young man, blond and good looking, the "center of attraction" at the beach; he often casts his eyes on the couple with the evident intention of making himself known to them. When he does so, the complacency of the husband and the contentedness of the wife are shattered.

SIN IN THE AFTERNOON

Episode directed by Elio Petri

Giulio (Charles Aznavour) is a young industrialist. Laura (Claire Bloom) is a beautiful woman, elegant, sophisticated. They meet, look at and approach each other. Conversation is banal. After the first repartee, they are exchanging confidences and understandings. He is married to a splendid creature whom he adores; his wife is a victim of a neurosis, an emotional block that makes her run from every physical contact with her husband.

Now, this casual acquaintance of a man and woman develops into something a bit more intimate. She allows herself to be taken to his villa; she seems ready to give herself to him, then something stops her. She cannot be at ease in this villa, in this room, with this man.

Finally a motel is the answer. In this out of the way place, discreet and anonymous, this strange woman, sad and discontented, abandons herself to the man. That evening the man returns to his house. His wife, the woman who loves him, is seated by the pool, splendidly adorable as always . . . her face hidden by a mask, waiting for him.



-SCENE MAT NO. 2A

THE VICTIM

Gloria	MONICA VITTI
Tonino	JEAN-PIERRE CASSEL
Paolo	SERGIO FANTONI

Paolo (Sergio Fantoni) is a husband with a wife who is beautiful, well-bred, sophisticated and . . . afflicted with an incredible jealousy. Every gesture, every word of his, she manages to interpret as a betrayal or, as an intention to betray. The life of this young married couple becomes insupportable because of her jealousy. When his simple explanations are unacceptable to her, she suggests her own "alibis."

When her husband leaves the house for the sanctity of his club, Gloria (Monica Vitti) drowns everyone with her tears—first, on the telephone with a friend and then with Tonino (Jean-Pierre Cassel) a friend of her husband who has stopped by to visit him.

On the shoulders of this young man, Gloria pours out the story. She is beautiful, desirable, apparently ready to get even with her husband because of her insane jealousy. Tonino, the family friend is, after all, a man and as he puts his arms around her, is he comforting her or is he making love?

MODERN PEOPLE

Cesare	UGO TOGNAZZI
Tebaide	MICHELE MERCIER
Reguzzoni	BERNARD BLIER

Cesare Bertolazzi (Ugo Tognazzi), a cheese maker, a tireless worker, loves gambling; and he is never lucky. One day at an improvised baccarat game, during an interminable session, he loses everything—the cheeses in his warehouse, the warehouse, the truck, his house, everything.

His creditor is a dealer, one Reguzzoni (Bernard Blier), heavy, slow, humorless and of few words. Reguzzoni makes a strange offer to Bertolazzi. He will cancel the debt if for one night only he can sleep with Cesare's beautiful and provocative wife, (Michele Mercier). Cesare is furious, then calms down and attempts to convince his wife to save them.

But she is clever and with a subtle sense of humor, and she pours the wine with a generous hand, and guides the story to a delightful decision with the other hand.

Italian Film Points Up Understanding

(Current)

Fulvia Franco states her husband owns a firm manufacturing thermal systems in Italy. In the United States this immediately suggests that he is involved in complicated missile systems and controls. In reality, however, it turns out that he makes central heating units for homes.

The sequence is in one of the four-part film featuring an unconventional look at both married and illicit love. Starred are Claire Bloom, Charles Aznavour, Ugo Tognazzi, Monica Vitti, Bernard Blier, Jean-Pierre Cassel, Nino Manfredi, Miss Franco and Michele Mercier.

Four of Europe's most celebrated directors handle the four hilarious episodes. Mario Monicello, Elio Petri, Franco Rossi and Luciano Salce each make their point in this unconventional look at love.

Gianni Hecht Lucari produced the Magna Distribution Corp., release for Documento Film.

Stories and screenplays are by the writing teams of Age and Scarpelli, Scola and Maccari.

Mona Lisa On Spot In 'High Infidelity'

(Current)

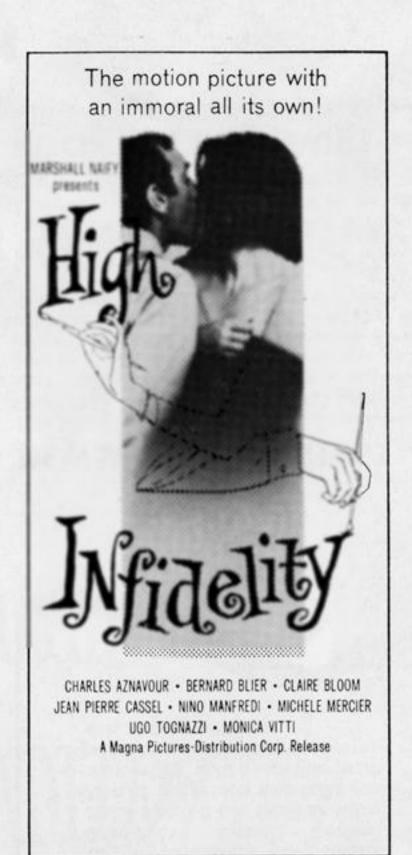
Controversy over the famed Mona Lisa is a fine point made out in "High Infidelity," comedy success at the.....Theatre.

One episode of the Marshall Naify presentation whose theme is an unconventional look at love on various levels of international society has John Philip Law as a somewhat less than complete man maintaining that Da Vinci's famed portrait is in reality a man in woman's clothing thereby fully expressing the painter's true feelings about love.

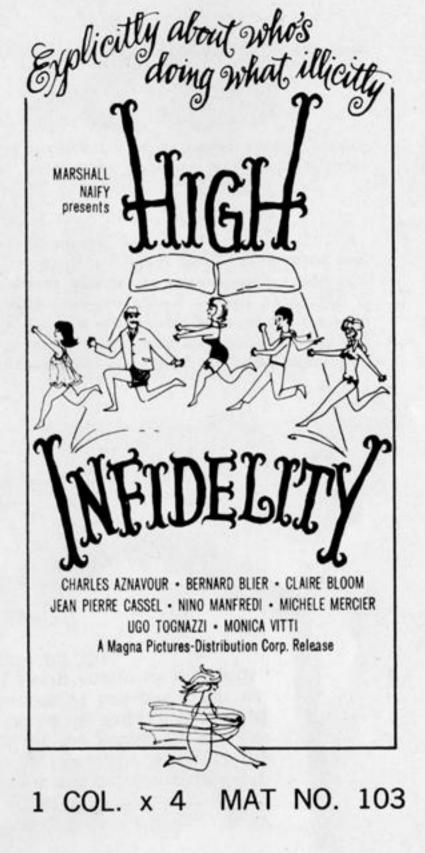
Starring in the hilarious satire are Claire Bloom, Charles Aznavour, Ugo Tognazzi, Monica Vitti, Bernard Blier, Jean-Pierre Cassel, Nino Manfredi, Fulvia Franco and Michele Mercier.

Mario Monicelli, Elio Petri, Franco Rossi and Luciano Salce, four of Italy's top directors handled the different sequences.

Gianni Hecht Lucari produced the Magna Distribution Corp., release for Documento Film. Stories and screenplays are by the writing teams of Age and Scarpelli, Scola and Maccari.



1 COL. x 4 MAT NO. 104



Director Calls Shots On Europe-Made Films

(Advance)

The answer can be found in Europe's free-wheeling philosophy of life, the leeway in film production due to government subsidy, and the carte blanche, or power given the director, to do as he pleases sans interference.

Four directors of the Italian import, Mario Monicelli, Elio Petri, Franco Rossi, and Luciano Salce express this point of view in the purest form in the Magna Distribution Corp., release, a provocative quartette of stories bearing on illicit and married love.

Claire Bloom, Charles Aznavour, Monica Vitti, Jean-Pierce Cassel, Nino Manfredi and Fulvia Franco star in the satirical comedy produced by Gianni Hecht Lucari for Documento Film.

Stories and screenplays are by the scripting teams of Age and Scarpelli, Scola and Maccari.

Nine Top Stars In 'High Infidelity'

(Advance)

"High Infidelity," Marshall Naify presentation of a new Italian
import dealing with married and
illicit love in purest satire employs the episodic format which
Italy film makers have developed
so successfully. The quartette of
stories combines the myths of
Italian society in day-to-day living with existing reality.

Starred in the Documento Film produced by Gianni Hecht Lucari are Monica Vitti, Jean-Pierre Cassel, Charles Aznavour, Claire Bloom, Nino Manfredi, Fulvia Franco, Ugo Tognazzi, Michele Mercier and Bernard Blier.

The comedy offers for two of its stars a contrast in their careers. Miss Vitti, famous for the sensitive and brooding woman she has portrayed in Antonioni's "L' Avventura," "La Notte" and "The Red Desert," has been given the opportunity to display her talents as a comedienne in "High Infidelity." She essays a chattering, erotic wife whose mind is as light as her sparse and revealing attire. For Aznavour, international recording star and a French favorite, his non-singing role opposite Claire Bloom advances an everexpanding acting career.

Directors of the four episodes are Franco Rossi, Elio Petri, Luciano Salce and Mario Monicelli.

Age and Scarpelli with Scola and Maccari wrote the stories and screenplays for the Magna Distribution Corp., release.

• The New York reviews (not reproduced here in view of space limitations) were no less laudatory than the quotes, here, taken out of context. These are re-printed here for showmen who play "High Infidelity" and who are looking for quotes to make a doit-yourselfer ad.

Note: We have added for your benefit Archer Winsten's full review as it appeared in the New York Post.

"Outrageous and outrageously entertaining! . . Beautifully acted, fascinating!"

-Archer Winsten, Post

"Elegant tour de force . . . sharp and perceptive . . . unusually shrewd script . . . striking direction!"

-Eugene Archer, N. Y. Times

"ZESTFUL! FOR GROWN-UPS!

Overt sex play, high comedy, surprise endings! Stands out alone as a delightful comedy!"

-Judith Crist, Herald-Tribune

"CLEVER! PROVOCATIVE!

The uniformly taut script and direction draw the film into sharp focus! Bites the hardest! Hilarious!"

-K. Carroll, Daily News

"A STANDOUT!

Even in these anything-goesin-movie-plot days, there are several eyebrow raising sequences in 'High Infidelity'!"

-Rose Pelswick, Journal American



WHEELER DEALER. Ugo Tognazzi portrays a dealing husband in "High Infidelity," coming to the..... Theatre.... The Marshall Naify presentation, released by Magna Distribution Corp., takes an intimate look at sophisticated love.

Monica Vitti Scores

(Current)

Monica Vitti, Italian actress

who has scored with audiences for

her brooding and sensitive roles

in many European films does a

complete change of pace in "High

Infidelity," Marshall Naify pres-

entation currently at the.....

Known for her roles in such

films as "L'Avventura," "La Notte"

and "The Red Desert," she

switches to a jabbering, brainless

wife who finds solace in the arms

of another man over the imagined

Starring in the satire on love

with her are Claire Bloom,

Charles Aznavour, Ugo Tognazzi,

Bernard Blier, Jean-Pierre Cas-

sel, Nino Manfredi, Fulvia Franco

Gianni Hecht Lucari produced

the Magna Distribution Corp., re-

lease for Documento Film.

wrongs of her husband.

Theatre.

In 'High Infidelity'

-SCENE MAT NO. 1B

'High Infidelity' Takes Look At Love

"High Infidelity," Marshall Naify presentation of the new Italian satire on married and illicit love, starring Claire Bloom, Charles Aznavour, Ugo Tognazzi, Monica Vitti, Bernard Blier, Jean-Pierre Cassel, Nino Manfredi, Fulvia Franco and Michele Mercier will open.....at the..... Theatre.

Composed of four sophisticated looks at love and marriage in today's living at various levels of society, the amusing and highly contrasting quartette of stories were directed by four of Europe's most celebrated directors, Mario Monicelli, Elio Petri, Franco Rossi and Luciano Salce.

Gianni Hecht Lucari produced the Magna Distribution Corp., release for Documento Film.

Stories and screenplays are by the writing teams of Age and Scarpelli, Scola and Maccari,



-SCENE MAT NO. IC

and Michele Mercier. The film, comprising a quartette of stories, was directed by TEAMWORK, Claire Bloom and Mario Monicelli, Elio Petri, Fran-Charles Aznavour are brought toco Rossi and Luciano Salce. gether in the rollicking Italian Stories and screenplays are by the satire on love, "High Infidelity," writing teams of Age and Scaropening......at the..... pelli, Scola and Maccari. Theatre. The Marshall Naify pres-

> Corp., release. -SCENE MAT NO. ID

> entation is a Magna Distribution

Cassel, Bloom Star In 'High Infidelity'

American audiences in "Those Magnificent Men In Their Flying Machines," and Sergio Fantoni, widely acclaimed for his role in "Von Ryan's Express," are two of the stars of "High Infidelity," Marshall Naify presentation at the.....Theatre.

Stories and screenplays for the Magna Distribution Corp., release are by the writing teams of Age and Scarpelli, Scola Maccari.

Women Have A Third Eye, Says Manfredi

(Current

"All women have three eyes," claims handsome Italian star Nino Manfredi in the Marshall Naify presentation, "High Infidelity," satire on unconventional love at the.....Theatre.

Manfredi refers to his wife (Fulvia Franco) who claims not to be aware of a young man on an Italian beach who is showing himself off in order to attract her attention at the start of what is to be an amusing and unconventional love triangle in the comedy.

Also starred are Claire Bloom, Charles Aznavour, Ugo Tognazzi, Monica Vitti, Bernard Blier, Jean-Pierre Cassel, and Michele Mercier.

"High Infidelity" is under the directorial guidance of four of Italy's most celebrated directors, Mario Monicelli, Elio Petri, Franco Rossi and Luciano Salce, Each handles a separate episode in the quartette.

Gianni Hecht Lucari produced the Magna Distribution Corp., release for Documento Film.

Stories and screenplays are by the writing teams of Age and Scarpelli, Scola and Maccari.



STAR, Lovely Claire Bloom is one of nine stars in the Marshall Naify presentation, "High Infidelity," rollicking satire in four parts on sophisticated love. The Magna Distribution Corp., release opensat the..... Theatre.

-SCENE MAT NO. IA

Love Theme Anew In 'High Infidelity'

(Current)

Love has been the subject of more motion pictures than even the old west. Never, however, has love been treated and explored the way "High Infidelity," Marshall Naify presentation at the Theatre, explores both married and illicit love.

Featuring four different stories as handled by four of Italy's top directors the film provides a new viewpoint in the sophisticated comedies of love on different levels of international society.

Directed by Mario Monicelli, Elio Petri, Franco Rossi and Luciano Salce the comedy quartette stars Claire Bloom, Charles Aznavour, Ugo Tognazzi, Monica Vitti, Bernard Blier, Jean-Pierre Cassel, Nino Manfredi, Fulvia Franco and Michele Mercier.

Gianni Hecht Lucari produced the Magna Distribution Corporation release for Documento Film.

Stories and screenplays are by the writing teams of Age and Scarpelli, Scola and Maccari.

Aznavour Does Switch In 'High Infidelity'

(Current)

Charles Aznavour, international singing favorite and one of the world's top writers of romantic and tragic ballads, makes a switch in his style to portray a comedy role in "High Infidelity," Marshall Naify presentation now at the.....Theatre.

Starring with Aznavour in the unconventional look at married and illicit love are Claire Bloom, Ugo Tognazzi, Monica Vitti, Bernard Blier, Jean-Pierre Cassel, Nion Manfredi, Fulvia Franco and Michele Mercier.

The film, comprising four separate episodes with as many types of love, is guided by four of Italy's top directors, Mario Monicelli, Elio Petri, Franco Rossi and Luciano Salce.

Giani Hecht Lucari produced the Magna Distribution Corp., release for Documento Film, with stories and screenplays by the writing teams of Age and Scarpelli, Scola and Maccari.

ing away from the entire subject the disillusioned should - take one more look. Funniest of the lot, most subtle, and most Sharp and Witty

High Infidelity' at Little Carnegie

> recently to make box-office capital out of sex, and if memory serves at all, the Italians have not been last in line. Old Boccaccio even got into the act. However, before turn-

part film now called "High In-

Director Franco Rossi

actly the right amount of hint

ing. And somewhere along the

line of jealousy you, and others

receive a jolting surprise. What

makes it even more fascinating

is the interplay of reactions on

No episode has any connection

with another. The second inci-

dent, "Sin in the Afternoon," of

fers us a plain pick-up. Little

Charles Aznavour, a business

man has become enamoured of

a beautiful stranger, Claire

Bloom. He tries to approach her,

but without success at first.

Later he is more successful. Still

later you, the audience are in

for another surprise. Inhibition

is a strange subject, and there

is really no telling what can hap-

pen to a person who has quirks

and fancies. Director Elio Petri

tells his story without interfer-

The third section puts Monica

Vitti up for inspection as an un-

happy, jealous wife who imagin-

of her husband's best friend

Jean-Pierre Cassel. Luciano

Salce handles the familiar situa-

a delicacy that is most appropri-

ate, and amusing too.

ing mannerisms.

the purely human level.

O Little Carnegie.

There seems to have been a great many attempts

Reviewing

O scathing in its revelations of Fourth and final story conhuman nature, an Italian fourcerns itself with a knotty problem of gambling, finance, ethics fidelity" is to be found at the and compounded and compounding trickeries. The title, "Modern The picture begins with "The People" suggests that we are Scandal," beautifully acted by among those who like to think Nino Manfredi, who is handsomof themselves as being in the ely supported by his wife, Fulforefront. Actually, as with so via Franco, and a nobly-propormuch of this film, what the tioned youth, John Philip Law. people think and say bears little has resemblance to what they do, handled this little skit with exand thereby hangs a tale of sur-

> prises placed on top of surprises. Ugo Tognazzi is a cheese merchant who is made for gambling. Bernard Blier is one of his conferes, somewhat older, and married to a much less beautiful wife, who gambles so successfully that he wins Tognazzi's profits, truck, business and home. In this desperate moment Blier makes a counter-offer. If Tognazzi's wife could be persuaded to grant him her favor. the debts would be canceled.

The storms of emotion, pro, con, and variable which then assail all persons concerned are directed by that master of confused humanity, Mario Monicel li. Blier, Tognazzi and the wife, Michele Mercier, are themselves no mean performers in this kind of engagement.

What predicaments!

What solutions!

And what you'll hardly guess is what happens to whom in the

es things. She imagines so vigor-This episode is a fitting climax ously that she needs the solace to a picture which is both outrageous and outrageously entertaining. Obviously is is not a piction of the person who talks one ture for the young, though one way while acting another with would hardly call it a corrupting influence. It has too much wit and sharp comment on human nature for that.

Tiein with your local newspaper on a contest using as a basis the theme of "High Infidelity." Offer prizes for the best story in 100 words or less to the contestants who come up with the most original experiences during their married life. (In the event these experiences are very personal, suggest that contestant may remain anonymous-identifying himself by initials. If properly promoted with your newspaper a tremendous amount of word-of-mouth publicity can result for the picture. If your newspaper subscribes to the "Dear Abby" syndicated feature, or one like it, the contest possibly is even strengthened.)

RADIO/TV CONTEST-

NEWSPAPER CONTEST—

Contact a well-known family counselor in your city. Arrange an interview on your local TV or Radio station for a discussion period on the subject of extra marital activities; that is, causes, results, family maladjustments, et cetera.

BOOK STORE TIE-UPS —

Arrange a window display on adult books pertaining to marriage and proper sex relations.

SIREN. Monica Vitti is a capricious blonde siren in Marshall Naify's presentation of "High Infidelity," opening.....at the Theatre. The Magna Distribution Corp., release is a rollicking satire on love. ...

Jean-Pierre Cassel, a hit with

Other stars in the sophisticated satire on married and illicit love are Claire Bloom, Charles Aznavour, Ugo Tognazzi, Monica Vitti, Bernard Blier, Nino Manfredi, Fulvia Franco and Michele Mercier.

The four separate stories were directed by four of Italy's most celebrated directors, Mario Monicelli, Elio Petri, Franco Rossi and Luciano Salce.

Gianni Hecht Lucari produced the Magna Distribution Corporation release for Documento Film.





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* * *

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22 x 28 LOBBY CARD

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